



# Energy Strategy Master Class

Ramin Forouzandeh | Feb 23-24, 2022












# References

# Global References

Institutions	PRA / News / Consultancy	Data Tech	Management Consulting	Financial Services
				
<input type="checkbox"/> IEA	<input type="checkbox"/> S&P Global Platts	<input type="checkbox"/> Refinitiv	<input type="checkbox"/> McKinsey	<input type="checkbox"/> EY
<input type="checkbox"/> EIA	<input type="checkbox"/> Argus	<input type="checkbox"/> Vortexa	<input type="checkbox"/> BCG	<input type="checkbox"/> Deloitte
<input type="checkbox"/> OPEC	<input type="checkbox"/> IHS Markit	<input type="checkbox"/> Kpler	<input type="checkbox"/> Bain	<input type="checkbox"/> KPMG
<input type="checkbox"/> GECF	<input type="checkbox"/> FGE			<input type="checkbox"/> PWC
<input type="checkbox"/> OIES	<input type="checkbox"/> Wood Mackenzie			
<input type="checkbox"/> IRENA	<input type="checkbox"/> Rystad Energy			
	<input type="checkbox"/> ICIS			
	<input type="checkbox"/> Energy Intelligence			



- Born with the 1973-1974 oil crisis, after the oil embargo
- Founding members were Austria, Belgium, Canada, Denmark, Germany, Ireland, Italy, Japan, Luxembourg, The Netherlands, Norway (under a special Agreement), Spain, Sweden, Switzerland, Turkey, United Kingdom, and the United States.
- In 2015, the IEA's Ministerial Meeting approved a new modernization strategy presented by the Agency's newly appointed Executive Director, Dr Fatih Birol.
- The Agency's successful "open door" policy allowed the IEA to deepen its collaboration with eight new countries through the Association programme: Brazil, China, India, Indonesia, Morocco, Thailand, Singapore, and South Africa. The IEA family now represents about 75% of global energy consumption, up from 40% in 2015.

- The U.S. Energy Information Administration (EIA) was created in response to the need for additional Federal initiatives to collect and disseminate energy-related information, and to evaluate and analyze this information. These needs were revealed as the United States sought to respond to the energy crises of the 1970s. The first law to address these needs was the Federal Energy Administration Act of 1974 and, over the years, many subsequent laws have contributed to EIA's evolution and growth.
- The U.S. Energy Information Administration (EIA) collects, analyzes, and disseminates independent and impartial energy information to promote sound policymaking, efficient markets, and public understanding of energy and its interaction with the economy and the environment.

# Organization of Petroleum Exporting Countries



- The Organization of the Petroleum Exporting Countries (OPEC) is a permanent, intergovernmental Organization, created at the Baghdad Conference on September 10–14, 1960, by Iran, Iraq, Kuwait, Saudi Arabia and Venezuela.
- OPEC had its headquarters in Geneva, Switzerland, in the first five years of its existence. This was moved to Vienna, Austria, on September 1, 1965.
- OPEC's objective is to co-ordinate and unify petroleum policies among Member Countries, in order to secure fair and stable prices for petroleum producers; an efficient, economic and regular supply of petroleum to consuming nations; and a fair return on capital to those investing in the industry.
- Member Countries: Algeria, Angola, Congo, Equatorial Guinea, Gabon, Iran, Iraq, Kuwait, Libya, Nigeria, Saudi Arabia, United Arab Emirates, and Venezuela.



- The origins of the Gas Exporting Countries Forum (GECF) can be traced to the First Meeting of Ministers held in Tehran, Islamic Republic of Iran, on May 19-20, 2001. This 1st Ministerial Meeting was convened by the Minister of Petroleum of Iran and was attended by the governments of Algeria, Brunei, Indonesia, Iran, Malaysia, Oman, Qatar, the Russian Federation, Turkmenistan and Norway (Observer).
- The Gas Exporting Countries Forum (GECF) is an international governmental organization which provides the framework for exchanging experience and information among Member Countries. The GECF is a gathering of the world's leading gas exporting countries and was set up with the objective to increase the level of coordination and strengthen the collaboration among its Members.
- With the current number of members, the GECF has a strong position on global energy markets and among international energy organizations. Together, the coalition represents 71% of the world proven natural gas reserves, 43% its marketed production, 58% of LNG exports and 52% of pipeline trade of the source across the globe.



- The Oxford Institute for Energy Studies (OIES) was founded in 1982 as an independent center for advanced research into the social science aspects of international energy.
- The Oxford Institute for Energy Studies is a world leading independent energy research institute specializing in advanced research into the economics and geopolitics of the energy transition and international energy across oil, gas and electricity markets.

- The proposal for an international agency dedicated to renewable energy was made in 1981 at the United Nations Conference on New and Renewable Sources of Energy, held in Nairobi, Kenya. The idea was further discussed and developed by major organizations in the field of renewable energy, such as Eurosolar.
- The International Renewable Energy Agency (IRENA) was officially established in Bonn on 26 January 2009. This was a milestone for renewable energy and a clear sign that the global energy paradigm was changing, due to the accelerating commitment from governments.
- The International Renewable Energy Agency (IRENA) is an intergovernmental organization that supports countries in their transition to a sustainable energy future, and serves as the principal platform for international cooperation, a center of excellence, and a repository of policy, technology, resource and financial knowledge on renewable energy.



- Platts was founded in 1909 by the journalist Warren C. Platt who starts a monthly new magazine, National Petroleum News (NPN). This Publication provides essential insights to the oil industry and helps investors to leverage that intelligence into smart investment decisions.
- S&P Global Platts is the leading independent provider of information and benchmark prices for the commodities and energy markets. Customers in over 150 countries look to our expertise in news, pricing and analytics to deliver greater transparency and efficiency to markets.
- Platts' coverage includes oil and gas, power, petrochemicals, metals, agriculture and shipping. A division of S&P Global, Platts is headquartered in London and employs over 1,000 people in more than 15 offices worldwide.

- Argus was founded in 1970 and is a privately held UK-registered company. It is owned by employee shareholders, global growth equity firm General Atlantic and Hg, the specialist software and technology services investor.
- Argus is an independent media organization with over 1,100 staff. It is headquartered in London and has 26 offices in the world's principal commodity trading and production centers.
- Argus produces price assessments and analysis of international energy and other commodity markets, and offers bespoke consulting services and industry-leading conferences. Companies in 140 countries around the world use Argus data to index physical trade and as benchmarks in financial derivative markets as well as for analysis and planning purposes.

- In 1959 Information Handling Services was founded by Richard O'Brien as a provider of product catalog databases on microfilm for aerospace engineers. Since then, IHS Markit has served customers ranging from governments and multinational companies to smaller businesses and technical professionals.
- IHS Markit is a dynamic team that includes more than 5,000 analysts, data scientists, financial experts and industry specialists. Our global information expertise spans numerous industries, including leading positions in finance, energy and transportation.
- IHS Markit partners with hundreds of leading solution providers to deliver information and insight to customers throughout global financial, resources, transportation and other sectors. Our customers benefit as we develop complementary products and services that are backed by our combined reputations for excellence.



- FGE was incorporated as Fesharaki Associates Consulting & Technical Services (FACTS) in 1983 by Dr. Fereidun Fesharaki. The company was the first consulting firm to specialize in the oil and gas markets East of Suez and remains one of the very few firms to focus expertise on the Asia Pacific market.
- With the acquisition of Energy Market Consultants (EMC) in 2006, the FGE group is unique in the oil and gas consultant market, with focused expertise on the Asia Pacific, Middle Eastern, North American, European, and former Soviet Union markets. FGE combines its technical tools, economic analysis, computer simulation, and engineering considerations with qualitative analysis of market behavior and political realities. In addition, its extensive industry contacts and convening power through flagship conferences and briefings further support its client base.
- FGE is a preeminent global energy consultancy that provides leading independent research, analysis, consultation and advisory services on the oil, gas/LNG and NGLs markets to a large a diverse client base across the world. Furthermore, FGE distinguishes itself through its ability to provide transparency to often opaque markets.

- Wood Mackenzie was founded in 1923 as a small, relatively unknown, Edinburgh-based stockbroker. By the 1970s, we had become one of the top three stockbrokers in the UK, renowned for the quality of its equity research. In 1973, our equity analysts published the first oil report, and since then we have gone on to build out our global research and consultancy business alongside the needs of our customers.
- As a global research and consultancy business, we partner with organizations and governments to inspire better decision making. For nearly 50 years, Wood Mackenzie has been providing quality data, analytics, and insights used to power the natural resources industry.
- With dedicated oil, gas & LNG, power & renewables, chemicals, and metals & mining sector teams located around the world, we place intelligence at the heart of changing markets. And our quality research and consultancy are trusted to provide our customers with first-mover advantage.
- In 2015, we were acquired by Verisk, making us part of a global powerhouse in analytics solutions.

- Jarand Rystad founded Rystad Energy in 2004 and has, since its inception, managed the company. We are an independent energy research and business intelligence company providing data, tools, analytics and consultancy services to clients exposed to the energy industry across the globe.
- Our high-end capabilities within energy fundamentals, oil and gas markets, supply chains, renewables and energy transition strengthen the insight and expertise of our clients, thereby assuring quality decisions.
- We continuously collect and combine data from thousands of available sources and use these to build up, adjust, and calibrate our own outside-in perspective on the industry. Our main sources are governmental databases and archives, company presentations, professional and scientific reports, media as well as user feedback. We aim for multiple sources for each datapoint. Proprietary rules and calibration are used to fill and forecast data.



- ICIS – Independent Commodity Intelligence Services – connects data, markets and customers to create a comprehensive trusted view of global commodities markets, enabling smarter business decisions that help optimize the world's resources. For decades, our prices have been the backbone of thousands of transactions around the world.
- At ICIS, we help businesses across the chemical and energy markets strategic decisions, mitigate risk and capitalize on new opportunities. A trusted source and benchmark for price information and insight across key commodities markets worldwide, our independent, transparent market intelligence informs thousands of quality decisions every day- taking the pressure out of negotiations and giving customers space for more innovative thinking.

- The Oil Daily was founded in 1951 as a newspaper for the US oil industry in the post-World War II economic boom. In 1986, Mr Sidawi acquired The Oil Daily Co. and subsequently launched Energy Compass. Petroleum Intelligence Weekly (PIW) was founded in 1961 by the legendary oil journalist Wanda Jablonski, who single-handedly invented international energy journalism in the 1950s. Ms. Jablonski sold PIW Publications in 1988. In 1996, Mr Sidawi's The Oil Daily Co. bought PIW Publications, creating Energy Intelligence.
- Energy Intelligence is the leading energy information company. We understand what it takes to bring energy to the world, and have delivered objective reporting and analysis on the sector for over 70 years. Our long history, combined with our team of experts and extensive connections, gives us an unparalleled view on what's shaping the energy sector. Whether you specialize in the energy transition, oil markets, LNG, geopolitical risk or competitive intelligence, we tailor our news, analysis, research and data to fit your business – we call this tailored intelligence.

- Refinitiv, an LSEG (London Stock Exchange Group) business, is one of the world's largest providers of financial markets data and infrastructure. With \$6.25 billion in revenue, over 40,000 customers and 400,000 end users across 190 countries, Refinitiv is powering participants across the global financial marketplace.
- We provide information, insights, and technology that enable customers to execute critical investing, trading and risk decisions with confidence. By combining a unique open platform with best-in-class data and expertise, we connect people to choice and opportunity – driving performance, innovation and growth for our customers and partners.

- Since Fabio and Etienne started Vortexa in early 2016, the fast-growing team of engineers, data scientists, and market analysts have been creating a best-in-class system of data and analytics tools with the most complete view of global flows of oil & gas, delivered in real-time.
- Technology breakthroughs such as reusable rocket launching, lower-cost satellites, cloud-scale computational power and a step-change in machine learning modelling, has provided us with a vast amount of new information about the state and flow of energy on Earth.

- In 2014, Kpler released the first cargo-tracking platform for LNG. The product was a breakout success which fostered the further growth of Kpler. Since then, we have expanded our portfolio of solutions to more than 40 types of commodities and to new segments of the commodity value chain, while offering our users multiple ways to access and visualize our data.
- Today, Kpler is the biggest commodity data platform available across the industry. Kpler is a success story. We have grown from a start-up to a global group of 150 people, serving more than 600 accounts in 65 countries.

# Big Three

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## Big Four



**Deloitte.**





## Domestic References

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IIES



Sobhan



RIEMP



GPTT



PetroView



VCM Study



VCDC



SolutiEn



## Events

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ADIPEC

CERAWeek

APPEC

MEEPEC

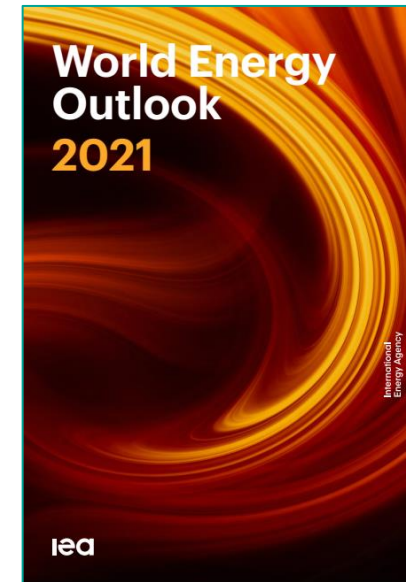
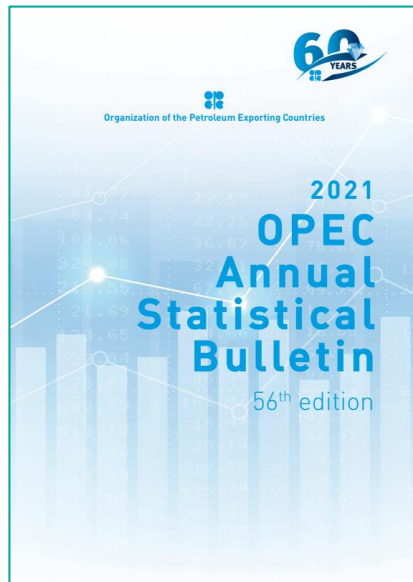
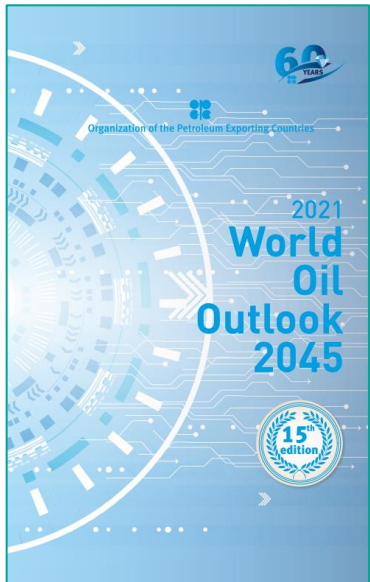
WPC

MPGC

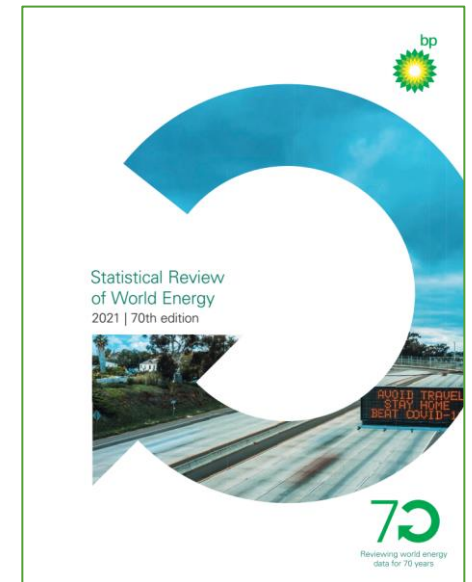
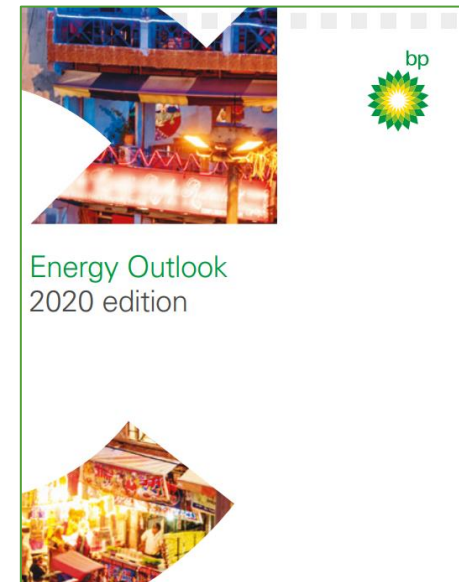
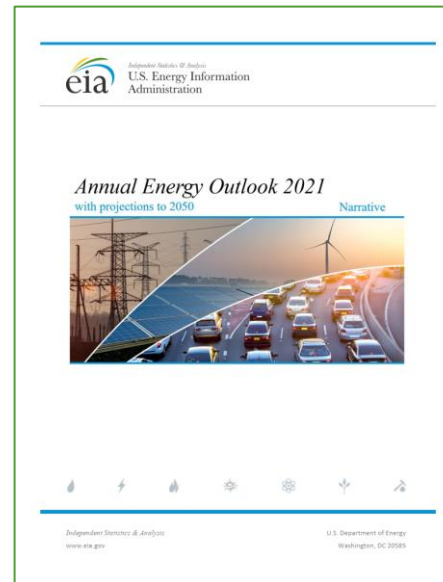
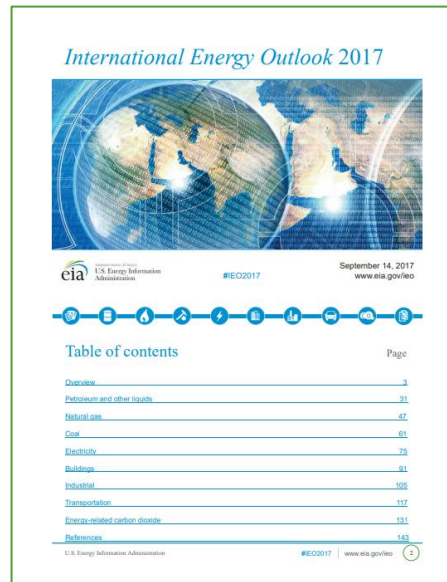
EIF

GasTech

# 10 Reports

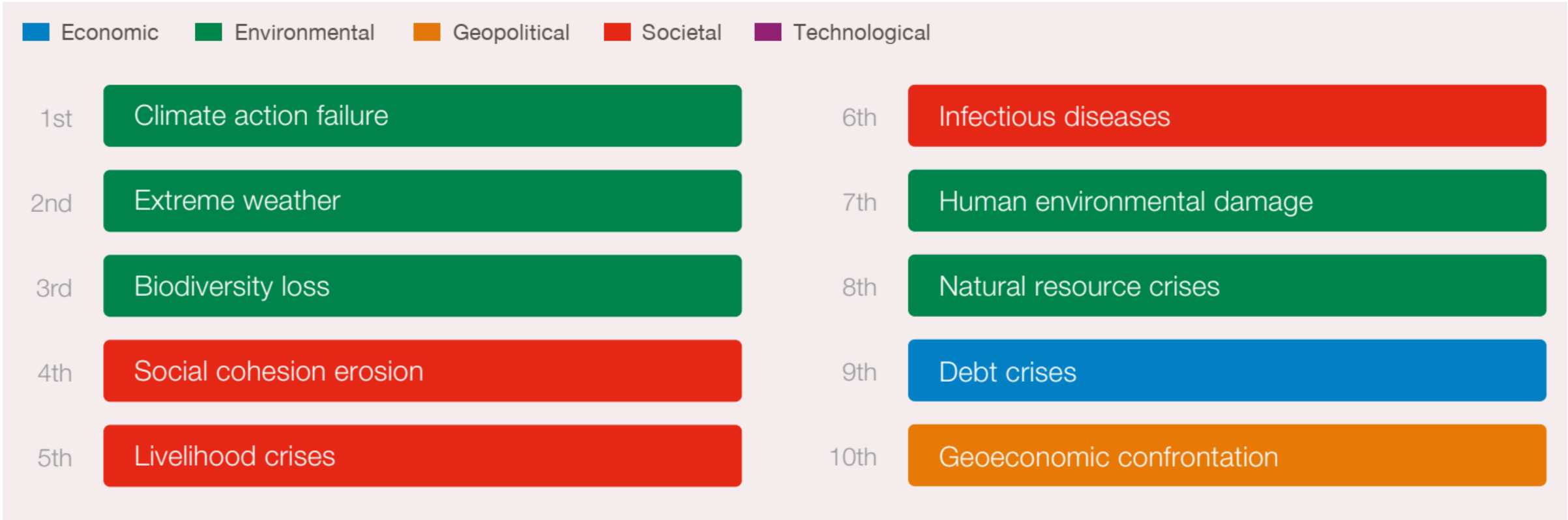


# 10 Reports

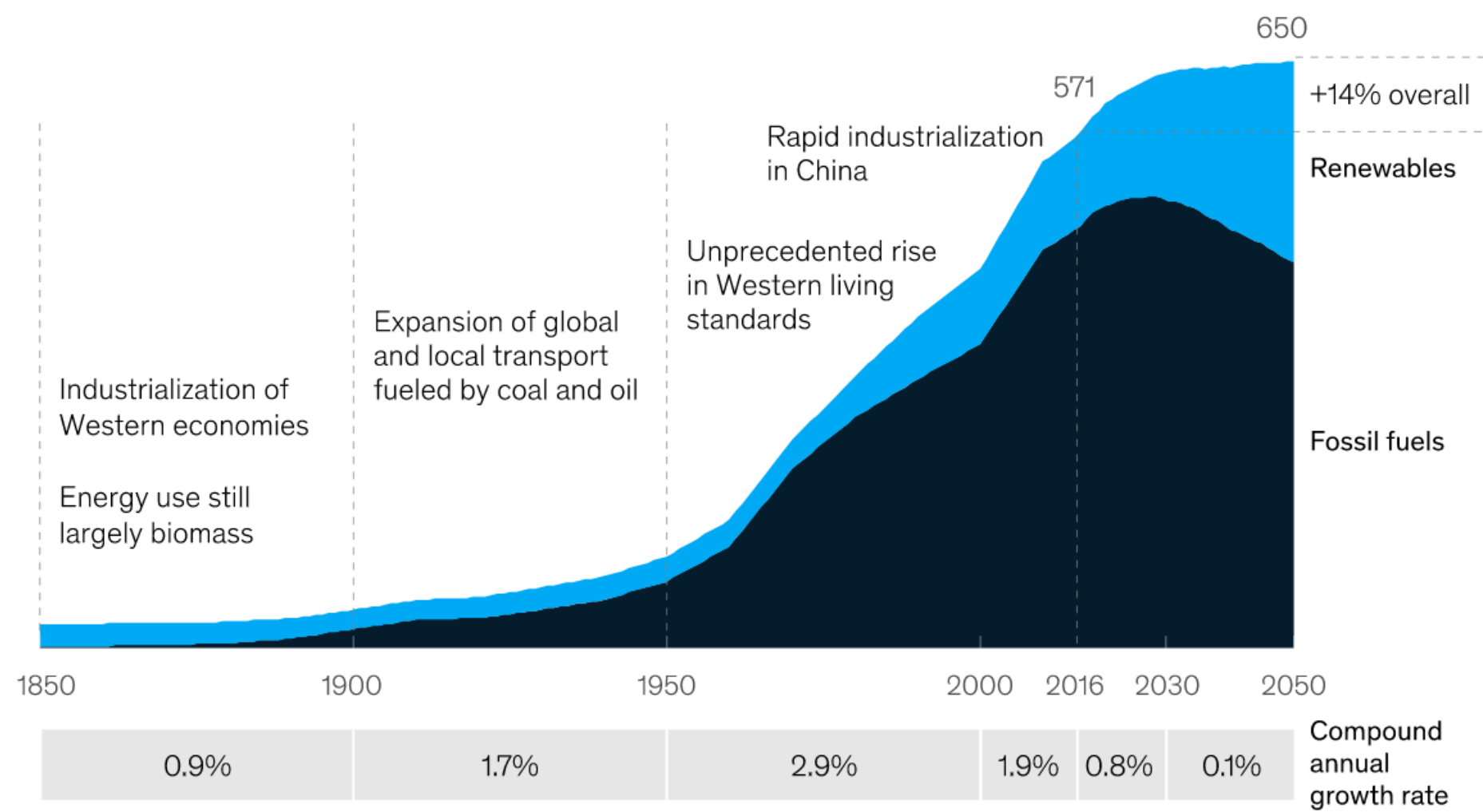


# The Energy Cake

# The Most Severe Risks On A Global Scale Over The Next 10 Years



# Global Primary Energy Demand (Million TJ)



# Illustrative Example Of Energy Model

## 30 sectors

### Transport

- Road transport (including buses, trucks, and cars)
- Rail
- Aviation
- Marine
- Other transport

### Buildings

- Residential buildings
- Commercial buildings

### Heat

### Industry

- Iron and steel
- Chemicals
- Manufacturing
- Construction
- Mining
- Agriculture
- Refining
- Other industry

### Power

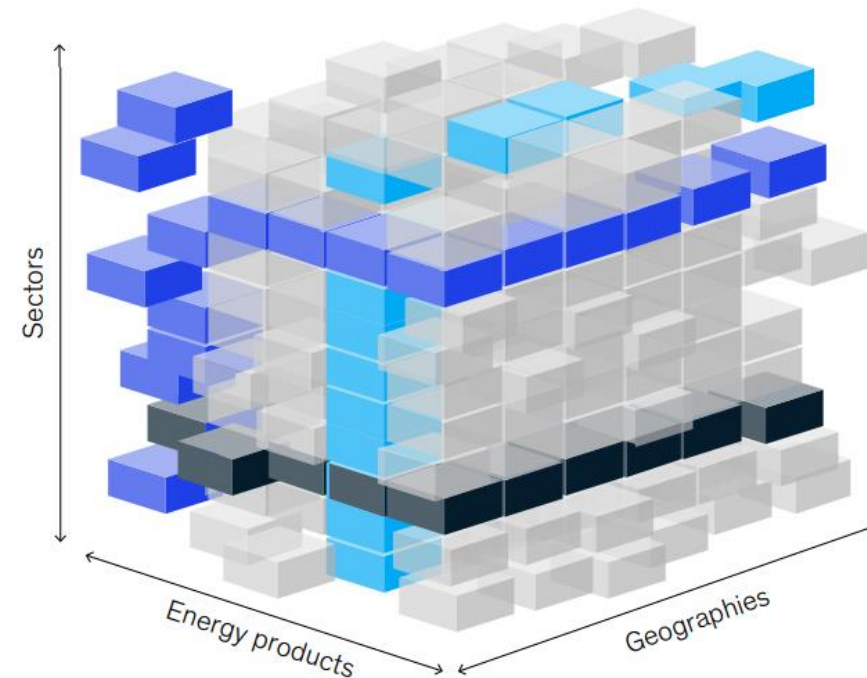
- Electricity generation
- Hydrogen production

## 55 energy products

- Natural gas
- Coal
- Electricity
- Hydrogen
- Oil products (including gasoline, diesel, and HFO)
- Renewable resources (solar, wind, and hydro)

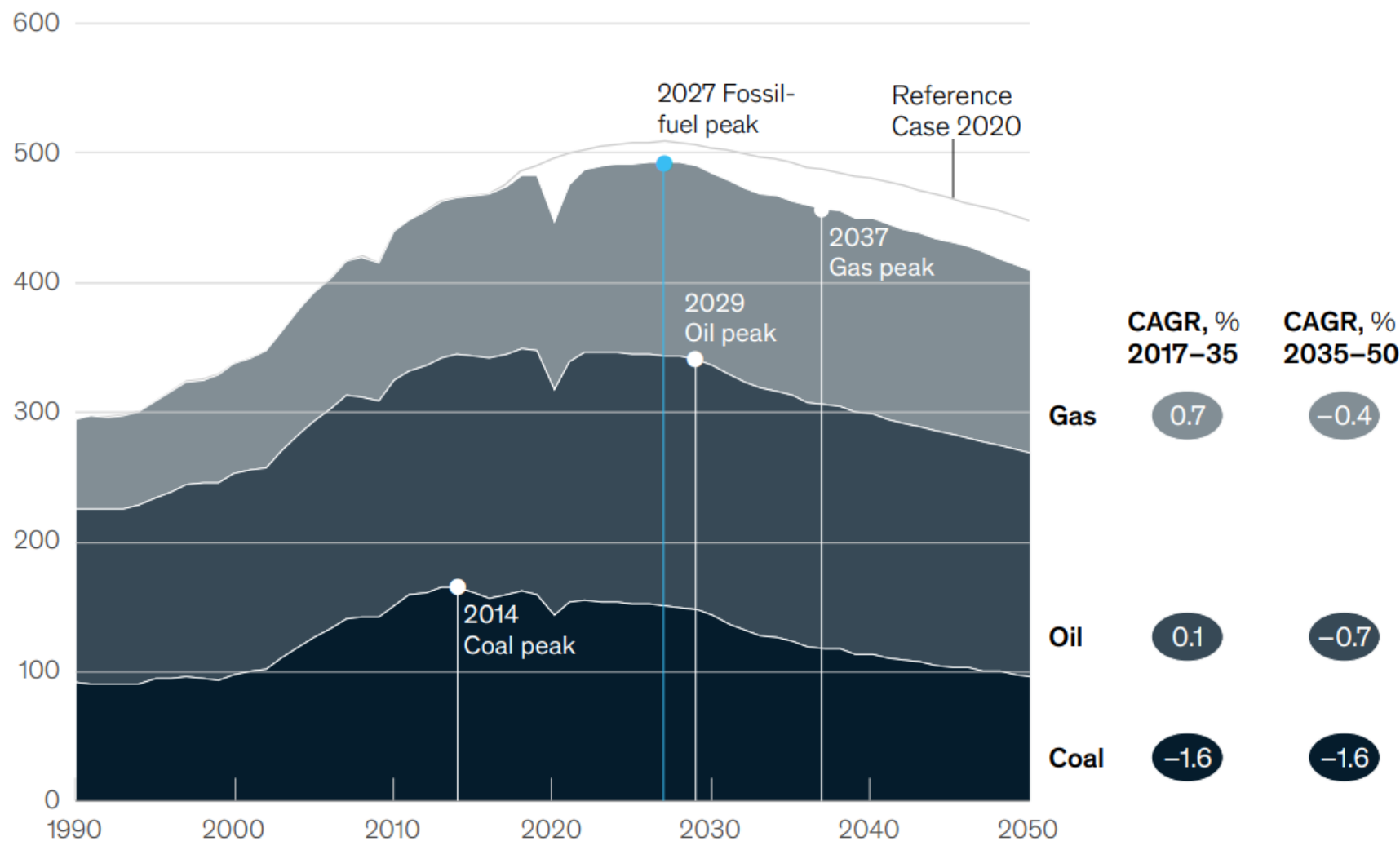
## 146 countries

- 45 in Asia
- 43 in Europe
- 31 in Africa
- 27 in Americas

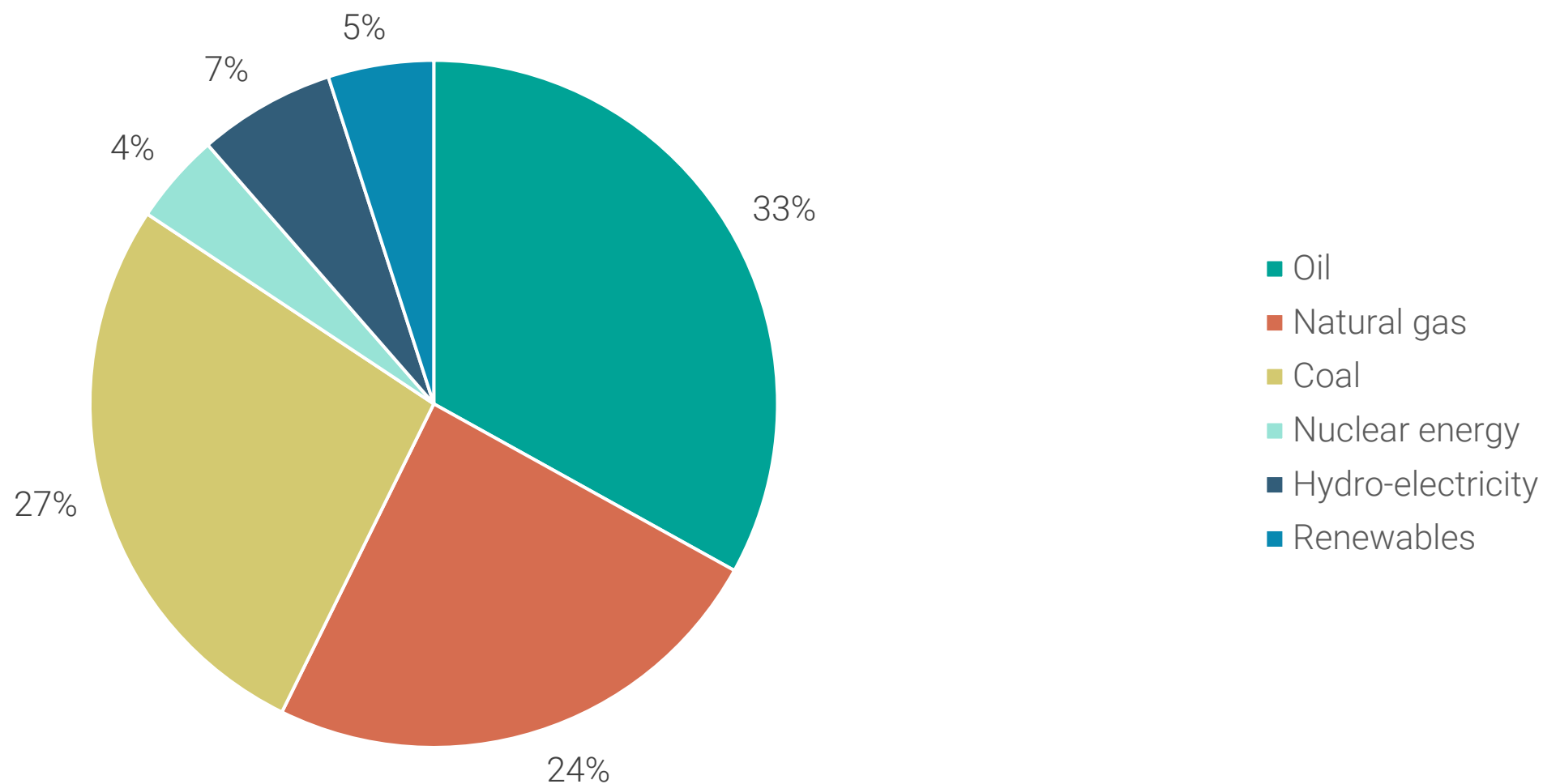




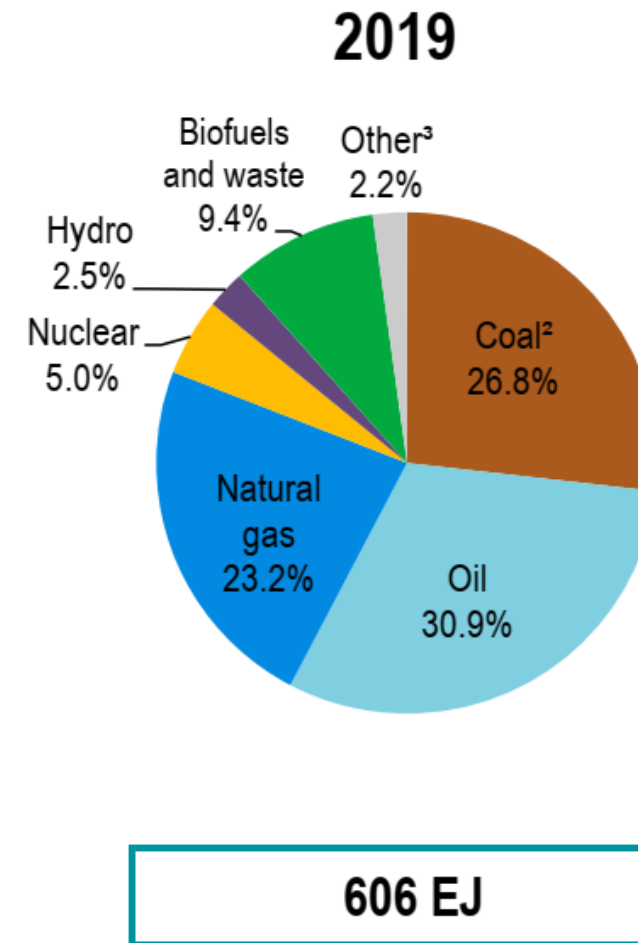
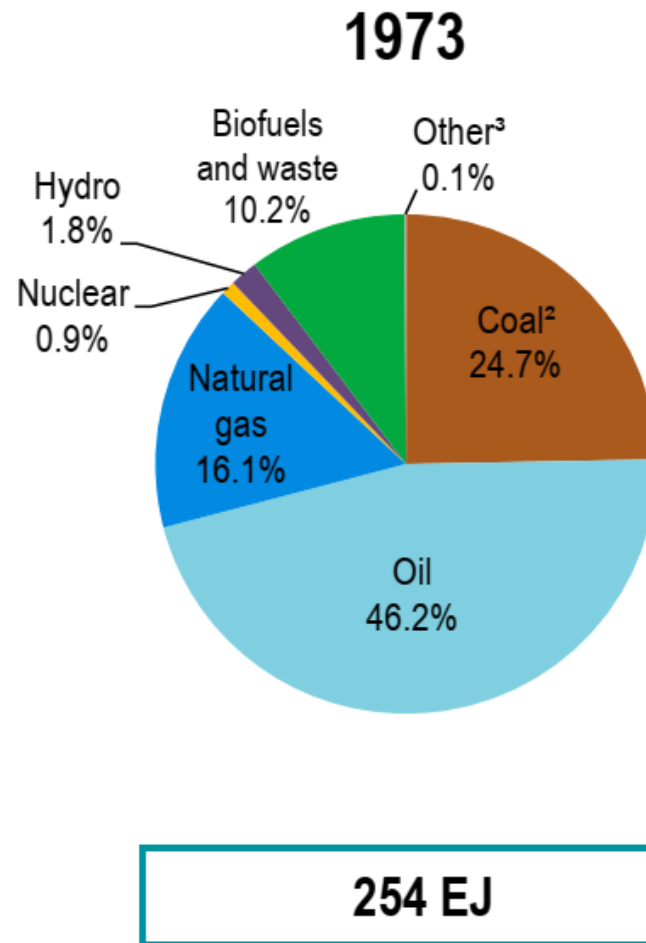
# Primary Energy Demand Per Fossil Fuel (Million TJ)



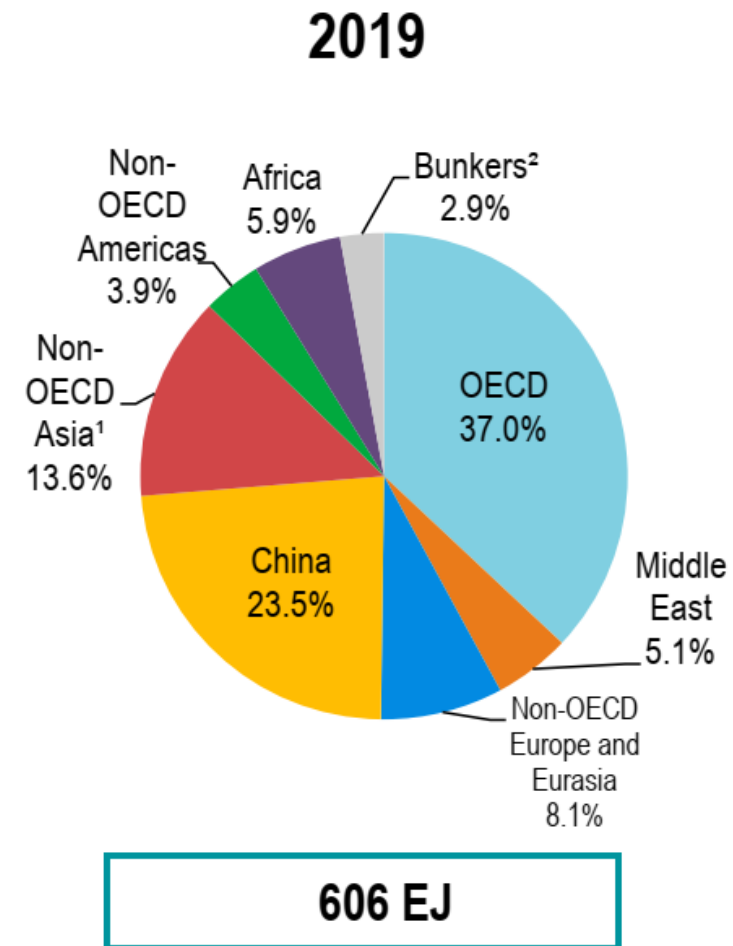
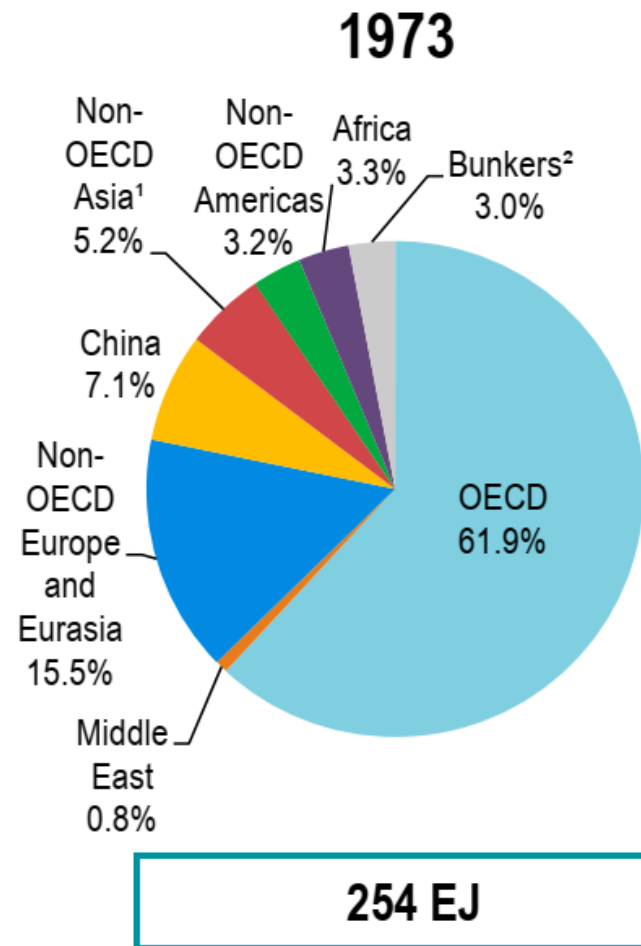
## Fuels Share of Primary Energy Consumption (Exajoules)



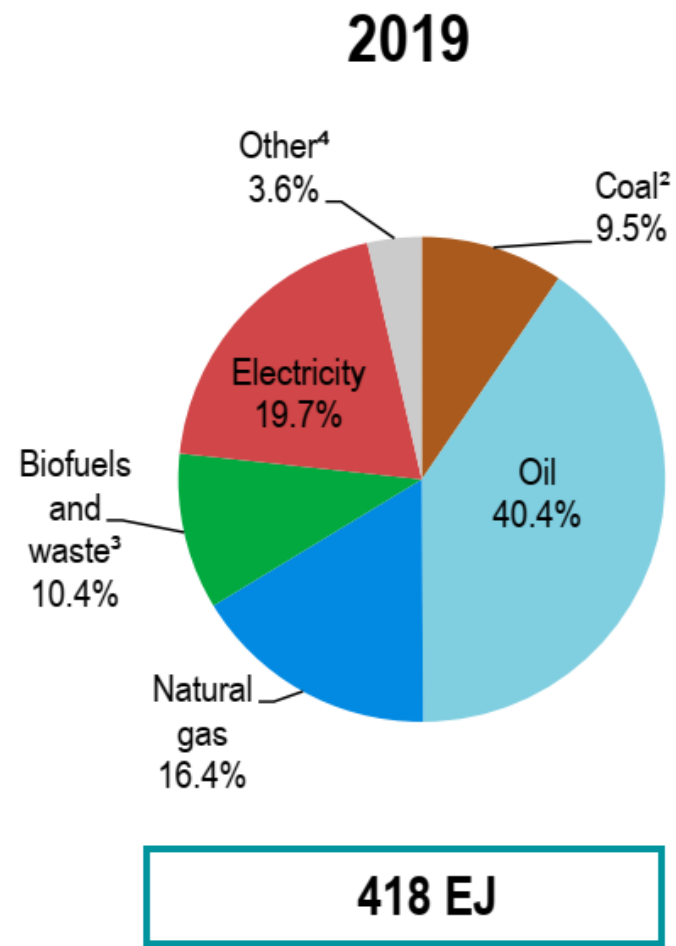
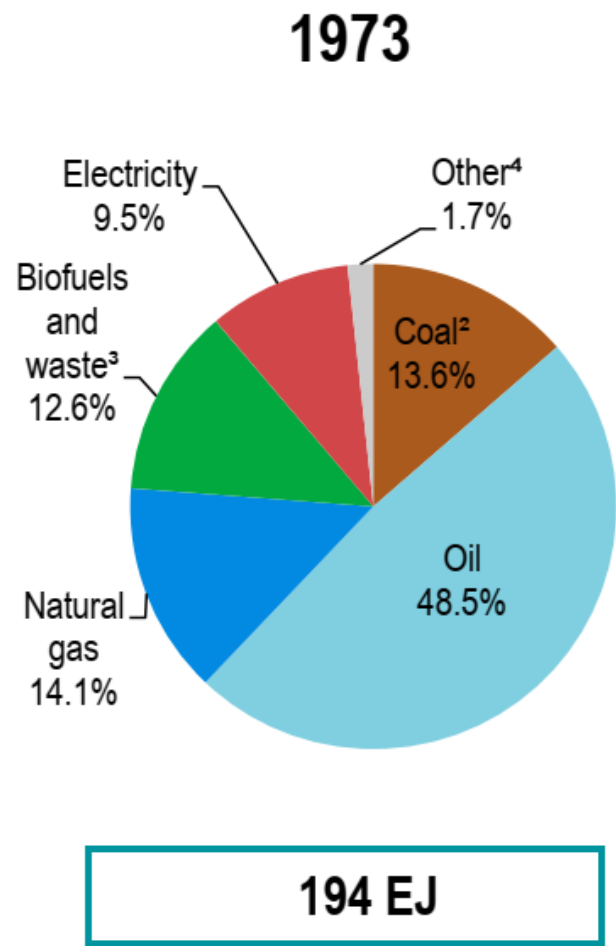
# World Total Energy Supply by Source



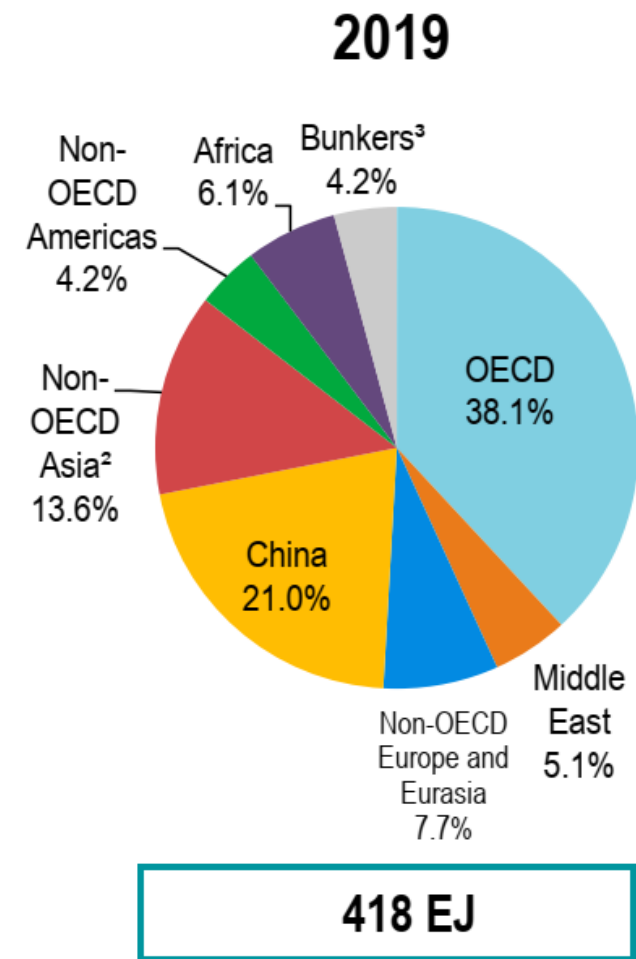
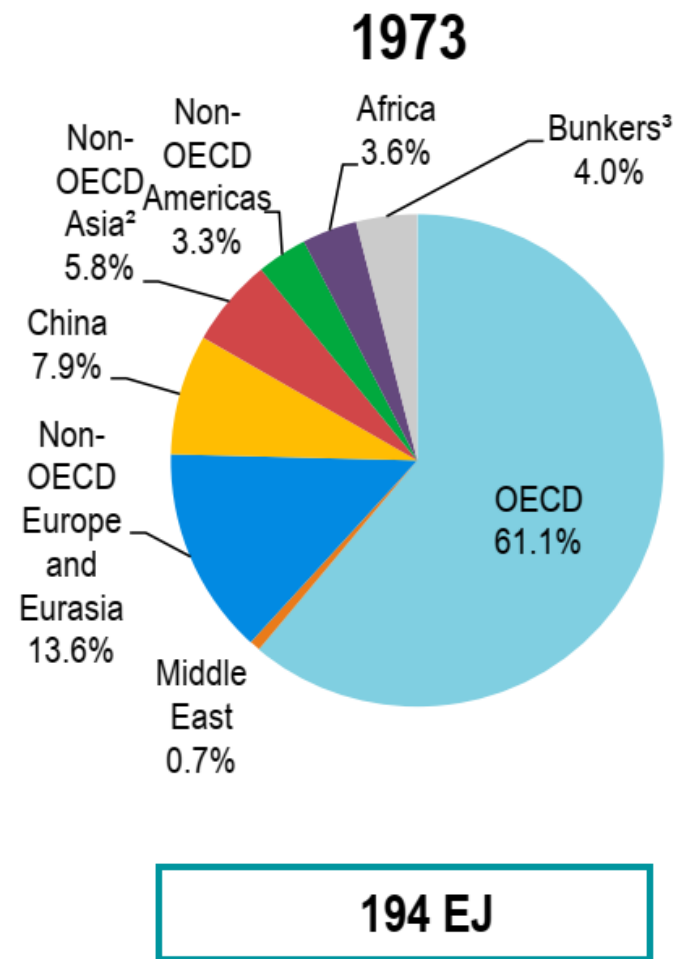
# World Total Energy Supply by Region



# World Total Final Consumption by Source

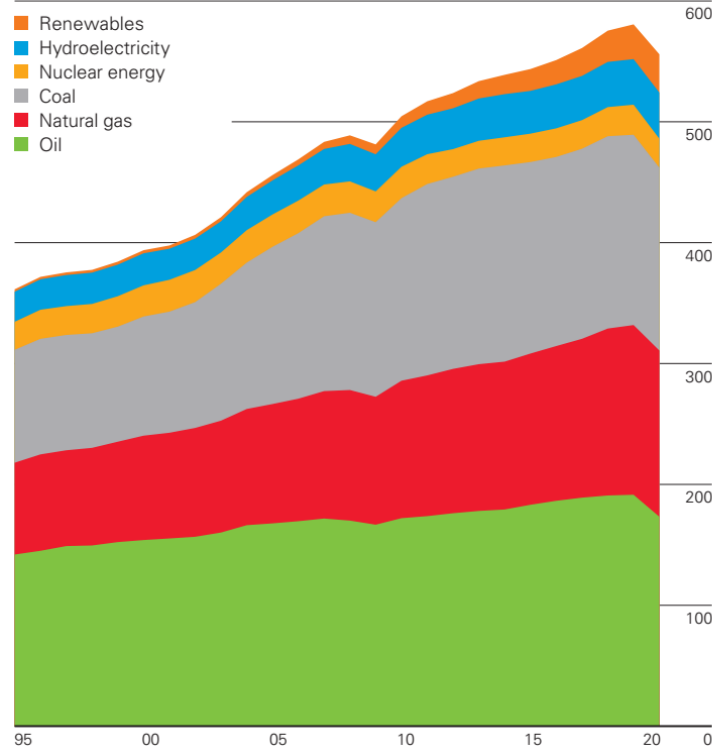


# World Total Final Consumption by Region



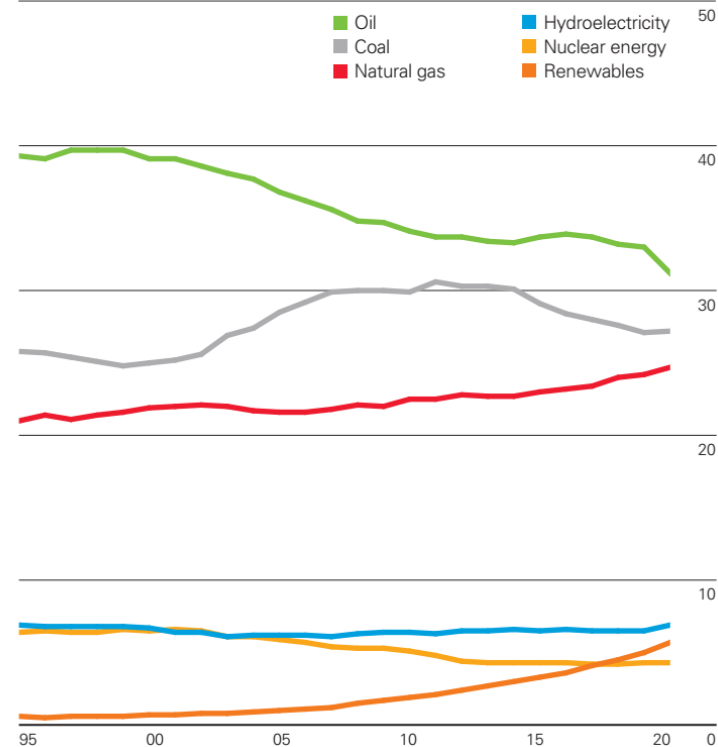
# World Energy Consumption

**World consumption**  
Exajoules



Primary energy consumption decreased by 4.5% last year, the first decline in energy consumption since 2009. The decline was driven largely by oil (-9.7%), which accounted for almost three quarters of the decrease. Consumption for all fuels decreased, apart from renewables (+9.7%) and hydro (+1.0%). Consumption fell across all the regions, with the largest declines in North America (-8.0%) and Europe (-7.8%). The lowest decrease was in Asia-Pacific (-1.6%) due to the growth in China (+2.1%), the only major country where energy consumption increased in 2020. In the other regions, the decline in consumption ranged between -7.8% in South and Central America to -3.1% in the Middle East.

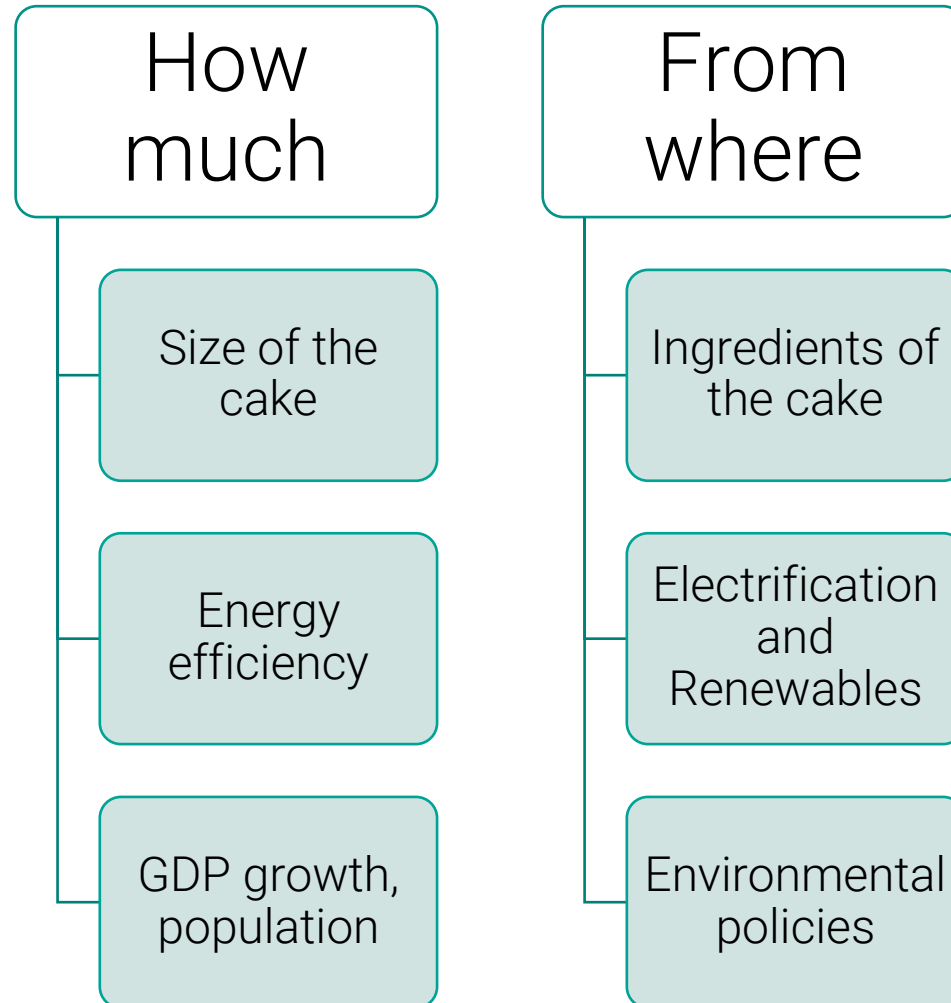
**Shares of global primary energy**  
Percentage



Oil continues to hold the largest share of the energy mix (31.2%). Coal is the second largest fuel in 2020, accounting for 27.2% of total primary energy consumption, a slight increase from 27.1% in the previous year. The share of both natural gas and renewables rose to record highs of 24.7% and 5.7% respectively. Renewables has now overtaken nuclear which makes up only 4.3% of the energy mix. Hydro's share of energy increased by 0.4 percentage points last year to 6.9%, the first increase since 2014.



# Aspects of the Cake





# Decoupling Energy Demand From Economic Growth

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a steep decline in  
energy intensity  
of GDP

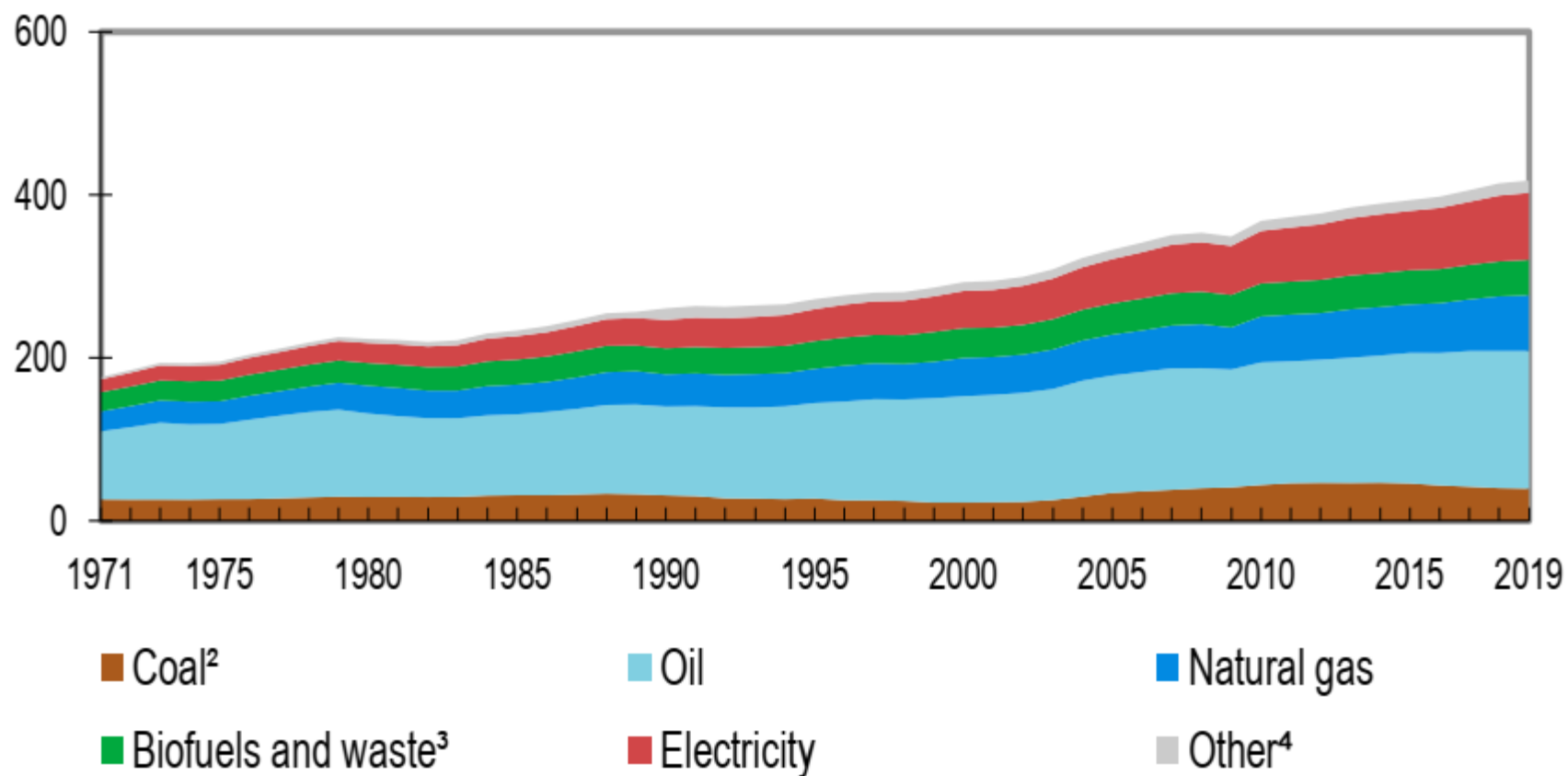
a marked  
increase in  
energy efficiency

the rise of  
electrification

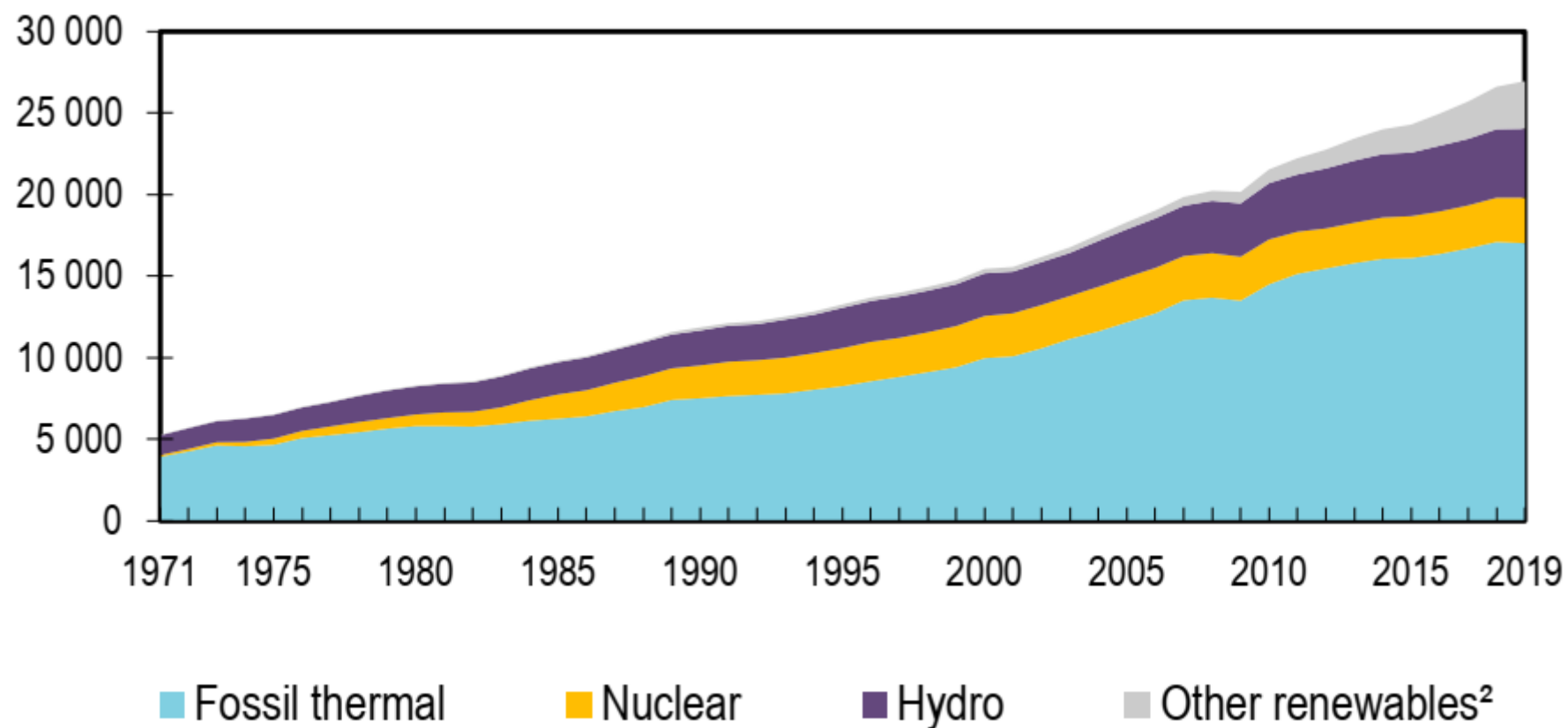
the growing use  
of renewables

# Trend 1: Electrification

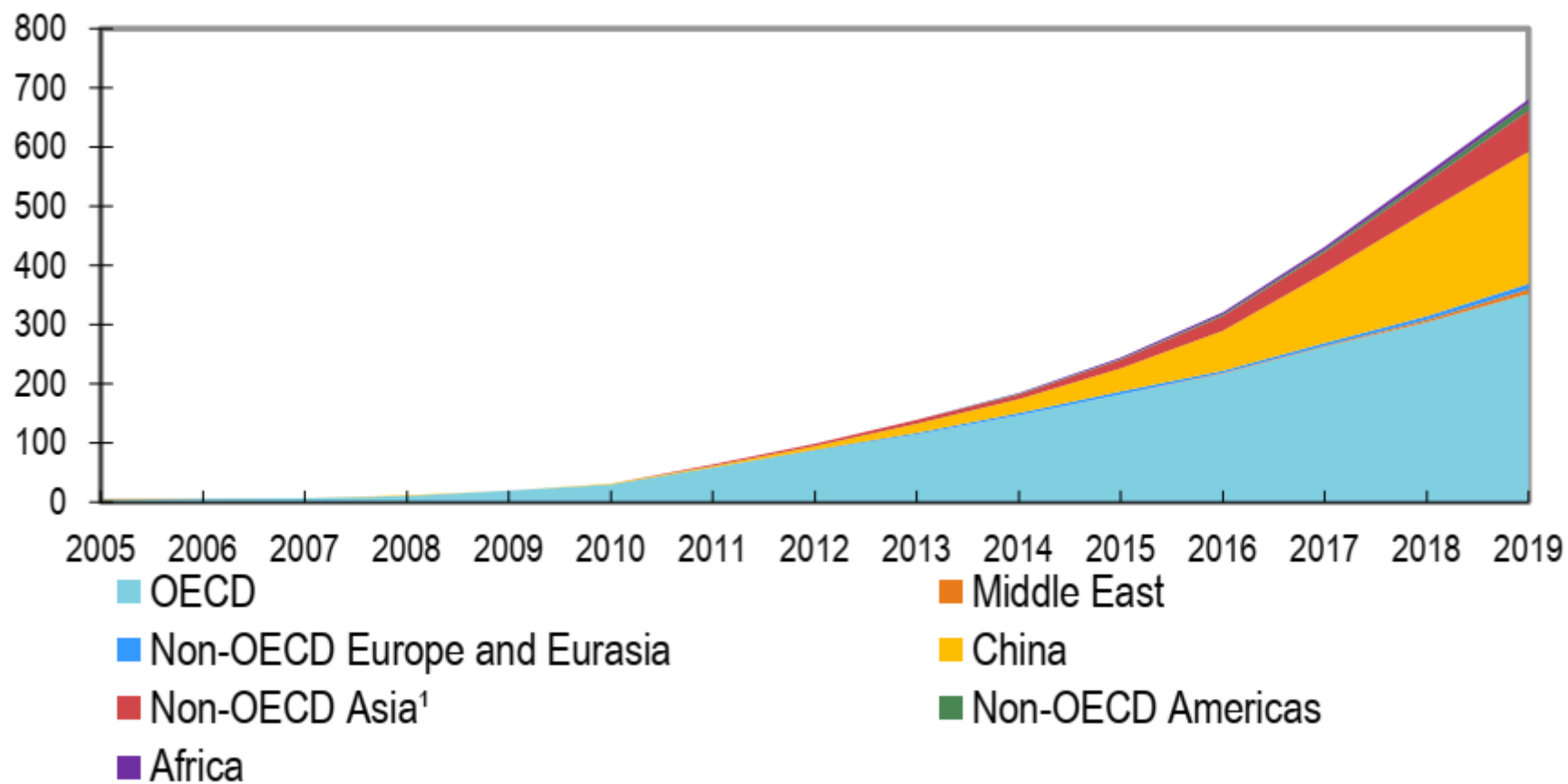
## World Total Final Consumption by Source (EJ)



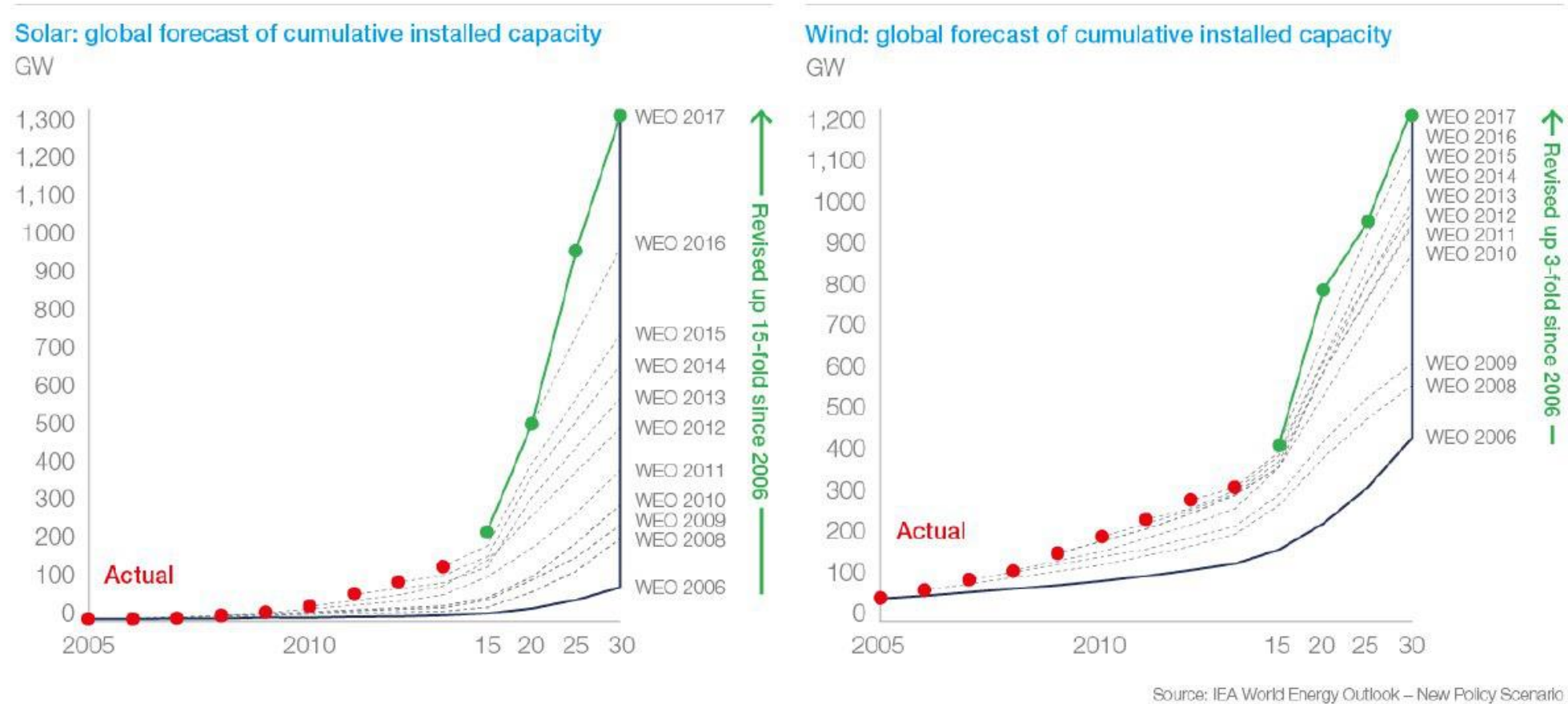
## World Electricity Generation By Source (Twh)



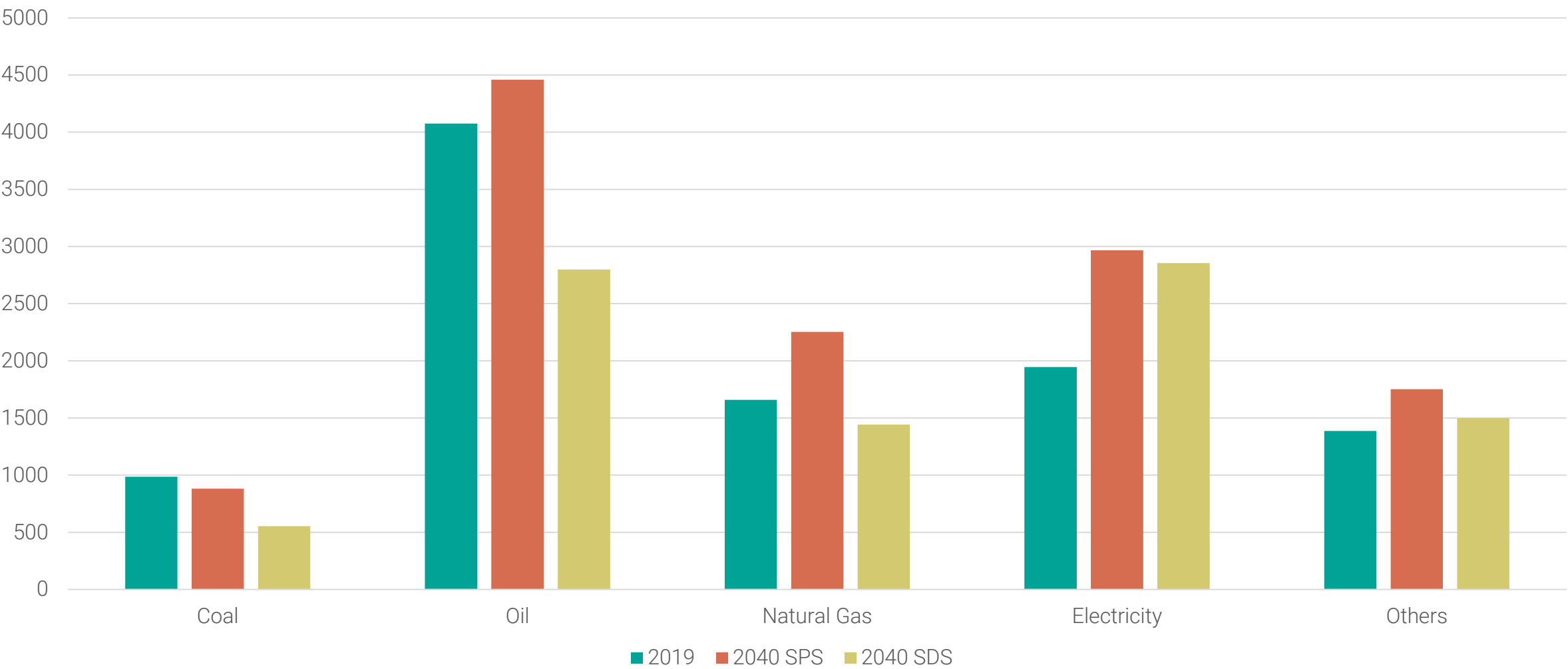
## World Solar PV Electricity Production by Region (Twh)



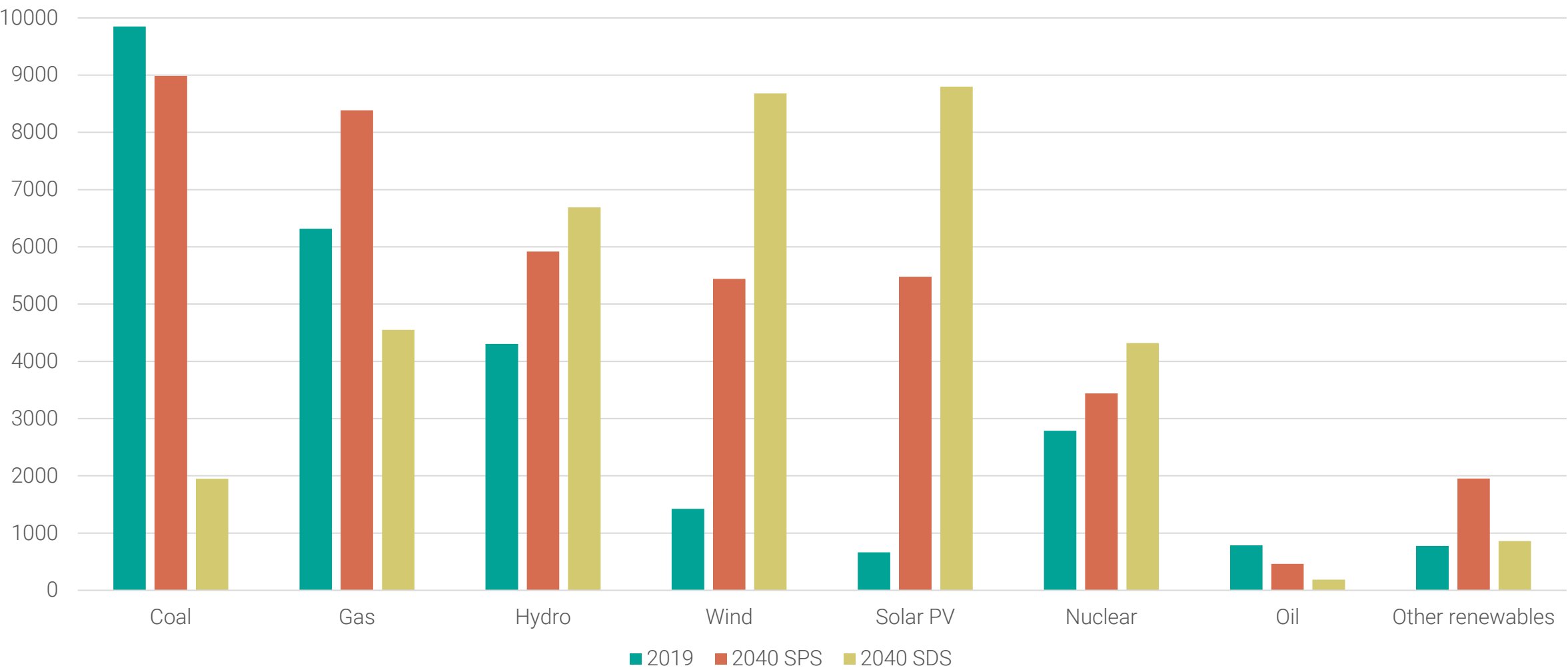
# Underestimating Renewables



# Total Final Consumption (Mtoe)

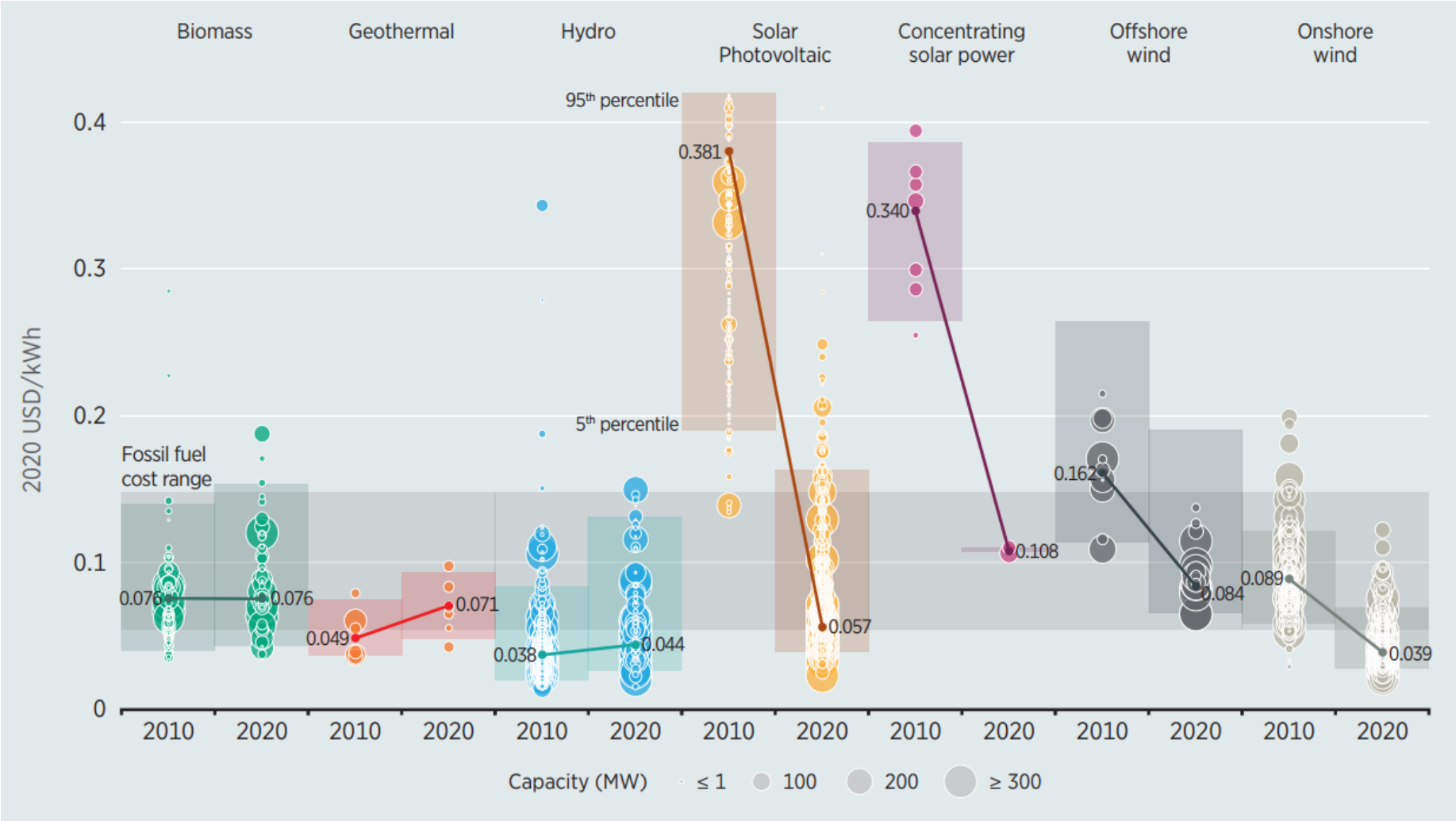


# Electricity Generation (TWh)

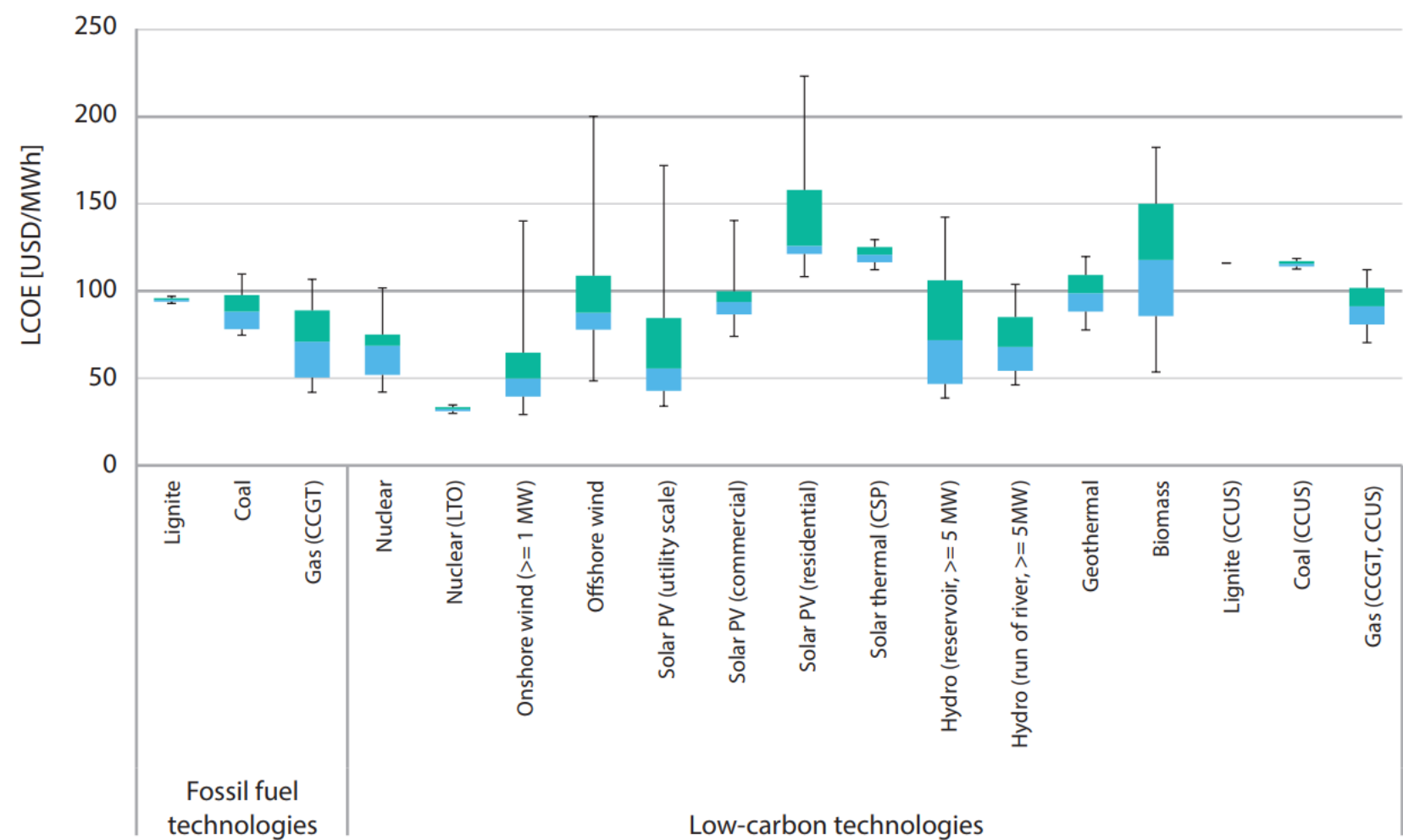




# Global LCOEs From Utility-scale Power Generation Technologies



# LCOE By Technology

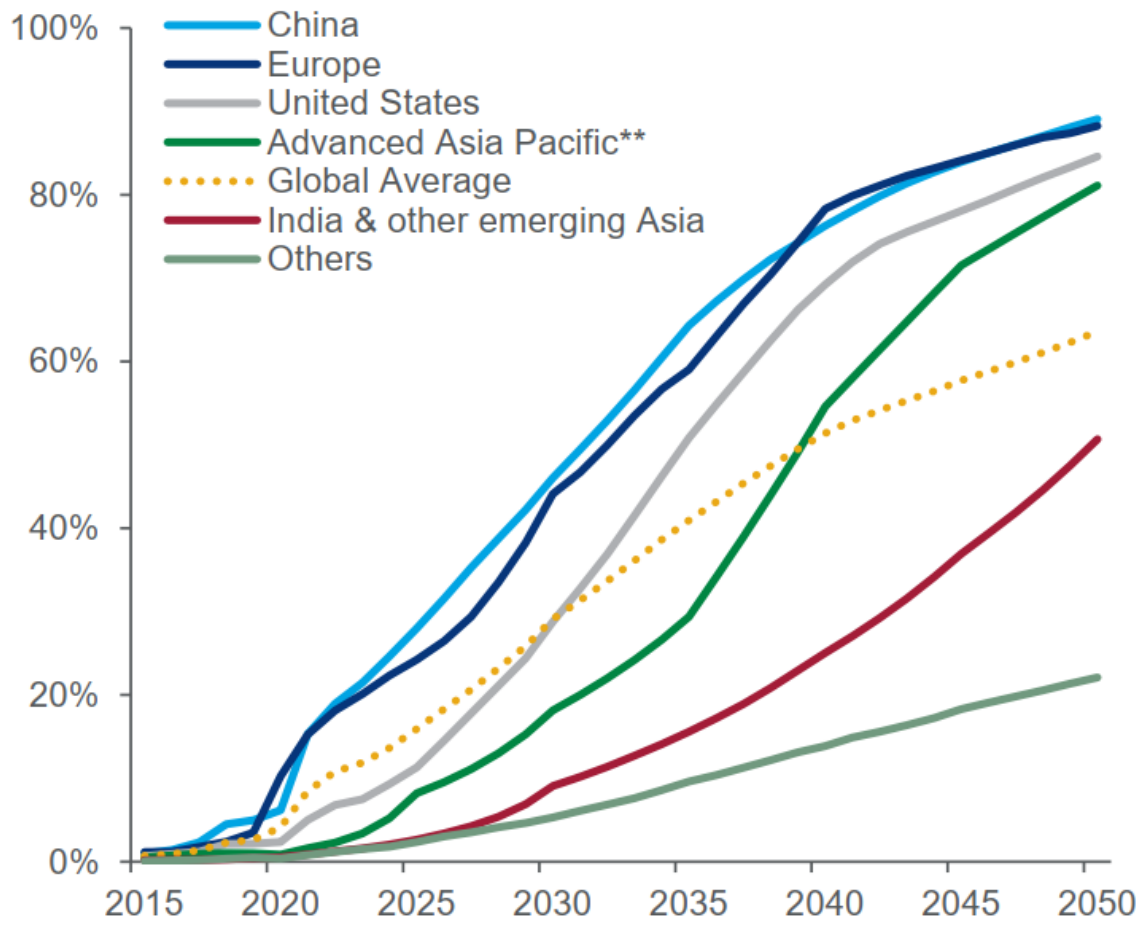


# Key Metrics

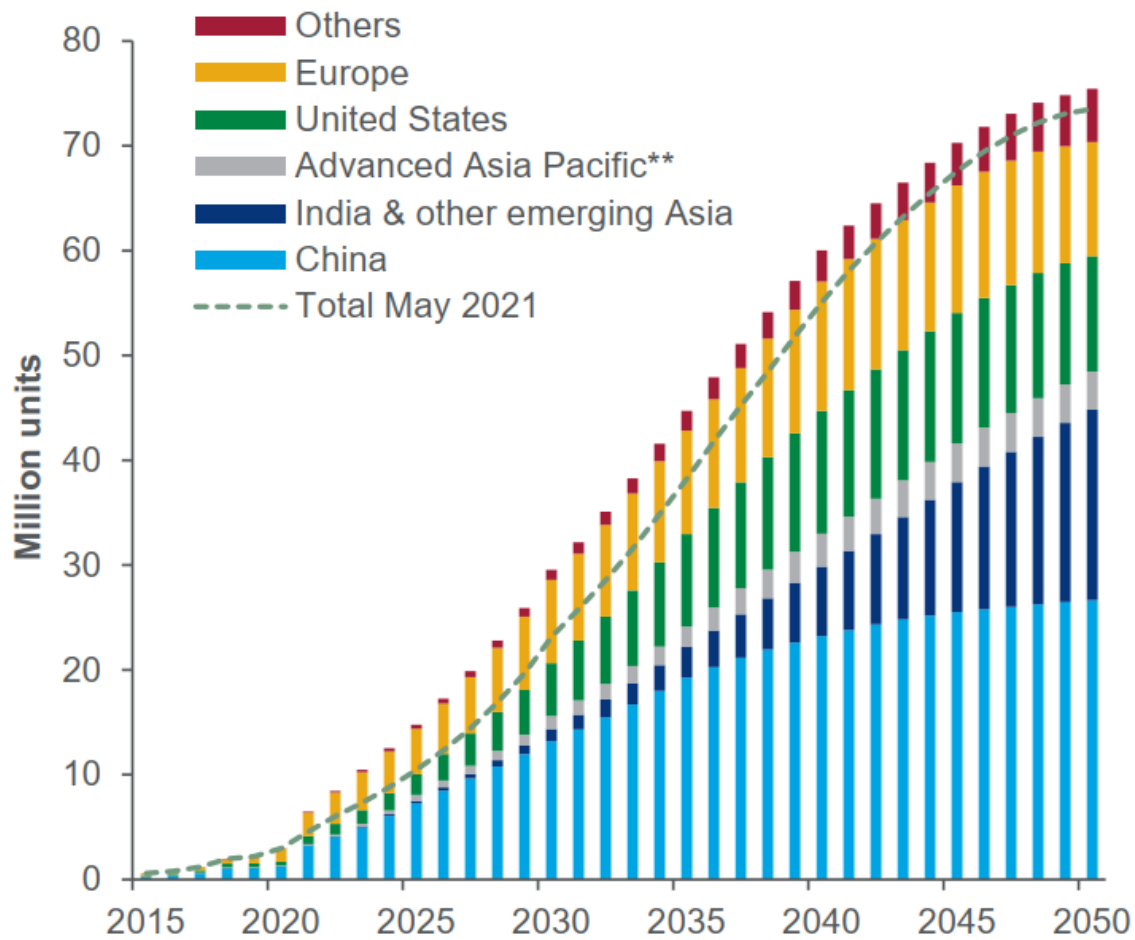


# Global EV Sales

EV\* share of light vehicles sales



Global EV\* sales



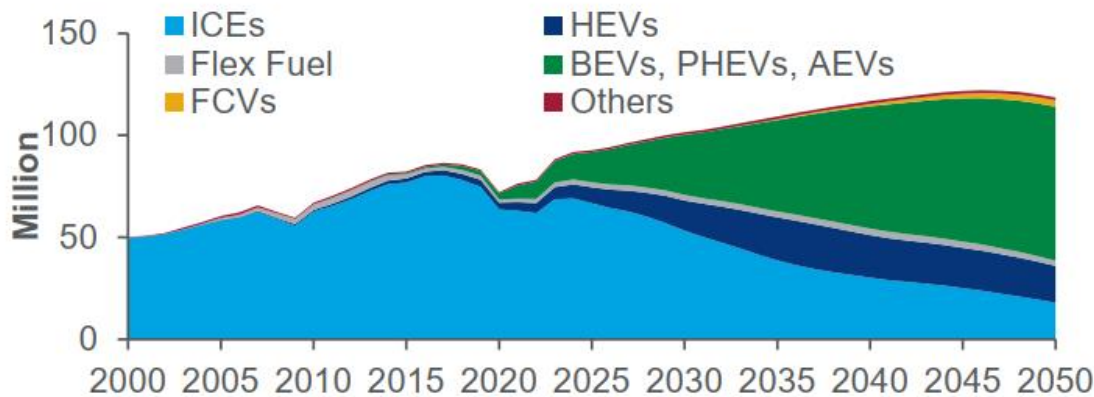
# The Key Differences Between Electric Cars

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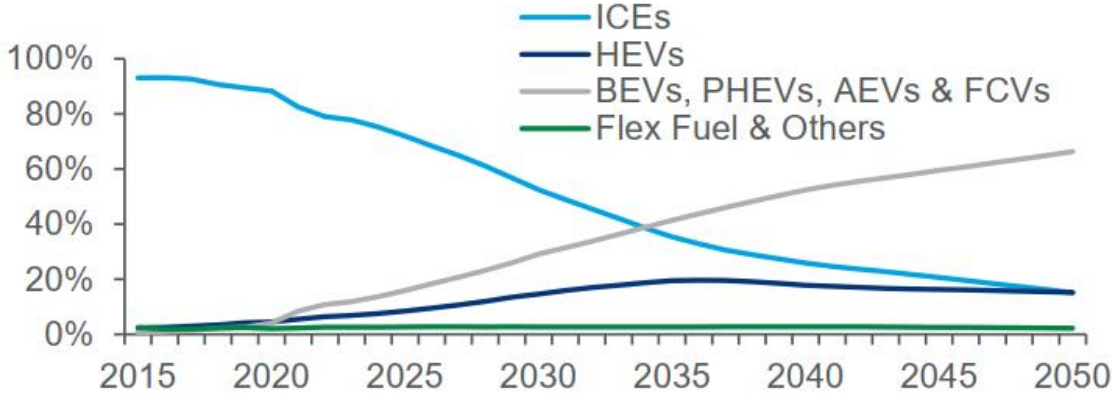
- AEV: All-Electric Vehicle. Run only on electricity, either from a battery (BEV) or a fuel cell (FCEV).
- BEV: Battery Electric Vehicle. A PEV that uses only a battery and electric motor to power the EV.
- EV: A generic term for a vehicle that gets some or all of its power from an electric motor. Sometimes used to mean PEV, BEV, AEV, FCEV, and occasionally HEV.
- FCEV: Fuel Cell Electric Vehicle. An AEV that is powered by a fuel cell rather than a battery. These are not covered in this resource kit, which addresses only PEVs.
- HEV: Hybrid Electric Vehicle. These vehicles do not plug in, but have a large battery on board that is charged by the vehicle's braking. The energy stored by this battery assists the ICE in moving the car, significantly improving the gas mileage.
- PEV: Plug-in Electric Vehicle. An EV that plugs in to an external source to charge an on-board battery that provides the electricity for the electric motor.
- PHEV: Plug-in Hybrid Electric Vehicle. PHEVs use both an ICE and an electric motor with a battery that recharges by plugging into an external source.

# Light Vehicles Sales and Stock

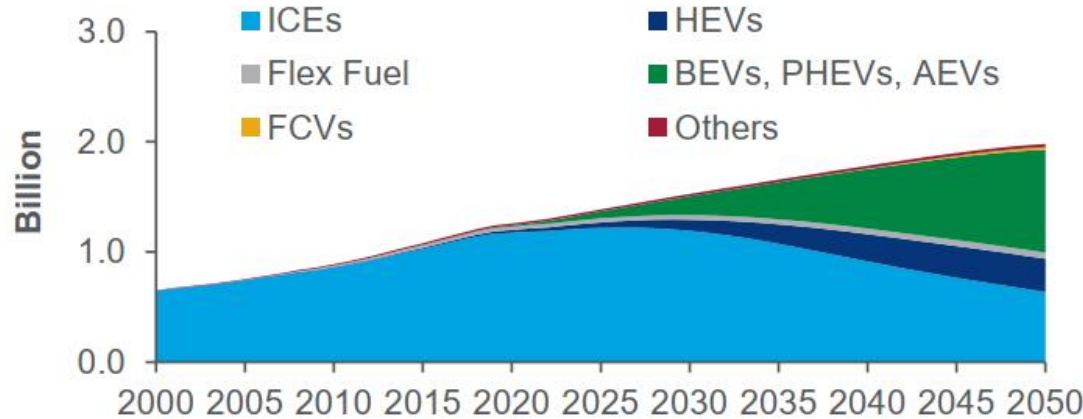
Global light vehicles sales



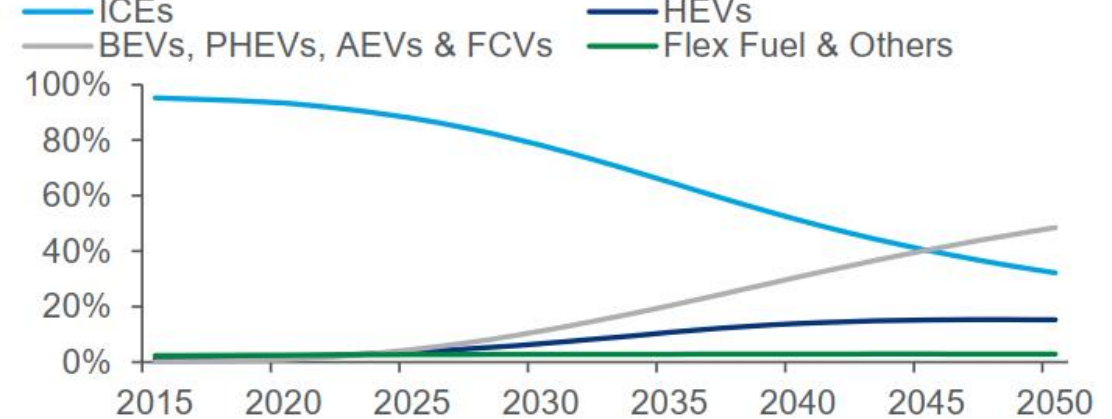
Share% in light vehicles sales



Global light vehicles stock

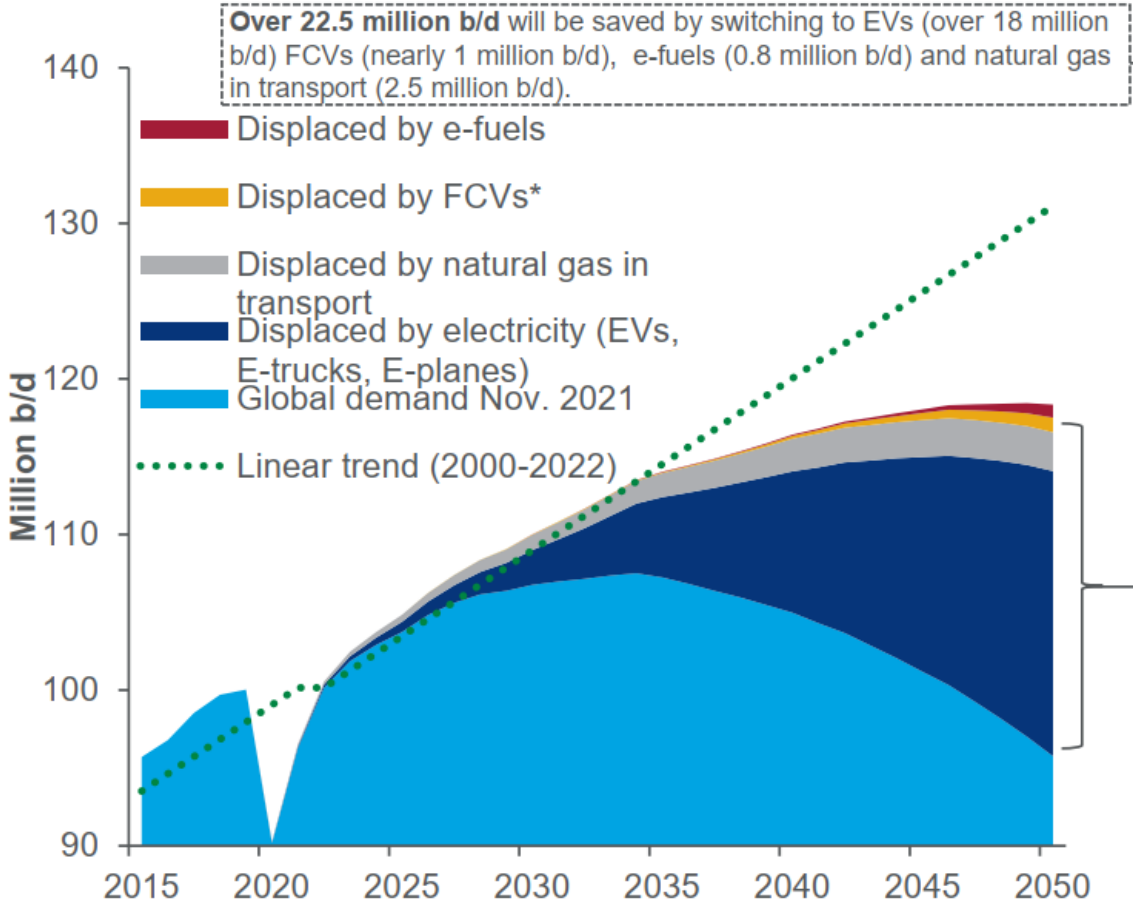


Share% in light vehicles stock

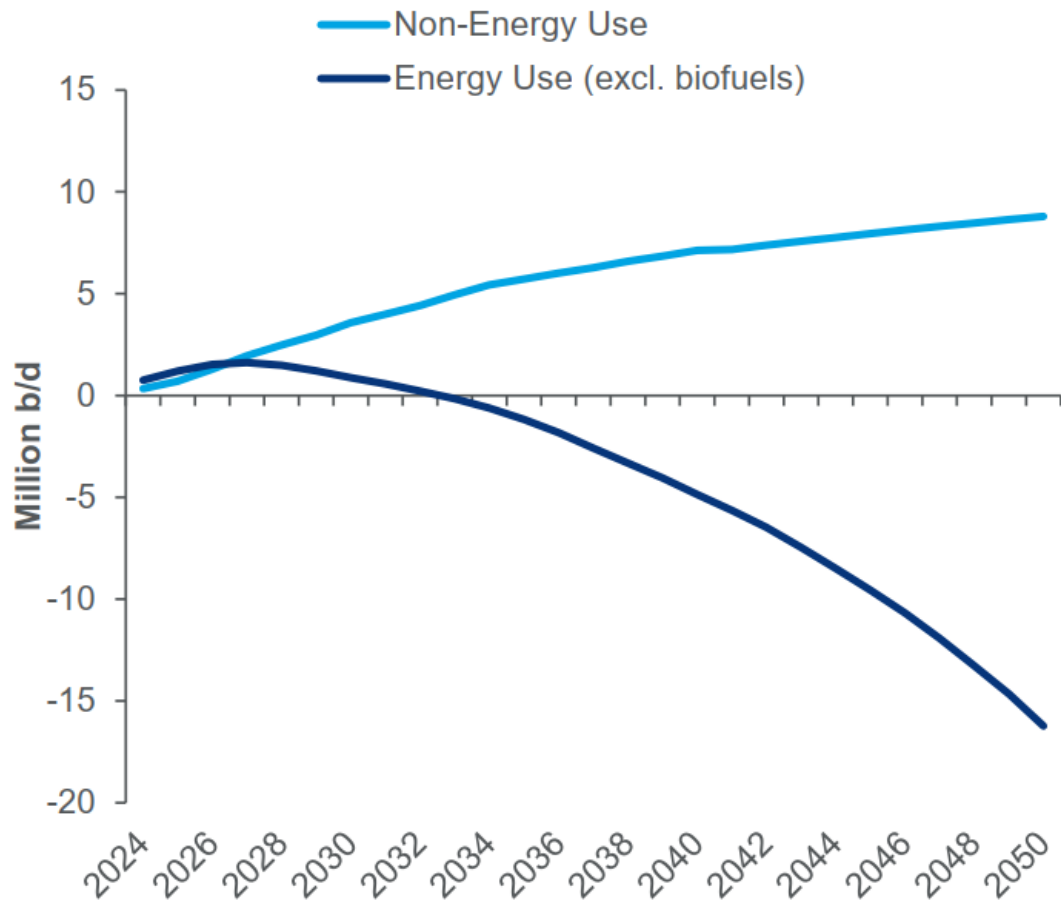


# The Displacement Effects From EVs, FCVs And Natural Gas In Transport

Global liquids demand and the displacement effects from EVs, FCVs and natural gas in transport

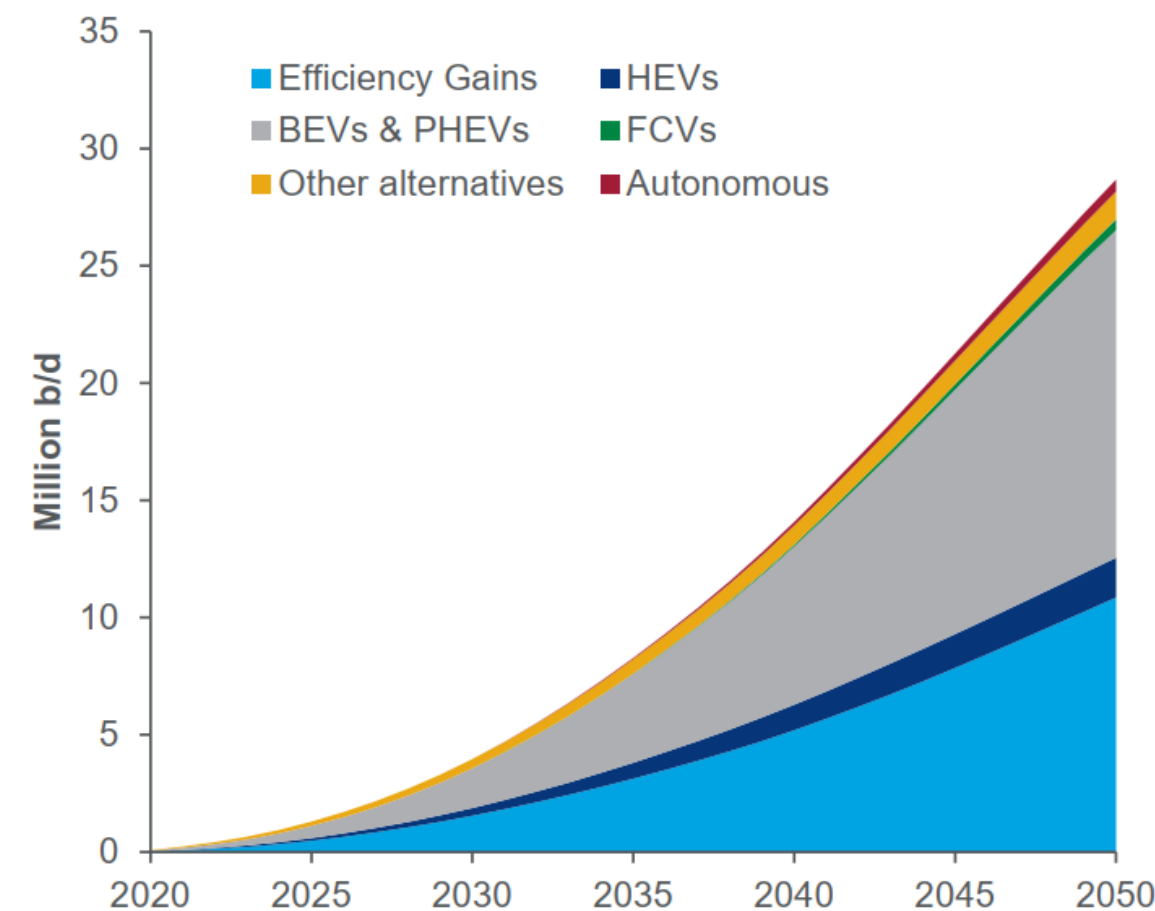


Accumulated change in global liquids demand after 2023

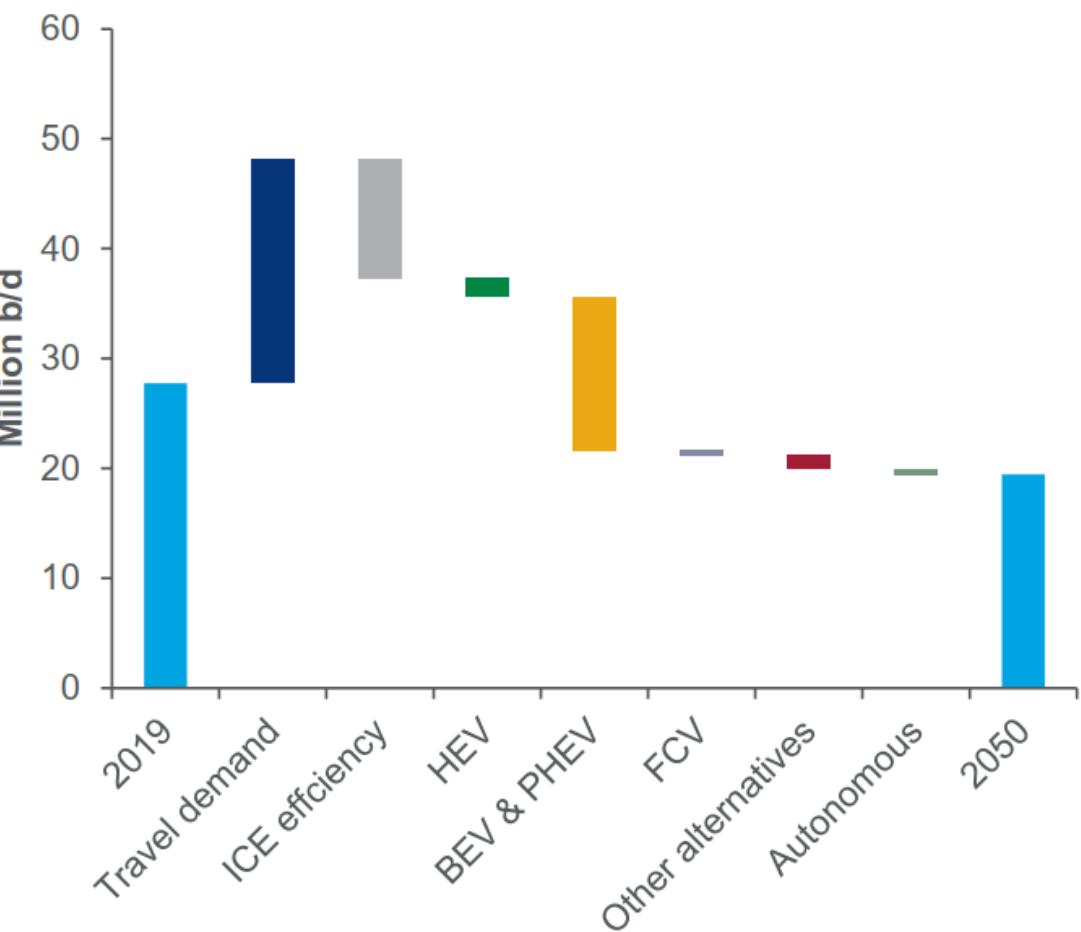


# Changes in Liquids Demand From Light Vehicles

Oil saved in the global light vehicles sector



Global liquids demand for light vehicles





## Trend 2: Efficiency

## Productivity Increase

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GDP

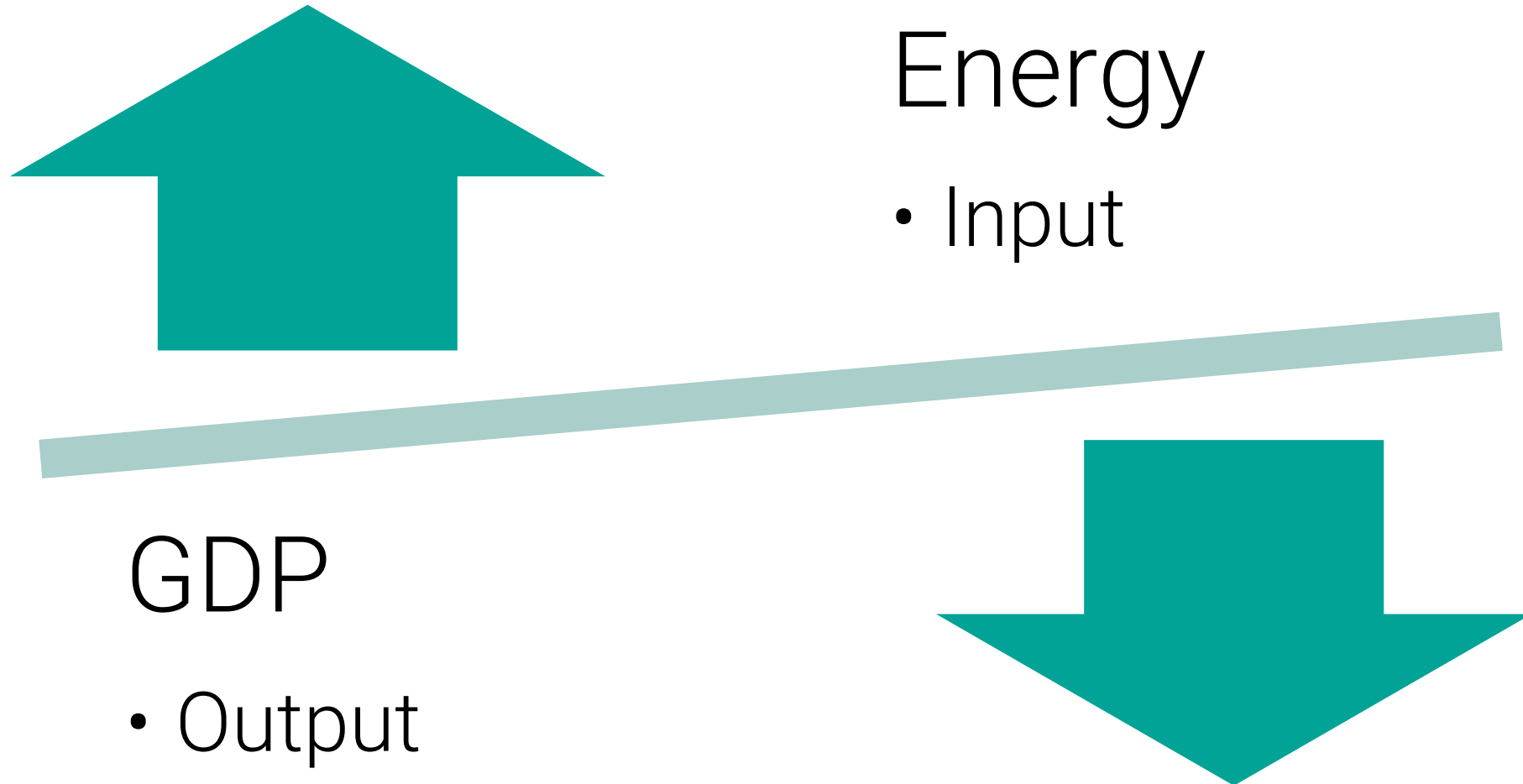
- Output



Energy

- Input

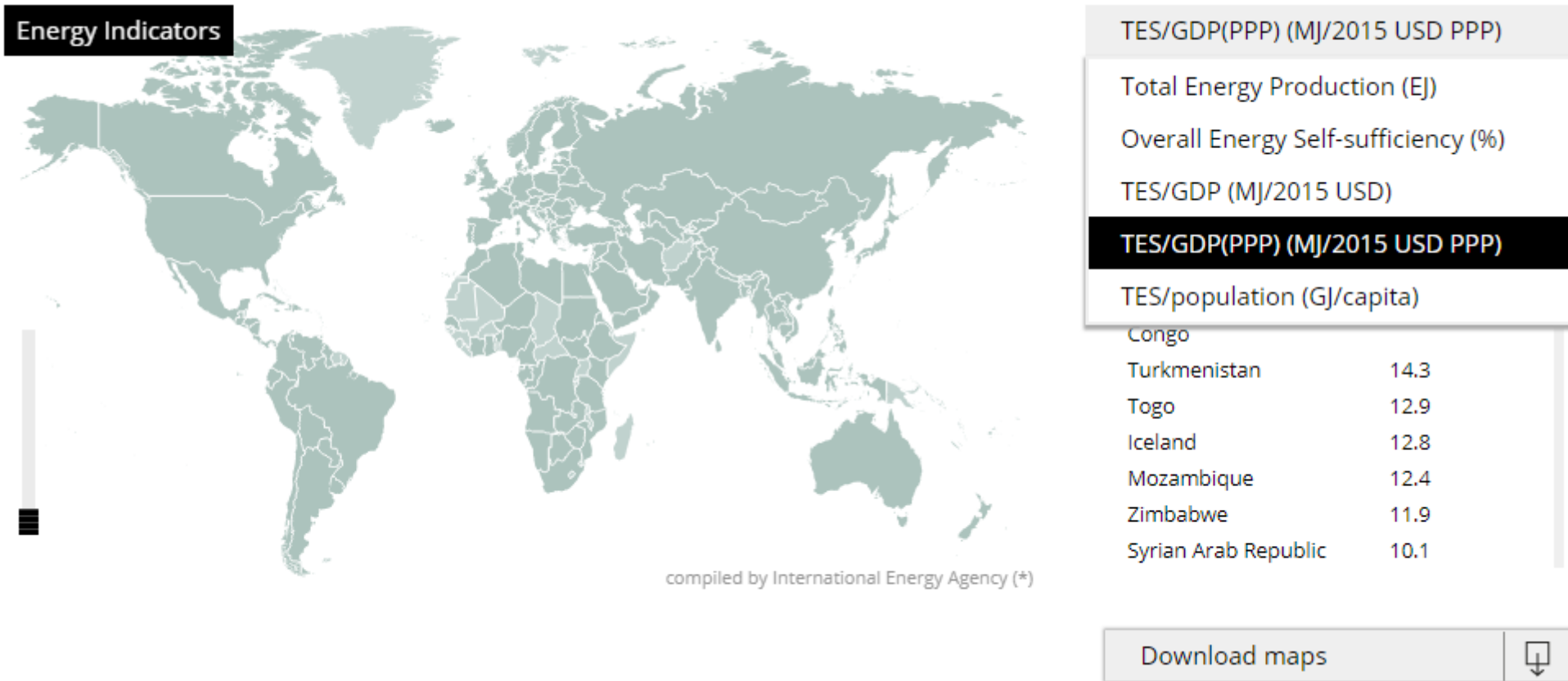




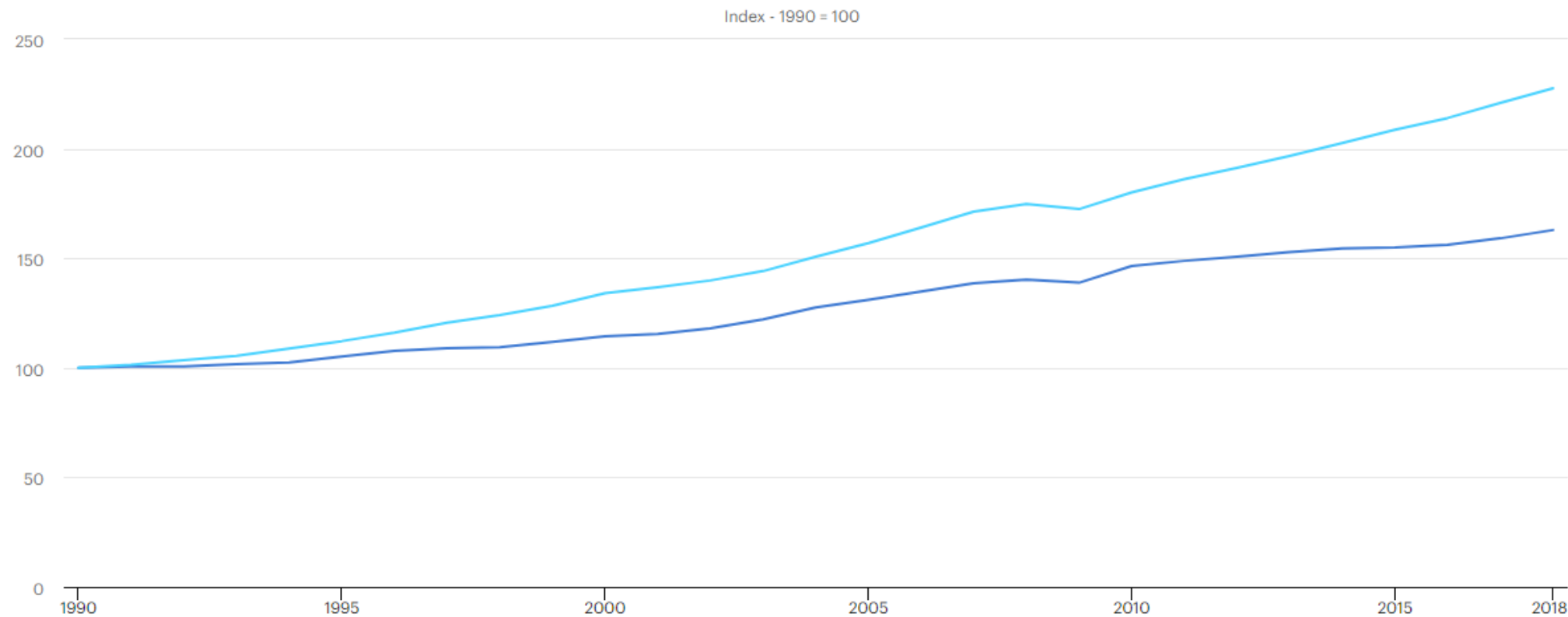
# Energy Efficiency and Energy Intensity

- **Energy Intensity** is measured by the quantity of energy required per unit output or activity, so that using less energy to produce a product reduces the intensity.
- **Energy Efficiency** improves when a given level of service is provided with reduced amounts of energy inputs or services are enhanced for a given amount of energy input.
- Declines in energy intensity are a proxy for efficiency improvements, provided:
  - a) energy intensity is represented at an appropriate level of disaggregation to provide meaningful interpretation, and
  - b) other explanatory and behavioral factors are isolated and accounted for.

# IEA Energy Atlas



# World GDP and TES trends, 1990-2018



IEA. All Rights Reserved

● GDP ● TES

# Energy Intensity

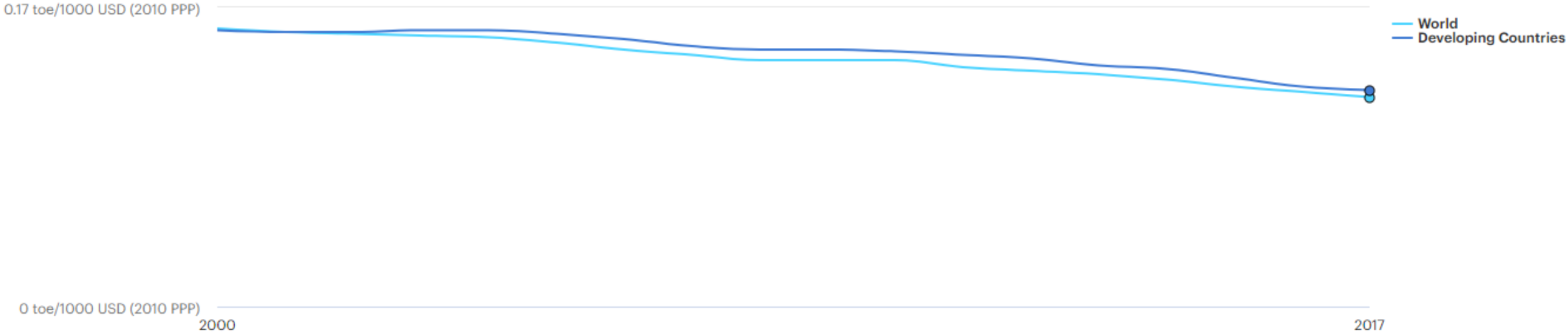
Energy intensity measured in terms of primary energy and GDP, 2000-2017

country

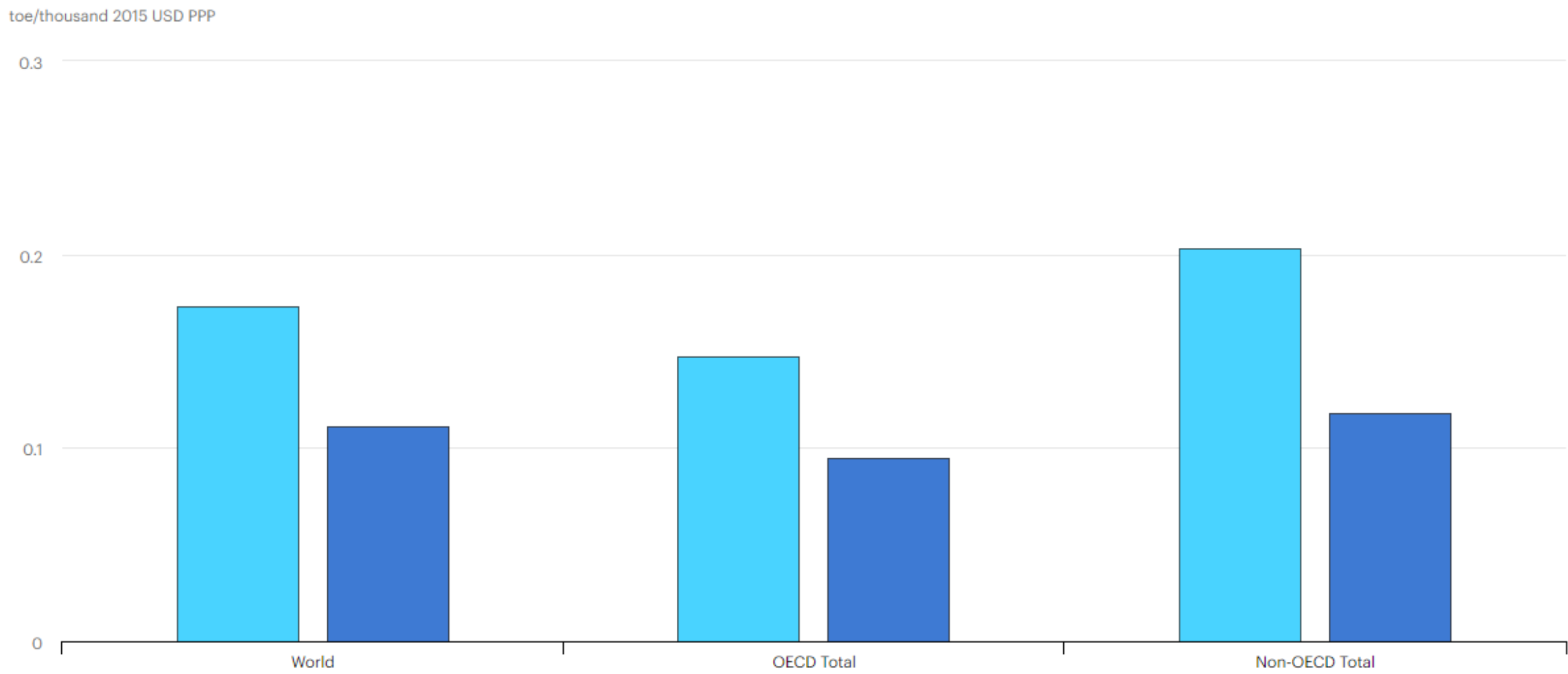
▼

region

▼

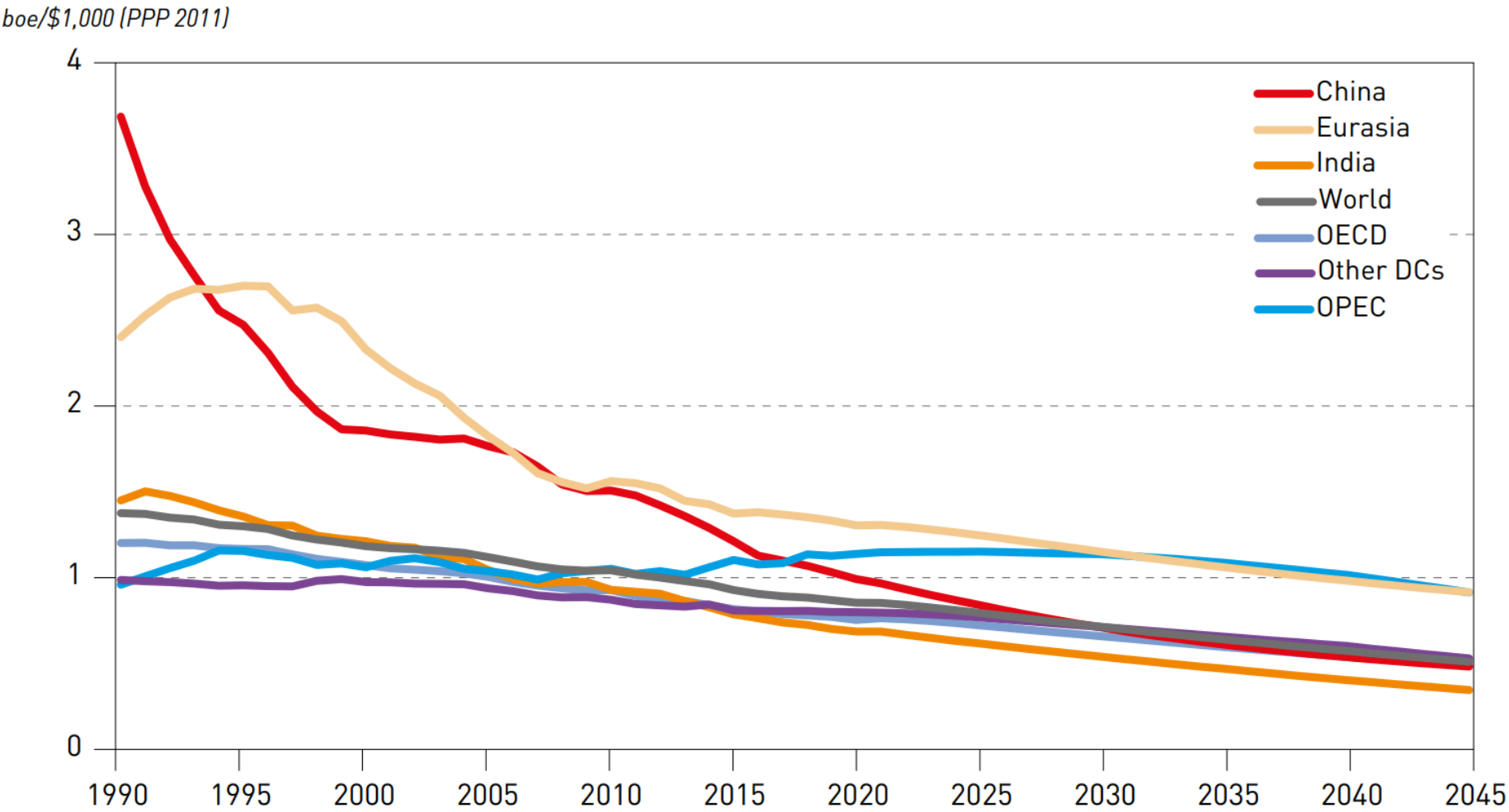


# Global energy intensity, 1990 compared to 2018

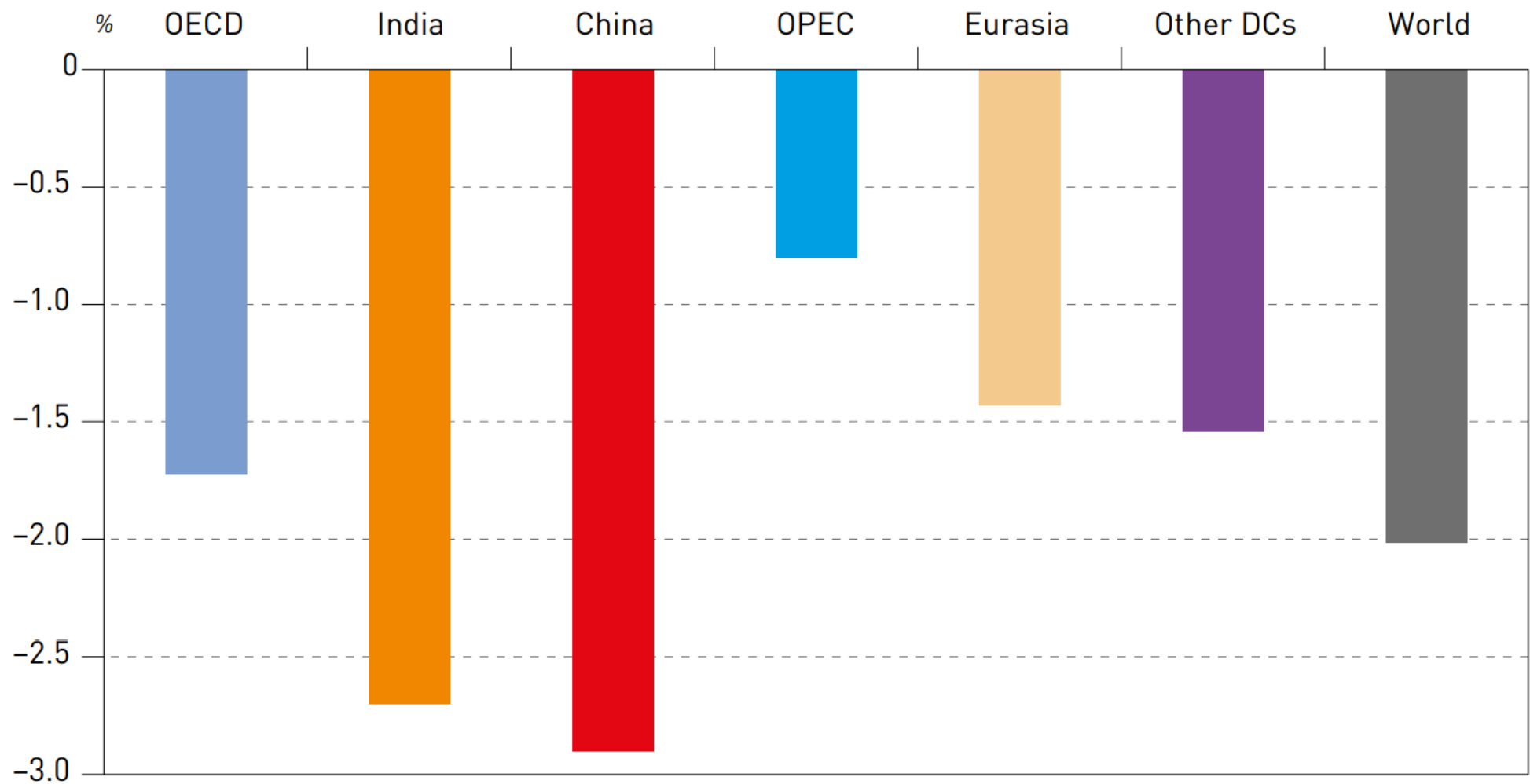




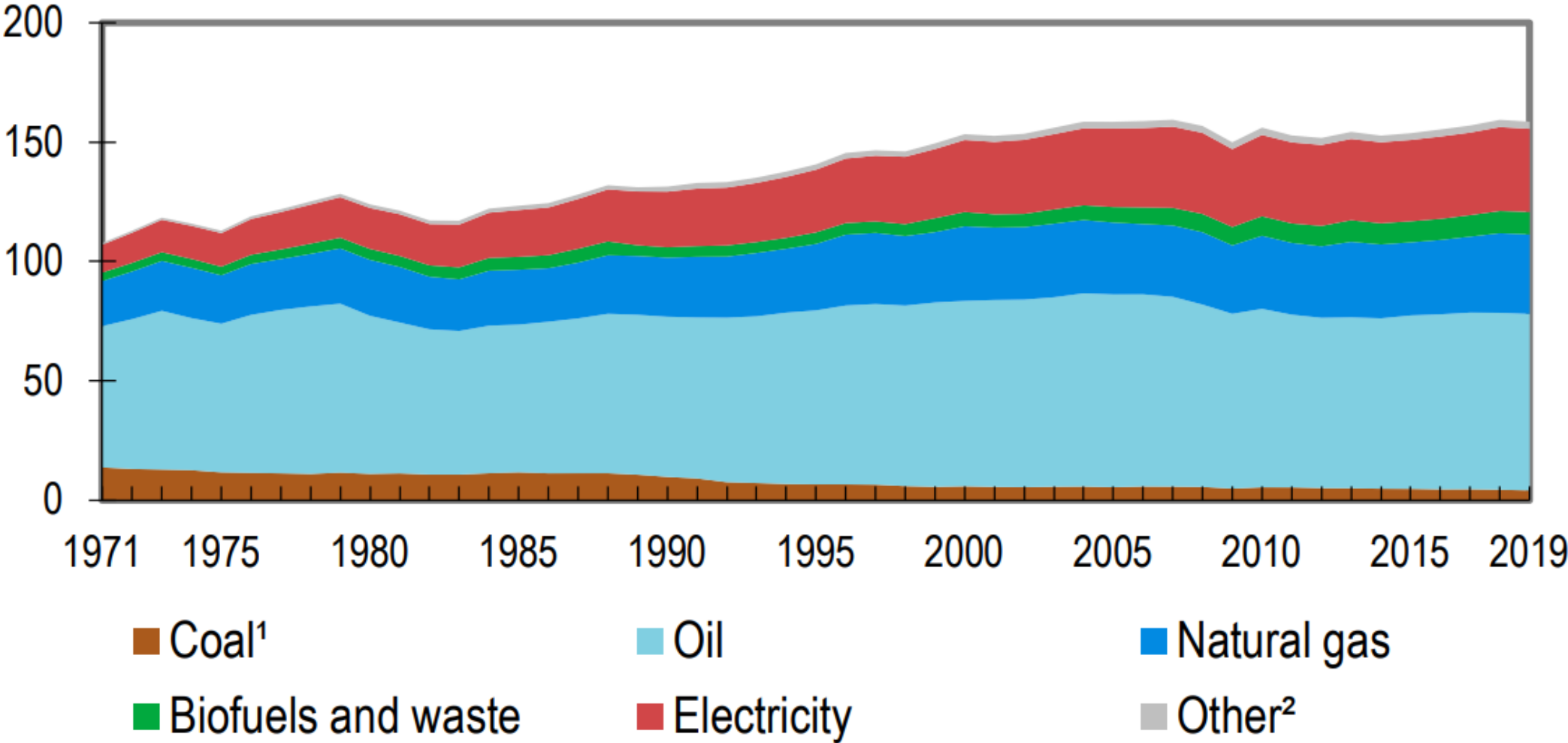
# Energy Intensity



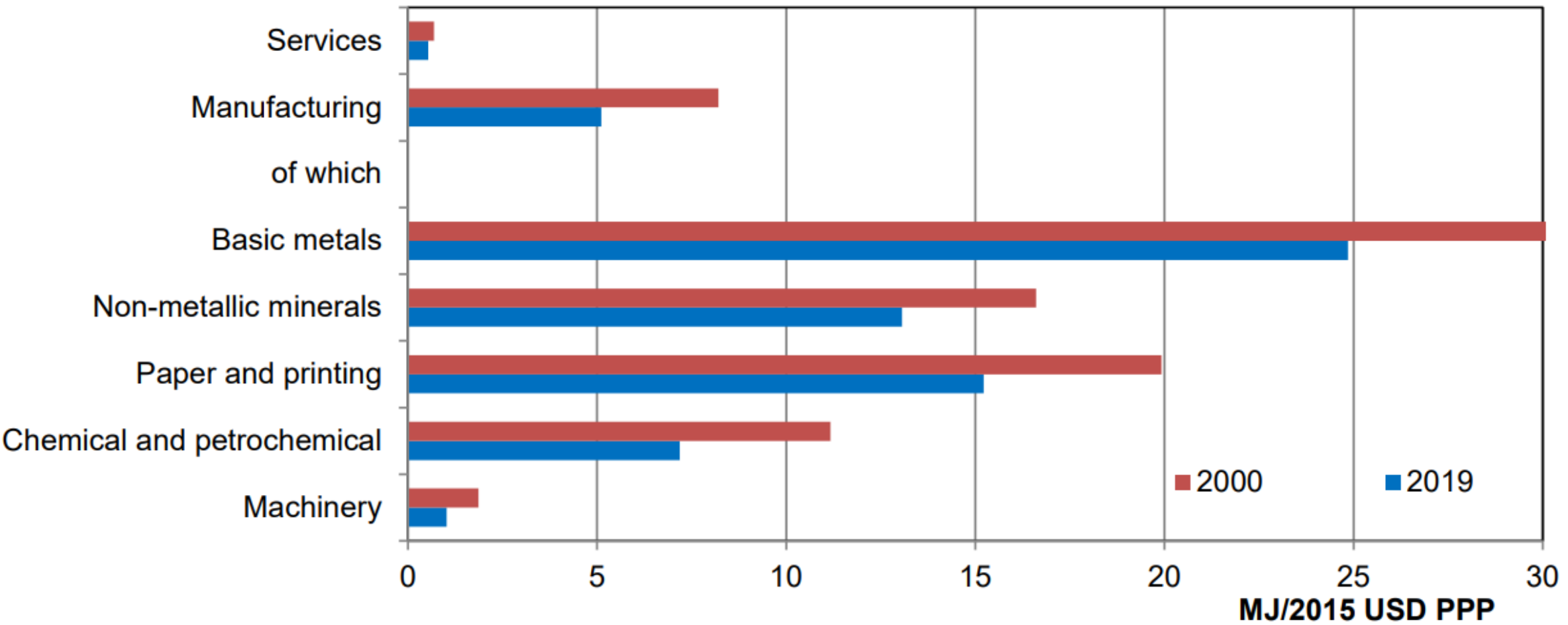
# Average Annual Rate of Improvement in Energy Intensity



# OECD Total Final Consumption By Source (EJ)



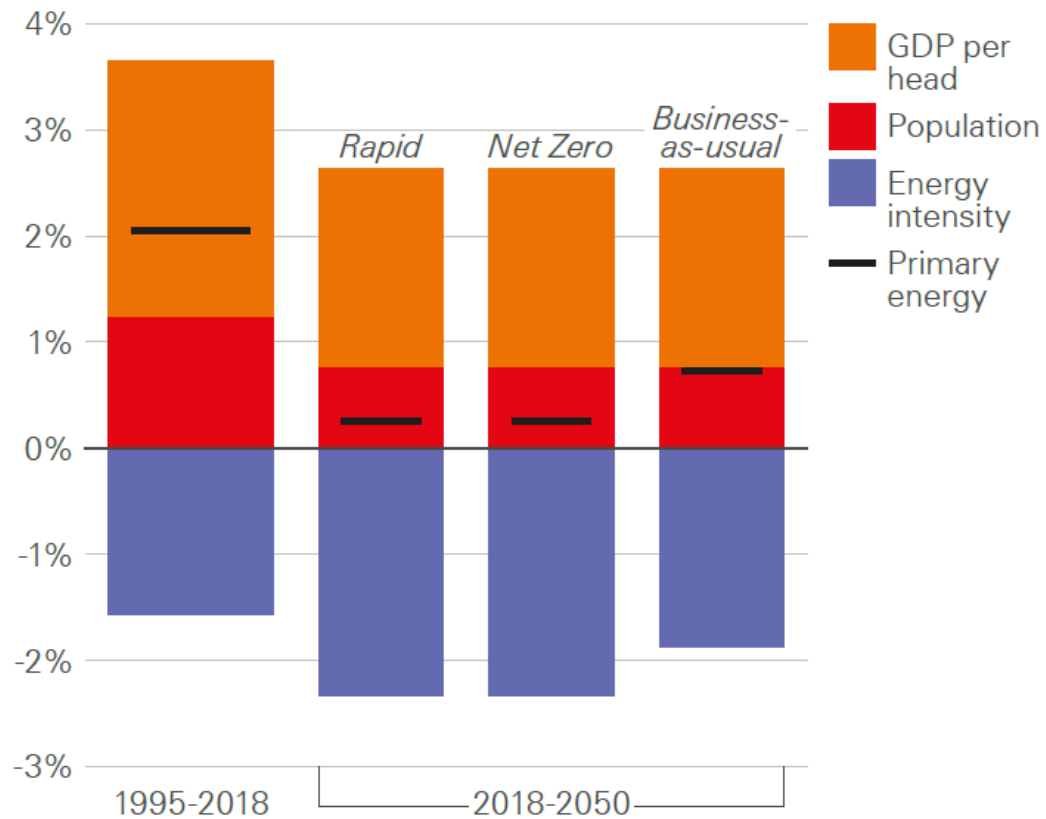
# Services And Manufacturing In Selected IEA Countries: Energy Per Value Added



# Primary Energy Demand

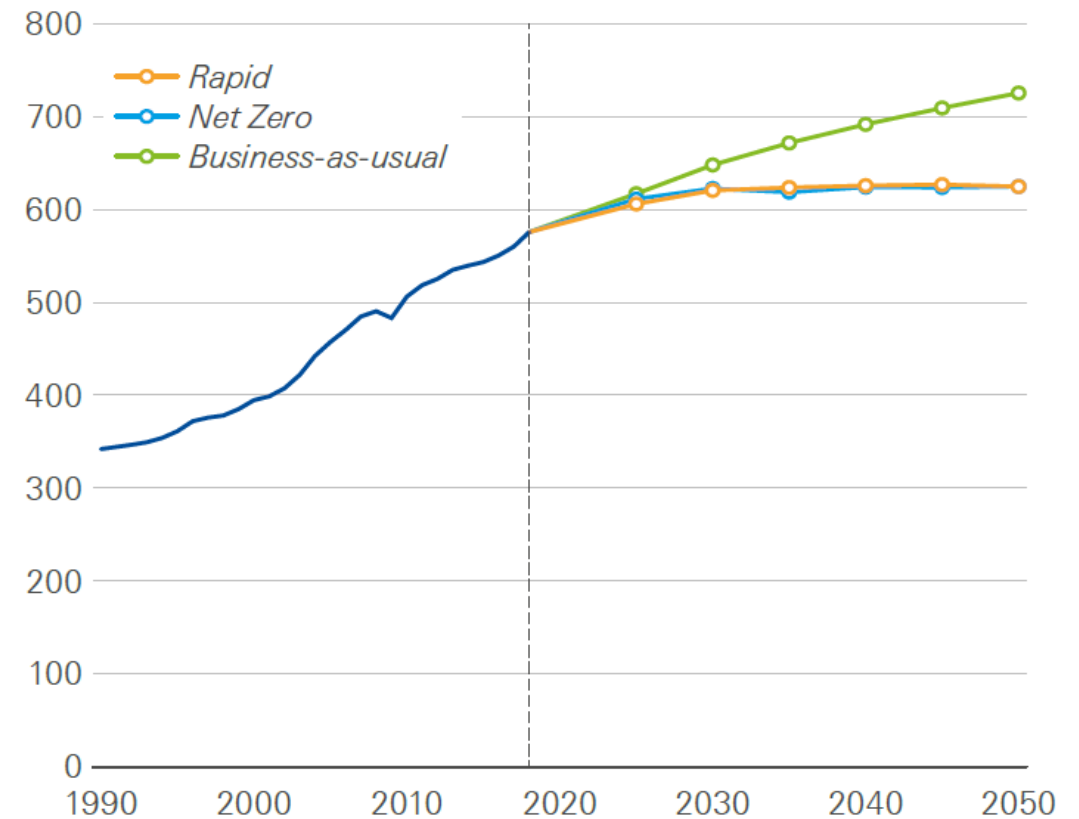
## Contribution to primary energy demand growth

% per annum



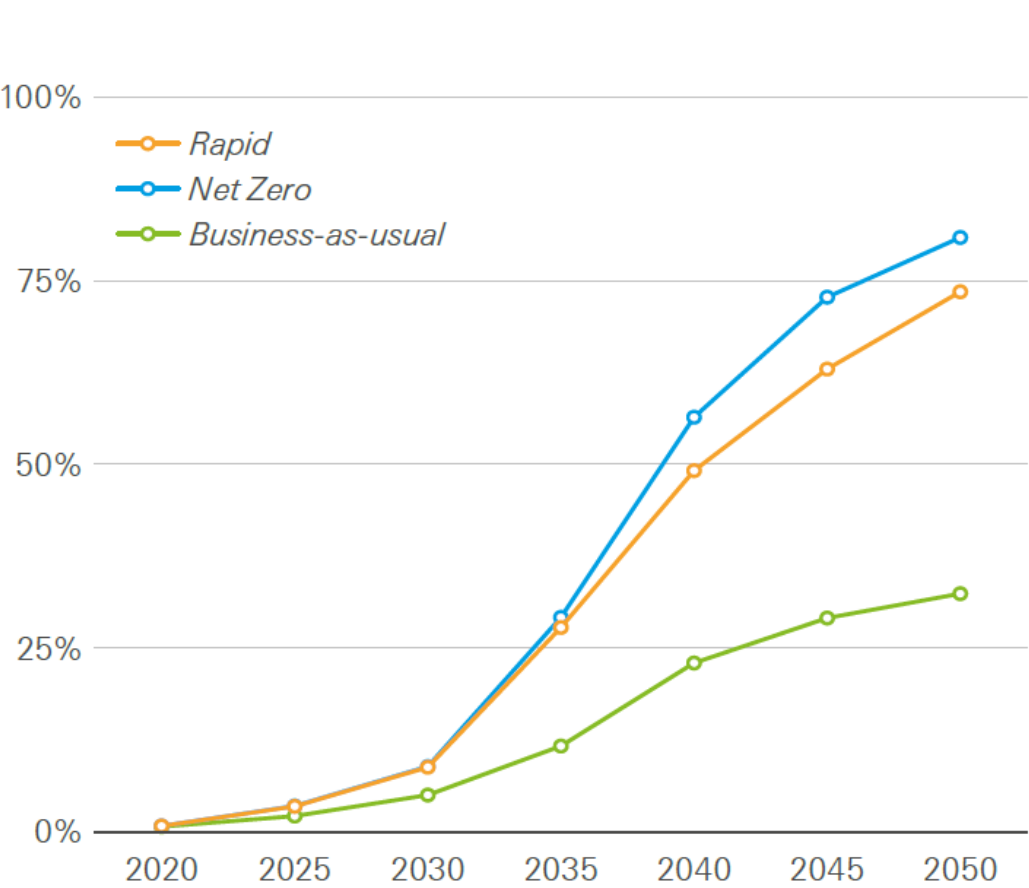
## Global primary energy demand

EJ

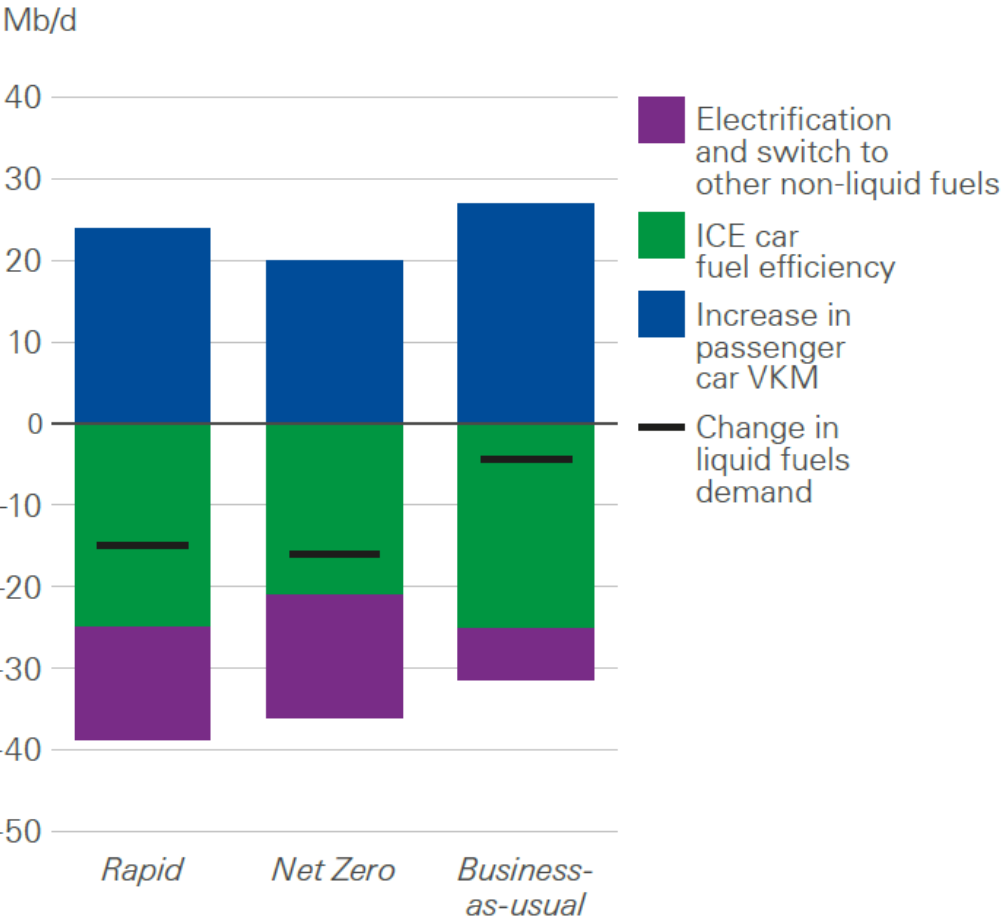


# Energy Use in Road Transport

Share of car and truck vehicle kilometres electrified\*



Factors impacting passenger car liquid fuels demand over the outlook



Trend 3:  
Peak Oil

# Peak Oil

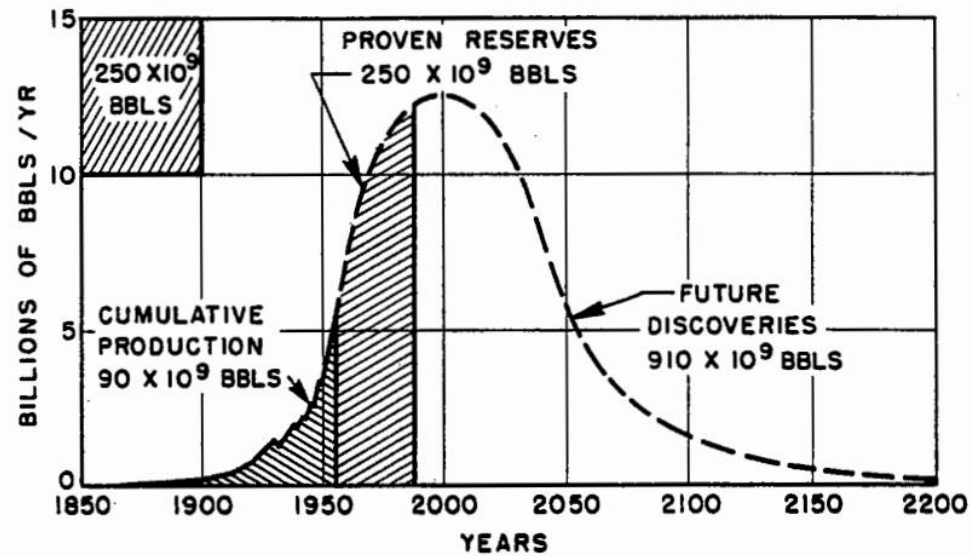


Figure 20 - Ultimate world crude-oil production based upon initial reserves of 1250 billion barrels.

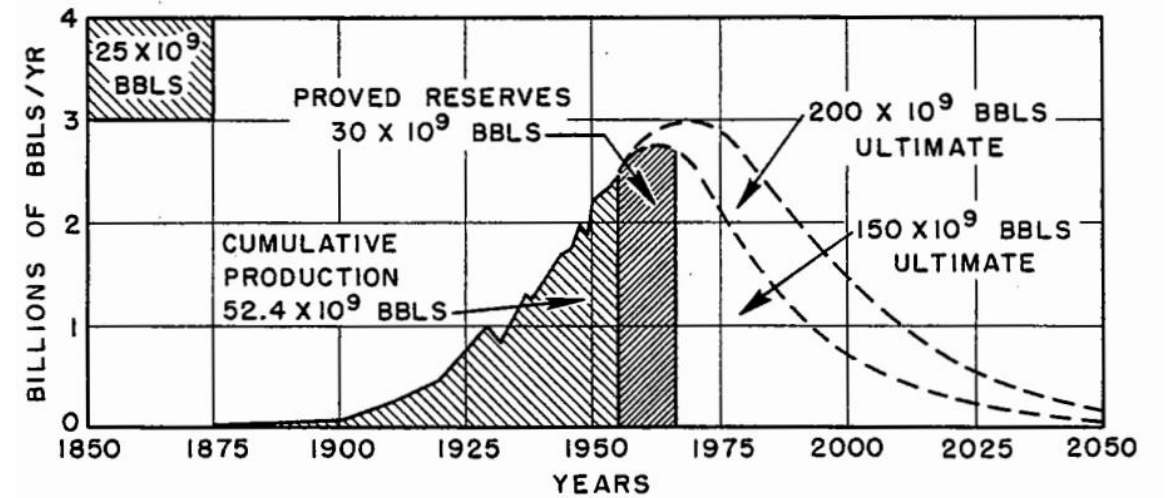
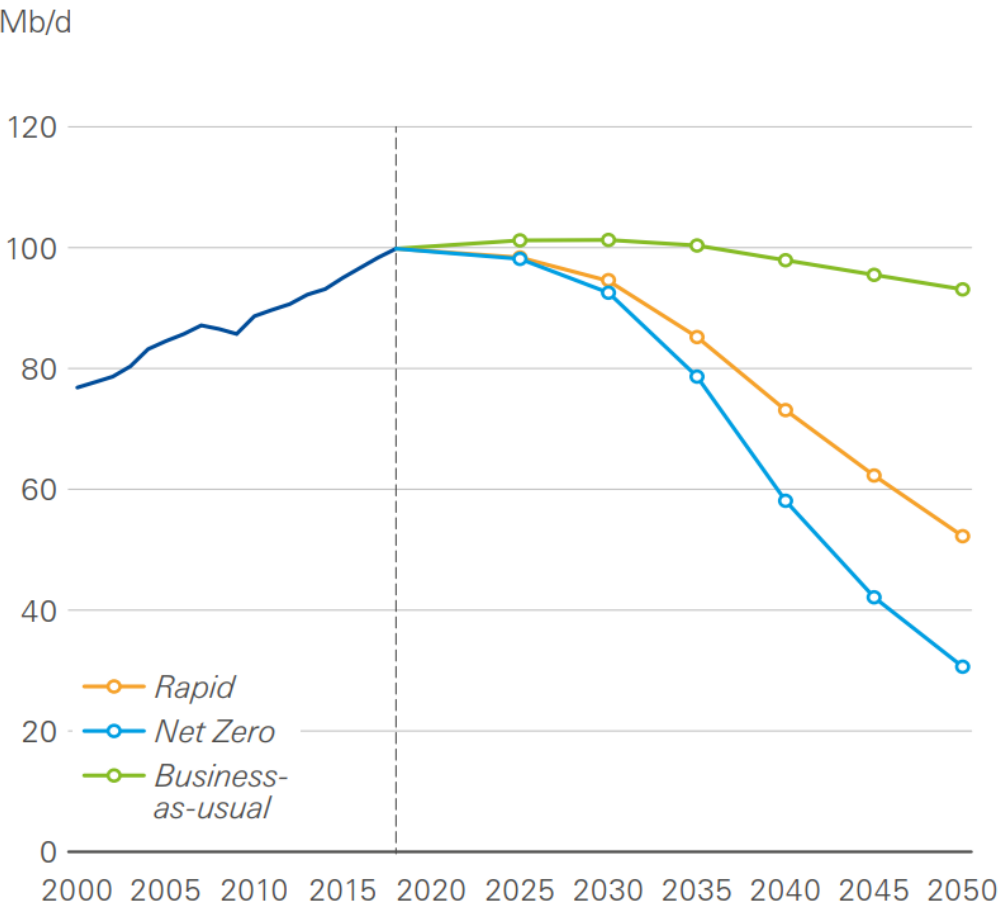


Figure 21 - Ultimate United States crude-oil production based on assumed initial reserves of 150 and 200 billion barrels.

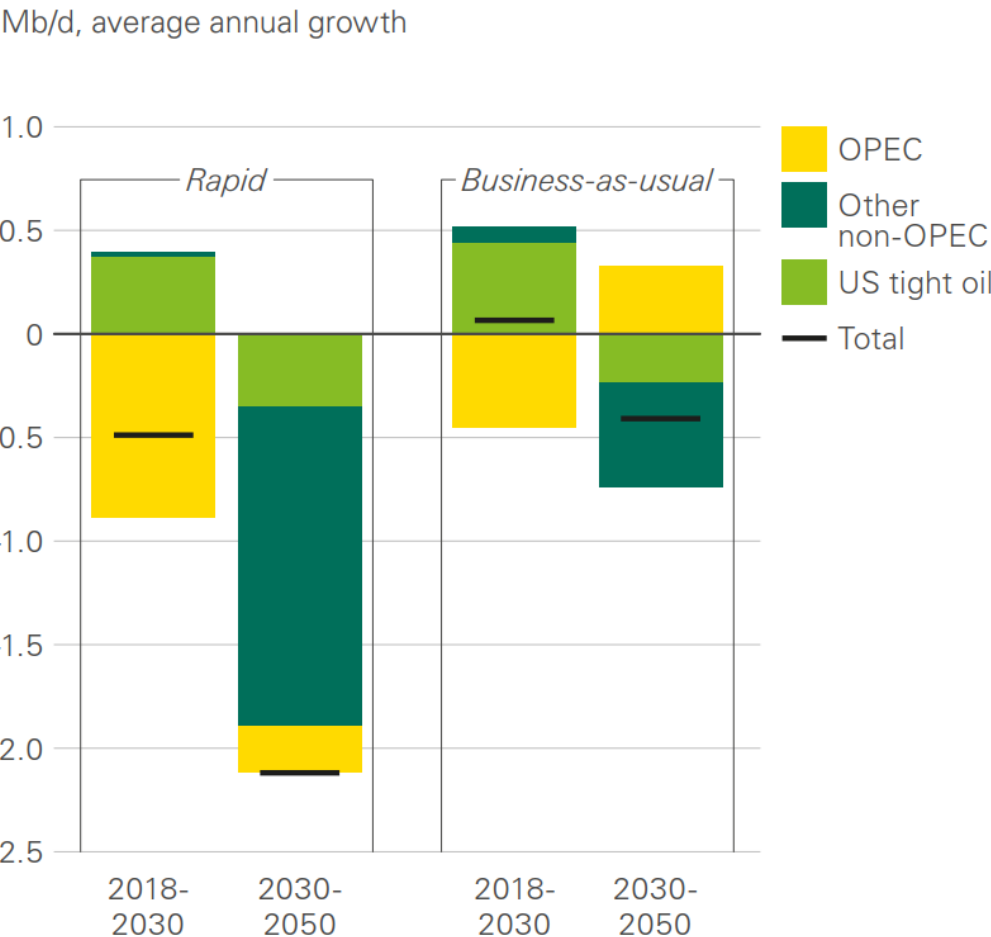


# Liquid Fuels Demand & Supply

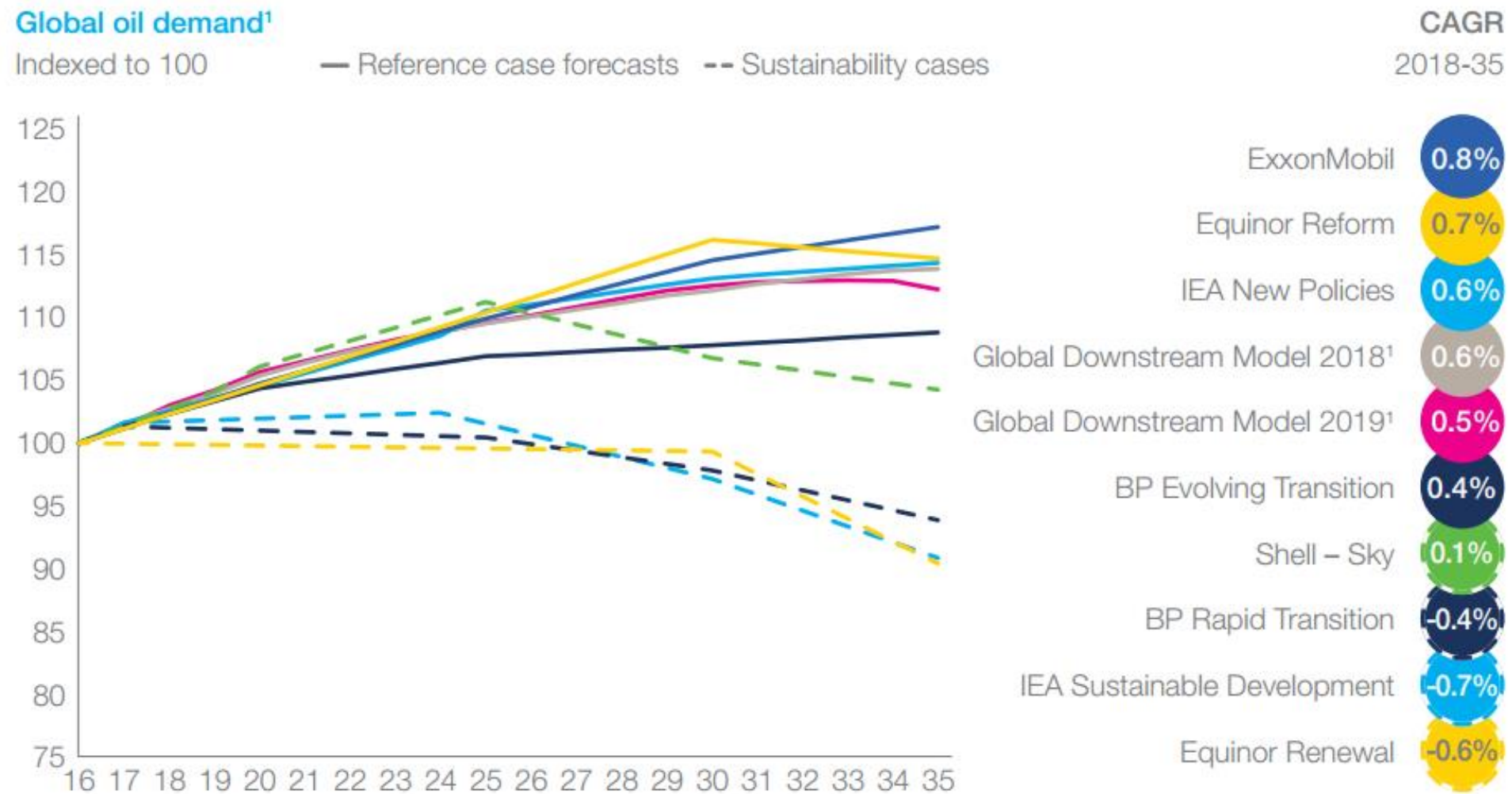
Liquid fuels consumption



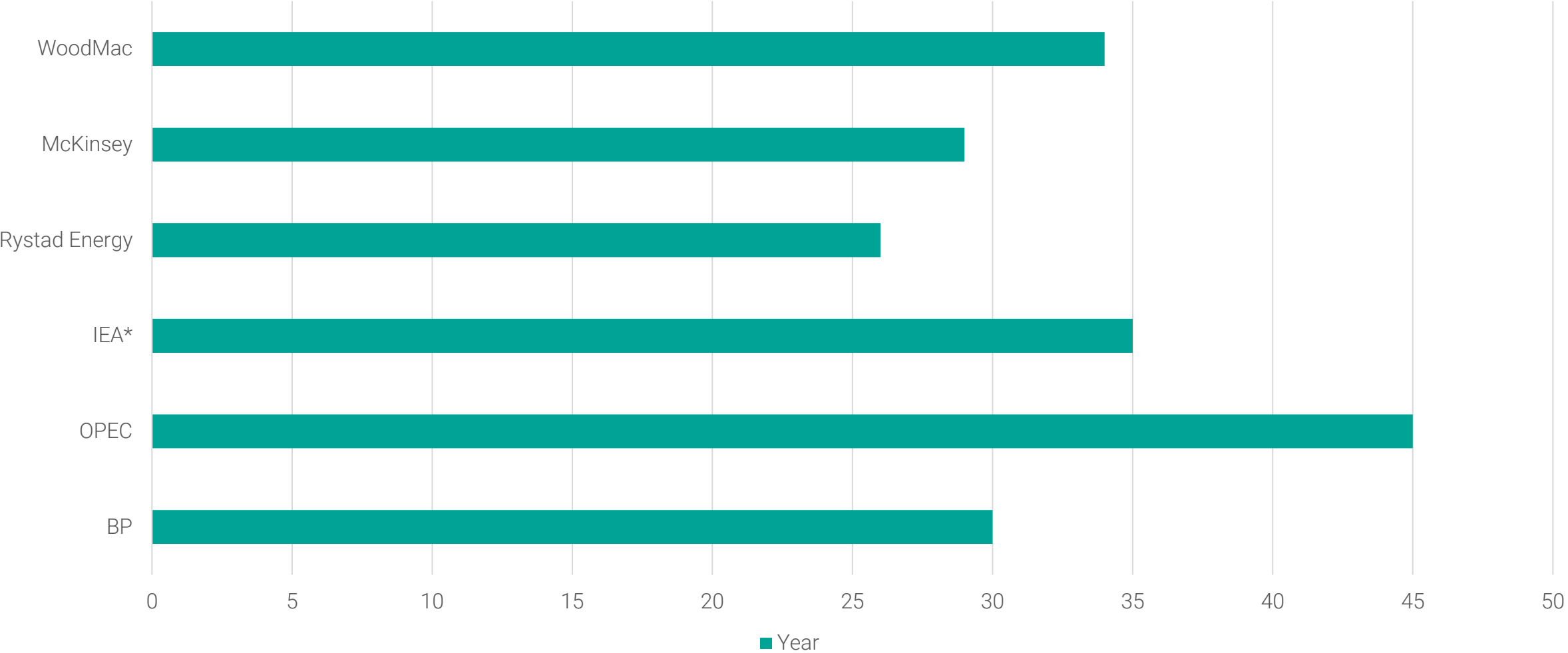
Liquid fuels supply growth



# Peak Oil Scenarios



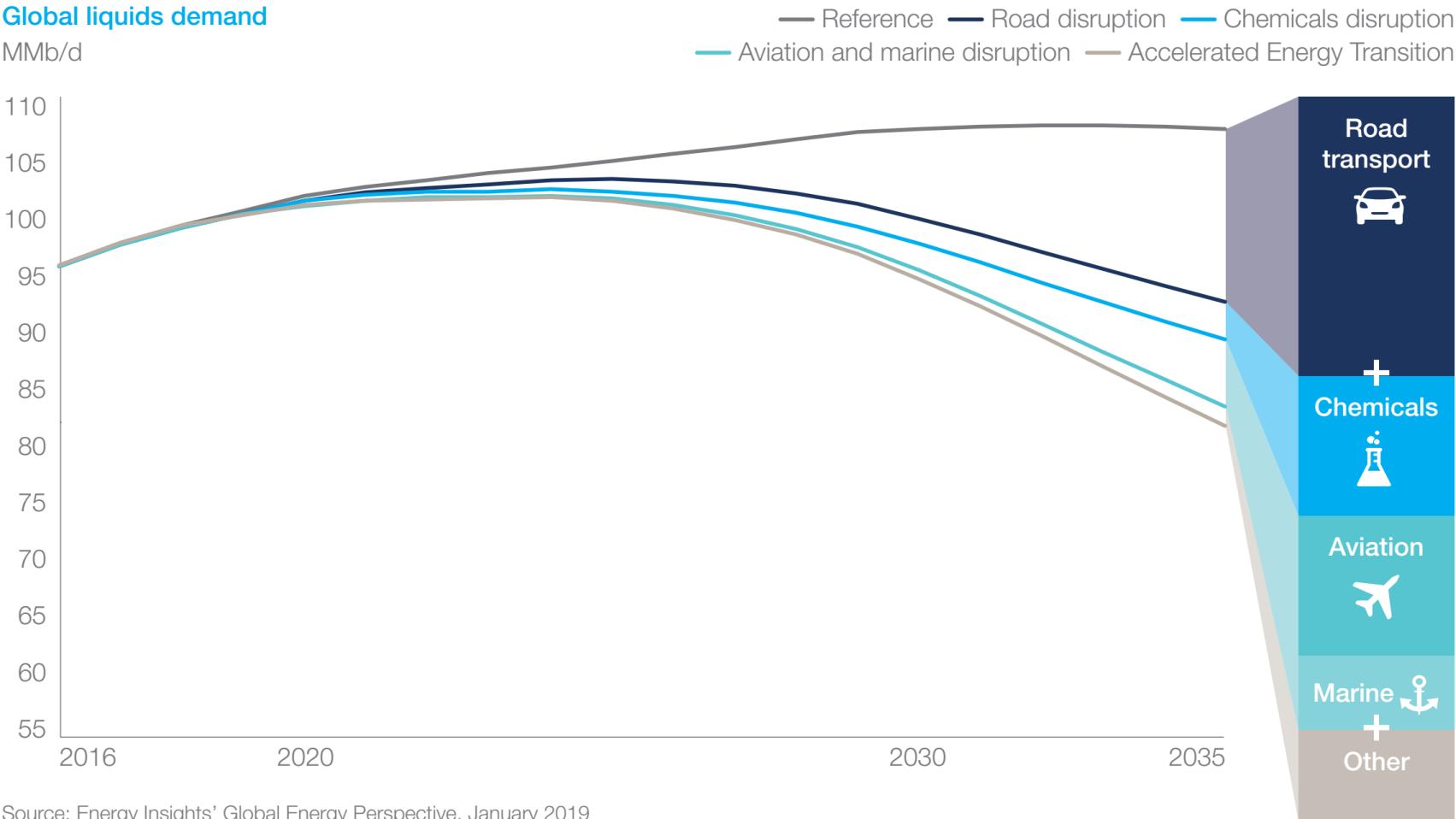
# Peak Oil Demand Year (Base Case)



# Global Liquids Demand

## Global liquids demand

MMb/d



Source: Energy Insights' Global Energy Perspective, January 2019

■ Reference Case ■ Additional in Accelerated Energy Transition case

### EV passenger car penetration

EVs as % of global new passenger car sales



### EV commercial vehicle penetration

EVs as % of global new truck car sales



### Plastics recycling

% polyethylene from recycled feedstock



### Alternative fuels uptake

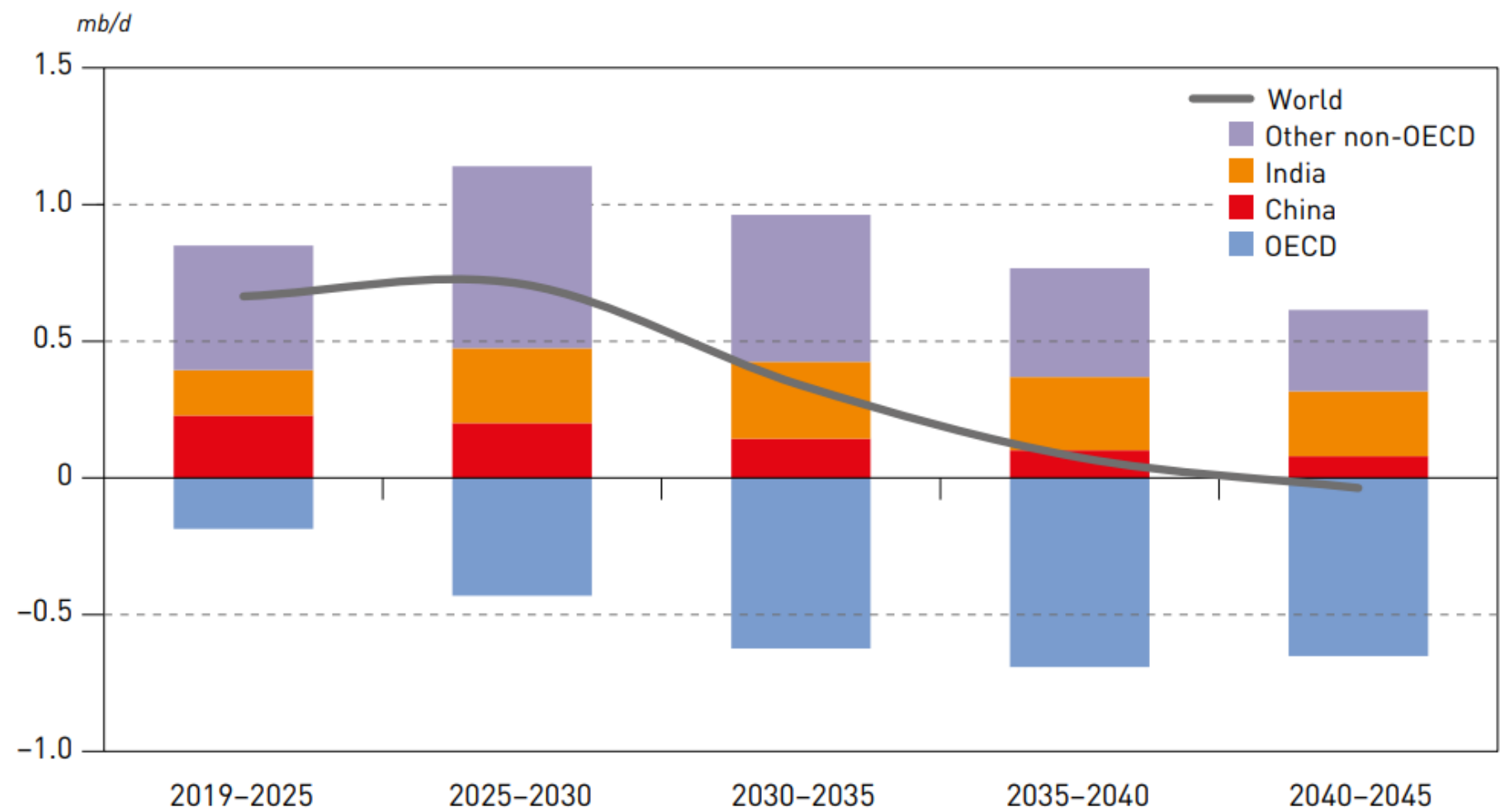
% biofuels, natural gas, and electricity in the fuel mix



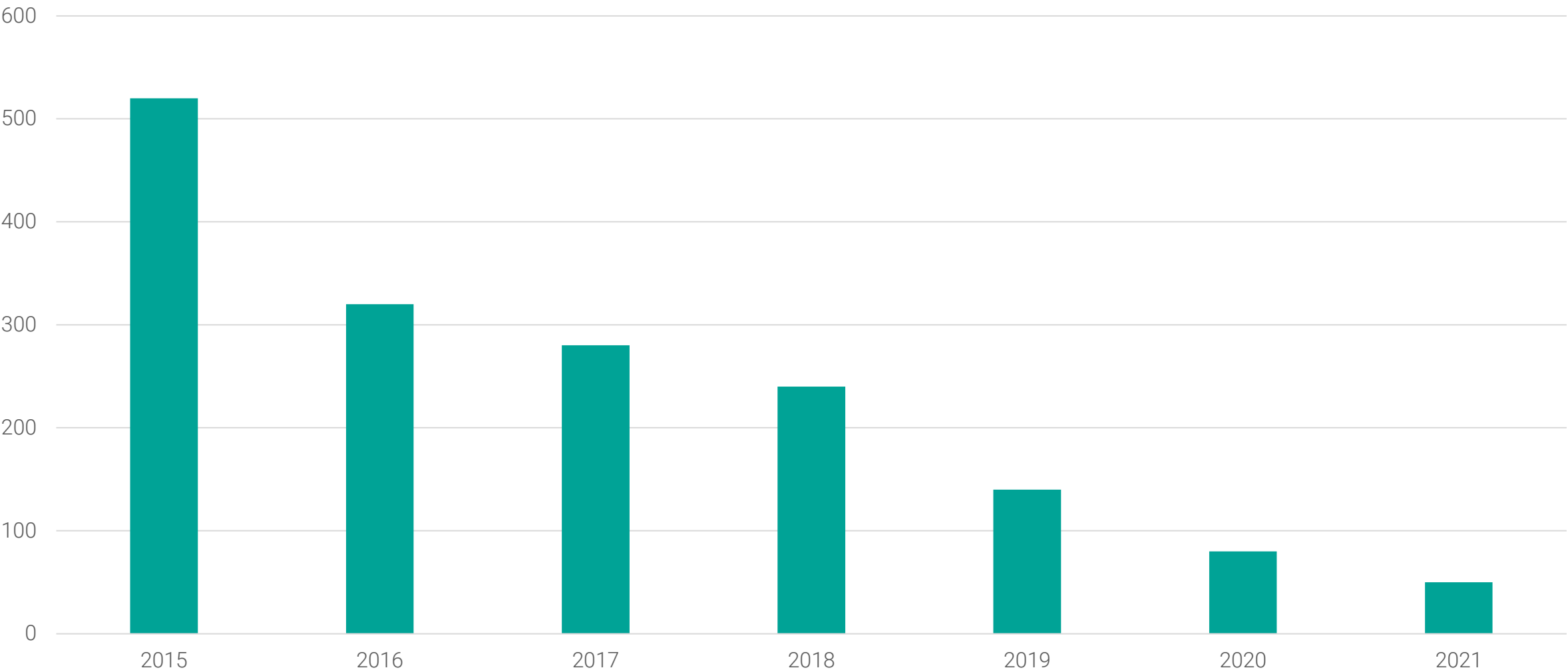
### Other

Heat and cooking electrification; industry electrification; and other transport and other energy sectors

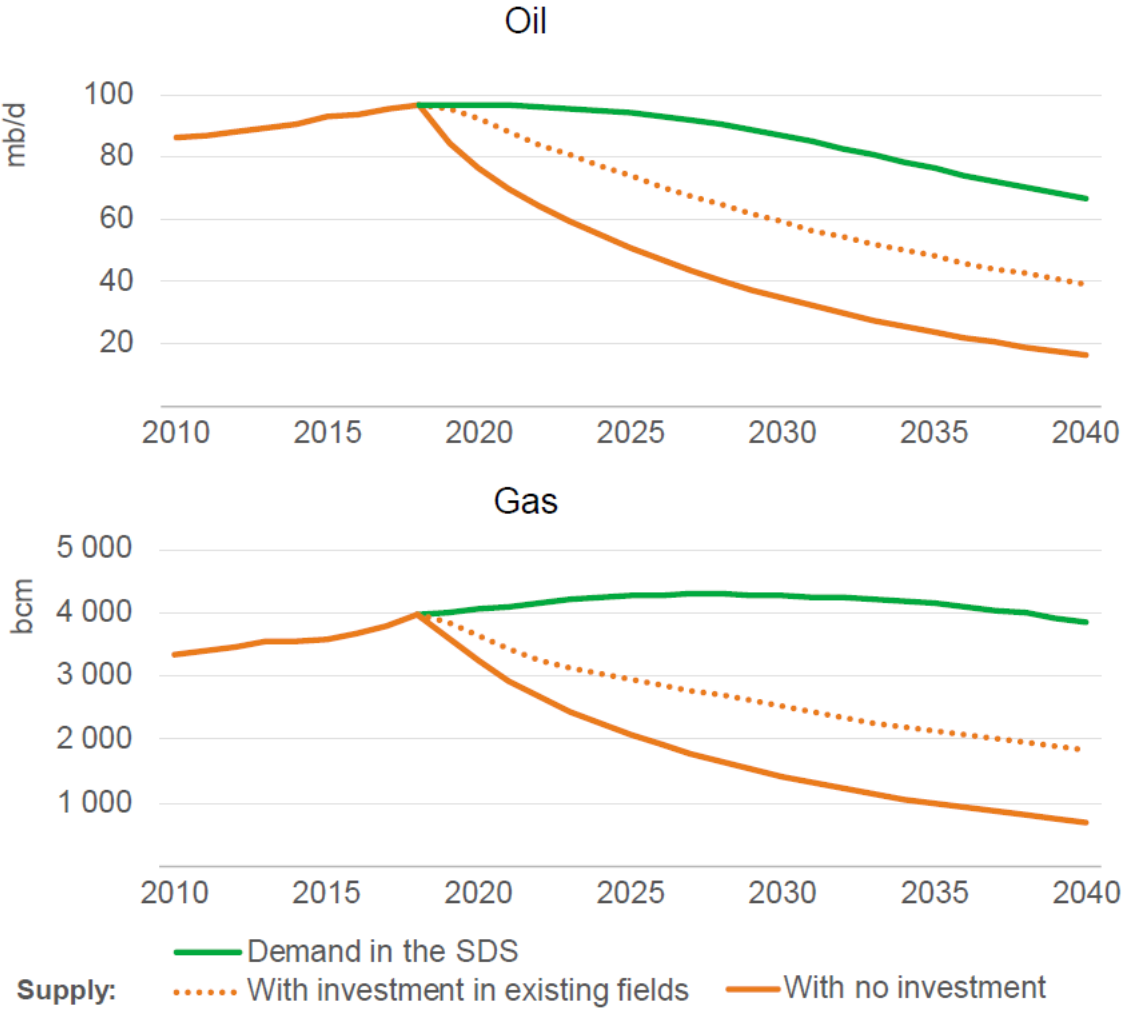
# Average Annual Oil Demand Growth



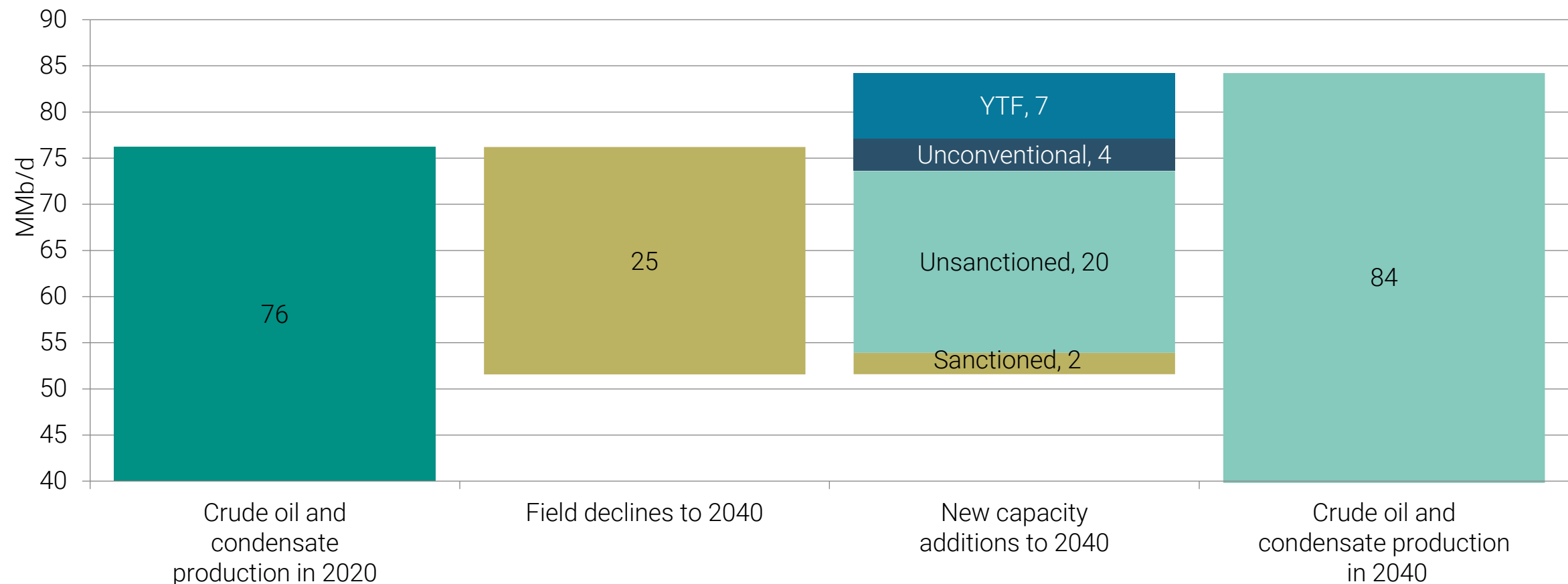
# Average Annual Oil Demand Growth in OPEC WOO for Period 2035–2040



# Required Investments



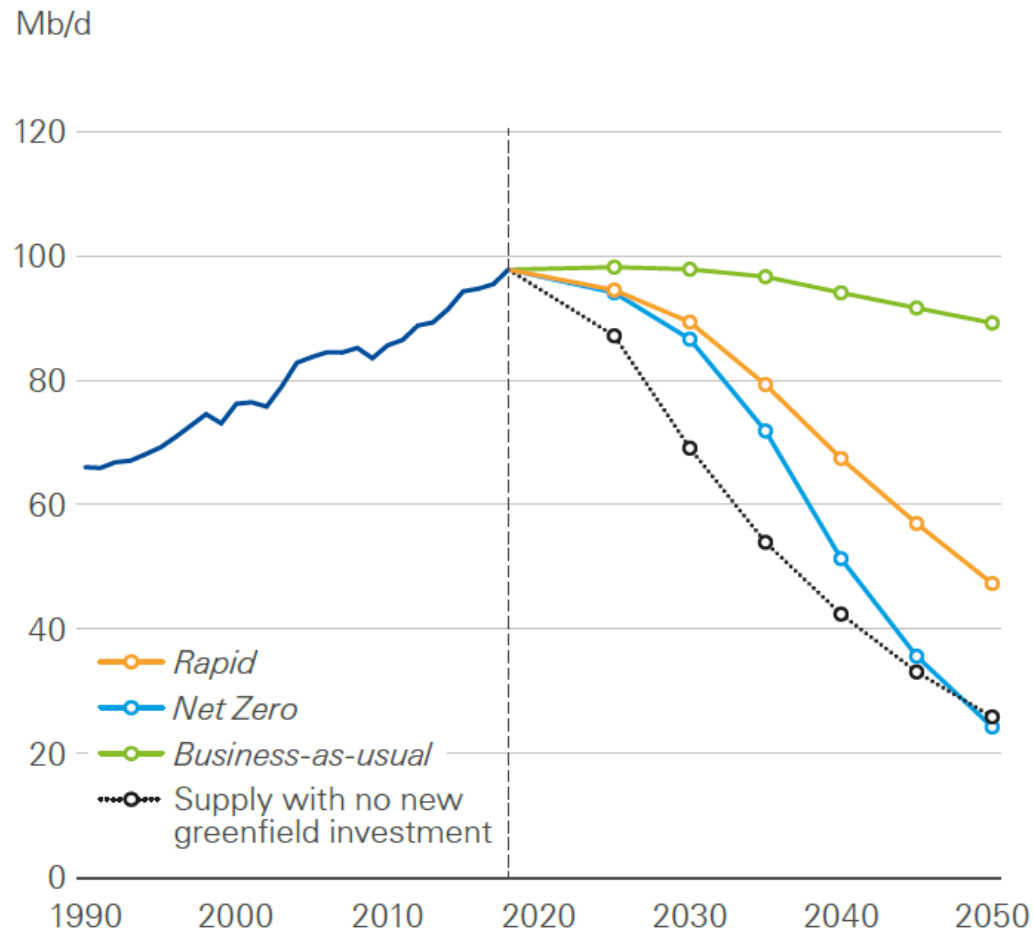
# Global Crude Oil And Condensate Outlook Balance In 2040



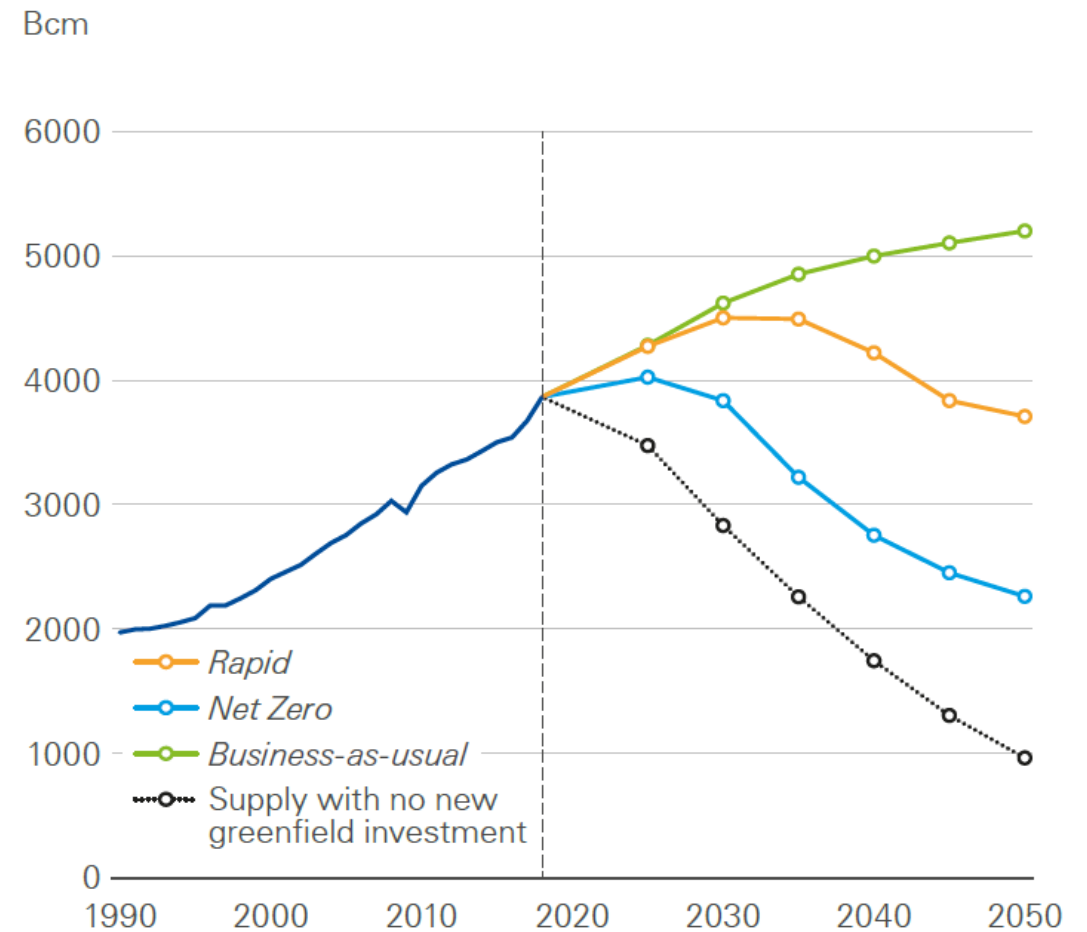


# Uncertain Demand

## Consumption and production of oil

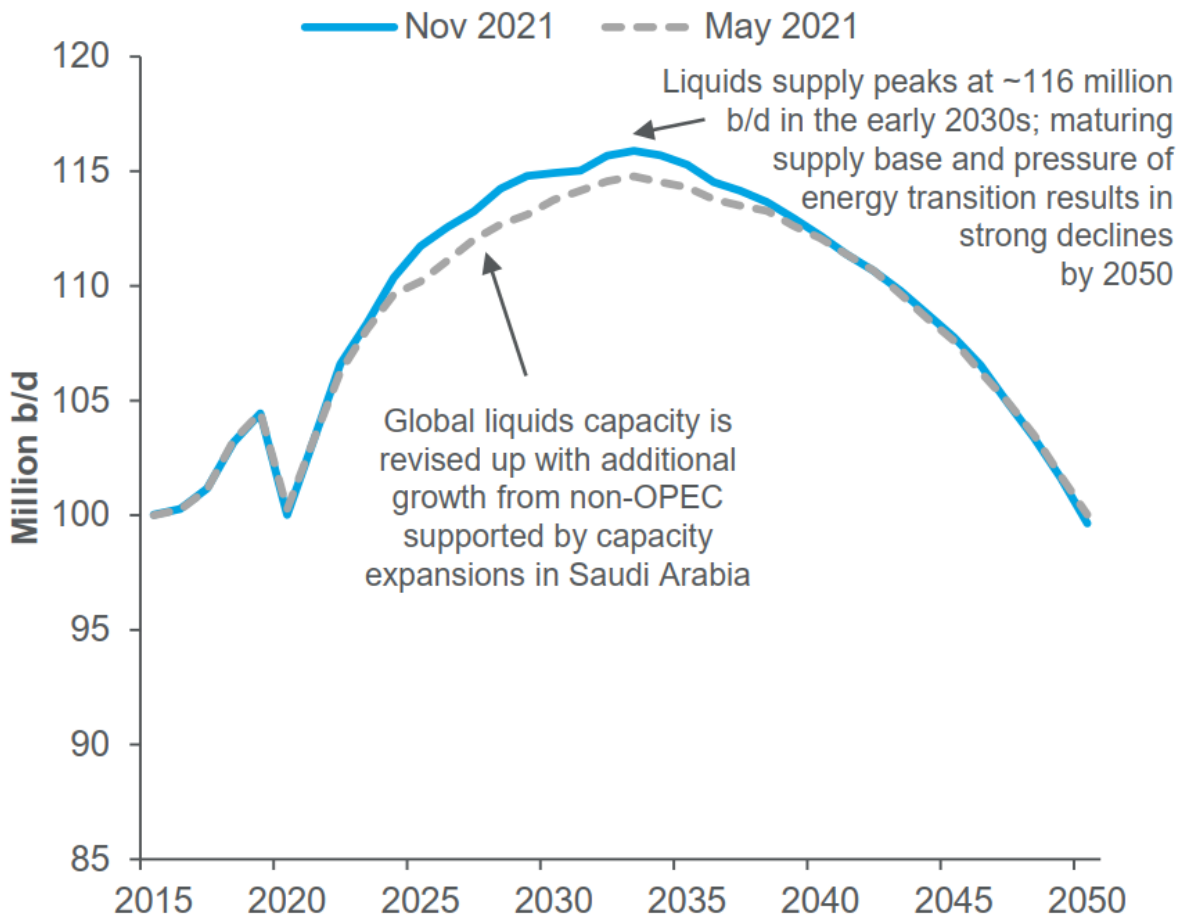


## Consumption and production of natural gas

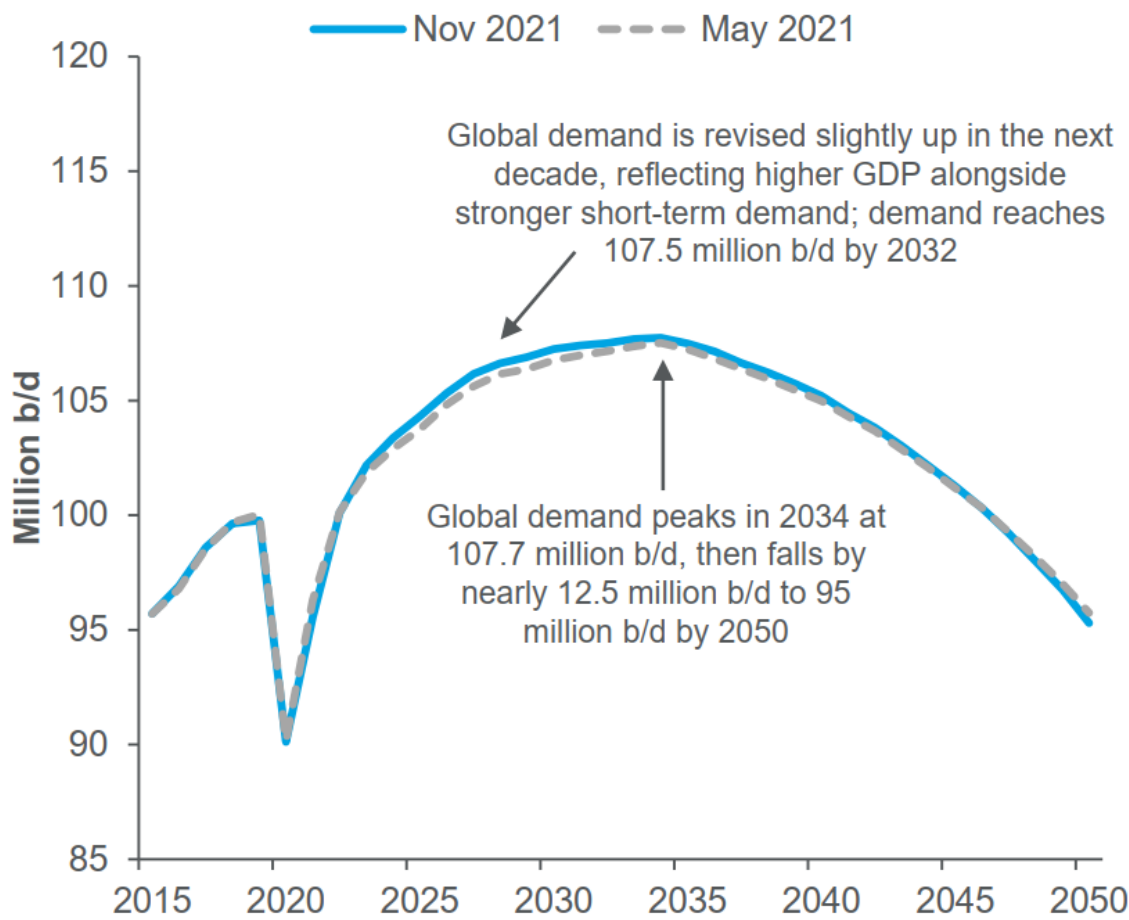


# Global Liquids Supply & Demand

Global liquids capacity\*

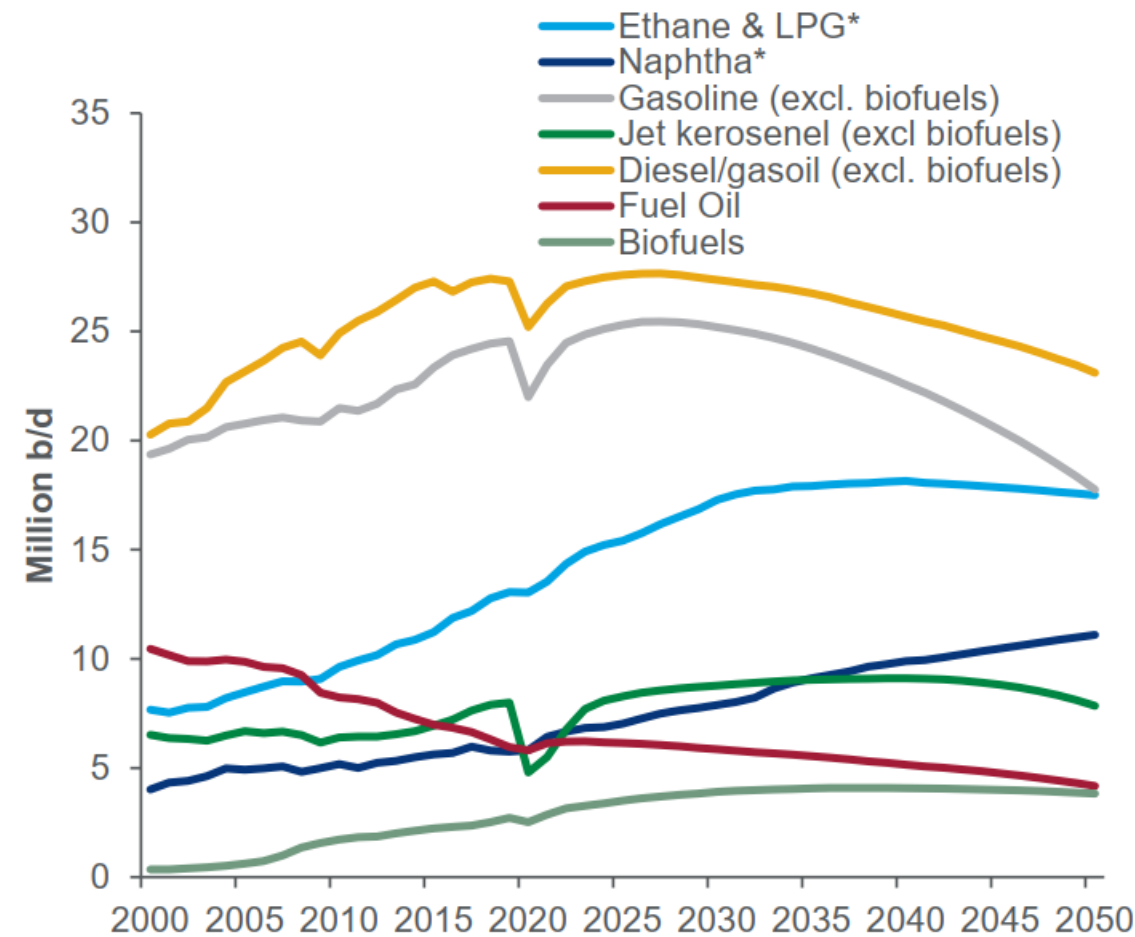


Global liquids demand

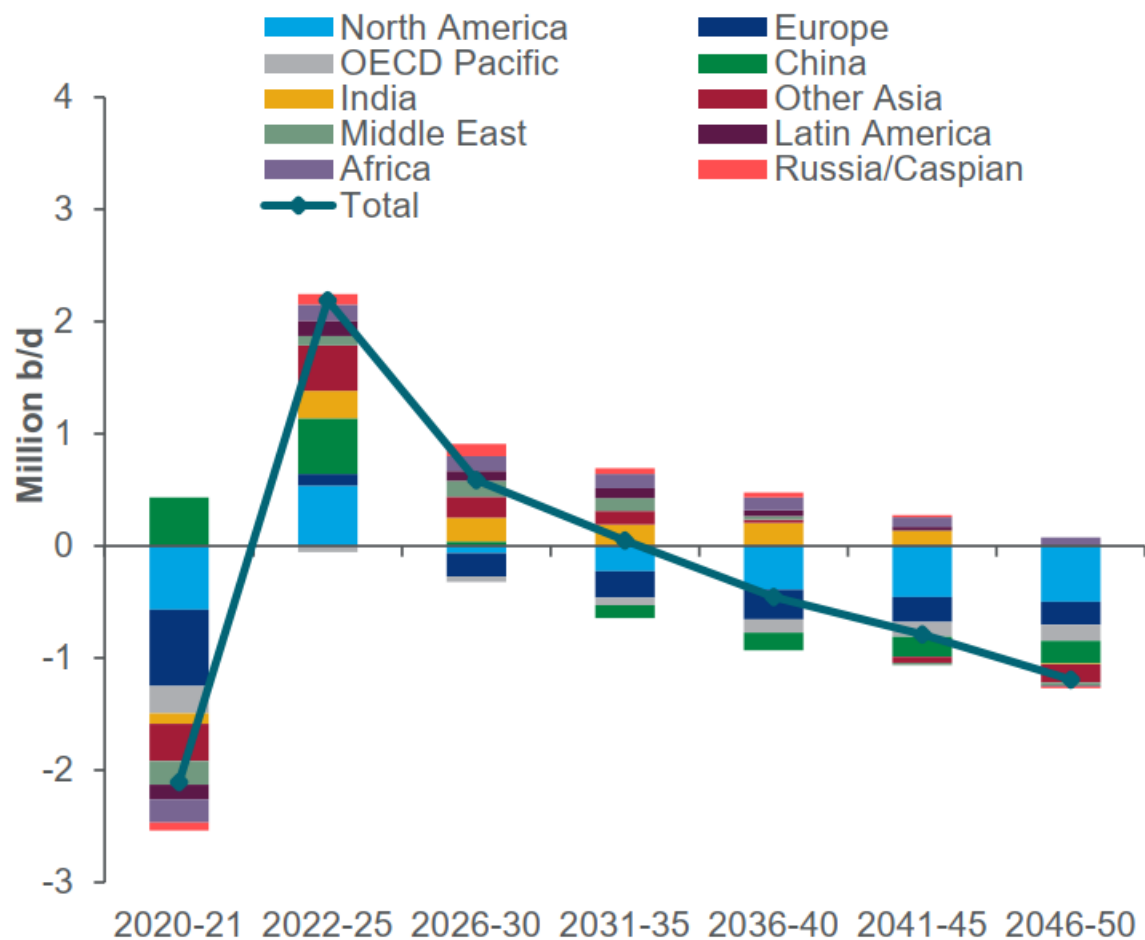


# Demand Peak By Product And Region

Global products demand

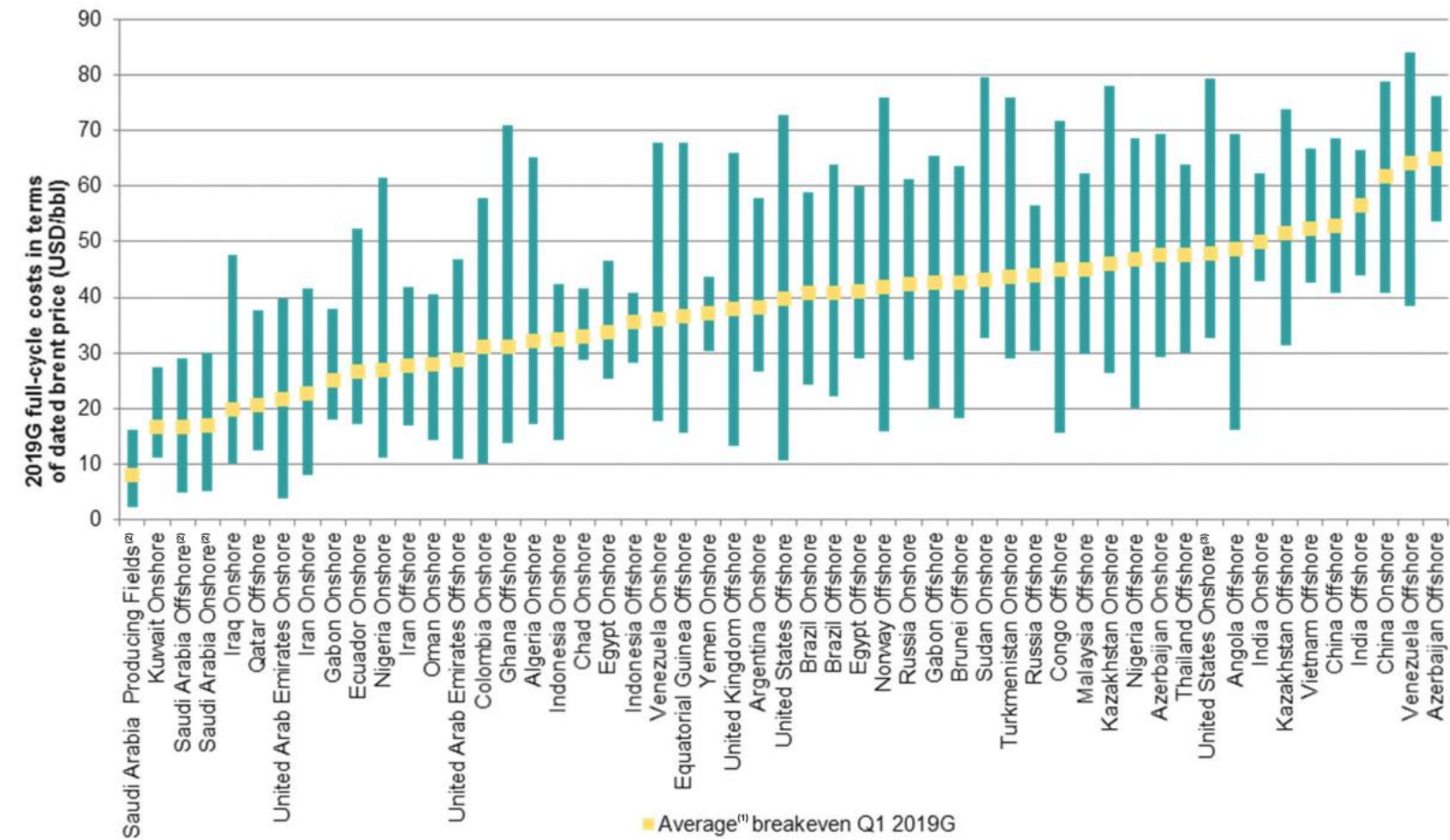


Average YoY change in total liquids demand by region

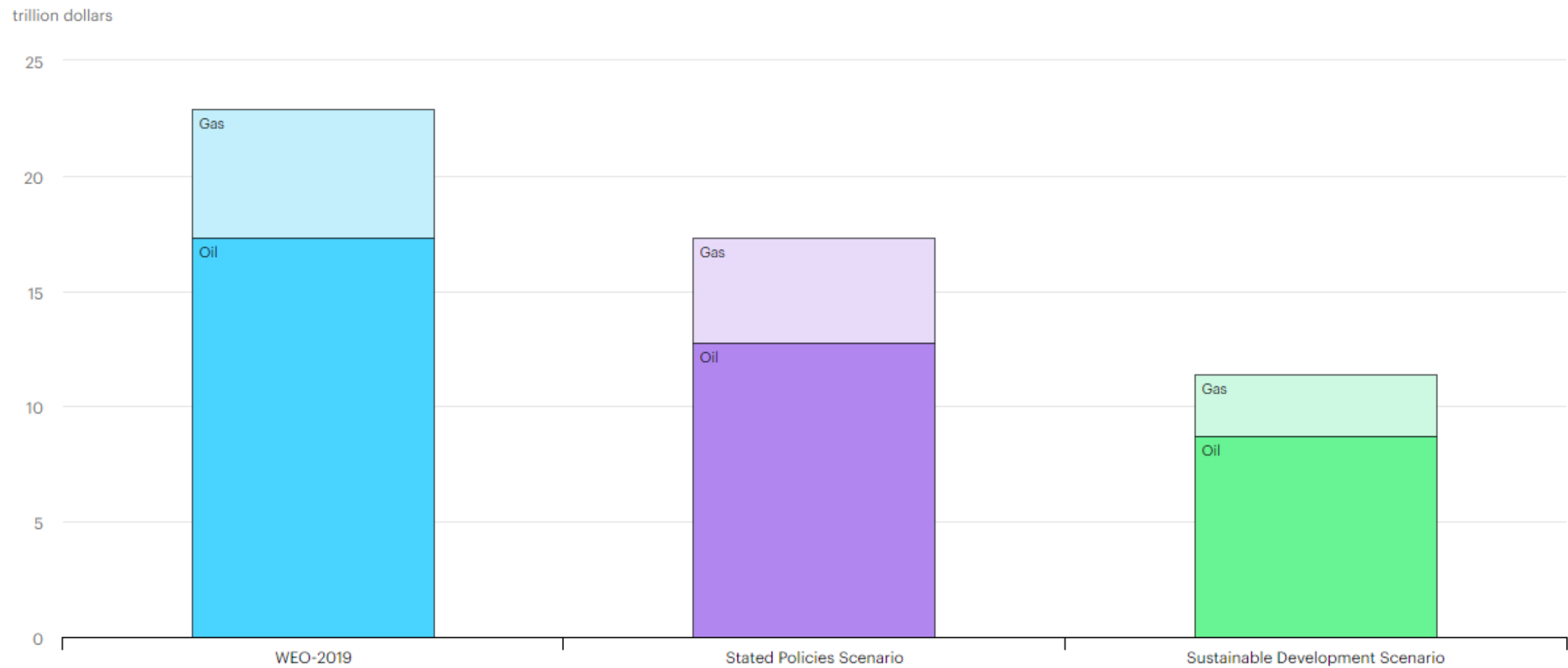


# Breakeven Cost for New Oil Projects

**Exhibit 6: Post-tax breakeven costs for new oil projects at a 10% rate of return by country through 2030G**



# Estimated Present Value of Future Oil and Natural Gas Production to 2040



# Unburnable Carbon

مجله ی 181 - آن که گفت آری، آن که گفت نه اخبار بین الملل (اقتصاد)

مرگ مدل قدیمی کسب و کار شرکتهای بینالمللی نفتی

تاریخ انتشار: هنبه ۲۹ خرداد ۱۳۹۵

## پایان غولها

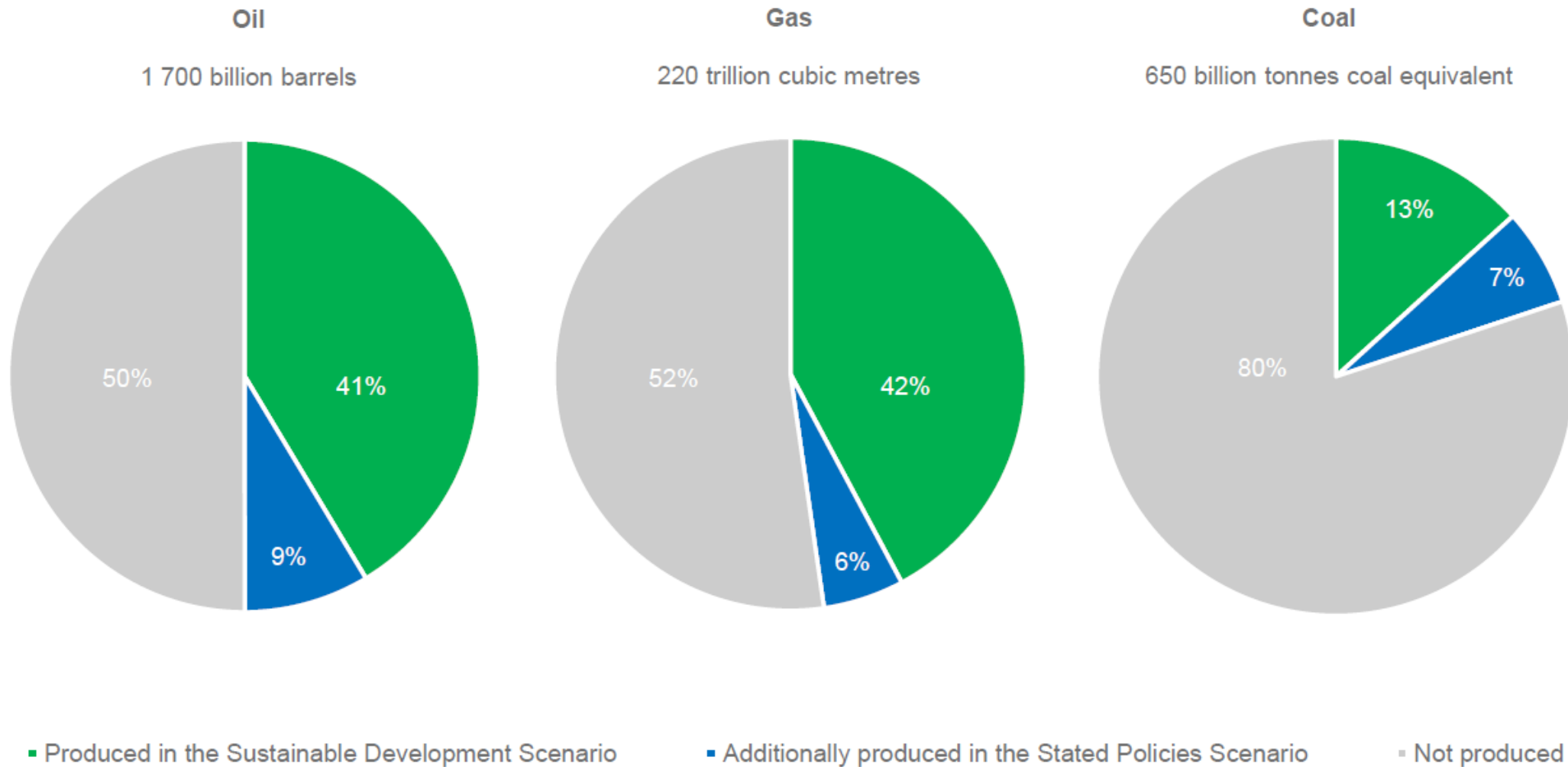
آینده شرکتهای نفتی بزرگ بینالمللی (IOCs)، شامل بی پی، شورو، آگرون موبیل، شل و توتال، در هاله ای از تردید قرار دارد. مدل کسب و کار که طی قرن بیستم موجب بقای آنها شد، اکنون دیگر برای دستیابی به اهداف مناسب به نظر نمی رسد. در نتیجه این شرکتهای با دو انتخاب مواجه هستند: مدیریت نزولی آرام از طریق کوچک سازی؛ یا ریسک سقوطی سریع با تلاش برای تداوم استفاده از مدل قبلی. اغلب تحلیلگران در زمینه مشکلات IOCها، بر سقوط اخیر قیمت نفت و تعهدهای رو به فزونی در سطح جهان برای مقابله با تغییرات اقلیمی متمرکز شده اند. این در حالی است که طالع آنها پیش از این دو مورد تاریک به نظر می رسید. آخرین تکرار مدل کسب و کار IOCها طی دهه ۱۹۹۰ ظهور کرد و بر سه ستون استوار بود: افزایش ارزش دارایی سهامداران، حداکثرسازی ذخایر قابل ثبت و حداقل کردن هزینه.



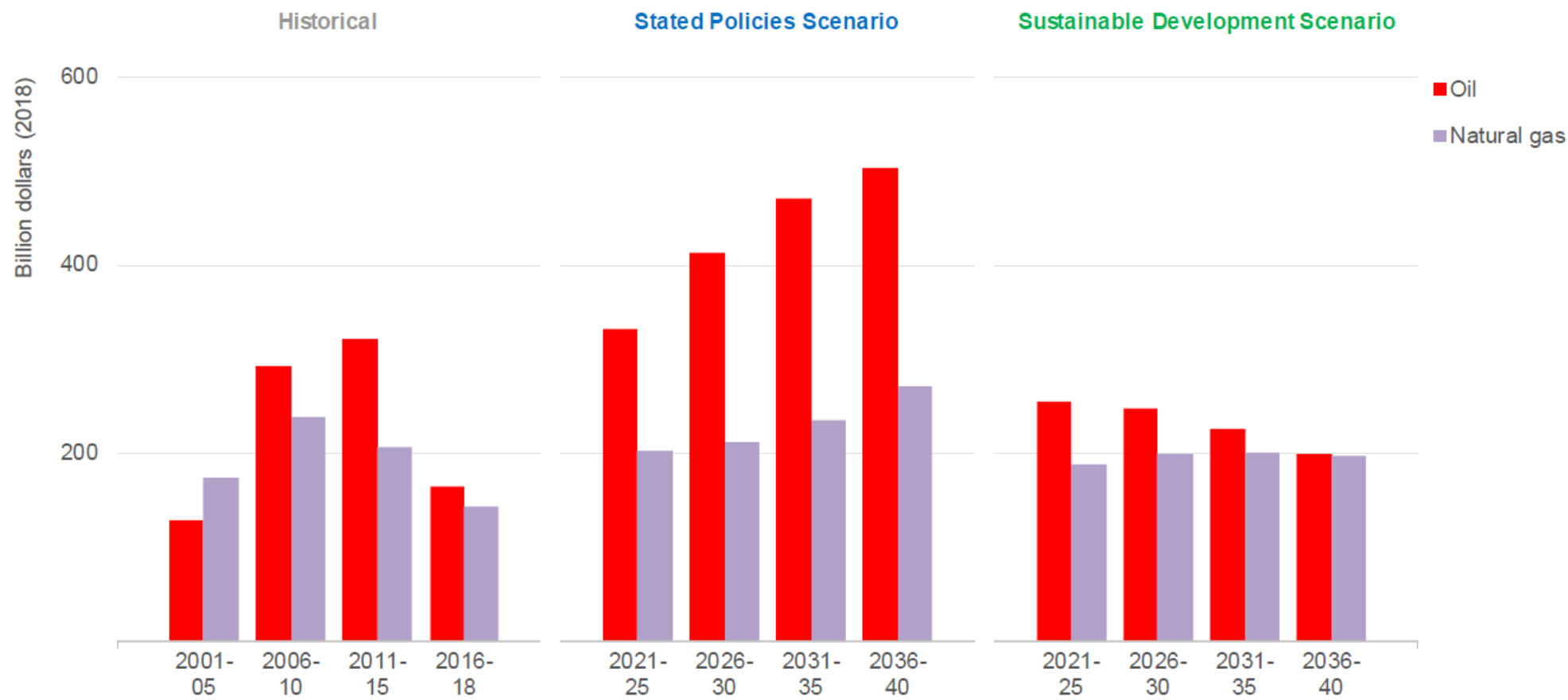
پل استیونس پژوهشگر چتم هاوس / ترجمه: رامین فروزنده

آینده شرکتهای نفتی بزرگ بینالمللی (IOCs)، شامل بی پی، شورو، آگرون موبیل، شل و توتال، در هاله ای از تردید قرار دارد. مدل کسب و کار که طی قرن بیستم موجب بقای آنها شد، اکنون دیگر برای دستیابی به اهداف مناسب به نظر نمی رسد. در نتیجه این شرکتهای با دو انتخاب مواجه هستند: مدیریت نزولی آرام از طریق کوچک سازی؛ یا ریسک سقوطی سریع با تلاش برای تداوم استفاده از مدل قبلی. اغلب تحلیلگران در زمینه مشکلات IOCها، بر سقوط اخیر قیمت نفت و تعهدهای رو به فزونی در سطح جهان برای مقابله با تغییرات اقلیمی متمرکز شده اند. این در حالی است که طالع آنها پیش از این دو مورد تاریک به نظر می رسید. آخرین تکرار مدل کسب و کار IOCها طی دهه 1990 ظهور کرد و بر سه ستون استوار بود: افزایش ارزش دارایی سهامداران، حداکثرسازی ذخایر قابل ثبت و حداقل کردن هزینه. با تغییر شرایط عملیاتی، این مدل با چالشهای جدی روبه رو شد. شرکتهای یادشده طی 25 سال پایانی قرن گذشته توانستند نجات یابند، اما نشانه هایی وجود دارد مبنی بر اینکه ضعف مدل کسب و کار آنها در حال نمایان شدن است.

# Stranded Assets



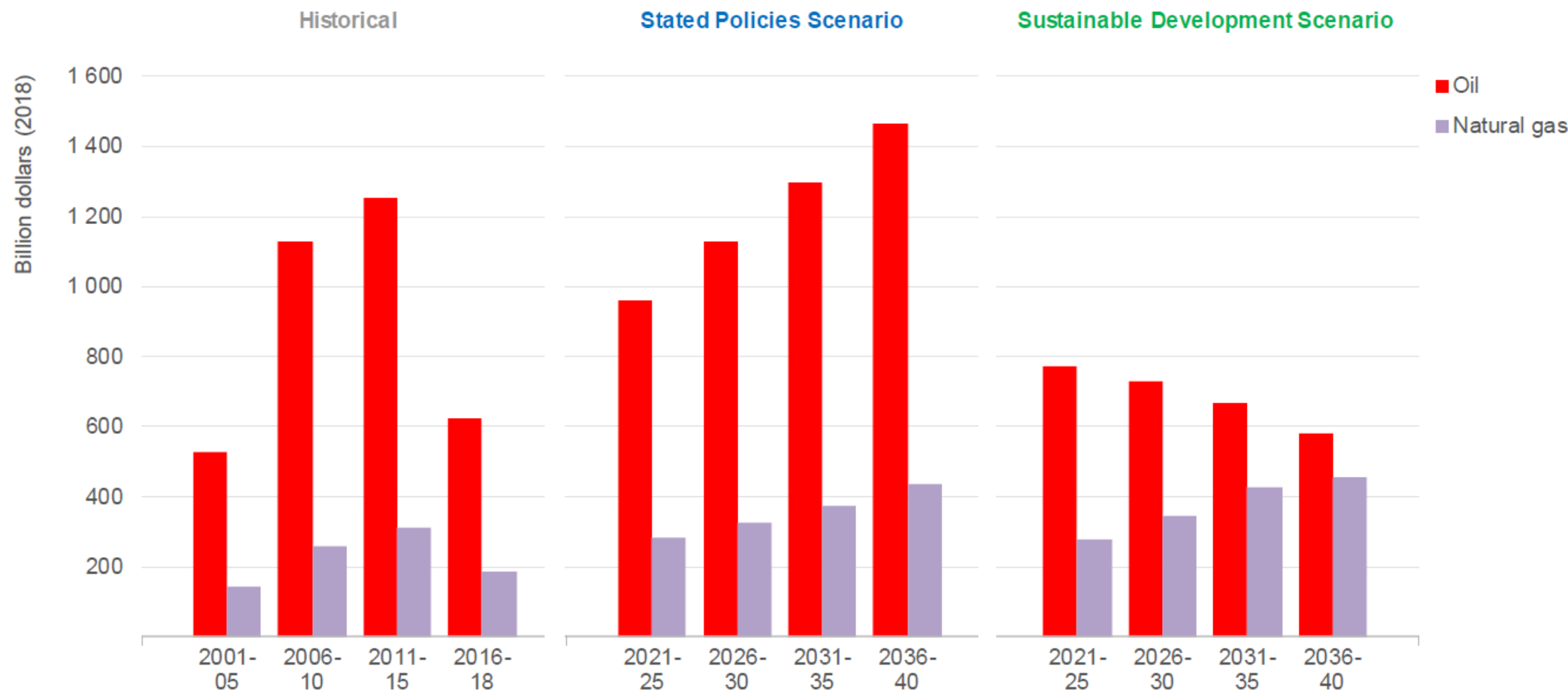
# Average Annual Net Income for Private Companies



Notes: Net income is revenue minus finding and development costs, operating costs, and government taxes. Estimates are for all private oil and gas companies (Majors and Independents), and are derived from country-level data using a field-by-field database that classifies asset ownership by type of company along with assumptions about the ownership of future discoveries. Assumes no changes in fiscal terms.

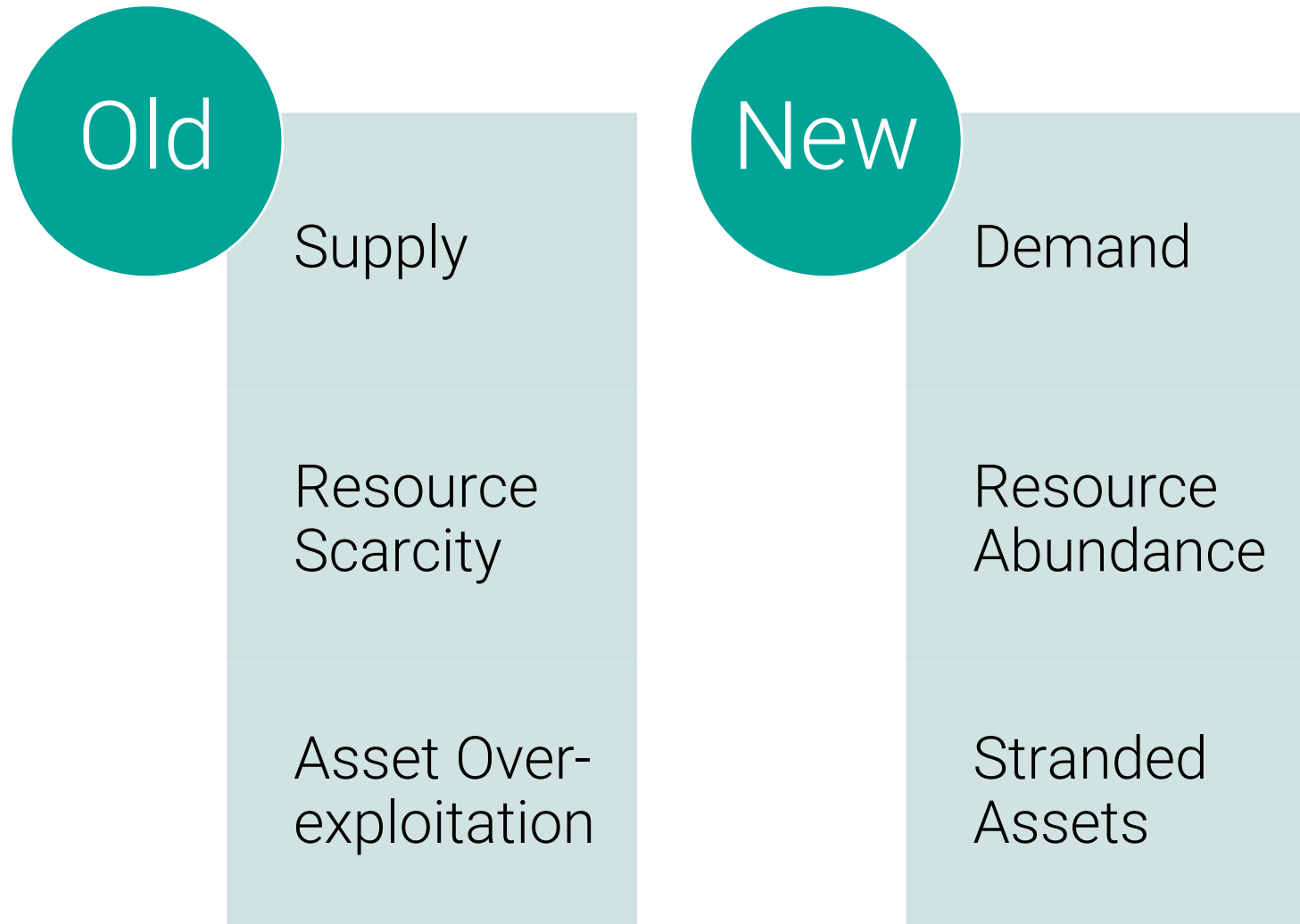


# Average Annual Net Oil and Gas Income Before Tax of all NOCs and INOCs



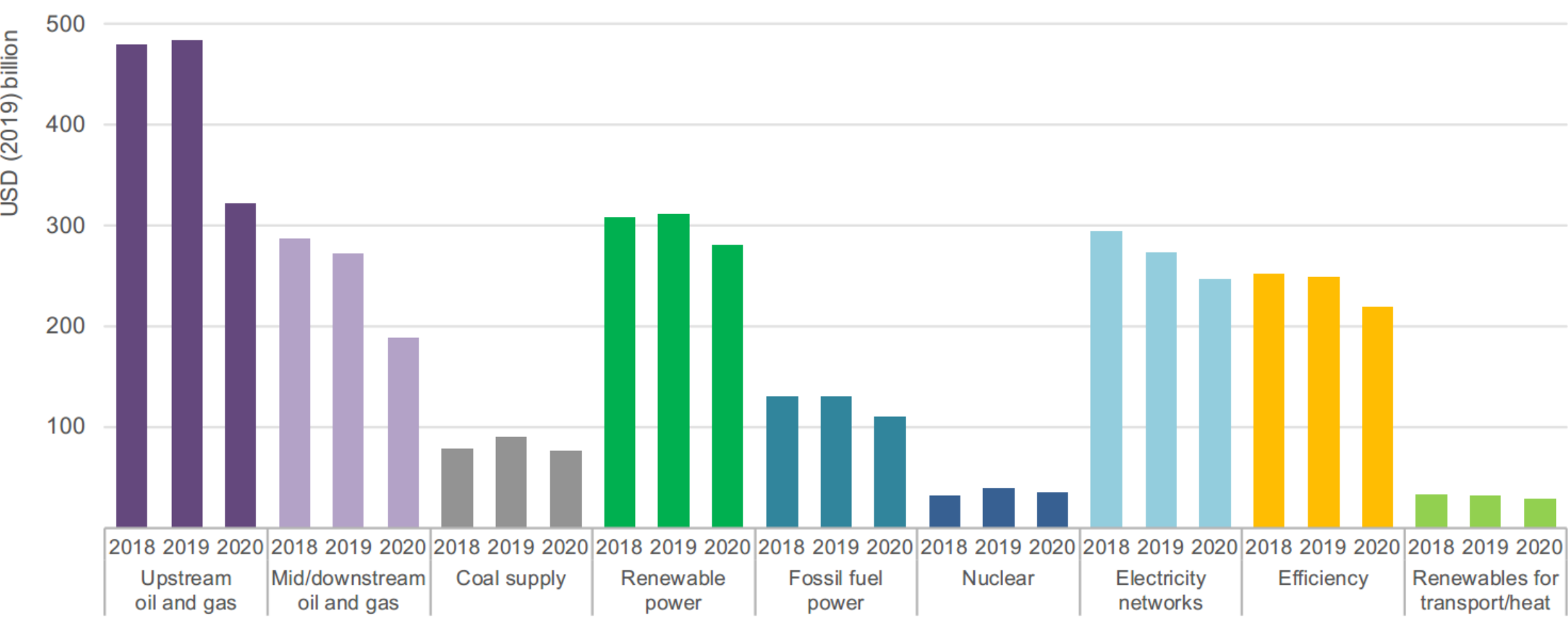
Note: Net income before tax = revenue minus finding and development costs and operating costs.

## New Versus Old Peak Oil

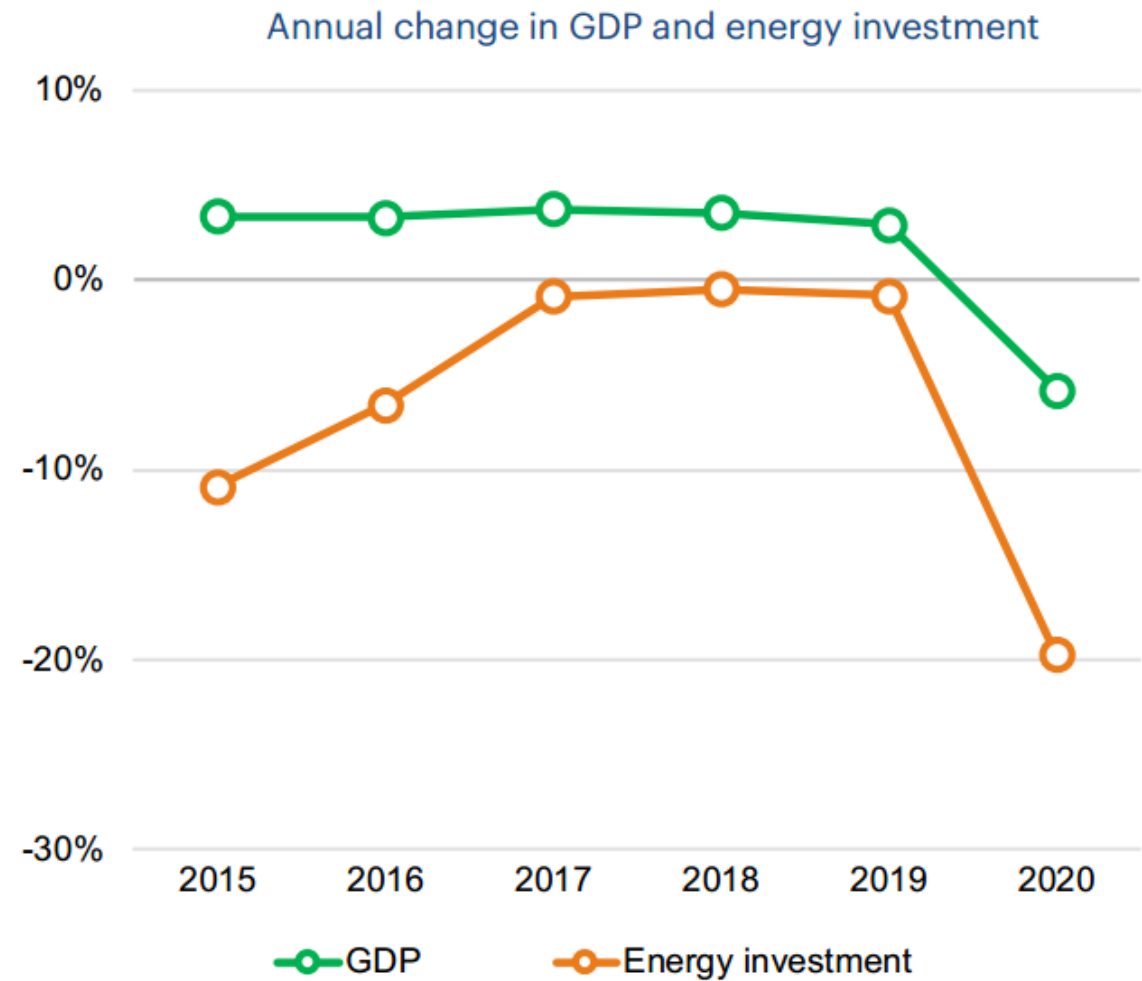
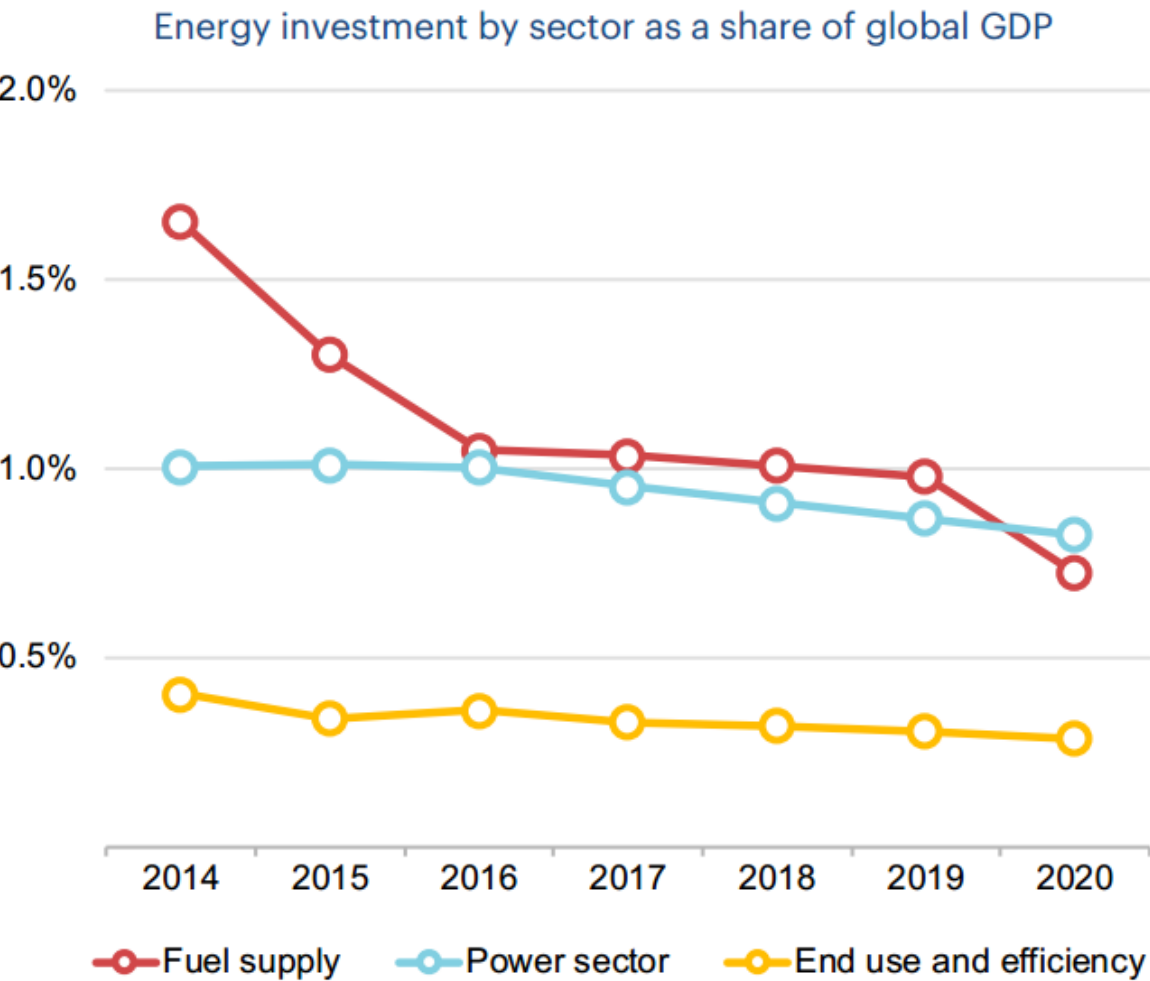


# Trends in Investment & Finance

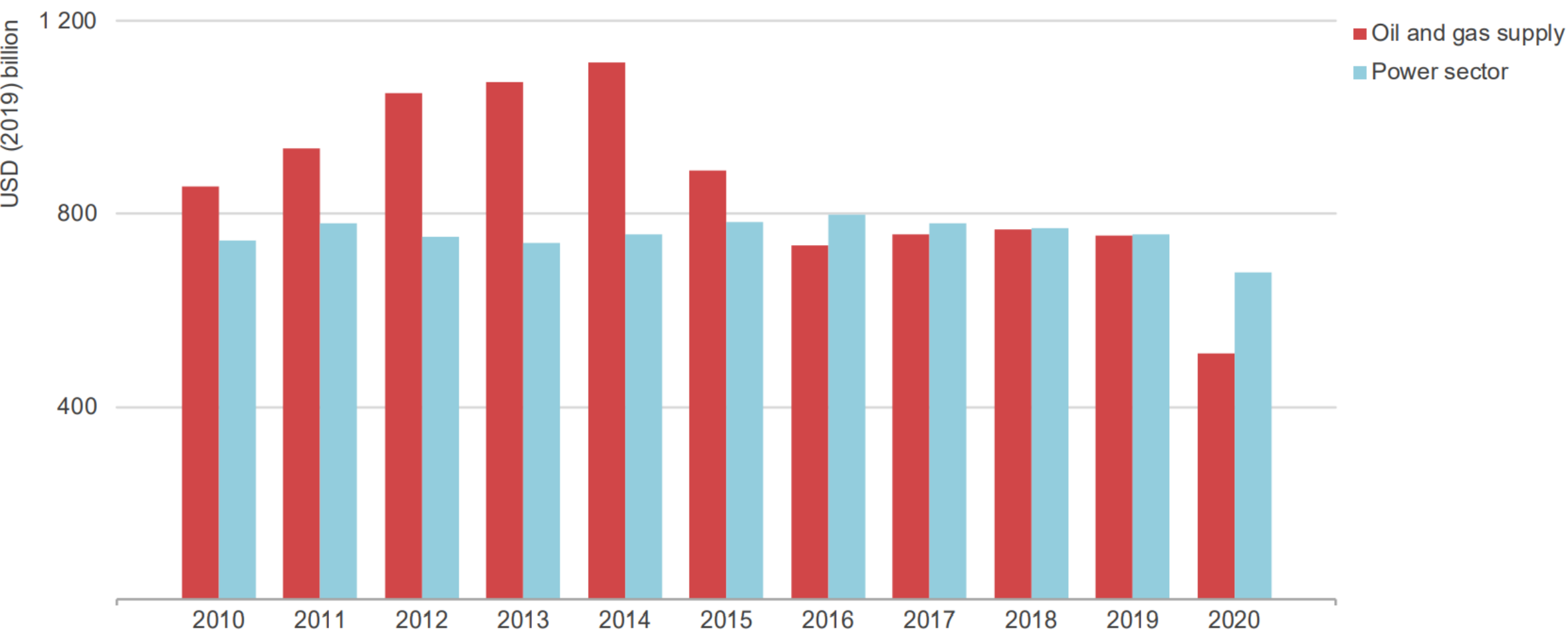
# World Energy Investment By Sector



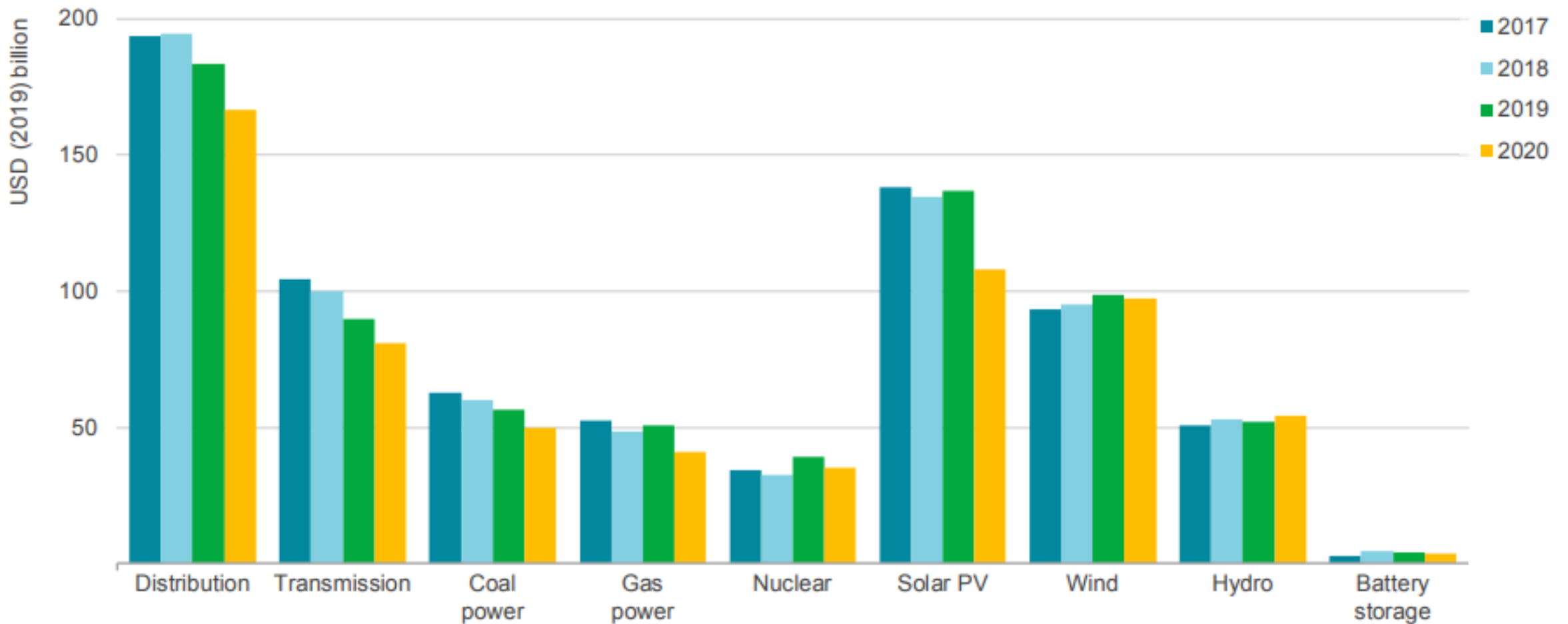
# Energy Investment and GDP



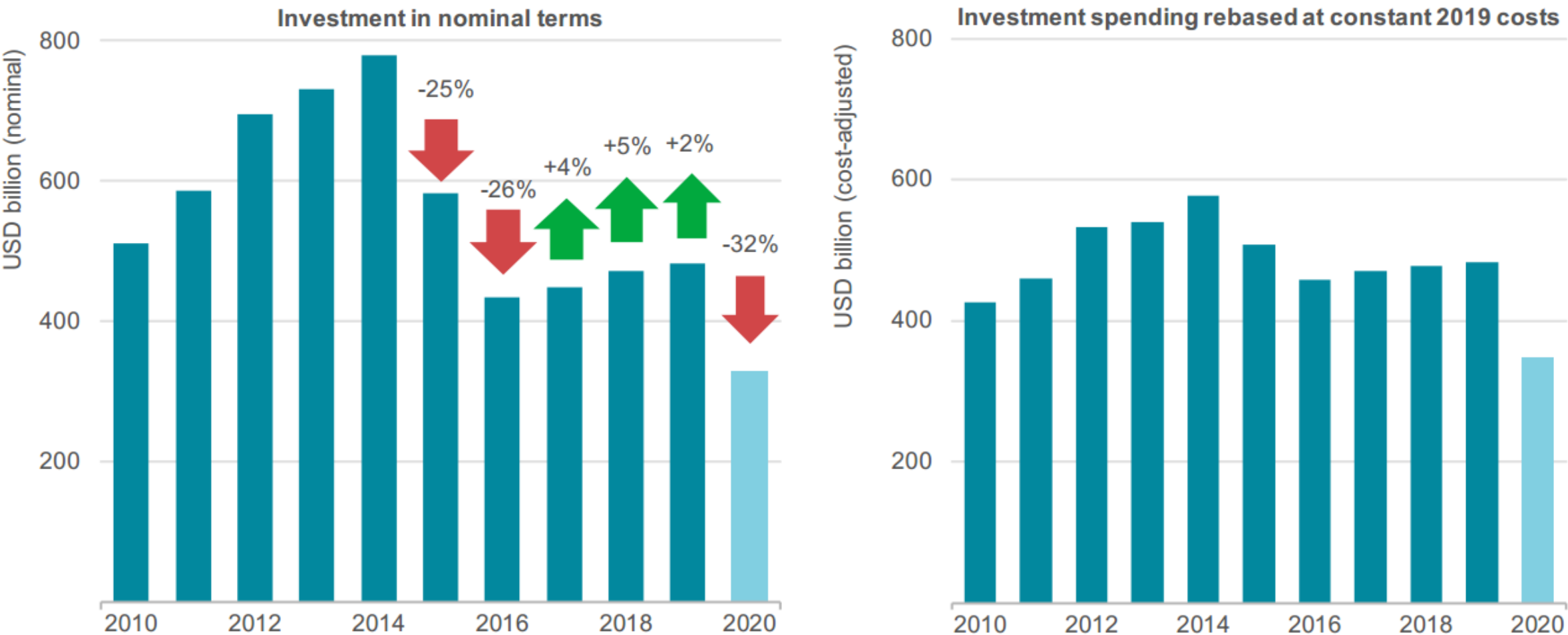
# Global Investment in Energy Supply



# Global Investment in the Power Sector

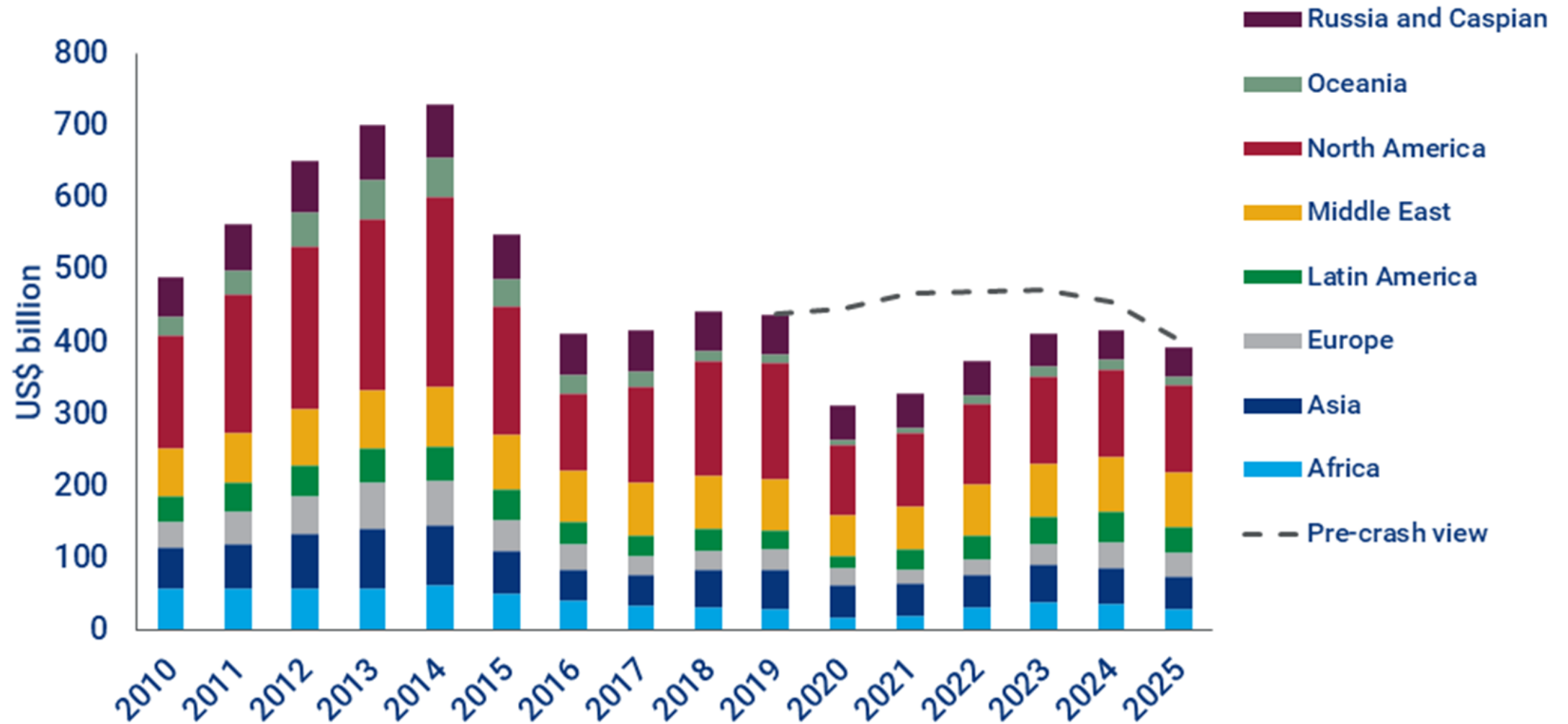


# World Upstream Investment

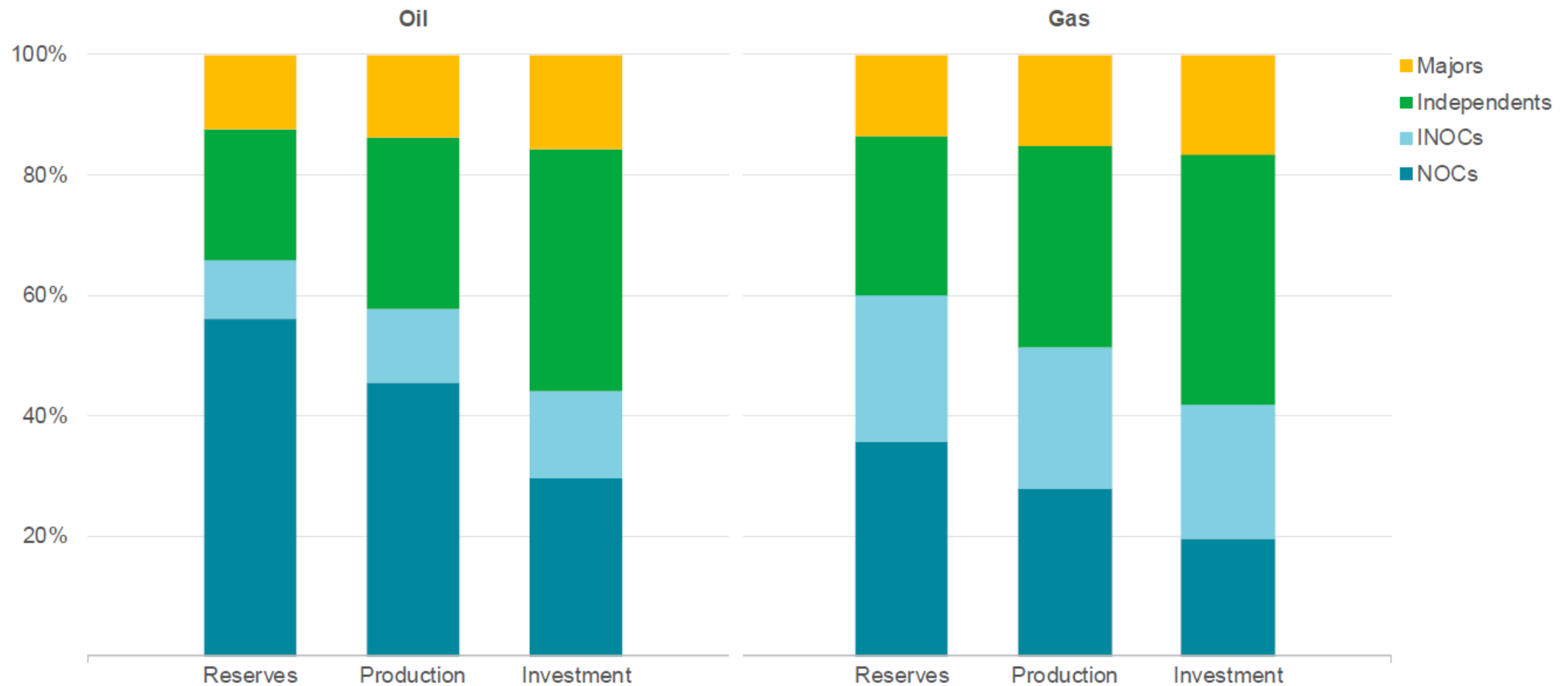




# World Upstream Investment

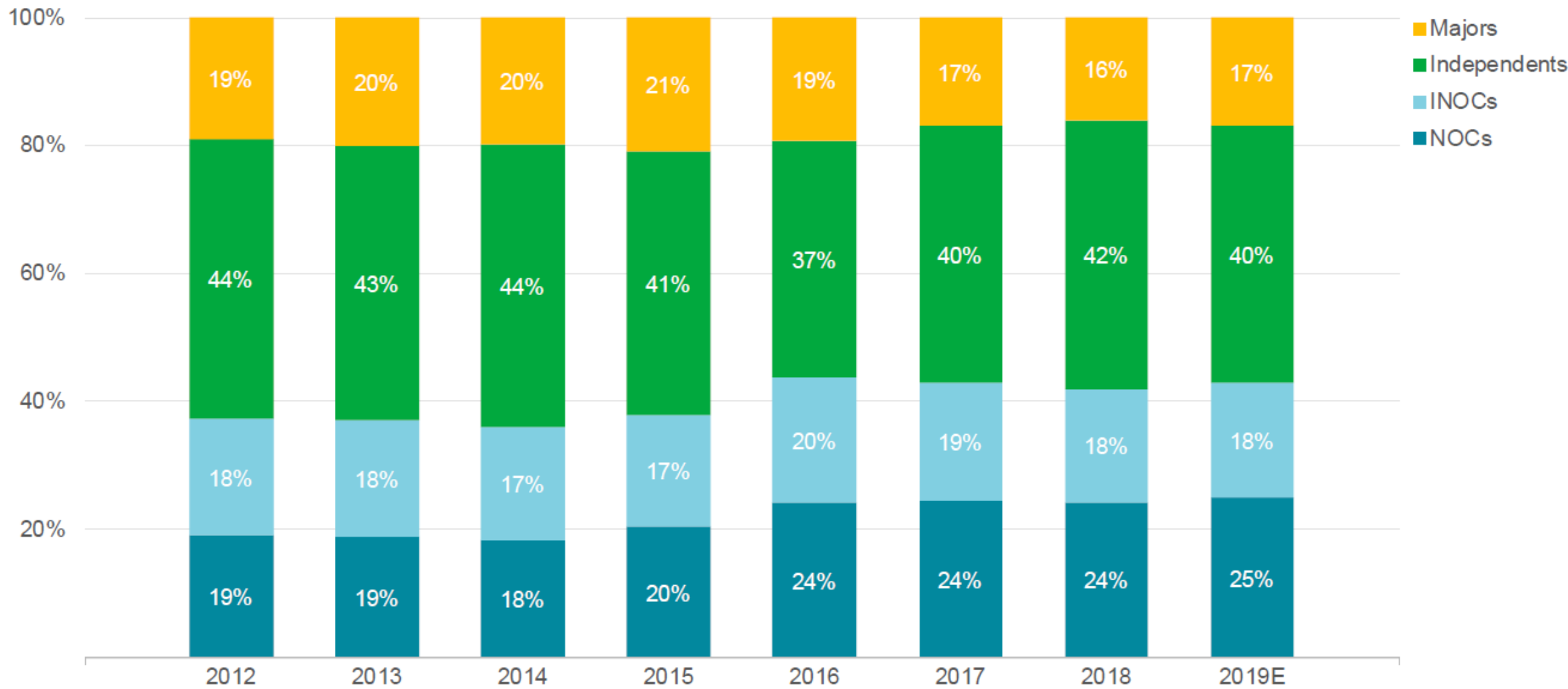


# Ownership, Production & Investment

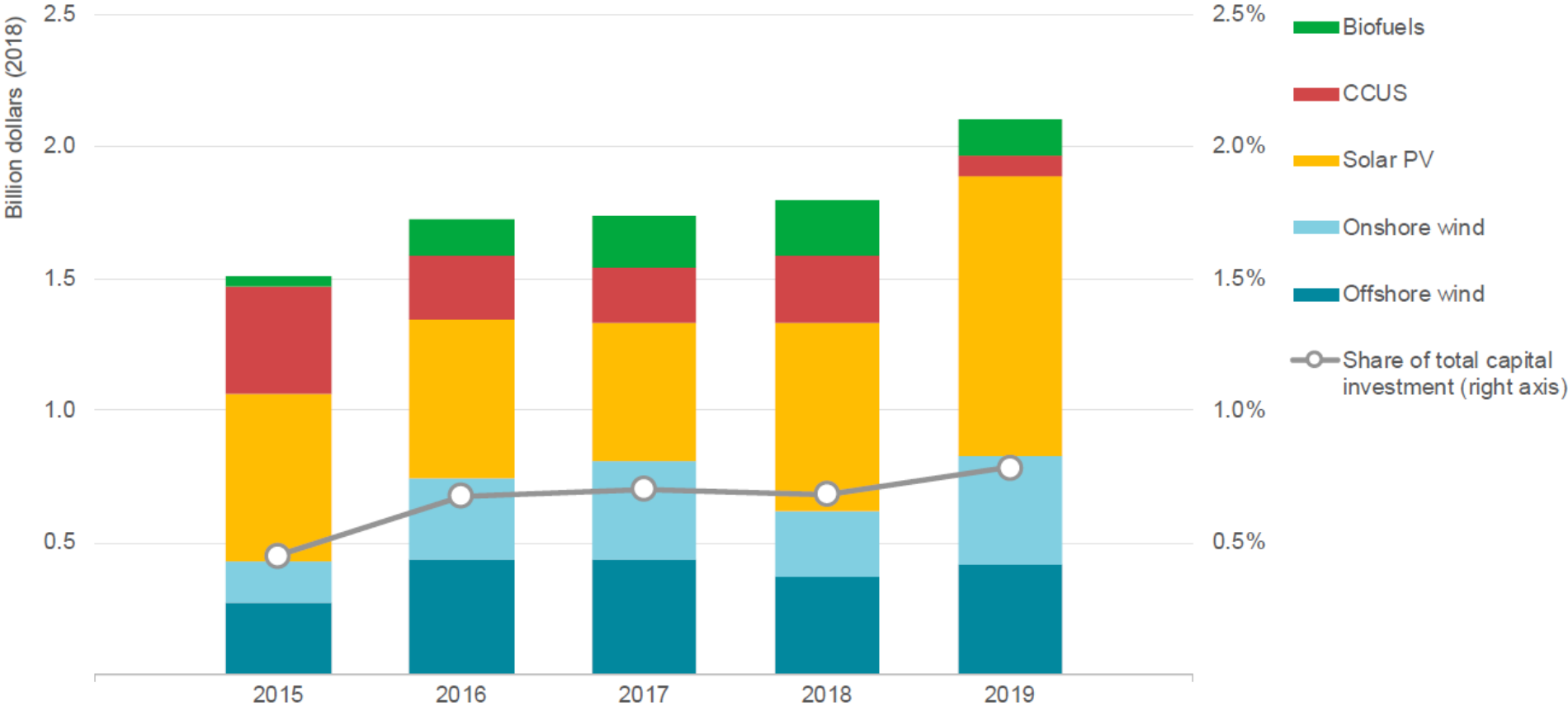


ote: Oil includes crude oil, condensate and natural gas liquids (NGLs).

# Global Upstream Investment

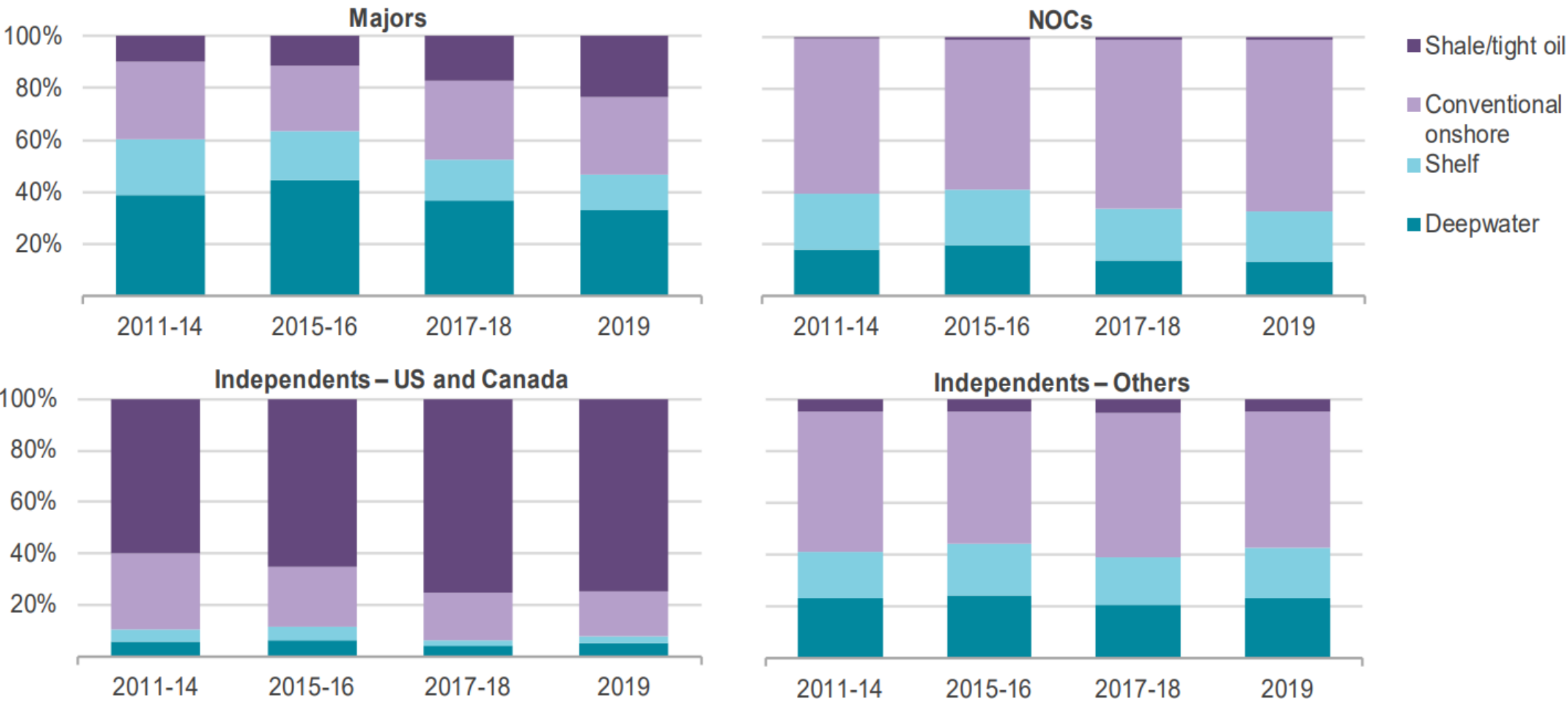


# Capital Investment in Renewables by Large Oil and Gas Companies

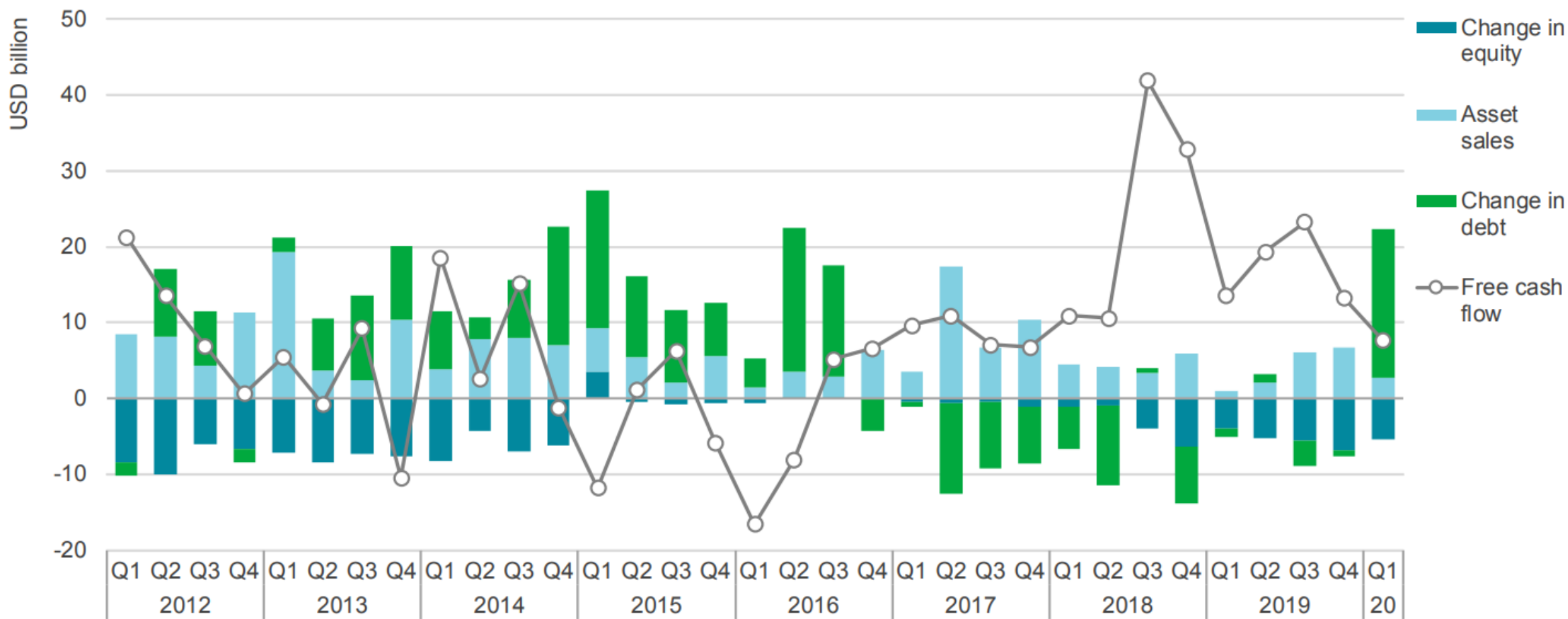


Notes: Capital investment is measured as the ongoing capital spending in new capacity from when projects start construction and are based on the owner's share of the project. Companies include the Majors and selected others (ADNOC, CNPC, CNOOC, Equinor, Gazprom, Kuwait Petroleum Corporation, Lukoil, Petrobras, Repsol, Rosneft, Saudi Aramco, Sinopec, Sonatrach). CCUS investment is in large-scale facilities; it includes developments by independent oil and gas companies in Canada and China and capital spend undertaken with government funds.

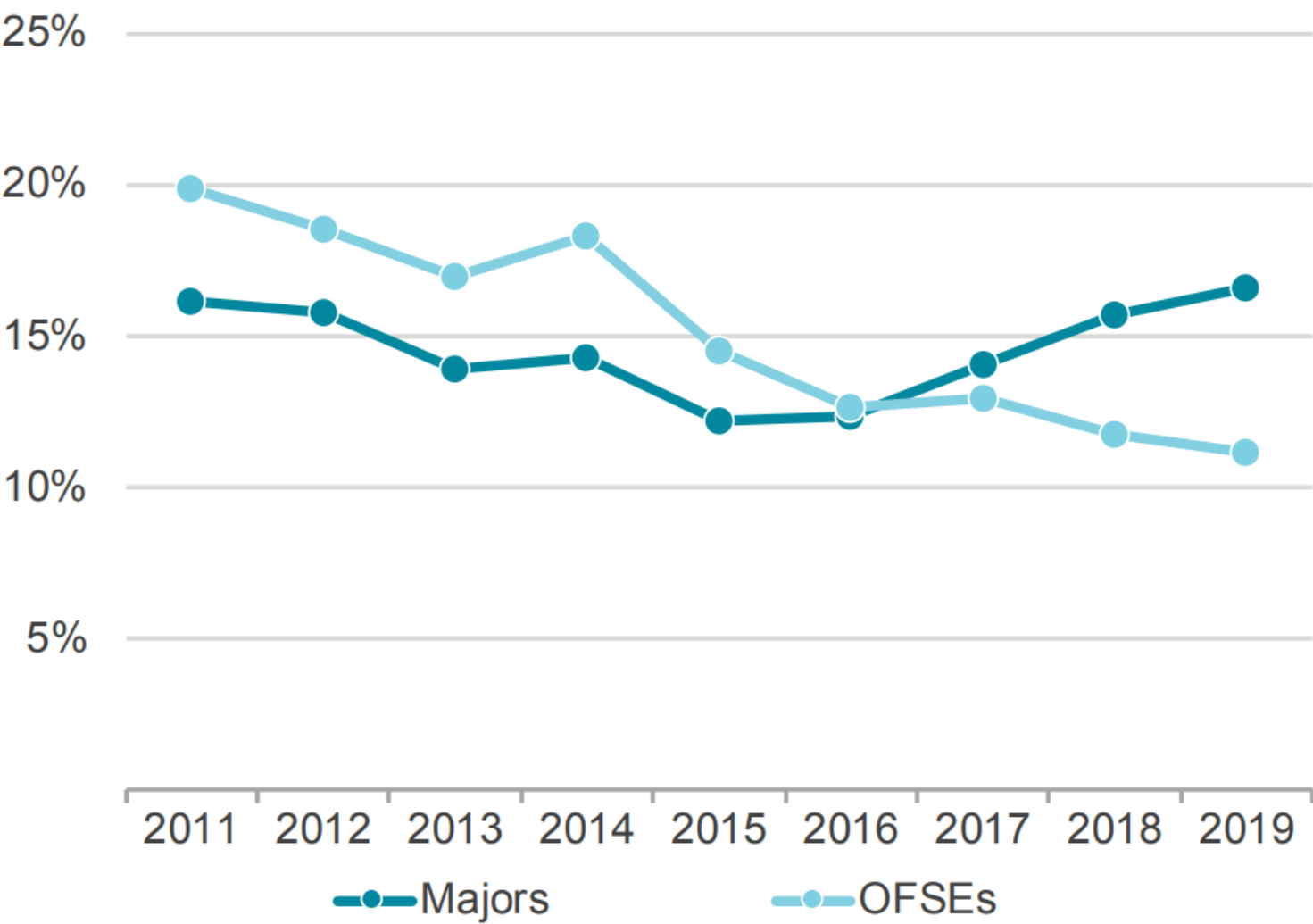
# Allocation of Upstream Investment by Resource Type and Company Type



# Majors' Indicative Sources of Finance and FCF



# EBITDA Margins by Oil and Gas Company Type

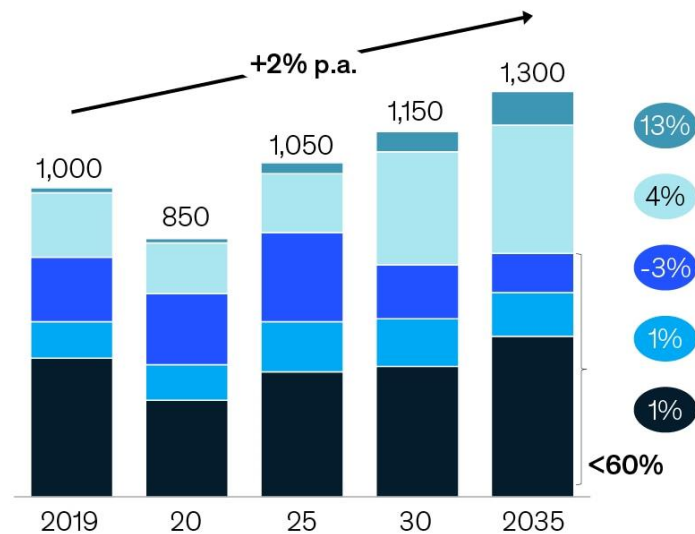


# Energy Investments by Technology

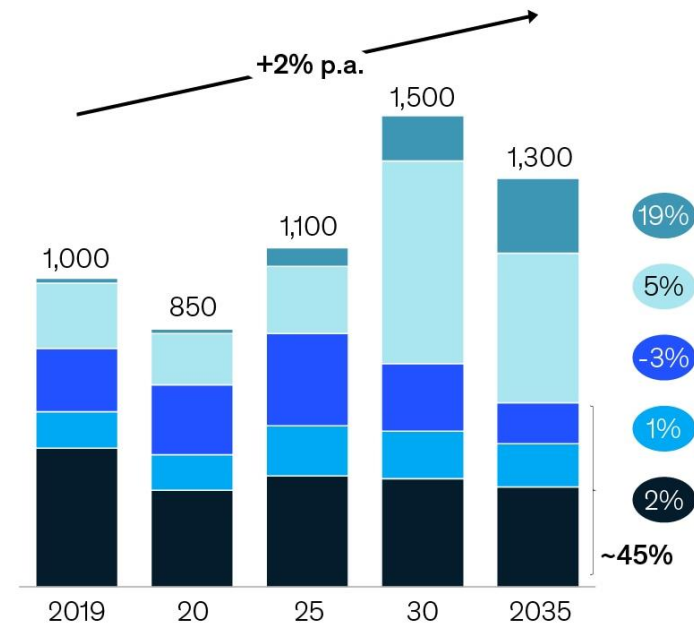
Energy Investments, bn USD

(x%) 2019-35 CAGR    ■ New Tech<sup>1</sup>    ■ Renewable Power<sup>2</sup>  
 ■ Conventional Power<sup>3</sup>    ■ Natural Gas<sup>4</sup>    ■ Oil<sup>5</sup>

Reference Case



Accelerated Transition



<sup>1</sup>Includes Biofuels, Hydrogen production, EV Charging, and NBS

<sup>2</sup>Includes Solar, Onshore Wind, and Offshore Wind

<sup>3</sup>Includes Coal, Gas, Nuclear, Hydro, Other

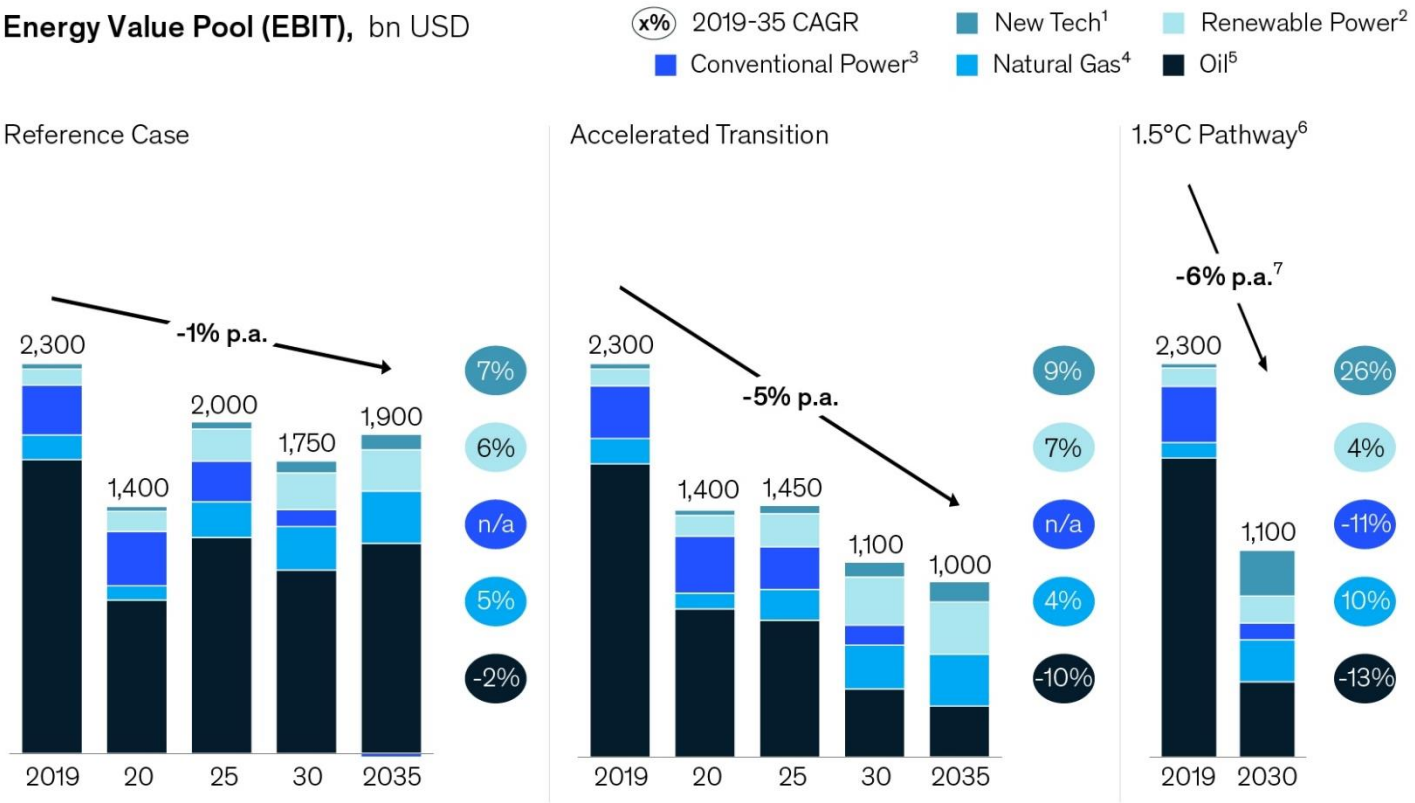
<sup>4</sup>Includes Upstream gas, and LNG

<sup>5</sup>Includes Upstream Oil, Oil Refining, Specialty Chemicals, PetChem (only for Reference Case), Lubricants (only for Reference Case), and Retail.

Source: McKinsey Energy Insights Energy Value Pools Model



# Energy Value Pool by Technology



<sup>1</sup>Includes Biofuels, Hydrogen production, CCUS, EV Charging, and NBS

<sup>2</sup>Includes Solar, Onshore Wind, and Offshore Wind

<sup>3</sup>Includes Coal, Gas, Nuclear, Hydro, Other

<sup>4</sup>Includes Upstream gas, and LNG

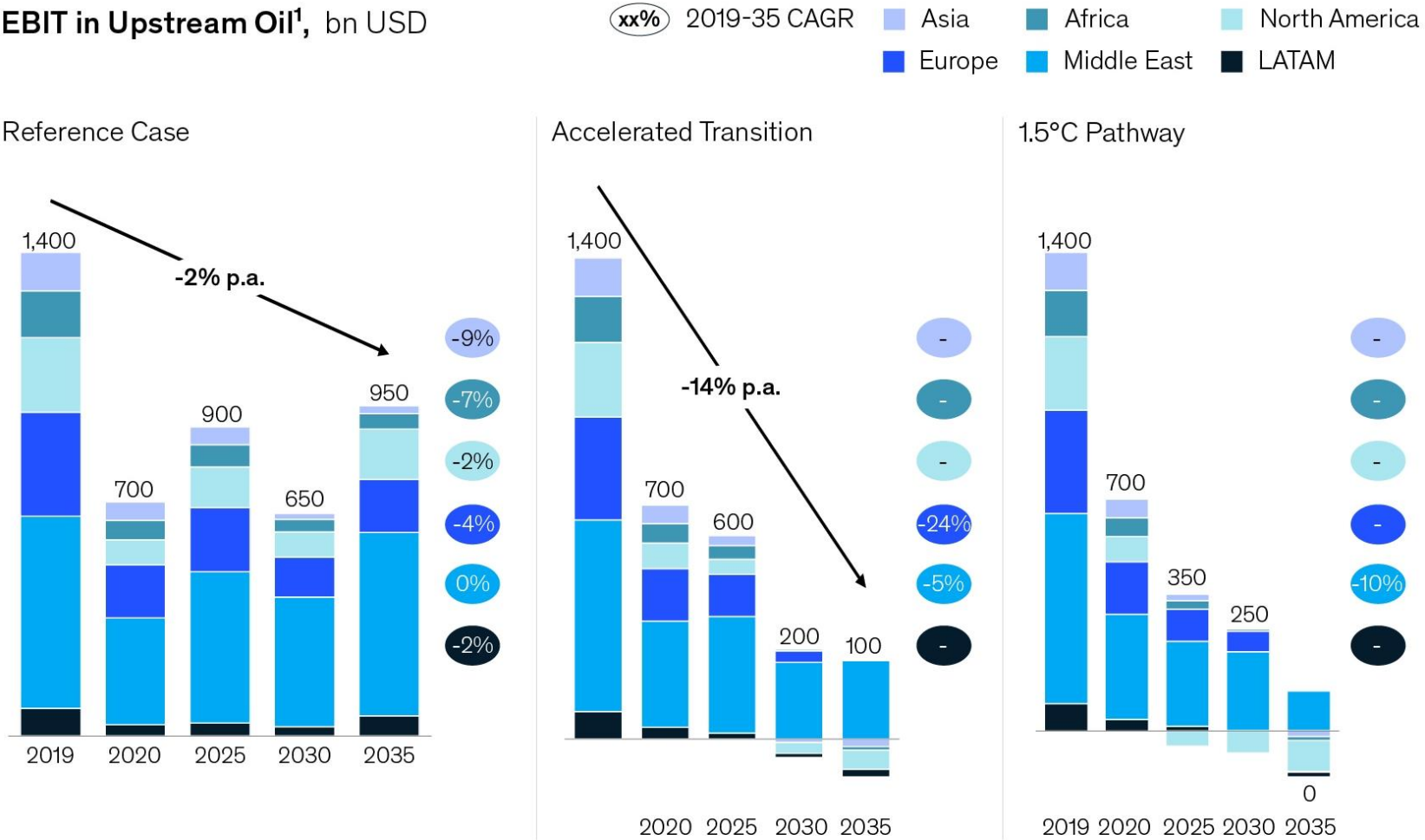
<sup>5</sup>Includes Upstream Oil, Oil Refining, Specialty Chemicals, PetChem (only for Reference Case), Lubricants (only for Reference Case), and Retail

<sup>6</sup>EV Charging, NBS, and Specialty Chemicals components based on Accelerated Scenario values

<sup>7</sup>CAGR values in 1.5C pathway are 2019-2030.

Source: McKinsey Energy Insights Energy Value Pools Model

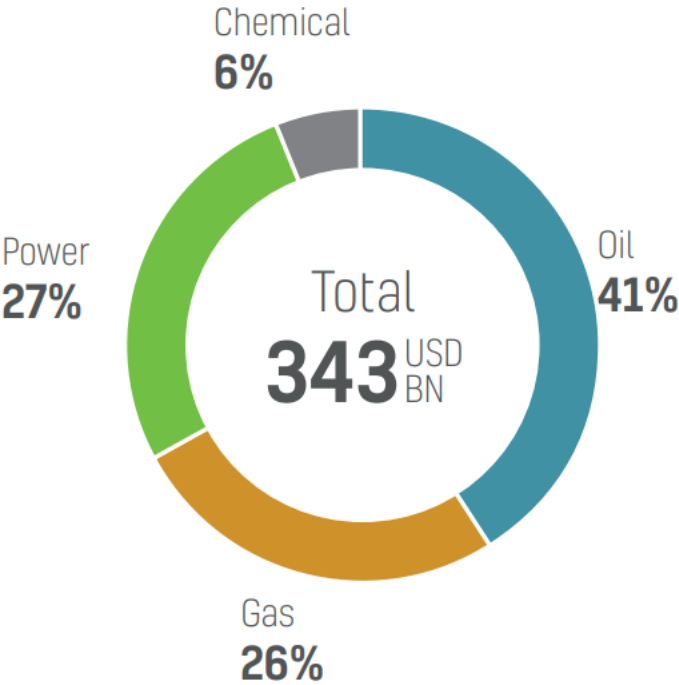
# EBIT in Upstream Oil



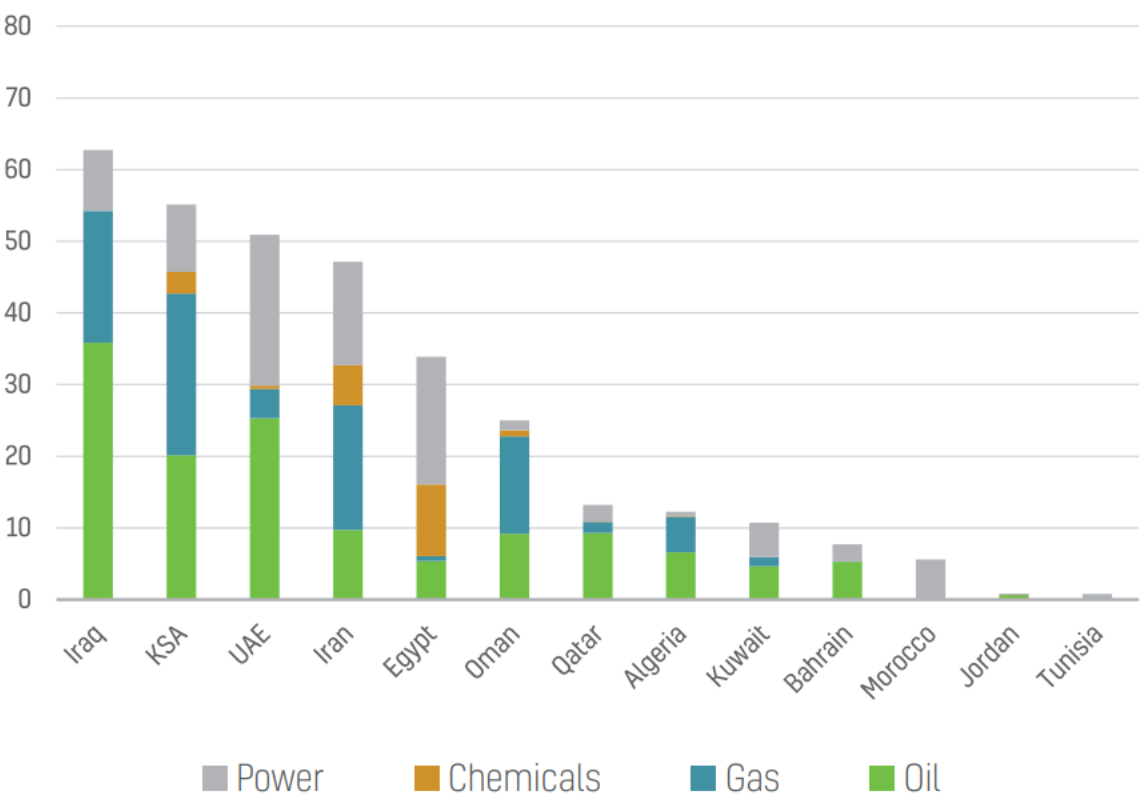
<sup>1</sup>Includes government take

# MENA Energy Investment

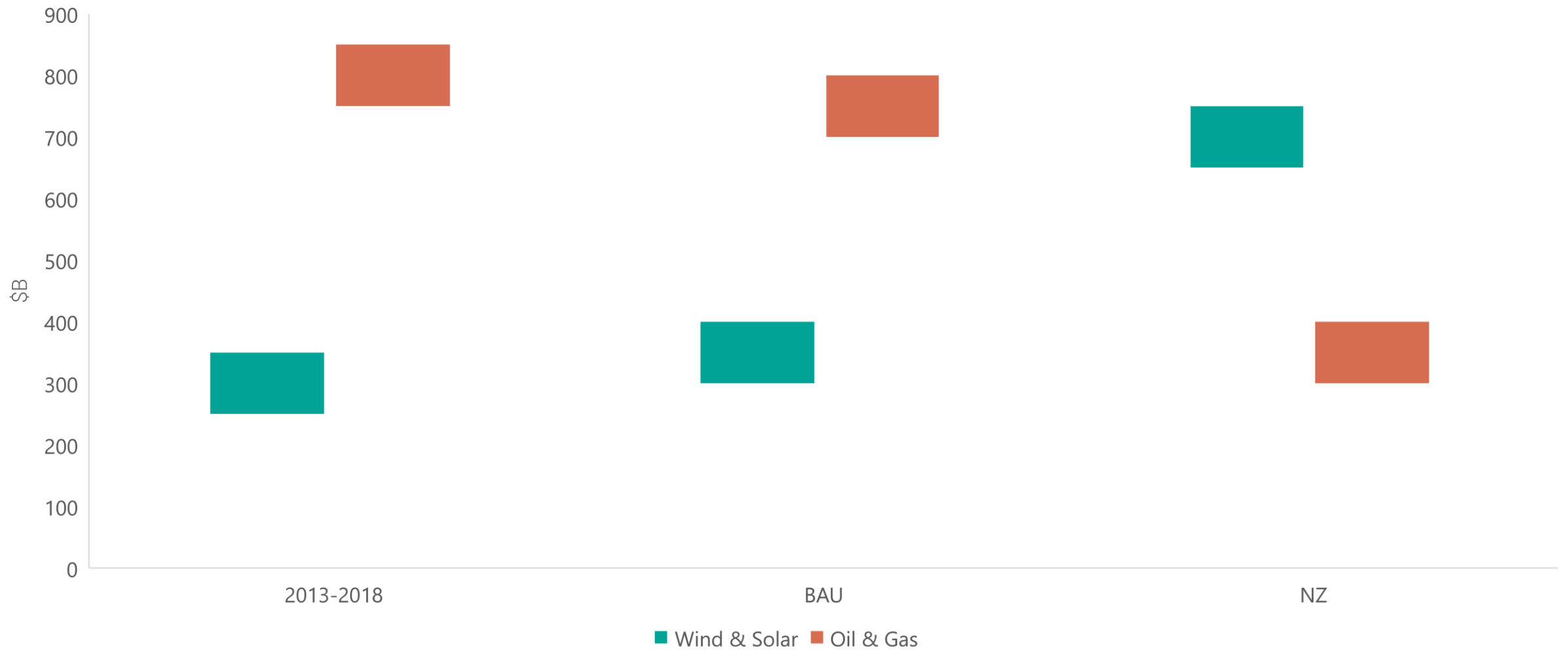
MENA 2020-24 Committed Projects by Industry



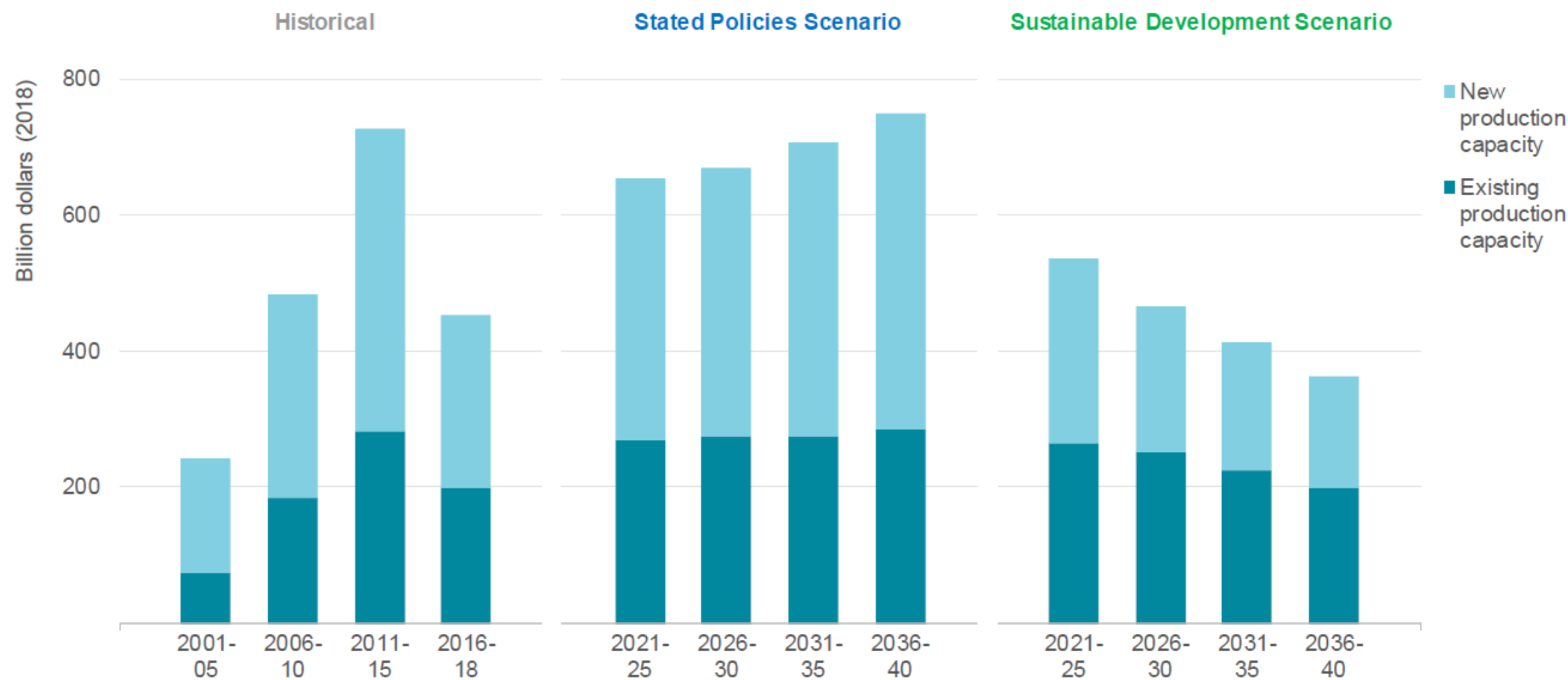
Committed MENA Energy Investment (USD Bn)



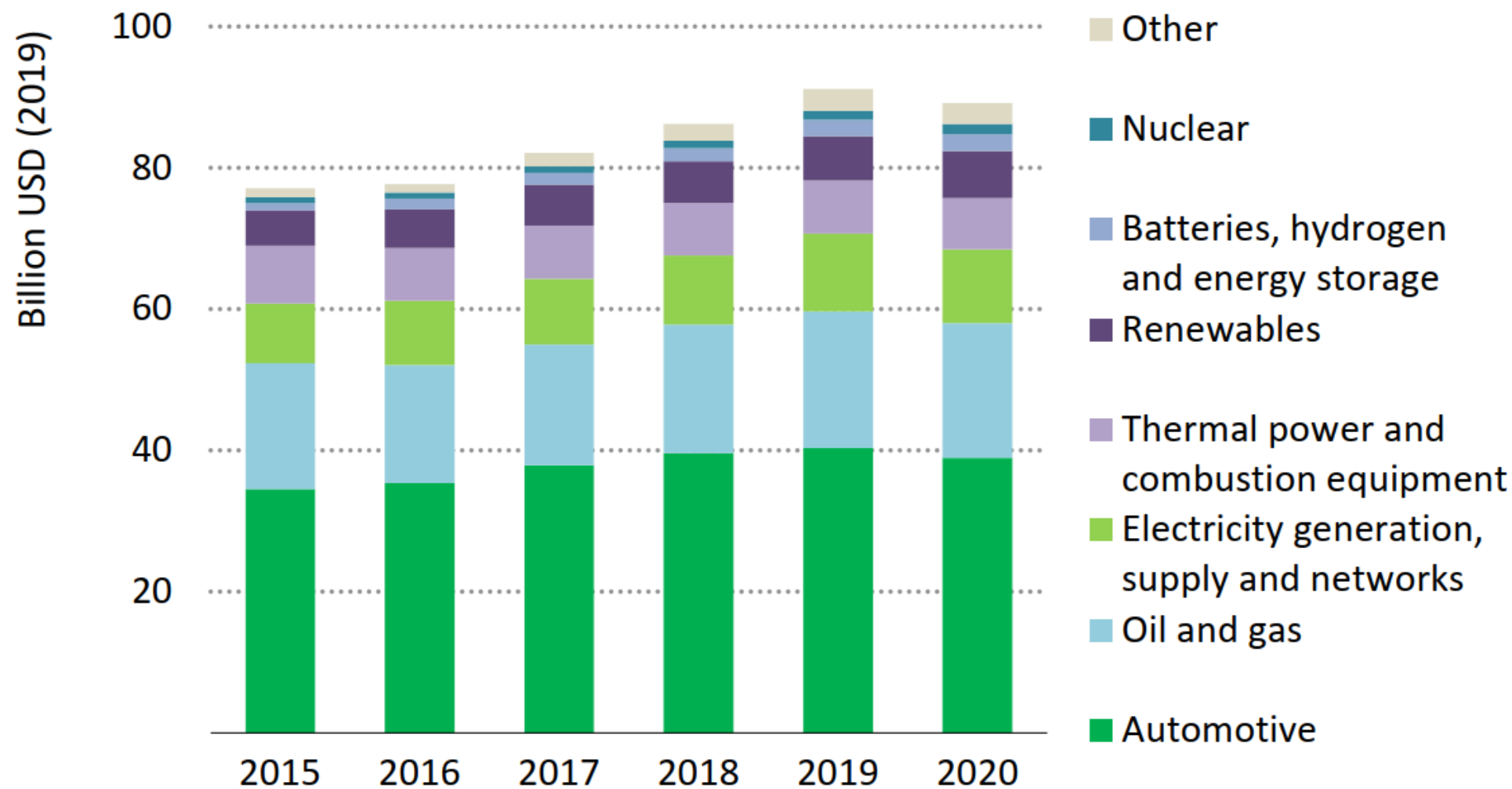
# Energy Investment Scenarios



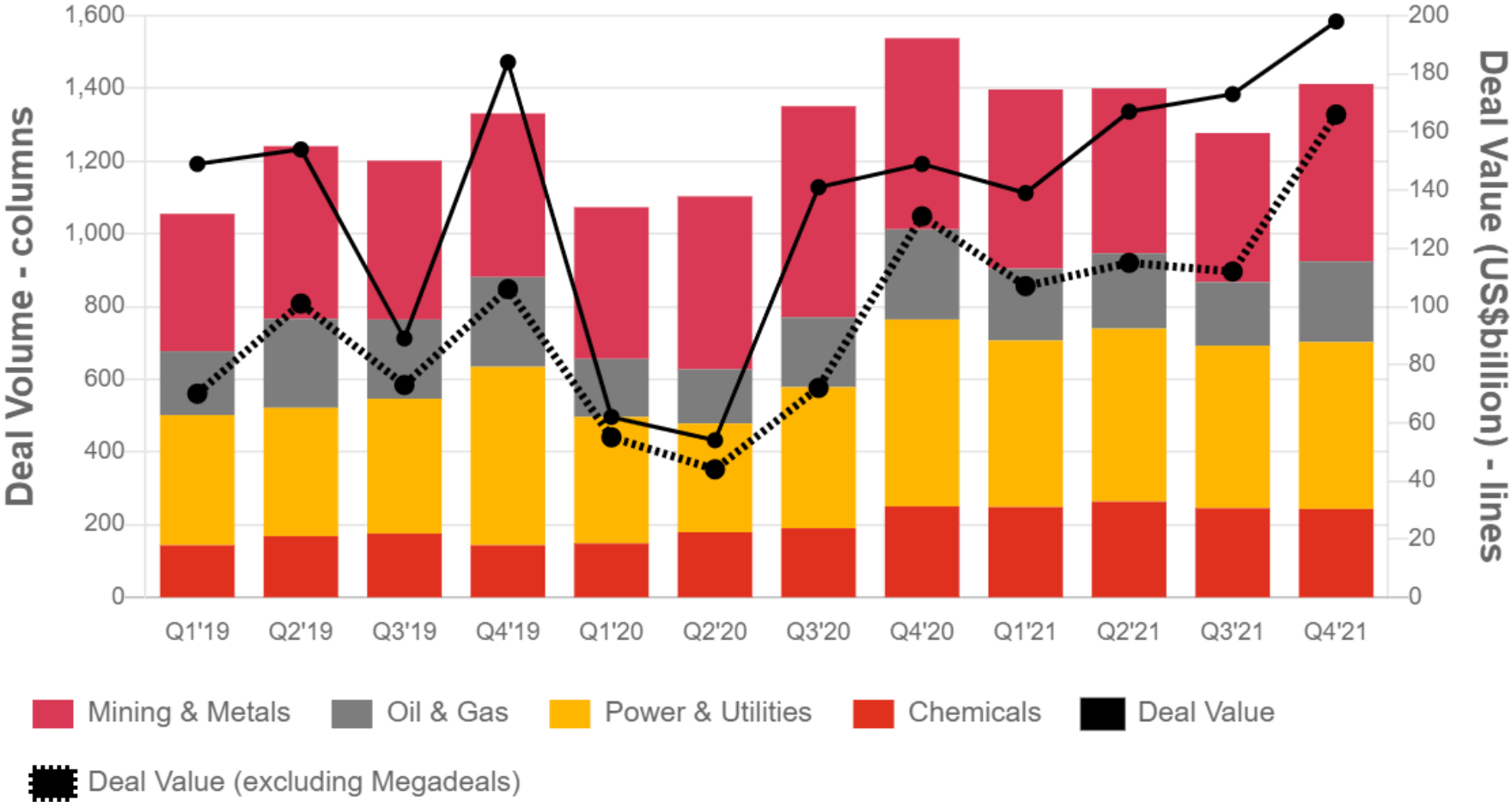
# Average Annual Upstream Investment



# Spending on Energy R&D by Globally Listed Companies

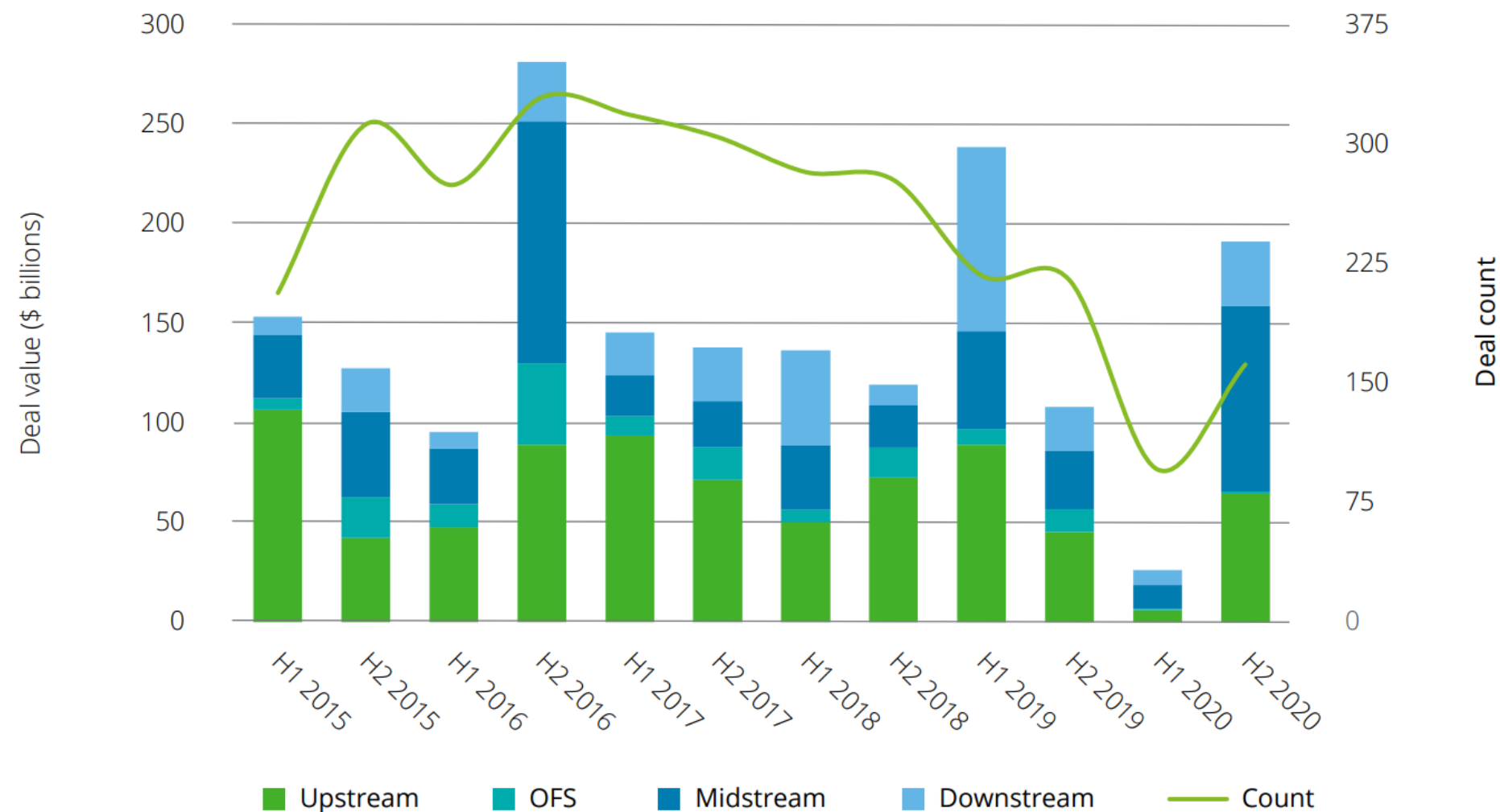


# Energy, Utilities And Resources Deal Volumes And Values



Sources: Refinitiv, Dealogic and PwC analysis

# M&A in Oil and Gas Industry





Focus: Iran

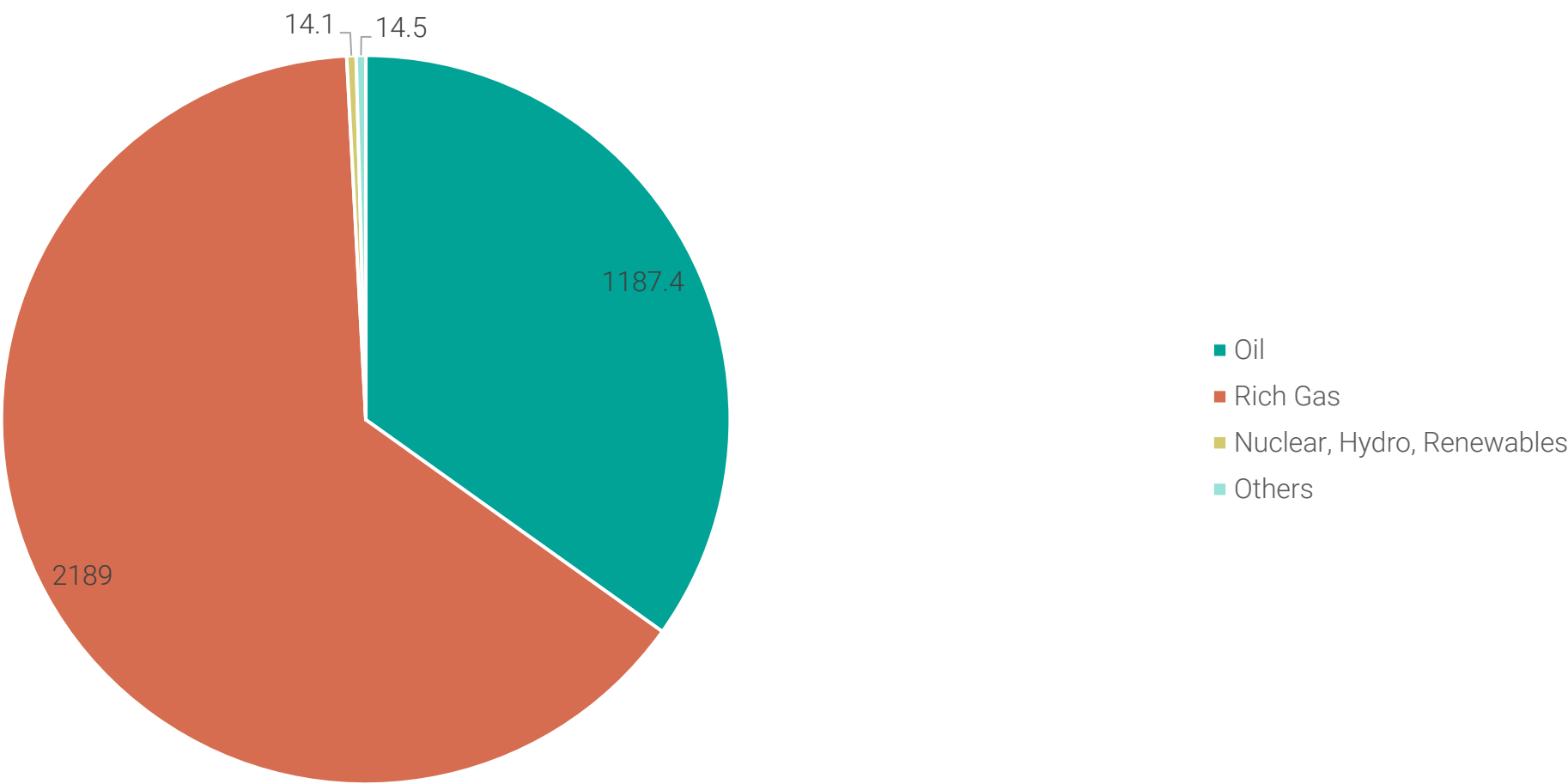
Energy Strategy MasterClass | PetroView & Sobhan | FEB 2022 | Ramin Forouzandeh



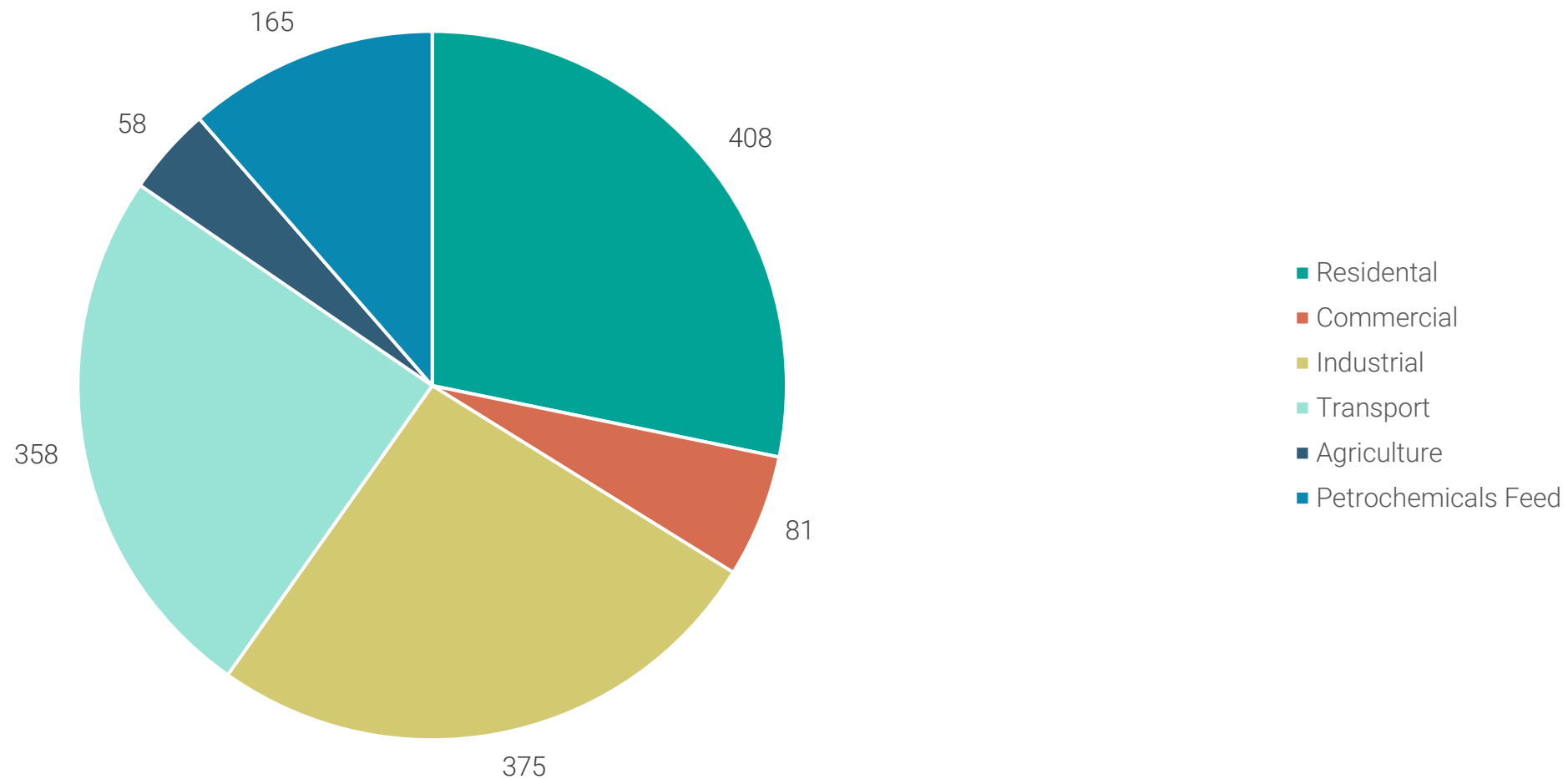
# Energy Flow Summary



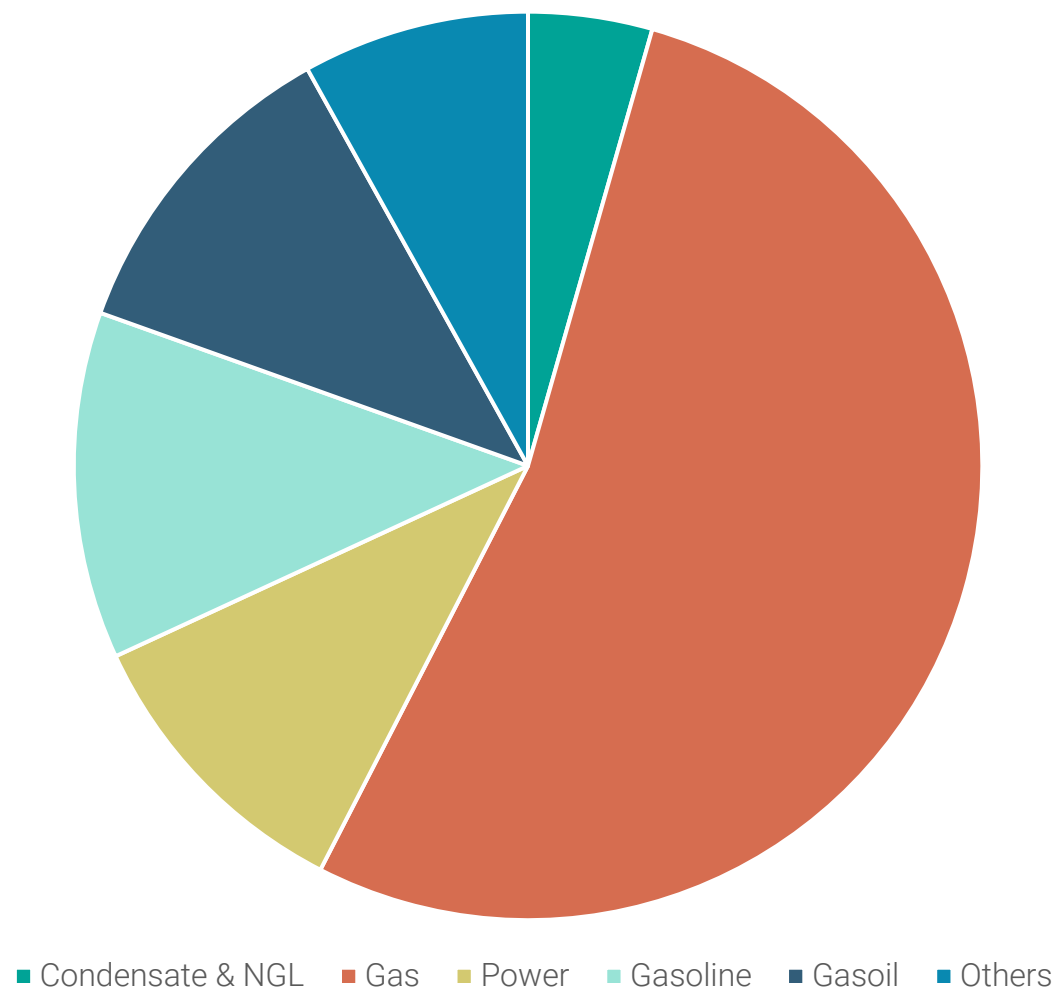
# Primary Energy Production (MBOE)



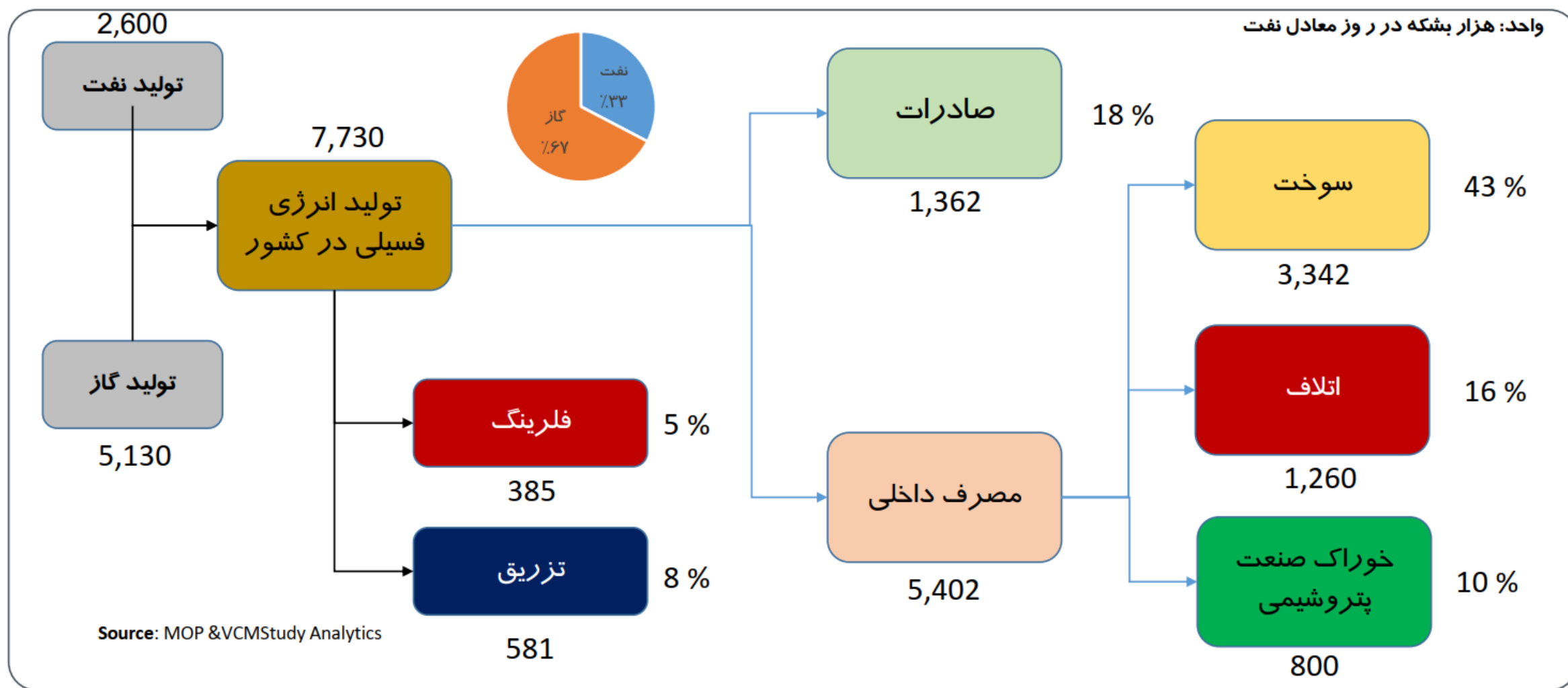
## Final Energy Consumption by Sector



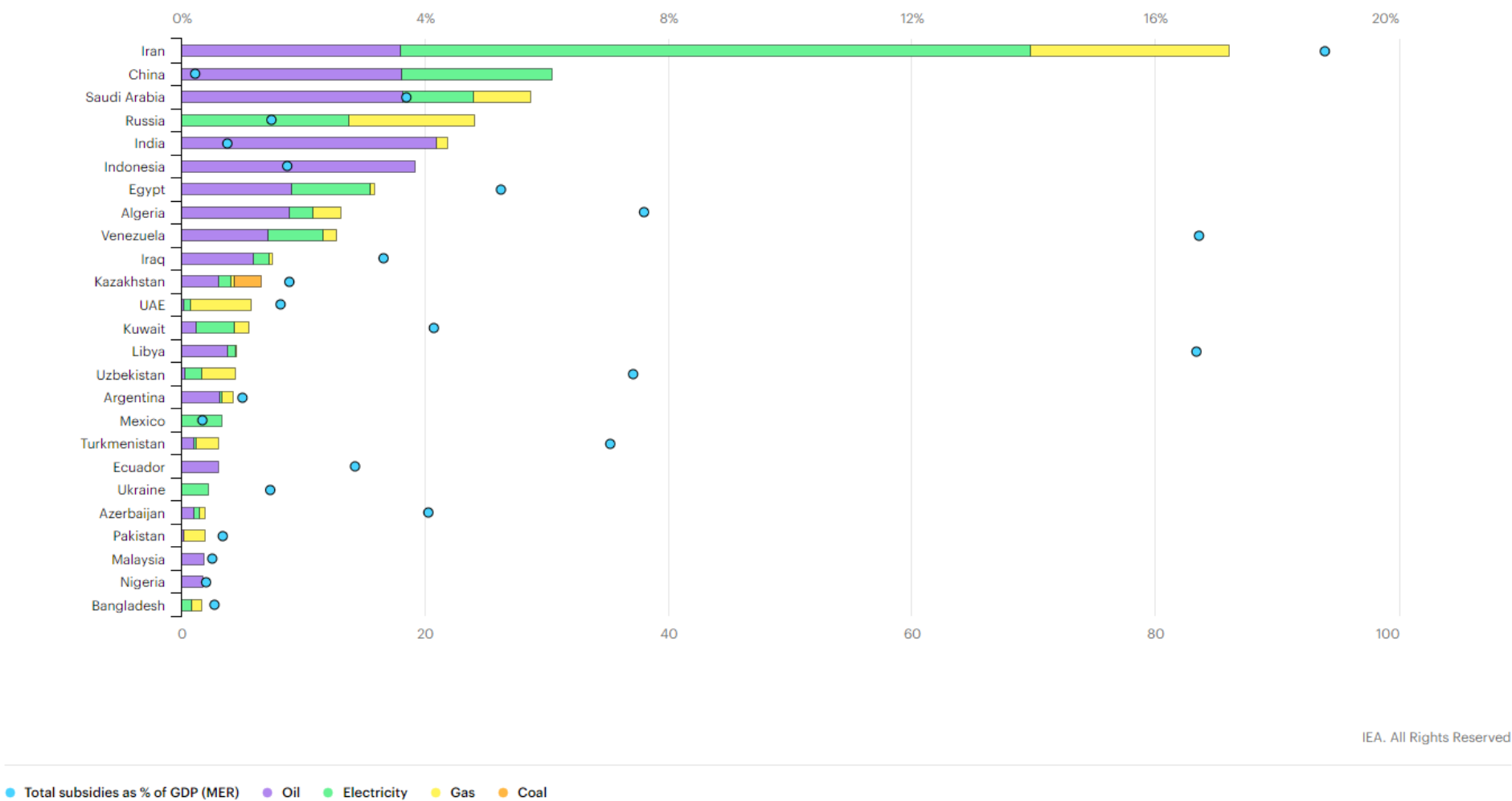
## Final Energy Consumption by Fuel



## Iran Energy Flow (1399)



# Value of fossil-fuel subsidies by fuel in the top 25 countries, 2019

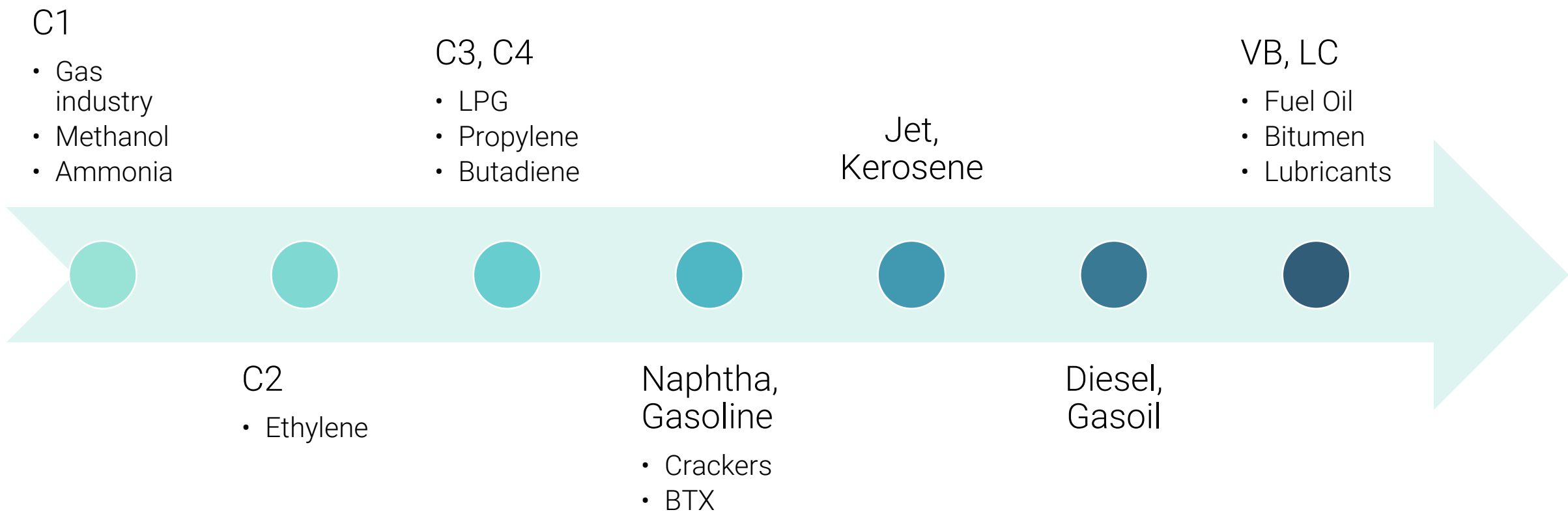


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# Carbon

# A Simplified Overview



## Gas-related Abbreviations

CNG

- Compressed Natural Gas (Cars in Iran)

LNG

- Liquified Natural Gas (Power Sector)

NGL

- Natural Gas Liquid (C2+ for Olefin, ...)

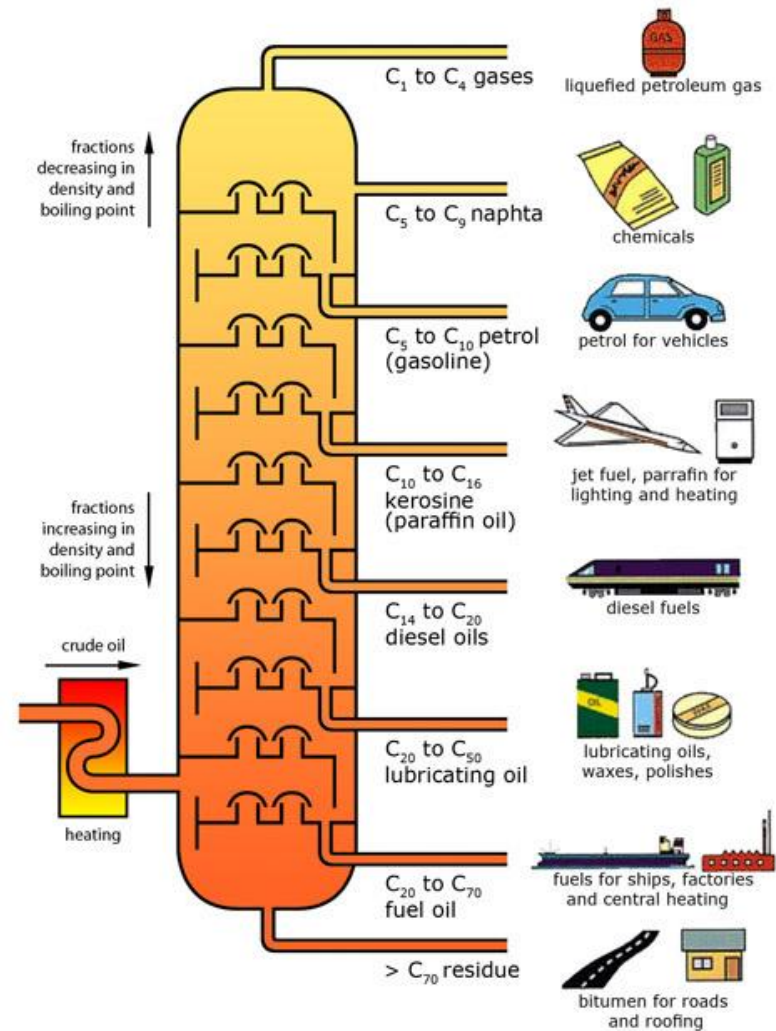
LPG

- Liquid Petroleum Gas (C3 & C4 for fuel, ...)

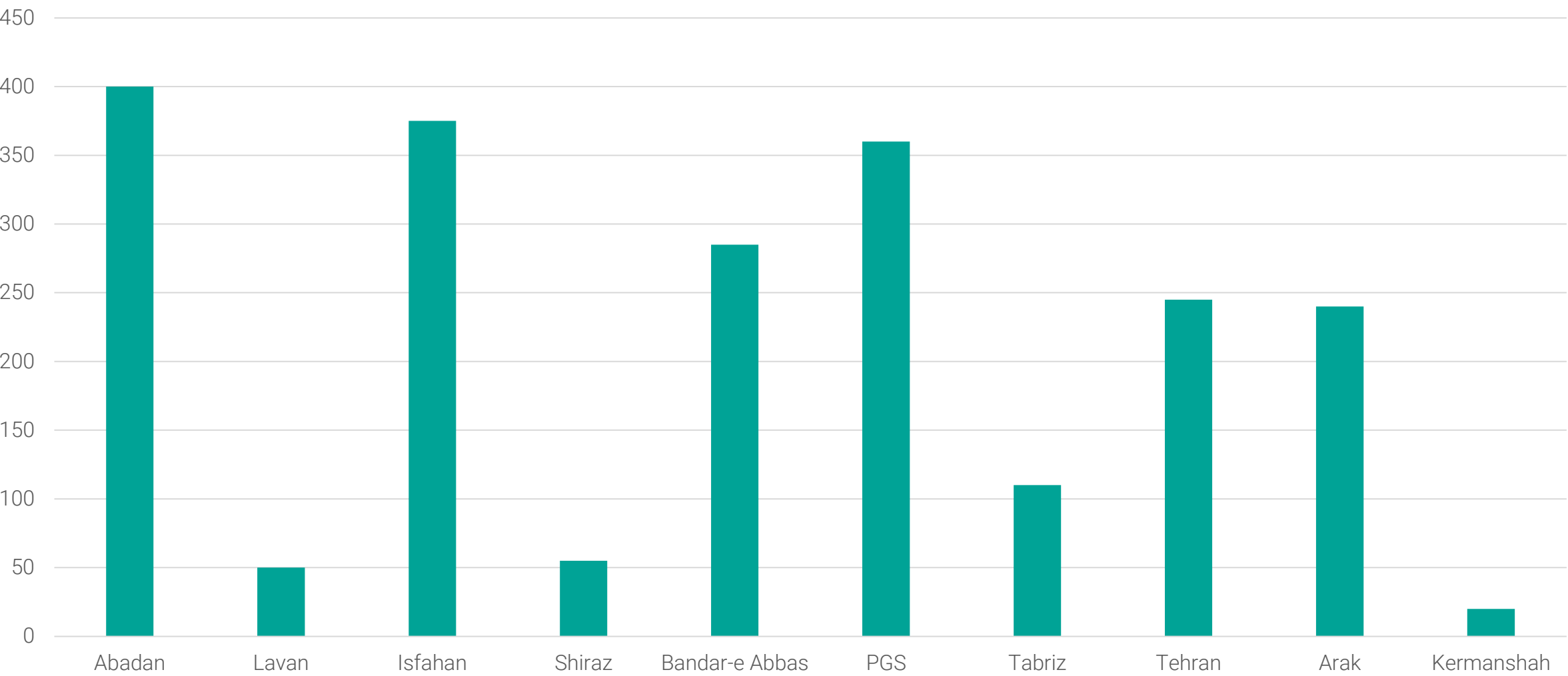
GTL

- Gas to Liquid (Convert C1 to Products)

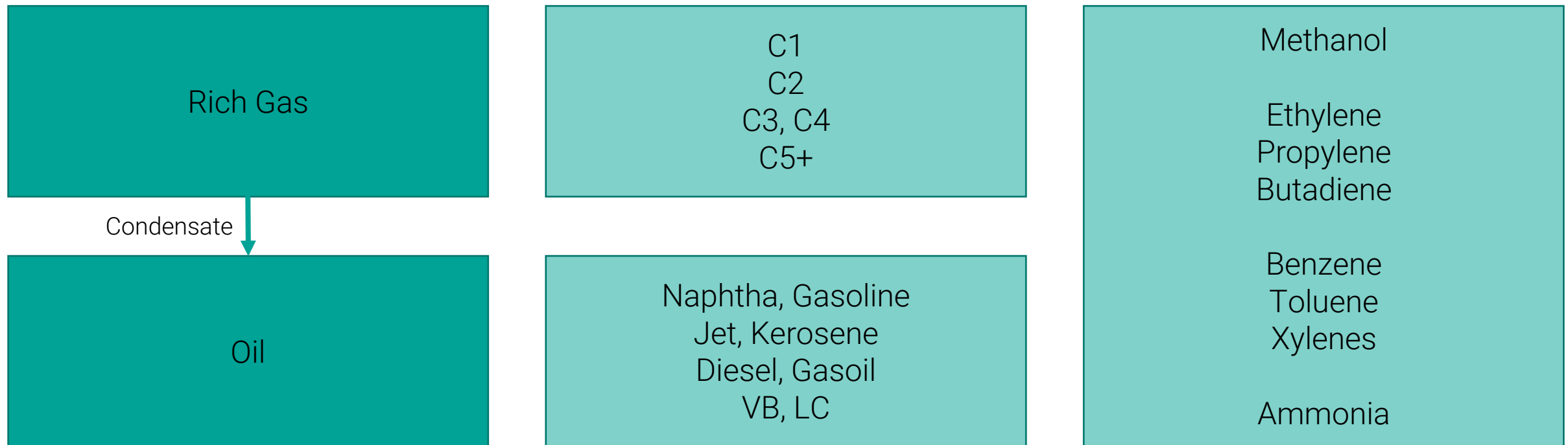
# Distillation Tower



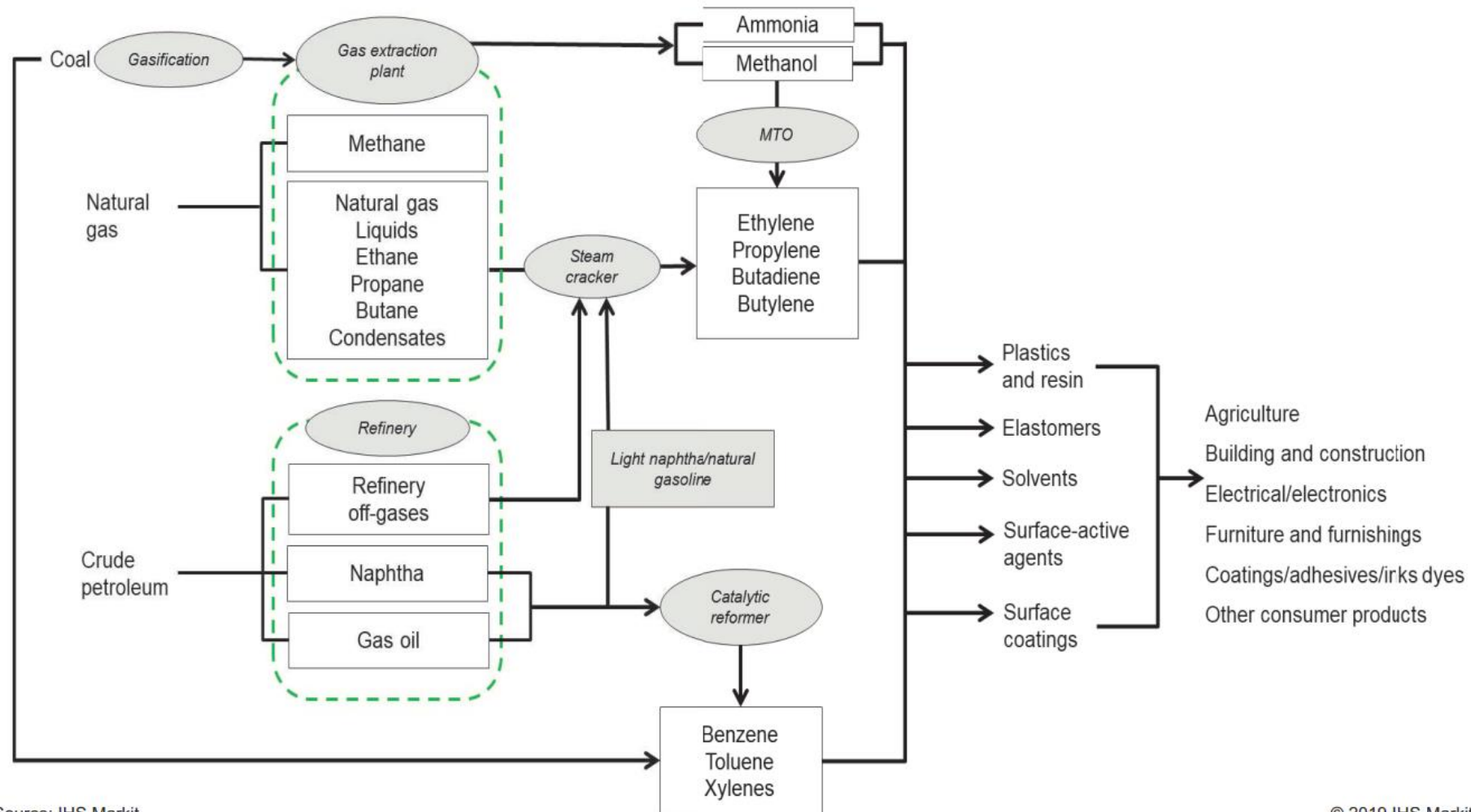
# Iran Oil Refineries



# Industry Flow



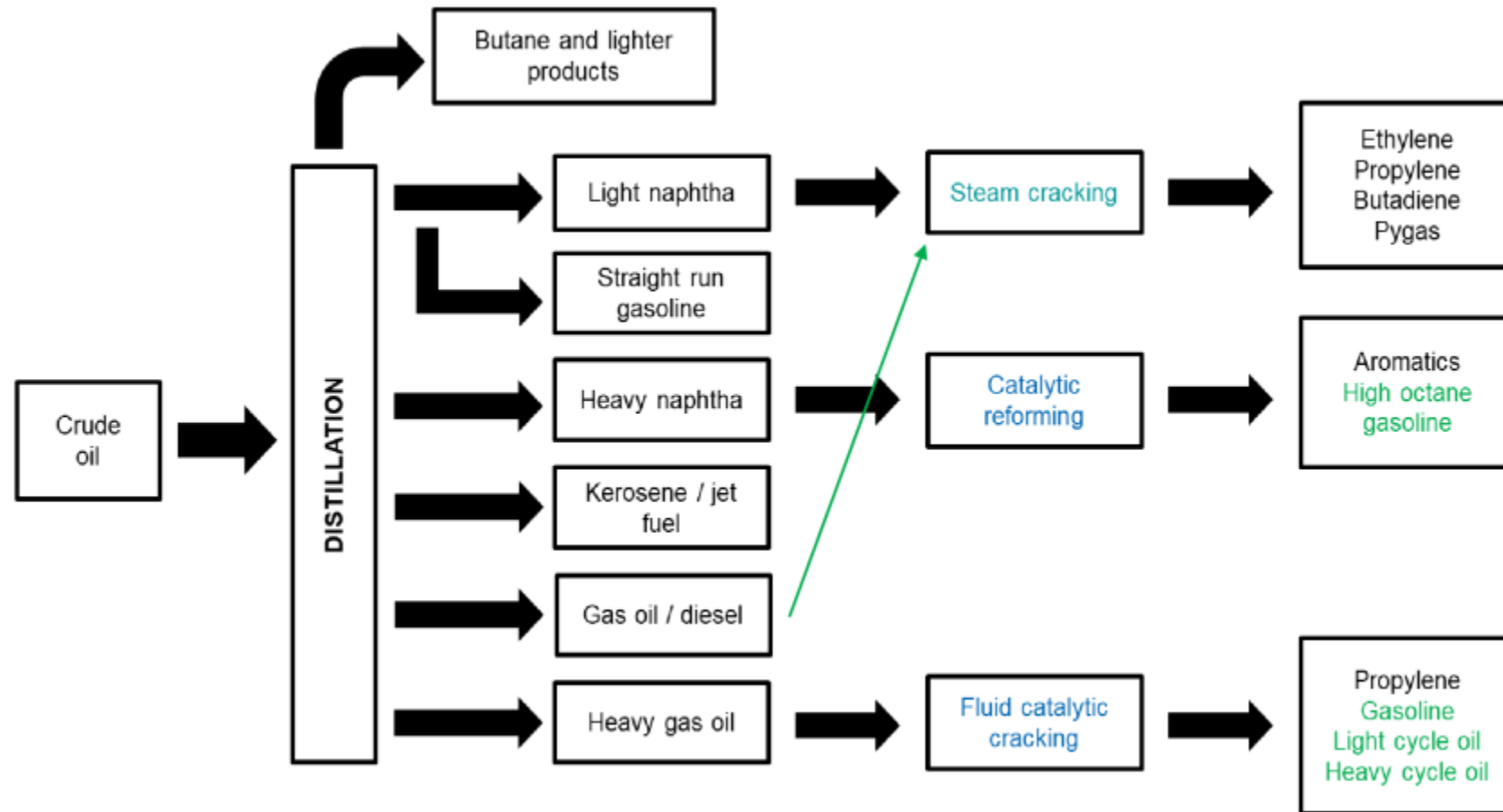
# Petrochemical Feedstock and Derivatives



Source: IHS Markit

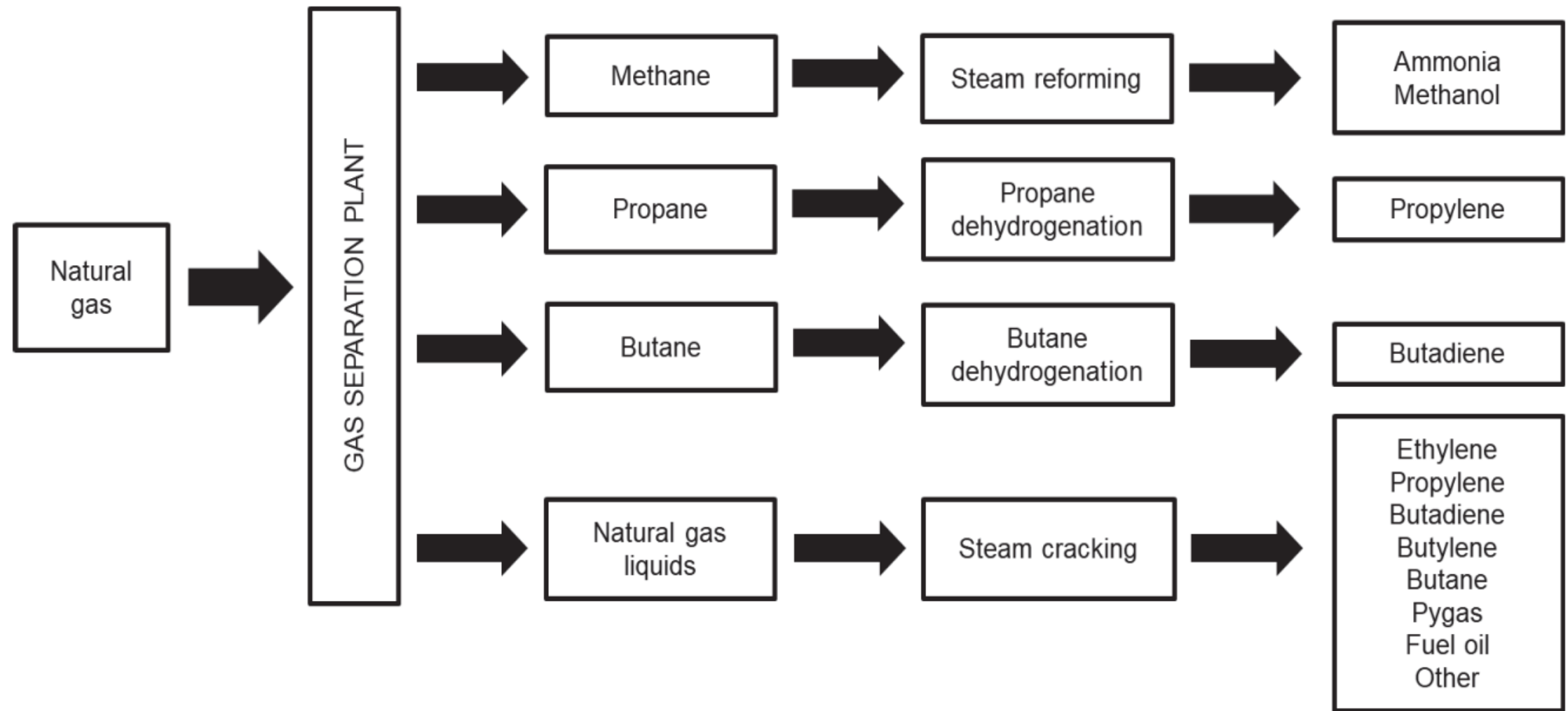
© 2019 IHS Markit

# From Crude Oil to Basic Petrochemicals





# From Natural Gas to Basic Petrochemicals



## Energy Strategy MasterClass | PetroView &amp; Sobhan | FEB 2022 | Ramin Forouzandeh



## Iran Petrochemical Plants (Examples)

Methanol

Zagros

Fanavaran

Urea

Pardis

Khorasan

Olefin

Arya Sasol

Arak

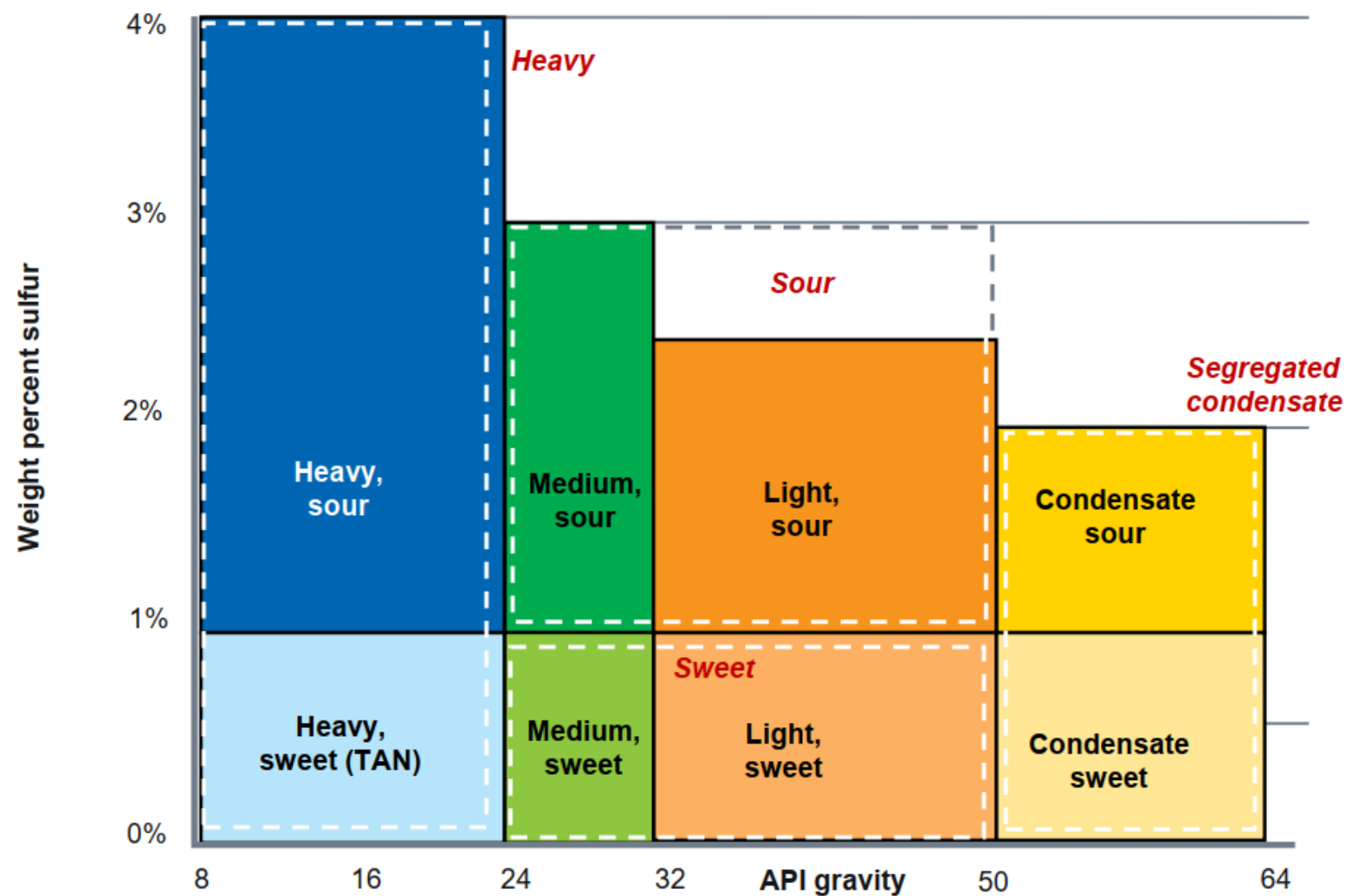
BTX

Nouri

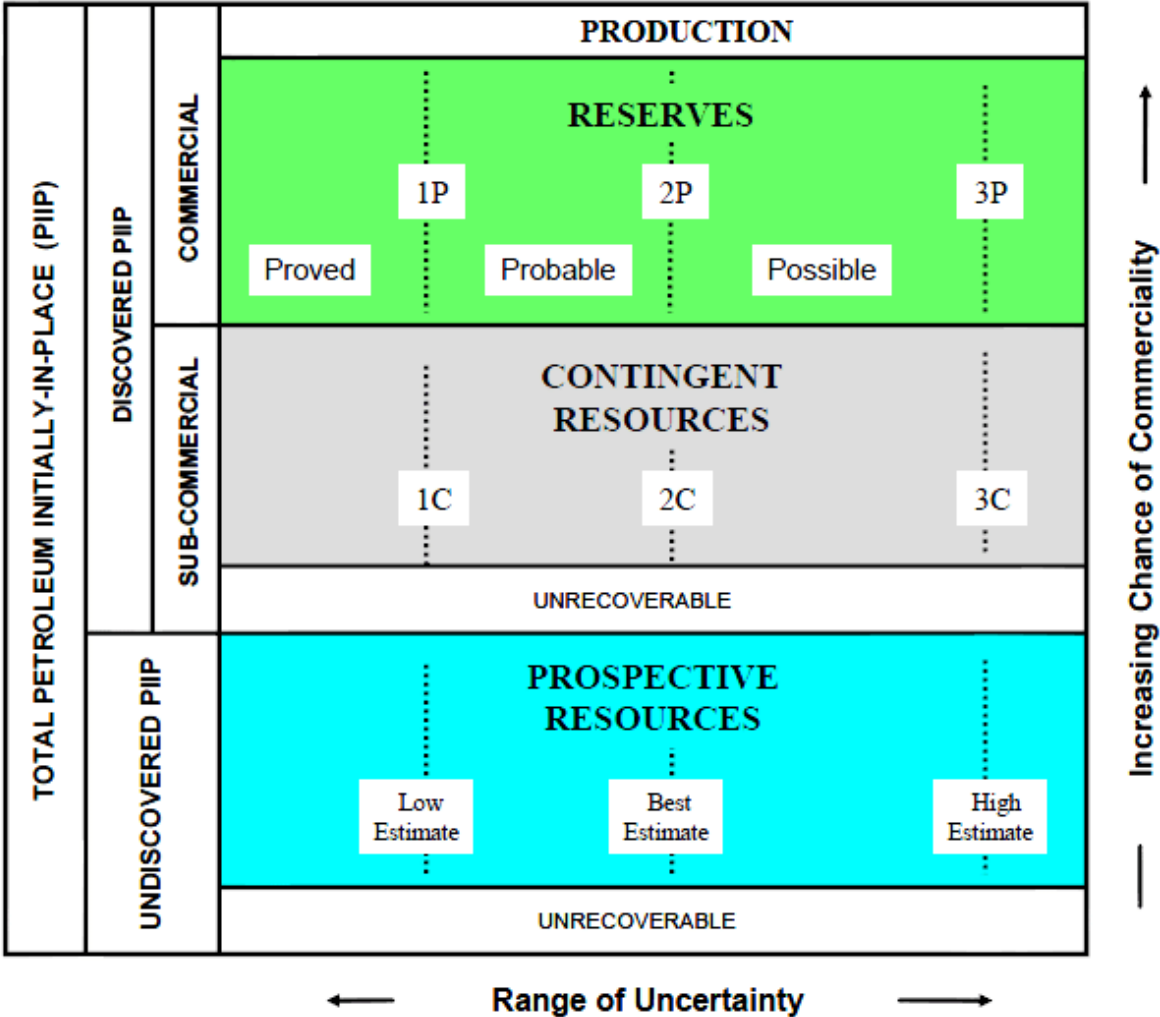
Bu Ali

# The Oil Market

# IHS Markit Oil Markets And Downstream Crude Oil Grade Map (General)

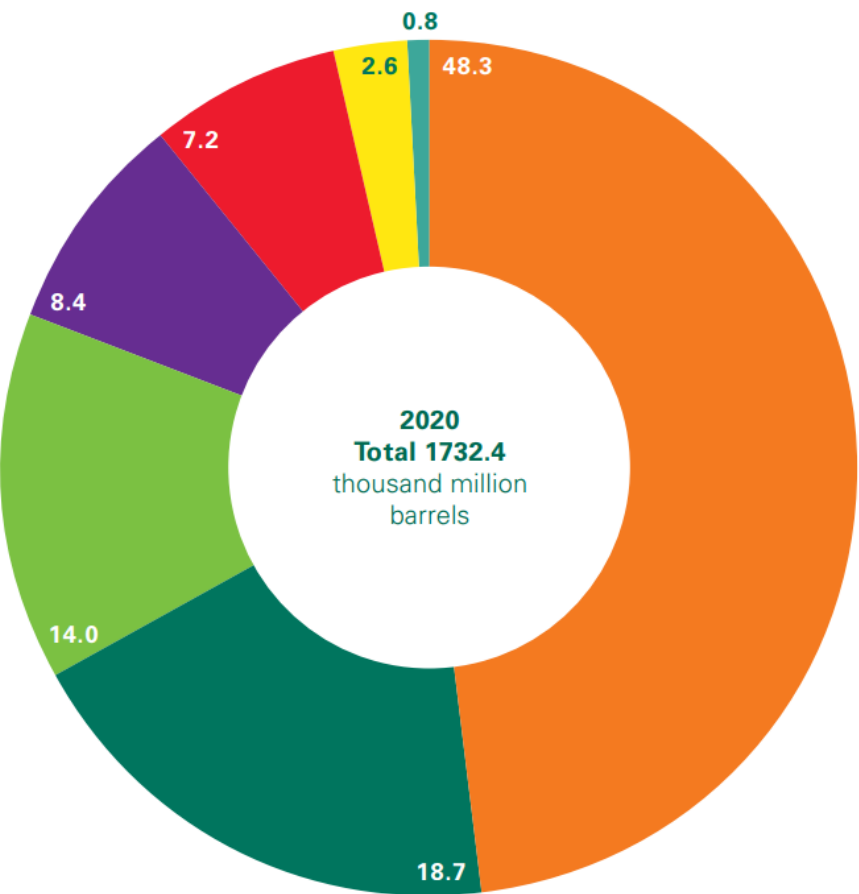
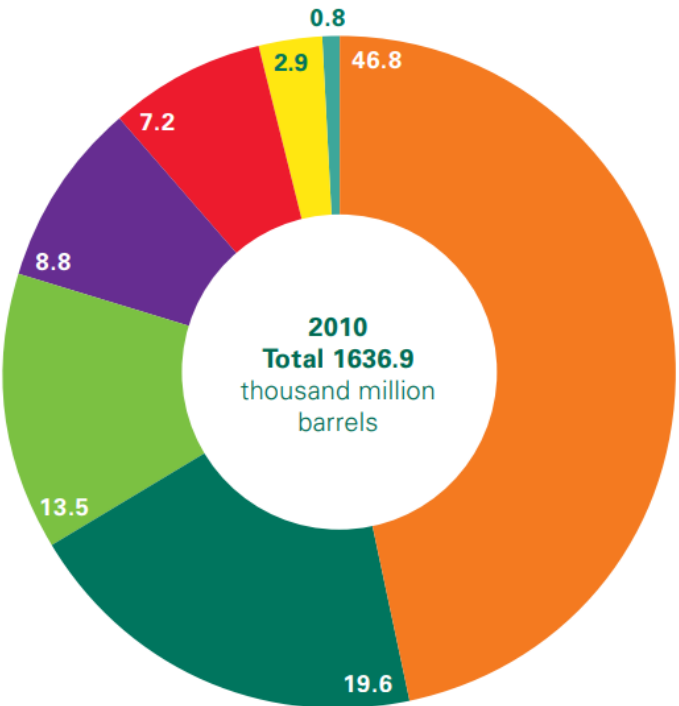
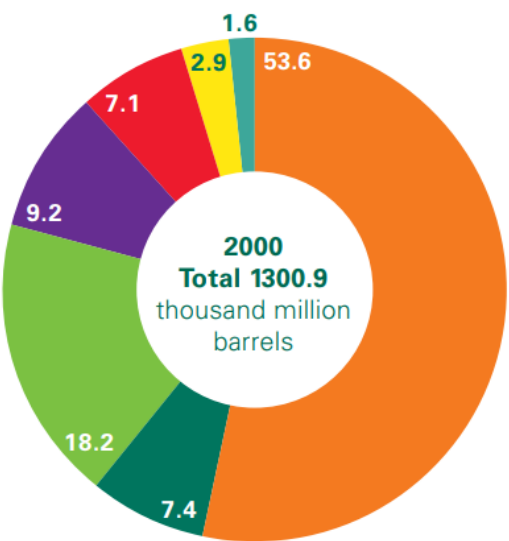


# SPE Classification Of Reserves



# Distribution Of Proved Reserves

- Middle East
- S. & Cent. America
- North America
- CIS
- Africa
- Asia Pacific
- Europe



# Top Oil Producers, Net Exporters and Net Importers

Producers	Mt	% of world total
United States	706	17.0
Russian Federation	512	12.4
Saudi Arabia	511	12.3
Canada	255	6.2
Iraq	201	4.9
People's Rep. of China	195	4.7
United Arab Emirates	174	4.2
Brazil	153	3.7
Kuwait	131	3.2
Islamic Rep. of Iran	130	3.1
Rest of the world	1 173	28.3
<b>World</b>	<b>4 141</b>	<b>100.0</b>

2020 provisional data

Net exporters	Mt
Saudi Arabia	352
Russian Federation	269
Iraq	195
Canada	154
United Arab Emirates	148
Kuwait	102
Nigeria	99
Kazakhstan	70
Angola	63
Mexico	59
Others	531
<b>Total</b>	<b>2 042</b>

2019 data

Net importers	Mt
People's Rep. of China	505
India	227
United States	202
Japan	149
Korea	145
Germany	86
Spain	66
Italy	65
Netherlands	62
Singapore	53
Others	509
<b>Total</b>	<b>2 069</b>

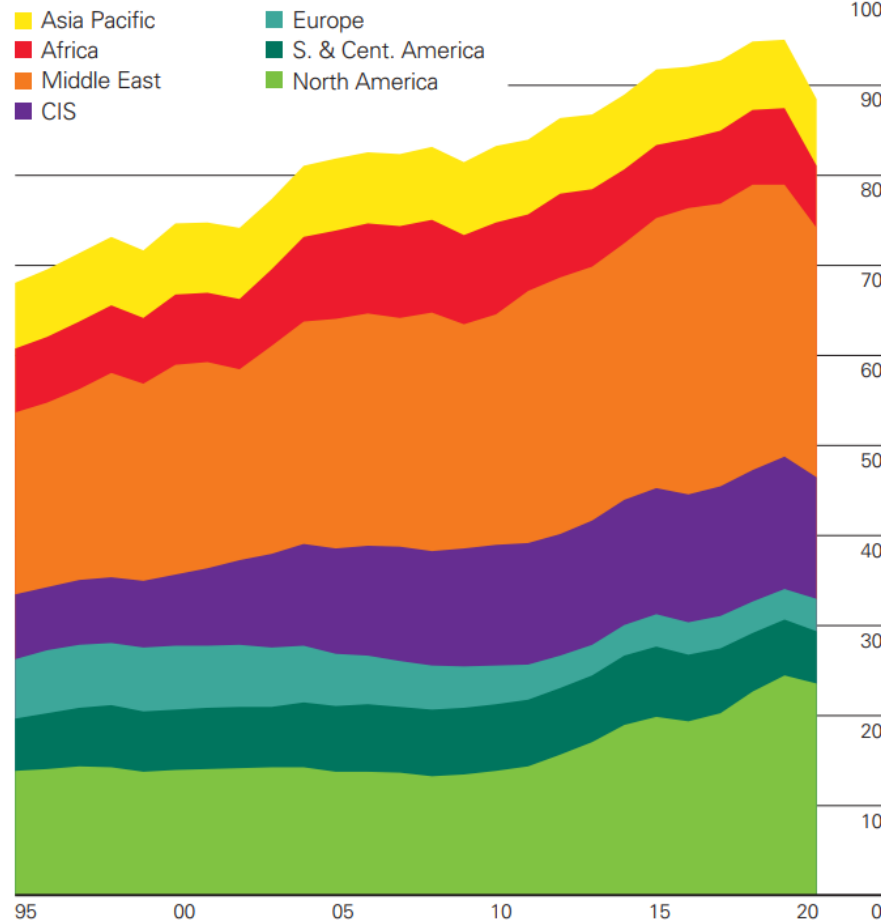
2019 data



# The Geopolitics of Oil

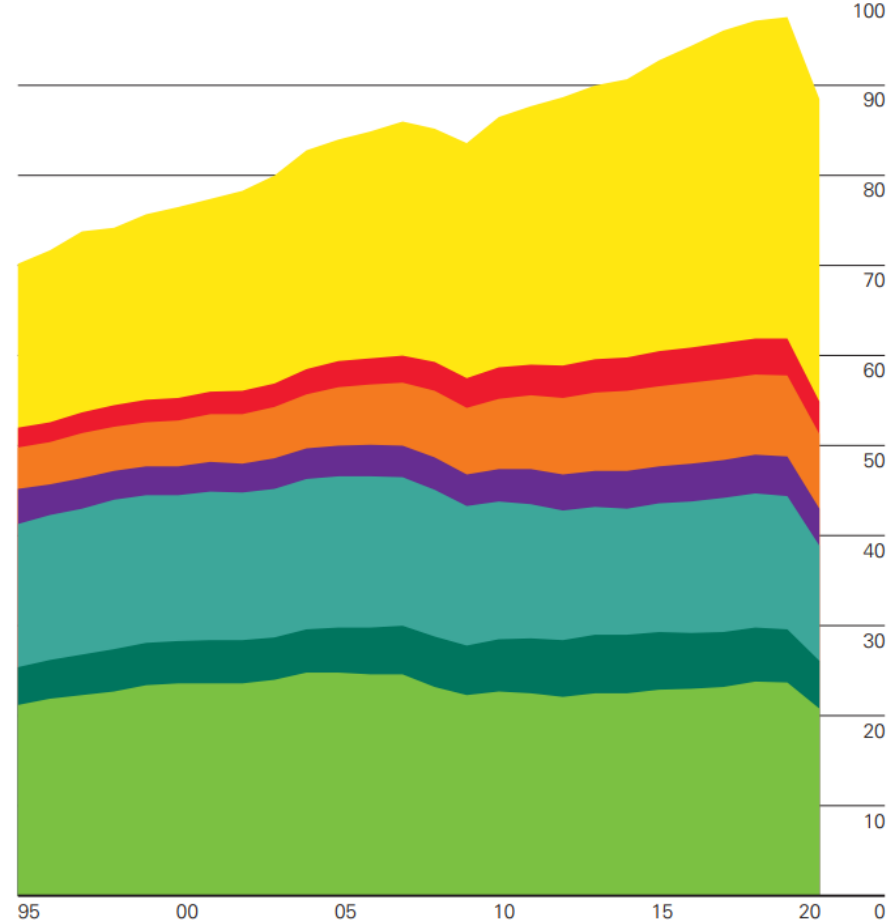
**Oil: Production by region**

Million barrels daily

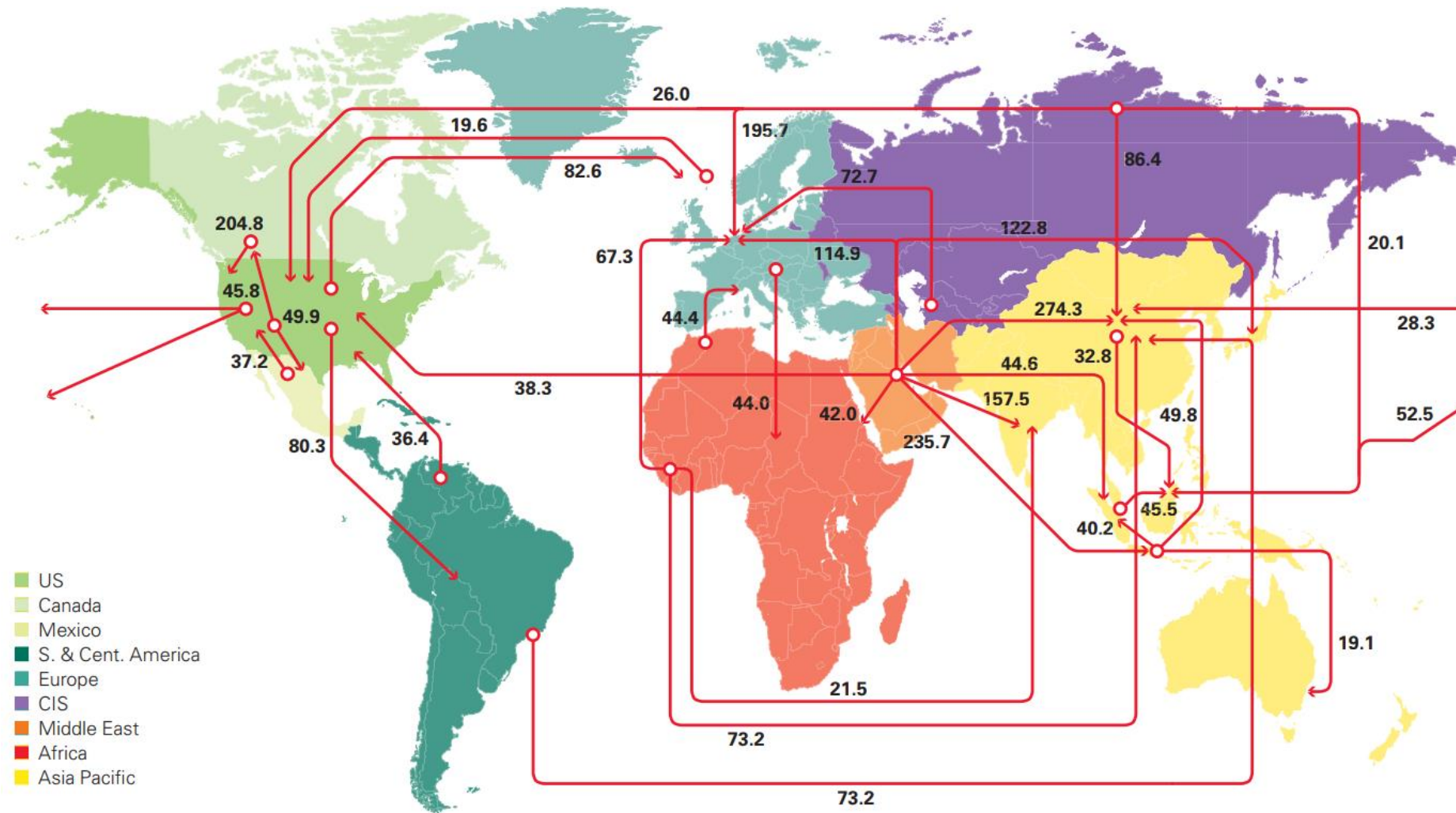


**Oil: Consumption by region**

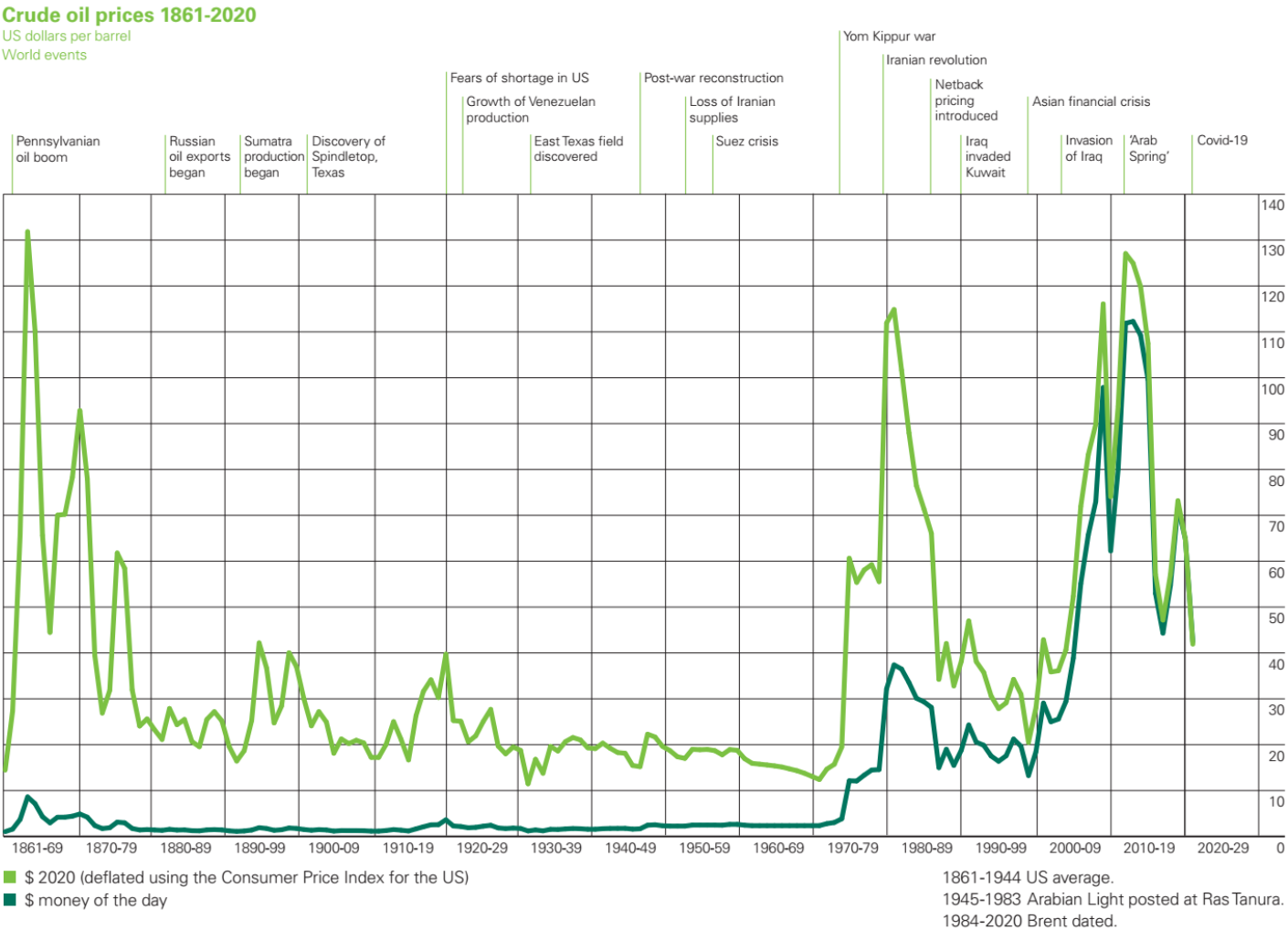
Million barrels daily



# Major Trade Movements 2020



# Crude Oil Prices (Nominal and Real)



# Short-to-medium Term Oil Price Forecast Methodology

## Demand

- GDP Growth
- Mobility
- Industry Activity

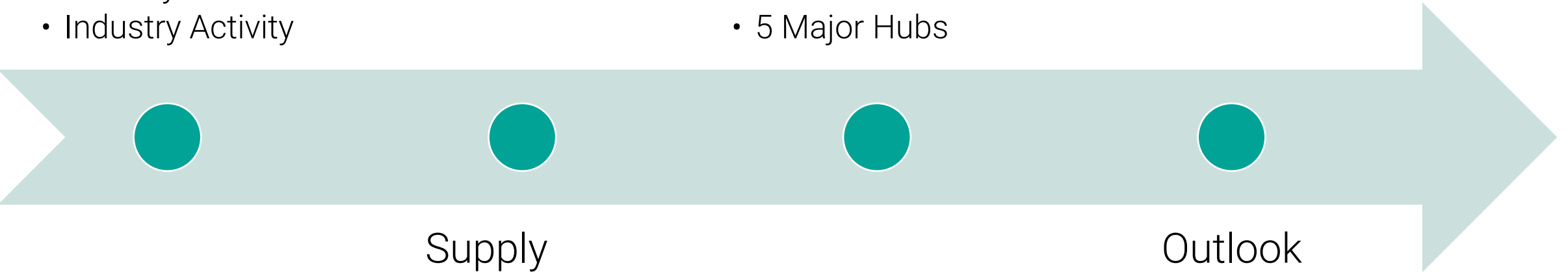
## Stocks

- OECD Commercial Stocks
- SPR
- 5 Major Hubs

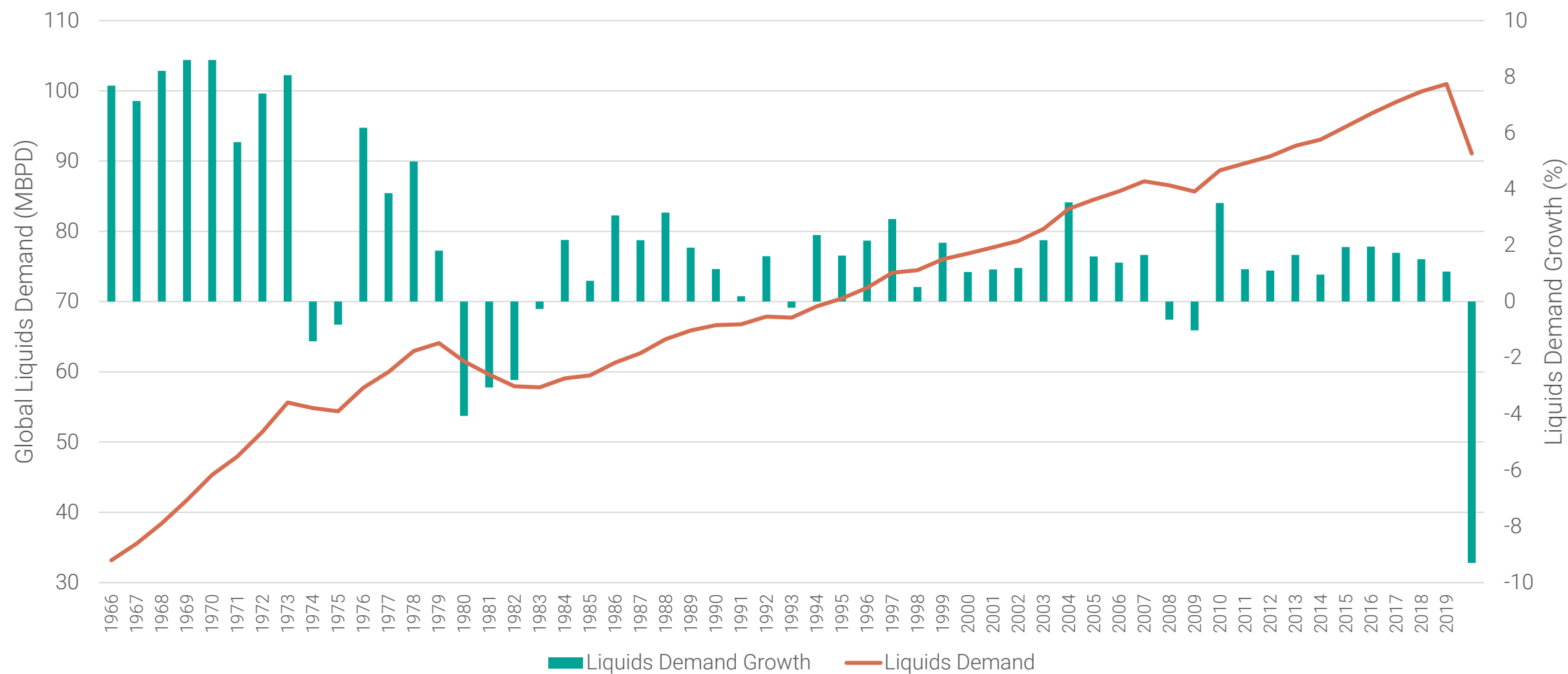
## Supply

- Non-OPEC+
- Shale Oil
- OPEC+

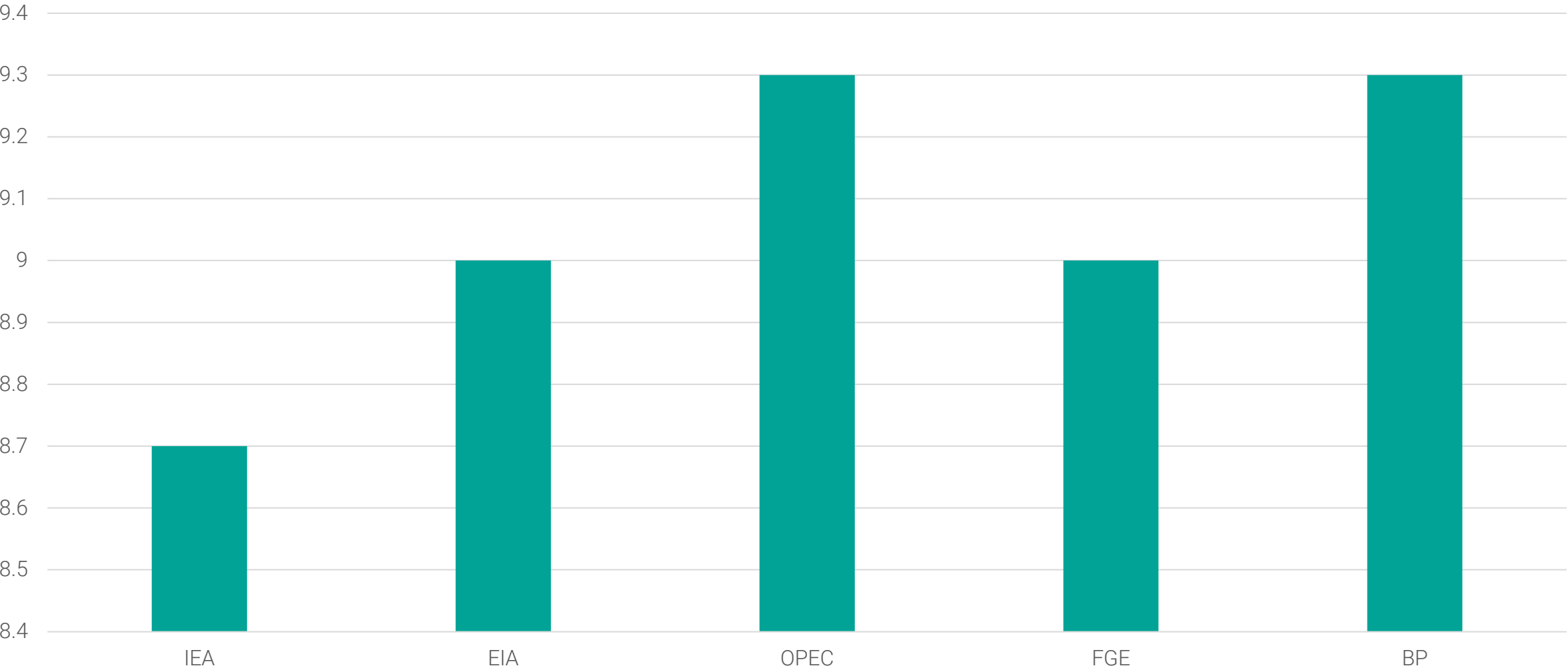
## Outlook



# Global Liquids Demand



# Demand Destruction In 2020 (MBPD)



# World Oil Demand (MBPD)

World oil demand	2021	1Q22	2Q22	3Q22	4Q22	2022	Change 2022/21 Growth	%
Americas	24.19	24.04	25.42	25.77	25.70	25.24	1.06	4.37
<i>of which US</i>	19.96	19.69	21.07	21.36	21.28	20.86	0.90	4.50
Europe	13.02	12.63	13.22	14.49	14.16	13.63	0.61	4.72
Asia Pacific	7.39	7.91	7.22	7.25	7.83	7.55	0.17	2.26
<b>Total OECD</b>	<b>44.59</b>	<b>44.58</b>	<b>45.86</b>	<b>47.50</b>	<b>47.69</b>	<b>46.43</b>	<b>1.84</b>	<b>4.12</b>
China	14.52	14.64	15.44	15.00	15.65	15.18	0.66	4.57
India	4.79	5.48	4.82	4.97	5.44	5.18	0.39	8.16
Other Asia	8.63	9.25	9.59	8.93	8.95	9.18	0.55	6.38
Latin America	6.30	6.49	6.33	6.61	6.51	6.48	0.18	2.85
Middle East	7.99	8.30	8.01	8.49	8.22	8.26	0.27	3.34
Africa	4.25	4.54	4.21	4.27	4.53	4.39	0.14	3.23
Russia	3.61	3.75	3.47	3.68	3.81	3.68	0.07	1.81
Other Eurasia	1.21	1.30	1.29	1.12	1.32	1.26	0.05	3.72
Other Europe	0.75	0.80	0.73	0.74	0.81	0.77	0.02	2.18
<b>Total Non-OECD</b>	<b>52.06</b>	<b>54.55</b>	<b>53.90</b>	<b>53.82</b>	<b>55.23</b>	<b>54.37</b>	<b>2.32</b>	<b>4.45</b>
<b>Total World</b>	<b>96.65</b>	<b>99.13</b>	<b>99.75</b>	<b>101.32</b>	<b>102.92</b>	<b>100.80</b>	<b>4.15</b>	<b>4.30</b>
Previous Estimate	96.63	99.13	99.75	101.28	102.90	100.79	4.15	4.30
Revision	0.01	0.00	0.00	0.03	0.02	0.01	0.00	0.00

# Non-OPEC Liquids Production

Non-OPEC liquids production	2021	1Q22	2Q22	3Q22	4Q22	2022	Change 2022/21	
							Growth	%
<b>Americas</b>	25.17	26.14	26.11	26.48	26.86	26.40	1.23	4.87
<i>of which US</i>	17.76	18.48	18.68	18.83	19.14	18.79	1.03	5.77
<b>Europe</b>	3.77	3.87	3.75	3.81	4.13	3.89	0.12	3.08
<b>Asia Pacific</b>	0.50	0.54	0.54	0.53	0.53	0.53	0.03	5.86
<b>Total OECD</b>	<b>29.45</b>	<b>30.55</b>	<b>30.39</b>	<b>30.82</b>	<b>31.53</b>	<b>30.82</b>	<b>1.37</b>	<b>4.66</b>
<b>China</b>	4.30	4.31	4.31	4.35	4.43	4.35	0.04	1.02
<b>India</b>	0.75	0.73	0.75	0.78	0.80	0.77	0.01	1.59
<b>Other Asia</b>	2.42	2.44	2.41	2.39	2.38	2.41	-0.01	-0.39
<b>Latin America</b>	5.96	6.25	6.20	6.14	6.35	6.23	0.27	4.61
<b>Middle East</b>	3.24	3.34	3.34	3.36	3.36	3.35	0.11	3.40
<b>Africa</b>	1.34	1.29	1.27	1.25	1.22	1.25	-0.09	-6.38
<b>Russia</b>	10.80	11.49	11.83	11.88	11.88	11.77	0.98	9.05
<b>Other Eurasia</b>	2.93	3.10	3.13	3.17	3.22	3.15	0.22	7.61
<b>Other Europe</b>	0.11	0.11	0.11	0.10	0.10	0.10	-0.01	-6.90
<b>Total Non-OECD</b>	<b>31.85</b>	<b>33.05</b>	<b>33.34</b>	<b>33.42</b>	<b>33.74</b>	<b>33.39</b>	<b>1.54</b>	<b>4.83</b>
<b>Total Non-OPEC production</b>	61.30	63.60	63.73	64.24	65.27	64.21	2.91	4.75
<b>Processing gains</b>	2.28	2.39	2.39	2.39	2.39	2.39	0.11	4.91
<b>Total Non-OPEC liquids production</b>	<b>63.58</b>	<b>65.99</b>	<b>66.13</b>	<b>66.63</b>	<b>67.66</b>	<b>66.61</b>	<b>3.02</b>	<b>4.75</b>
<b>Previous estimate</b>	63.65	66.01	66.19	66.70	67.74	66.66	3.02	4.74
<b>Revision</b>	-0.06	-0.02	-0.07	-0.07	-0.08	-0.06	0.00	0.01



## OPEC Crude Oil Production (Secondary Sources)

Secondary sources	2020	2021	2Q21	3Q21	4Q21	Nov 21	Dec 21	Jan 22	Change Jan/Dec
Algeria	897	908	886	922	954	954	965	970	5
Angola	1,255	1,120	1,109	1,106	1,124	1,087	1,164	1,155	-9
Congo	288	265	261	258	268	261	272	255	-17
Equatorial Guinea	115	100	106	99	91	85	103	96	-6
Gabon	195	186	186	186	187	185	199	185	-14
IR Iran	1,988	2,405	2,440	2,480	2,480	2,473	2,482	2,503	21
Iraq	4,049	4,024	3,940	4,053	4,219	4,242	4,271	4,245	-27
Kuwait	2,430	2,415	2,356	2,445	2,528	2,531	2,551	2,579	27
Libya	367	1,148	1,151	1,154	1,114	1,137	1,053	1,008	-45
Nigeria	1,579	1,380	1,424	1,349	1,335	1,381	1,317	1,398	81
Saudi Arabia	9,182	9,091	8,502	9,536	9,860	9,871	9,945	9,999	54
UAE	2,802	2,718	2,644	2,762	2,854	2,852	2,880	2,924	44
Venezuela	500	558	513	538	667	669	718	668	-51
<b>Total OPEC</b>	<b>25,648</b>	<b>26,319</b>	<b>25,520</b>	<b>26,886</b>	<b>27,682</b>	<b>27,727</b>	<b>27,918</b>	<b>27,981</b>	<b>64</b>

## OPEC Crude Oil Production (Direct Communications)

Direct communication	2020	2021	2Q21	3Q21	4Q21	Nov 21	Dec 21	Jan 22	Change Jan/Dec
Algeria	899	911	886	924	958	959	966	977	11
Angola	1,271	1,124	1,125	1,114	1,122	1,110	1,150	1,193	43
Congo	300	267	265	266	260	253	257	275	18
Equatorial Guinea	114	94	99	94	79	71	85	88	3
Gabon	207	181	179	180	183	188	189	..	..
IR Iran	..	..	..	..	..	..	..	..	..
Iraq	3,997	3,971	3,890	3,979	4,167	4,208	4,225	4,162	-63
Kuwait	2,438	2,415	2,355	2,447	2,528	2,532	2,549	2,584	35
Libya	389	1,207	1,213	1,220	1,182	1,211	1,092	1,075	-18
Nigeria	1,493	1,312	1,343	1,270	1,233	1,275	1,197	1,399	202
Saudi Arabia	9,213	9,125	8,535	9,565	9,905	9,912	10,022	10,145	123
UAE	2,779	2,718	2,645	2,758	2,854	2,852	2,878	2,924	46
Venezuela	569	636	556	635	817	824	871	755	-116
<b>Total OPEC</b>	..	..	..	..	..	..	..	..	..

## OPEC Secondary Sources

---

Platts

Argus

Energy  
Intelligence

IHS Markit

IEA

EIA

## Market Balance by OPEC

	2020	1Q21	2Q21	3Q21	4Q21	2021	Change 2021/20
<b>(a) World oil demand</b>	<b>90.97</b>	<b>93.83</b>	<b>95.43</b>	<b>97.44</b>	<b>99.77</b>	<b>96.65</b>	<b>5.67</b>
Non-OPEC liquids production	62.97	62.49	63.26	63.60	64.96	63.58	0.61
OPEC NGL and non-conventionals	5.05	5.10	5.12	5.17	5.18	5.14	0.10
<b>(b) Total non-OPEC liquids production and OPEC NGLs</b>	<b>68.02</b>	<b>67.59</b>	<b>68.38</b>	<b>68.77</b>	<b>70.14</b>	<b>68.73</b>	<b>0.71</b>
<b>Difference (a-b)</b>	<b>22.95</b>	<b>26.23</b>	<b>27.05</b>	<b>28.67</b>	<b>29.63</b>	<b>27.92</b>	<b>4.96</b>
<b>OPEC crude oil production</b>	<b>25.65</b>	<b>25.15</b>	<b>25.52</b>	<b>26.89</b>	<b>27.68</b>	<b>26.32</b>	<b>0.67</b>
<b>Balance</b>	<b>2.69</b>	<b>-1.08</b>	<b>-1.53</b>	<b>-1.79</b>	<b>-1.95</b>	<b>-1.60</b>	<b>-4.29</b>

Note: \* 2021 = Estimation. Totals may not add up due to independent rounding. Source: OPEC.

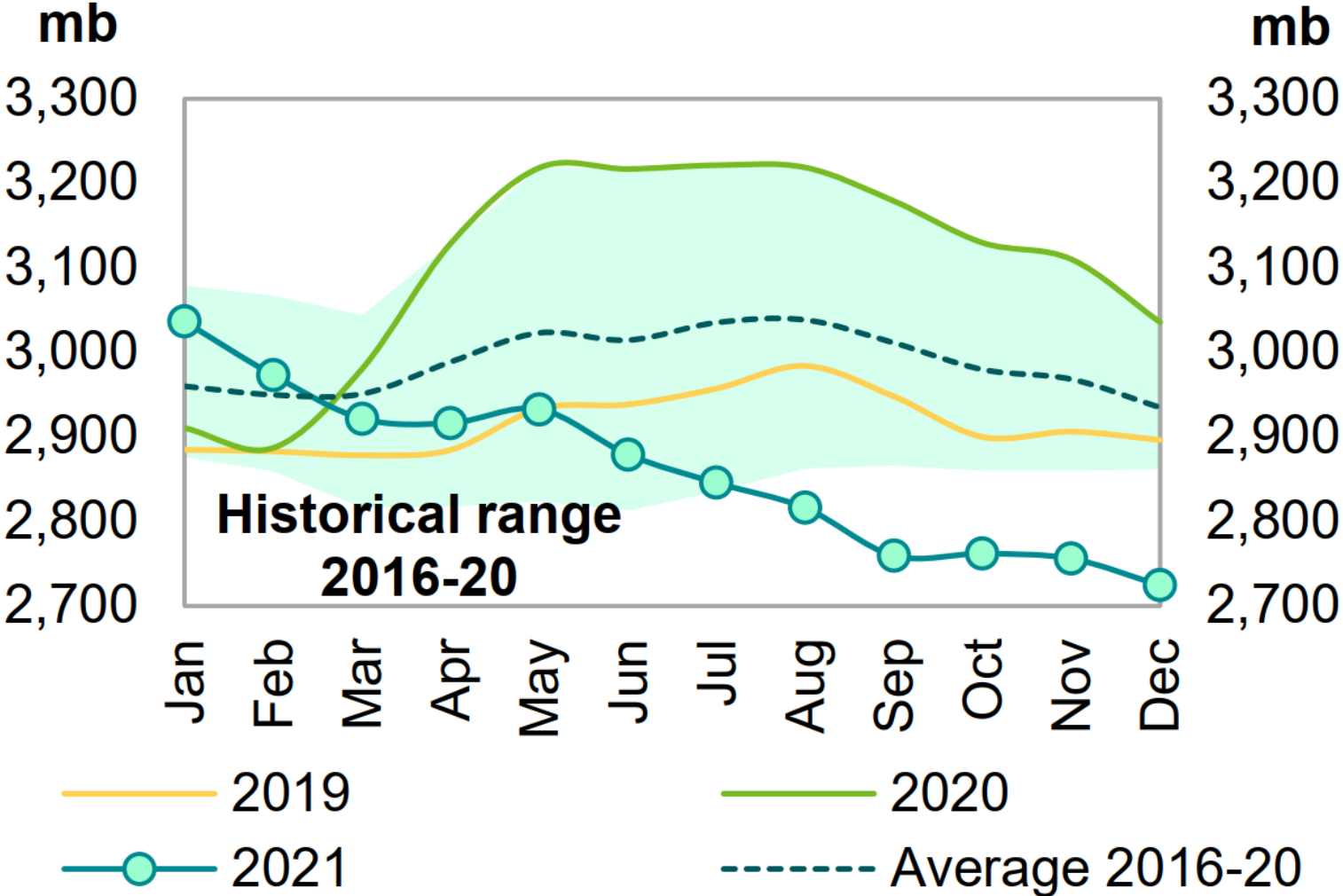
	2021	1Q22	2Q22	3Q22	4Q22	2022	Change 2022/21
<b>(a) World oil demand</b>	<b>96.65</b>	<b>99.13</b>	<b>99.75</b>	<b>101.32</b>	<b>102.92</b>	<b>100.80</b>	<b>4.15</b>
Non-OPEC liquids production	63.58	65.99	66.13	66.63	67.66	66.61	3.02
OPEC NGL and non-conventionals	5.14	5.23	5.26	5.29	5.31	5.27	0.13
<b>(b) Total non-OPEC liquids production and OPEC NGLs</b>	<b>68.73</b>	<b>71.22</b>	<b>71.38</b>	<b>71.92</b>	<b>72.97</b>	<b>71.88</b>	<b>3.15</b>
<b>Difference (a-b)</b>	<b>27.92</b>	<b>27.91</b>	<b>28.37</b>	<b>29.40</b>	<b>29.94</b>	<b>28.92</b>	<b>1.00</b>

# Market Balance by IEA

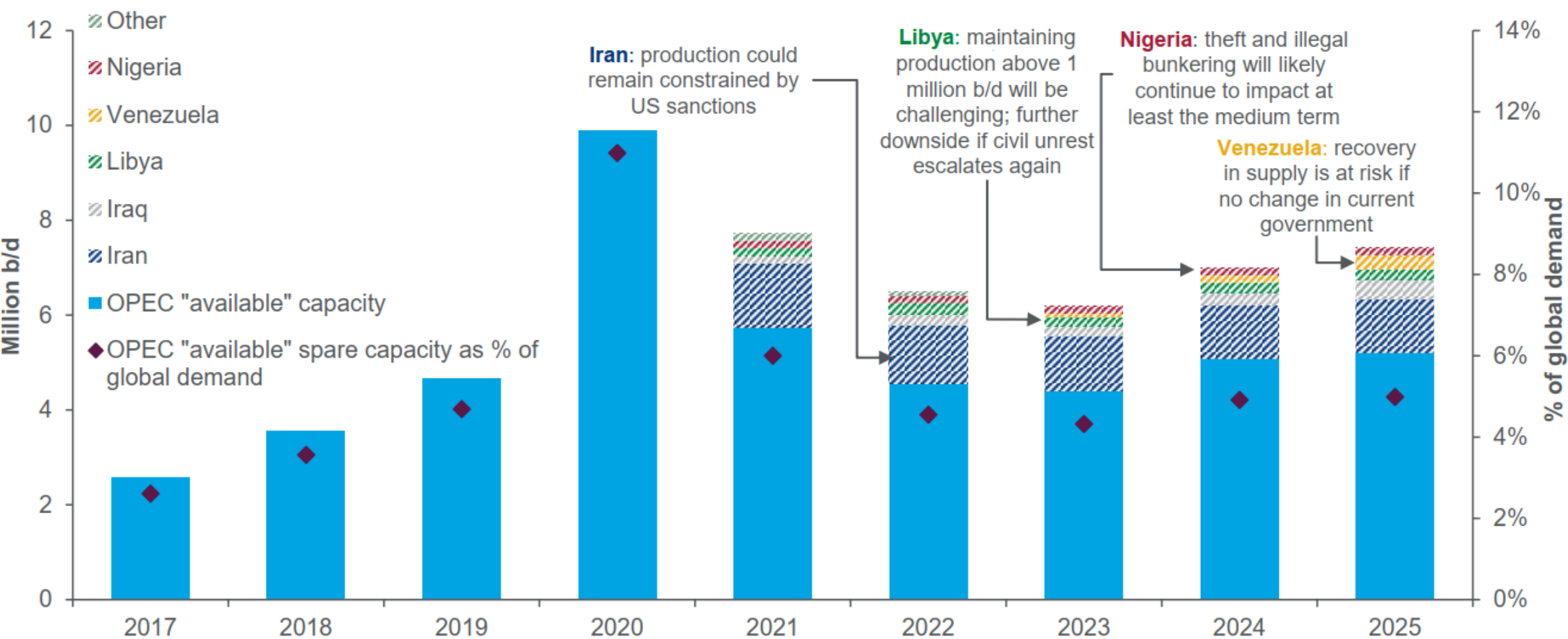
World oil demand and supply (mb/d)

	2019	1Q20	2Q20	3Q20	4Q20	2020	1Q21	2Q21	3Q21	4Q21	2021	2022	2023	2024	2025	2026
<b>DEMAND</b>																
Total OECD	47.7	45.4	37.6	42.3	43.1	42.1	43.3	43.8	45.4	46.5	44.7	45.8	46.2	46.2	46.0	45.8
Total Non-OECD	52.0	48.3	45.3	50.4	51.7	48.9	50.7	51.1	52.3	52.7	51.7	53.7	55.0	56.1	57.2	58.3
Total Demand <sup>1</sup>	99.7	93.8	82.9	92.7	94.7	91.0	93.9	94.9	97.7	99.2	96.5	99.4	101.2	102.3	103.2	104.1
<b>SUPPLY</b>																
Total OECD	28.5	29.9	26.9	27.1	27.8	27.9	27.8	28.1	28.3	28.7	28.2	29.0	29.6	29.9	29.9	29.7
Total Non-OECD	32.0	32.3	30.0	29.7	29.9	30.5	30.3	30.8	30.8	30.7	30.6	31.5	32.0	32.0	32.1	32.1
Processing Gains <sup>2</sup>	2.4	2.3	2.0	2.1	2.1	2.1	2.1	2.2	2.3	2.3	2.2	2.4	2.4	2.4	2.5	2.5
Global Biofuels	2.8	2.2	2.5	3.1	2.6	2.6	2.3	2.9	3.2	2.9	2.8	3.0	3.1	3.2	3.3	3.3
Total Non-OPEC <sup>3</sup>	65.6	66.7	61.3	61.9	62.4	63.1	62.5	63.9	64.5	64.6	63.9	66.0	67.1	67.5	67.7	67.6
<b>OPEC</b>																
Crude	29.5	28.2	25.6	24.1	24.9	25.7										
OPEC NGLs	5.4	5.4	5.2	5.1	5.2	5.2	5.2	5.3	5.3	5.3	5.3	5.5	5.5	5.6	5.6	5.7
Total OPEC <sup>3</sup>	34.9	33.6	30.8	29.2	30.0	30.9										
<b>Total Supply</b>	100.5	100.2	92.1	91.1	92.4	93.9										
<b>Memo items:</b>																
Call on OPEC crude + Stock ch. <sup>4</sup>	28.7	21.7	16.4	25.7	27.2	22.8	26.2	25.7	27.9	29.3	27.3	28.0	28.6	29.2	29.9	30.8

# OECD Commercial Stocks



# OPEC Spare Capacity



## Long-term Oil Demand Outlook by Region

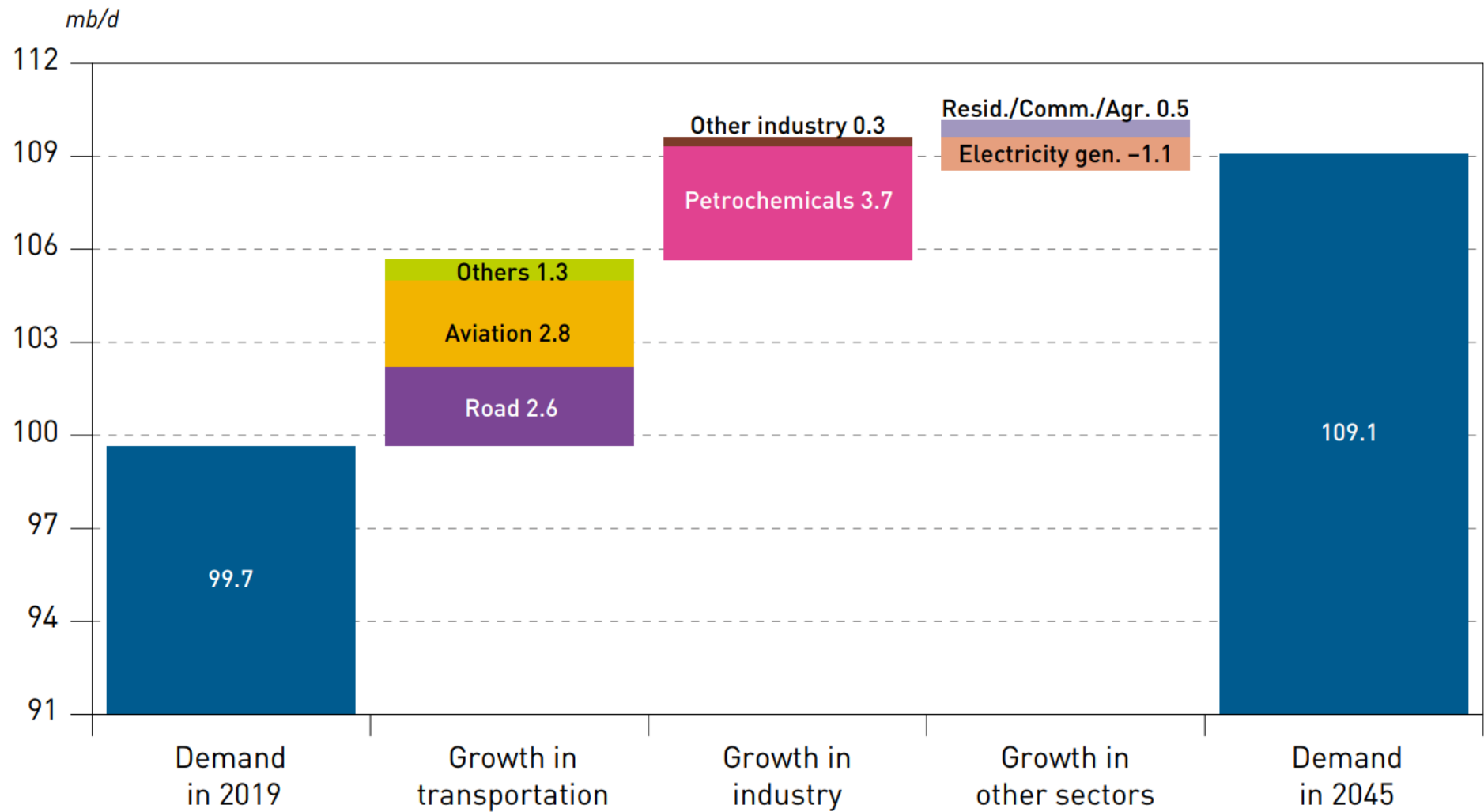
								Growth
	2019	2020	2025	2030	2035	2040	2045	2019–2045
OECD Americas	25.6	23.3	25.7	24.8	23.1	21.2	19.3	–6.3
OECD Europe	14.3	12.6	13.7	12.9	12.0	11.1	10.2	–4.1
OECD Asia Oceania	7.9	7.1	7.4	6.9	6.4	5.8	5.2	–2.7
<b>OECD</b>	<b>47.9</b>	<b>43.0</b>	<b>46.8</b>	<b>44.6</b>	<b>41.5</b>	<b>38.0</b>	<b>34.8</b>	<b>–13.1</b>
Latin America	6.2	5.8	6.6	7.1	7.4	7.6	7.9	1.6
Middle East & Africa	4.3	3.9	4.8	5.5	6.2	6.9	7.6	3.3
India	4.8	4.3	5.8	7.2	8.6	9.9	11.1	6.3
China	13.1	12.1	14.4	15.5	16.2	16.7	17.1	4.0
Other Asia	9.0	8.5	9.9	10.9	11.7	12.4	13.0	3.9
OPEC	8.7	8.2	9.5	10.5	11.3	11.7	11.7	3.0
Russia	3.6	3.2	3.7	3.8	3.8	3.8	3.7	0.1
Other Eurasia	2.0	1.8	2.1	2.2	2.3	2.3	2.3	0.2
<b>Non-OECD</b>	<b>51.8</b>	<b>47.8</b>	<b>56.9</b>	<b>62.6</b>	<b>67.4</b>	<b>71.2</b>	<b>74.3</b>	<b>22.5</b>
<b>World</b>	<b>99.7</b>	<b>90.7</b>	<b>103.7</b>	<b>107.2</b>	<b>108.9</b>	<b>109.3</b>	<b>109.1</b>	<b>9.4</b>



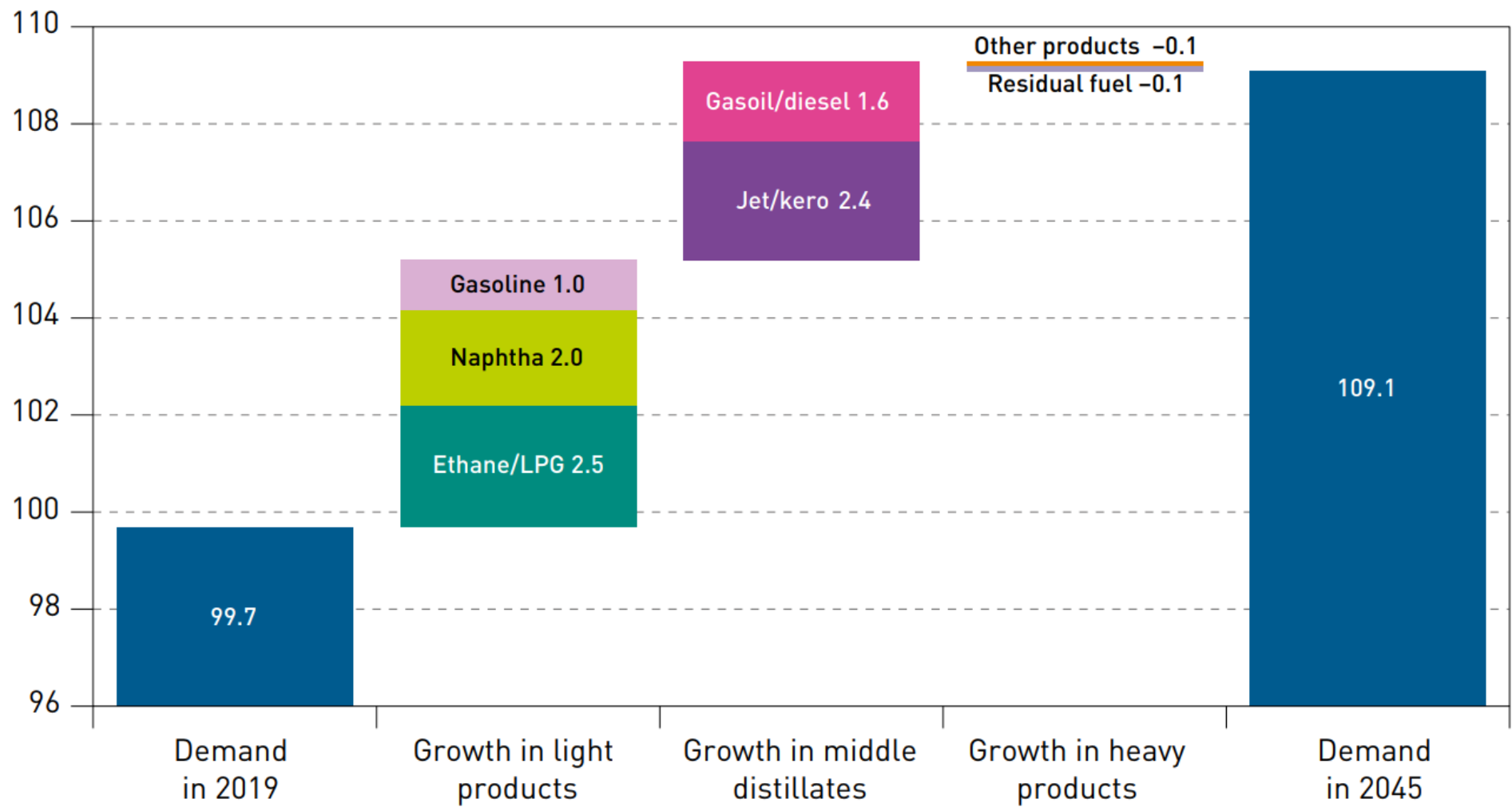
## Long-term Oil Demand Outlook by Sector

	2019	2020	2025	2030	2035	2040	2045	Growth 2019–2045
Road	44.4	40.1	46.3	46.9	47.1	47.1	47.0	2.6
Aviation	6.7	3.5	7.1	7.7	8.4	8.9	9.4	2.8
Rail/waterways	1.9	1.8	1.9	2.0	2.1	2.1	2.0	0.2
Marine bunkers	4.2	4.0	4.4	4.6	4.7	4.7	4.6	0.5
<b>Transportation</b>	<b>57.2</b>	<b>49.4</b>	<b>59.7</b>	<b>61.2</b>	<b>62.2</b>	<b>62.8</b>	<b>63.2</b>	<b>6.0</b>
Petrochemicals	13.7	12.9	14.7	15.9	16.7	17.0	17.3	3.7
Other industry	12.8	12.7	13.0	13.5	13.5	13.3	13.1	0.3
<b>Industry</b>	<b>26.5</b>	<b>25.6</b>	<b>27.8</b>	<b>29.4</b>	<b>30.2</b>	<b>30.3</b>	<b>30.4</b>	<b>4.0</b>
Resid./Comm./Agric.	11.1	10.8	11.4	12.0	12.2	12.1	11.6	0.5
Electricity generation	4.9	4.9	4.8	4.6	4.3	4.1	3.9	–1.1
<b>Other uses</b>	<b>16.0</b>	<b>15.7</b>	<b>16.1</b>	<b>16.6</b>	<b>16.5</b>	<b>16.1</b>	<b>15.5</b>	<b>–0.5</b>
<b>World</b>	<b>99.7</b>	<b>90.7</b>	<b>103.7</b>	<b>107.2</b>	<b>108.9</b>	<b>109.3</b>	<b>109.1</b>	<b>9.4</b>

# Oil Demand Growth By Sector



# Demand Growth By Product Category

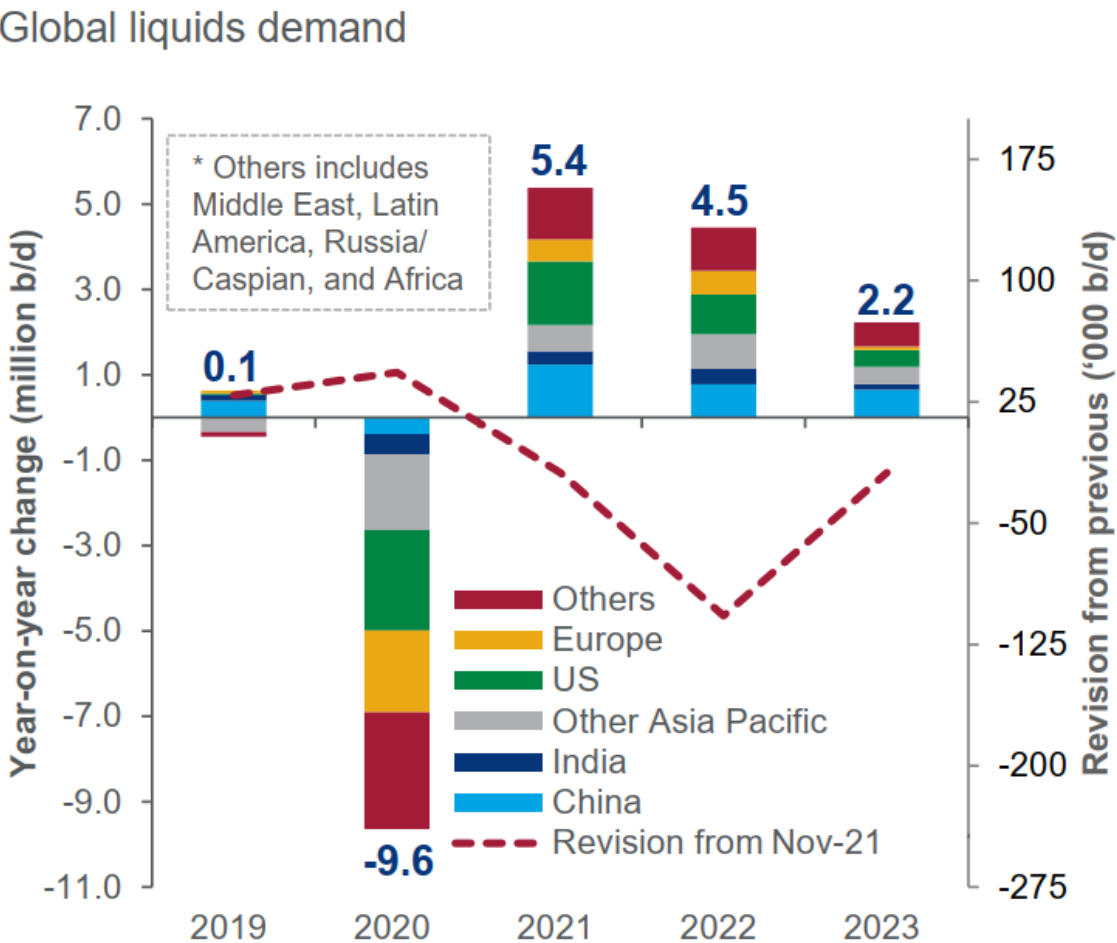
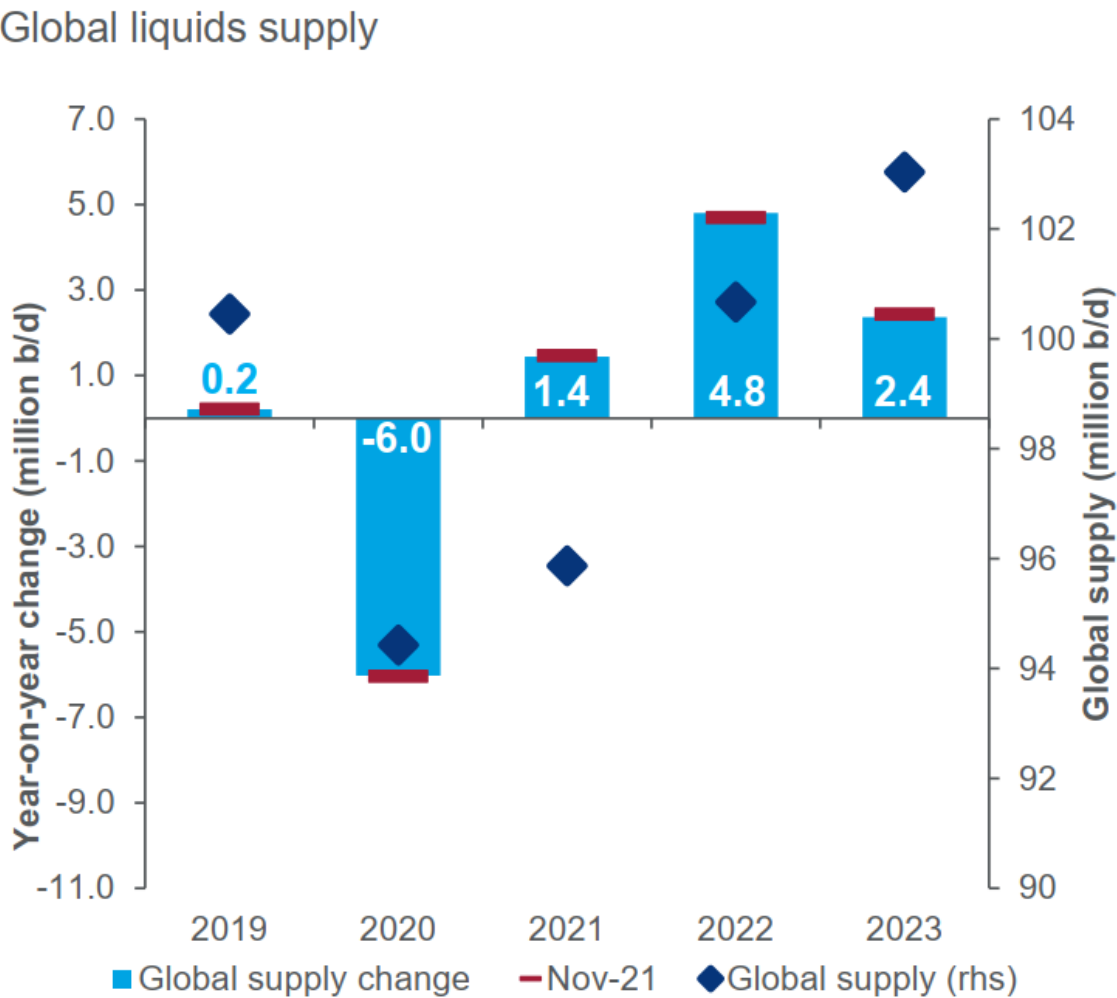


# Long-term Global Liquids Supply Outlook

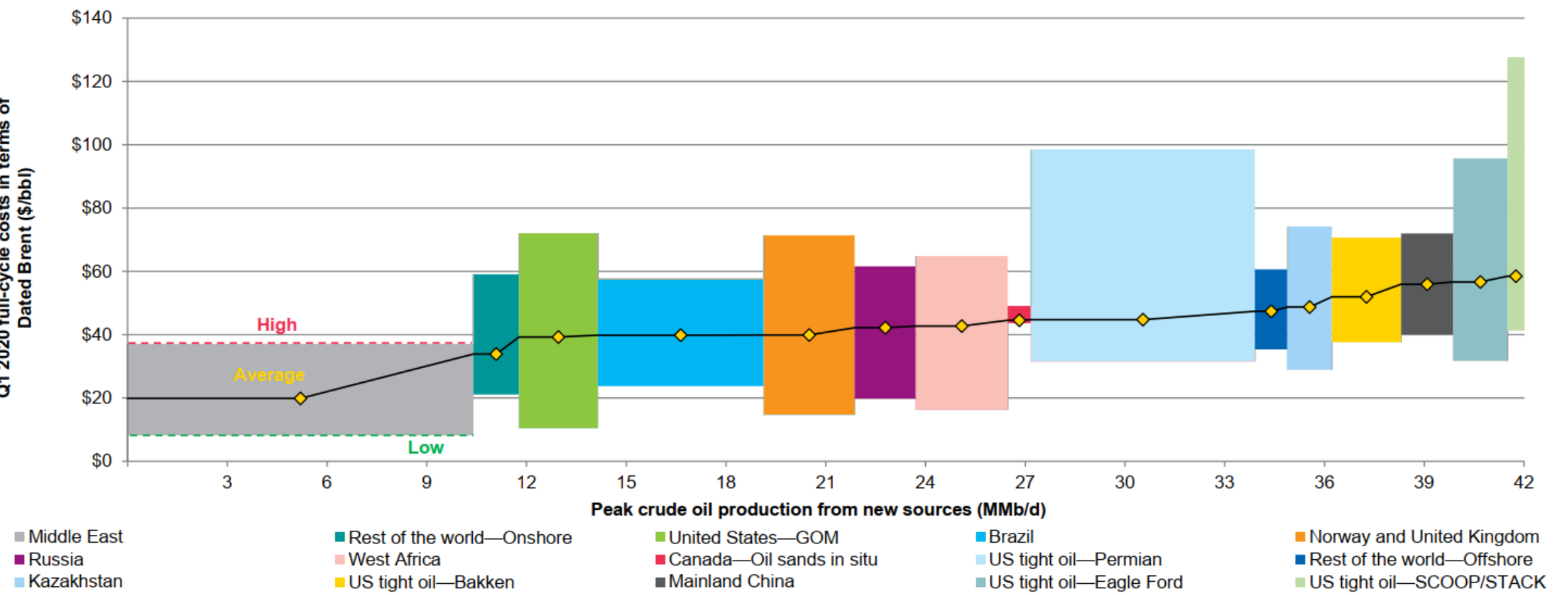
	2019	2020	2025	2030	2035	2040	2045	Change 2019–2045
OECD	30.0	28.5	32.5	32.3	30.8	29.1	27.7	–2.3
<i>of which: US</i>	18.4	17.0	19.8	20.3	19.1	17.7	16.6	–1.8
<i>of which: tight liquids</i>	11.7	10.9	14.5	15.8	15.4	14.3	13.3	1.6
Non-OECD	32.8	31.2	35.9	36.7	36.5	35.7	34.7	2.0
Processing gains	2.3	2.1	2.4	2.6	2.7	2.8	3.0	0.7
<b>Non-OPEC</b>	<b>65.0</b>	<b>61.8</b>	<b>70.7</b>	<b>71.5</b>	<b>69.9</b>	<b>67.6</b>	<b>65.4</b>	<b>0.4</b>
<i>of which*: crude</i>	45.9	43.5	50.0	48.9	46.0	43.0	40.3	–5.6
<i>NGLs</i>	10.5	10.3	11.3	12.5	13.0	13.2	13.2	2.7
<i>global biofuels</i>	2.5	2.3	2.8	3.1	3.3	3.5	3.6	1.0
<i>other liquids</i>	3.8	3.6	4.3	4.6	4.9	5.1	5.4	1.6
<b>Total OPEC liquids</b>	<b>33.8</b>	<b>30.7</b>	<b>33.2</b>	<b>35.9</b>	<b>39.2</b>	<b>41.9</b>	<b>43.9</b>	<b>10.1</b>
<b>World</b>	<b>98.9</b>	<b>92.4</b>	<b>103.9</b>	<b>107.4</b>	<b>109.1</b>	<b>109.5</b>	<b>109.3</b>	<b>10.4</b>



# Demand And Supply Growth



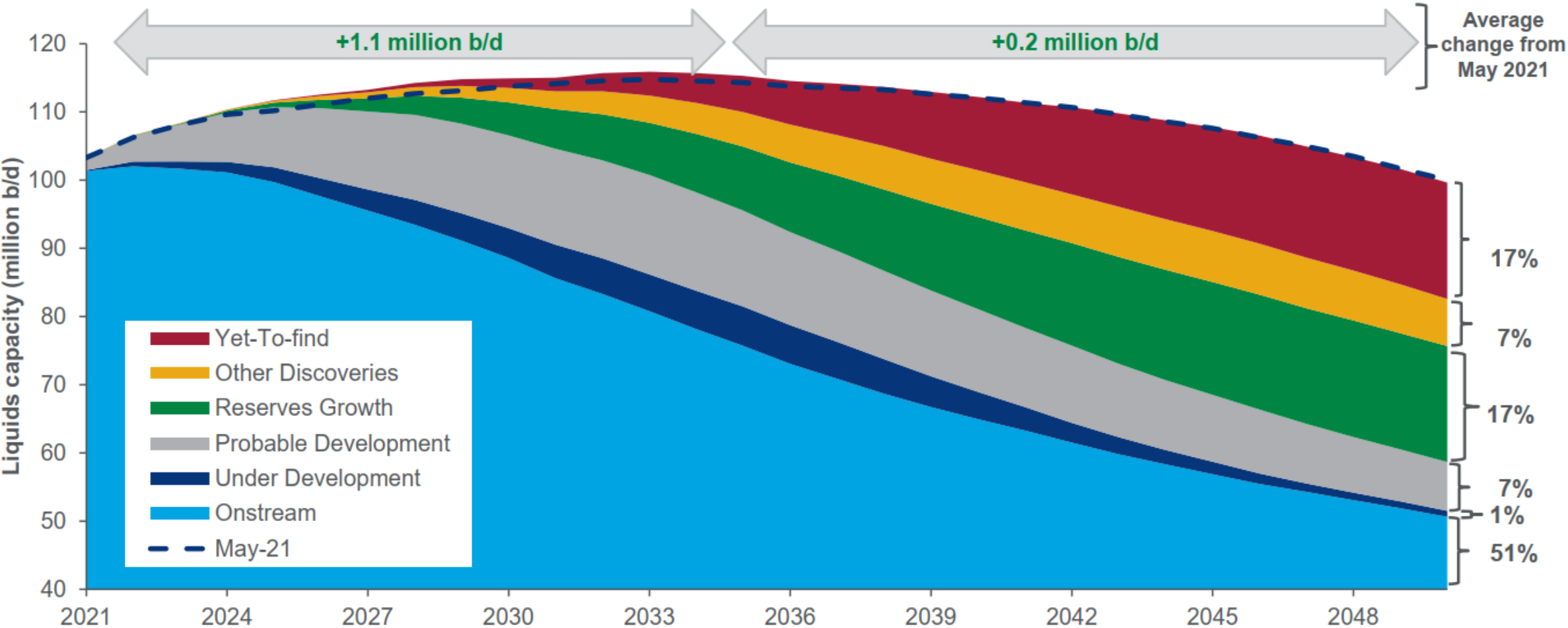
# Cost Curve Of New Global Crude Oil Supply In Select Areas To 2040



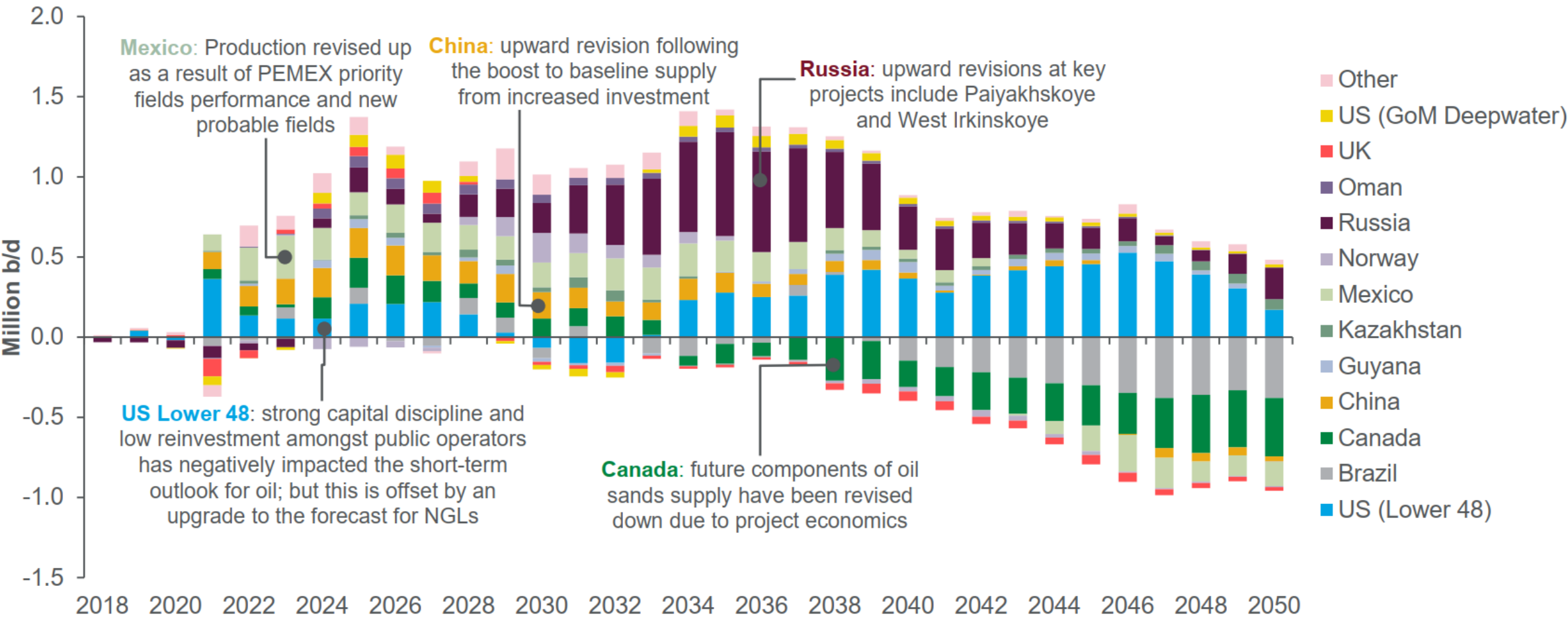
Note: Details about the methodology behind the curve are provided in slides 84–85 in the Appendix in this slide deck.  
Source: IHS Markit

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# Global Liquids Production Capacity

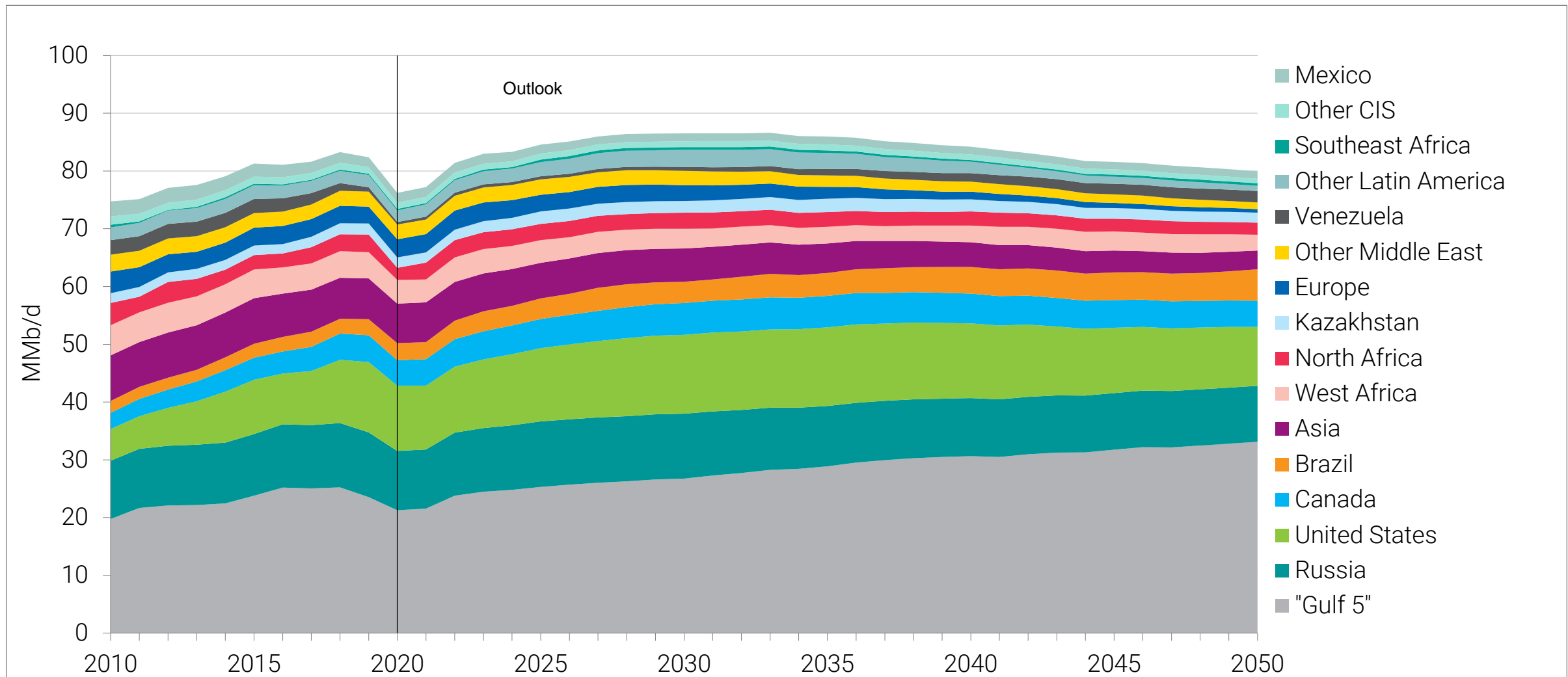


# Non-OPEC Key Country Production Change From May 2021

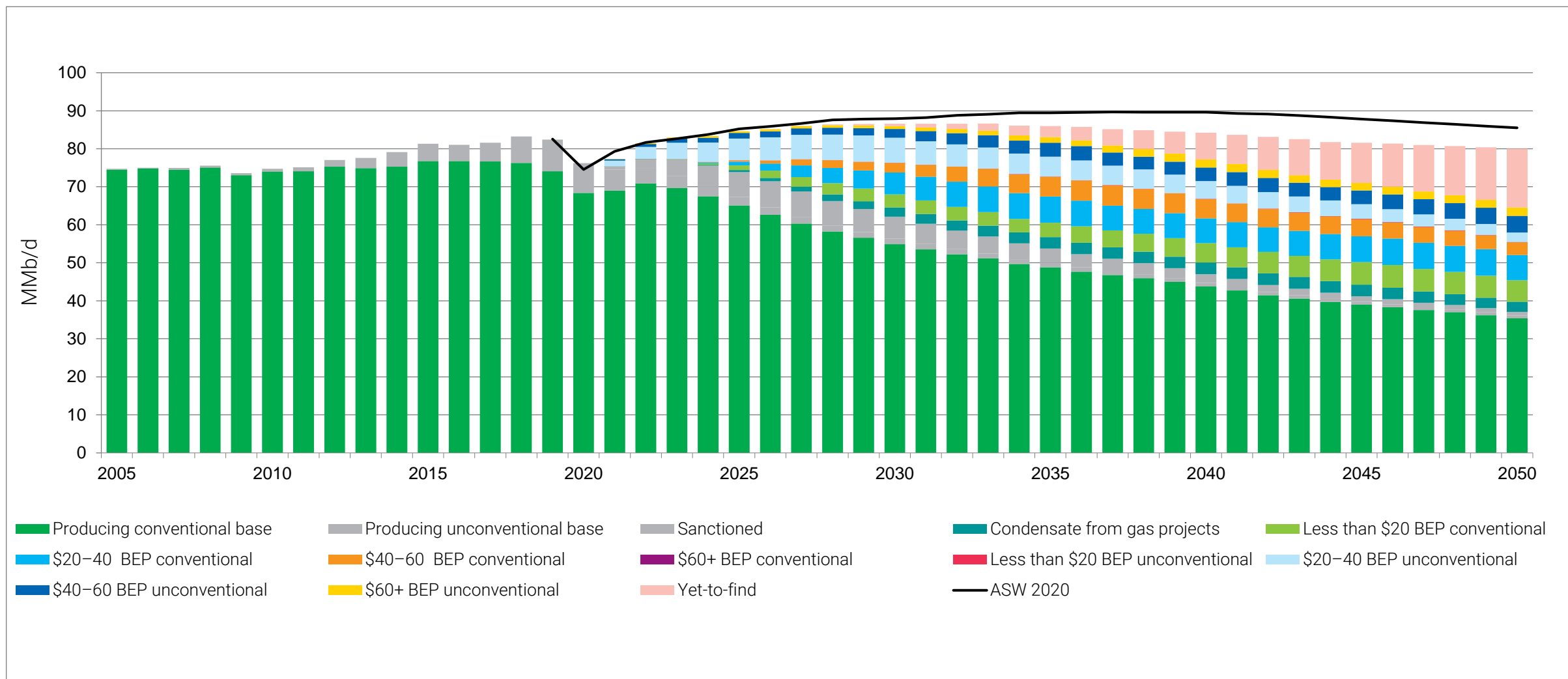




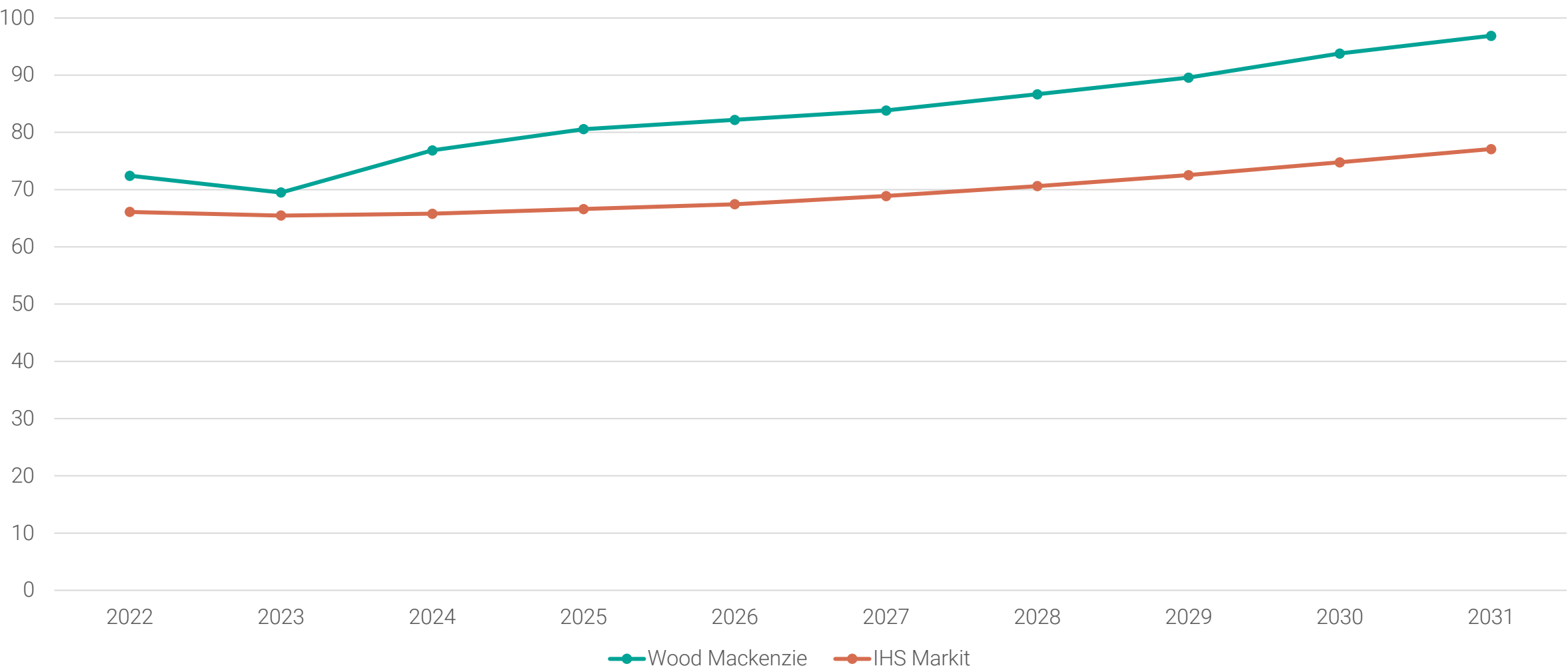
# World Crude And Condensate Production



# Global Crude And Condensate Supply Outlook By Category And Breakeven Price



# Oil Prices Forecast



# Oil And Gas Prices In A 2-degree World Scenario by Wood Mackenzie

- Three key assumptions underlie our AET-2 scenario:
  - rapid electrification in all sectors
  - the decarbonization of the power sector through the penetration of renewables and storage and coal-to-gas switching
  - the large-scale development of CCS, CCUS, and low-carbon hydrogen in hard-to-decarbonize sectors
- Oil demand in 2050 is 60% lower than the base case. Total liquids demand is about 35 million b/d by 2050.
- Brent to average US\$37 to US\$42/bbl, down from US\$60 to US\$70/bbl currently.
- In 2040, the modelled oil price is in the range of US\$28 to US\$32/ bbl. After 2040, as the demand decline accelerates, Brent slides to US\$10 to US\$18/bbl in 2050.

# US Shale Oil

مجله ی 29 - توصیه های پسران اخبار بین الملل (انرژی)

تاریخ انتشار: شنبه ۱۴ بهمن ۱۳۹۱

چگونه ذخایر نامتعارف، تولید انرژی در آمریکا را متحول کرده است؟

## انقلاب رُسی

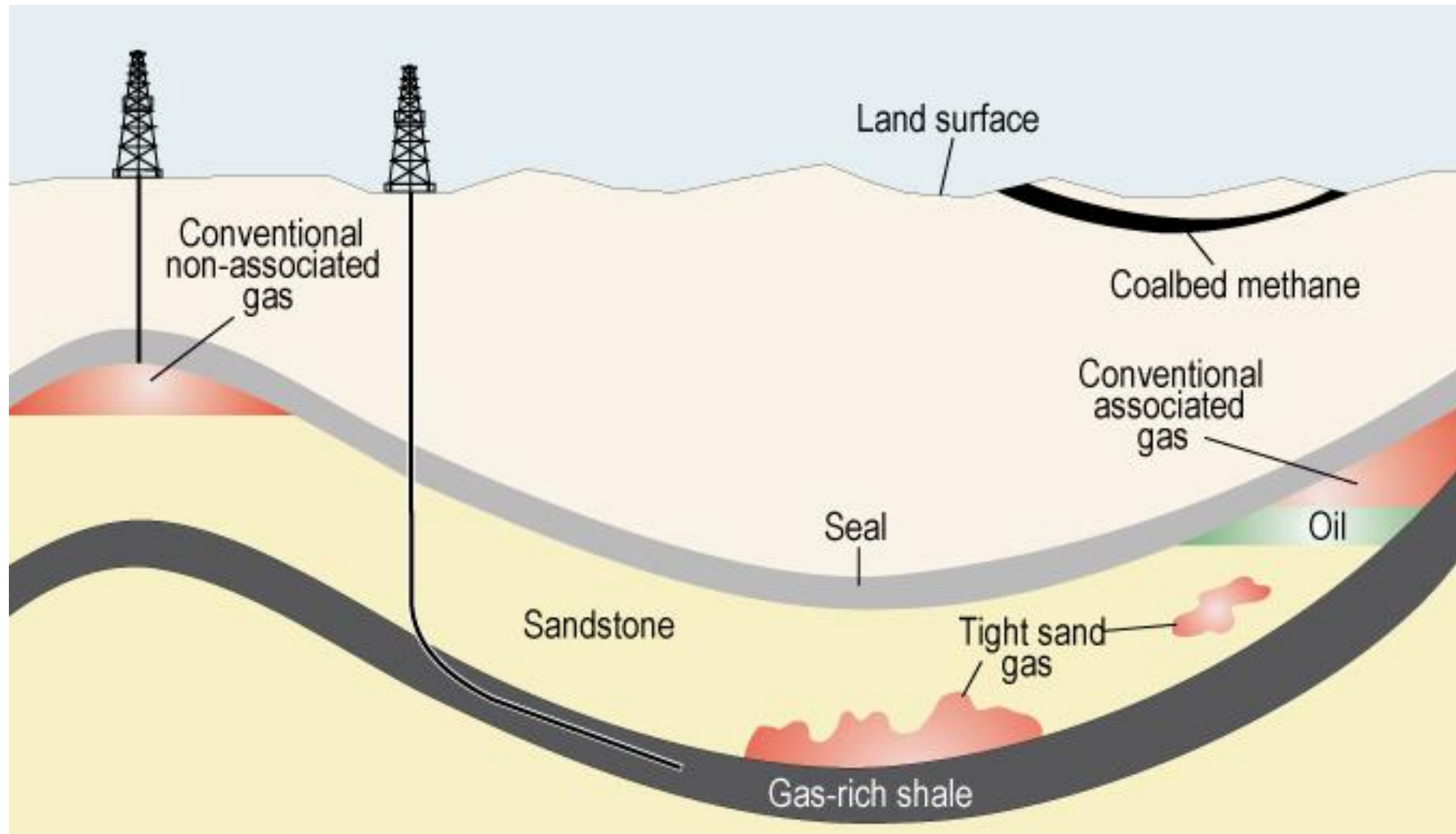
رامین فروزنده

«آمریکا احتمالاً در سال ۲۰۱۳ با پشت سر گذاشتن روسیه و عربستان، به بزرگ‌ترین تولیدکننده سوخت‌های مایع در جهان تبدیل خواهد شد.»

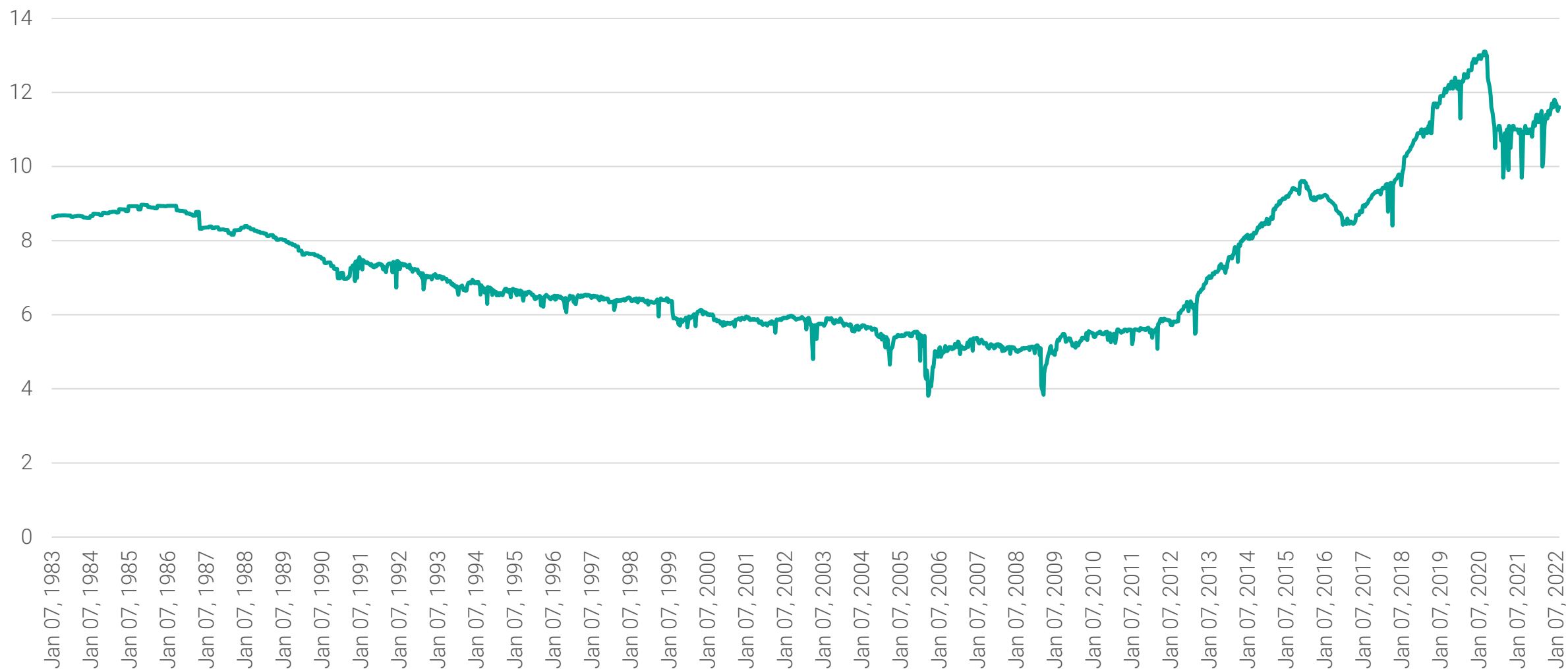


«آمریکا احتمالاً در سال 2013 با پشت سر گذاشتن روسیه و عربستان، به بزرگ‌ترین تولیدکننده سوخت‌های مایع در جهان تبدیل خواهد شد.» این جمله، شاید مهم‌ترین پیش‌بینی گزارش جدید شرکت بریتیش پترولیوم باشد؛ به خصوص اگر بدانیم سهم اصلی در افزایش تولید نفت و گاز را در آمریکا، ذخایر نامتعارف خواهند داشت. گزارش چشم‌انداز انرژی 2030 که در اواسط ژانویه سال جدید میلادی منتشر شد، نخستین گزارشی نیست که بر نقش تولید نفت و گاز از منابعی مثل شیل1 (سنگ حاوی ذخایر هیدروکربن که از رُس تشکیل شده است) متمرکز شده است. گفته می‌شود تولید از ذخایر نامتعارف که با افزایش قیمت‌های جهانی انرژی و بهبود فناوری‌های صنعت نفت اقتصادی همراه شده است، چشم‌انداز جدیدی را به روی صنعت نفت و گاز جهان گشوده است که می‌توان از آن به «انقلاب رُسی» یاد کرد.

# Definition

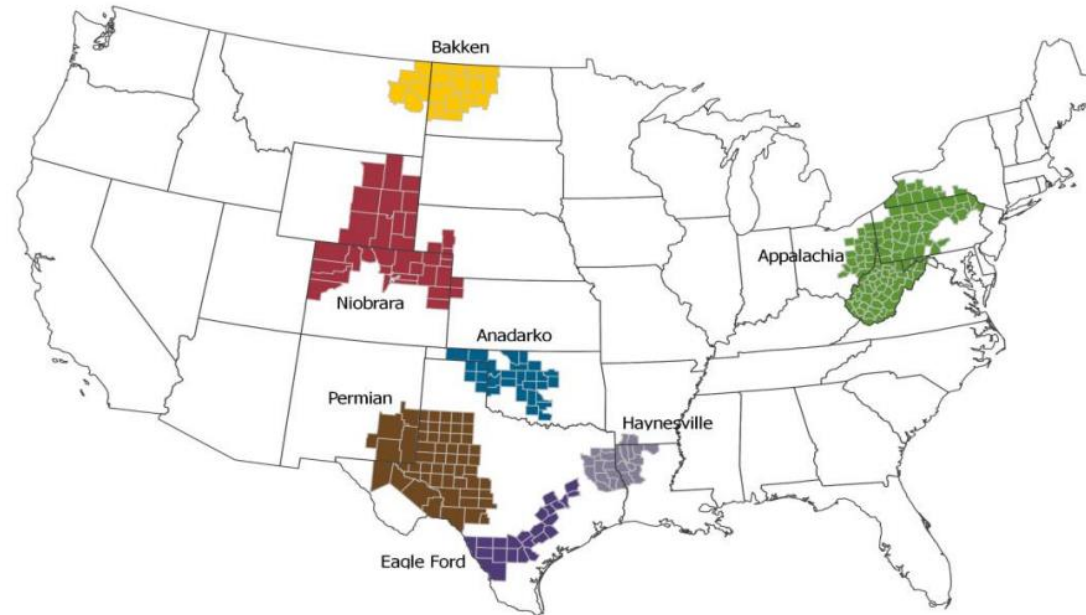


# Weekly US Crude Oil Production (MBPD)





# EIA Drilling Productivity Report

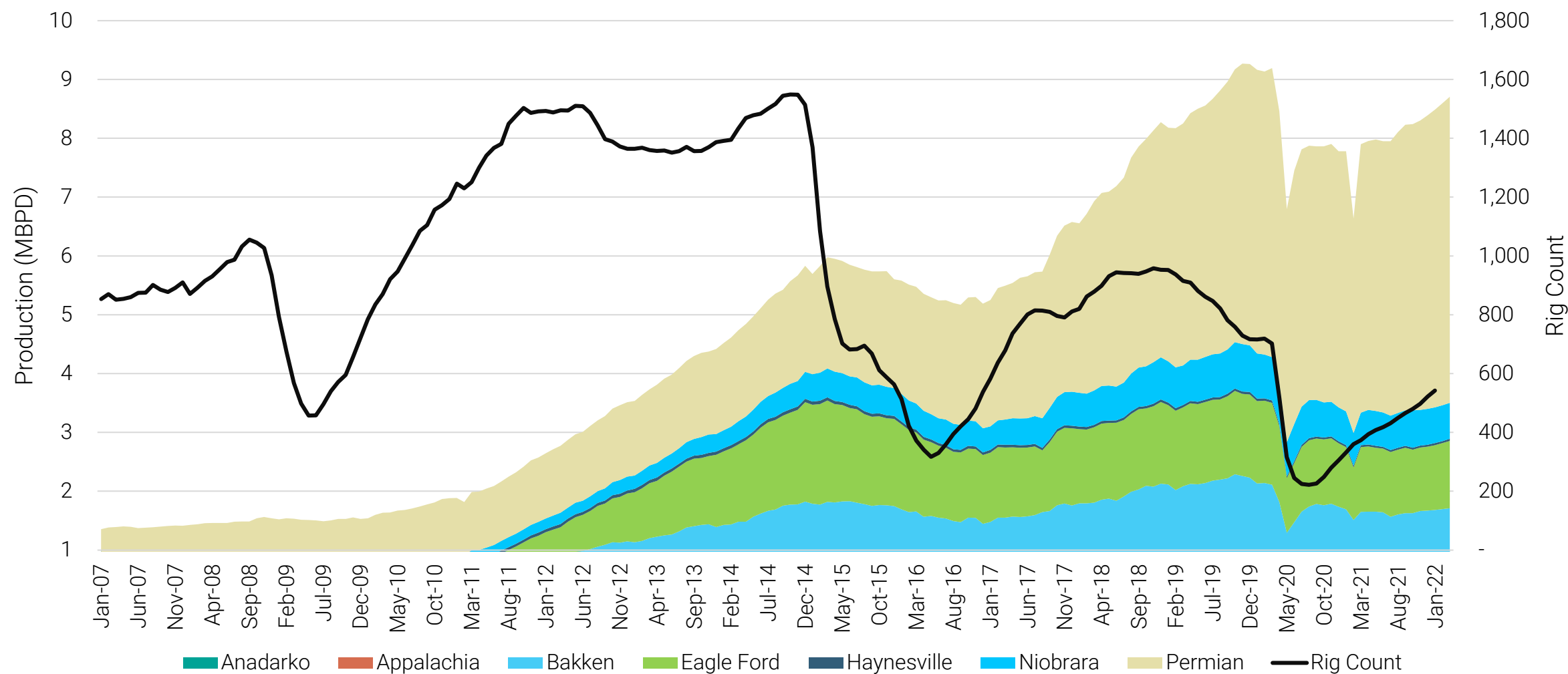


## Note:

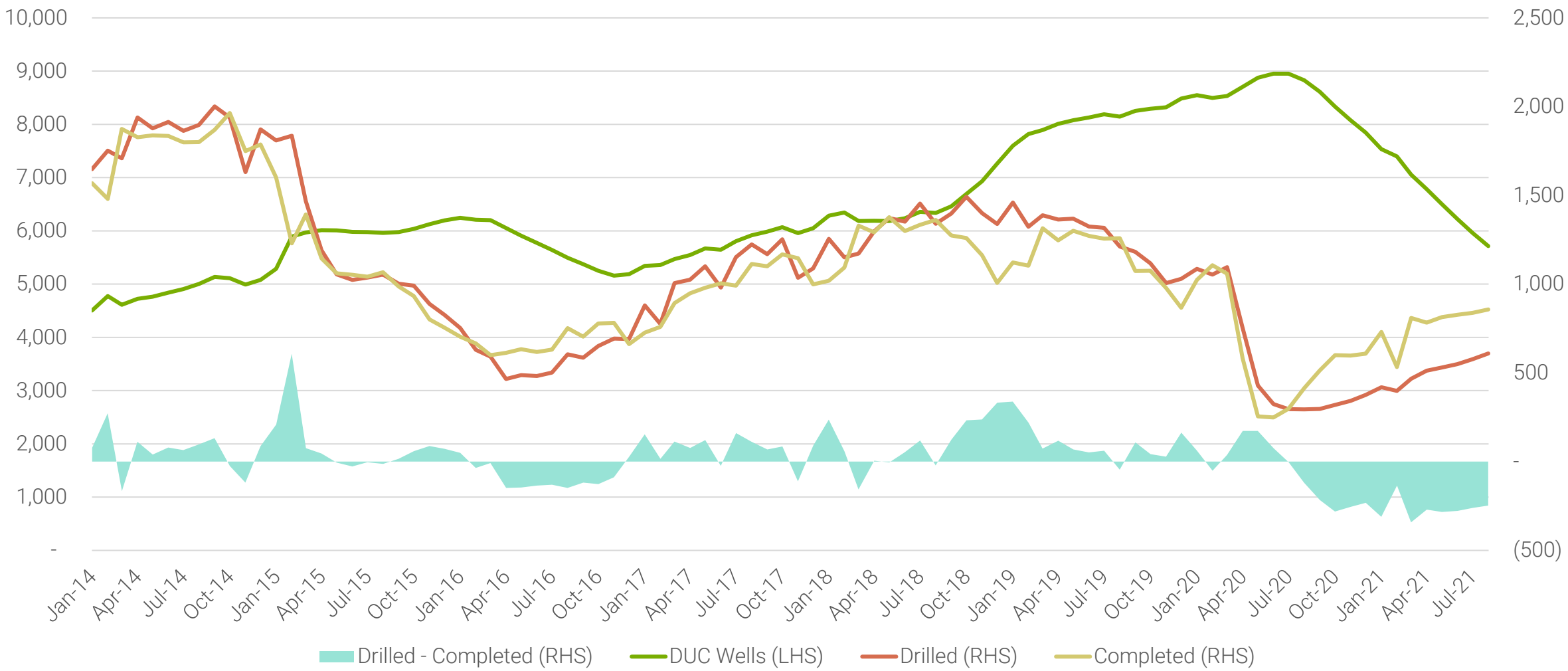
The DPR rig productivity metric *new-well oil/gas production per rig* can become unstable during periods of rapid decreases or increases in the number of active rigs and well completions. The metric uses a fixed ratio of estimated total production from new wells divided by the region's monthly rig count, lagged by two months. The metric does not represent new-well oil/natural gas production per newly completed well.

The DPR metric *legacy oil/gas production change* can become unstable during periods of rapid decreases or increases in the volume of well production curtailments or shut-ins. This effect has been observed during winter weather freeze-offs, extreme flooding events, and the 2020 global oil demand contraction. The DPR methodology involves applying smoothing techniques to most of the data series because of inherent noise in the data.

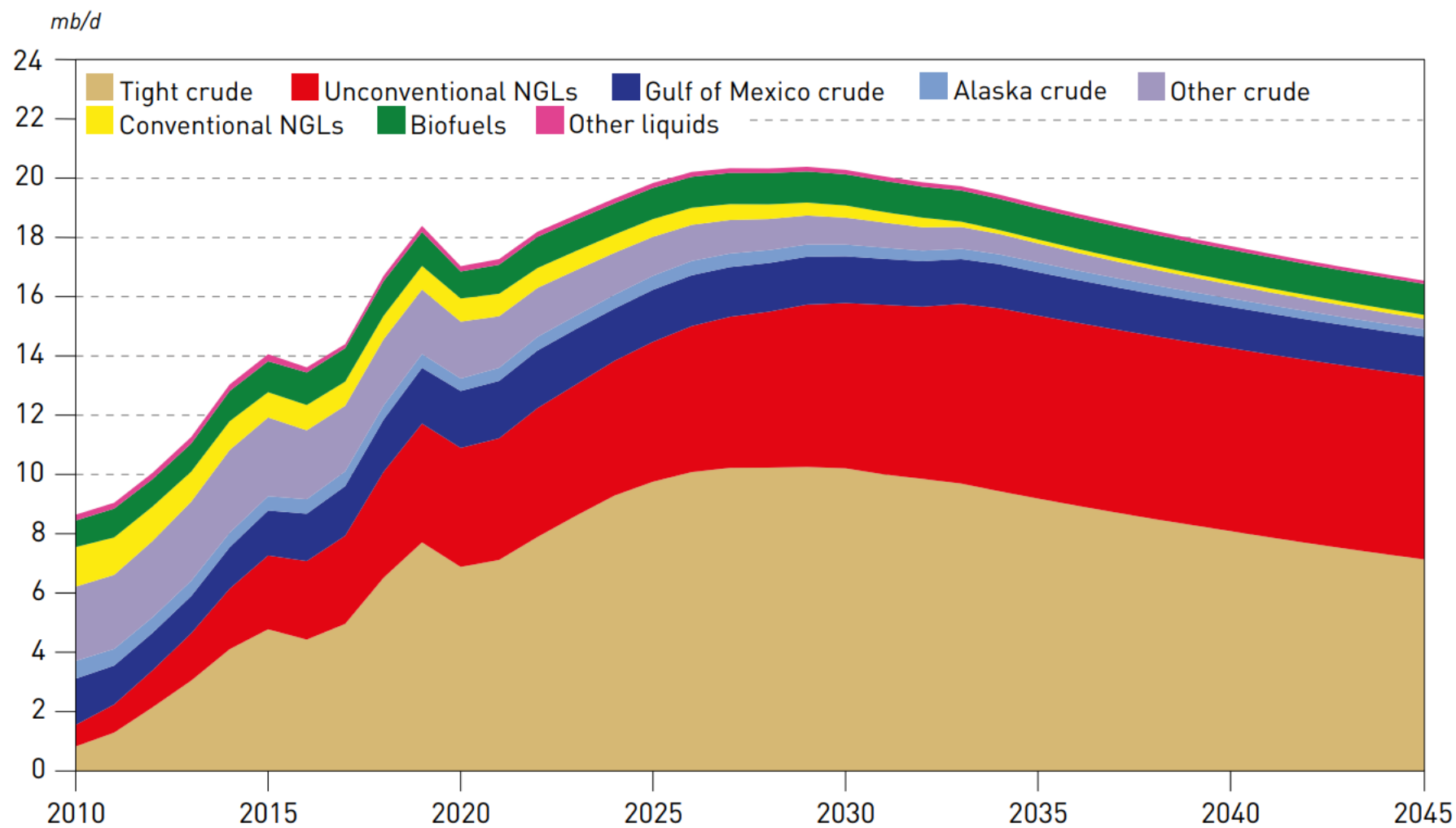
# US Tight Oil Production & Total Rig Count



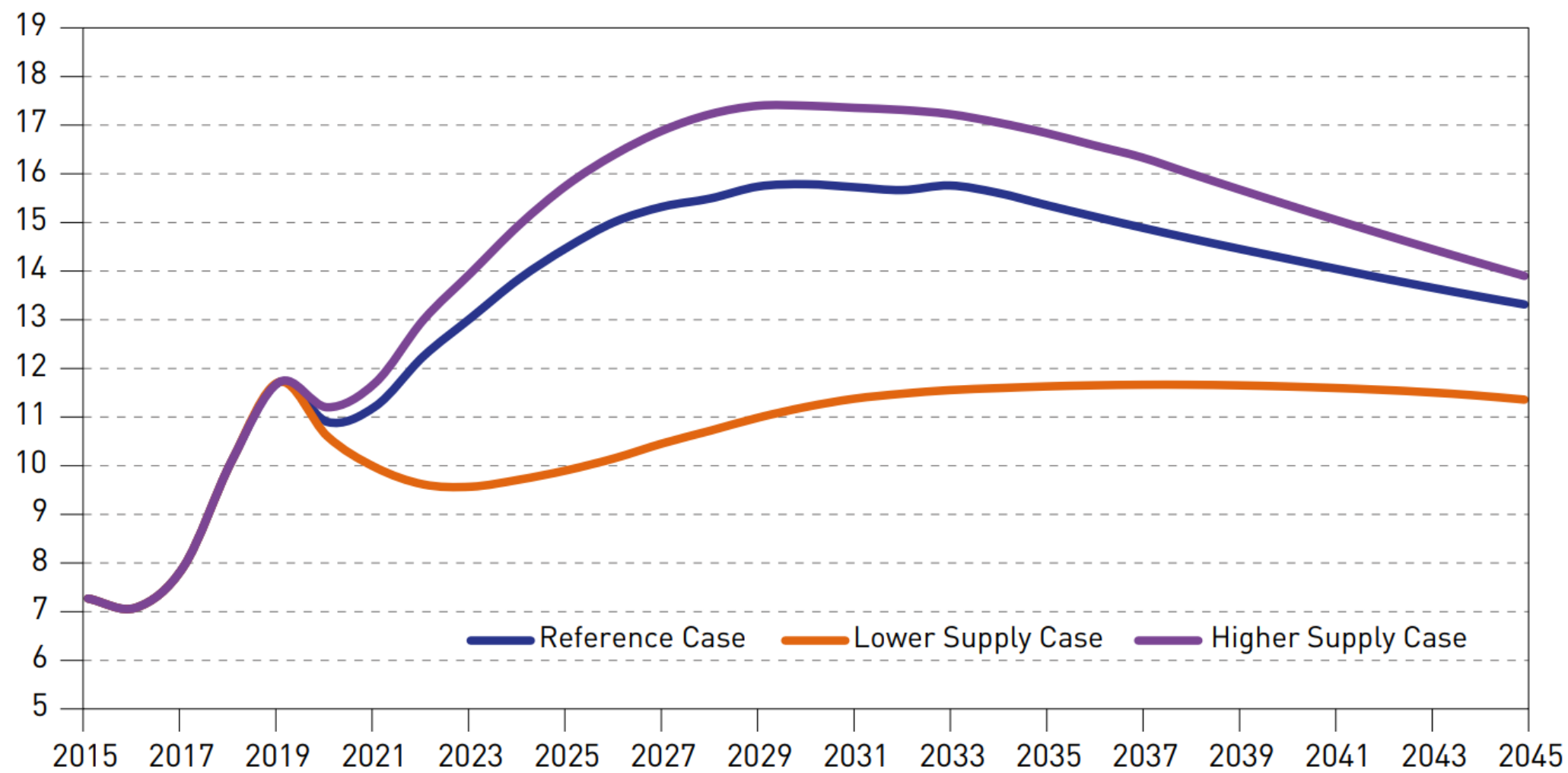
# DUC Wells



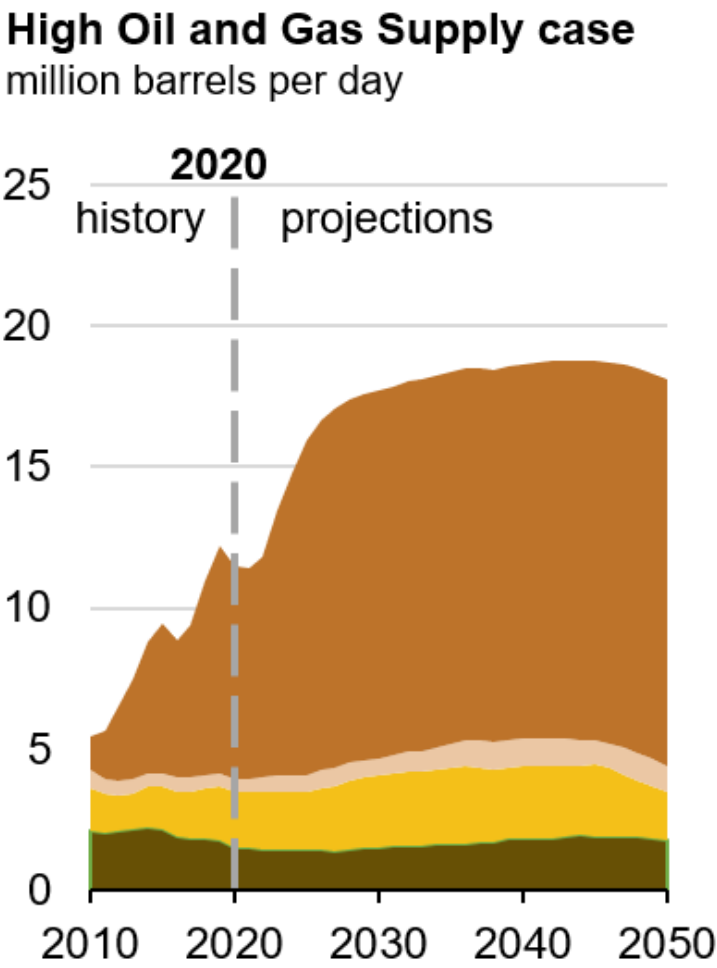
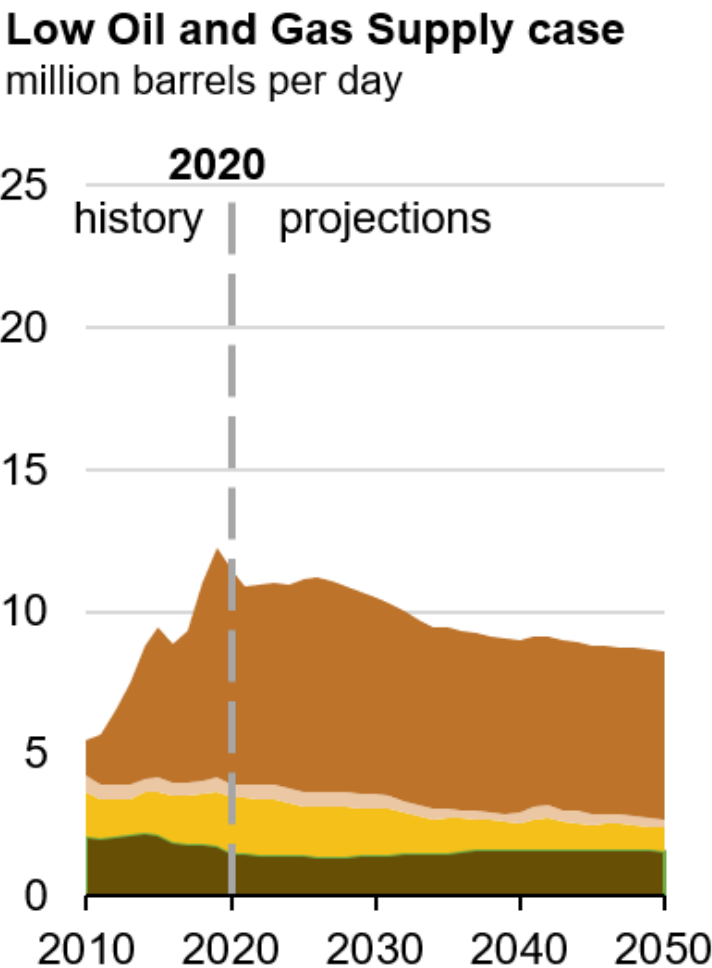
# US Liquids Supply Outlook



# Long-term US Tight Oil Sensitivities



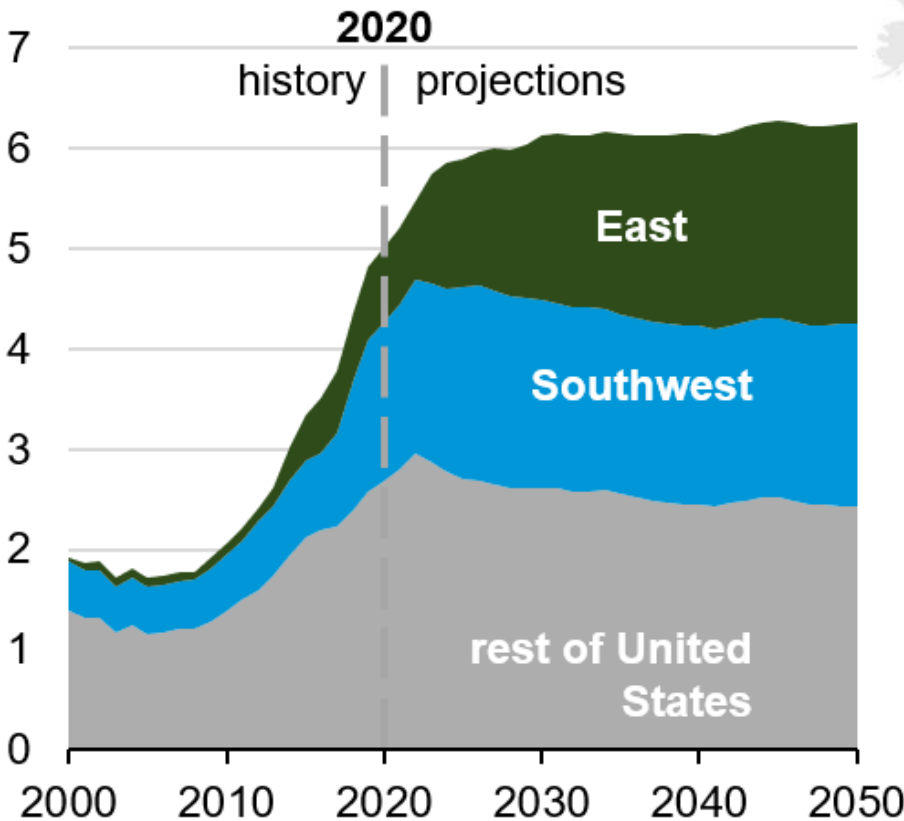
# U.S. Crude Oil Production



# Natural Gas Plant Liquids Production By Region And Type

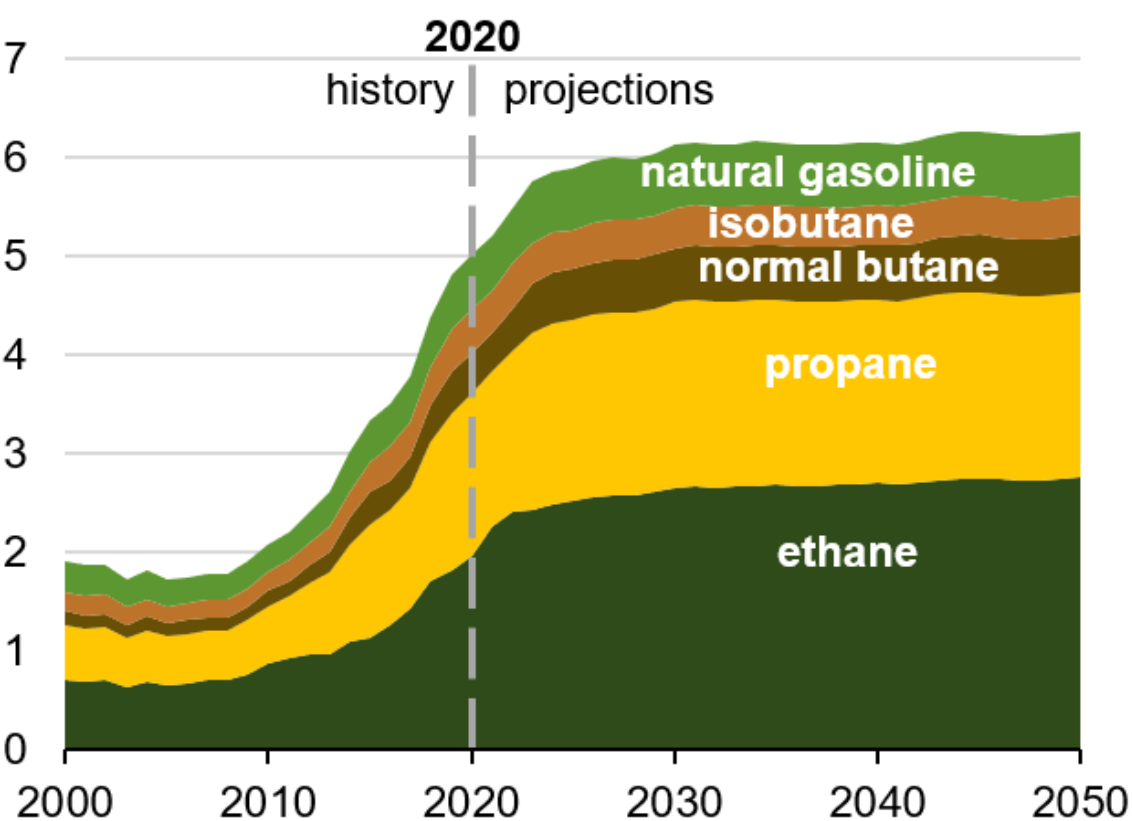
**U.S. natural gas plant liquids production by region**  
**AEO2021 Reference case**

million barrels per day

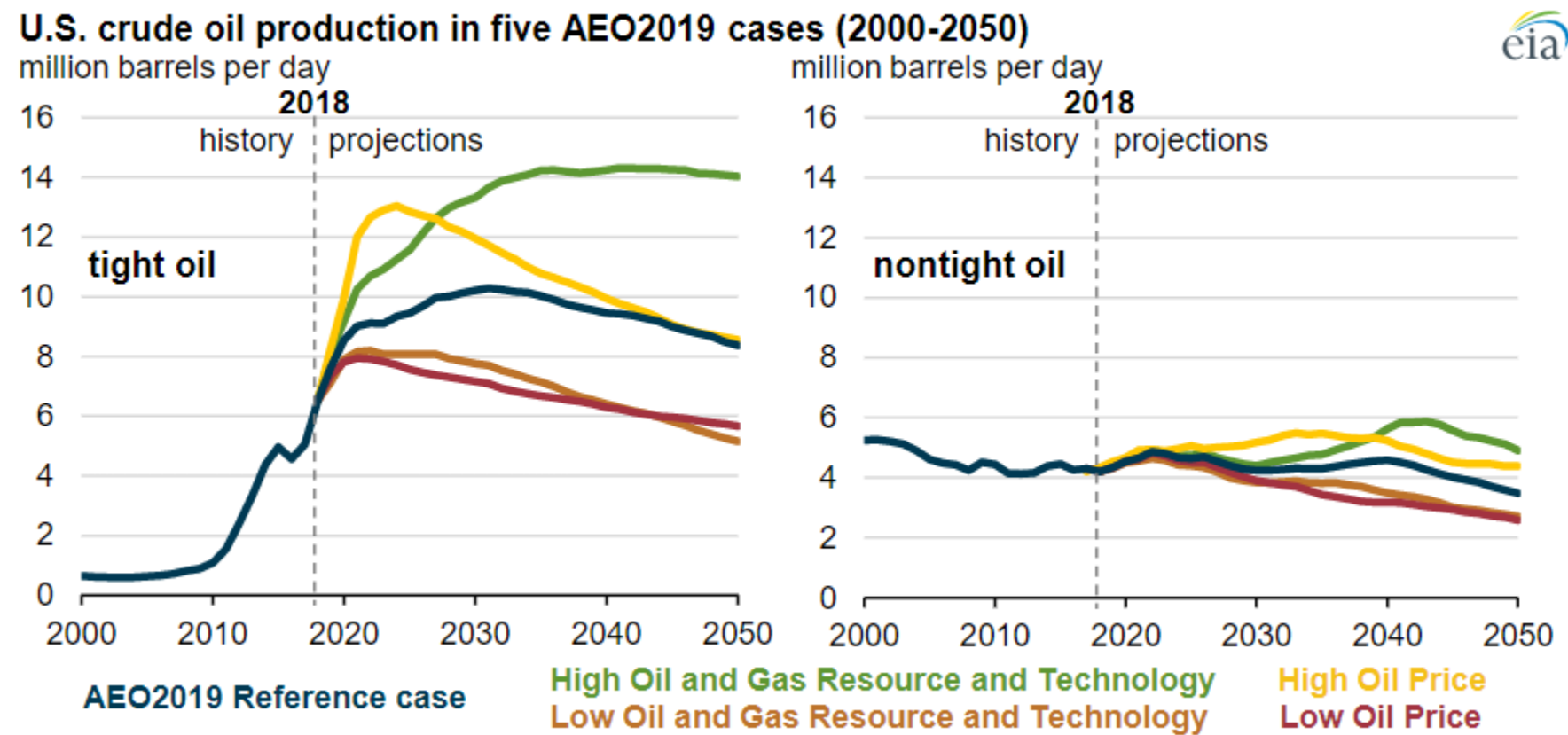


**U.S. natural gas plant liquids production by type**  
**AEO2021 Reference case**

million barrels per day

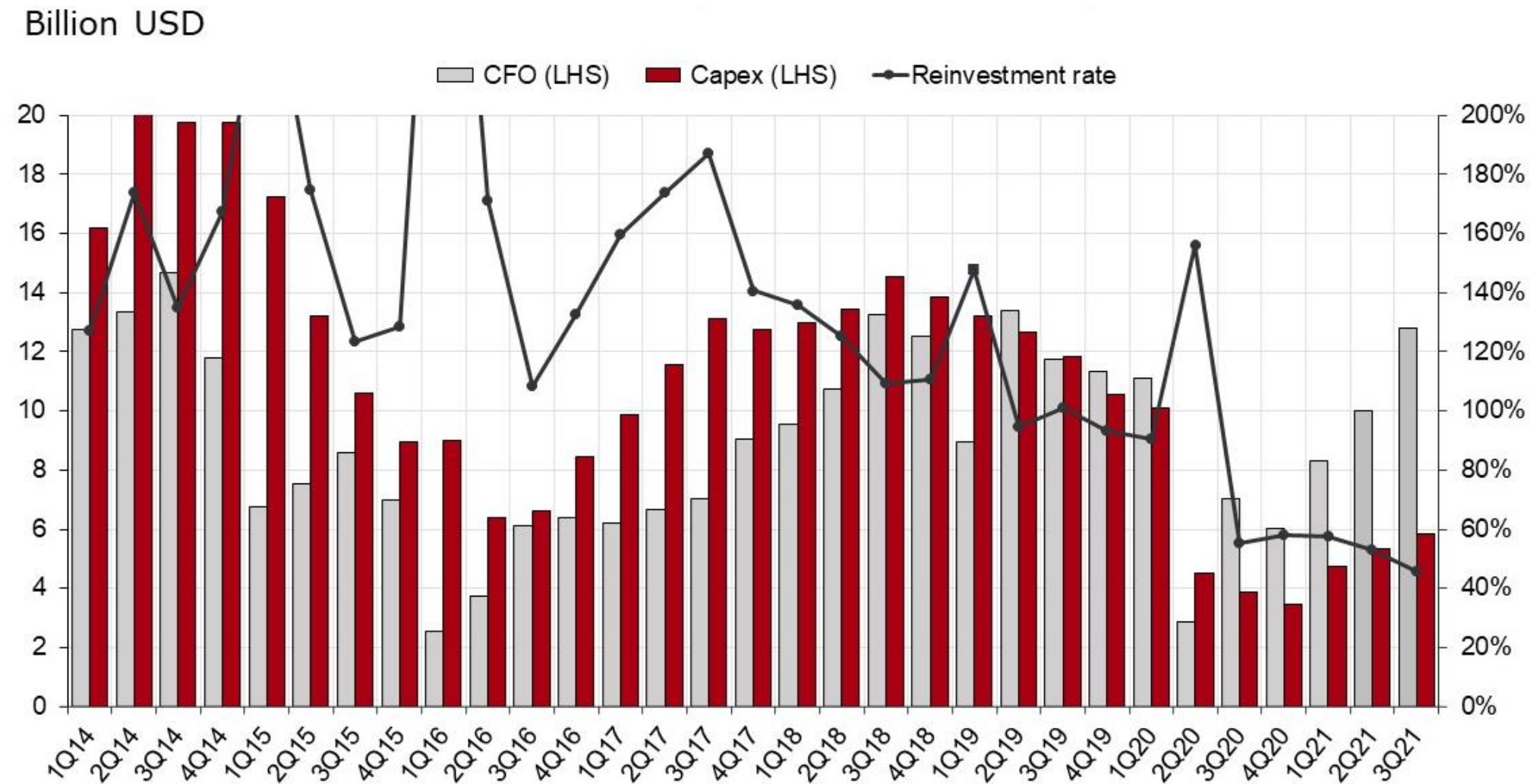


# Tight Oil Development

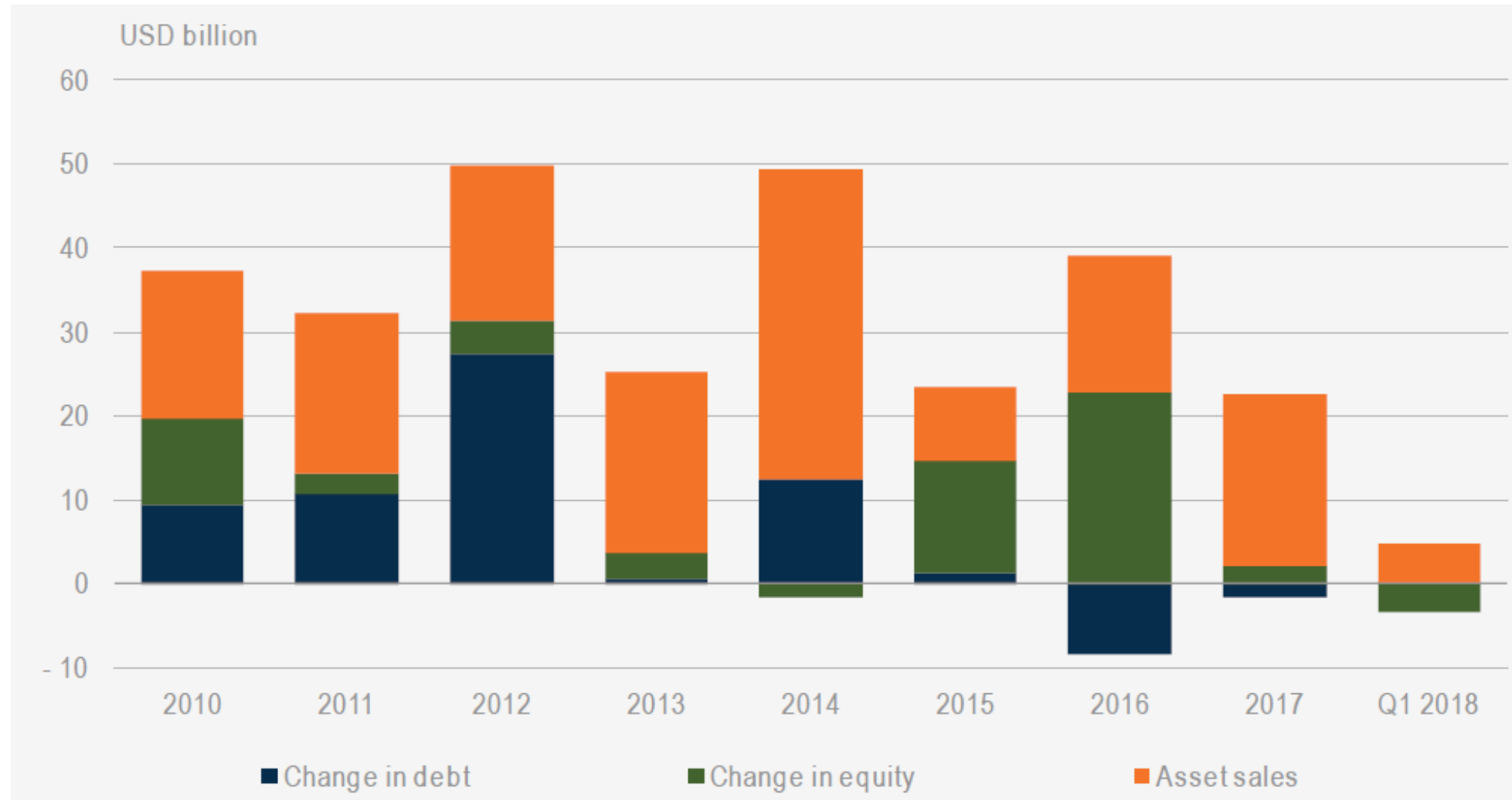




# US Shale Oil CFO And Capex



# US Shale Finance



# Breakeven Reduction



## Structural

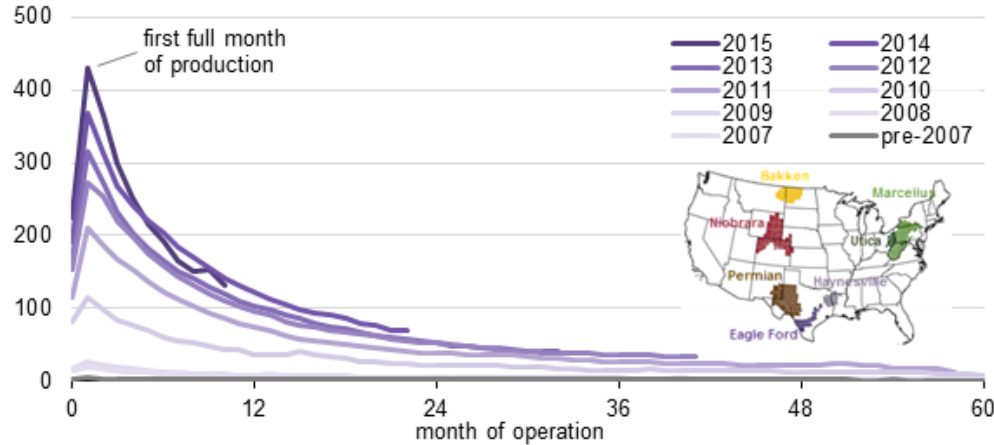
- Wells Productivity
- Drilling & Completion Efficiency

## Cyclical

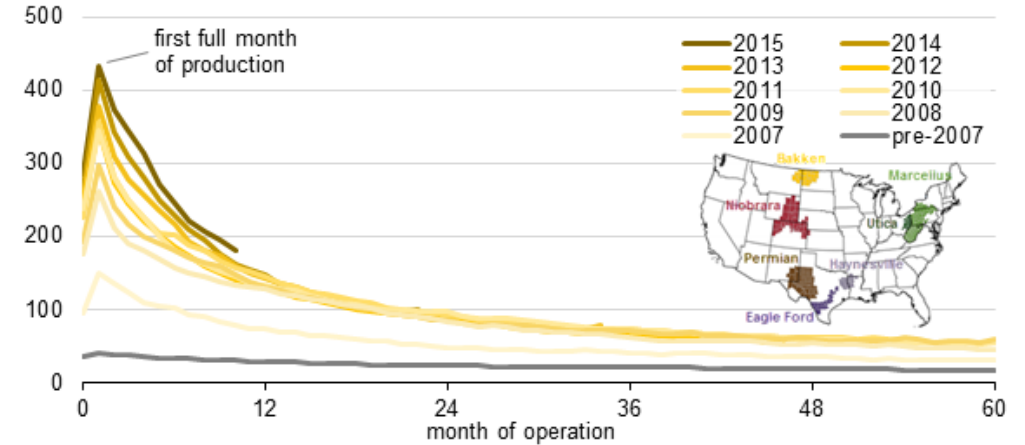
- Cost of Drilling & Operating
- High-grading

# Initial Production Rates In Tight Oil Formations

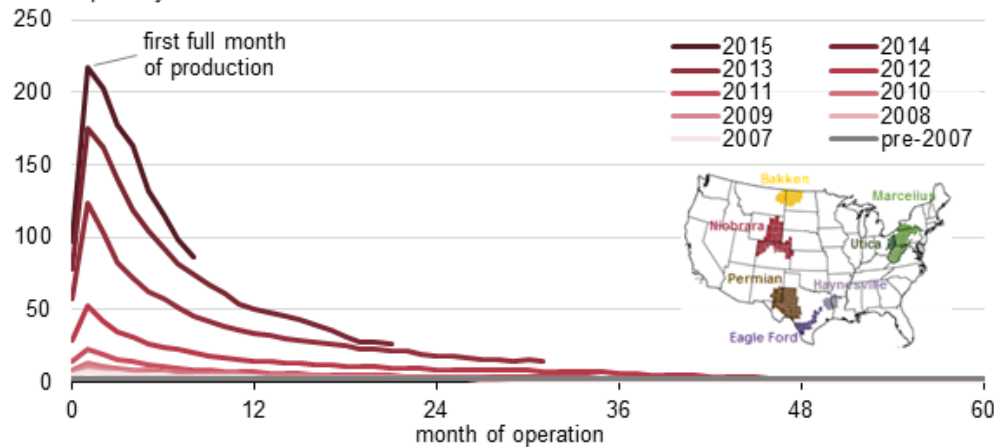
Average oil production per well in the Eagle Ford region  
barrels per day



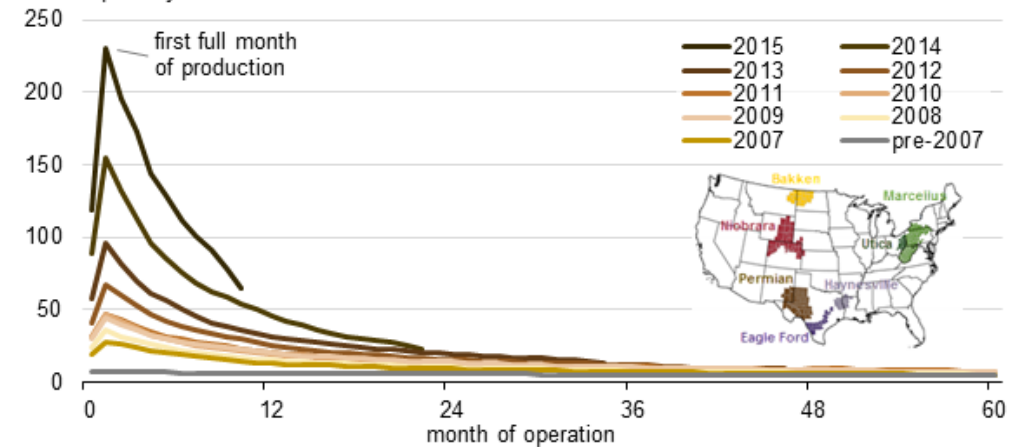
Average oil production per well in the Bakken region  
barrels per day



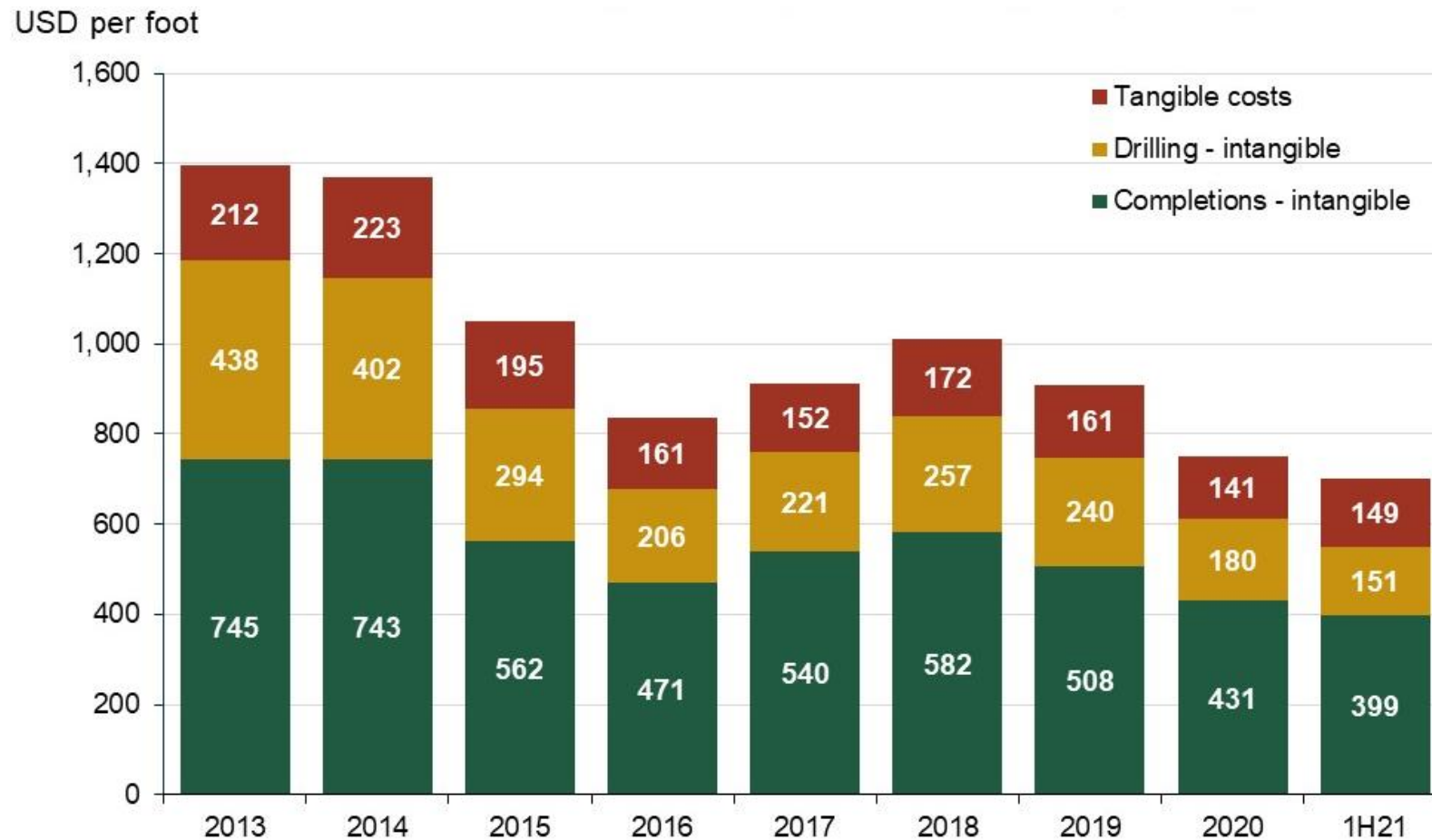
Average oil production per well in the Niobrara region  
barrels per day



Average oil production per well in the Permian region  
barrels per day



# Permian Basin P50 Drilling And Completion Cost By Completion Year



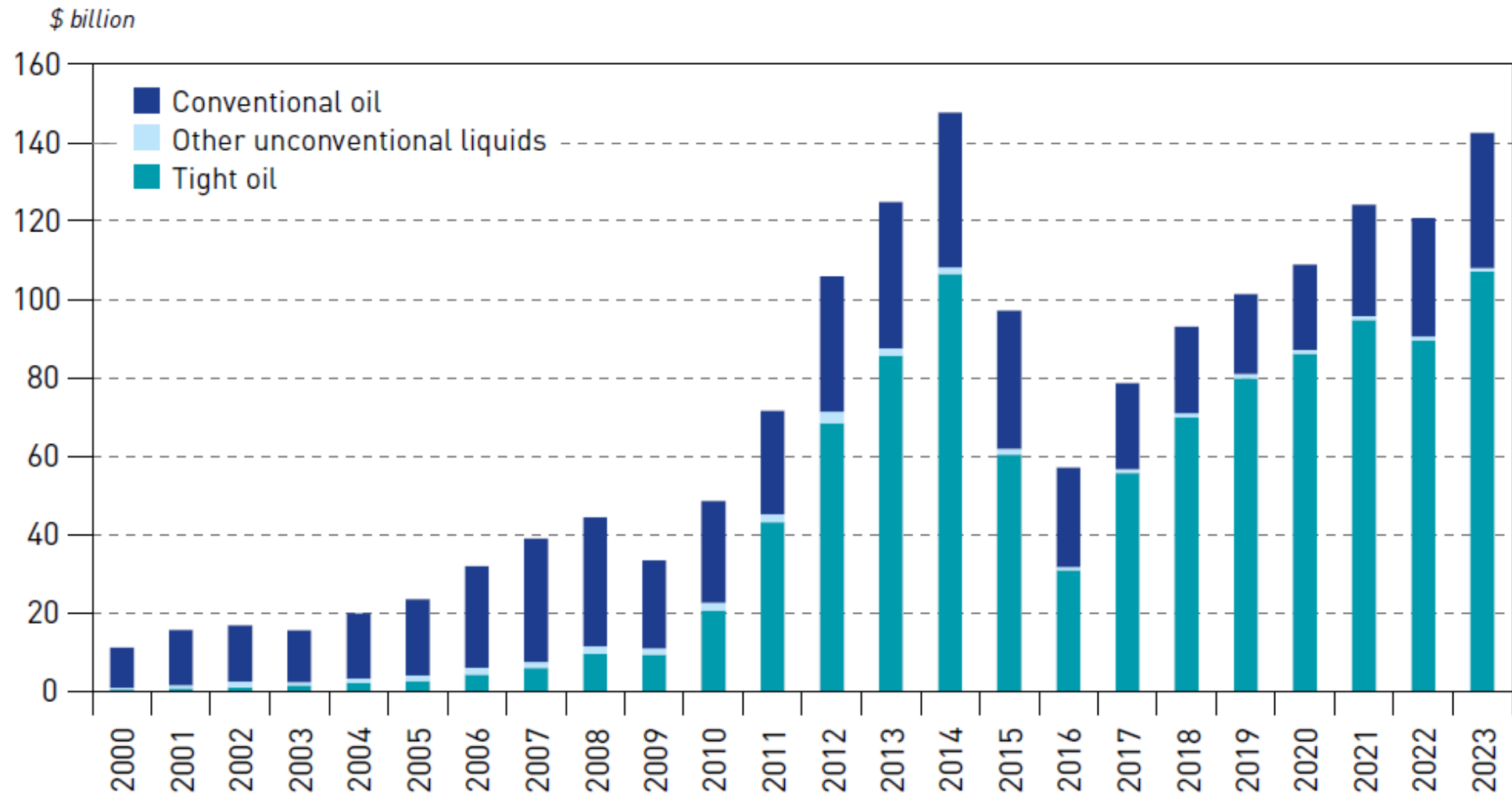
\*Tangible cost consist primarily of OCTG and facilities

\*\*The chart includes all horizontal wells with perforated length greater than 3,000'

Source: Rystad Energy ShaleWellCube, July 2021

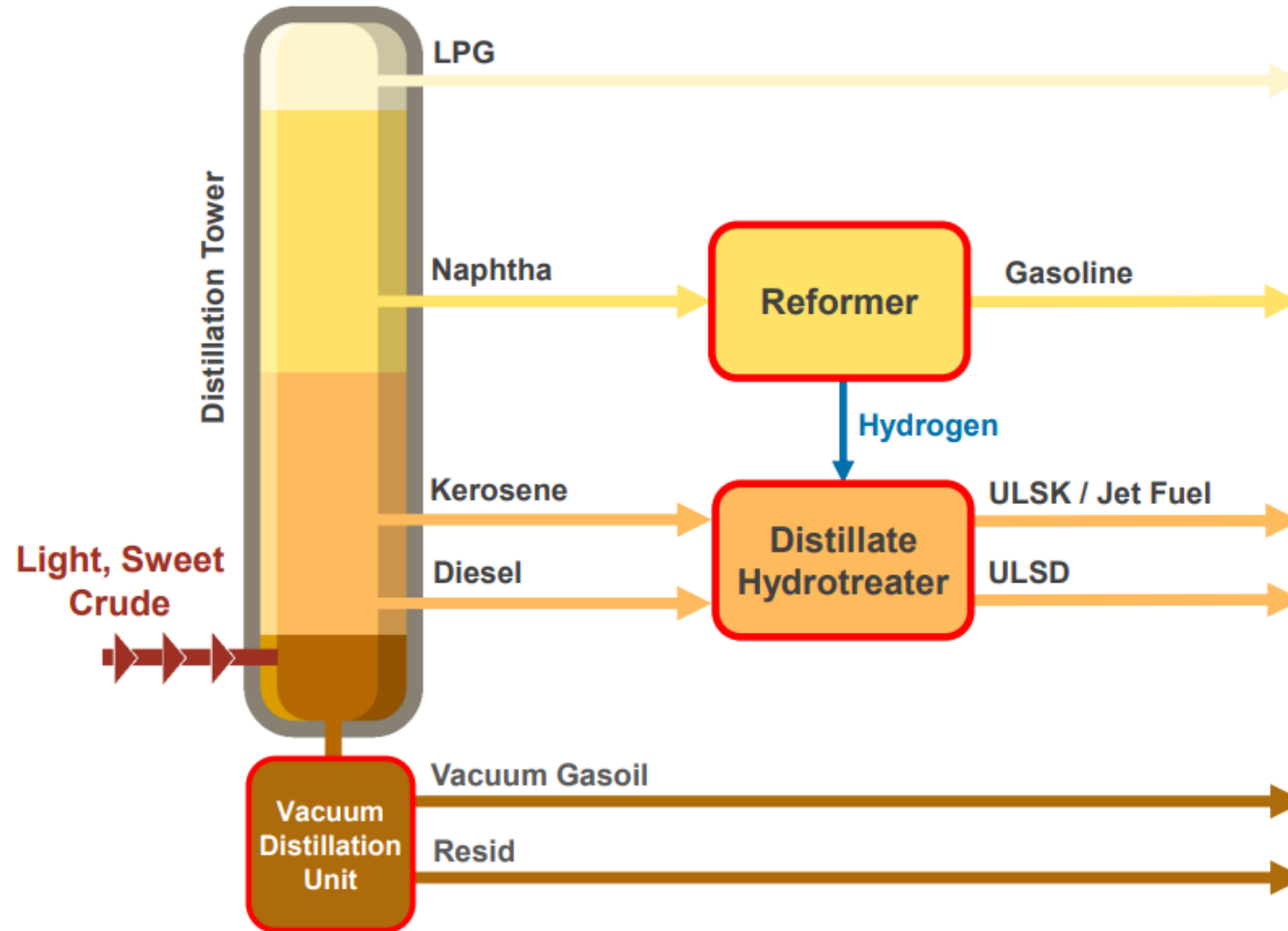


# US upstream investment



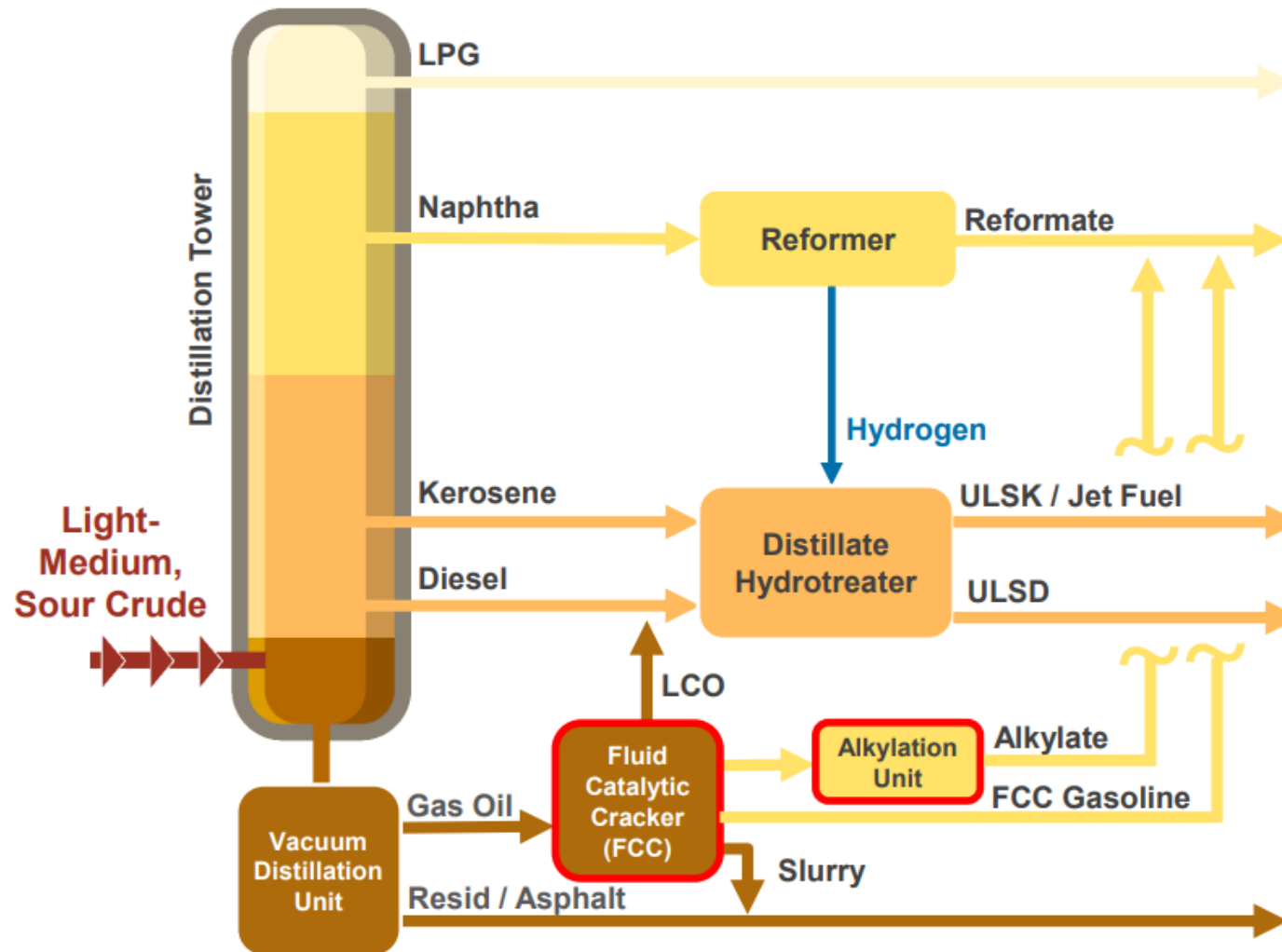
# Refining & Chemicals

## Low Complexity: Hydroskimming (Topping)

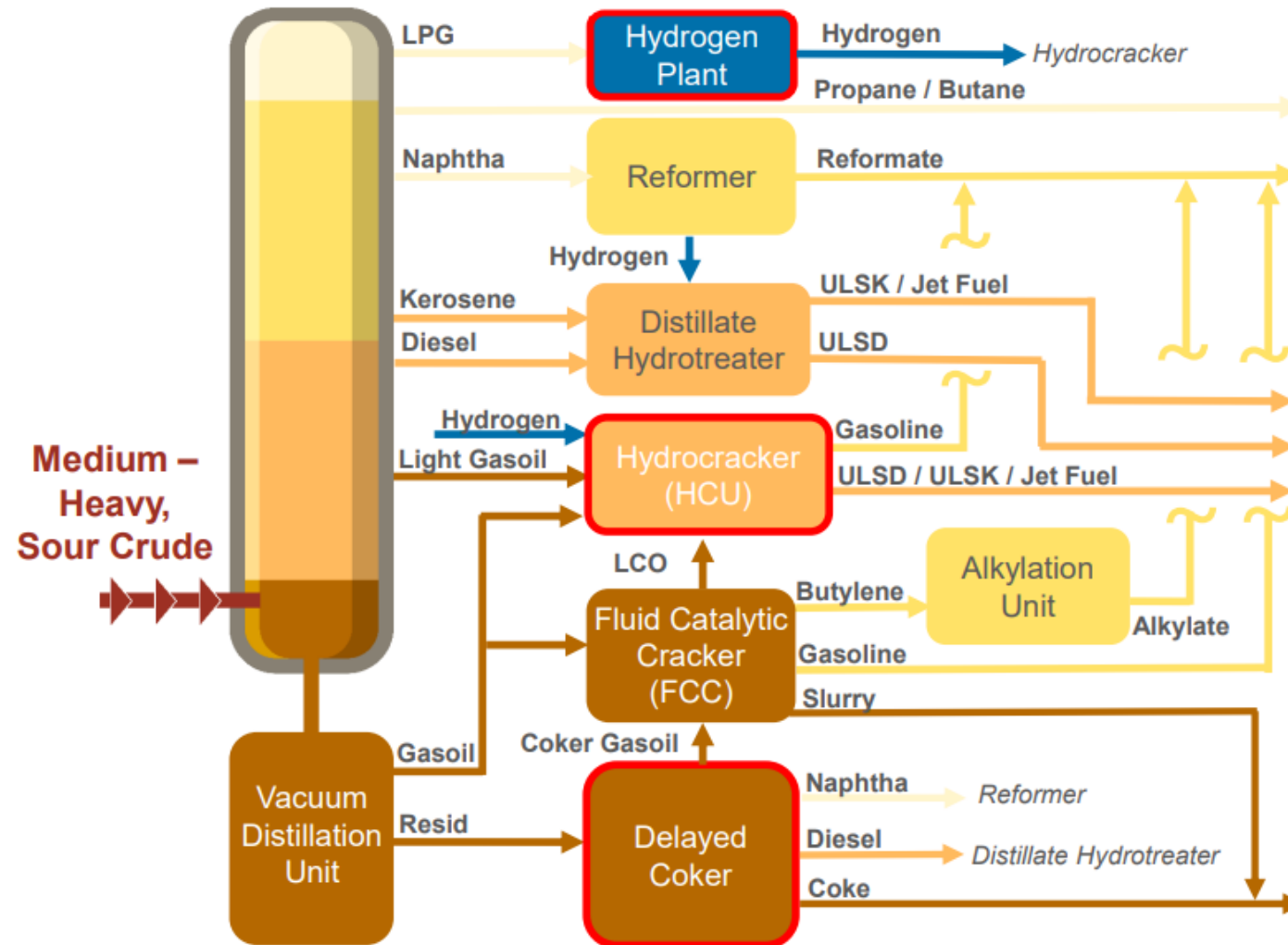




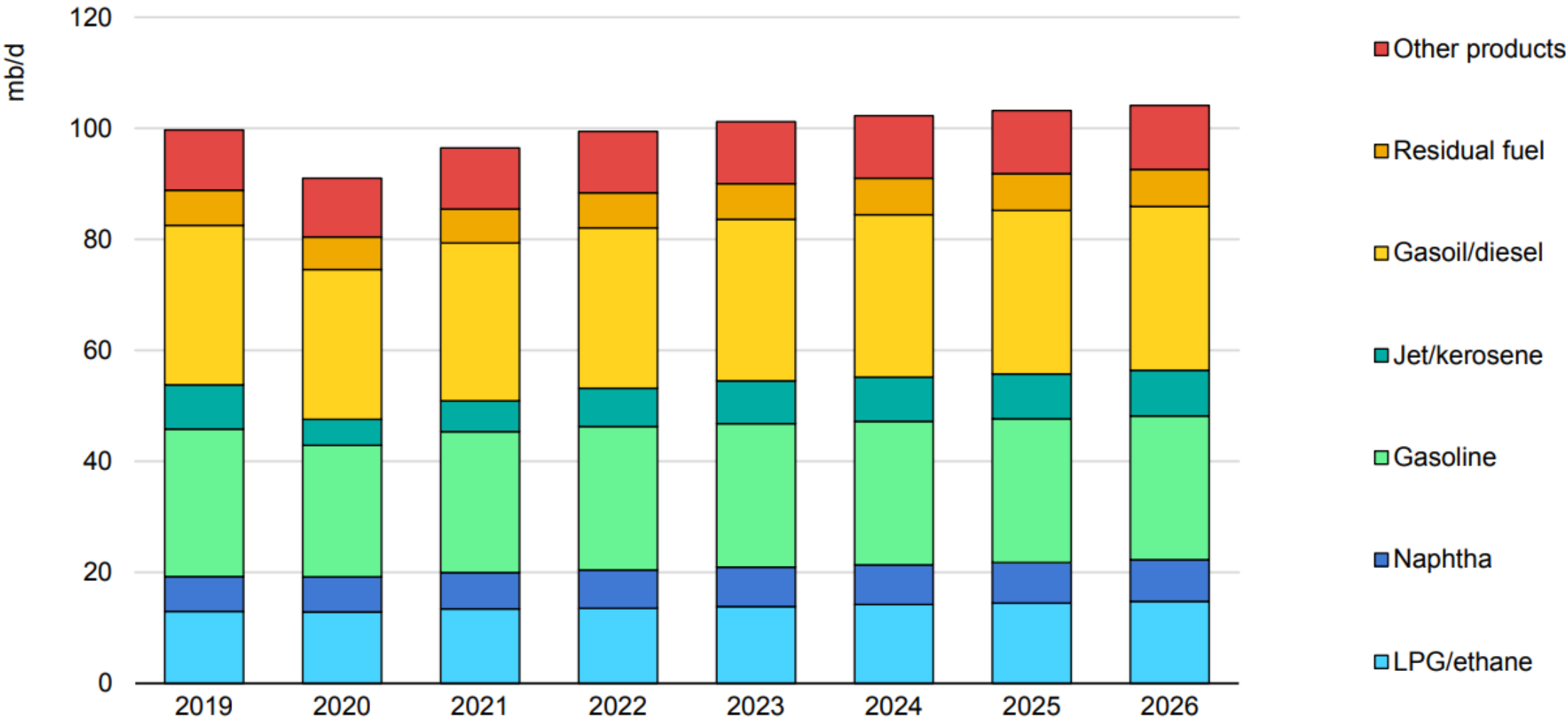
## Medium Complexity: Catalytic Cracking



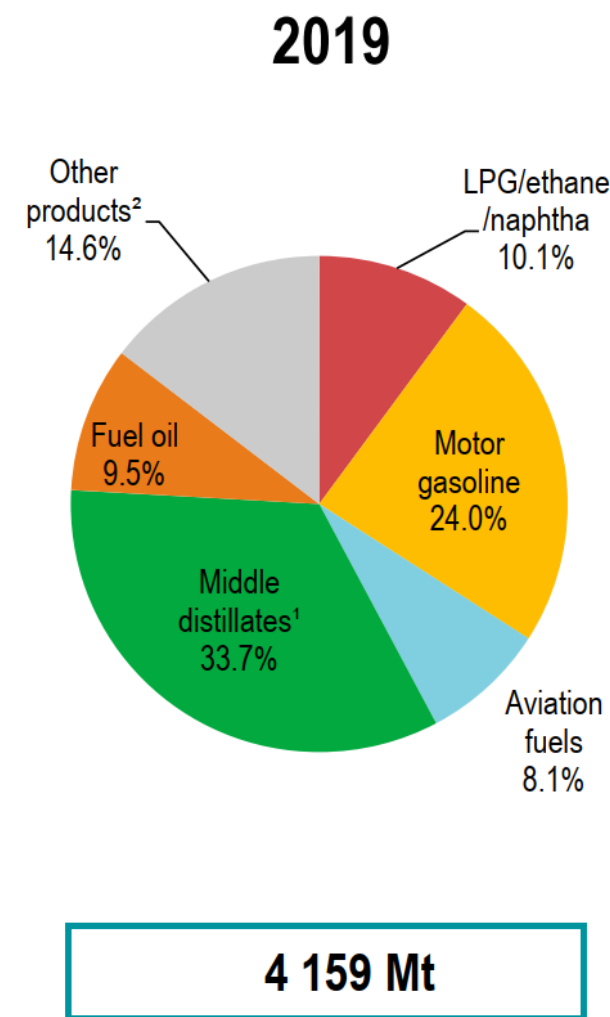
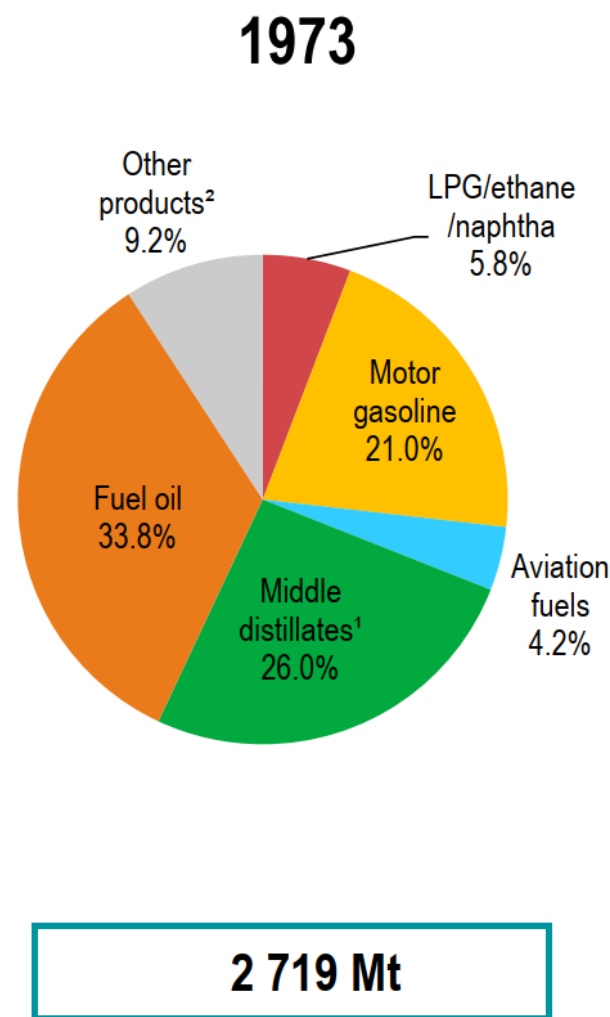
# High Complexity: Coking / Reside Destruction



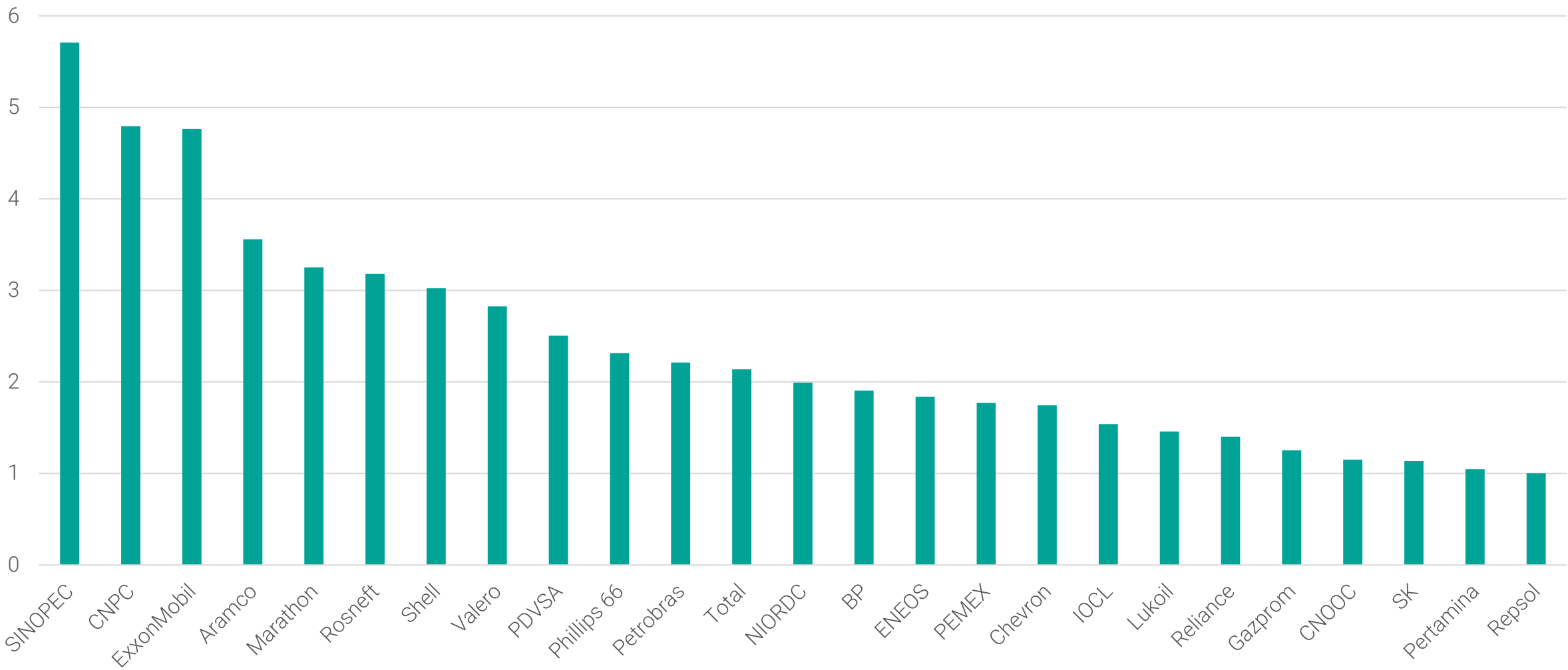
# Global Oil Demand By Product



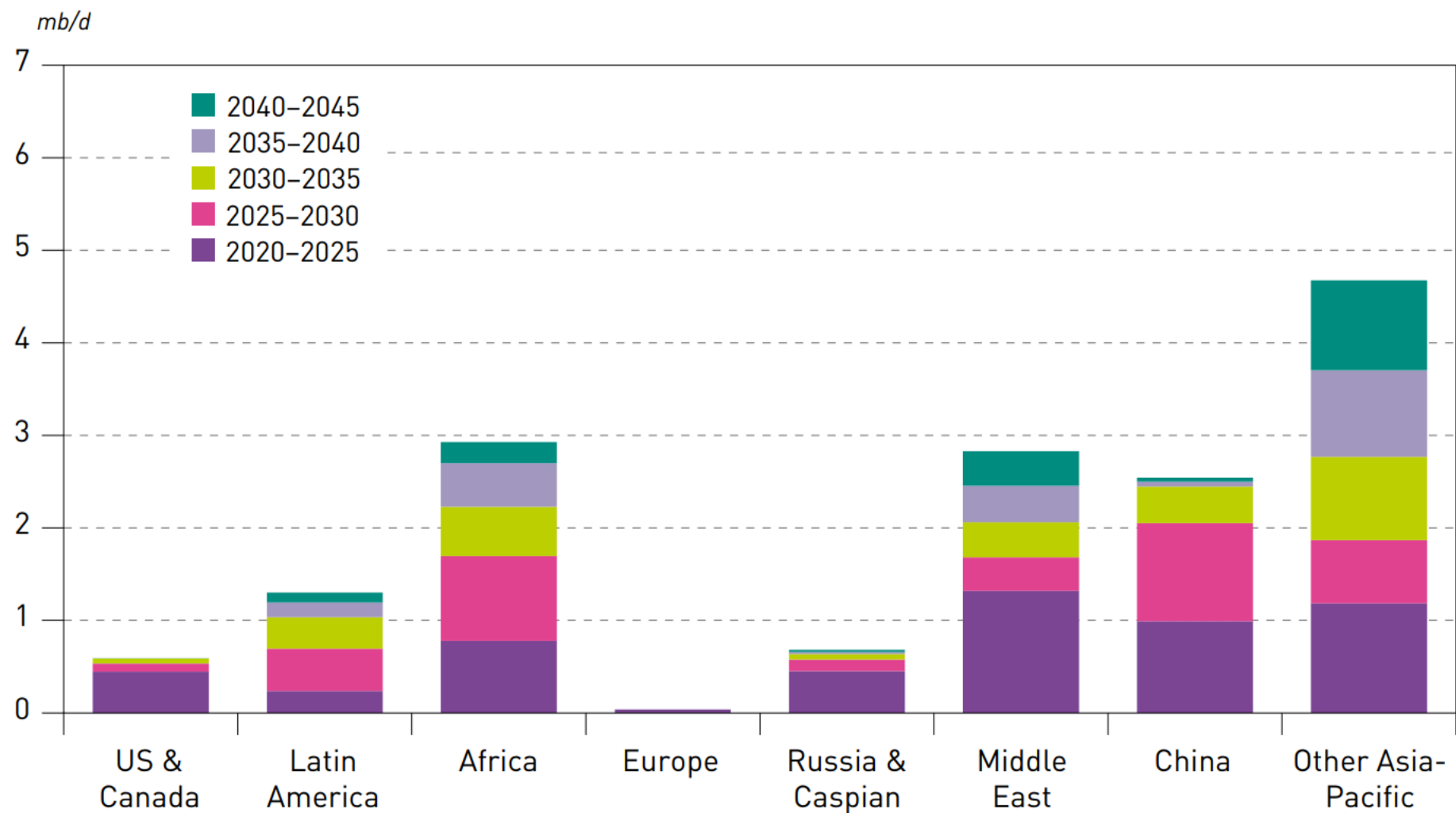
# Refinery Output by Product



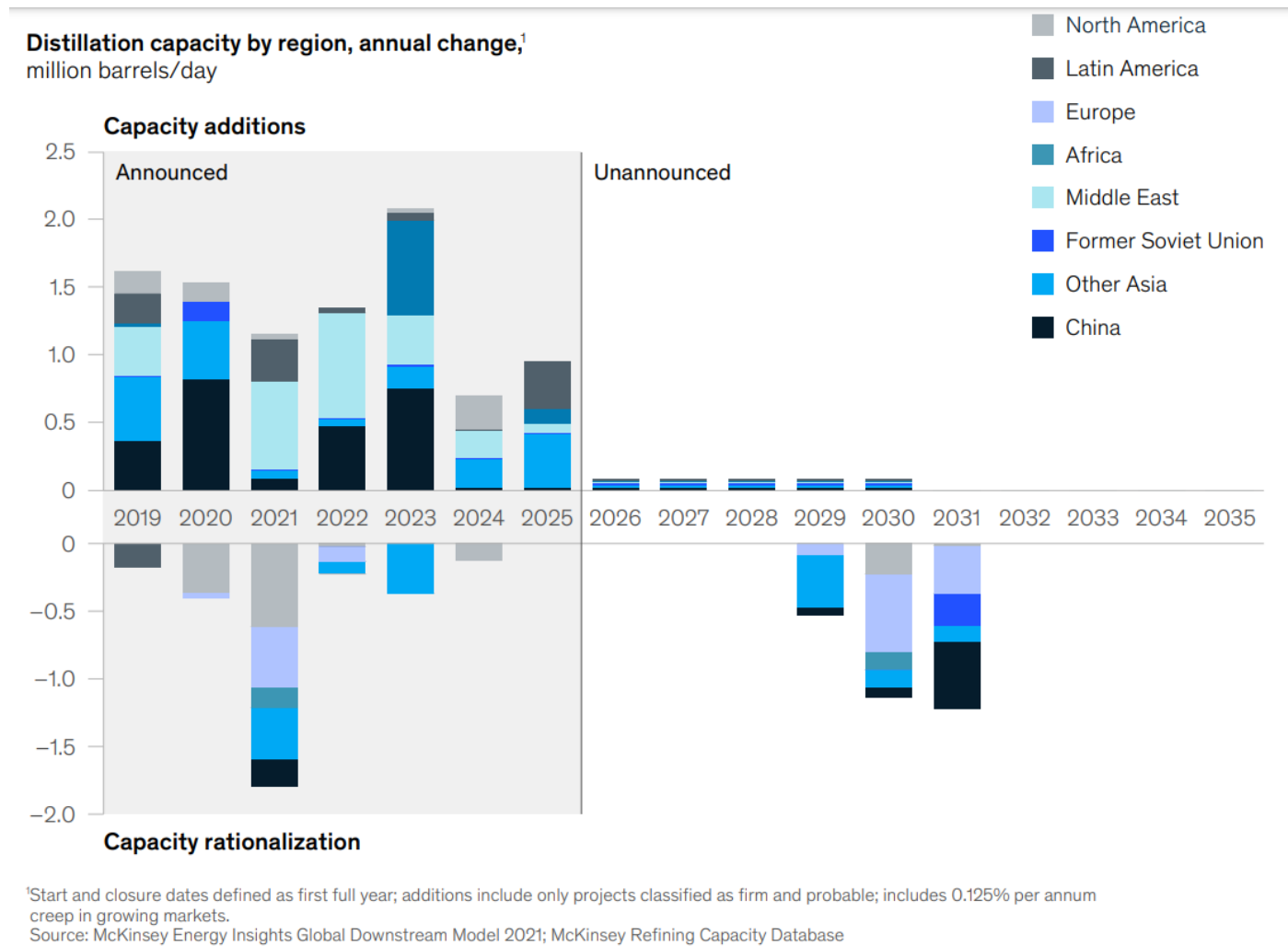
# Top Refining Companies By Capacity (MBPD)



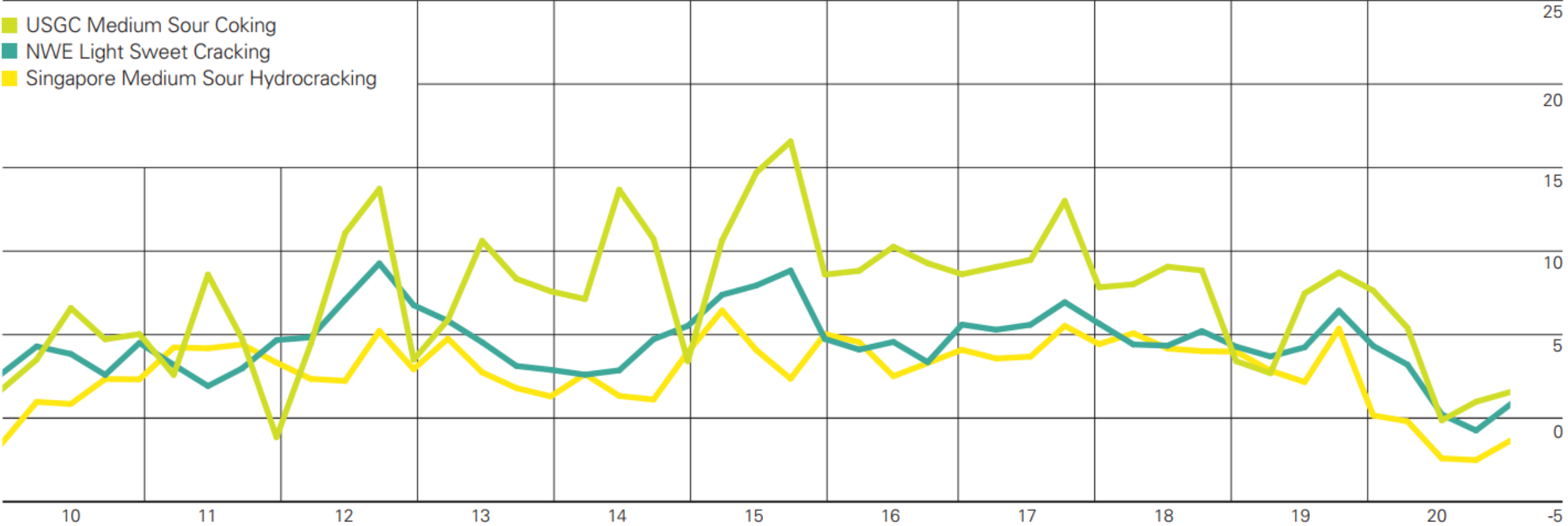
# Distillation Capacity Additions, 2019–2045



# Distillation Capacity By Region, Annual Change



# Refining Margins

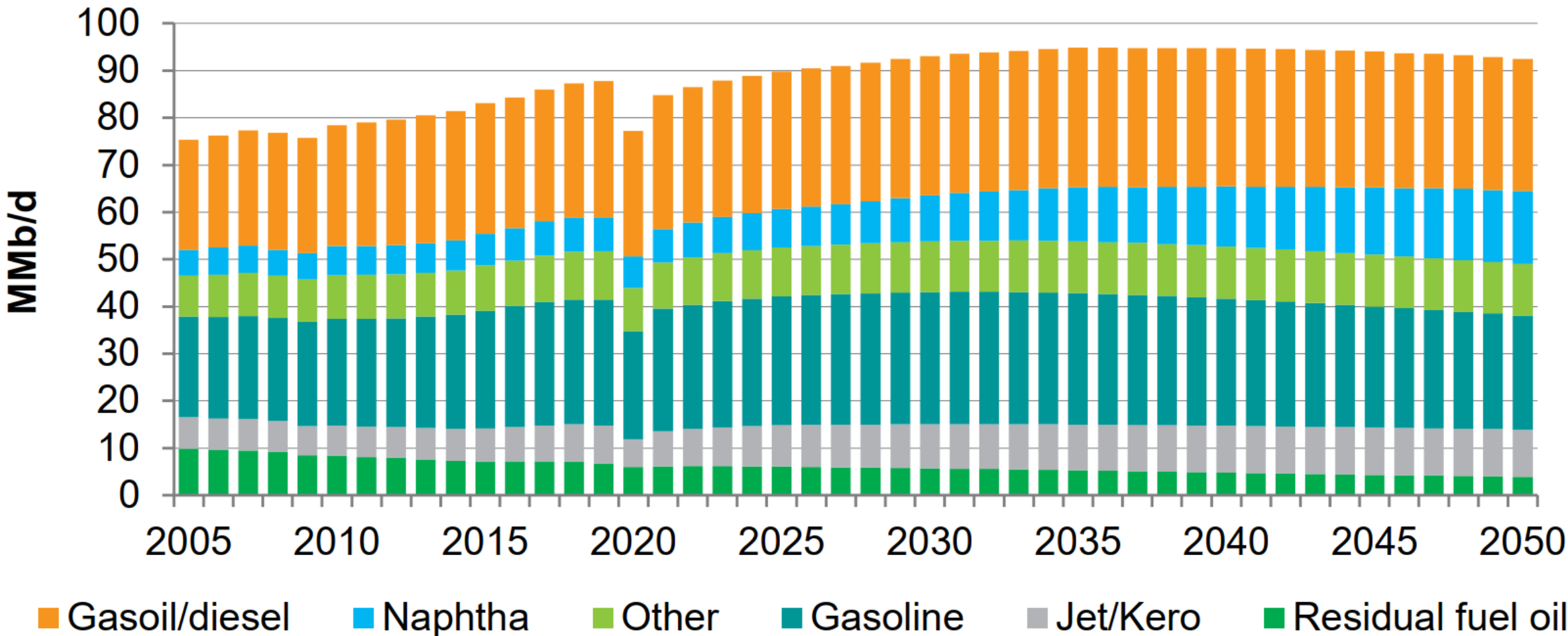


**Note:** The refining margins presented are benchmark margins for three major global refining centres. US Gulf Coast (USGC), North West Europe (NWE – Rotterdam) and Singapore. In each case they are based on a single crude oil appropriate for that region and have optimized product yields based on a generic refinery configuration (cracking, hydrocracking or coking), again appropriate for that region. The margins are on a semi-variable basis, i.e. the margin after all variable costs and fixed energy costs.

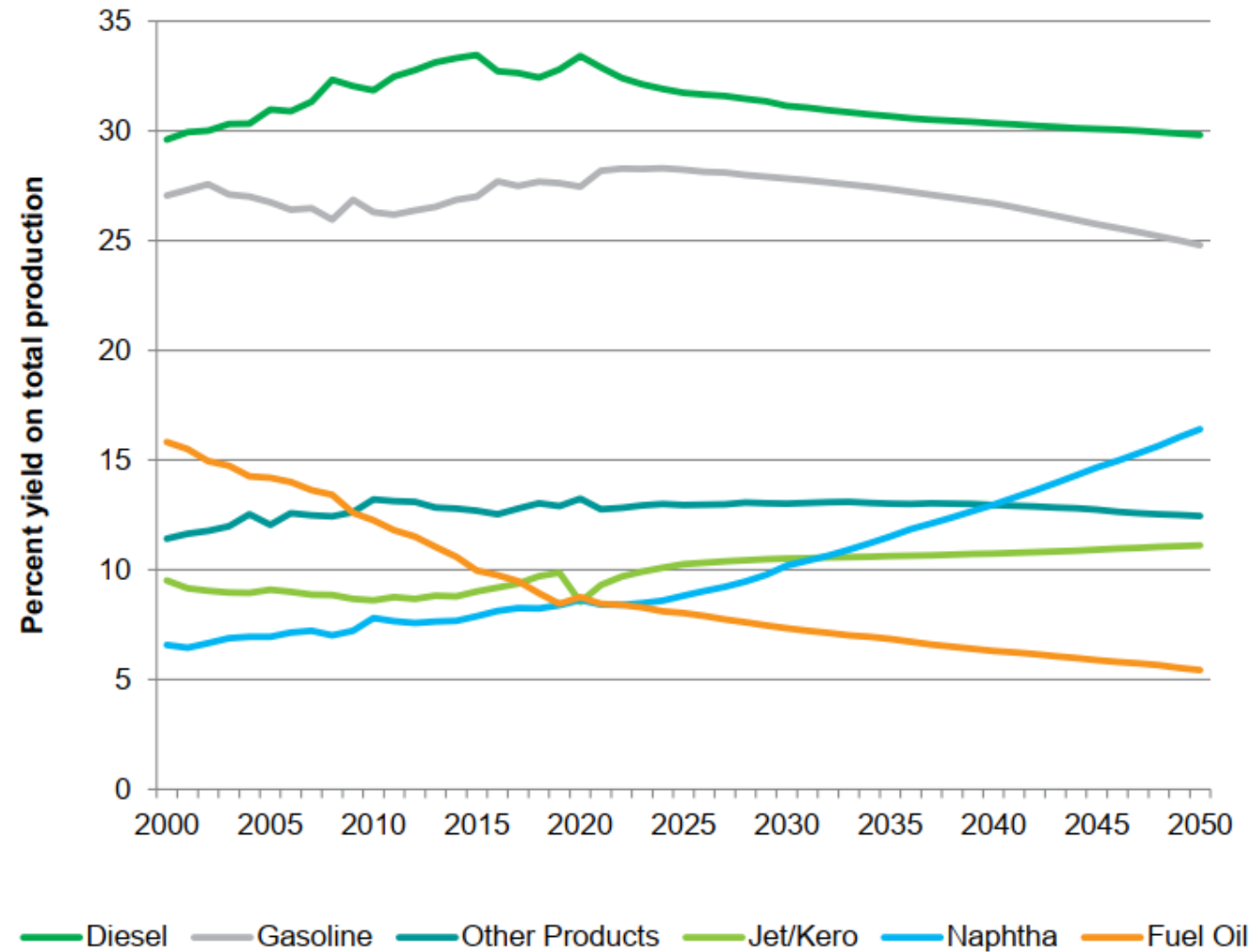




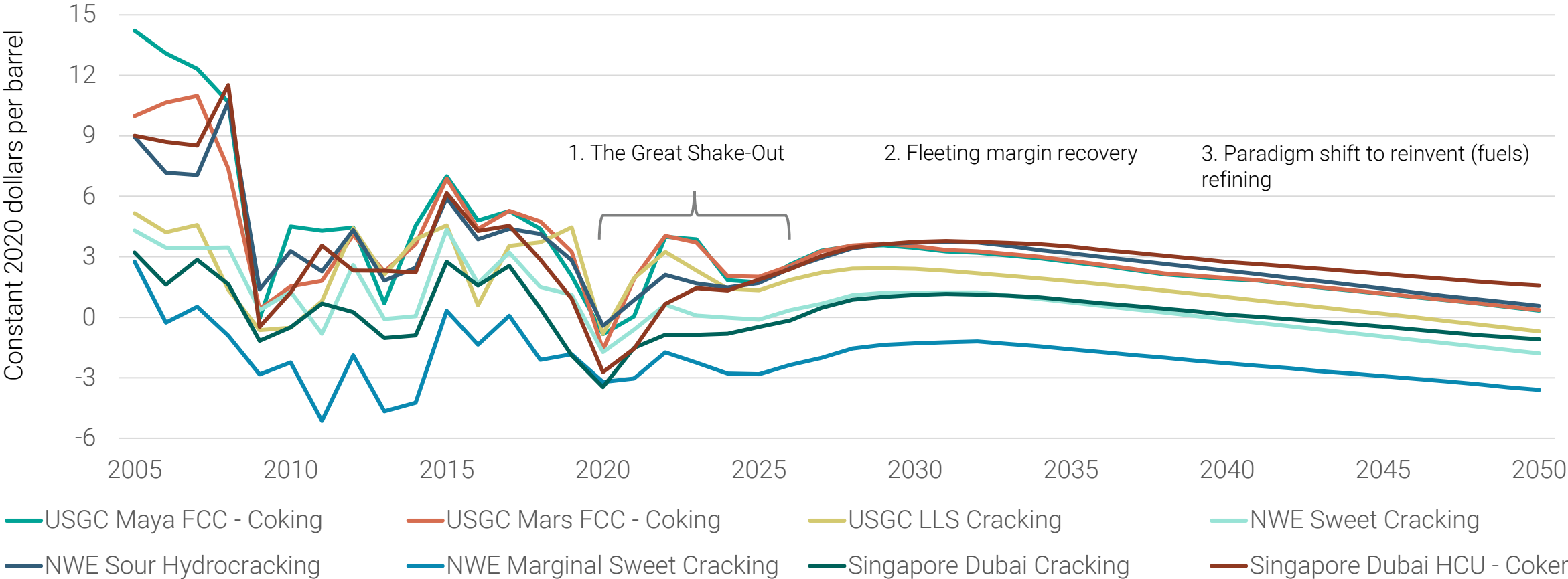
# World Refined Product Demand



# World Refinery Yields



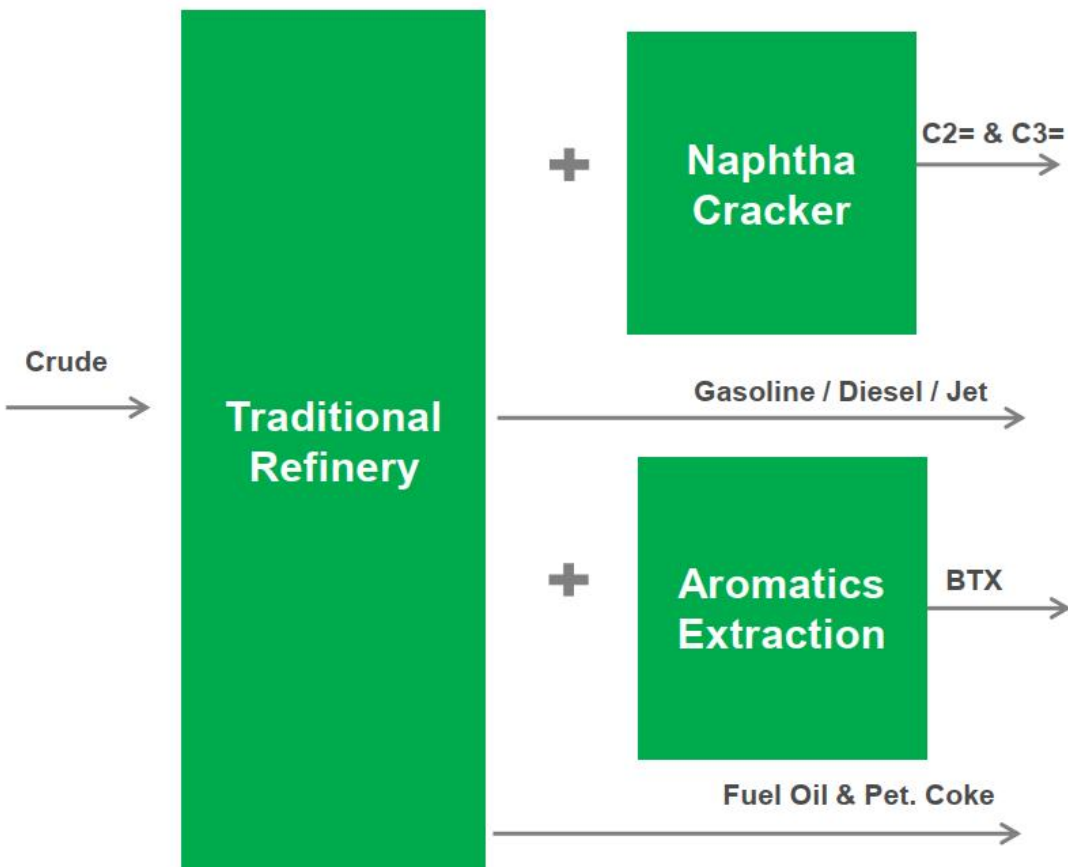
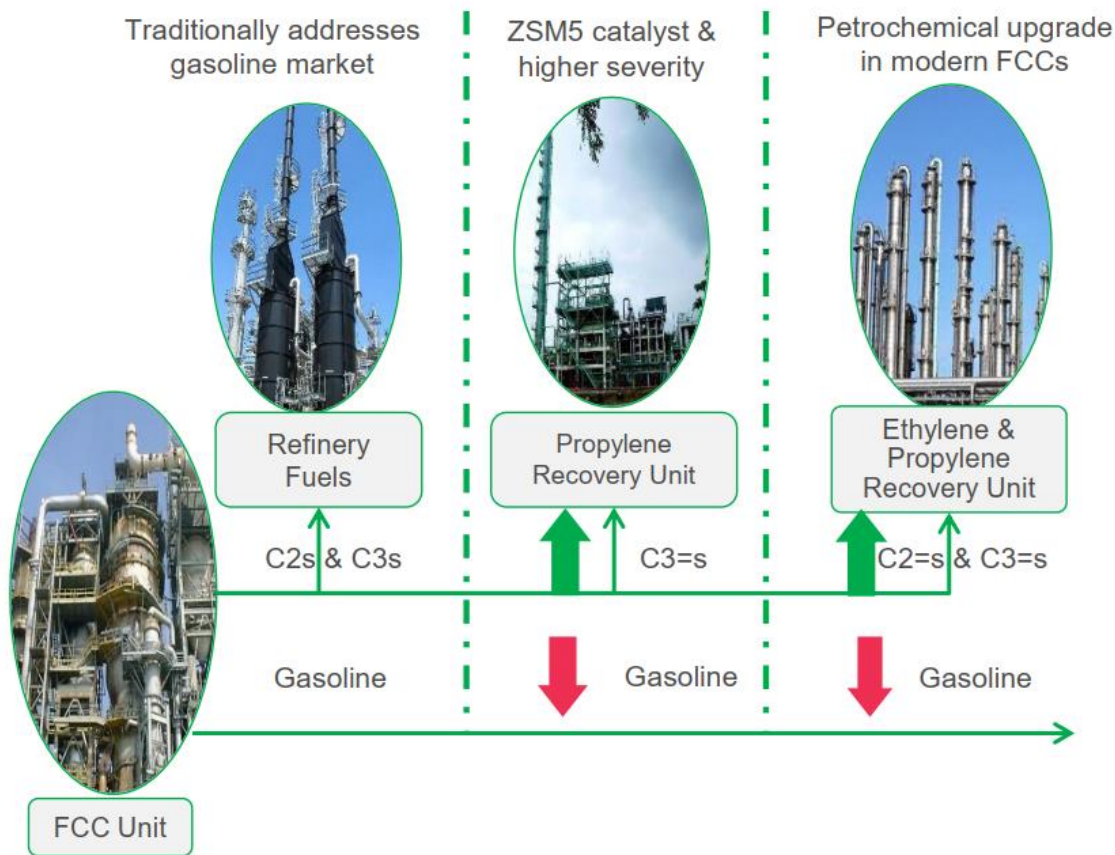
# Long-term Benchmark Margin Outlook (USGC Margins Include RIN Costs)



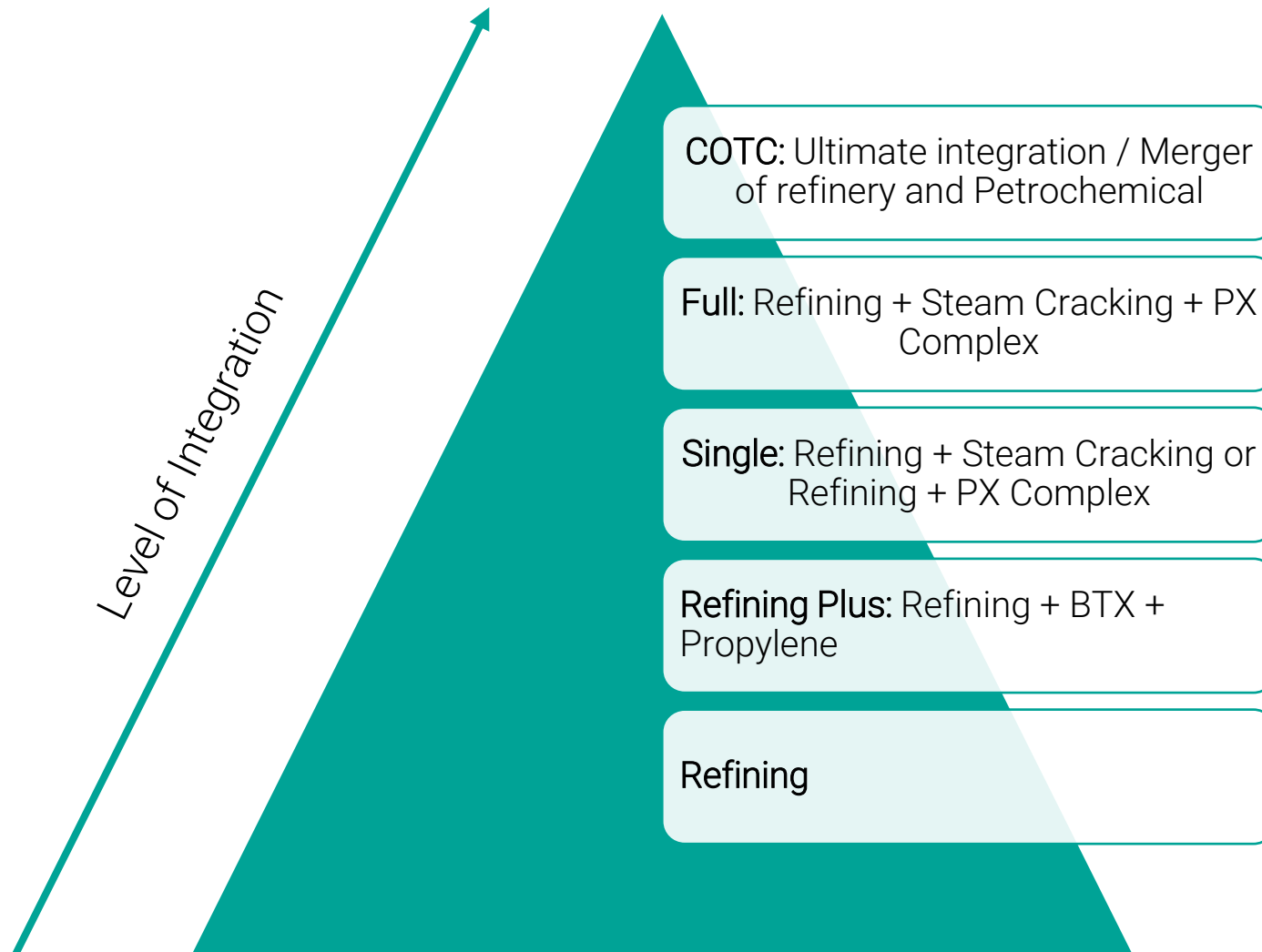
# Refining Petrochemical Integration

“Re-inventing” the FCC can potentially be the first move

Long term plan to “bolt-on” petrochemical production



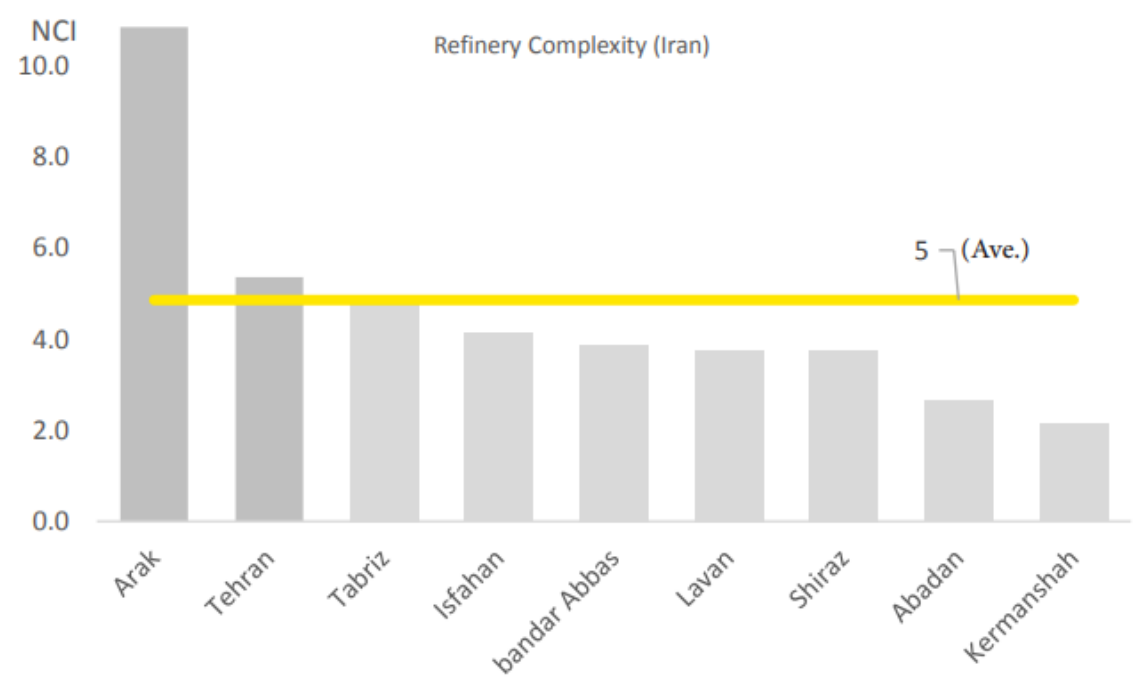
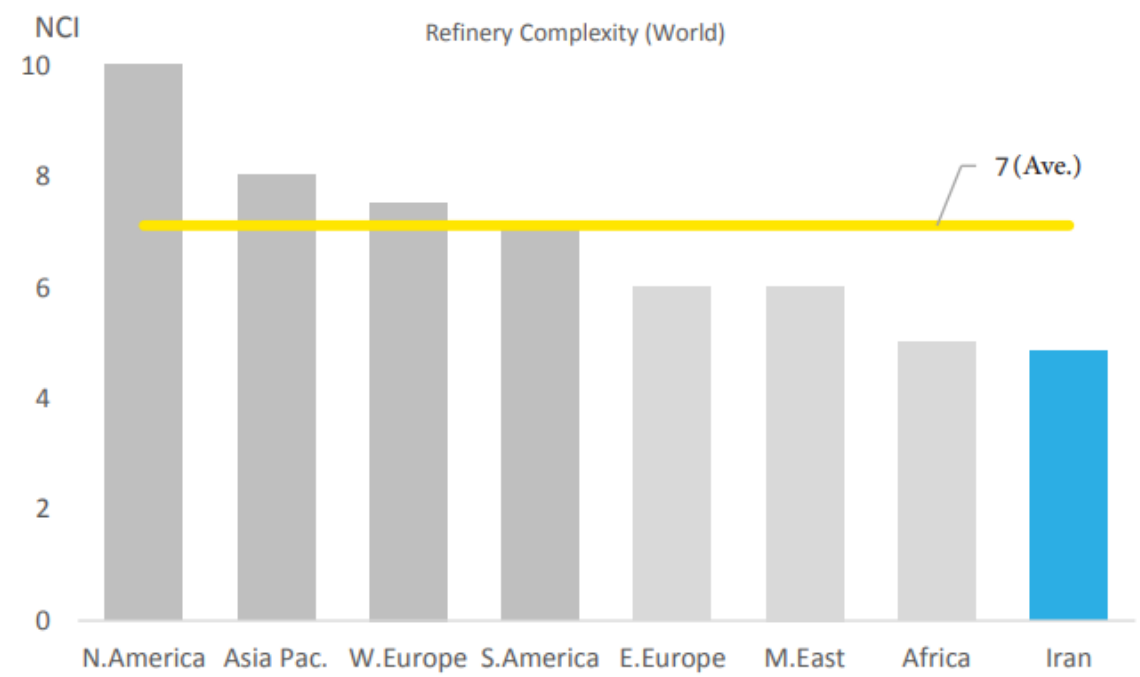
# COTC Configures A Refinery To Produce Maximum Chemicals



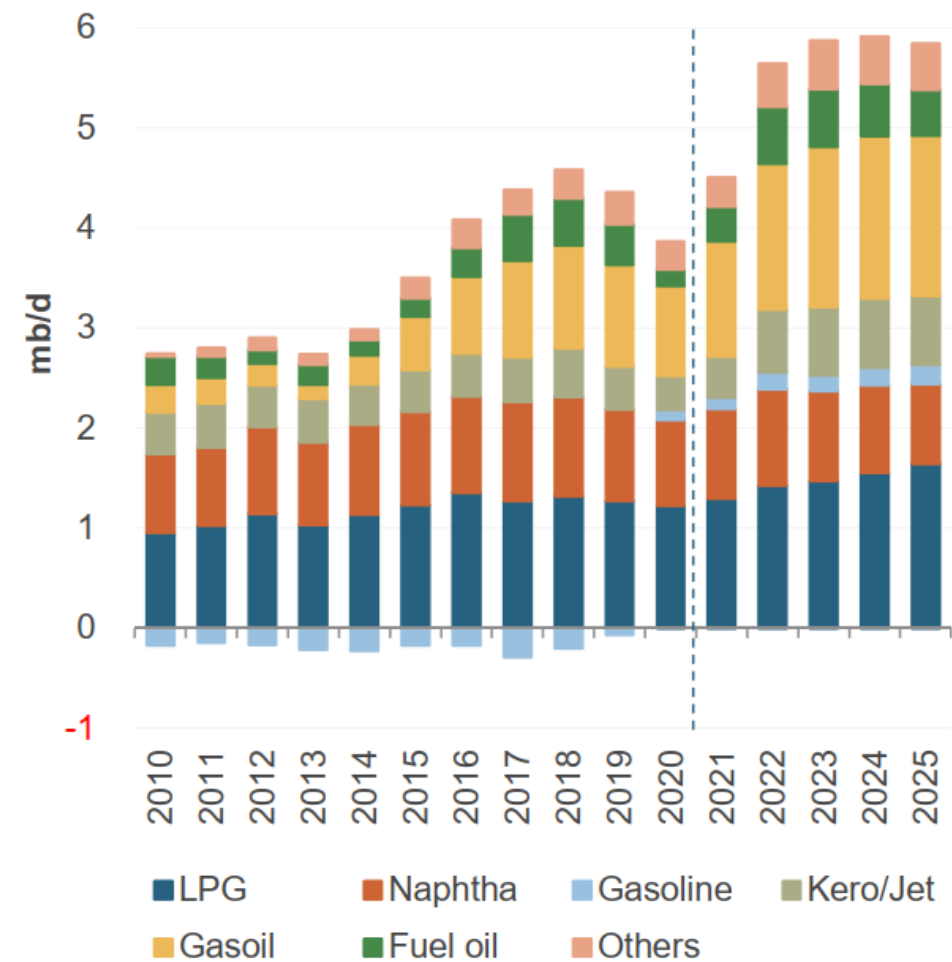
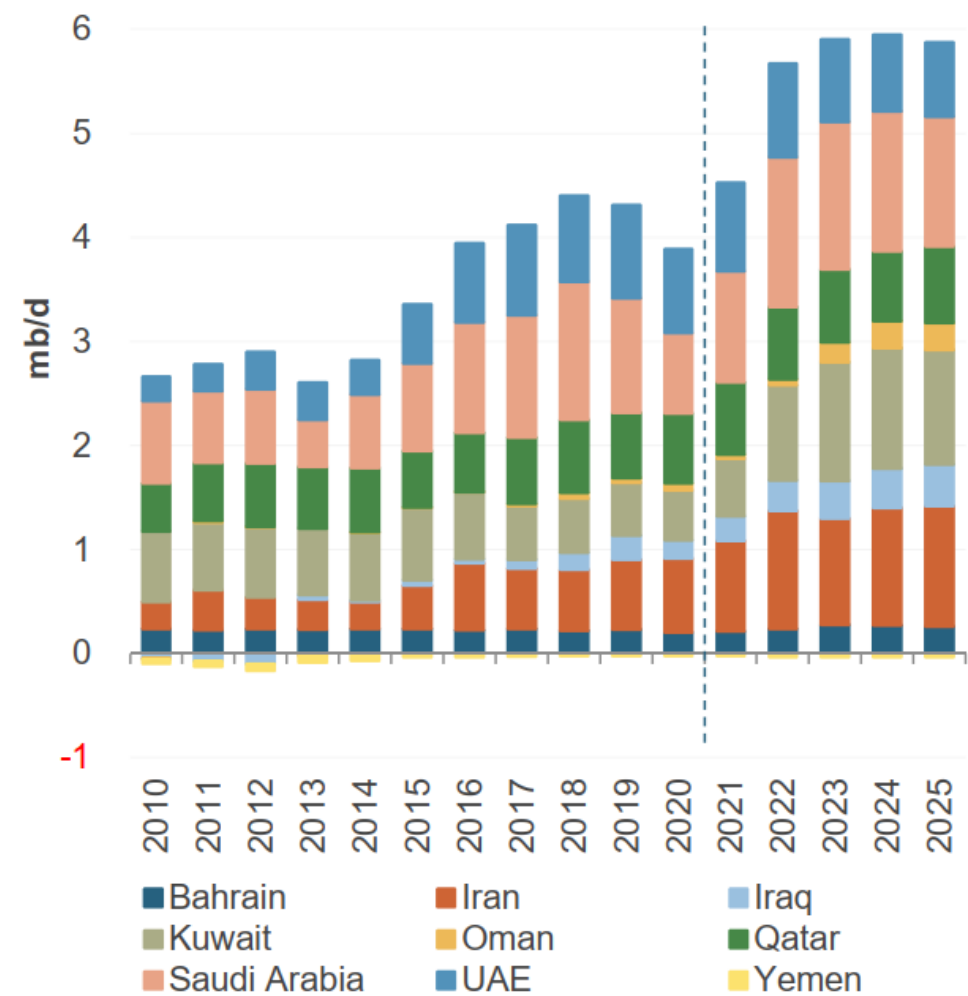
## COTC Projects (2019)

Project	Refinery Capacity (MMTPA)	P-Xylene Capacity (MMTPA)	Olefin Capacity (MMTPA)	Est. Chemical conversion/ bbl of oil (%)	Investment (\$bn)	Start Trial Operation
Hengli Petrochemical	20	4.3	1.5	42	11.4	Dec 2018
Zhejiang Petroleum and Chemical (ZPC) Phase 1	20	4.0	1.4	45	12	Est. Q2 2019
Hengyi (Brunei) PMB Refinery-Petrochem	8	1.5	0.5	>40	3.45	Est. 2019
Zhejiang Petroleum and Chemical (ZPC) Phase 2	20	4.8*	1.2	50*	12	Est. 2021
Shenghong refinery and Integrated Petrochem	16	2.8	1.1	60**	11.0	H2** 2021
Aramco/SABIC JV	20	--	3.0	45	20	2025

# Refinery Complexity

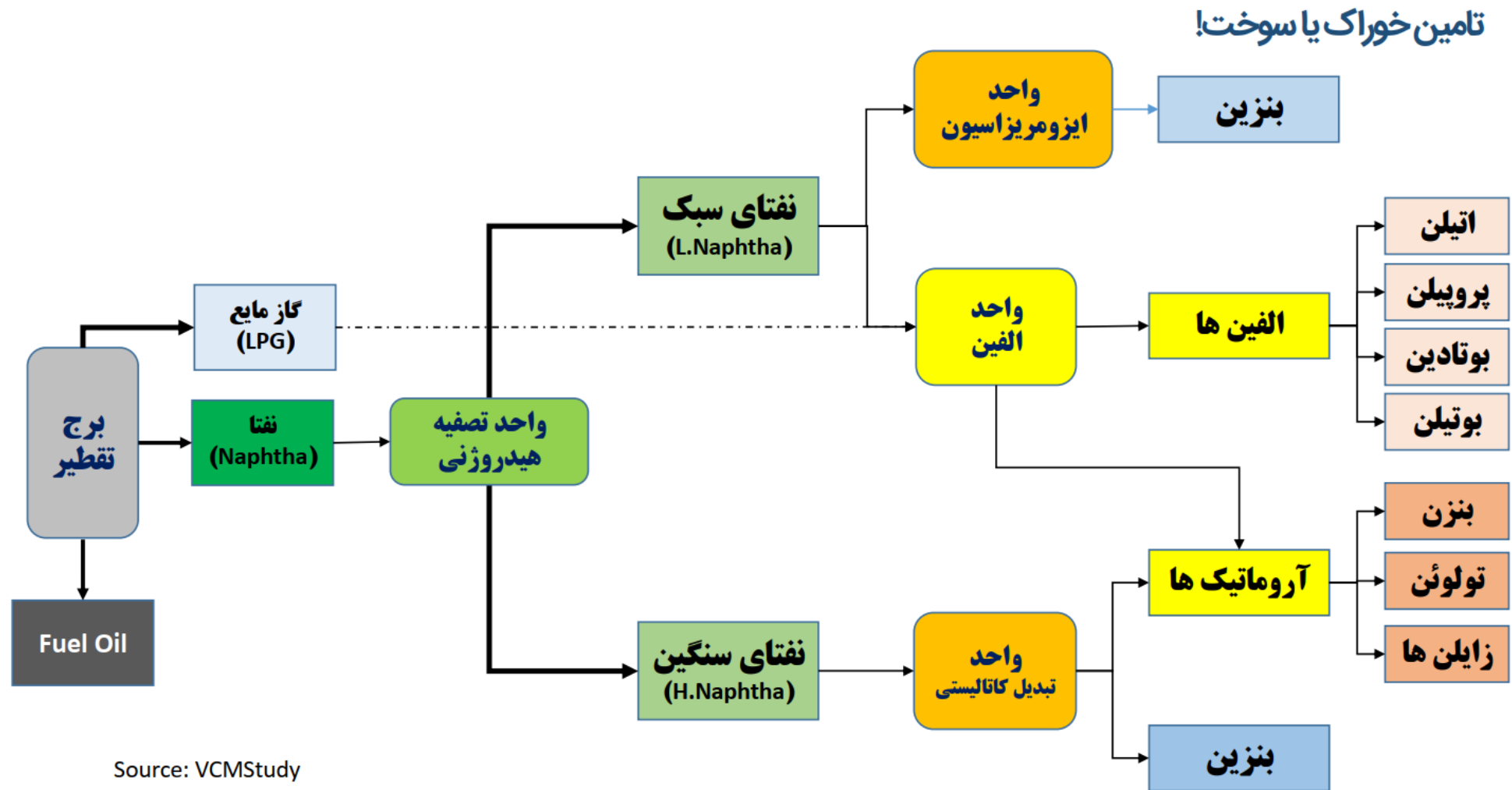


# Middle East Products Net Exports





# Fuel or Feed

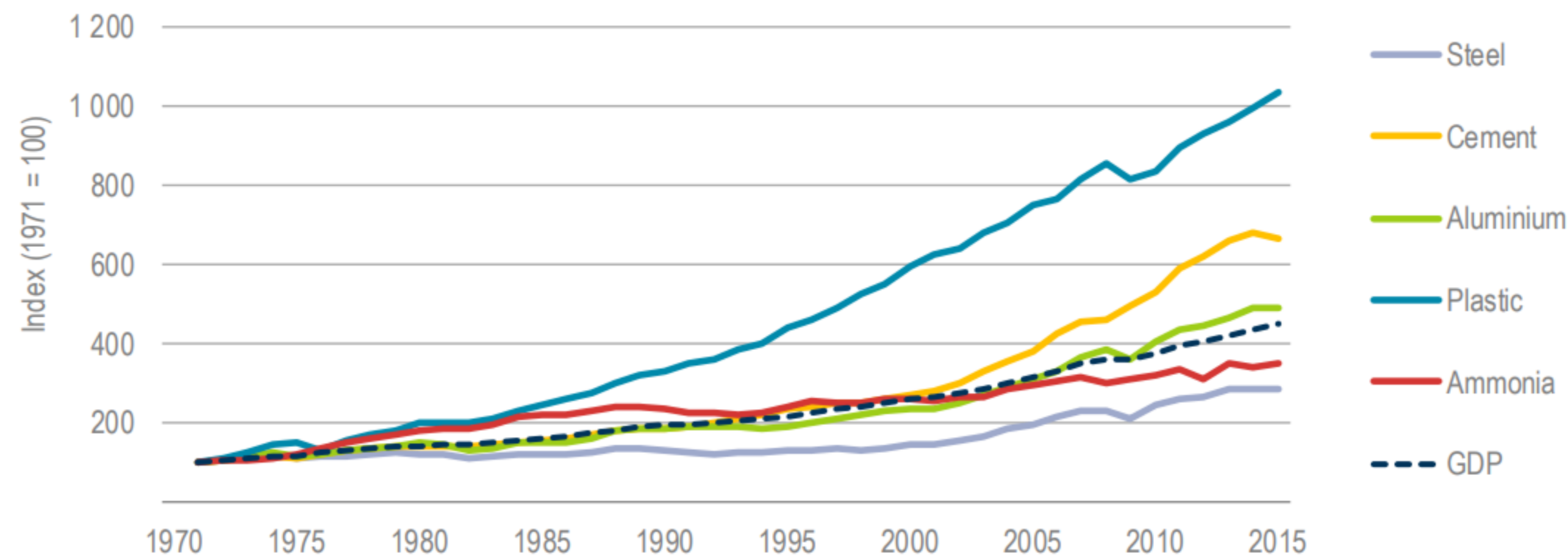


Source: VCMStudy

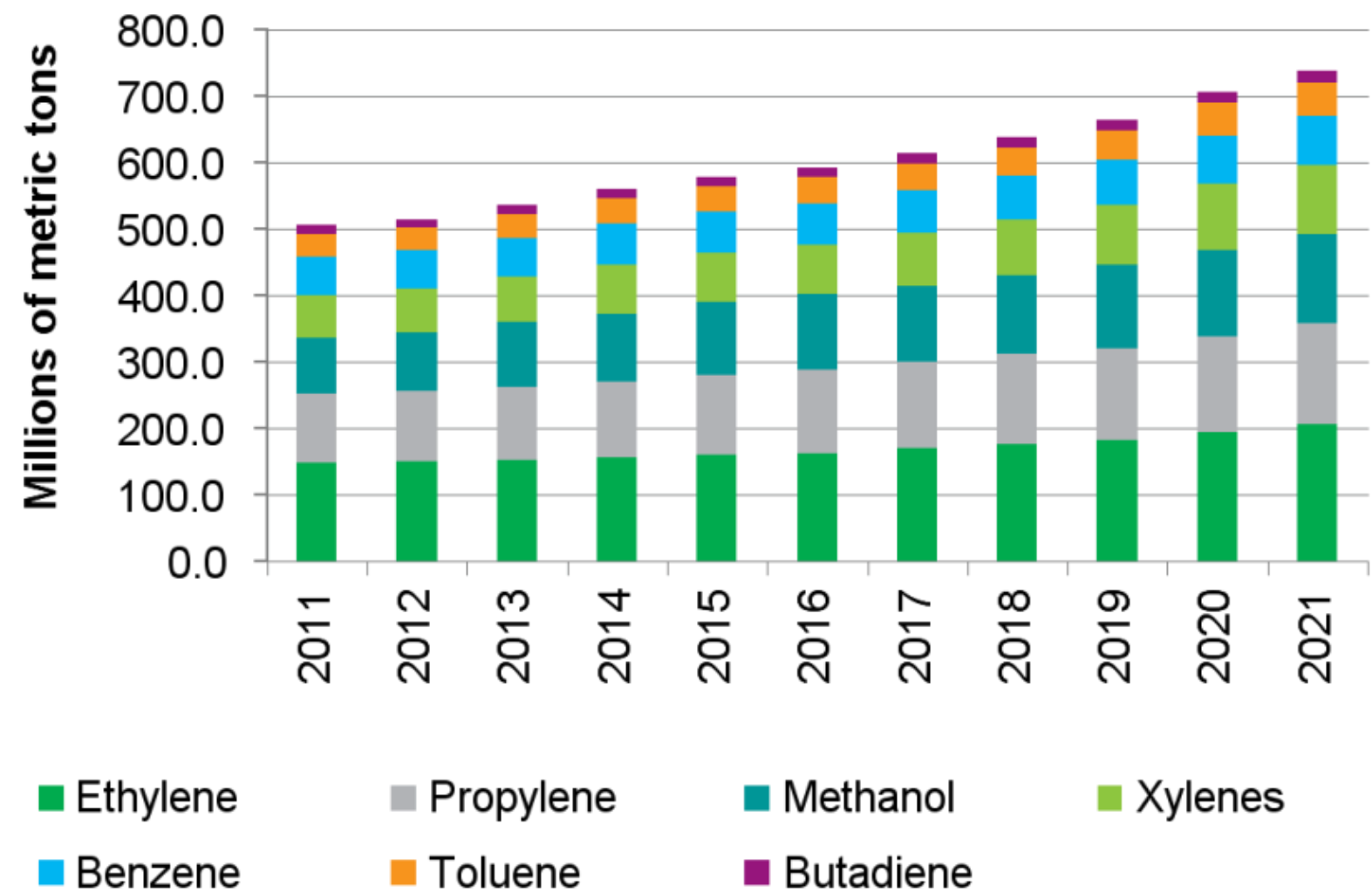
# Oil Demand In The Petrochemical Sector

	2019	2020	2025	2030	2035	2040	2045	Growth 2019–2045
OECD Americas	3.5	3.2	3.8	4.1	3.9	3.7	3.5	0.1
OECD Europe	1.9	1.7	1.8	1.8	1.7	1.6	1.5	–0.4
OECD Asia Oceania	2.1	1.9	2.0	2.0	2.0	2.0	2.0	–0.1
<b>OECD</b>	<b>7.4</b>	<b>6.9</b>	<b>7.6</b>	<b>8.0</b>	<b>7.7</b>	<b>7.4</b>	<b>7.0</b>	<b>–0.4</b>
Latin America	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.1
Middle East & Africa	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
India	0.4	0.4	0.5	0.7	0.9	1.0	1.1	0.7
China	1.9	1.8	2.1	2.2	2.4	2.6	2.7	0.8
Other Asia	1.3	1.3	1.5	1.7	1.9	2.0	2.1	0.8
OPEC	1.2	1.2	1.4	1.7	2.2	2.5	2.7	1.5
Russia	0.9	0.9	1.1	1.1	1.1	1.1	1.1	0.1
Other Eurasia	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0
<b>Non-OECD</b>	<b>6.2</b>	<b>6.0</b>	<b>7.1</b>	<b>8.0</b>	<b>9.0</b>	<b>9.7</b>	<b>10.3</b>	<b>4.1</b>
<b>World</b>	<b>13.7</b>	<b>12.9</b>	<b>14.7</b>	<b>15.9</b>	<b>16.7</b>	<b>17.0</b>	<b>17.3</b>	<b>3.7</b>

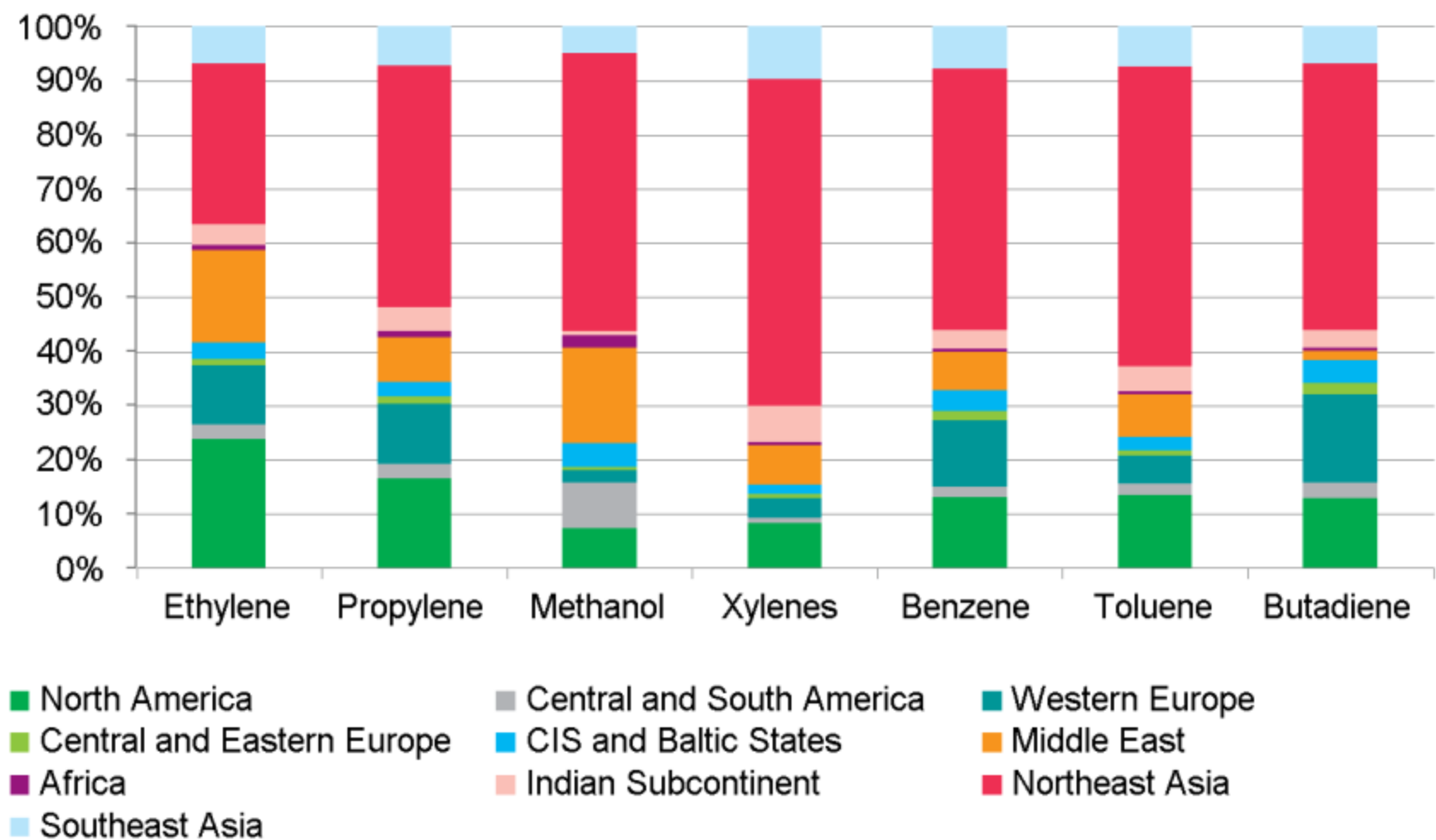
# Production Growth For Selected Bulk Materials And GDP



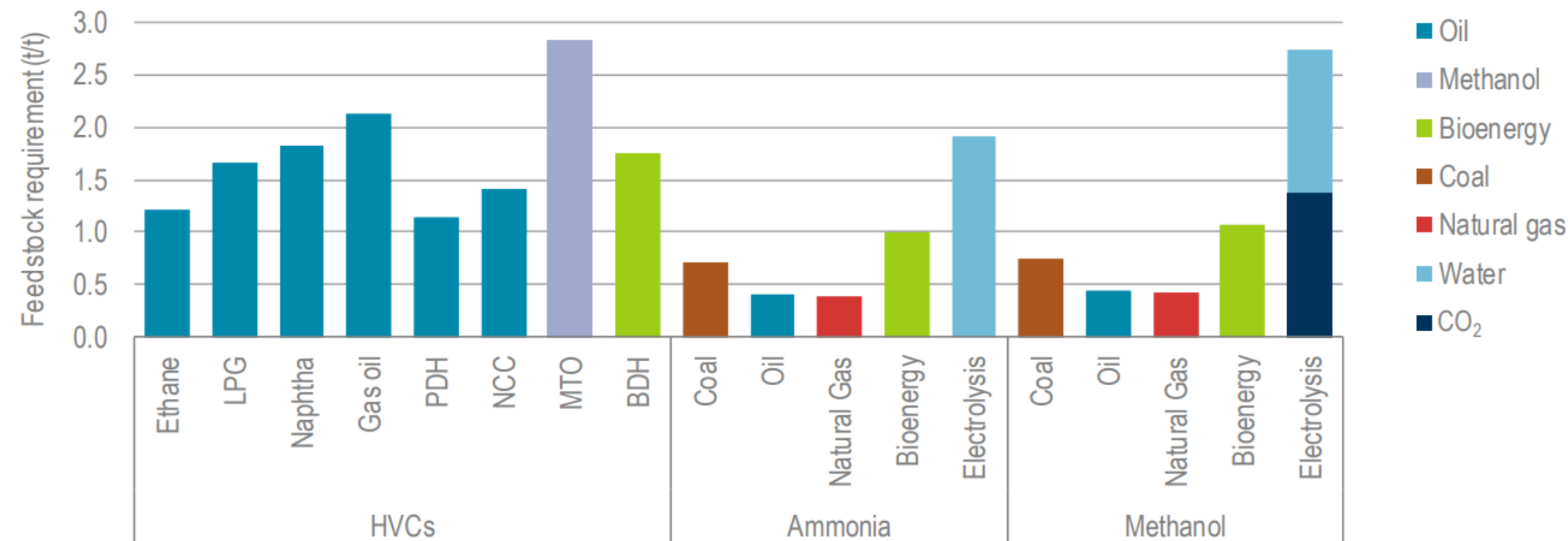
# World Capacity for Primary Petrochemicals



# Regional Share Of Capacity For Primary Petrochemicals

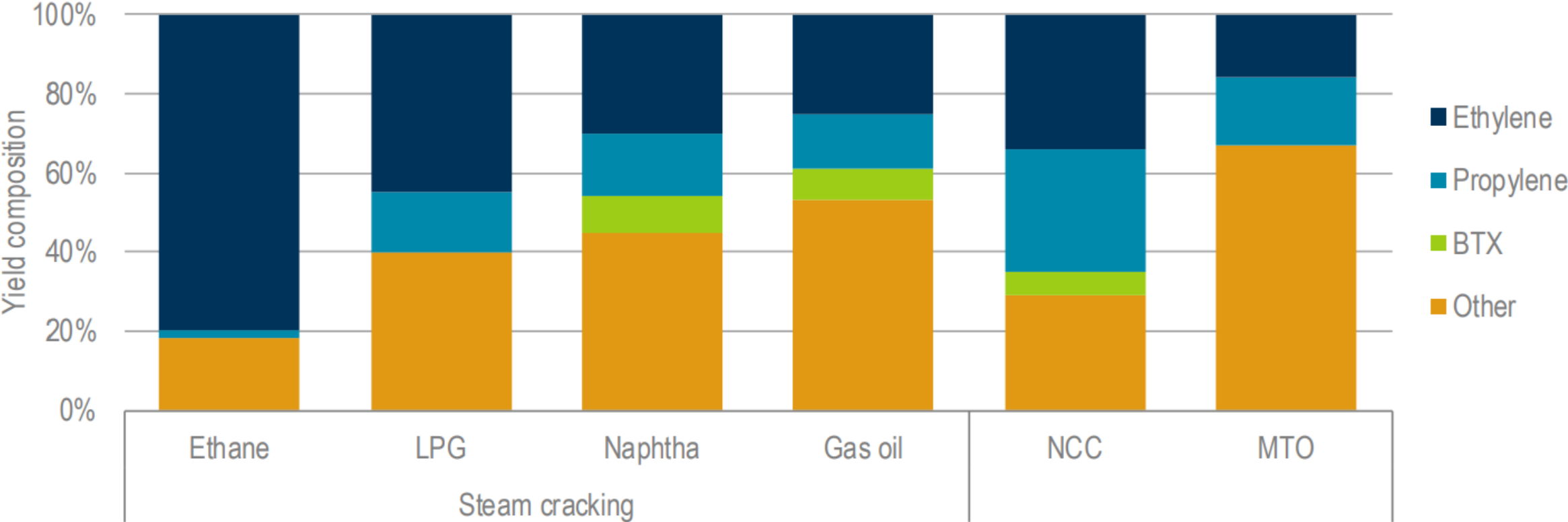


# Feedstock Options By Chemical Product

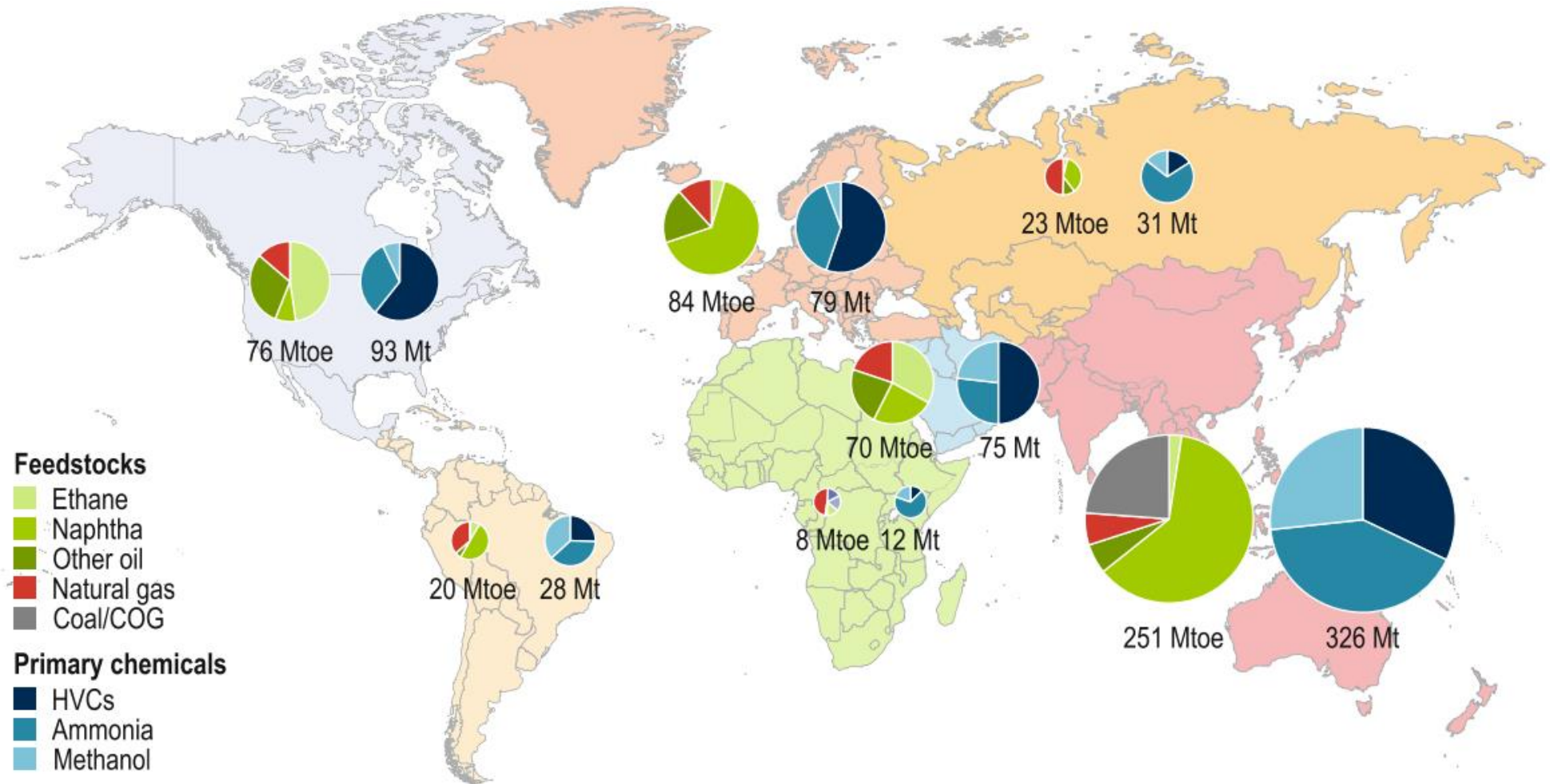


Notes: BDH = bioethanol dehydration; LPG = liquefied petroleum gas; NCC = naphtha catalytic cracking. The quantity pertaining to BDH is in terms of bioethanol.

# Yield Of Individual HVCs In Multi-product Processes



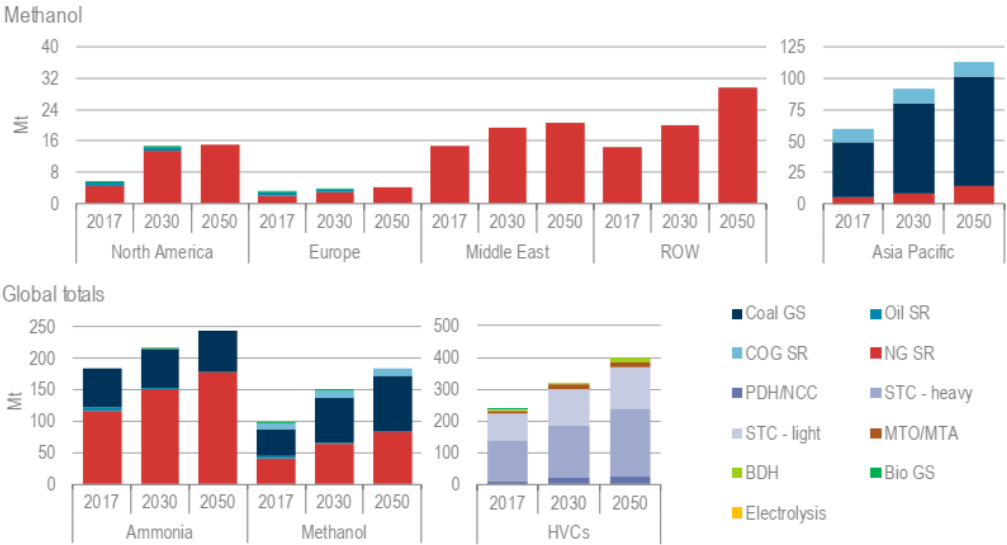
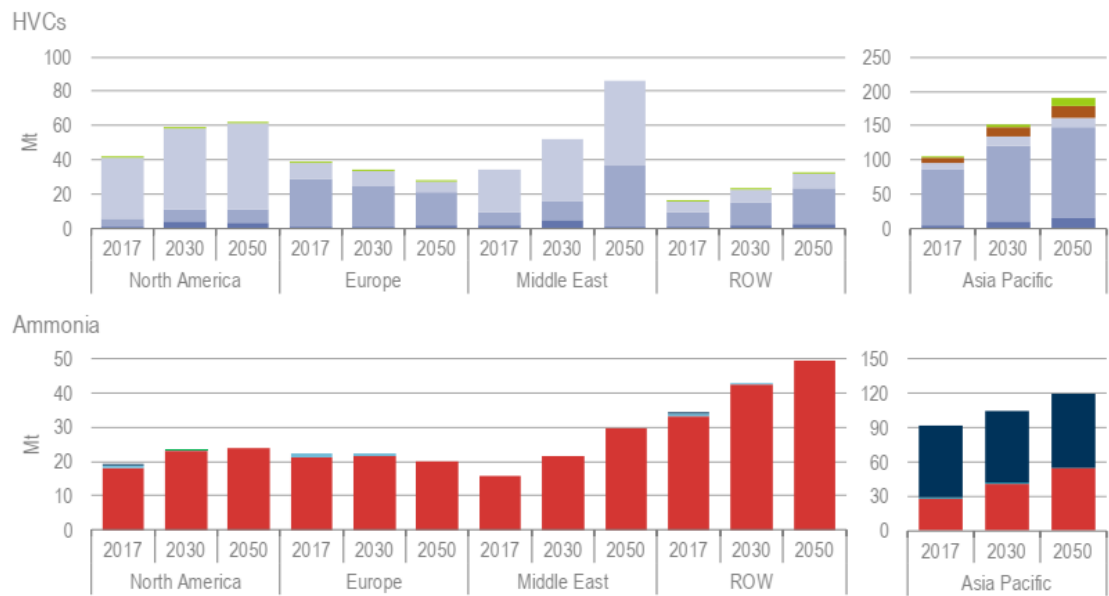
# Primary Feedstock Use And Chemical Production By Region



This map is without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries, and to the name of any territory, city or area.

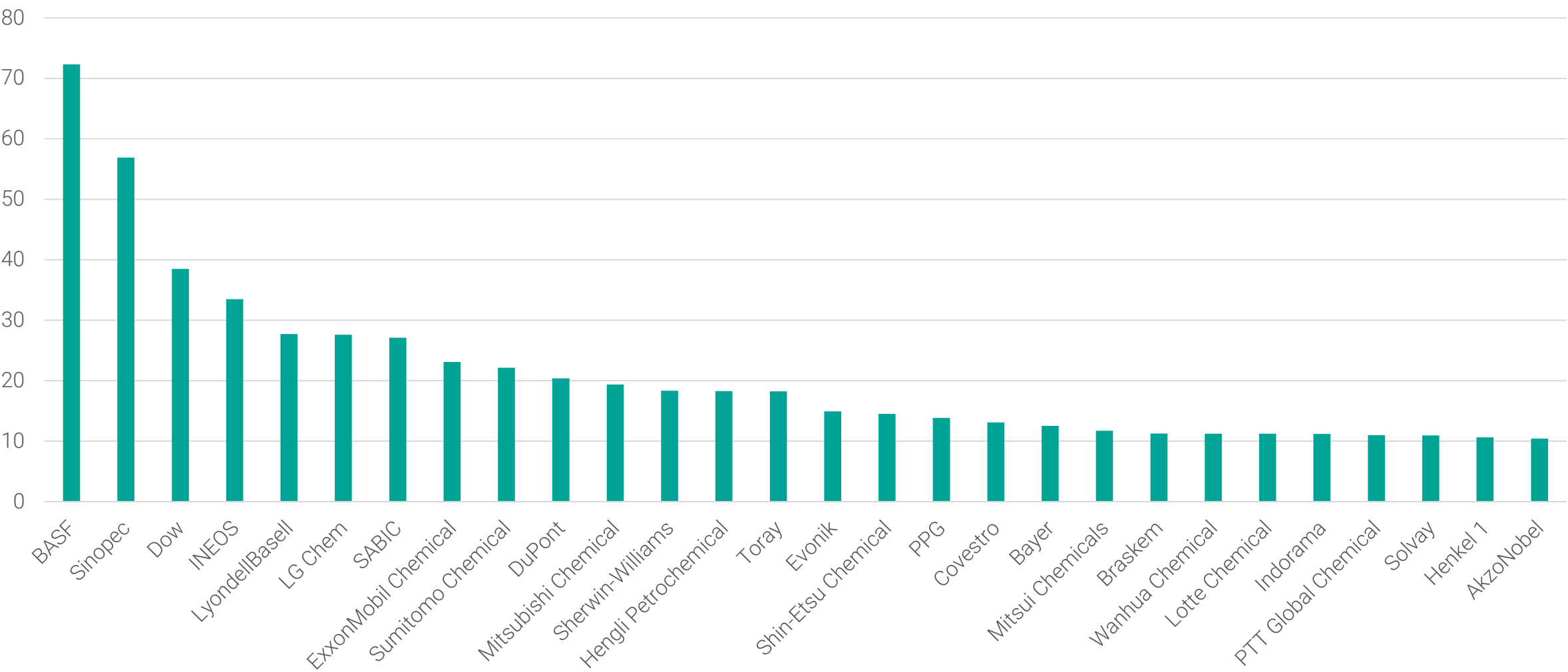


# Production Routes For Primary Chemicals In The RTS



Notes: Tabulated results are provided in the online annex. Bio = bioenergy; GS = gasification; SR = steam reforming; STC - heavy = naphtha and gas oil steam cracking; STC - light = ethane and liquid petroleum gas steam cracking.

# The ICIS Top 100 Chemical Companies 2020 (\$B)

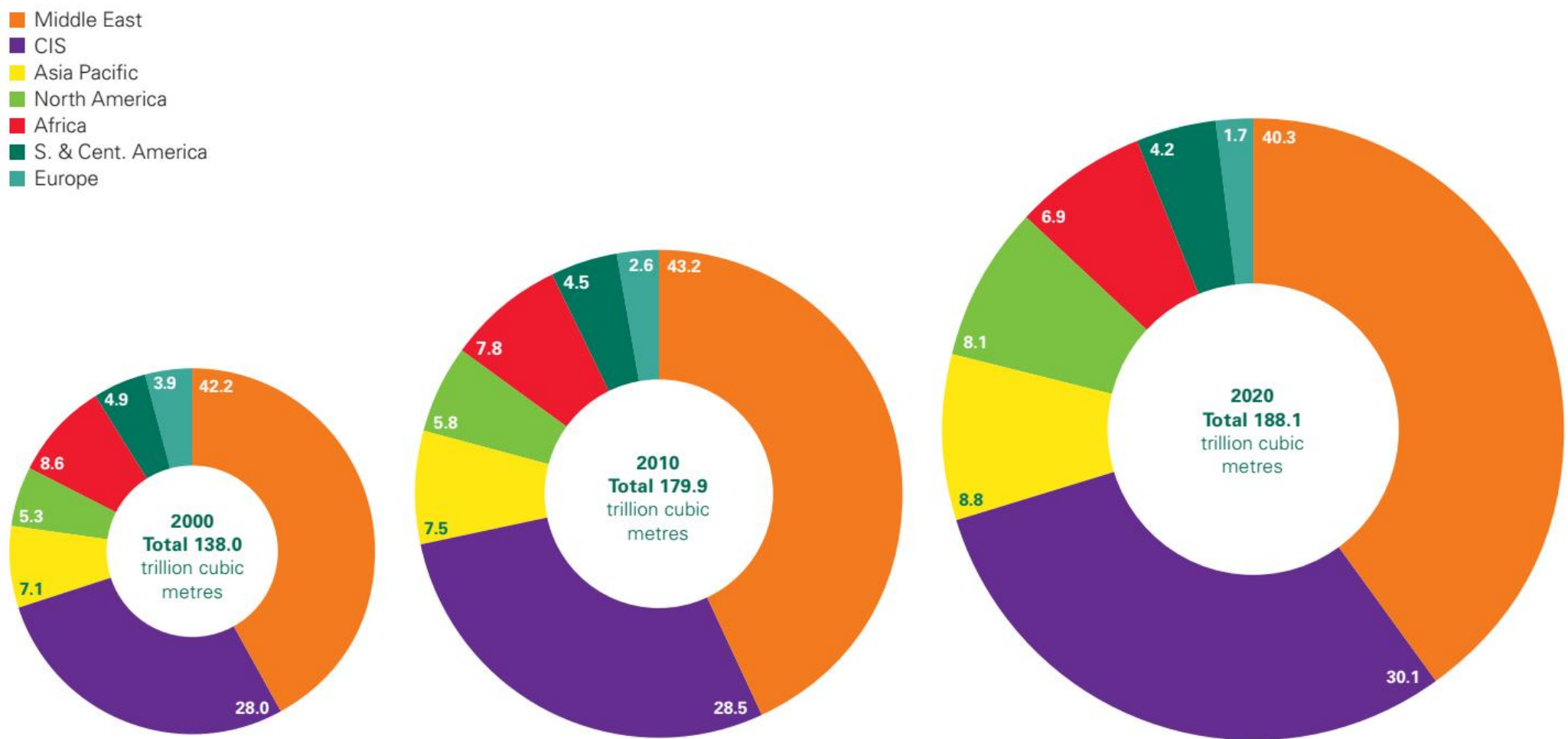


# The ICIS Top 100 Chemical Companies 2020

Rank 2019	Company	Sales 2019% change		Operating profit 2019% change		Net income 2019% change		Total Assets 2019% change		R&D 2019% change		Capex 2019% change		Employees 2019% change	
\$m, change in reporting currencies															
1	BASF	66,594	-1.5	4,549	-32.2	9,454	78.9	97,619	0.5	2,423	8.2	4,310	6.2	132,061	-3.9
2	Sinopec <sup>2</sup>	63,244	-6.9	2,463	-36.5	-	-	-	-	-	-	-	-	-	-
3	Dow <sup>1</sup>	42,951	-13.4	-395	-	-1,272	-	60,524	-27.7	765	-4.4	1,961	-6.2	36,500	-32.4
4	LyondellBasell	34,727	-11.0	4,116	-21.3	3,397	-27.6	30,435	7.6	111	-3.5	2,694	28.0	19,100	-1.8
5	SABIC <sup>2</sup>	32,488	-19.0	3,680	-59.1	-	-	74,933	-3.2	-	-	-	-	-	-
6	INEOS <sup>2</sup>	32,103	-8.6	2,485	-39.0	-	-	-	-	-	-	-	-	23,015	13.9
7	ExxonMobil <sup>2</sup>	27,416	-15.5	-	-	592	-82.3	-	-	-	-	1,933	29.4	-	-
8	LG Chem	24,793	1.6	776	-60.1	326	-75.2	29,470	17.6	949	8.7	1,793	1.4	-	-
9	DuPont <sup>1</sup>	21,512	-4.8	194	-70.4	498	-87.0	69,396	-63.1	955	-10.7	1,492	19.9	35,000	-
10	Sumitomo Chemical <sup>3</sup>	20,480	-4.0	1,265	-24.8	501	-64.3	33,588	15.1	-	-	1,108	-31.1	-	-

# Gas Markets

# Distribution Of Proved Reserves



# Producers, Net Exporters and Net Importers of Natural Gas

Producers	bcm	% of world total
United States	949	23.6
Russian Federation	722	18.0
Islamic Rep. of Iran	235	5.9
People's Rep. of China	191	4.8
Canada	184	4.6
Qatar	167	4.2
Australia	148	3.7
Norway	116	2.9
Saudi Arabia	99	2.5
Algeria	92	2.3
Rest of the world	1 111	27.5
<b>World</b>	<b>4 014</b>	<b>100.0</b>

2020 provisional data

Net exporters	bcm
Russian Federation	230
Qatar	127
Norway	111
Australia	103
United States	77
Turkmenistan	56
Canada	47
Algeria	41
Nigeria	27
Malaysia	22
Others	176
<b>Total</b>	<b>1 017</b>

2020 provisional data

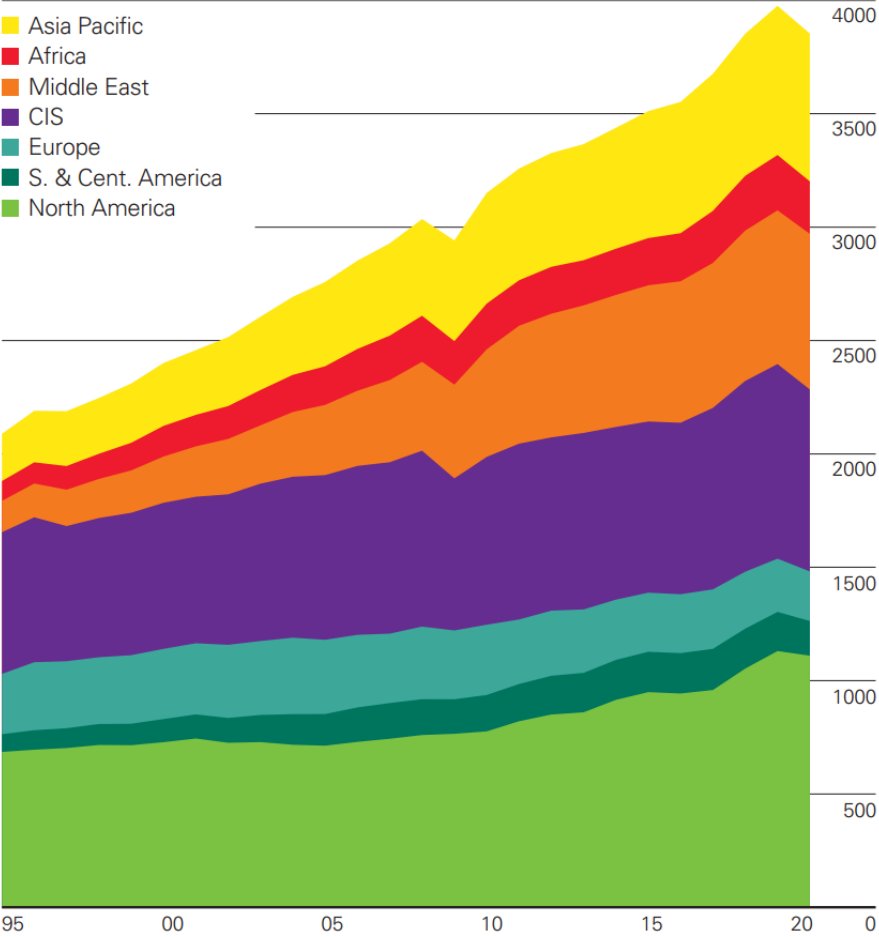
Net importers	bcm
People's Rep. of China	125
Japan	105
Germany	83
Italy	66
Mexico	64
Korea	54
Turkey	47
France	37
United Kingdom	34
India	34
Others	324
<b>Total</b>	<b>973</b>

2020 provisional data

# The Geopolitics of Gas

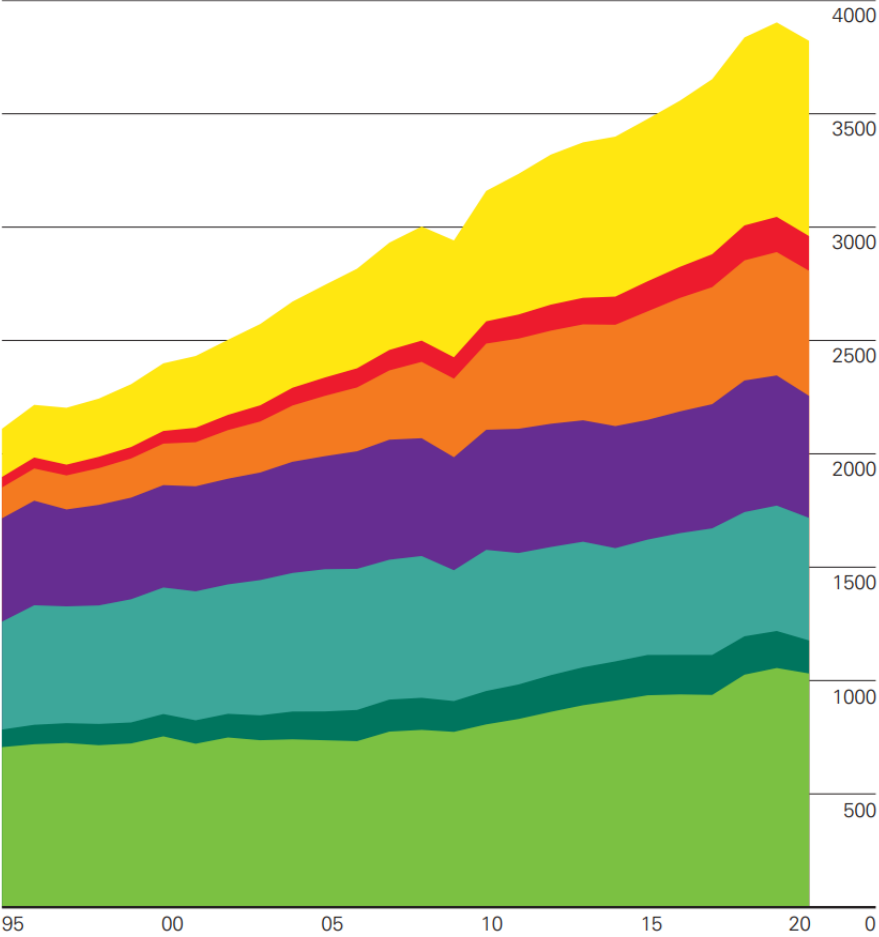
**Natural gas: Production by region**

Billion cubic metres



**Natural gas: Consumption by region**

Billion cubic metres



## Natural Gas Inter-regional Trade (BCM)

Inter-regional  
Trade  
940.1

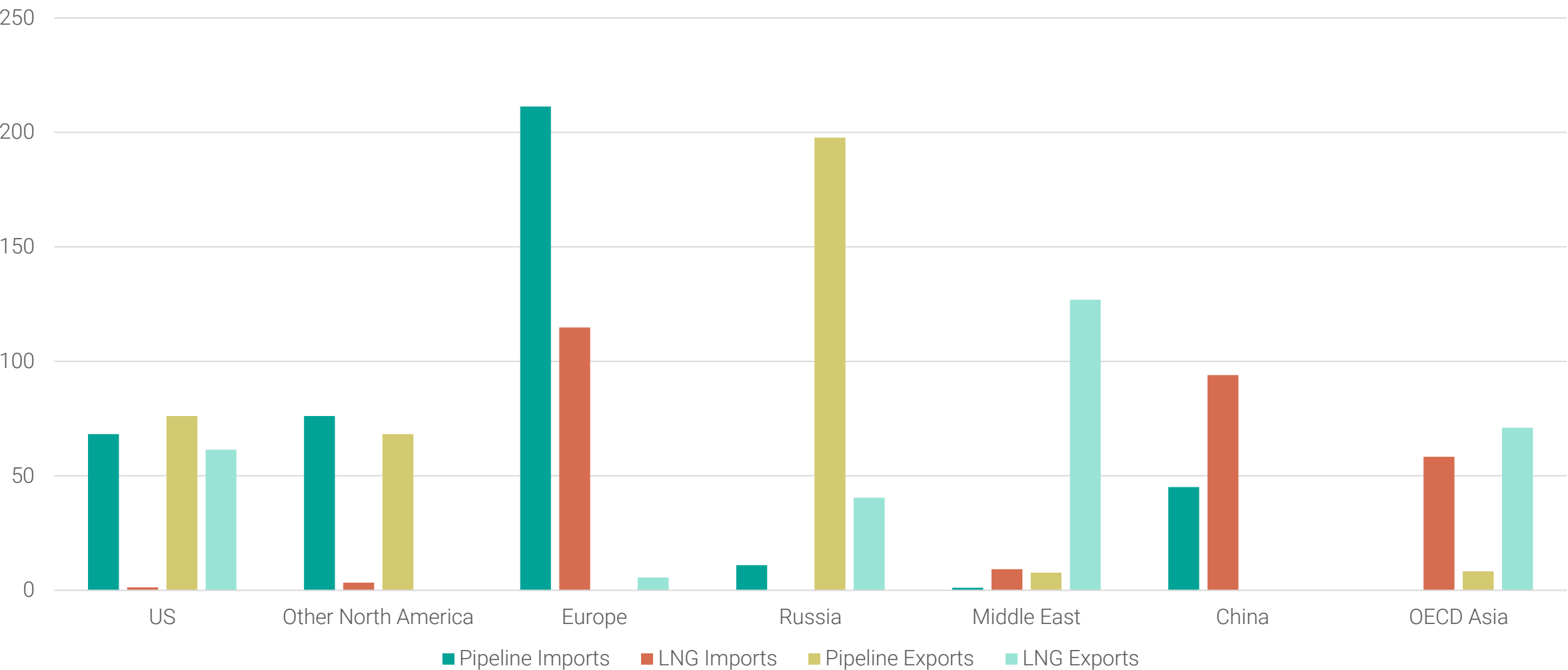
Inter-regional  
Pipeline Trade  
452.2

LNG Trade  
487.9

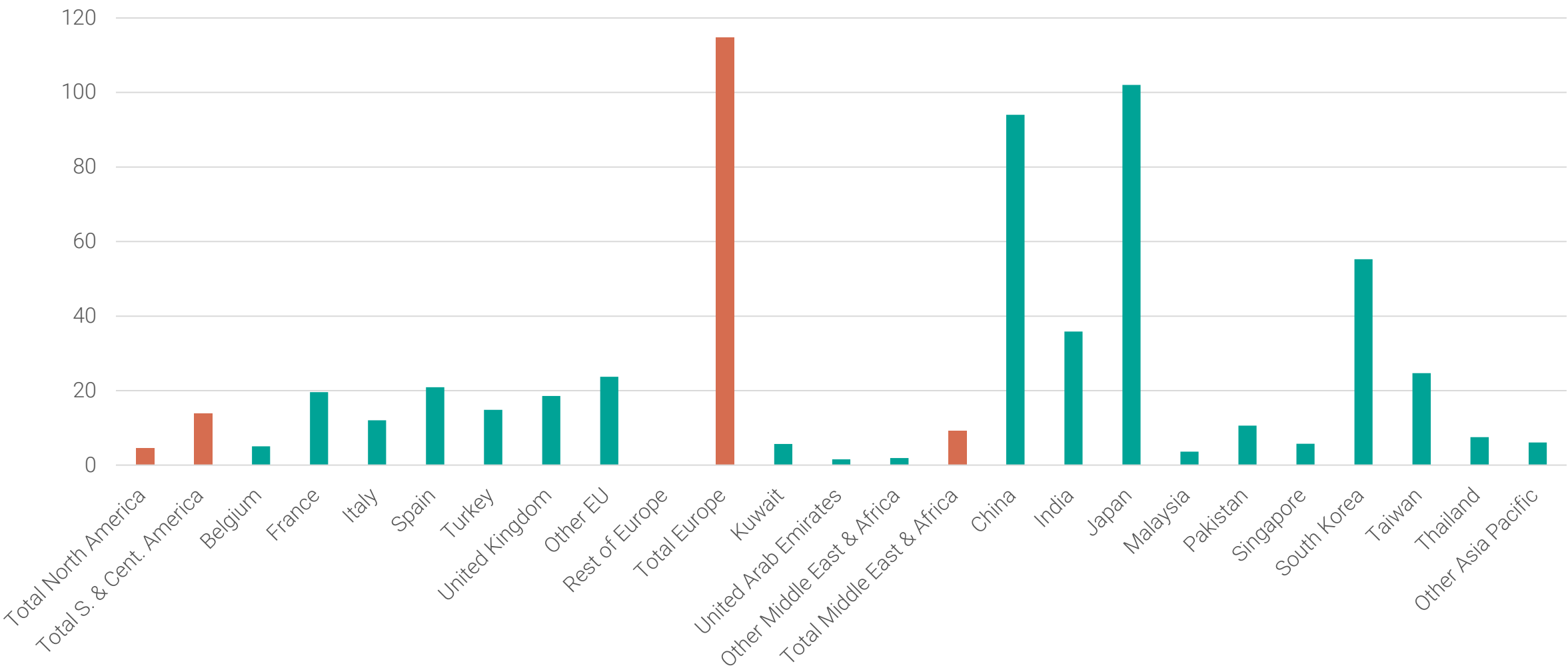




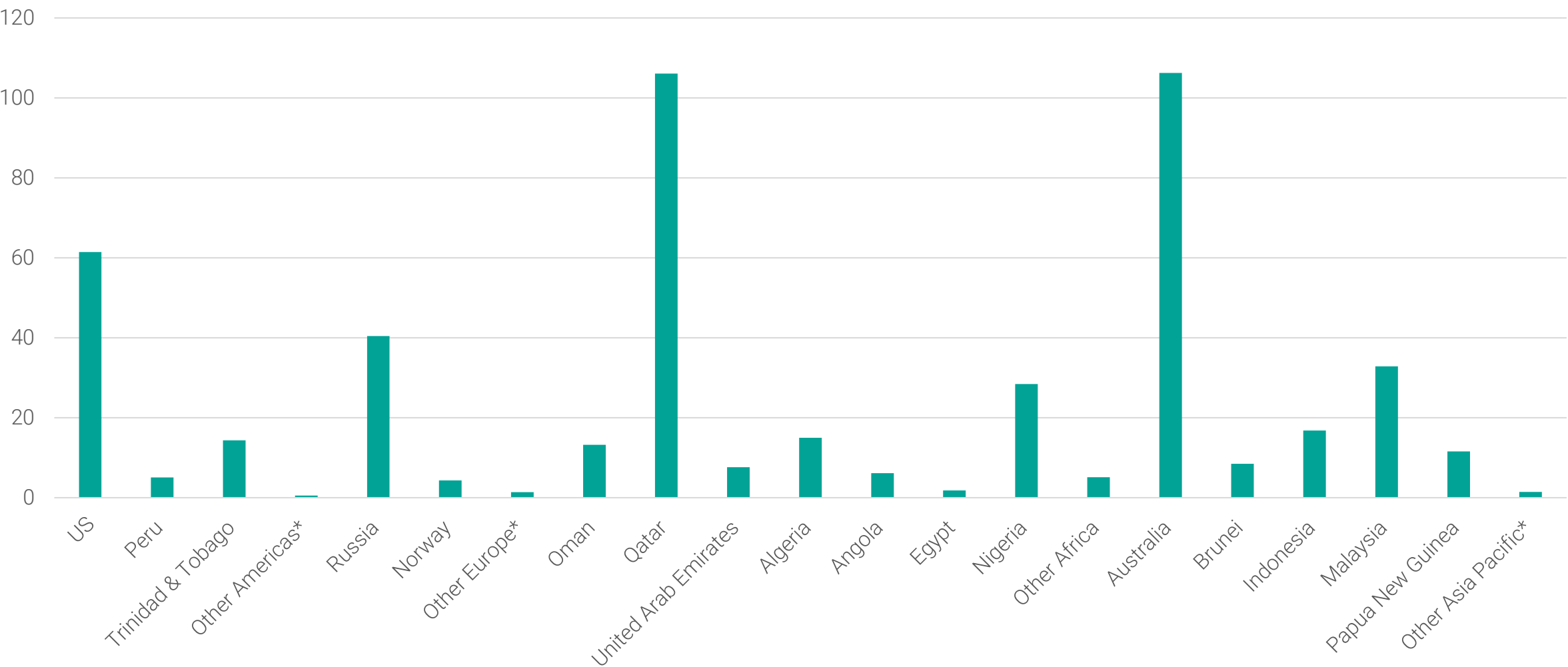
# Natural Gas Major Inter-regional Trade Movements (BCM)



# Key LNG Importers (BCM)



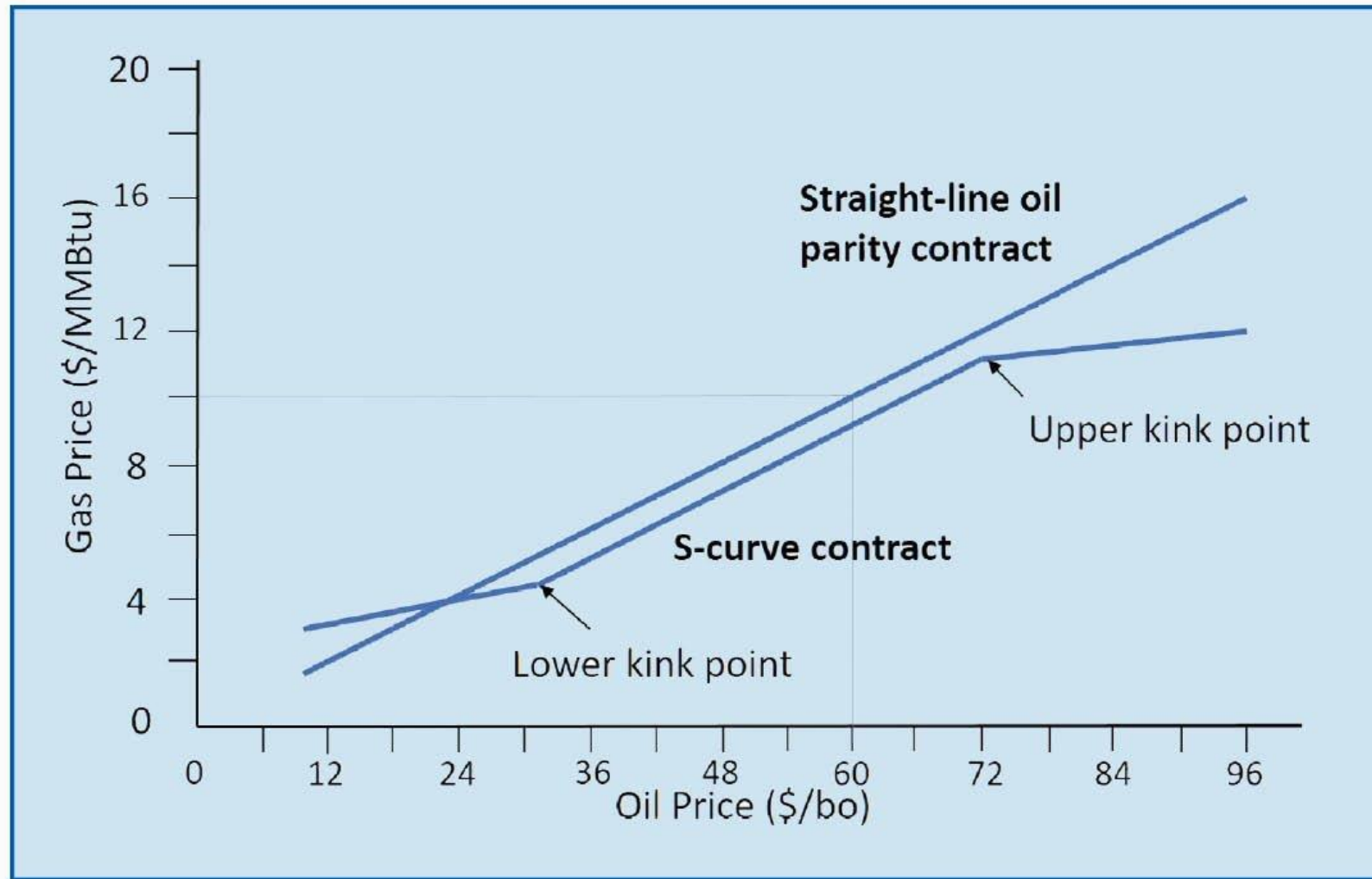
# Key LNG Exporters (BCM)



# Gas Prices



# Oil Parity



# Global Gas Markets

## Gas-on-gas markets

- US

## Indexed to substitute energy prices

- EU

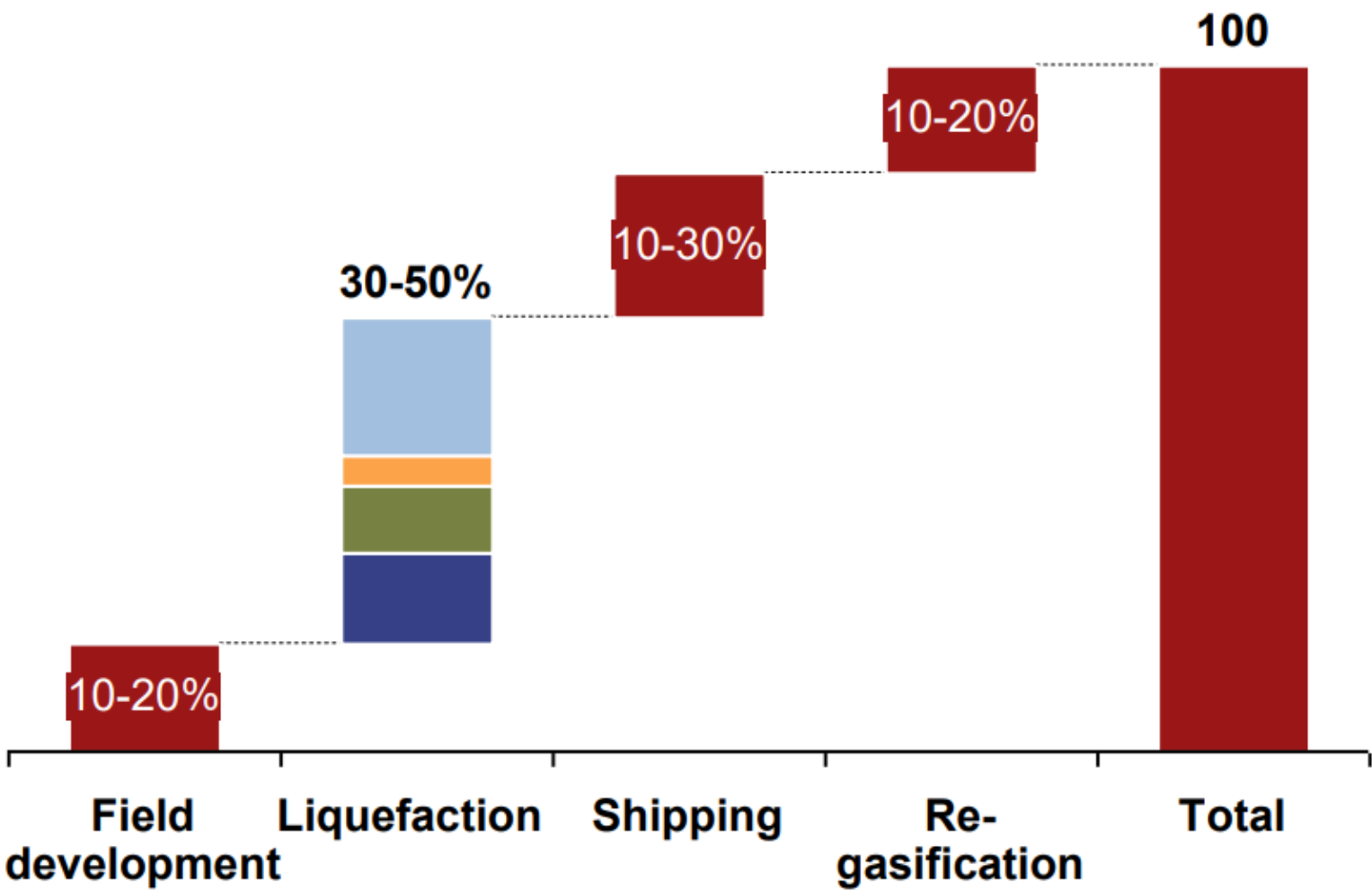
## Oil-indexed

- Asia

## Regulated

- Middle East

# Typical Cost Breakdown Of LNG Value Chain

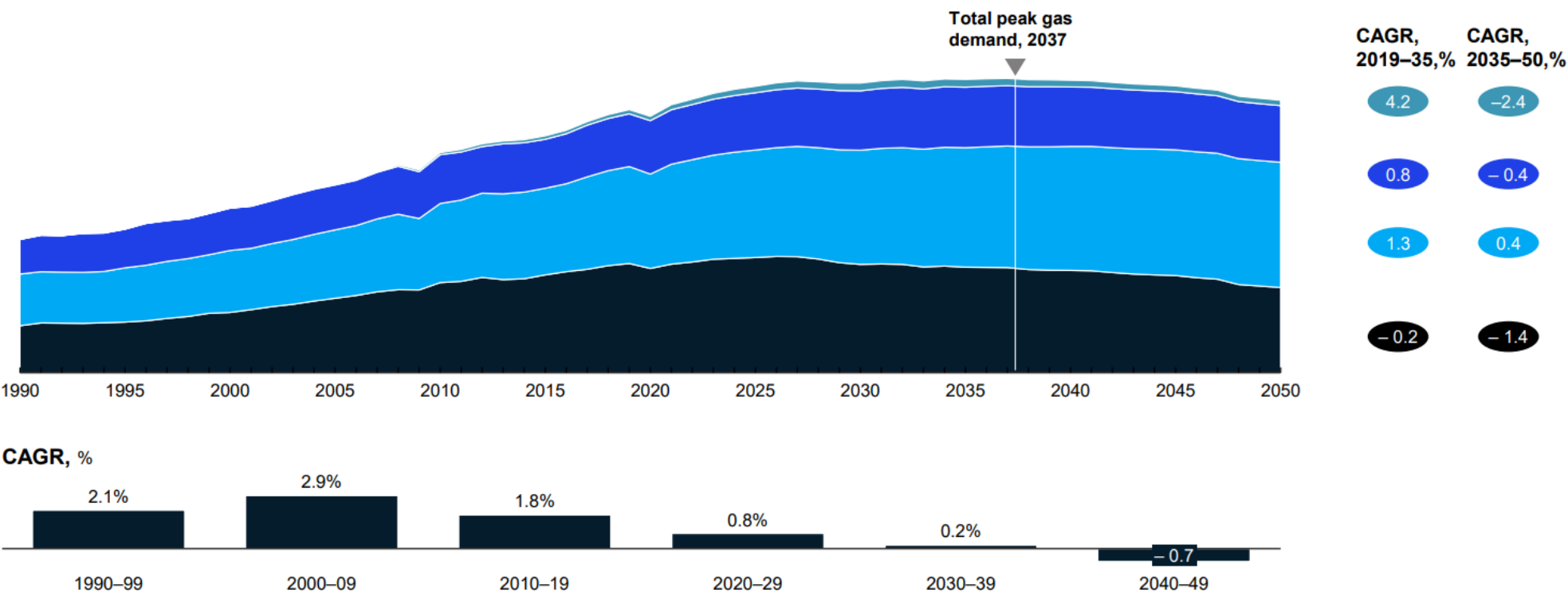


# Global Gas-demand Outlook By Sector

**In the 2021 Global Energy Perspective reference case, gas demand peaks in 2037 but will decline slowly afterward.**

Global gas-demand outlook in 2019–50, by sector (gross), bcm

Reference case

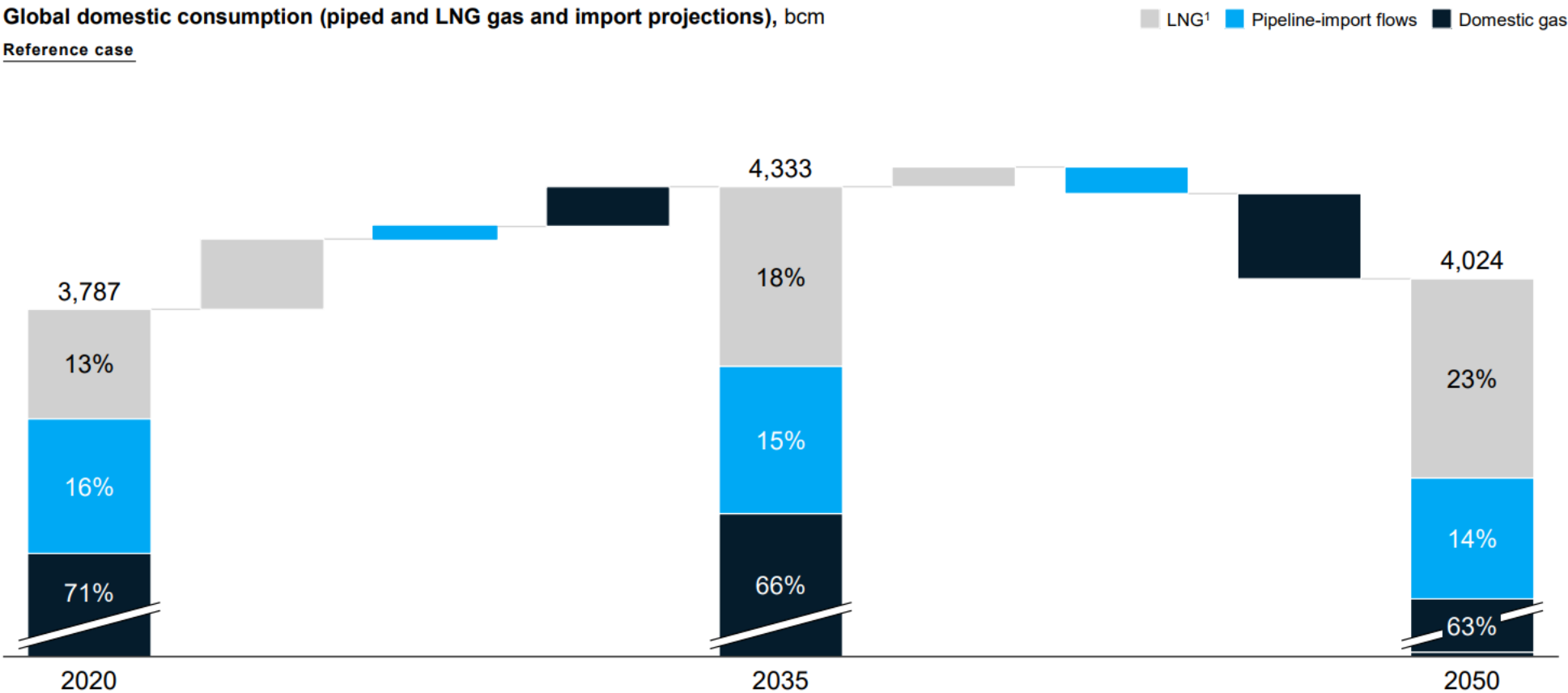


1. Does not include gas use for pipeline transport (approximately 75 bcm in 2019).  
2. Includes "other" energy sector.



# Global Domestic Consumption (BCM)

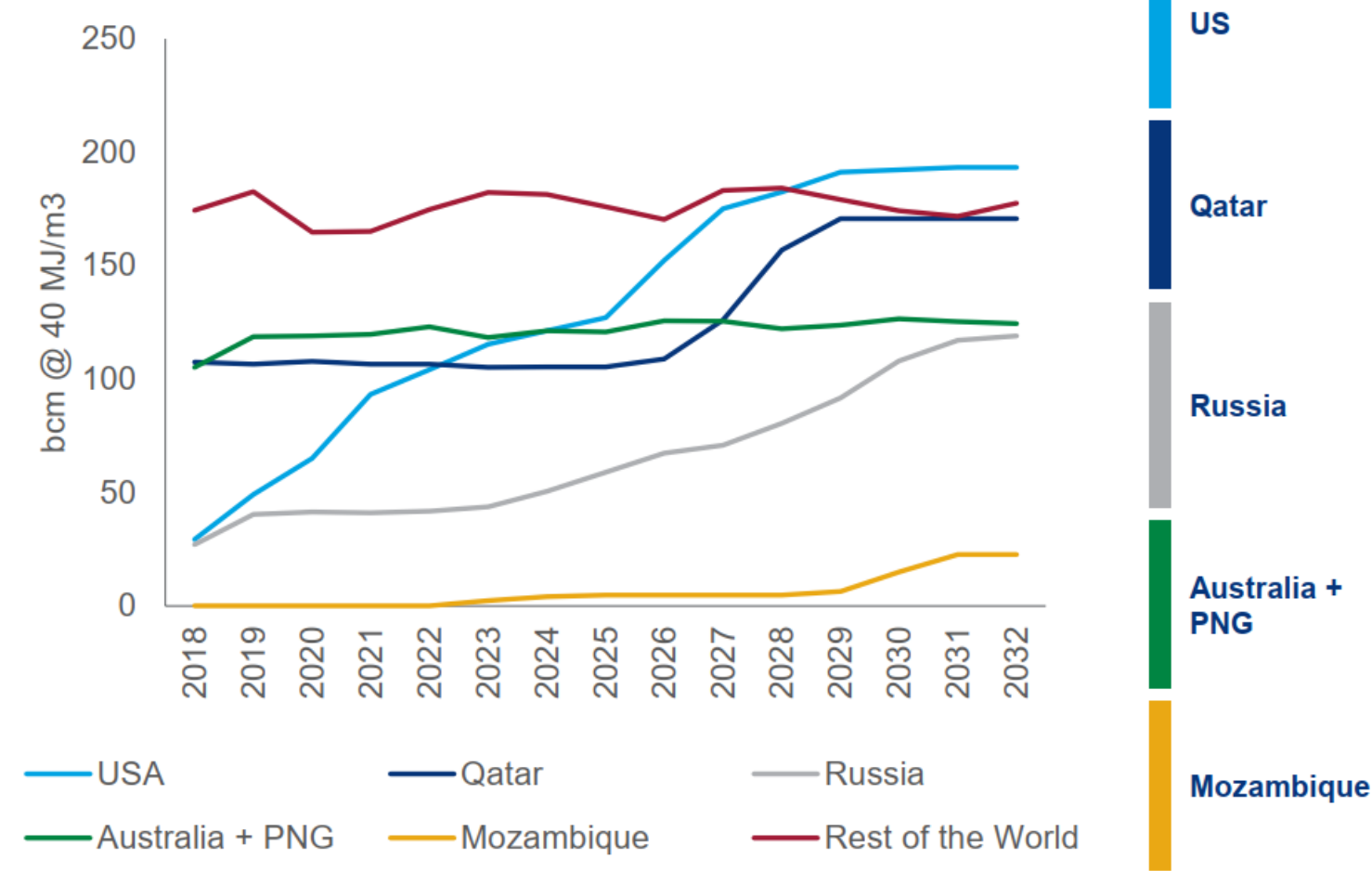
**The share of LNG in the global gas supply will increase consistently, as it meets demand growth and replaces declining pipeline and domestic gas.**



1. Including LNG flows within country for Indonesia and Malaysia.

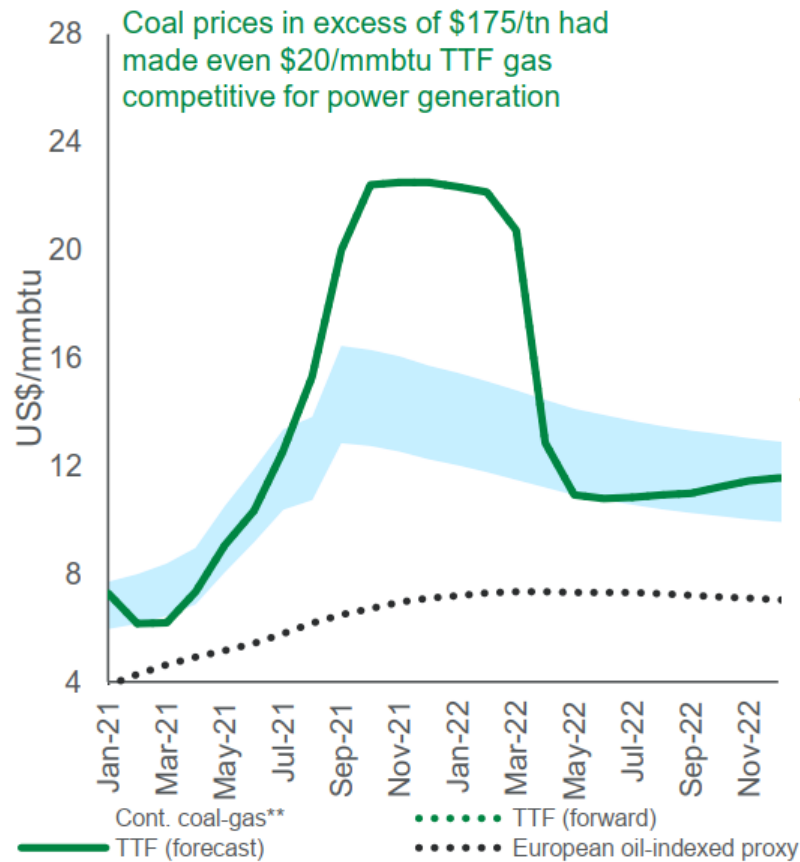
# LNG Supply BY Region

LNG supply by region



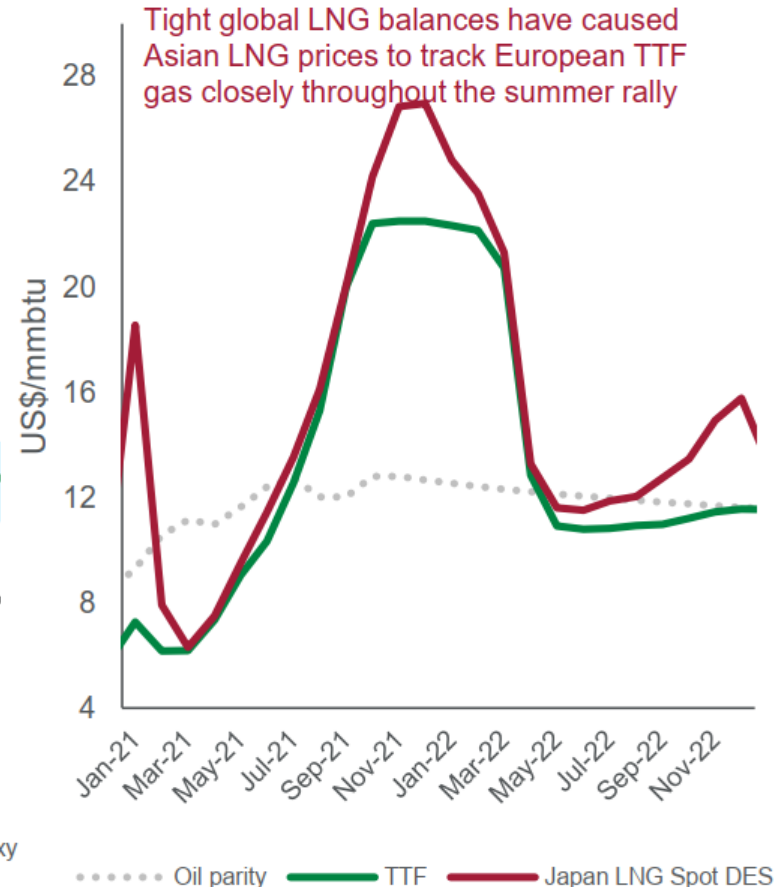
# Domino Effect: High Coal Prices, Tight LNG Markets, Lift Fuel-oil Cracks

## 1. Tight coal and gas market

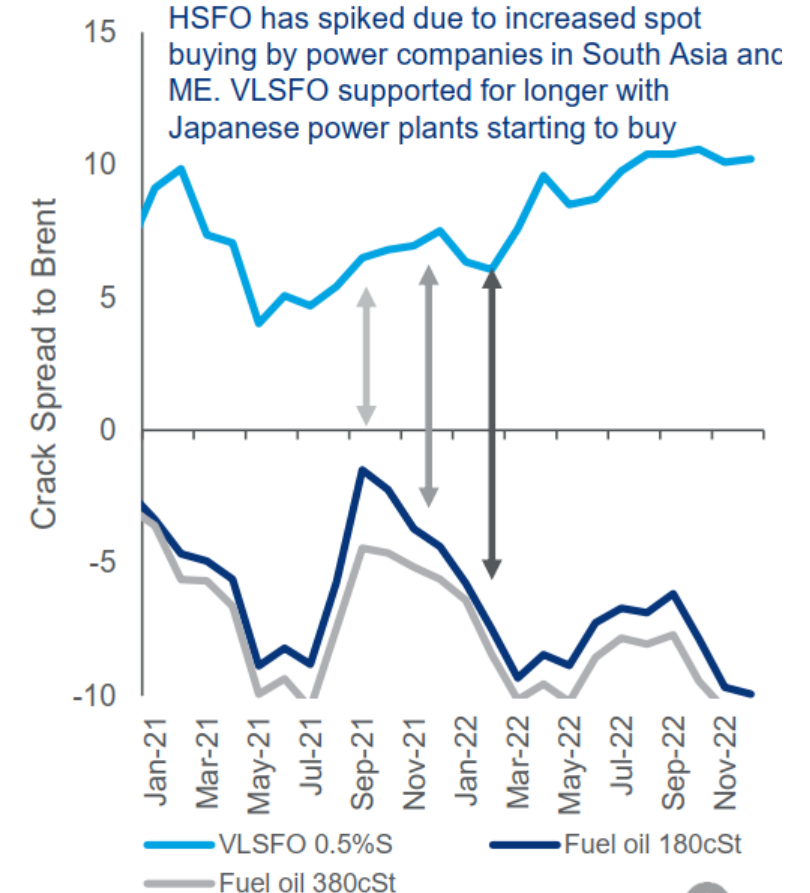


Source: Wood Mackenzie, the Argus Media group, GIE (AGSI)

## 2. Competition for LNG

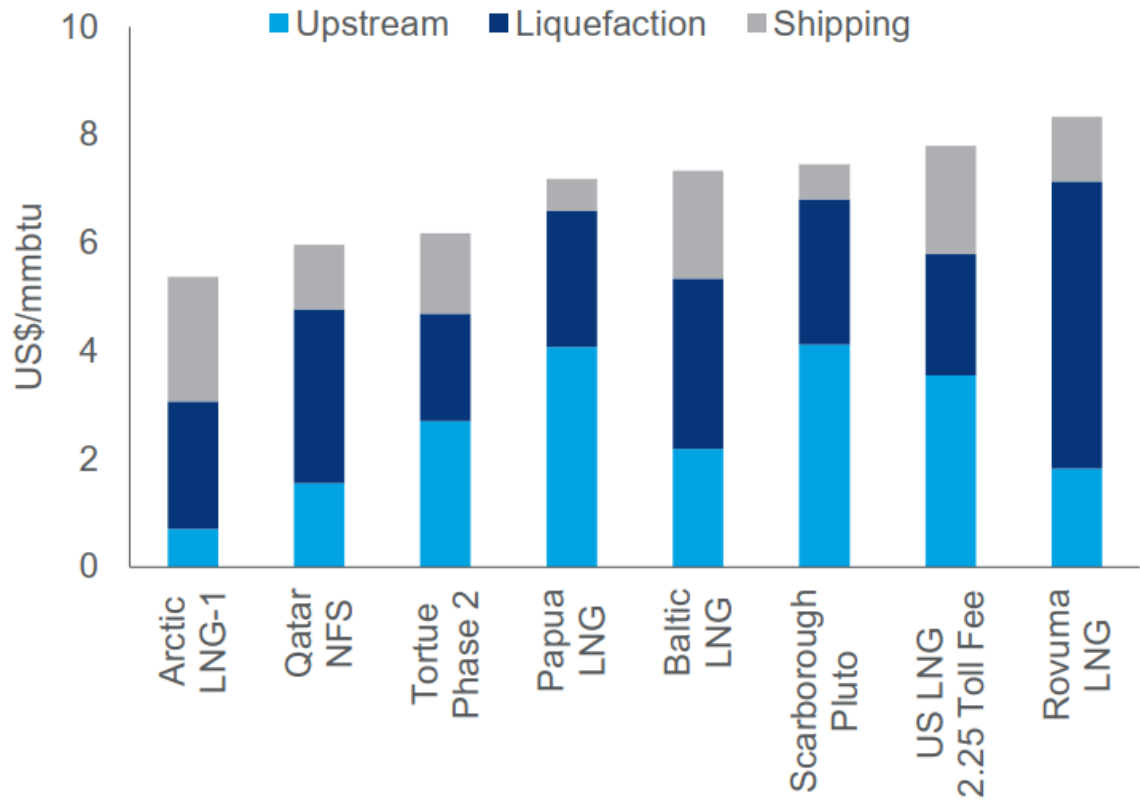


## 3. Pressure on Fuel Oil cracks

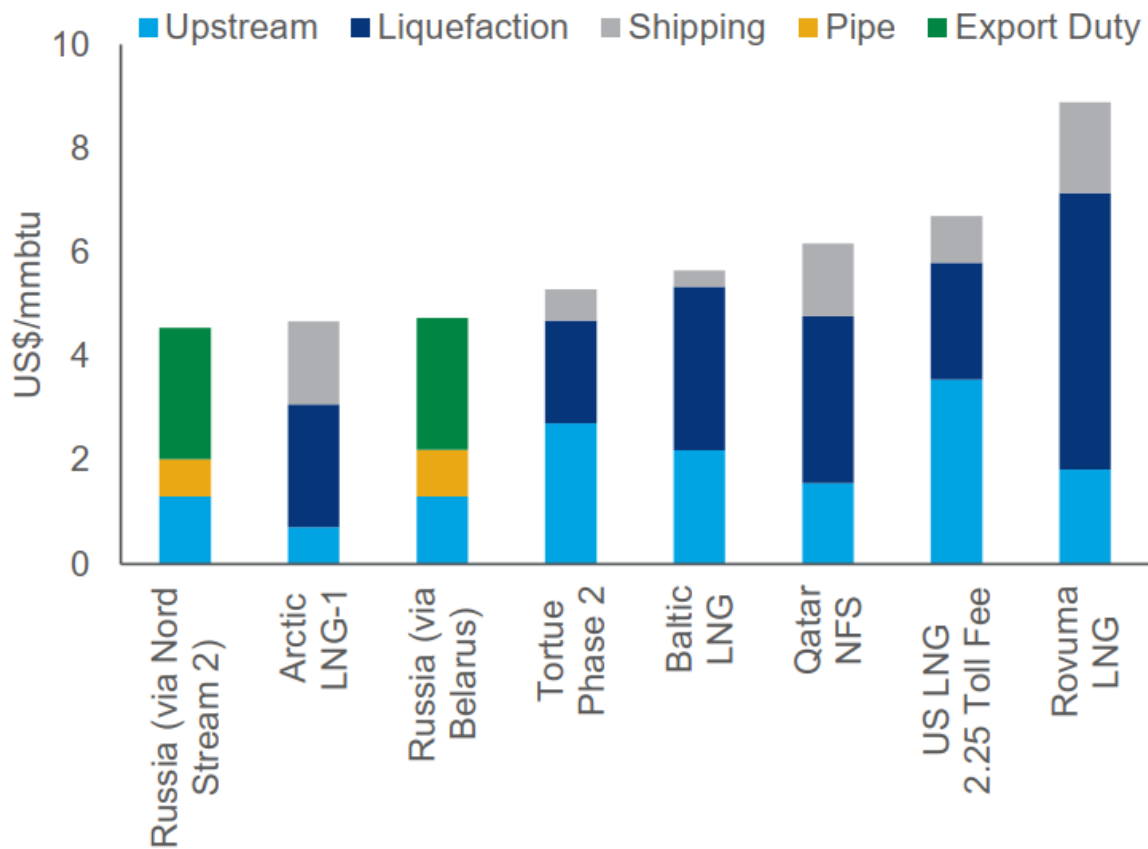


# The Breakeven Prices Of Gas Projects

LNG breakeven cost stack DES Northern Asia

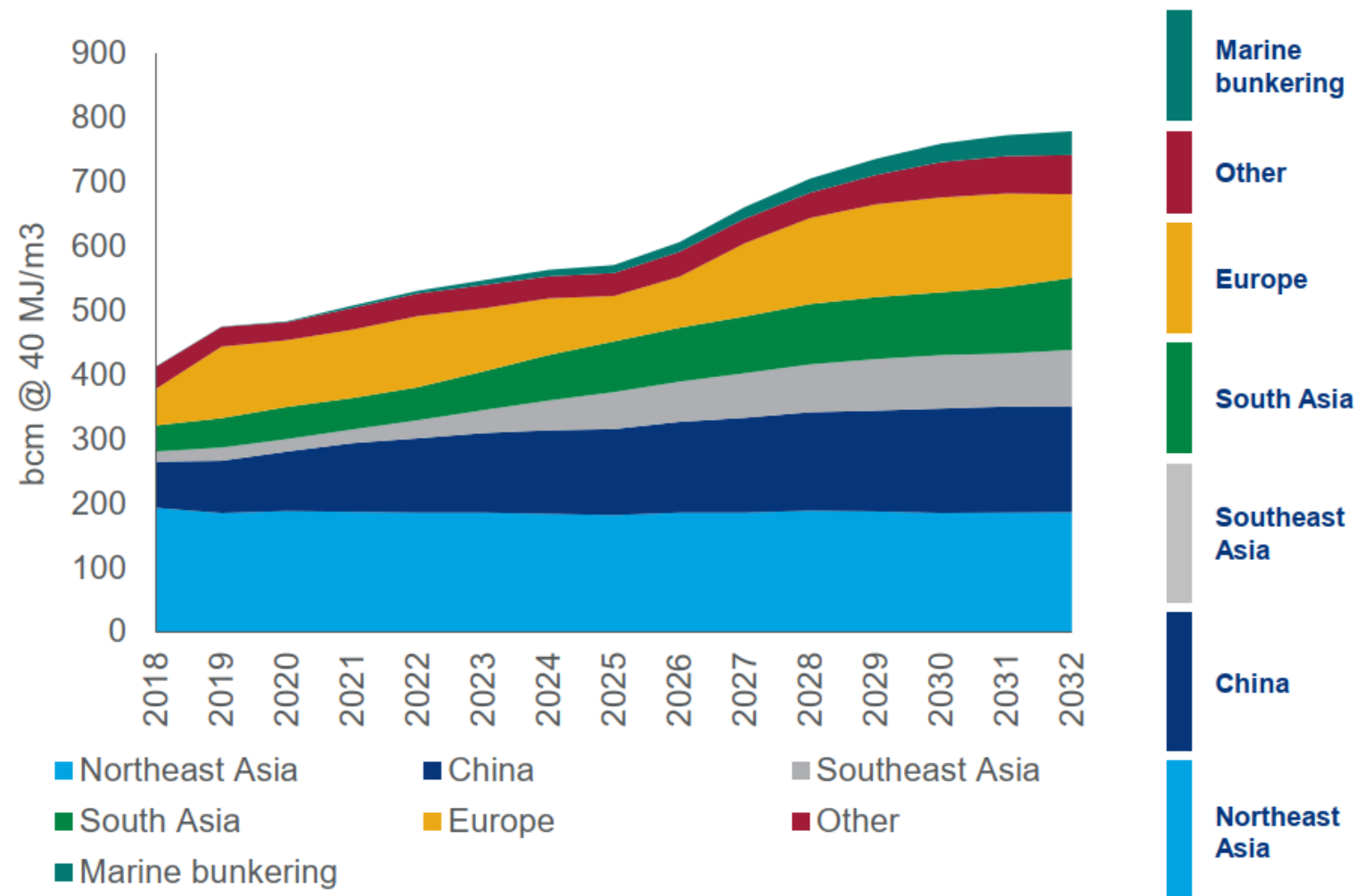


LNG and pipe breakeven cost stack DES NW Europe



Source: Wood Mackenzie LNG Tool Q4 2021

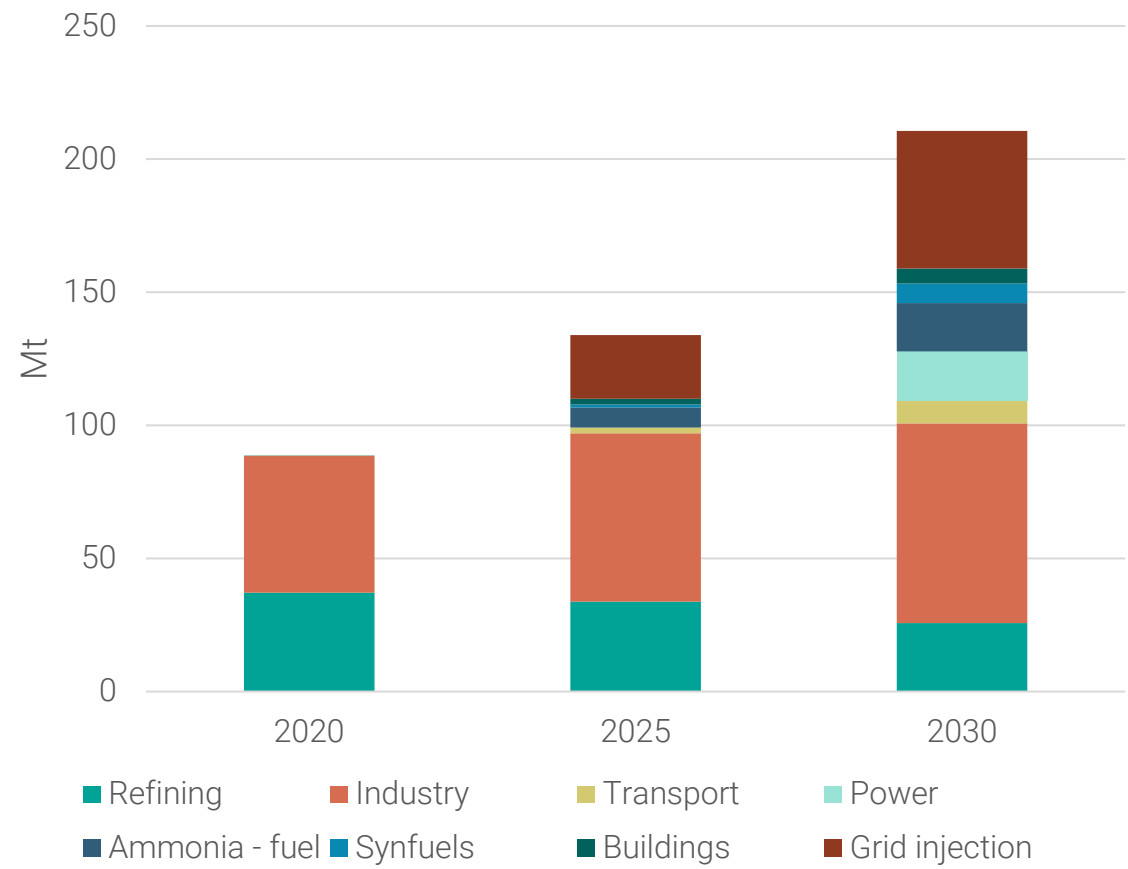
# Global LNG Demand



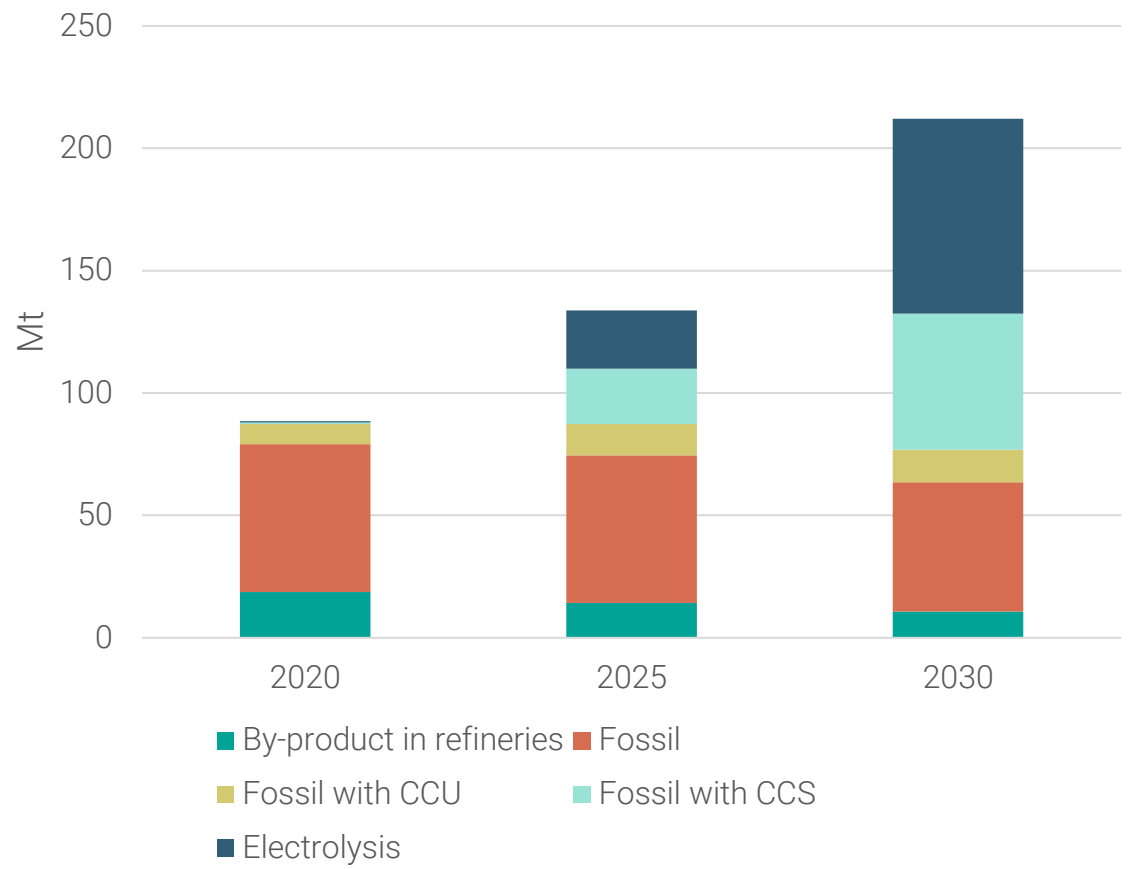
# Gas And LNG Investment Requirements To 2032

	Upstream	Liquefaction	Shipping	New pipeline developments*	Regas	Value of uncontracted LNG demand
	US\$ billion capex	US\$ billion capex	US\$ billion capex	Bcm/yr capacity	US\$ billion capex	US\$ billion
<b>Global</b>	<b>1,510</b>	<b>175</b>	<b>120</b>	<b>490</b>	<b>48</b>	<b>620</b>
<b>Asia</b>	● 150		● 120	● 90	• 38	● 490
<b>Europe</b>	• 60			• 16	4	● 130
<b>North America</b>	● 630**	• 50		● 315	0.5	
<b>Middle East</b>	● 210	• 30			0.5	
<b>Russia and the Caspian</b>	● 170	• 25			0	
<b>RoW</b>	● 290	• 70		• 70	5	

Global hydrogen demand by sector in the Net Zero Scenario



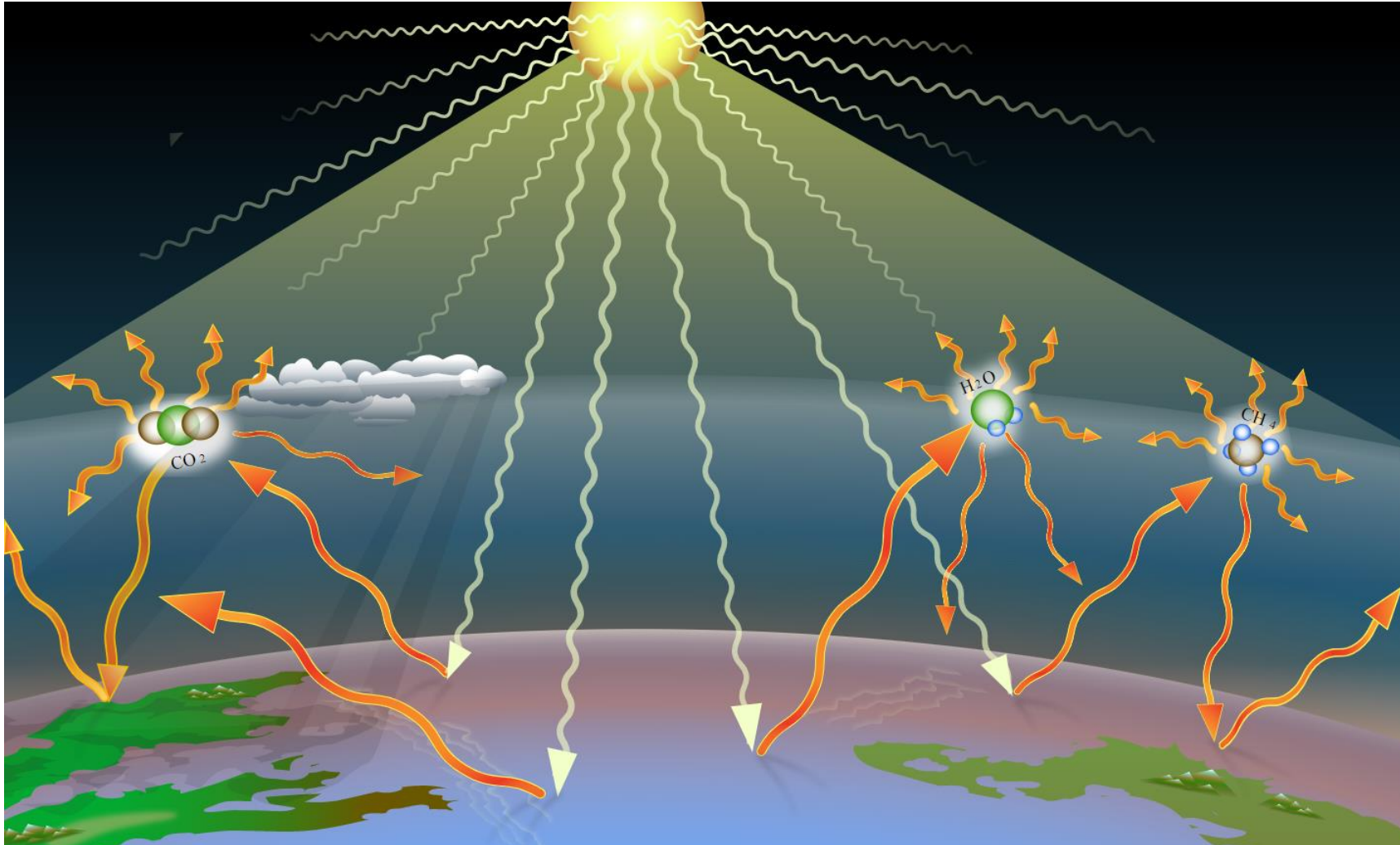
Global hydrogen demand by production technology in the Net Zero Scenario



# Climate Change

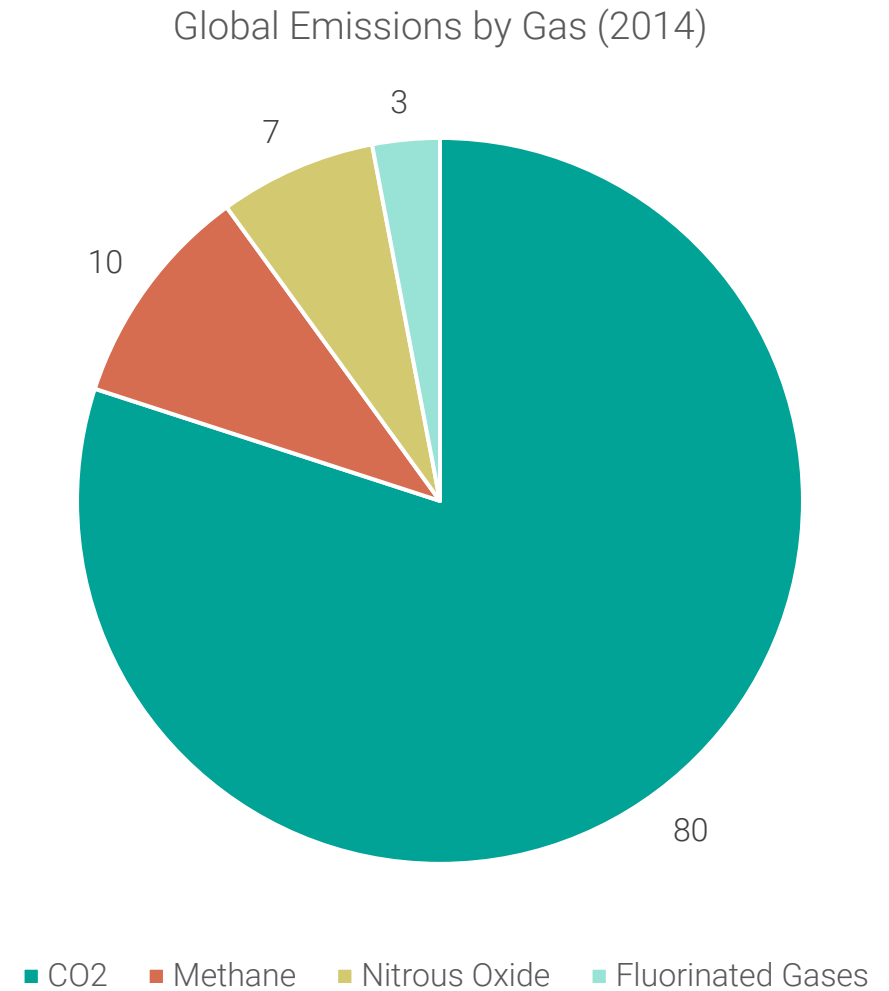


# Greenhouse effect

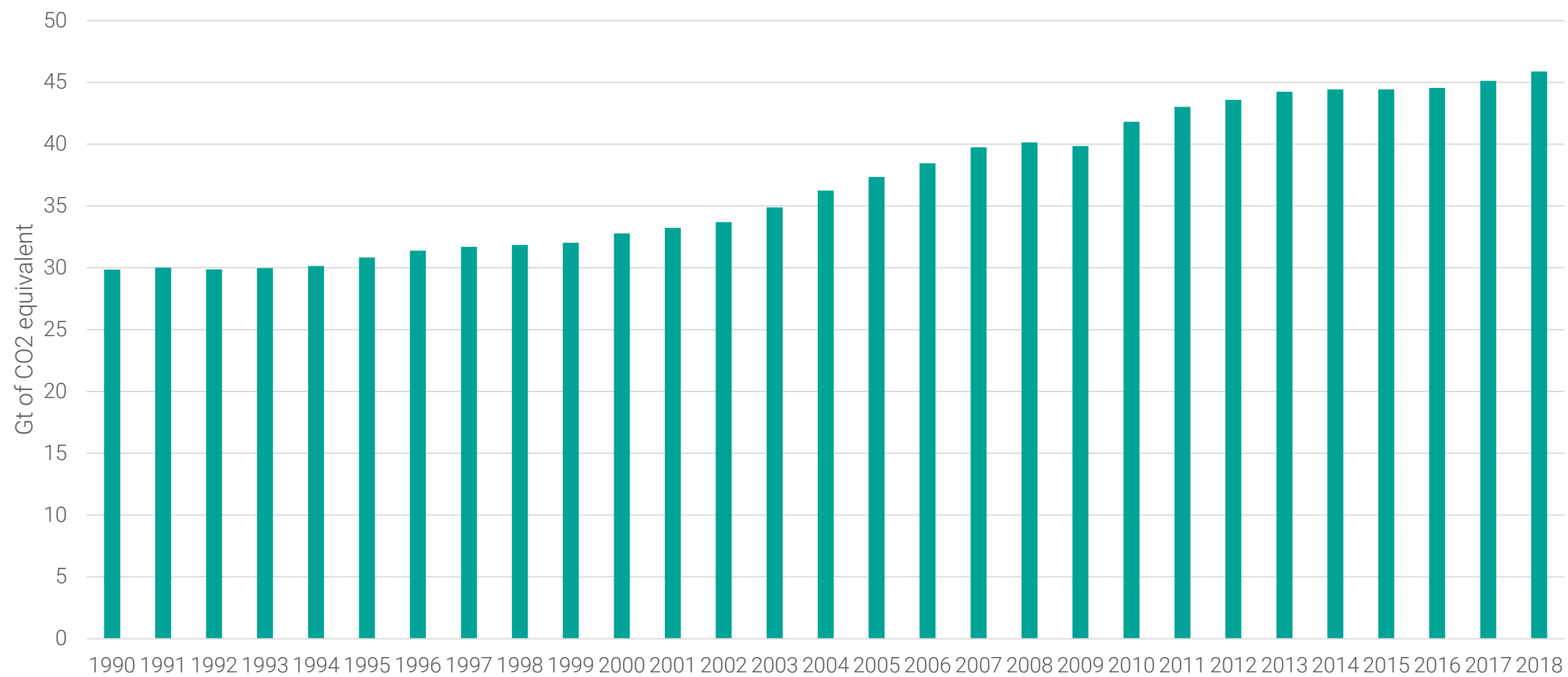


# GHG

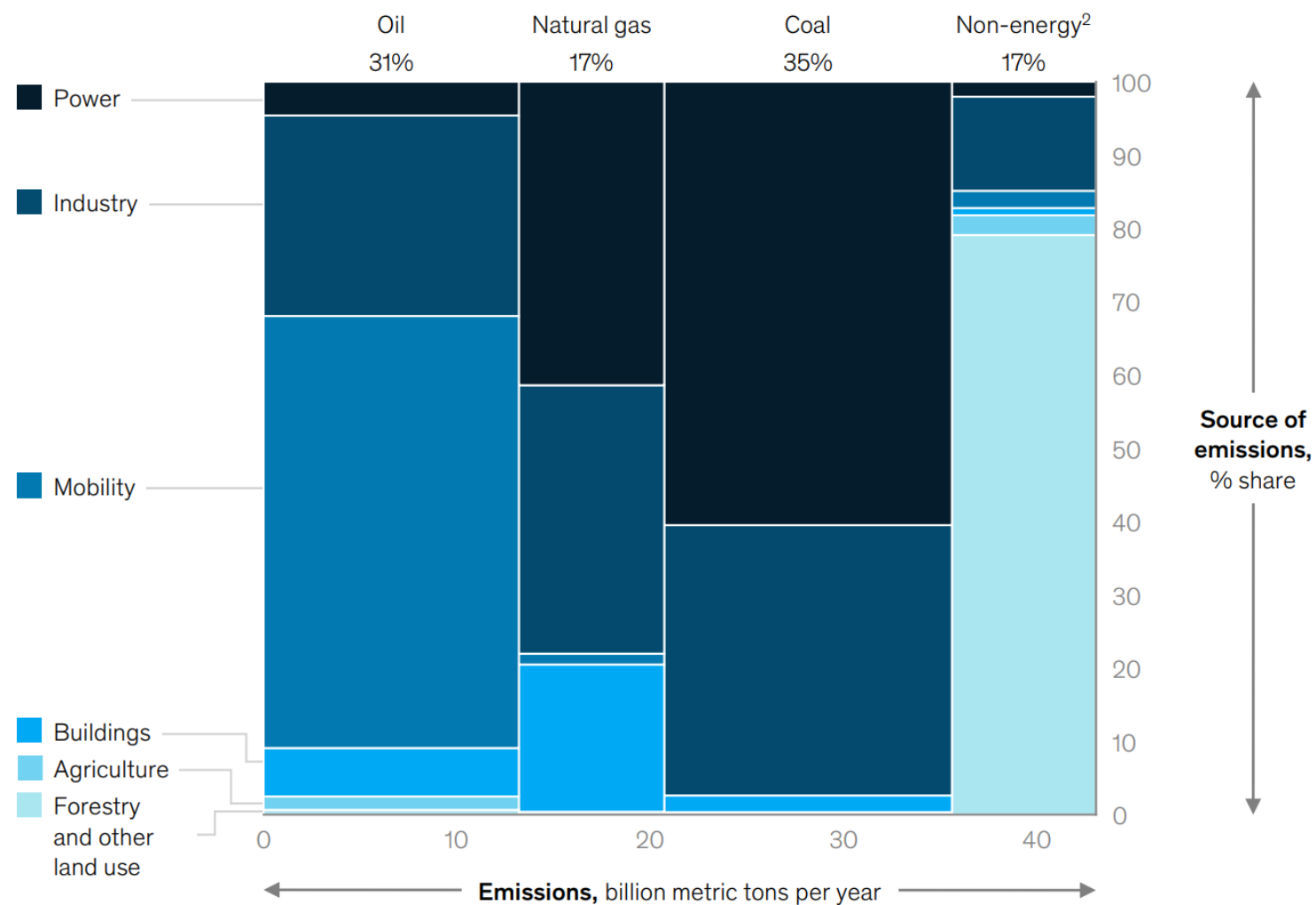
- Carbon Dioxide (CO<sub>2</sub>)
- Methane
- Nitrous Oxide
- Fluorinated Gases (F-gases)
- Water Vapor!



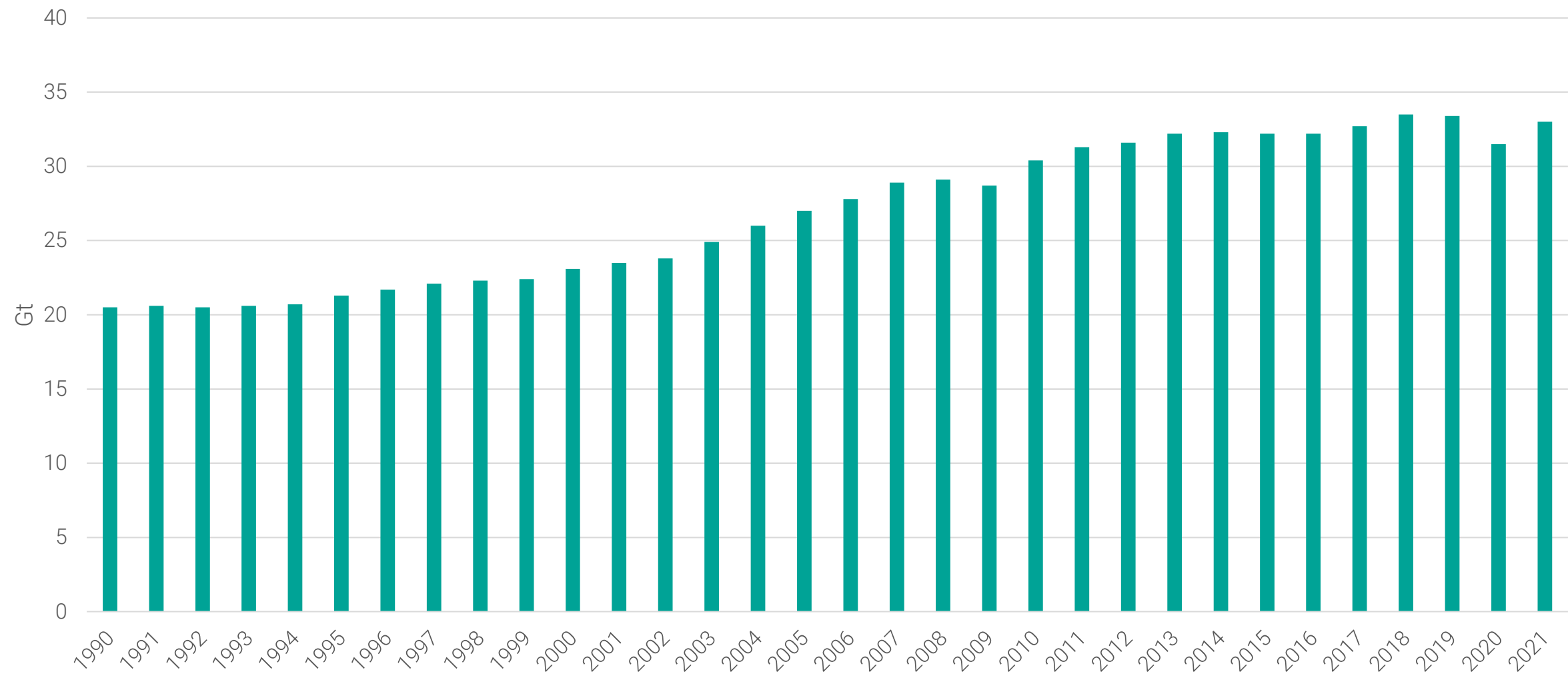
# Global Greenhouse Gas Emissions



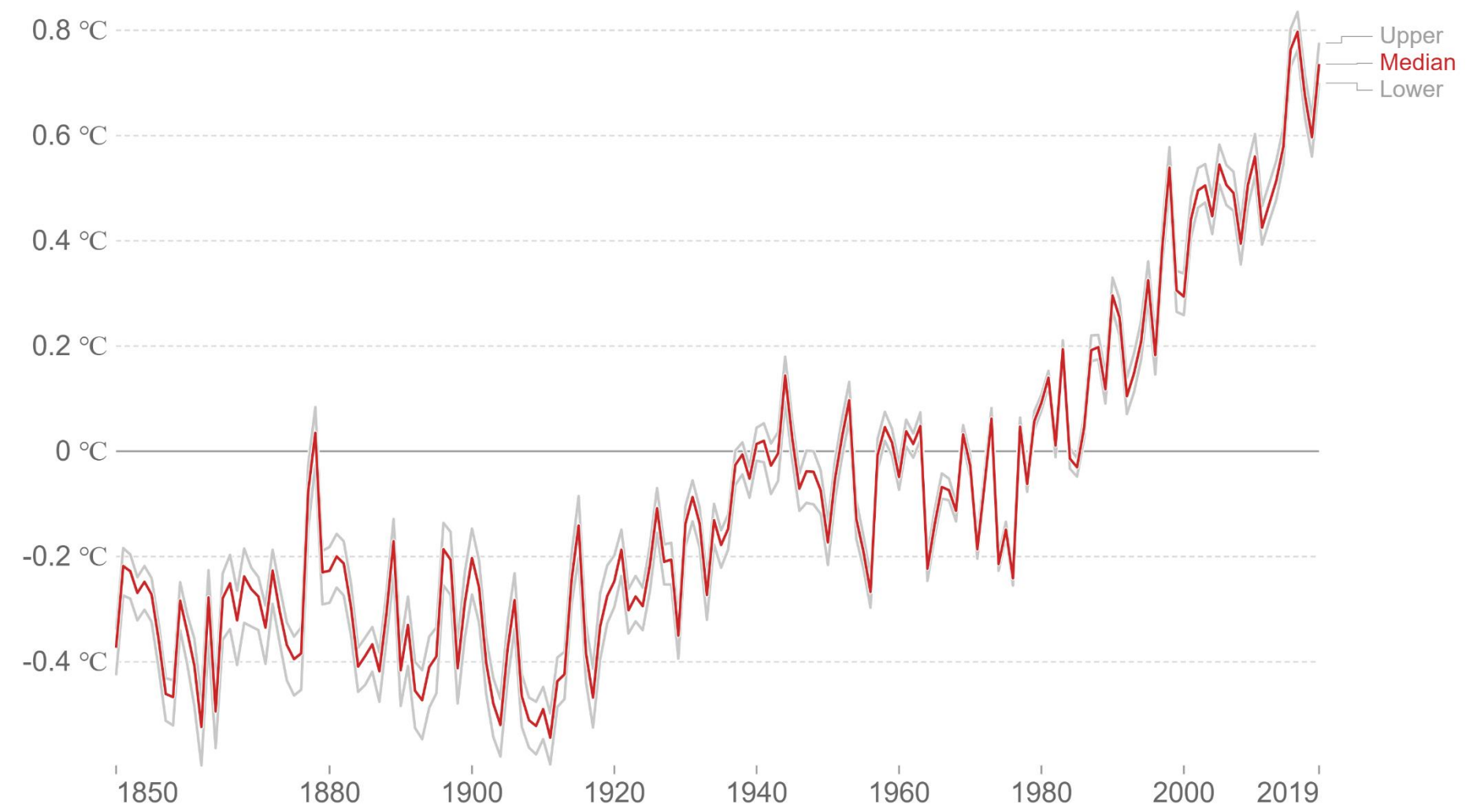
# CO<sub>2</sub> Emissions Per Fuel And Energy And Land-use System, 2019, Share



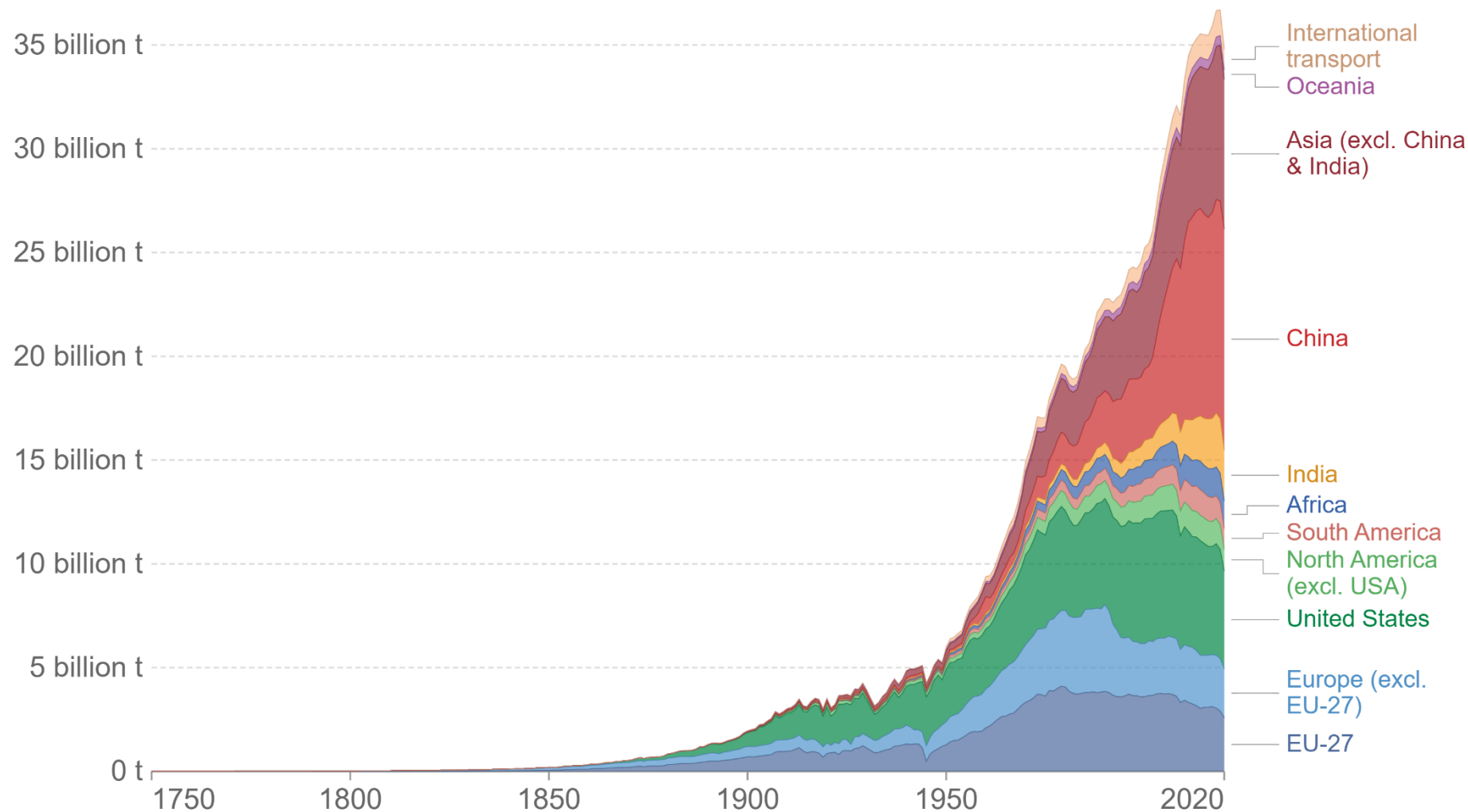
# Global energy-related CO2 emissions, 1990-2021



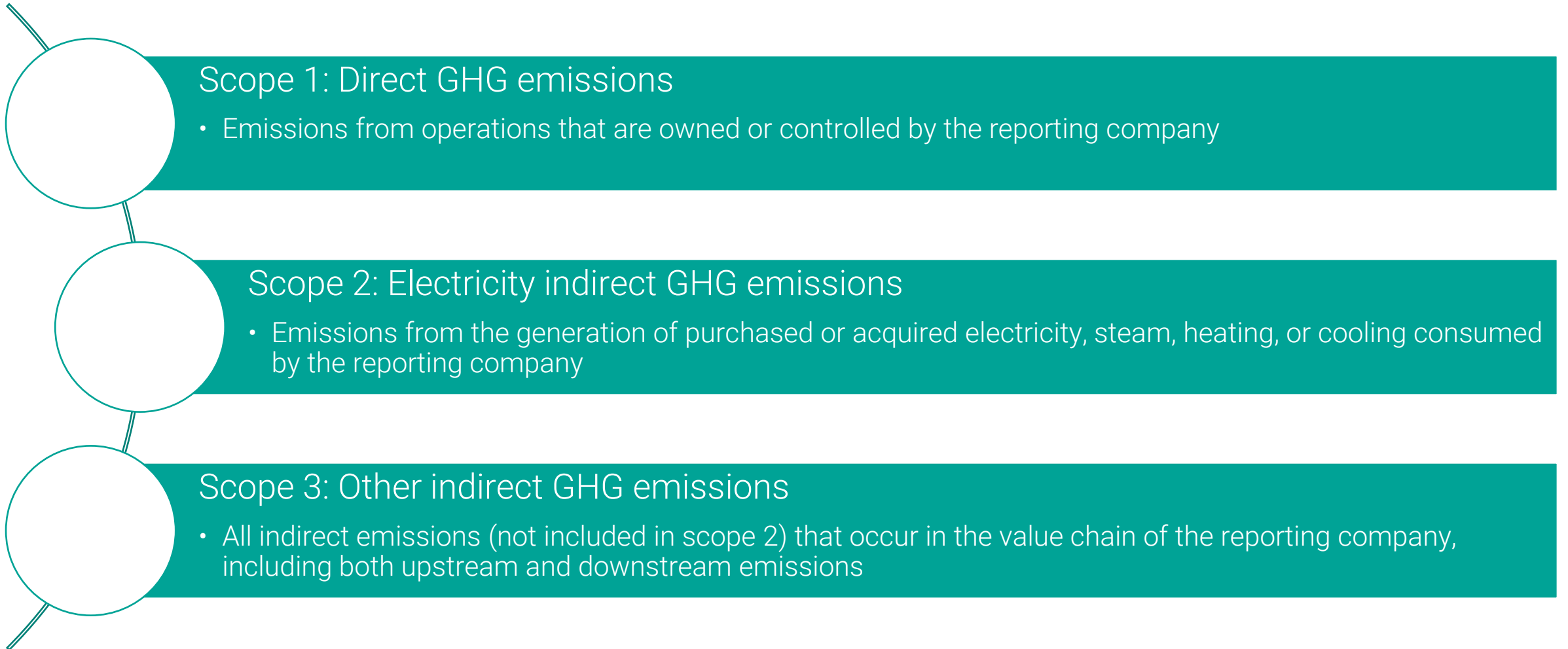
# Average Temperature Anomaly (Global)



# Annual CO<sub>2</sub> Emissions From Fossil Fuels By World Region

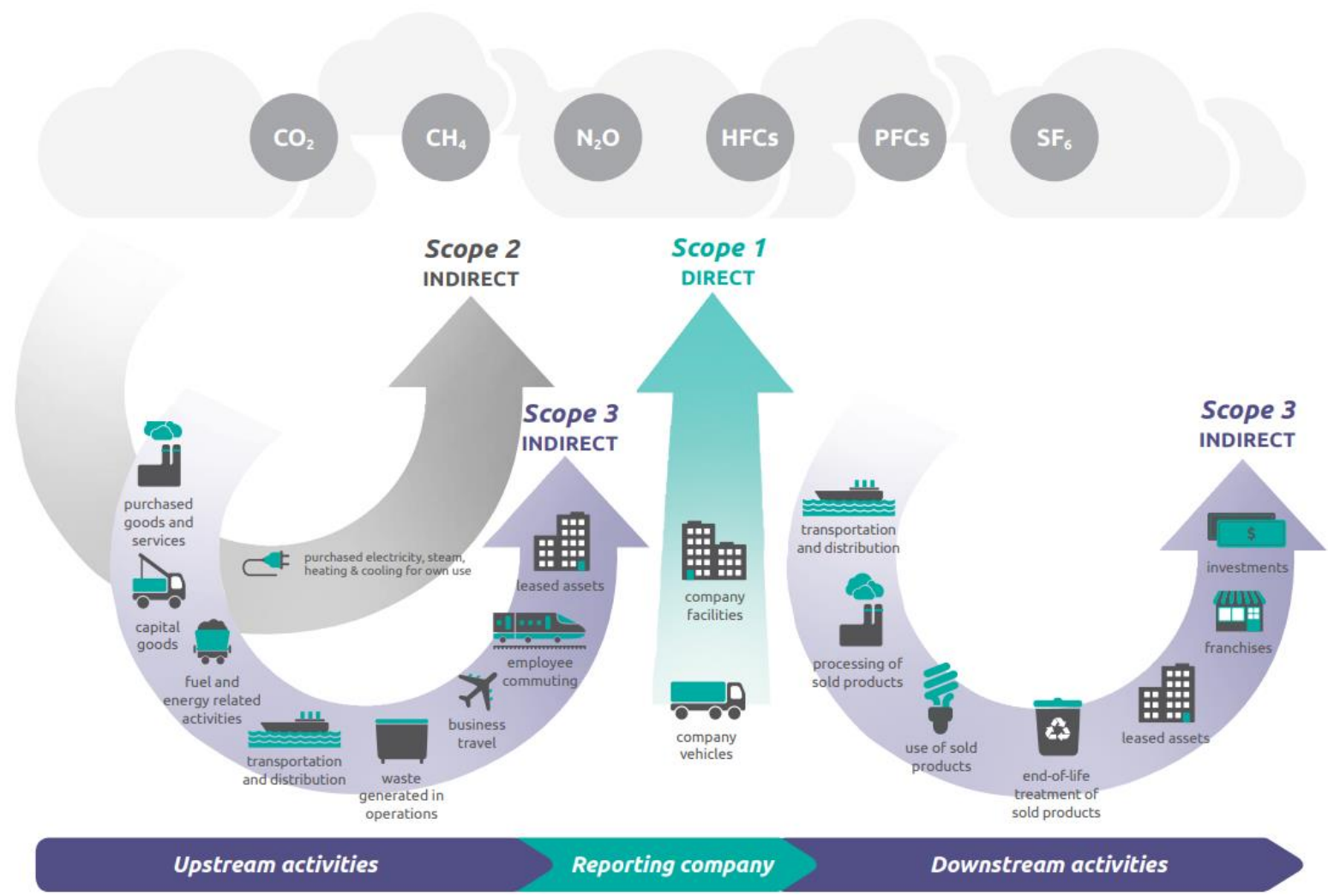


# Emissions' Scopes

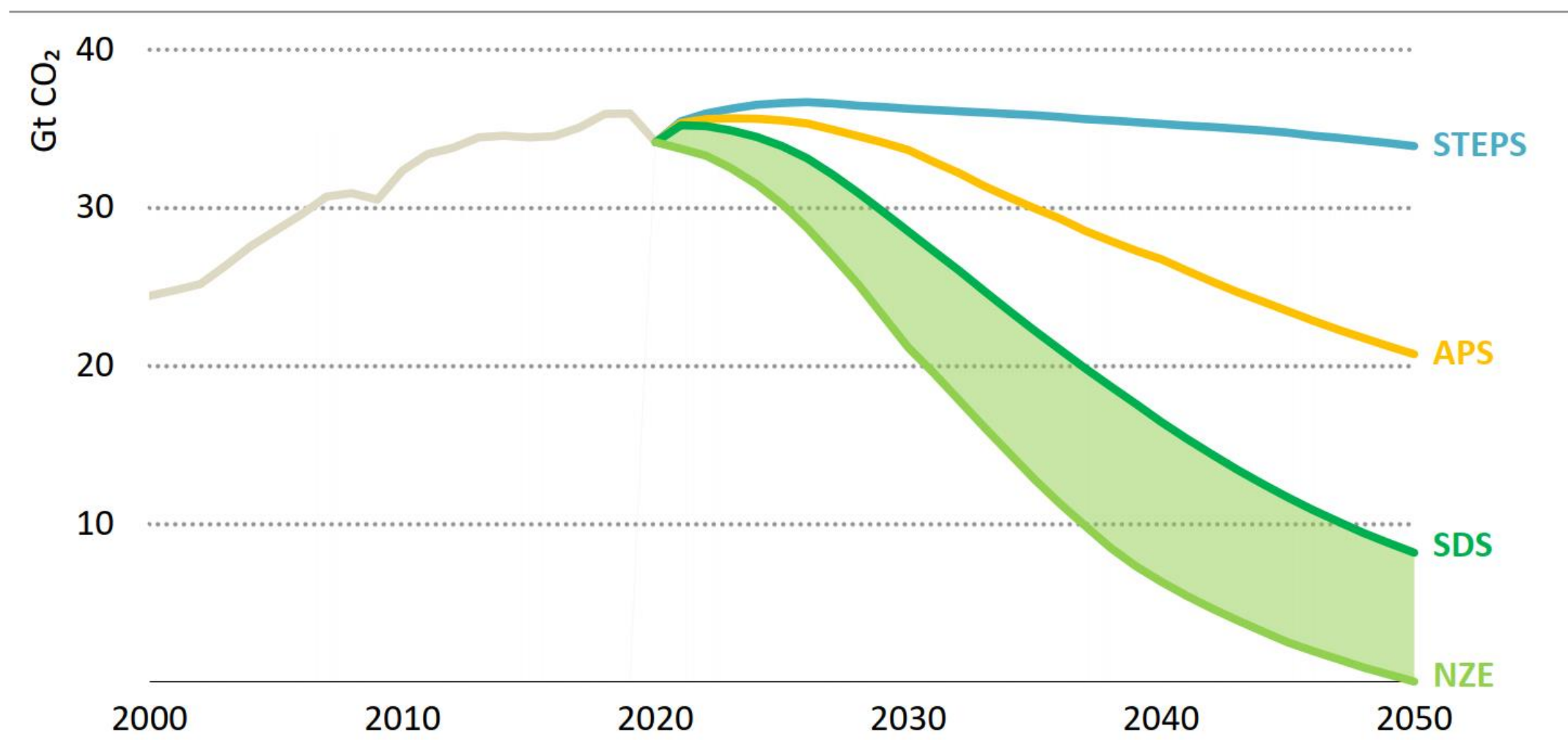




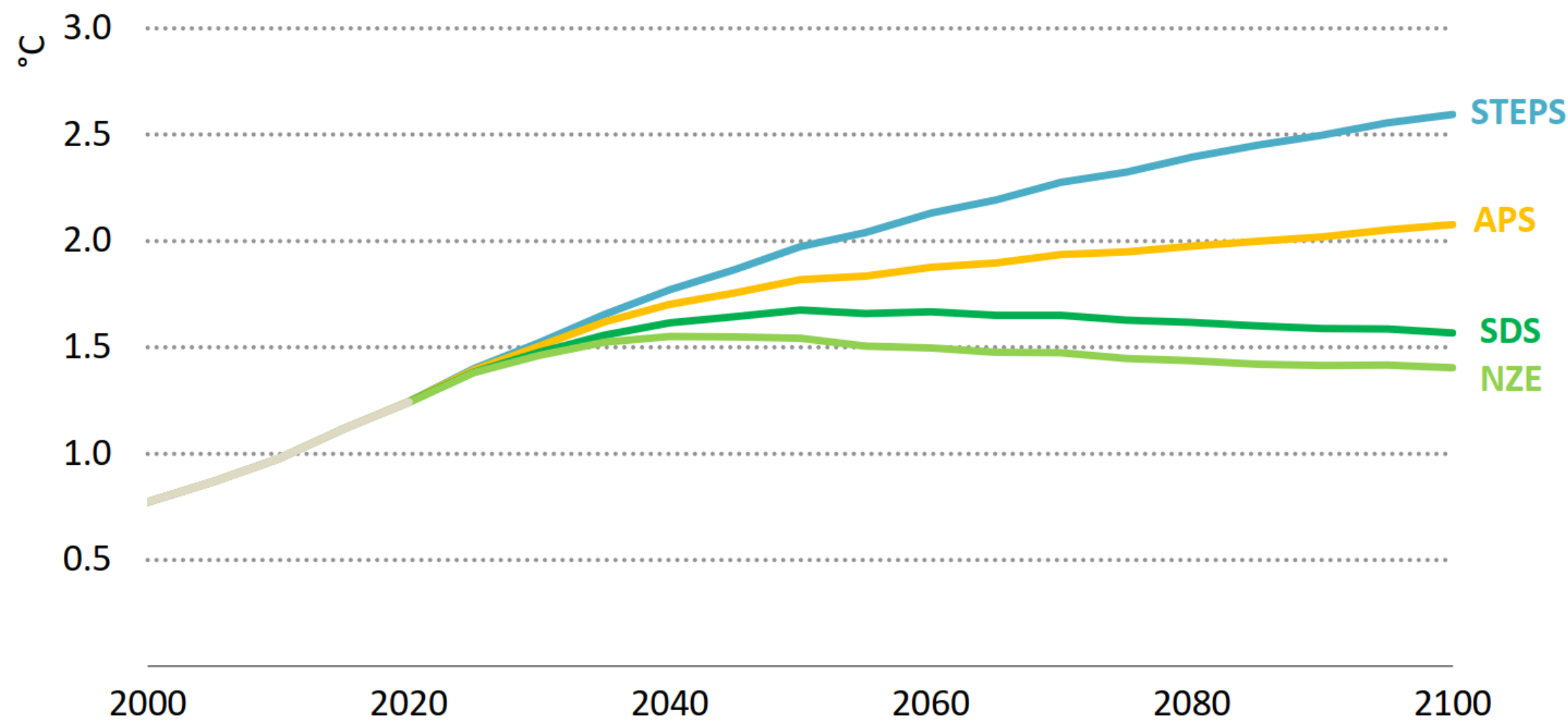
# Overview of GHG Protocol scopes and emissions across the value chain



# CO2 Emissions In The WEO-2021 Scenarios Over Time



# Global Median Surface Temperature Rise Over Time



# Oil and Energy Companies

# BP Business Model



## Key Players Classification by IEA

---

NOC

INOC

Majors

Independents

OFS Co.

Pure  
Downstream  
Co.

Trading Co.

## National Oil Companies

أرامكو السعودية  
saudi aramco



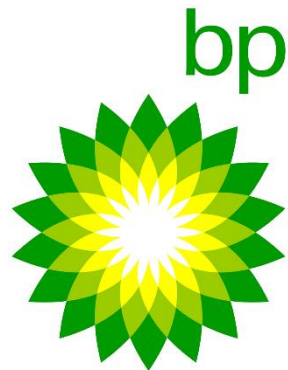
## International National Oil Companies



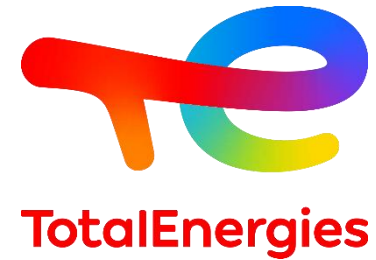


## Majors

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**ExxonMobil**



## Independents



## Oilfield Services Companies

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**Schlumberger**



**COSL**

**HALLIBURTON**



## Pure Downstream Companies

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## Trading Companies

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GLENCORE



# The Old and New Seven Sisters

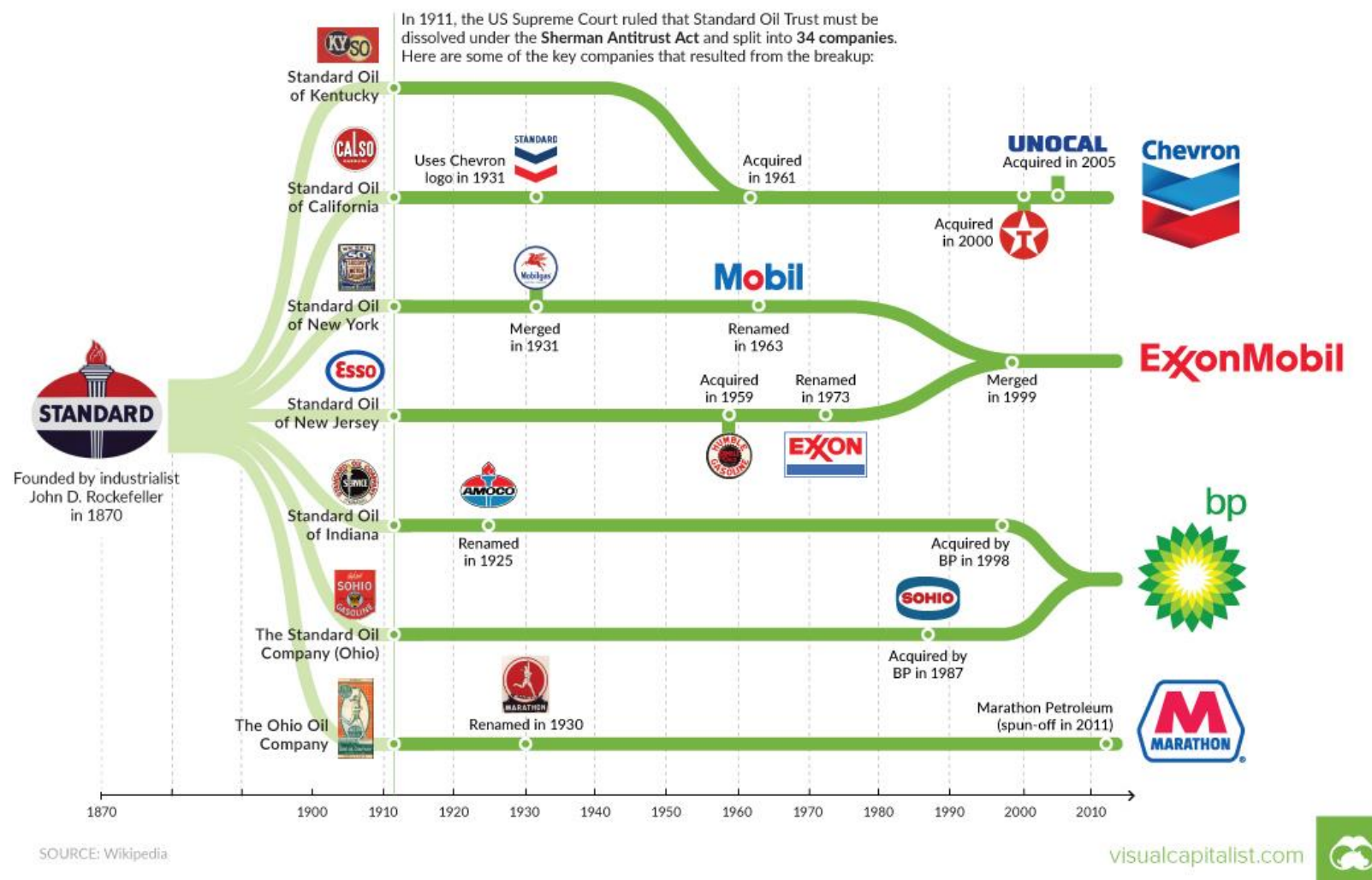
## The Old Seven Sisters



## The New Seven Sisters?!



# The Evolution of Standard Oil



# Post JCPOA E&P Players in Iran

European majors	Favoured by NIOC for their technology and know-how 
European mid-caps	Specific expertise can be a plus for specific mid-size projects 
Asians	Political relations and Iran's will to secure market share will help, but technical reputation can disserve some 
Russians	Political relations and part of Moscow's strategy to increase its influence in MENA oil and gas 





## Iranian E&Ps

Name	Major shareholder	Name	Major shareholder
Petro Pars	Government	PEDC	Private *
OIEC	Public	PGFK	Public
Dana Energy	Private	IOEC	Public
PEDCO	Government	Kayson	Private
MAPNA	Public	Iran Ofogh	Private
Khatam-ol-Anbia	Public	Pars Petro Zagros	Private
IDRO	Government	Global Petro Tech	Private *
Persia	Public	NDCO	Public
Ghadir	Public		

# Classification on Iranian Energy Players

## Investment

### E&P

- NIOC
- Dana Energy

### Chemicals

- Arya Sasol
- Jam

### Refining

- Tehran
- Abadan

### Power & Utilities

- Mahtab Gostar
- Mapna

## Supply Chain

### EPC

- Jahan Pars
- Kayson

### OFS

- NIDC
- NDCO

### Manufacturing

- OTCC
- LulehGostar

### Consultants

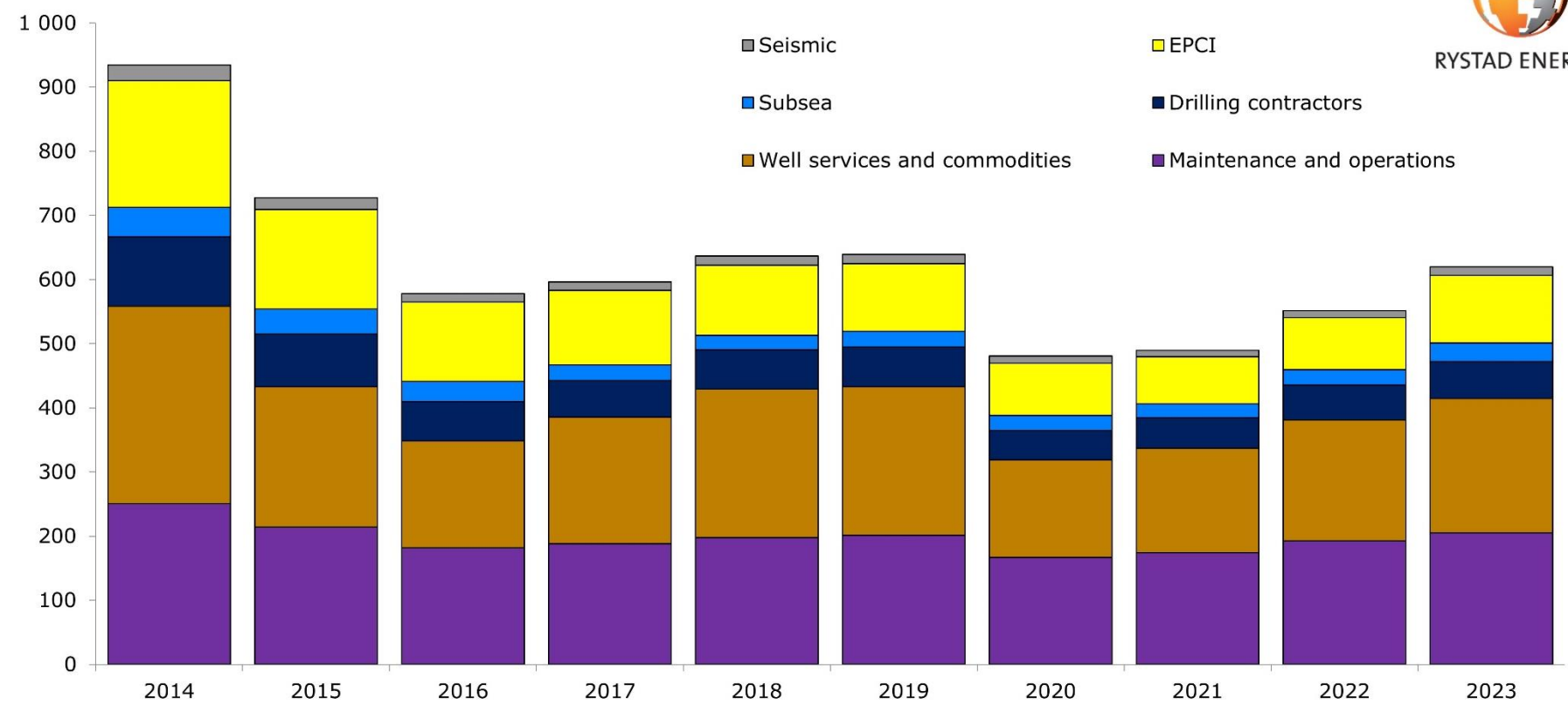
- Monenco
- TEC

# Oilfield Services Companies

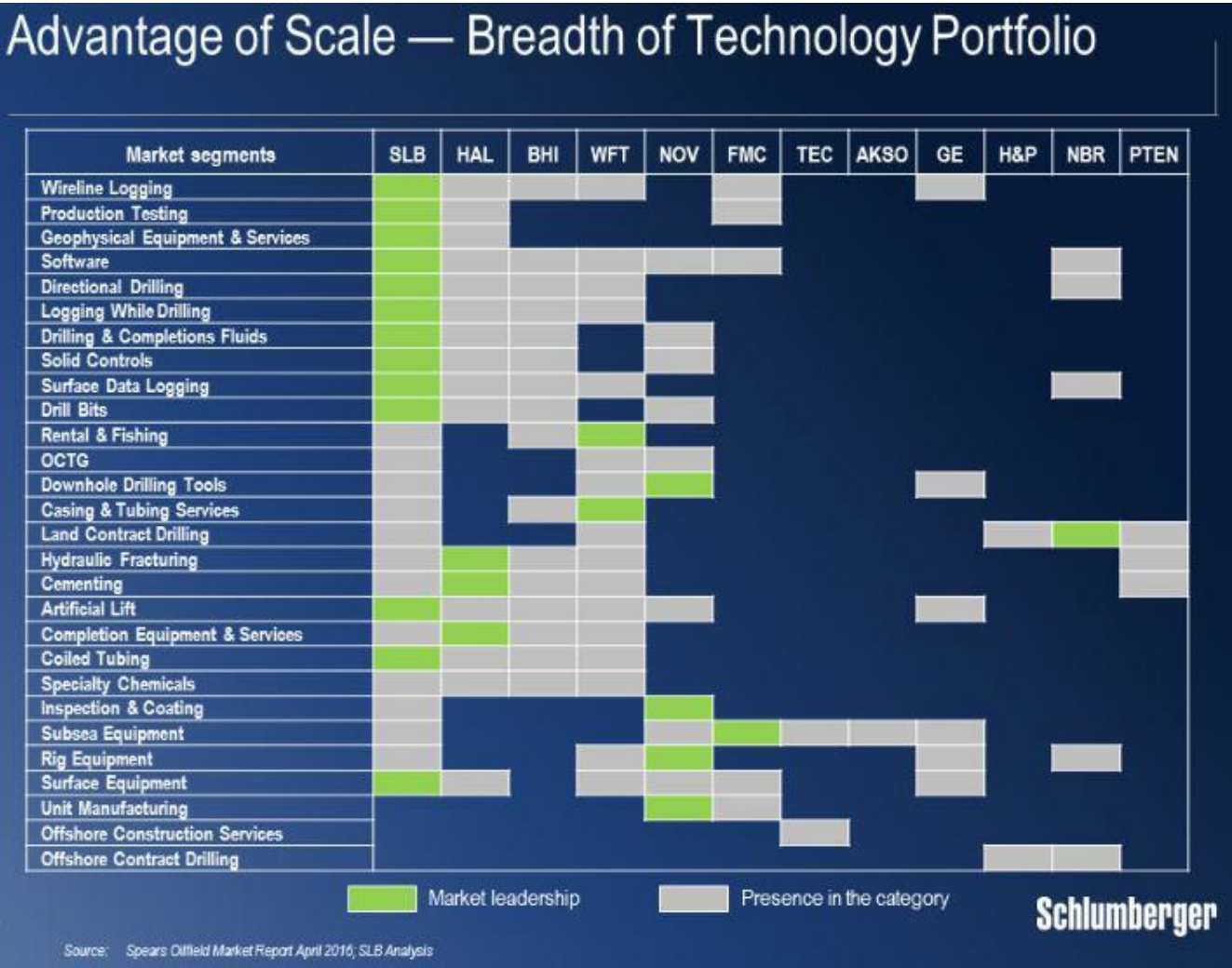
# Oilfield Services Market

**Oilfield Service yearly demand forecast by segment**

Billion USD



# Players Portfolio

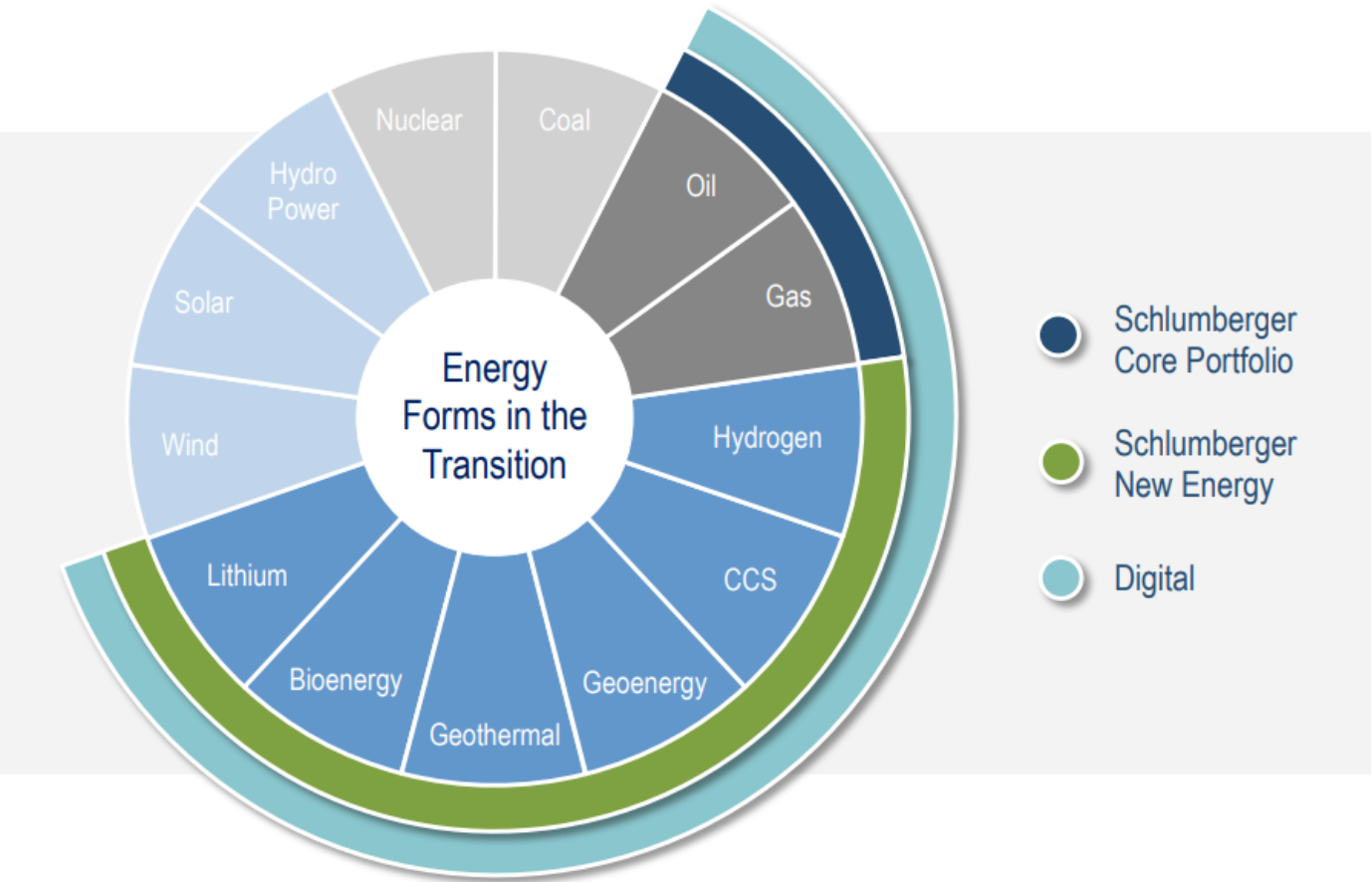


# Long-term Growth in Schlumberger New Energy



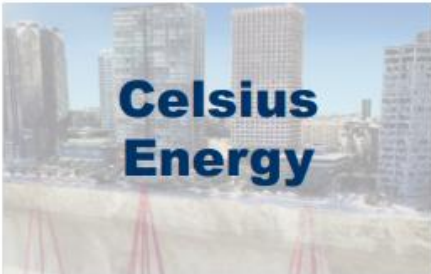


**Diversified**  
Exposure to multiple adjacent, high-growth sectors

**Technology Driven**  
Leveraging our strengths, combining our global footprint and technology industrialization capabilities

**Preferred Partner**  
Accessing markets with unique partnerships, a strong reputation, and recognized track record as industry leader



# Schlumberger New Energy Sectors


HYDROGEN	CARBON	GEO-ENERGY	GEOTHERMAL	LITHIUM / BATTERIES
 <b>Genvia</b>	 <b>CCS</b>	 <b>Celsius Energy</b>	 <b>GeoFrame Energy</b>	 <b>New Ventures</b>
Commercializing reversible solid oxide electrolyzer technology to produce clean hydrogen	Providing carbon capture and storage solutions to partners with concentrated emission streams	Using geo-energy sources to provide digitally controlled heating and cooling	Leveraging our subsurface and drilling expertise to develop geothermal power projects	Creating a pipeline of ventures such as developing advanced lithium extraction process technology

## Land



Drilling  
Workover

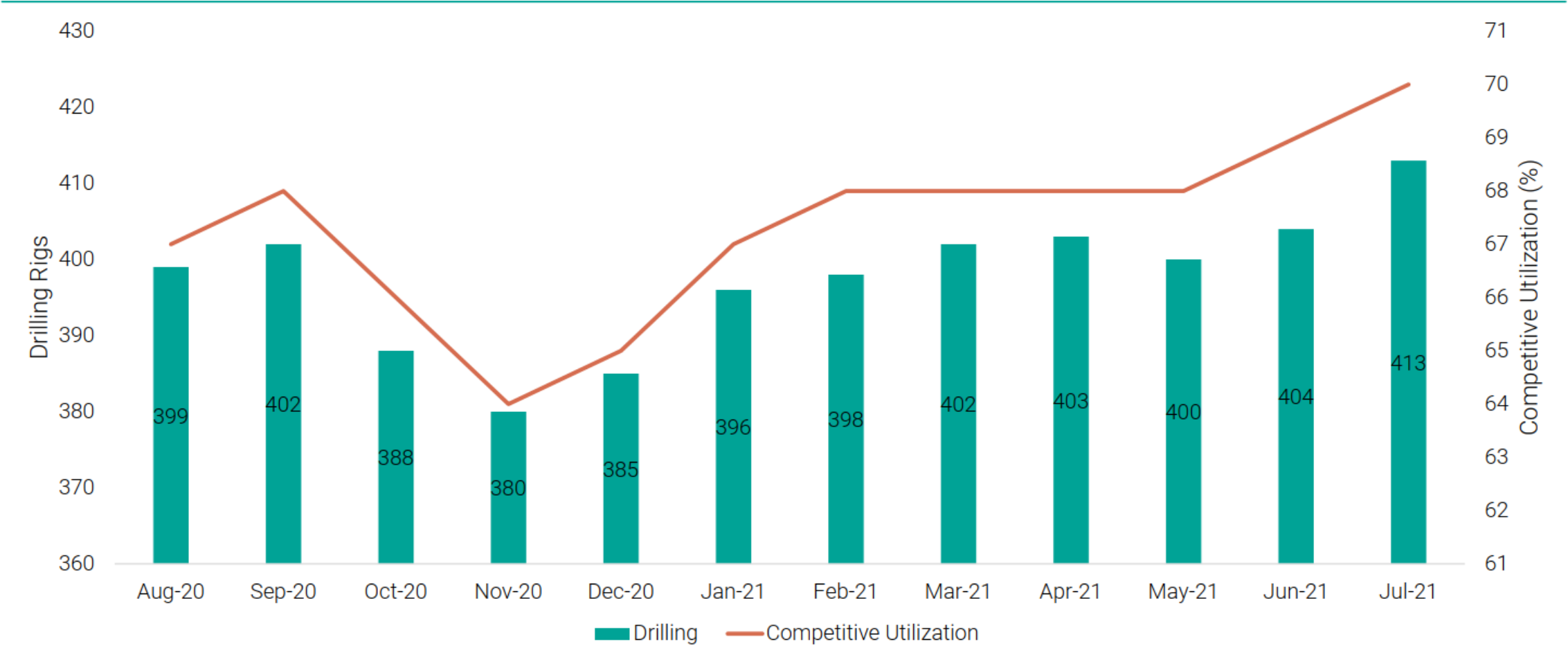
## Offshore



Jackup  
Semisubmersible  
Drillship

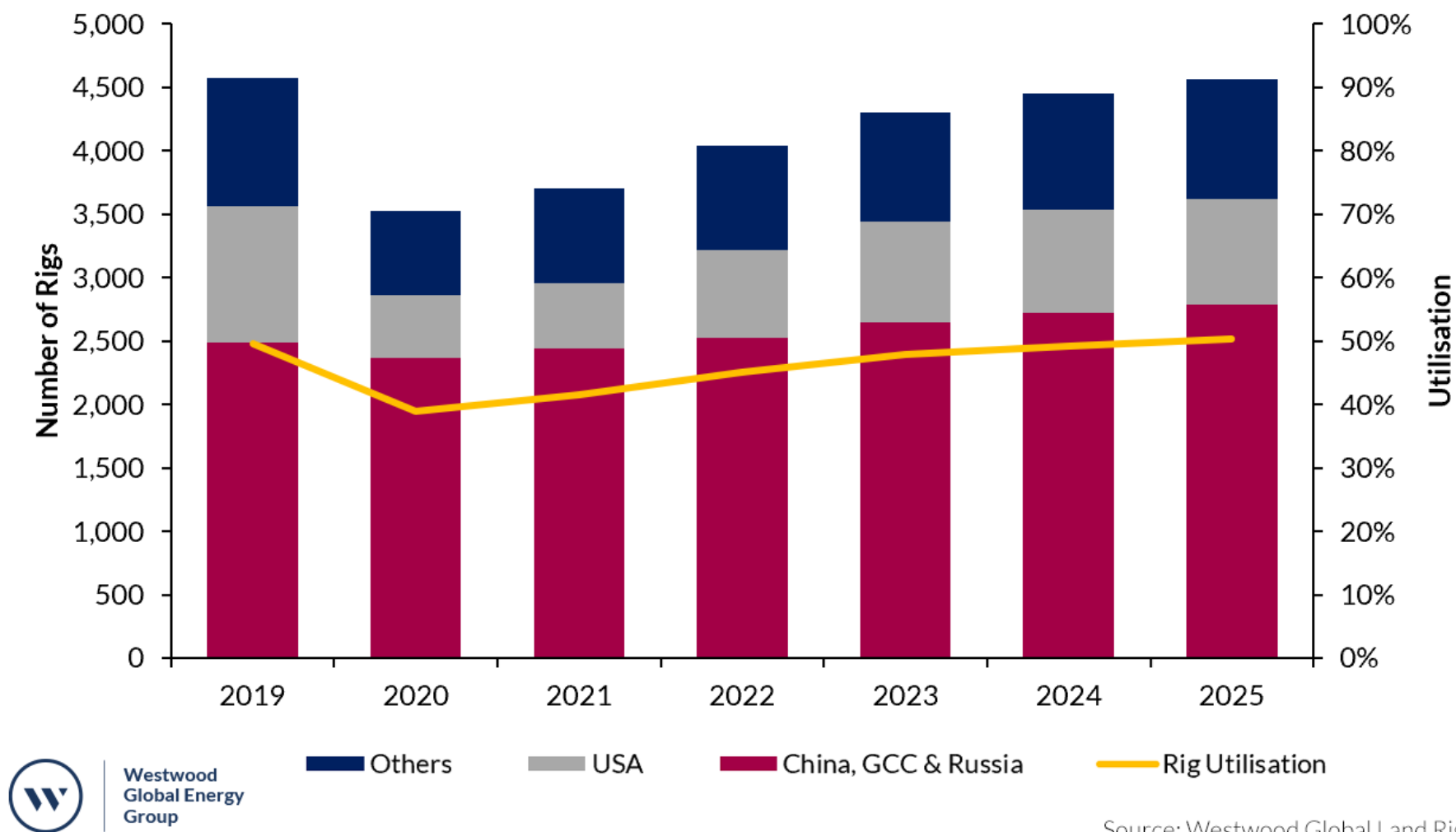


# Offshore Rig Market

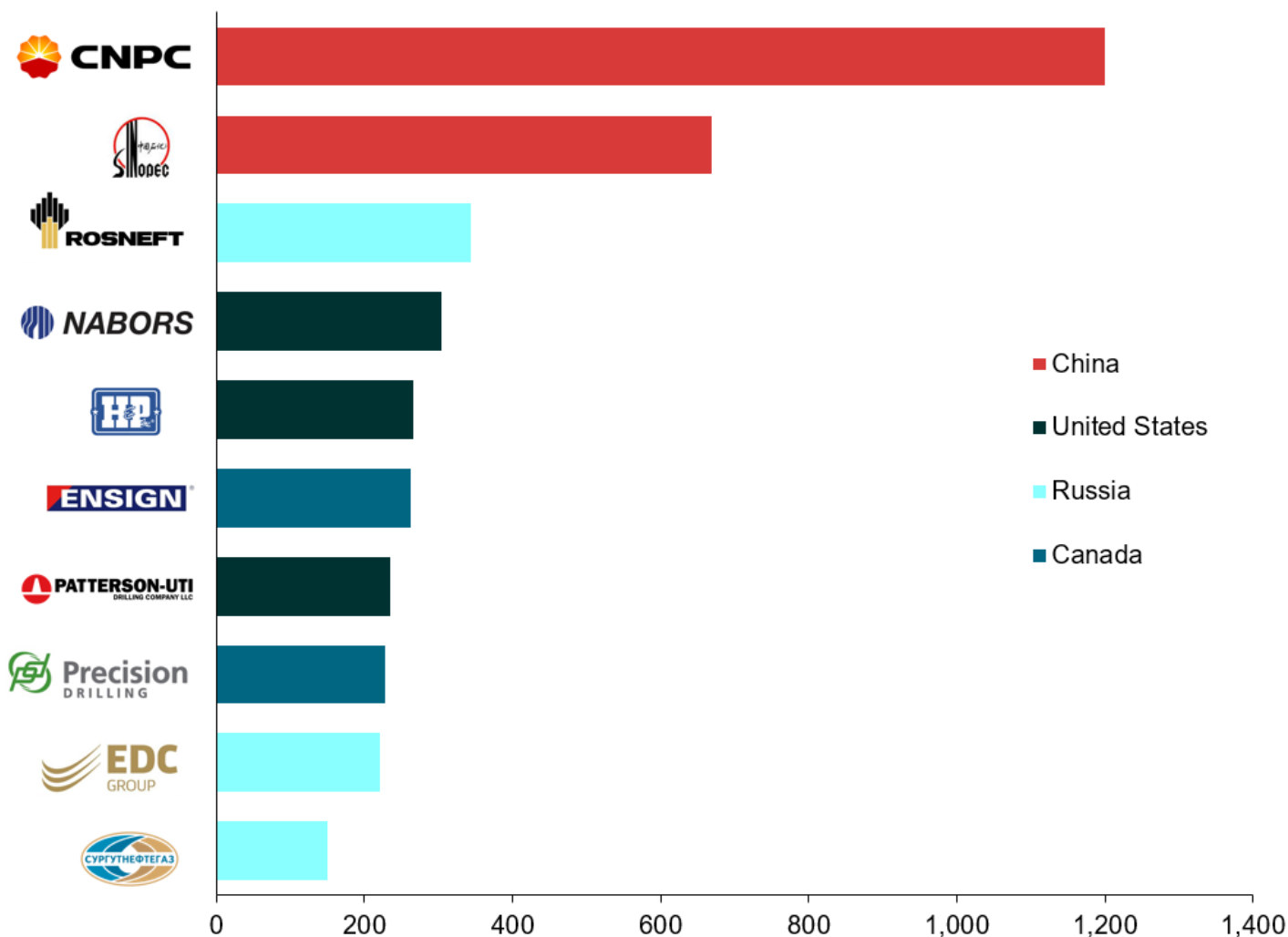


Source: Bassoe Analytics

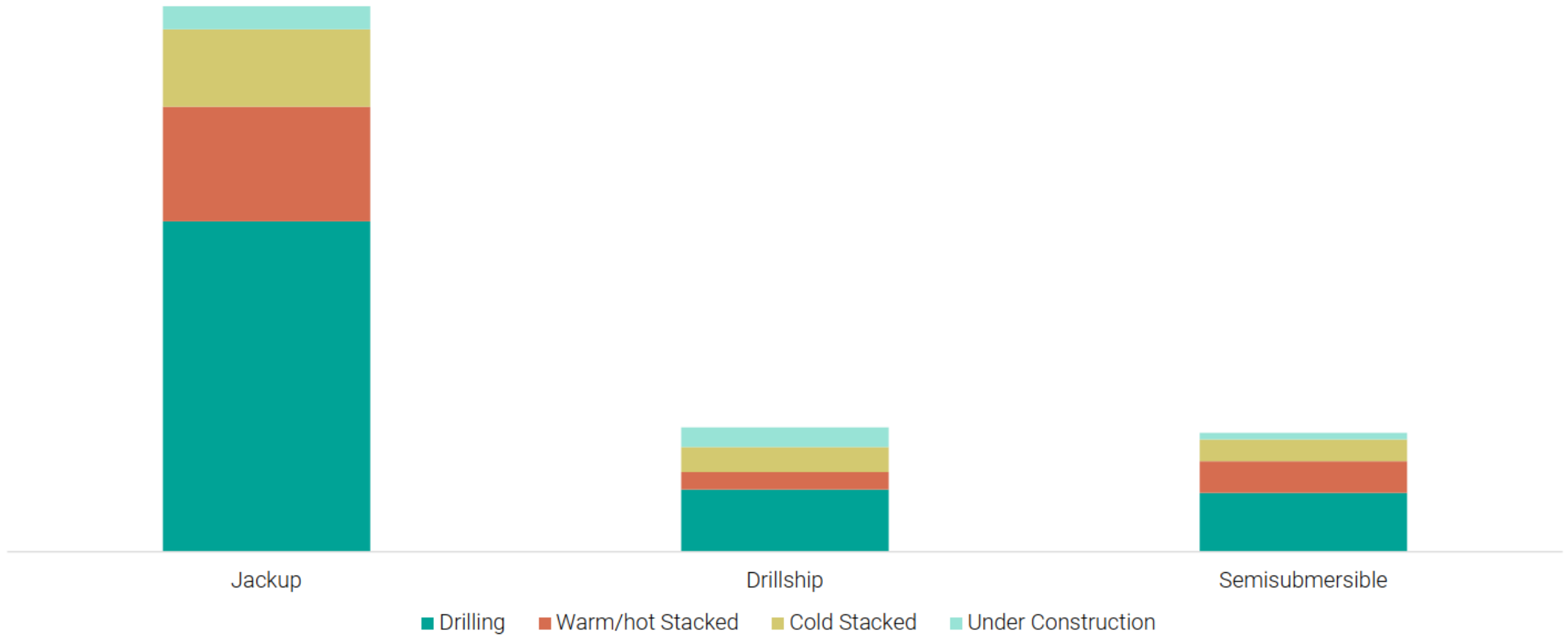
# Average Number of Rigs Operational and Global Rig Utilization



# Top 10 land drilling contractors

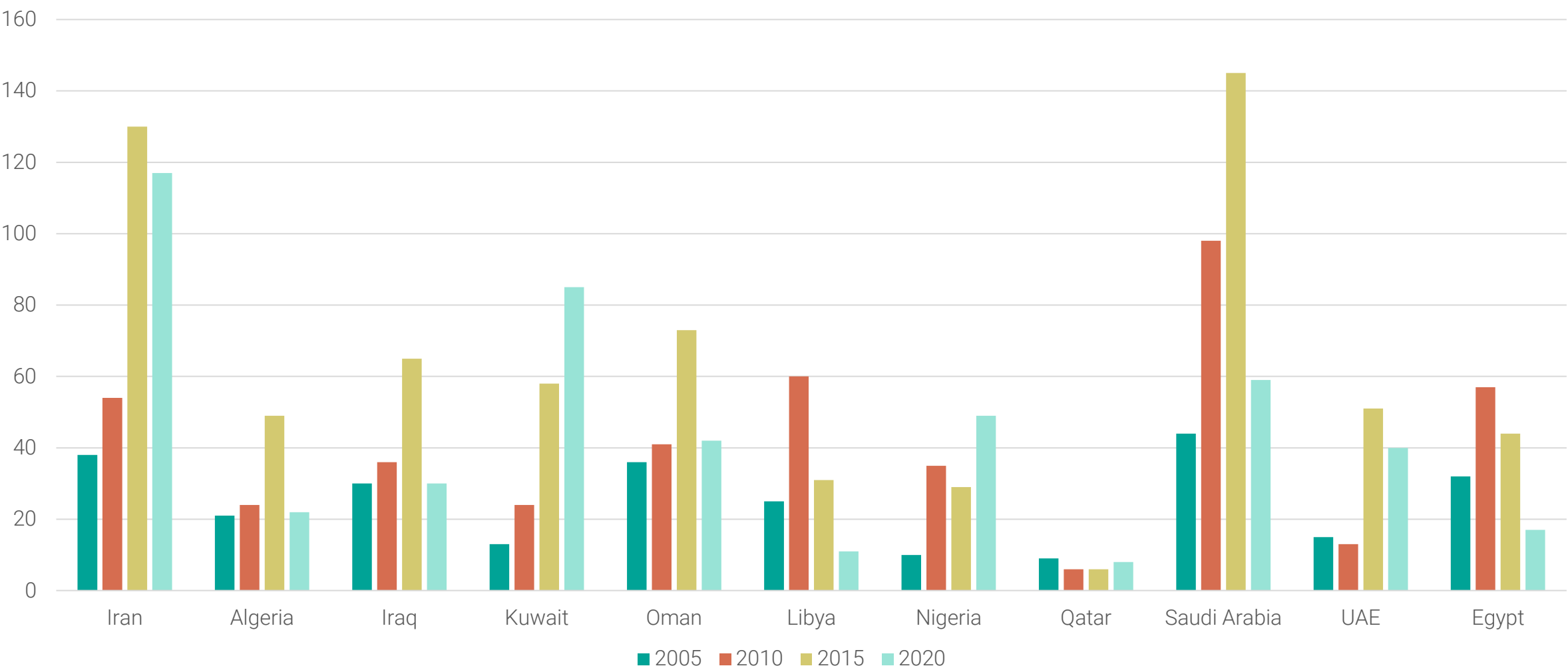


## Rigs Status by Type

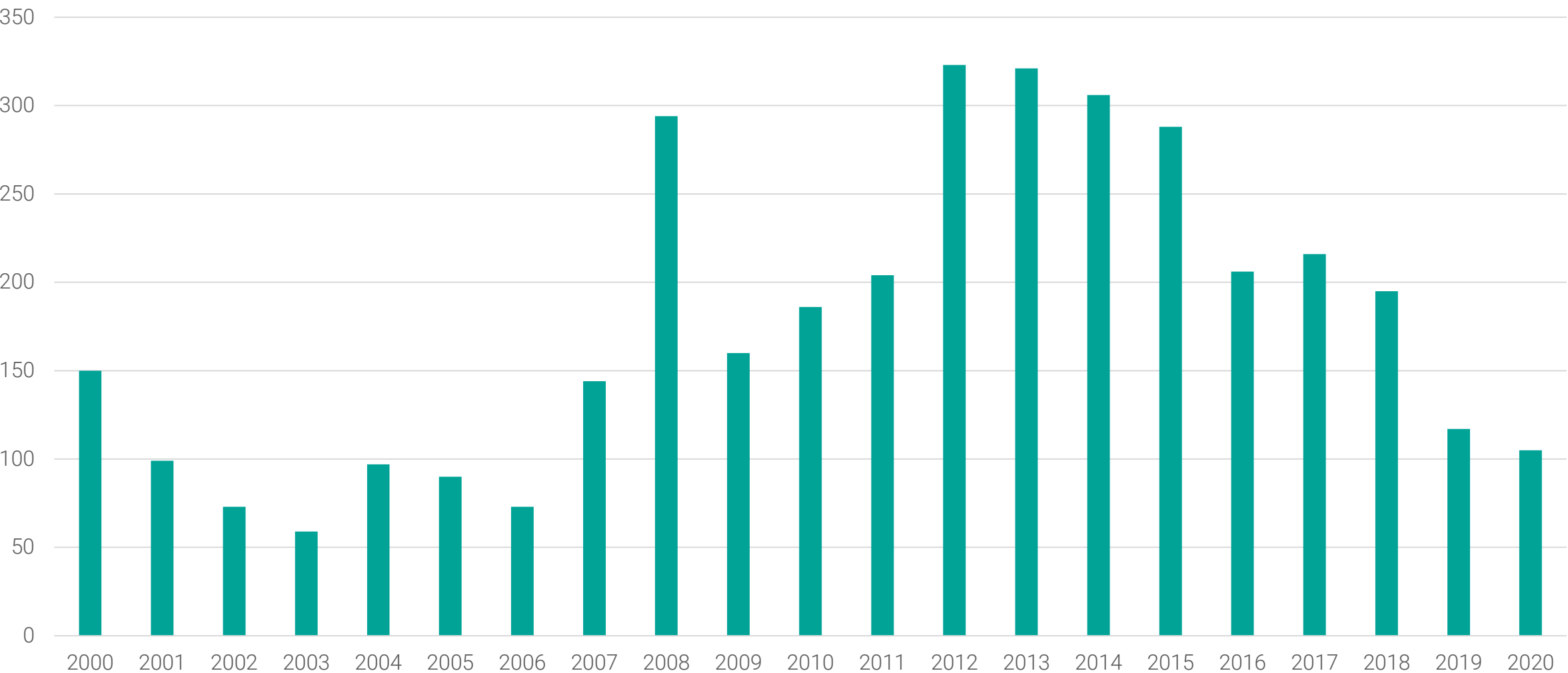


Source: Bassoe Analytics

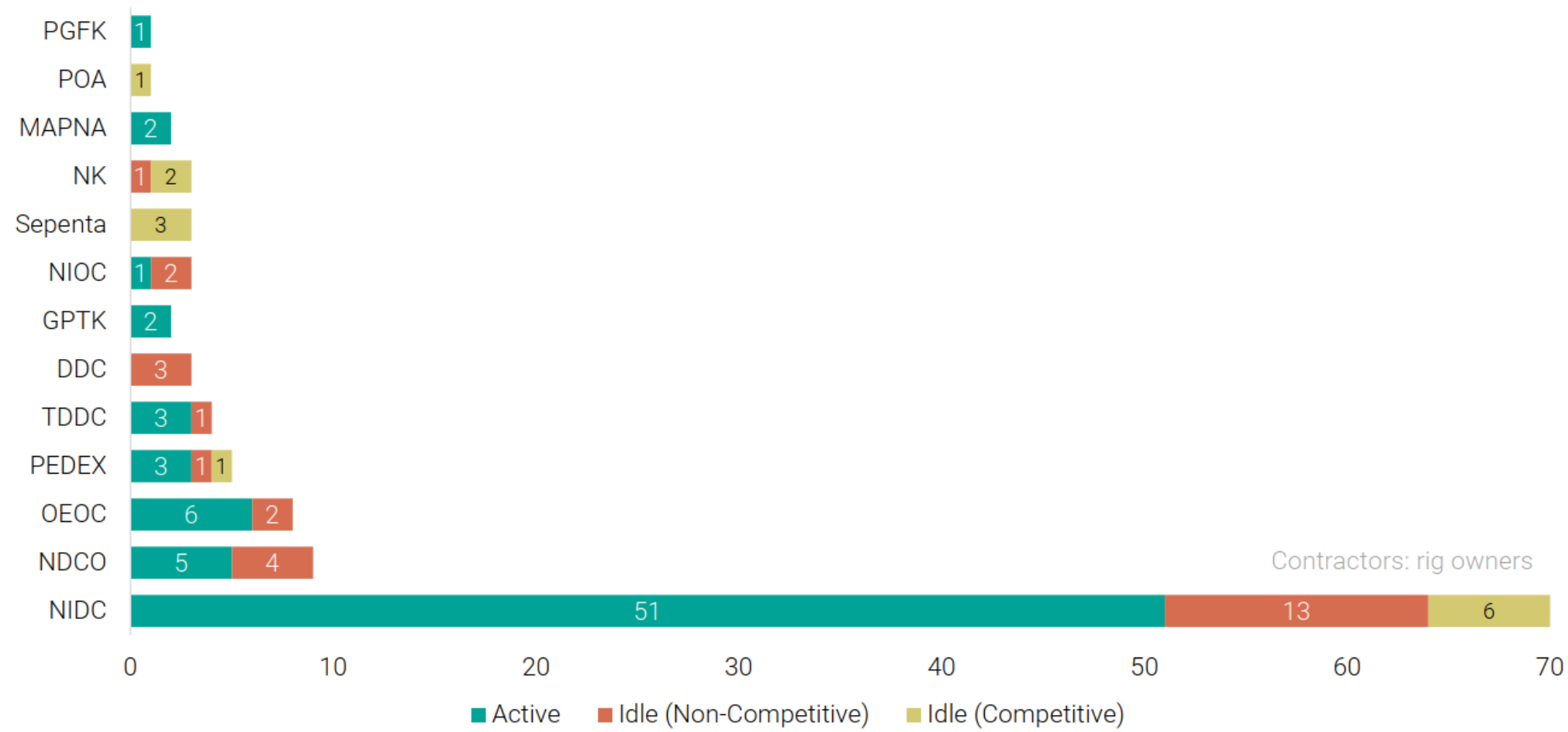
# Active Rigs in MENA



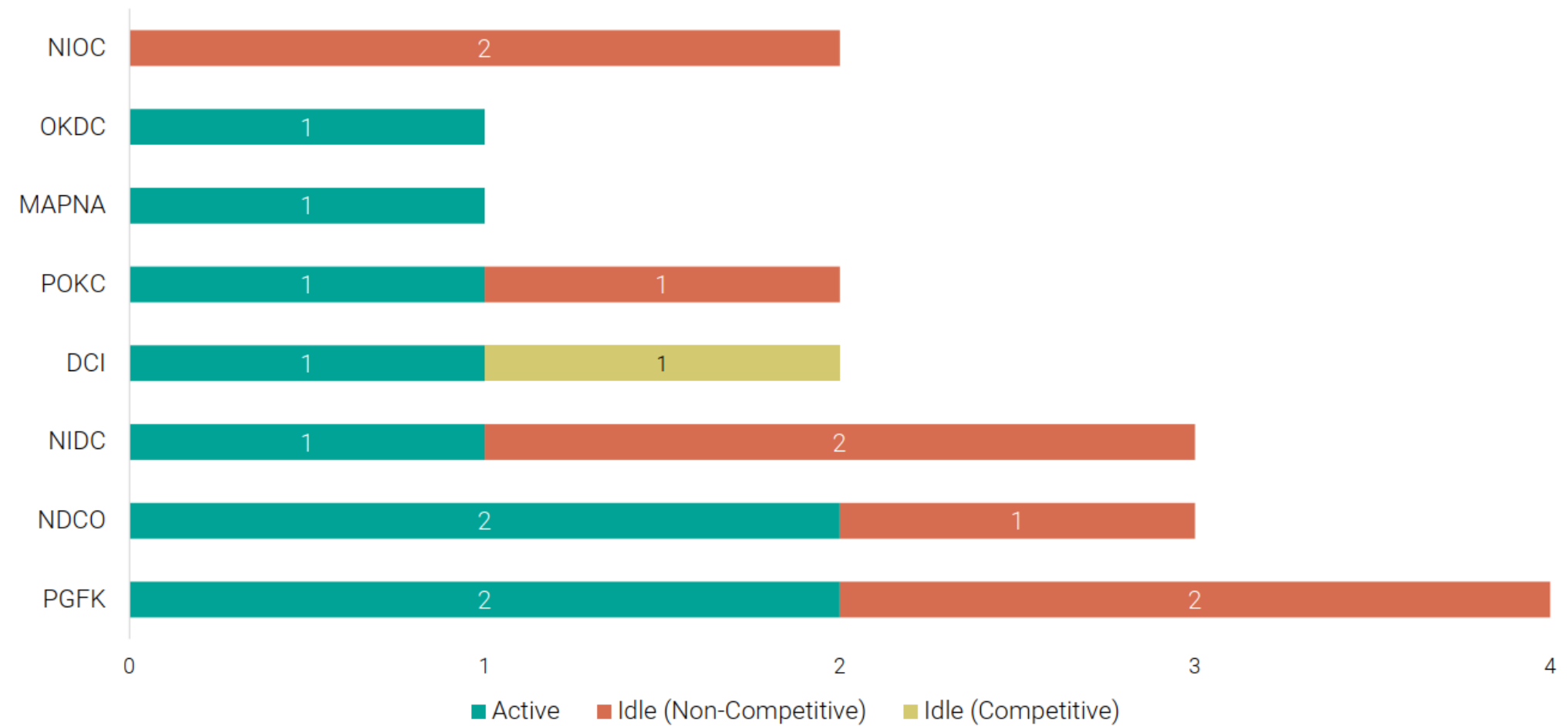
# Completed Wells in Iran



# Iran Drilling Players (Land)



# Iran Drilling Players (Offshore)

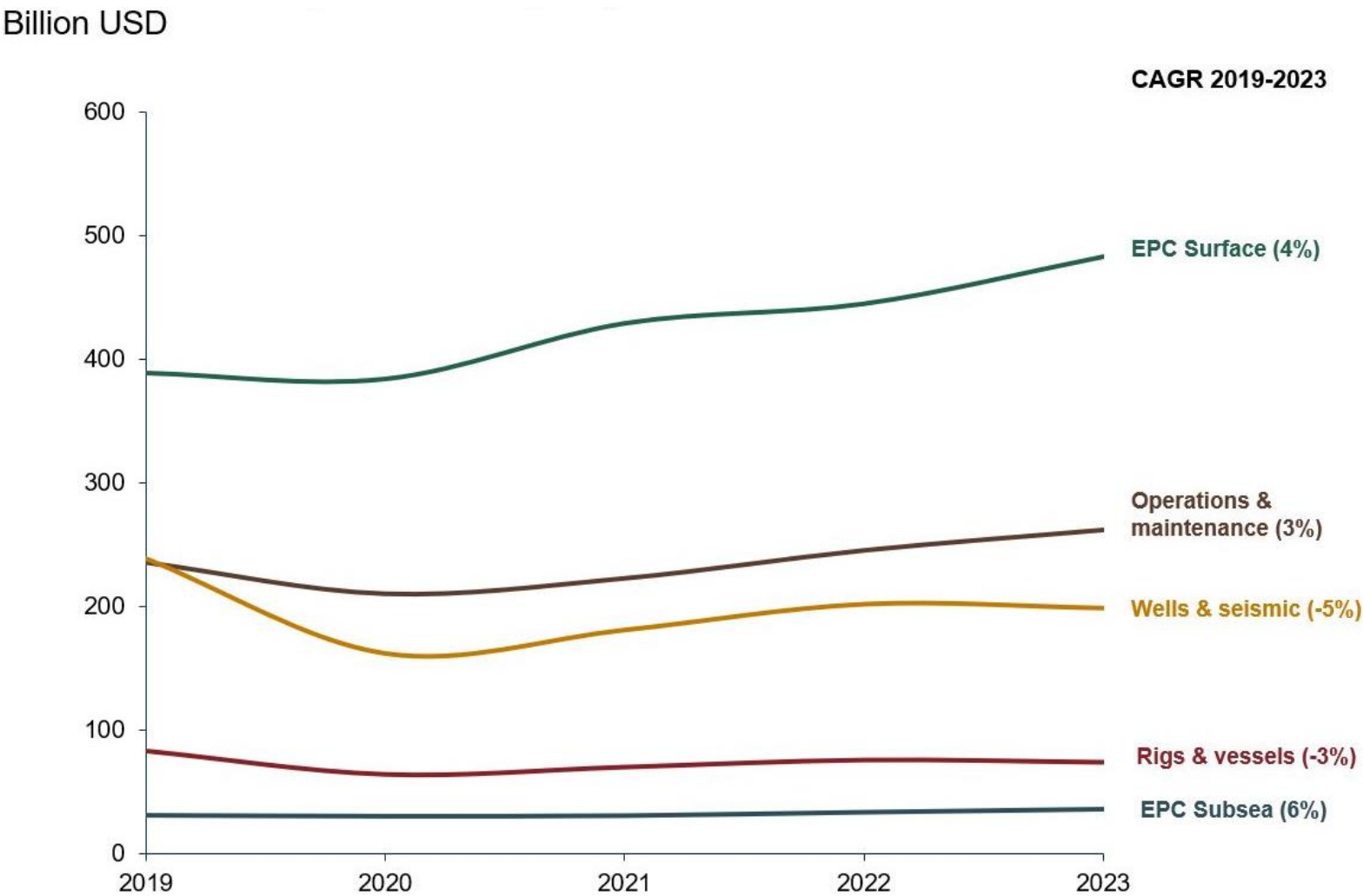




# Ranking of 11 OFS segments based on resilience to energy transition



# Services Purchase By Segment



Case Study: Total

# History

1924  
Establishment  
year

Top 5  
One of majors

€133B  
Market  
Capitalization

100,000+  
Number of  
Employees

\$ 205 B  
Total Sales

\$ 16.3 B  
Net Income



1954



1960



1970



1982



2003



2021

# 2016 Transformation

---

## Integrating climate into strategy and Cost reduction

### 1. Creation of the Gas, Renewables & Power Segment

- The new Gas, Renewables & Power segment will spearhead Total's ambitions in the electricity value chain by expanding in downstream gas, renewable energies and energy efficiency.

### 2. Creation of a new Total Global Services segment

- This new segment is being created to sustainably improve efficiency across all businesses by globally pooling support services (Accounting, Purchasing, Information Systems, Training, Human Resources Administration and Facilities Management).

### 3. Corporate headquarters refocused on strategic functions

- People & Social Responsibility
- Strategy & Innovation

# ONE Total

## Total Global Services generating results



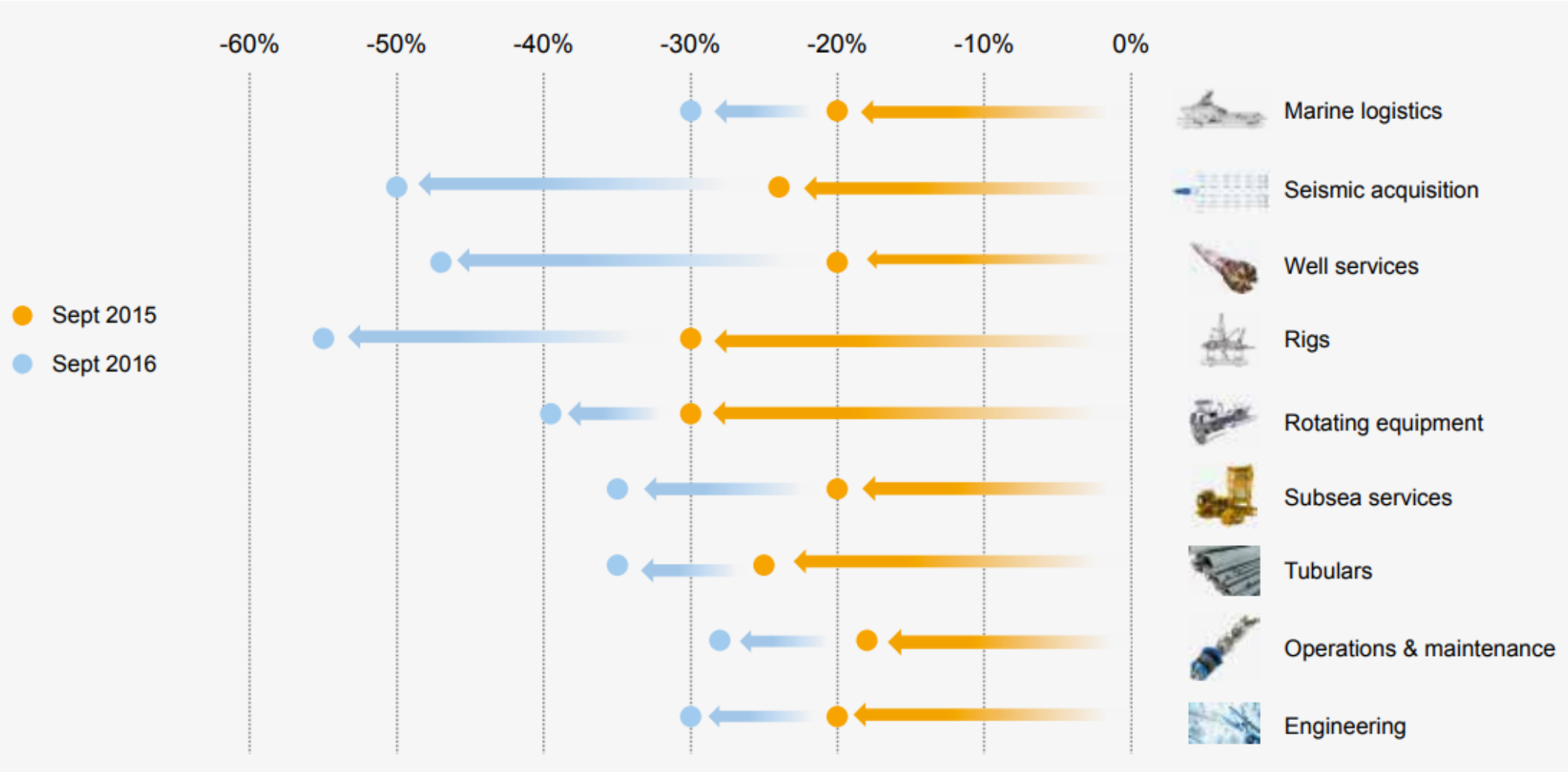
- **~400 M\$ savings in 2017** (Opex + Capex), targeting **1 B\$ by 2020**
- **40% of procurement negotiated globally**
- **Bundling contracts** with major vendors to create economies of scale

## ONE TOTAL

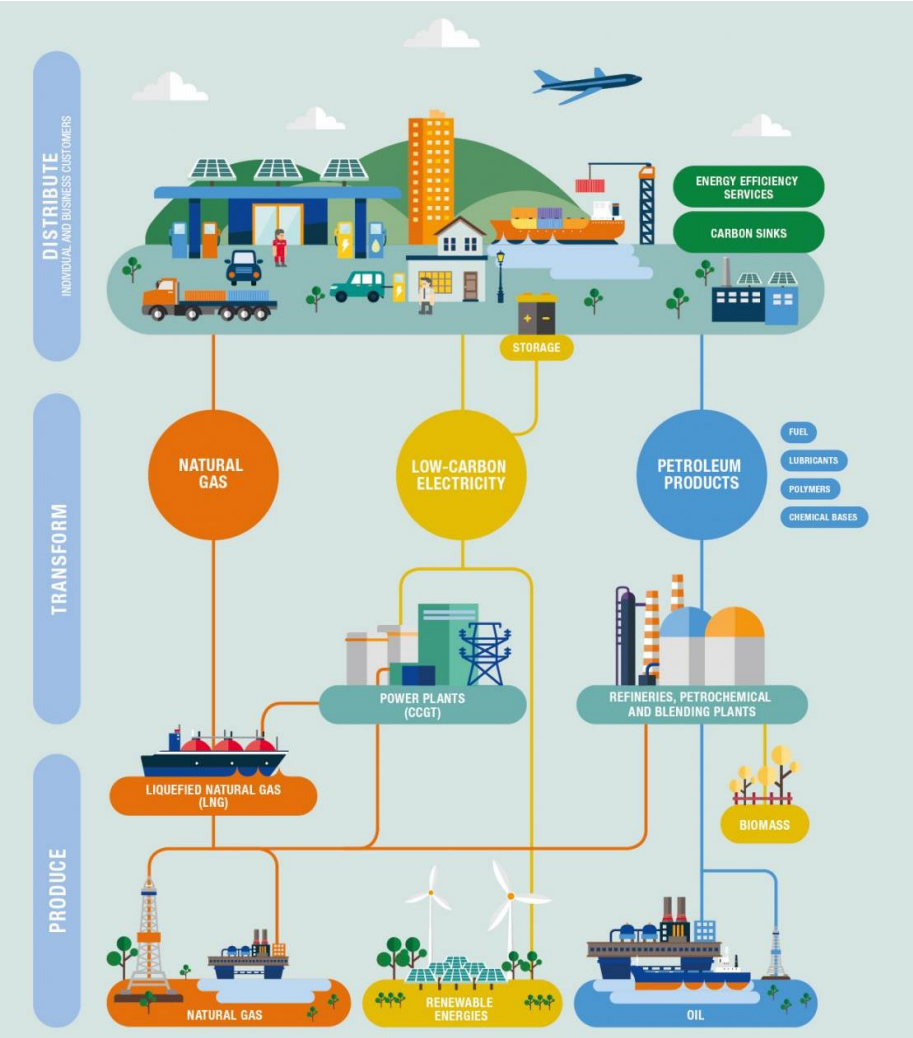


- **One Total Chair** per country
- **Cross-segment** support functions
- Group-wide **simplification program**

# Cost Reduction



# Integrated Business Model





# Sustainable Energy Challenge

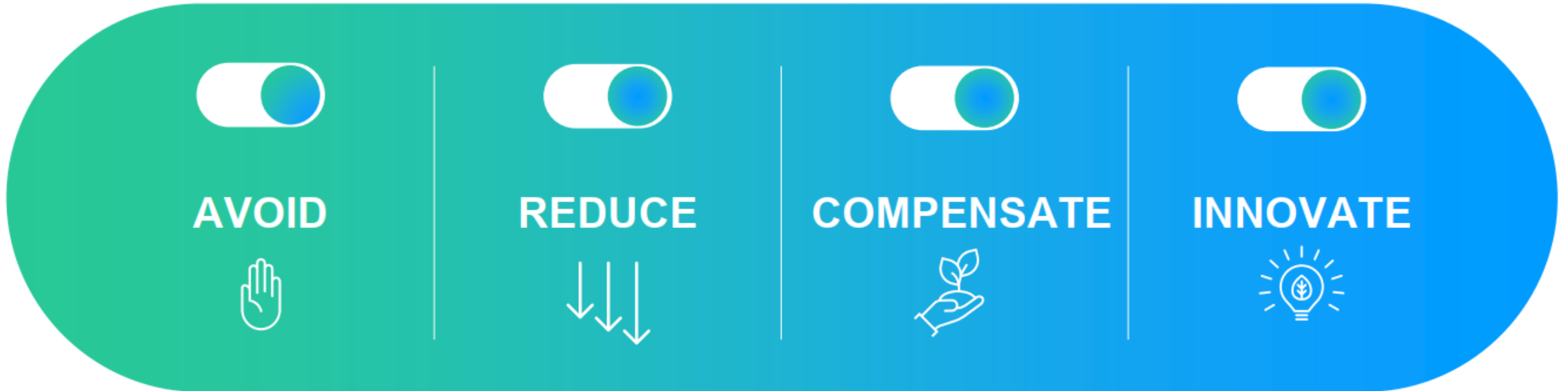
**1**

**Ensuring a reliable,  
affordable, accessible  
energy supply for a  
growing world  
population**





**2**

**Protecting the planet and  
its inhabitants from the  
adverse effect of greenhouse  
gas emissions and their impact  
on climate change**

## Decarbonization levers

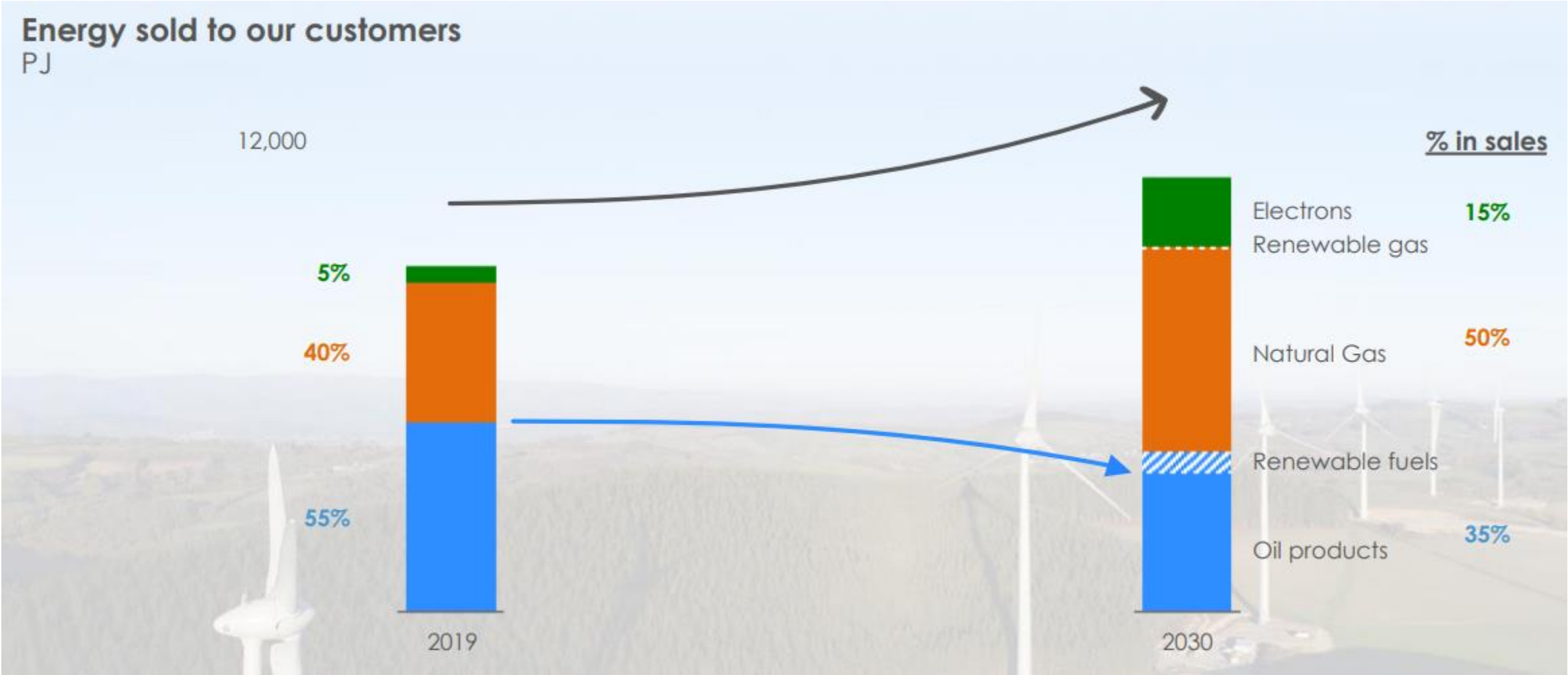


# Transforming Total Into A Broad Energy Company

	<b>Gases</b> <ul style="list-style-type: none"><li>• Grow LNG (#2 player) and develop renewable gas (biogas / clean H<sub>2</sub>)</li><li>• Promote natural gas for power and mobility</li></ul>
	<b>Renewables &amp; Electricity</b> <ul style="list-style-type: none"><li>• Accelerate investments in low carbon electricity primarily from renewables</li><li>• Integrate along the electricity chain (production, storage, trading, supply)</li></ul>
	<b>Liquids</b> <ul style="list-style-type: none"><li>• Focus investments on low cost oil and renewable fuels (biofuels, SAF...)</li><li>• Adapt refining capacity and sales to demand in Europe</li></ul>
	<b>Carbon Sinks</b> <ul style="list-style-type: none"><li>• Invest in carbon sinks (NBS and CCUS)</li></ul>

**Total will become TotalEnergies  
creating long-term value for shareholders**

# Growing Sales While Adapting To Demand



# ESG Ambitions

## ENVIRONMENT



**Climate ambition to Net Zero**

**Biodiversity** new commitments

**Advocacy consistent** with our climate ambition

## SOCIAL



**Responsible employer:** no lay-offs despite crisis

**2025 new diversity ambition** 30% women in all management bodies

## GOVERNANCE

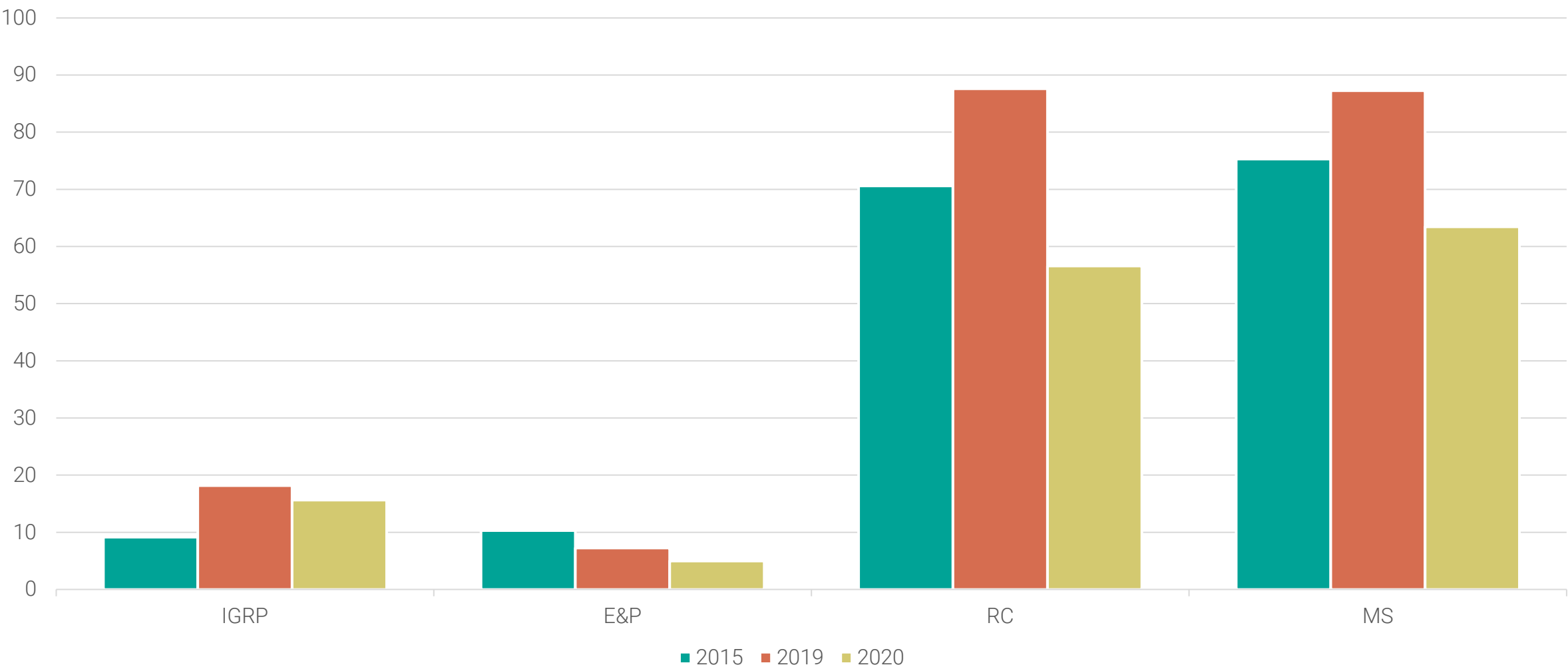


**Environmental and social challenges** integrated in all Board decisions

**CEO compensation:**

- reduced during crisis
- linked to ESG factors (25% of variable part and LTI)

# Sales By Business Segment, Excluding Inter-segment Sales (\$ B)



## Net Operating Income (\$ B)



Middle East



## Saudi Arabia: General Information (2020)

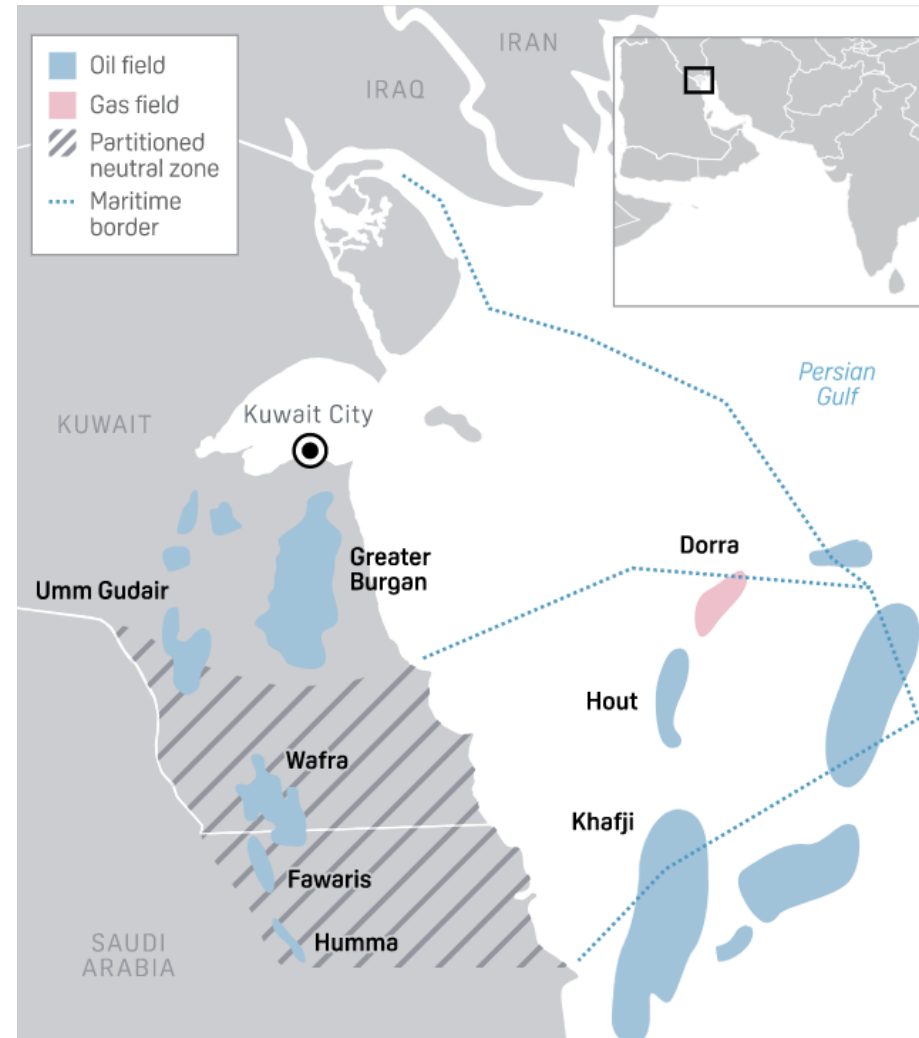
Population (million inhabitants)	35.01
GDP per capita (\$)	19,996
GDP at market prices (million \$)	700,118
Proven crude oil reserves (million barrels)	261,600
Proven natural gas reserves (billion cu. m.)	8,438
Crude oil production *(1,000 b/d)	9,213.2
Marketed production of natural gas (million cu. m.)	119,000.0
Refinery capacity (1,000 b/cd)	2,927.0

## Saudi Arabia: Key Issues

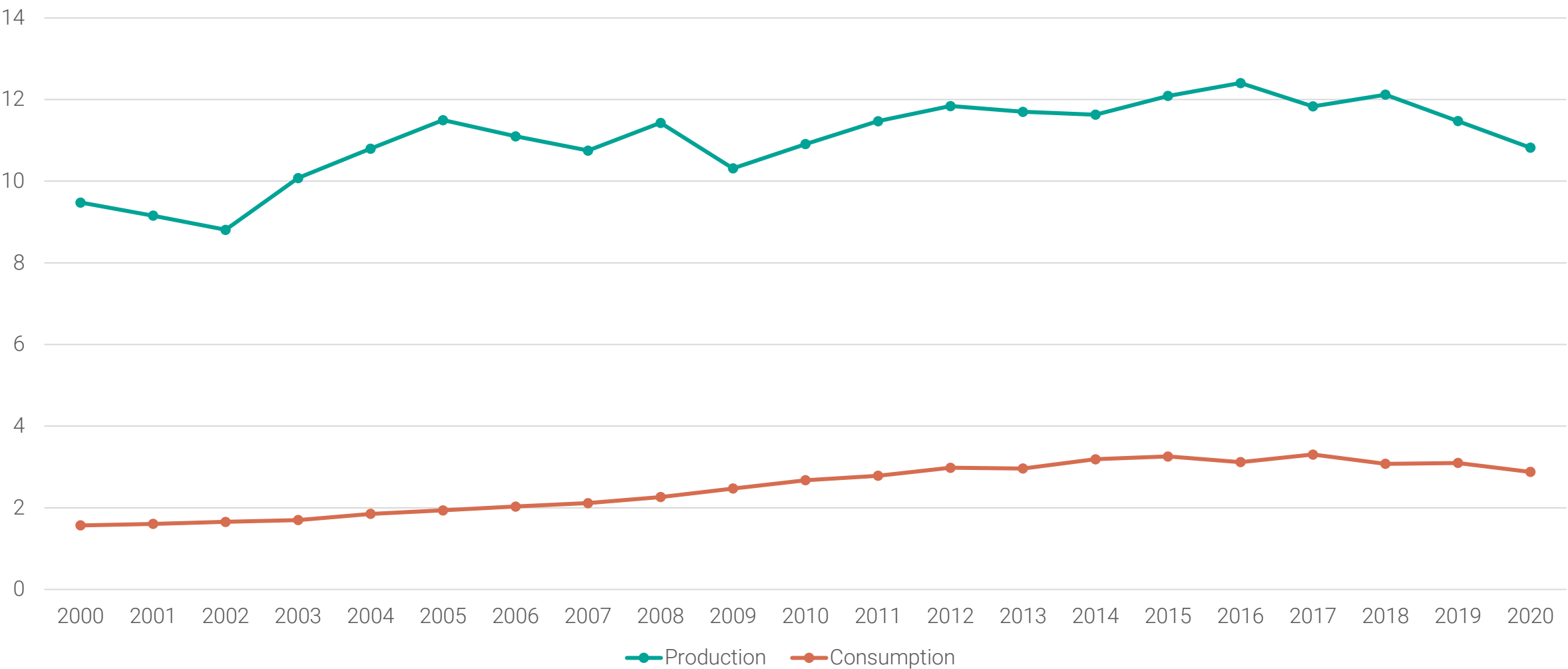
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- World's largest oil exporter and OPEC's most influential member
- Oil production comes mostly from onshore fields and is dominated by the Ghawar field – the world's largest
- National oil company Saudi Aramco is responsible for nearly all oil and gas production
- Chevron holds a unique position as operator of the oil fields in the onshore portion of the Neutral Zone
- Saudi exports 7-8 million barrels per day with the remainder going to local refineries and power stations
- During the hotter summer months, demand for power generation increases, which increases crude burn

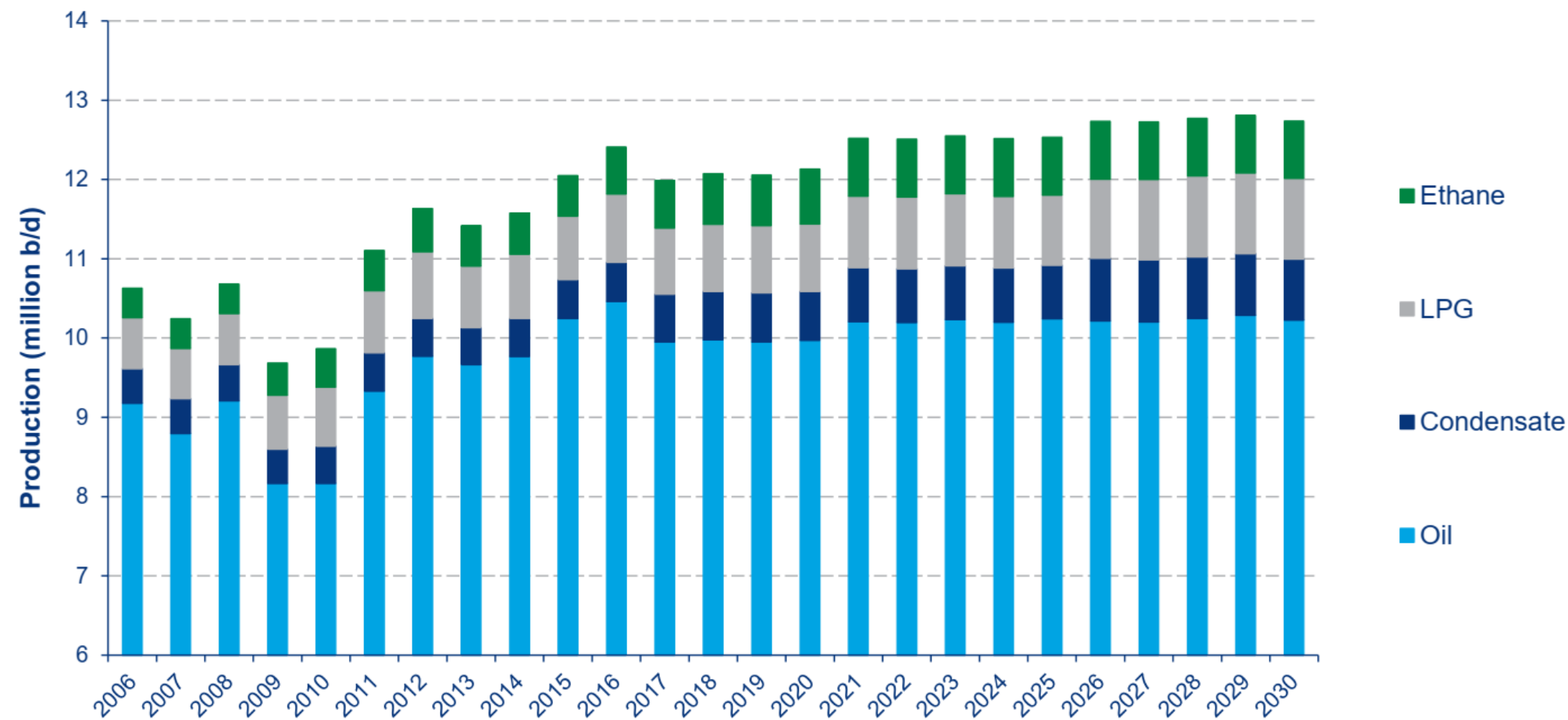
# Neutral Zone



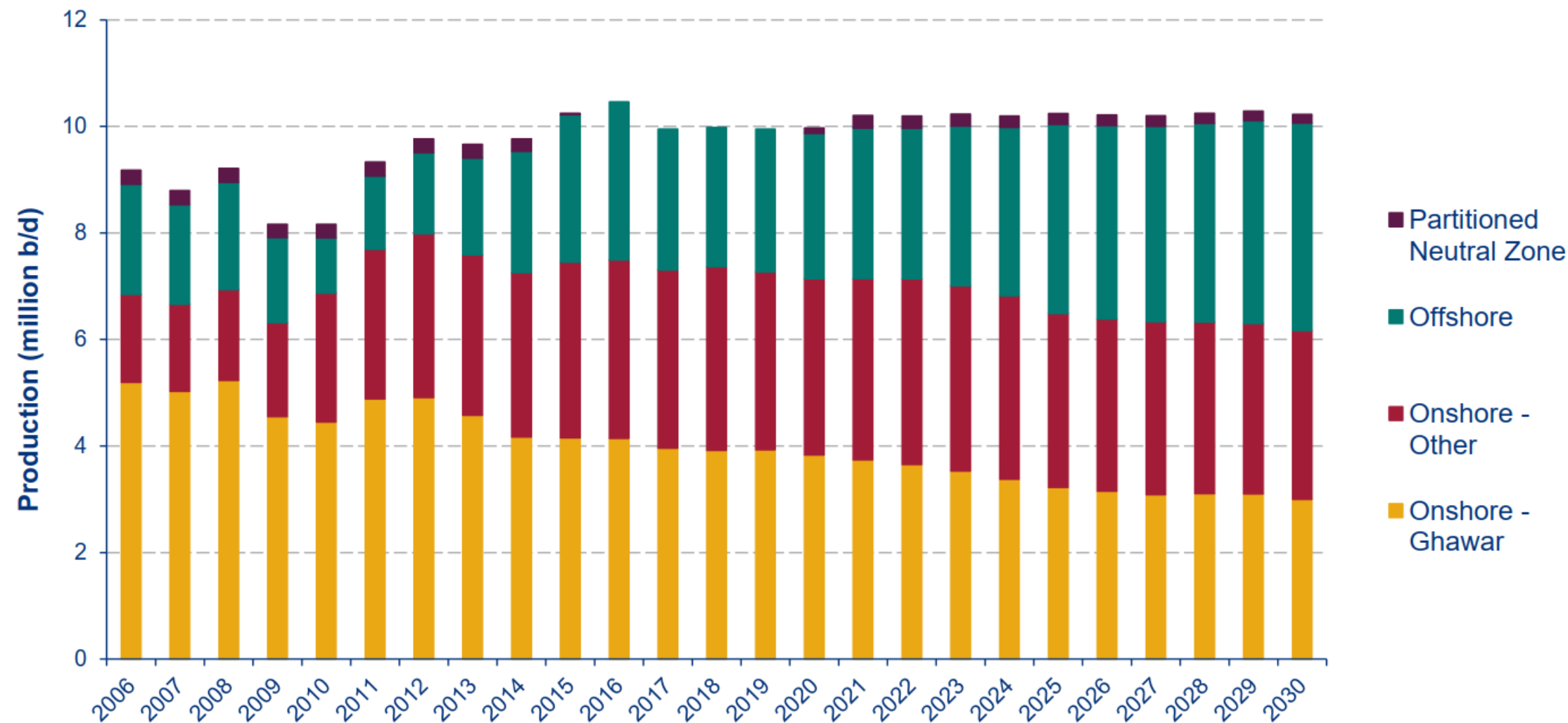
# Saudi Arabia: Petroleum And Other Liquids Production And Consumption (MBPD)



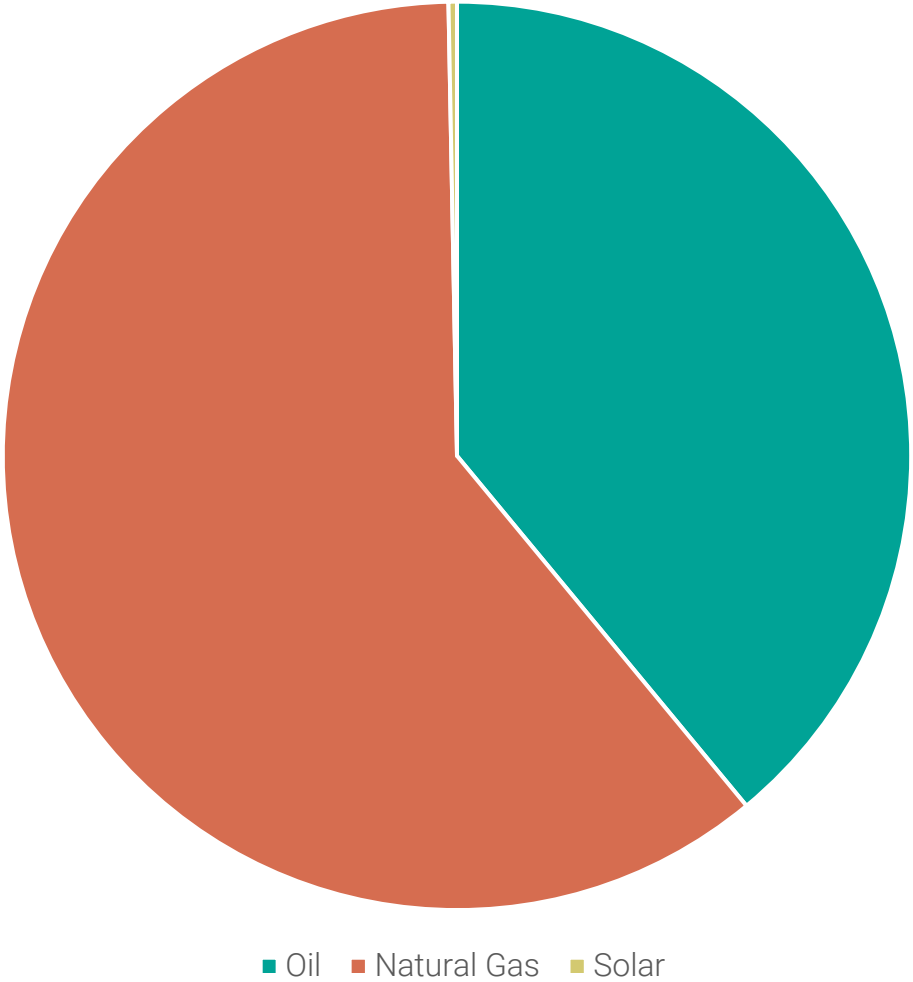
# Liquids Production by Hydrocarbon Type (data: 2018)



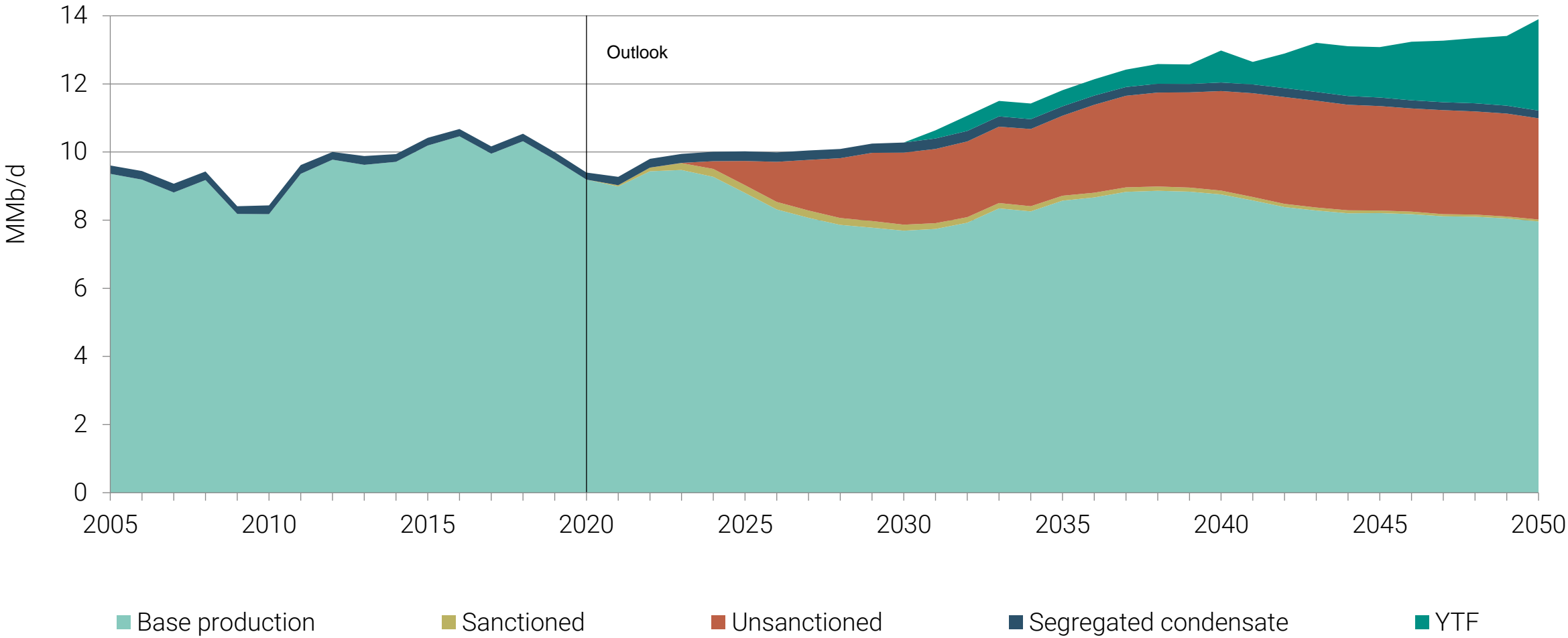
# Oil production by Location (data: 2018)



# Saudi Arabia: Electric Power Generation by Fuel



# Saudi Arabia Crude And Condensate Production By Development





# Saudi Arabia: Aramco's Consolidated statement of income

	Note	SAR		USD*	
		Year ended December 31		Year ended December 31	
		2020	2019	2020	2019
Revenue	25	768,109	1,105,696	204,829	294,852
Other income related to sales		93,982	131,089	25,062	34,957
<b>Revenue and other income related to sales</b>		<b>862,091</b>	<b>1,236,785</b>	<b>229,891</b>	<b>329,809</b>
Royalties and other taxes		(89,964)	(182,141)	(23,991)	(48,571)
Purchases	26	(181,116)	(225,170)	(48,297)	(60,045)
Producing and manufacturing		(74,350)	(58,249)	(19,827)	(15,533)
Selling, administrative and general		(46,970)	(36,647)	(12,525)	(9,773)
Exploration		(7,293)	(7,291)	(1,945)	(1,944)
Research and development		(2,830)	(2,150)	(755)	(573)
Depreciation and amortization	6,7	(76,208)	(50,266)	(20,322)	(13,404)
<b>Operating costs</b>		<b>(478,731)</b>	<b>(561,914)</b>	<b>(127,662)</b>	<b>(149,843)</b>
<b>Operating income</b>		<b>383,360</b>	<b>674,871</b>	<b>102,229</b>	<b>179,966</b>
Share of results of joint ventures and associates	8	(3,554)	(9,455)	(948)	(2,521)
Finance and other income	28	3,182	7,351	849	1,960
Finance costs	21	(10,564)	(6,026)	(2,817)	(1,607)
<b>Income before income taxes and zakat</b>		<b>372,424</b>	<b>666,741</b>	<b>99,313</b>	<b>177,798</b>
<b>Income taxes and zakat</b>	9	<b>(188,661)</b>	<b>(336,048)</b>	<b>(50,310)</b>	<b>(89,613)</b>
<b>Net income</b>		<b>183,763</b>	<b>330,693</b>	<b>49,003</b>	<b>88,185</b>
<b>Net income (loss) attributable to</b>					
Shareholders' equity		184,926	330,816	49,313	88,218
Non-controlling interests		(1,163)	(123)	(310)	(33)
		<b>183,763</b>	<b>330,693</b>	<b>49,003</b>	<b>88,185</b>
<b>Earnings per share (basic and diluted)</b>	37	<b>0.93</b>	<b>1.65</b>	<b>0.25</b>	<b>0.44</b>

\* Supplementary information is converted at a fixed rate of U.S. dollar 1.00 = SAR 3.75 for convenience only.

# Saudi Arabia: Aramco Operational highlights

**MSC**  
(mmbpd)

12.0

(2019: 12.0)

**Hydrocarbon production**  
(mmboed)

12.4

(2019: 13.2)

**Crude oil production<sup>1</sup>**  
(mmbpd)

9.2

(2019: 9.9)

**Reliability<sup>2</sup>**  
(%)

99.9

(2019: 99.2)

**Gross refining capacity**  
(mmbpd)

6.4

(2019: 6.4)

**Net chemicals production capacity**  
(million tonnes per year)

53.1

(2019: 21.7)

**Upstream carbon intensity**  
(kg of CO<sub>2</sub>e/boe)

10.5

(2019: 10.4)

**Flaring intensity<sup>3</sup>**  
(scf/boe)

5.95

(2019: 5.88)

## United Arab Emirates: General Information (2020)

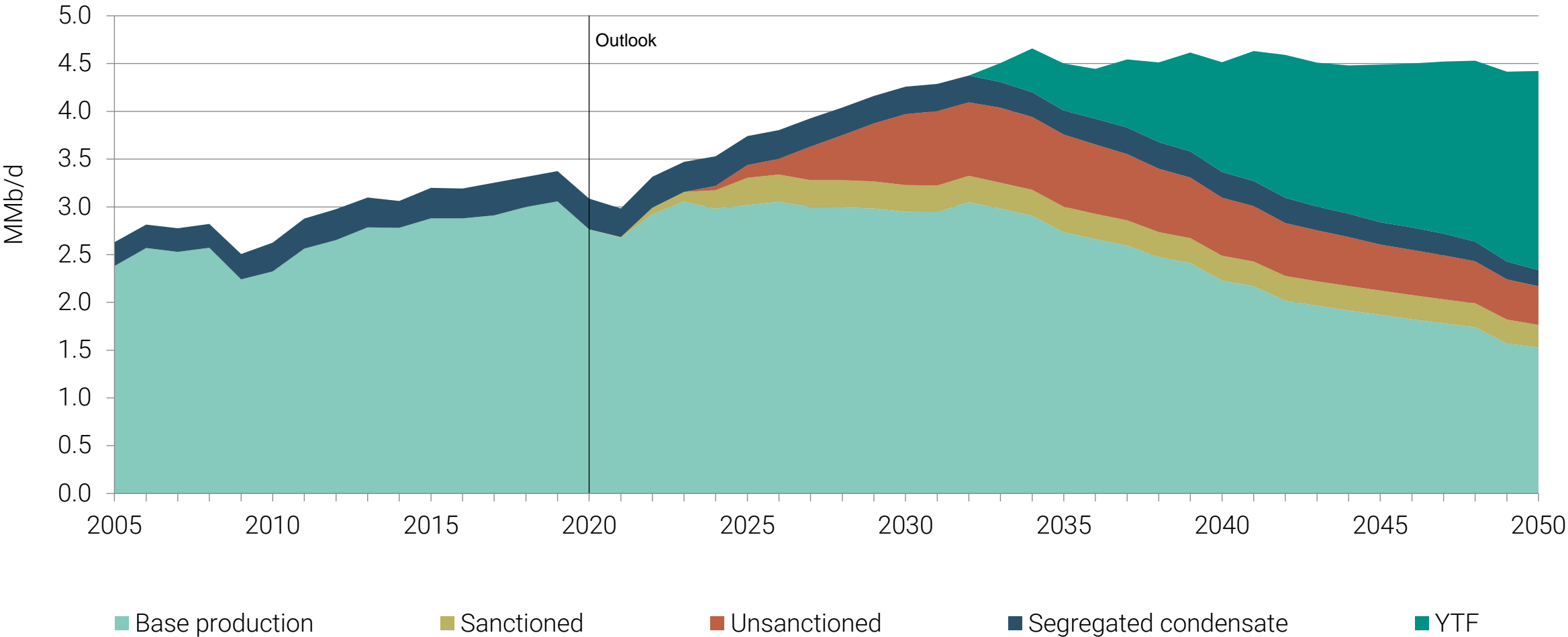
Population (million inhabitants)	9.28
GDP per capita (\$)	38,661
GDP at market prices (million \$)	358,869
Proven crude oil reserves (million barrels)	107,000
Proven natural gas reserves (billion cu. m.)	7,726
Crude oil production (1,000 b/d)	2,778.6
Marketed production of natural gas (million cu. m.)	55,064.5
Refinery capacity (1,000 b/cd)	1,272.0

## UAE: Key Issues

---

- Most of the UAE's oil and gas production (>95%) is in Abu Dhabi
- Five fields (Asab, Bab, Bu Hasa, Umm Shaif and Zakum) account for more than 85% of the total oil production
- Pipeline gas imports from Qatar started in 2007. Dubai was the first emirate to begin LNG imports in 2010, followed by Abu Dhabi in 2016
- The volumes of sales gas available for the domestic market will be significantly lower, because of the continued reliance on gas re-injection for oil recovery
- Most contracts in the UAE are in the form of concession agreements and contractors are liable to pay royalty and income tax

# UAE Crude And Condensate Production By Development



## Iraq: General Information (2020)

Population (million inhabitants)	40.15
GDP per capita (\$)	4,160
GDP at market prices (million \$)	167,037
Proven crude oil reserves (million barrels)	145,019
Proven natural gas reserves (billion cu. m.)	3,714
Crude oil production (1,000 b/d)	3,996.6
Marketed production of natural gas (million cu. m.)	7,374.1
Refinery capacity (1,000 b/cd)	828.5

## Iraq: Key Issues

---

- Iraq has enormous oil resources. The ministry of oil estimate is over 150 billion barrels, with over 10 billion barrels in Kurdistan
- Production has grown from 2.4 million b/d in 2010 to 5 million b/d capacity in 2019, with Kurdistan contributing around 10%
- It has 110 tcf of gas resources, mostly associated with oil production, but domestic demand is not being met
- Iraq has the potential to be a substantial contributor to OPEC supply for many decades
- Kurdistan opened to foreign investors through license awards in 2002 and 2004, but the main influx started in 2006 with the award of the first Production Sharing Contract (PSC) in the region

# Iraq Bid Rounds Summary

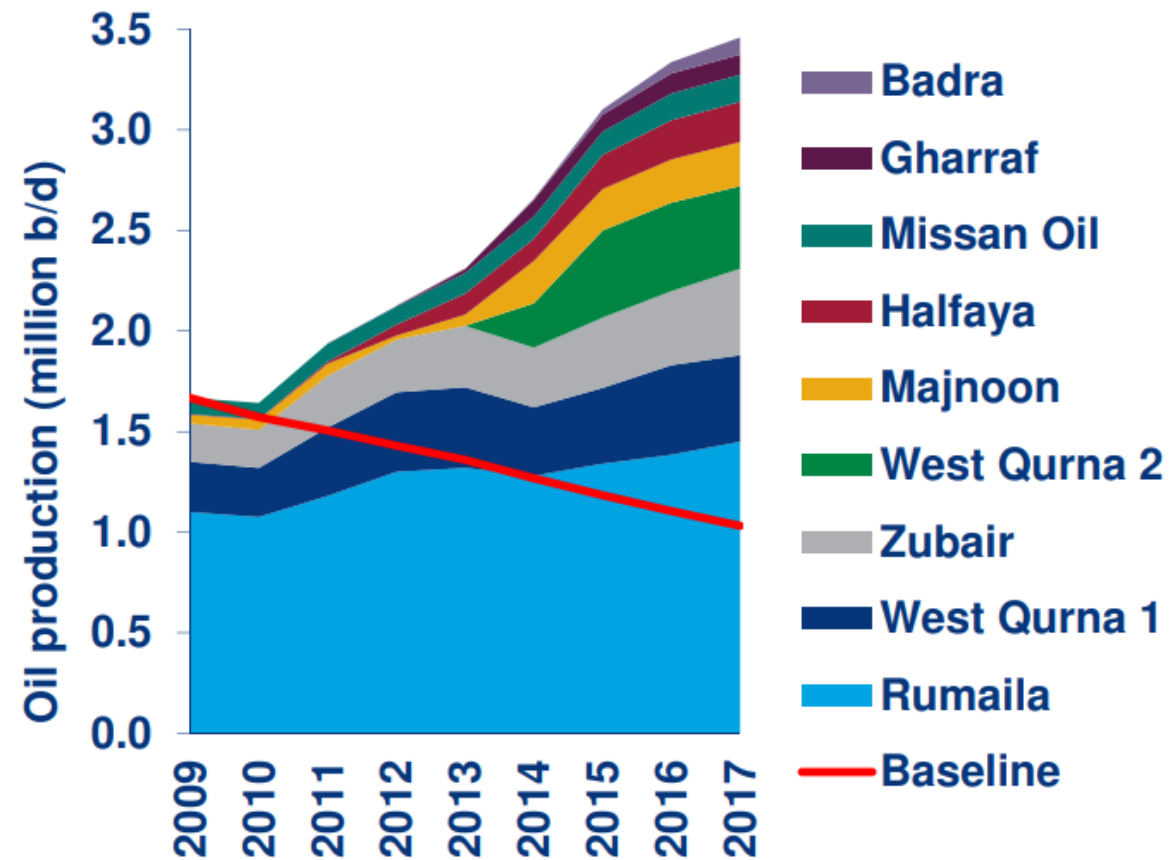
Bid round	Project or licensing block	Operator	Type	Production*			Max. fee**
				Initial Target	June 2012	Plateau target	
2008	Ahdab	Petrochina	Oil	25	129	140	6.00
One (2009)	Rumaila	BP	Oil	1 173	1 279	2 850	2.00
	West Qurna (I)	ExxonMobil	Oil	268	417	2 825	1.90
	Zubair	Eni	Oil	201	225	1 200	2.00
	Missan Group	CNOOC	Oil	97	91	450	2.30
	West Qurna (II)	Lukoil	Oil	120	-	1 800	1.15
Two (2009)	Majnoon	Shell	Oil	175	21	1 800	1.39
	Halfaya	Petrochina	Oil	70	34	535	1.40
	Gharraf	Petronas	Oil	35	-	230	1.49
	Badra	GazpromNeft	Oil	15	-	170	5.50
	Qairayah	Sonangol	Heavy oil	30	2	120	5.00
Three (2010)	Najmah	Sonangol	Heavy oil	20	-	110	6.00
	Akkas	KOGAS	Gas	1.03	-	4.1	5.50
	Mansuriyah	TPAO	Gas	0.78	-	3.1	7.00
	Siba	Kuwait Energy	Gas	0.26	-	1.0	7.50
	Block 8	Pakistan Petroleum	Gas-prone	n/a	-	n/a	5.38
Four (2012)	Block 9	Kuwait Energy	Oil-prone	n/a	-	n/a	6.24
	Block 10	Lukoil	Oil-prone	n/a	-	n/a	5.99
	Block 12	Bashneft	Oil-prone	n/a	-	n/a	5.00



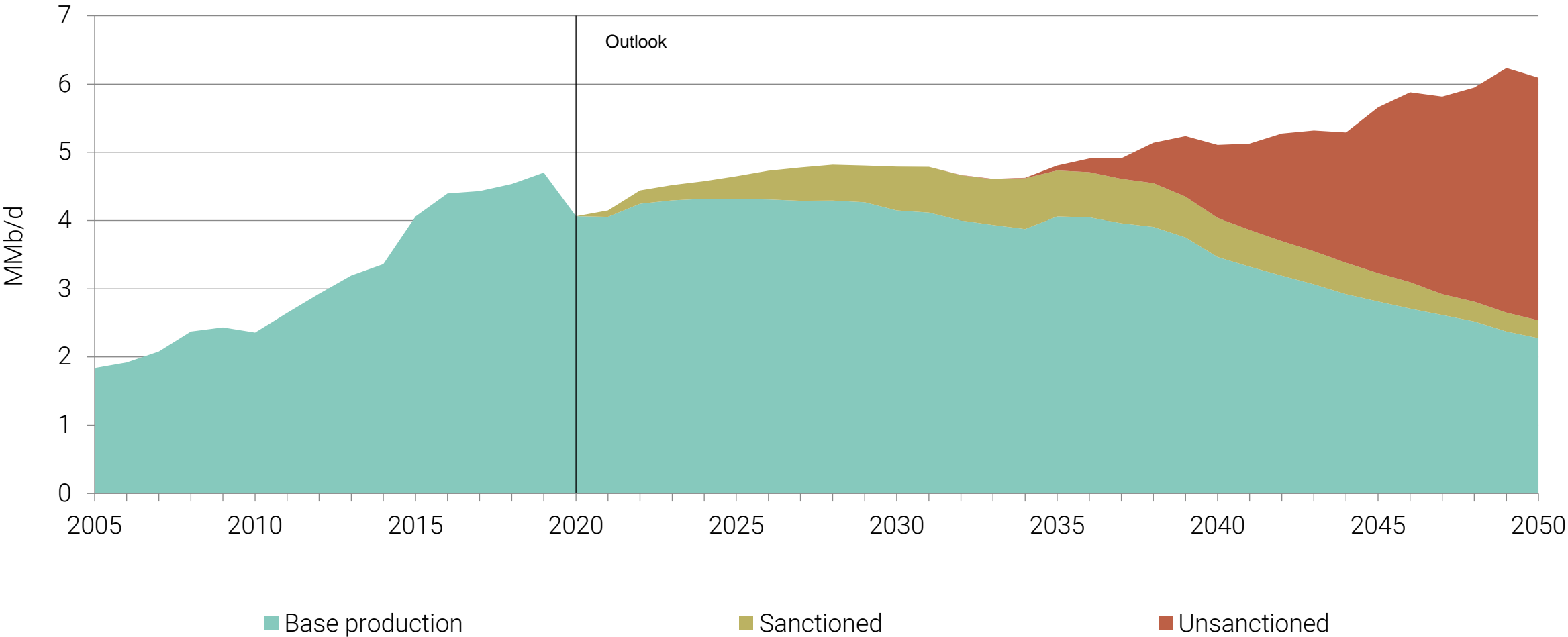
# Renegotiated Terms

Project	Revised Plateau Production Target ('000 b/d)	Licence extension (Years)	Revised state equity (%)	Comments
Halfaya	400	10	10	-
Rumaila	2,100	5	6	R-factor removed
West Qurna 1	1,600	Unconfirmed	9.6	-
West Qurna 2	1,200	5	No change	Amendment includes construction of pipeline from Tuba to Fao
Zubair	850	5	No change	R-factor removed

## TSCs have more than doubled oil production



# Iraq Crude And Condensate Production By Development



## Oman: General Information (2020)

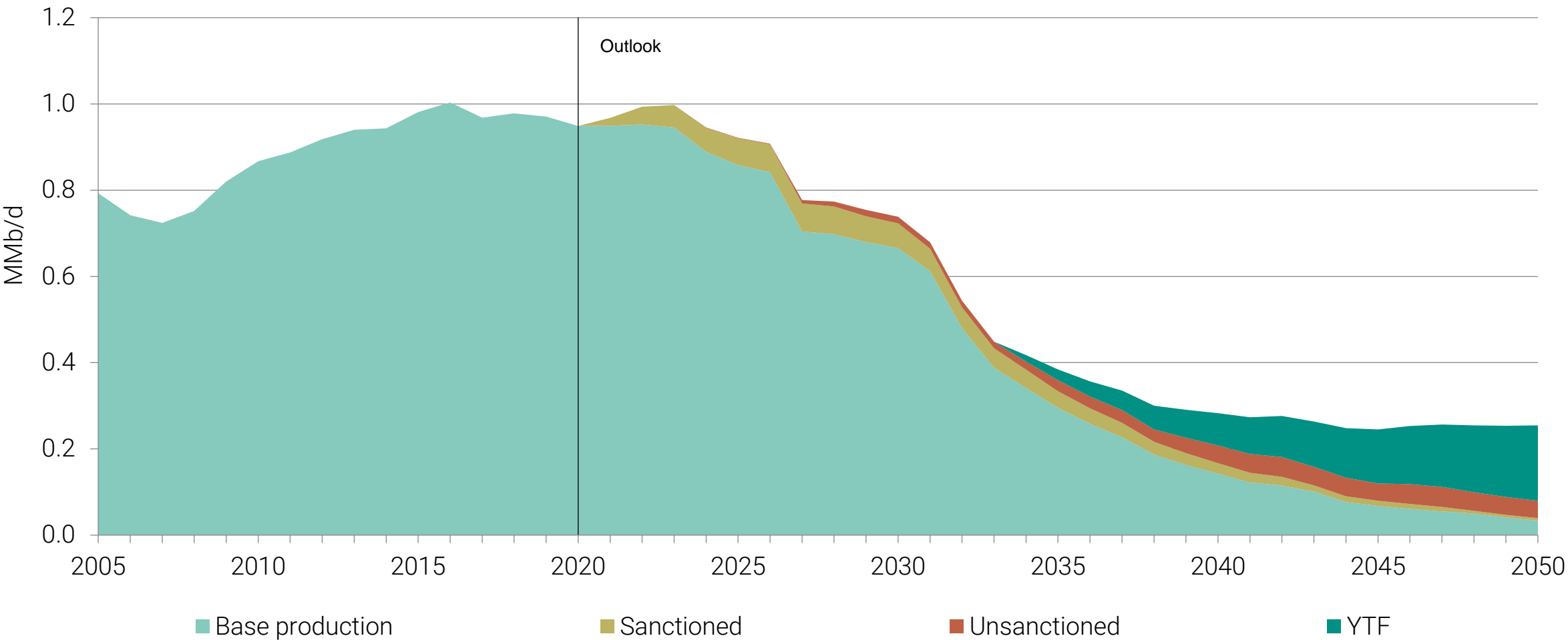
Population (million inhabitants)	5.1
GDP per capita (\$)	14,255
GDP at market prices (million \$)	76,330
Proven crude oil reserves (million barrels)	5,400
Proven natural gas reserves (billion cu. m.)	700
Crude oil production (1,000 b/d)	951
Marketed production of natural gas (million cu. m.)	36,900

## Oman: Key Issues

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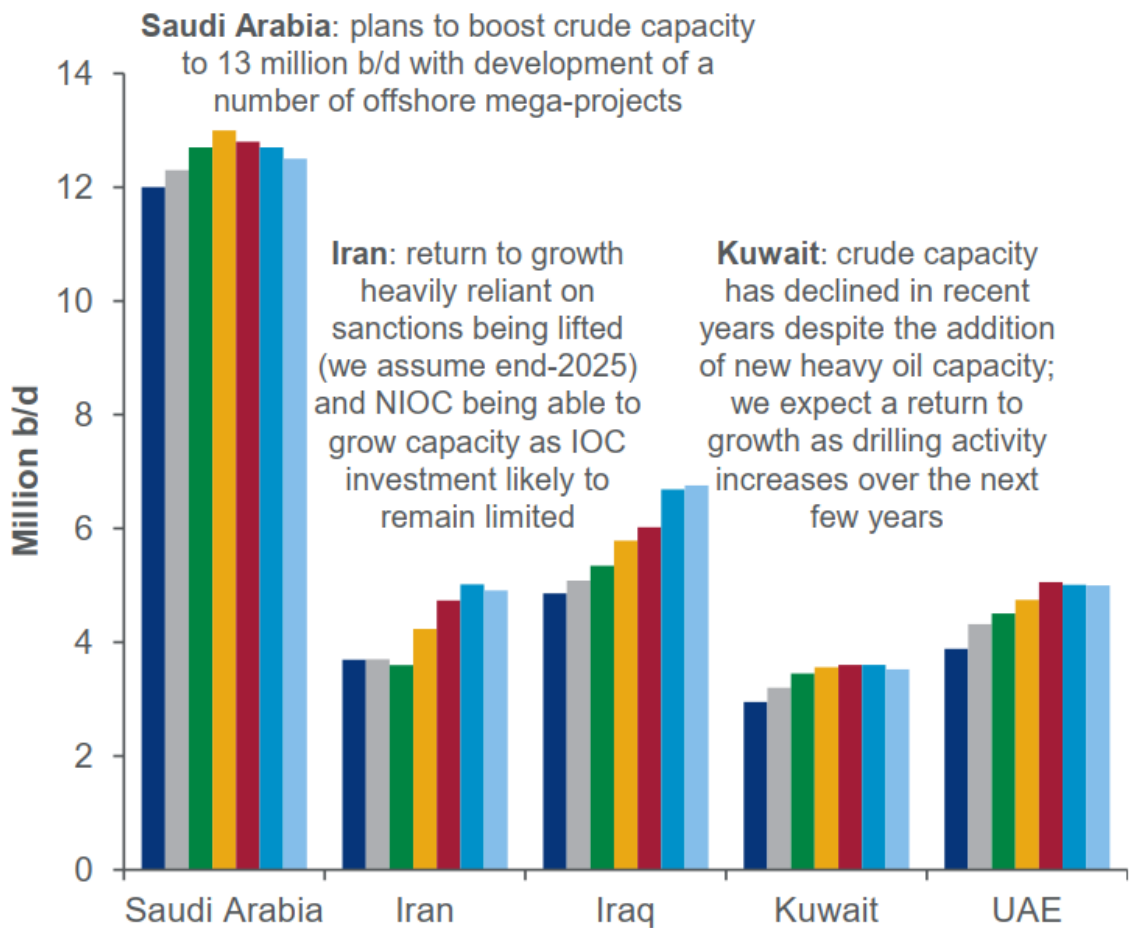
- Oman is the largest non-OPEC producer in the Middle East, dominated by state participated PDO
- Stable operating environment has drawn a multitude of international investors but considerable value remains locked up in PDO's Block 6, with less appetite and lower prospectivity in remaining acreage
- Challenging geology and requirement for EOR technology has resulted in relatively high cost developments
- Oman is a leading proponent of EOR developments in the Middle East, with steam flood, miscible gas and polymer injection projects common
- Oman offers Exploration and Production Sharing Agreements (EPSA) for new contracts. PDO Block 6 remains under concession terms

# Oman Crude And Condensate Production By Development

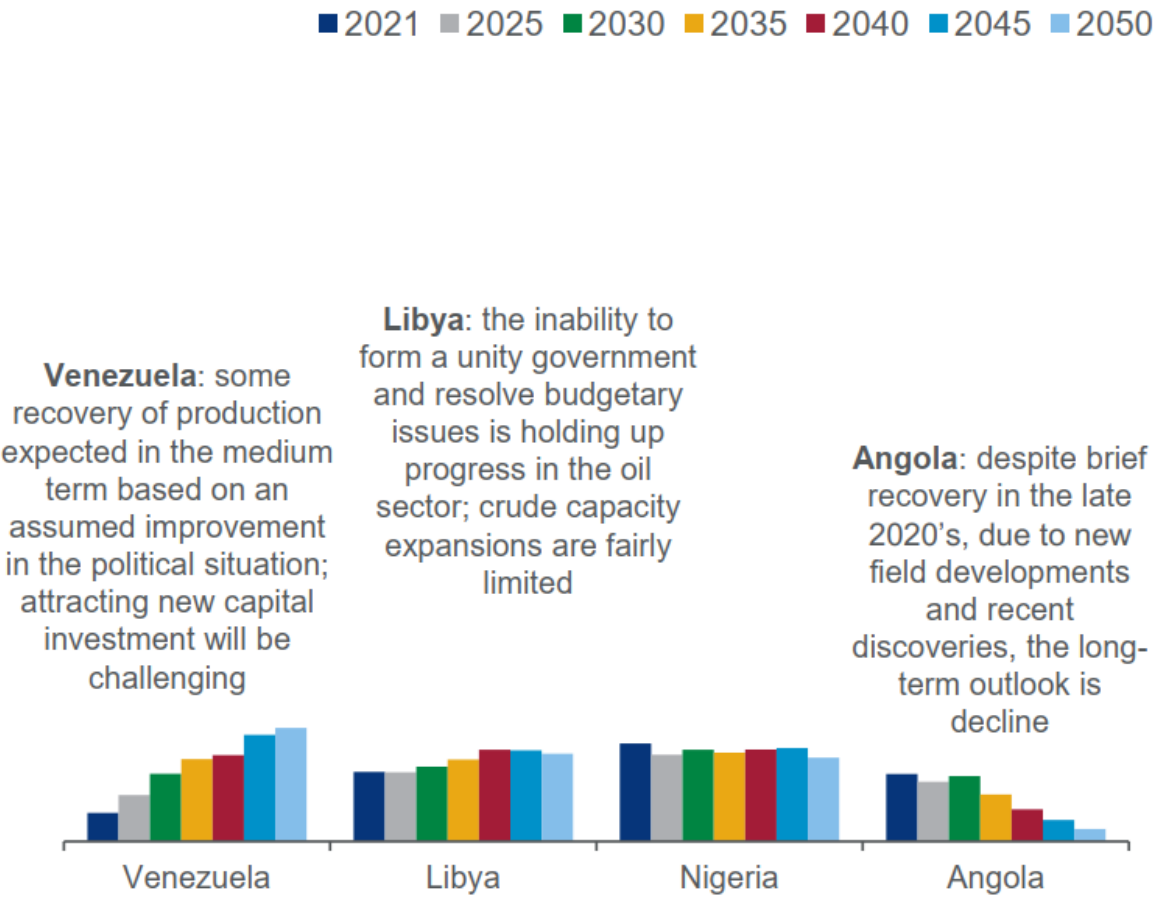


# OPEC Crude Capacity

Middle East OPEC crude capacity



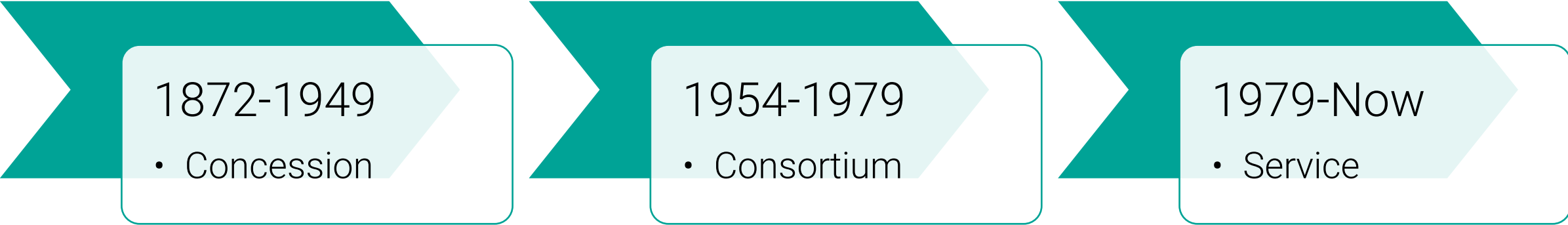
Other key OPEC crude capacity



# Iran Oil History in Brief



## Periods of History



1872-1949

- Concession

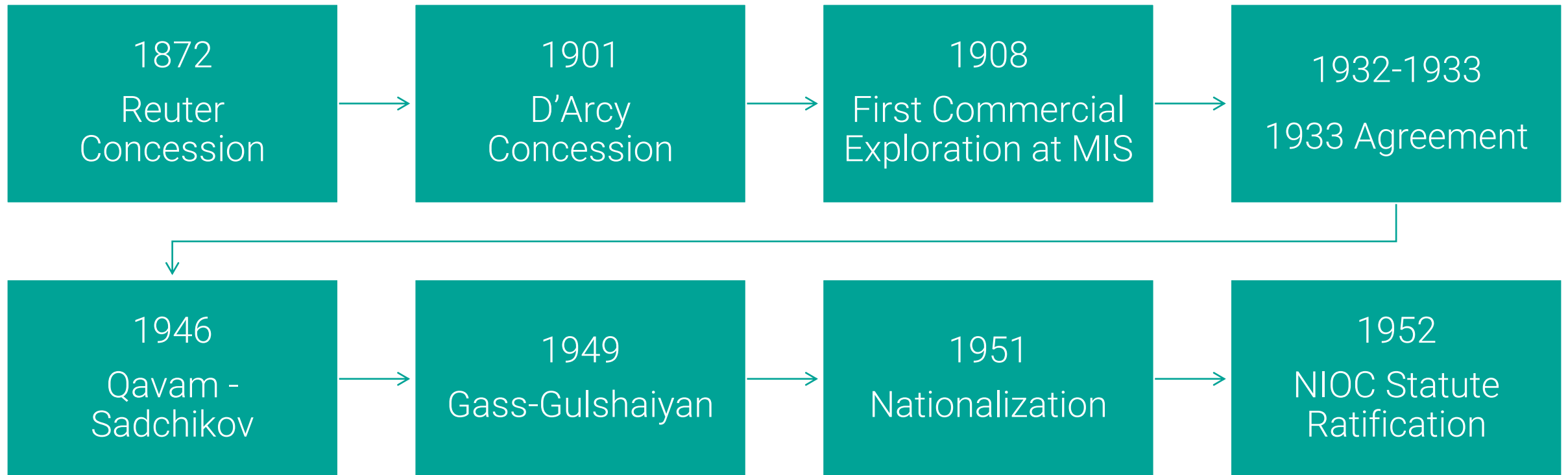
1954-1979

- Consortium

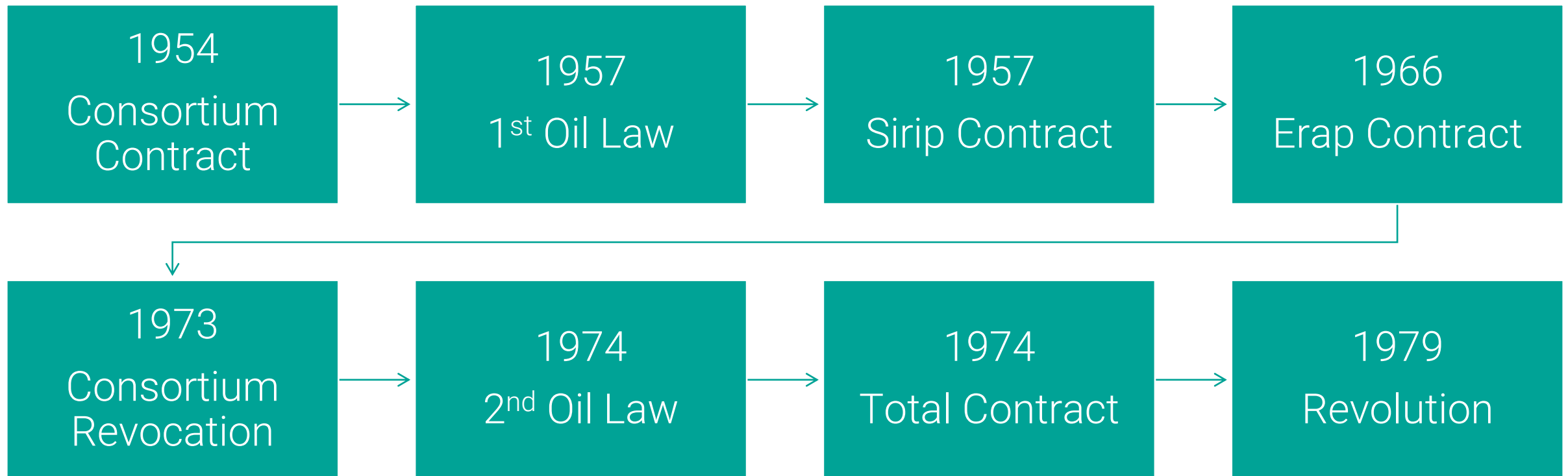
1979-Now

- Service

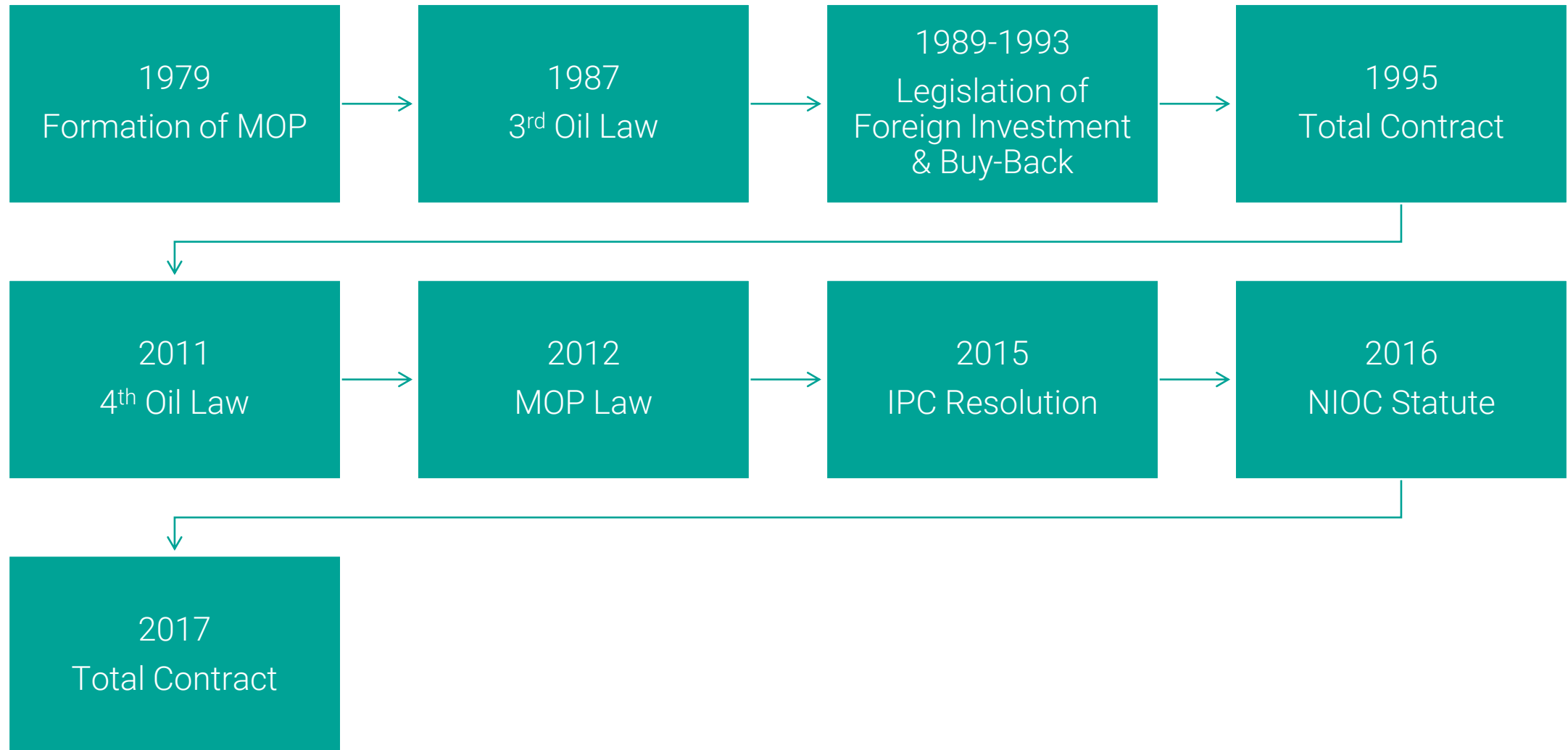
# Concessions



# Consortium



# Service Contracts



# Opportunity Management

# Opportunity Realization Process

identifies a business opportunity

defines the opportunity objectives and proves its viability

decides the way in which the opportunity will be exploited

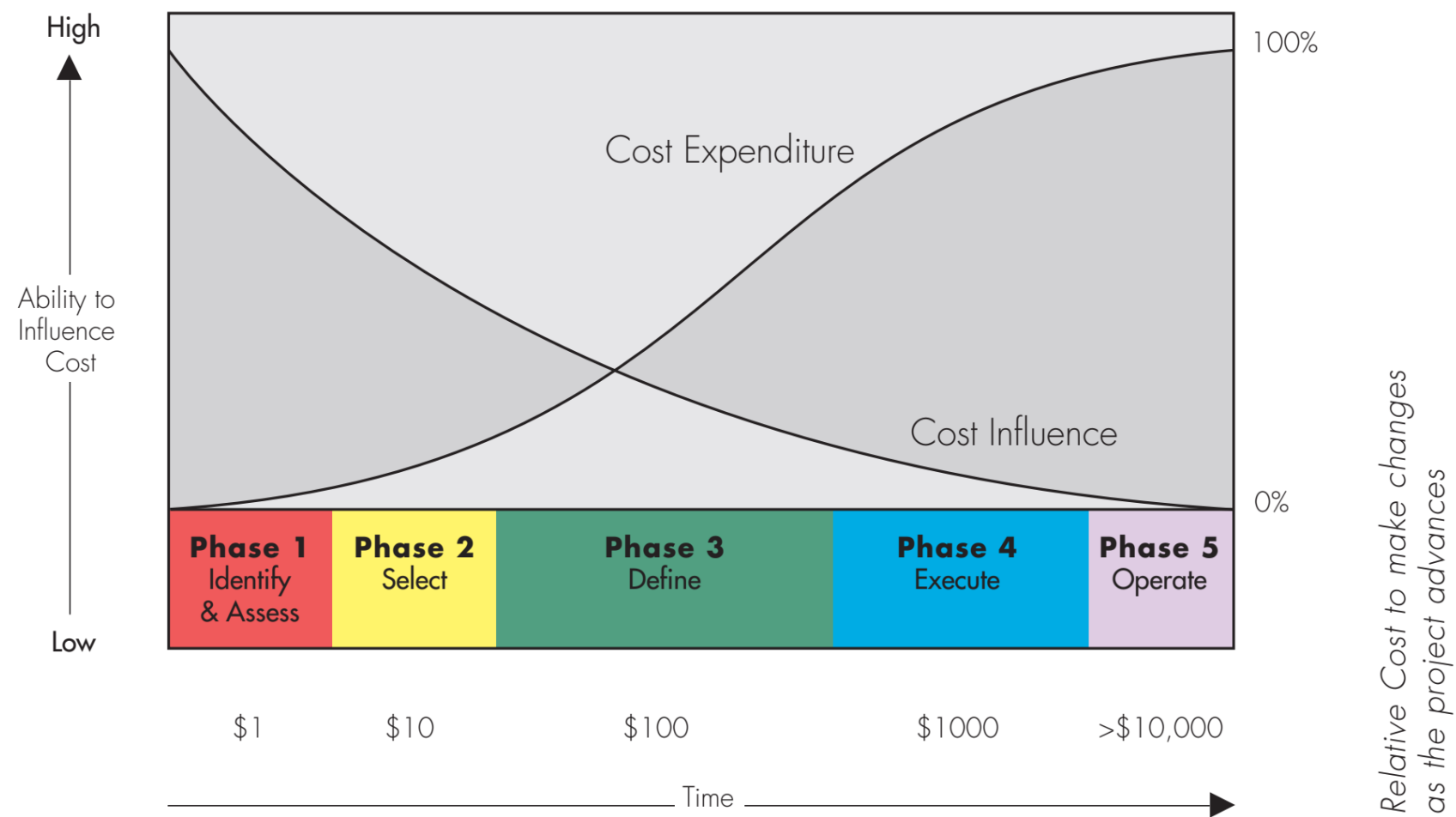
develops the opportunity implementation strategy

plans and implements the opportunity from the time of generation of the initial idea until an asset is in operation

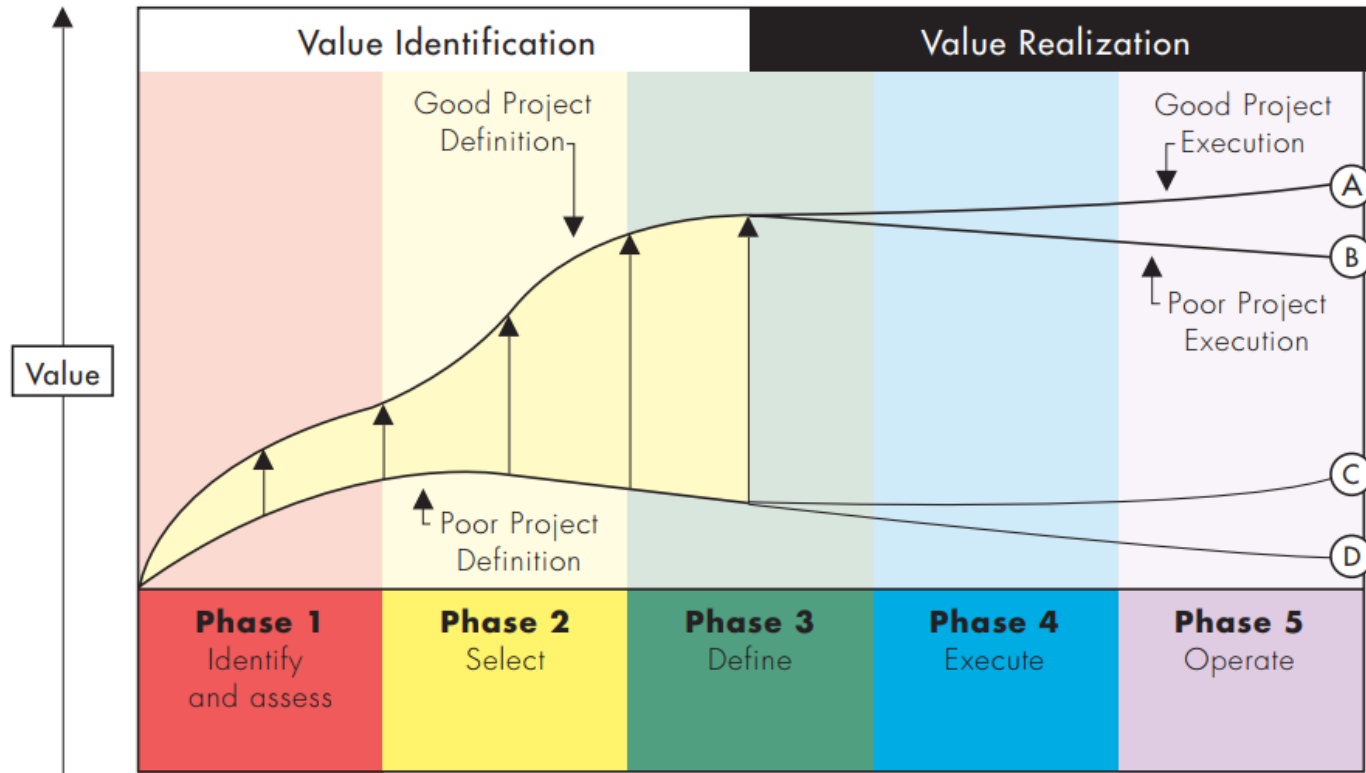
provides the tools to facilitate the planning and implementation



# Ability to Influence final cost over project life



# Influence of Front End Loading on Project Outcomes



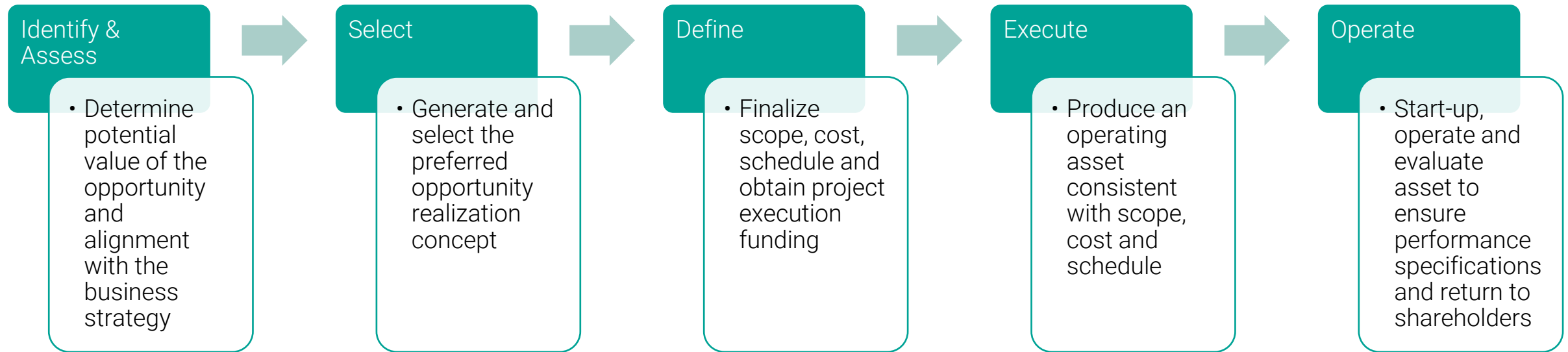
## Legend

- (A) Good project definition and execution
- (B) Good project definition and poor project execution
- (C) Poor project definition and good project execution
- (D) Poor project definition and poor project execution

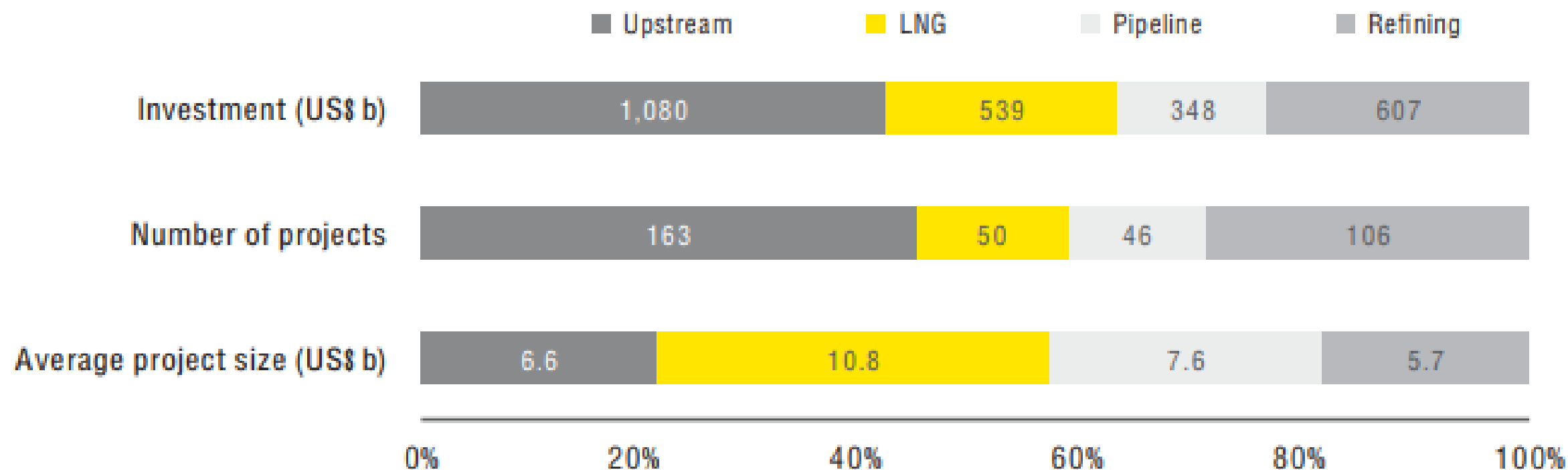




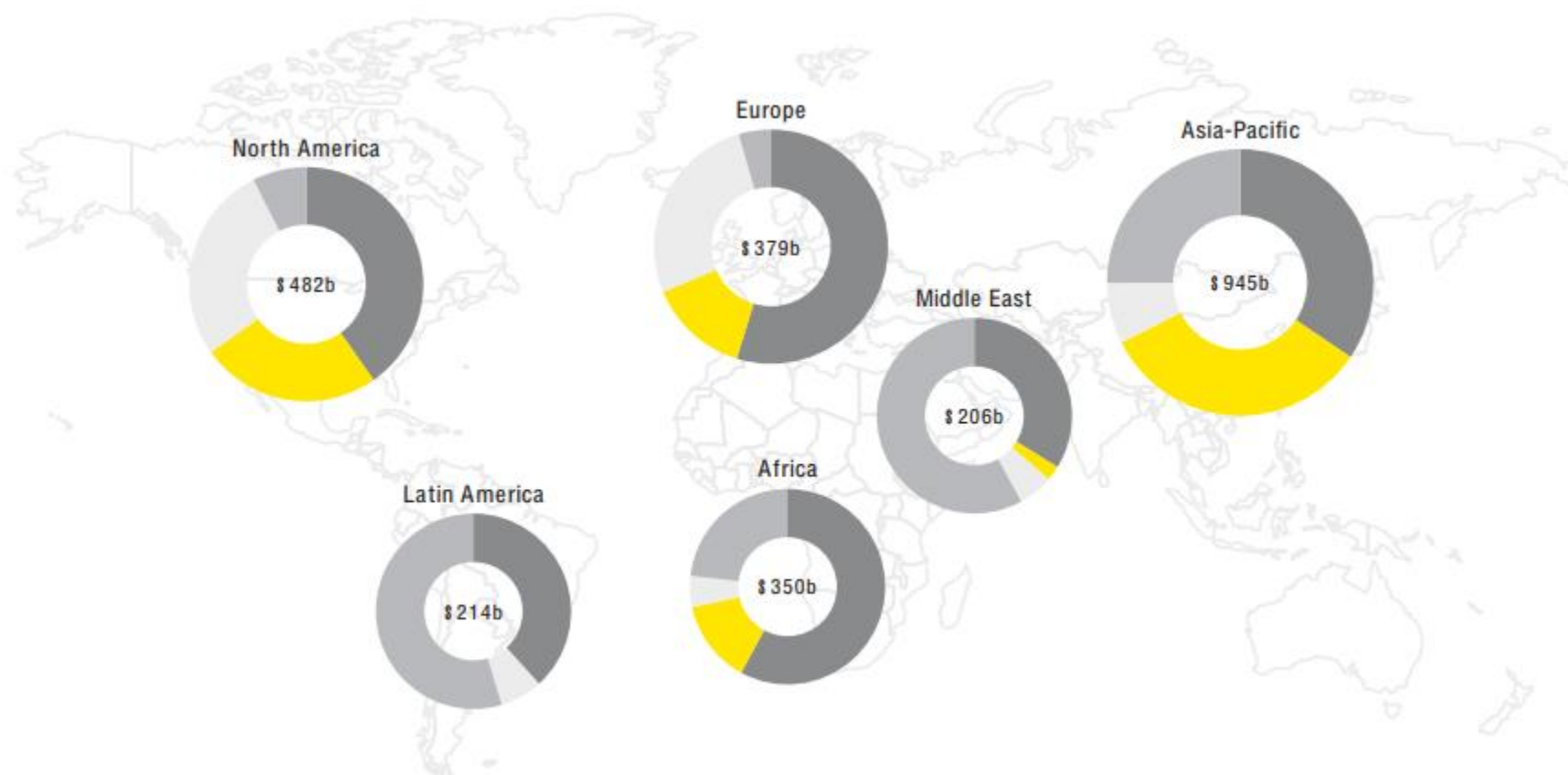
# Opportunity Realization Process



# Investment And Number Of Projects By Segment



## Distribution Of Investment By Region (US\$)



# Evaluating The Performance Of Megaprojects

Our research shows that the majority of projects are facing delays and/or cost escalations and these overruns are prevalent in all of the segments and geographies.

**64%** of the projects are facing cost overruns.

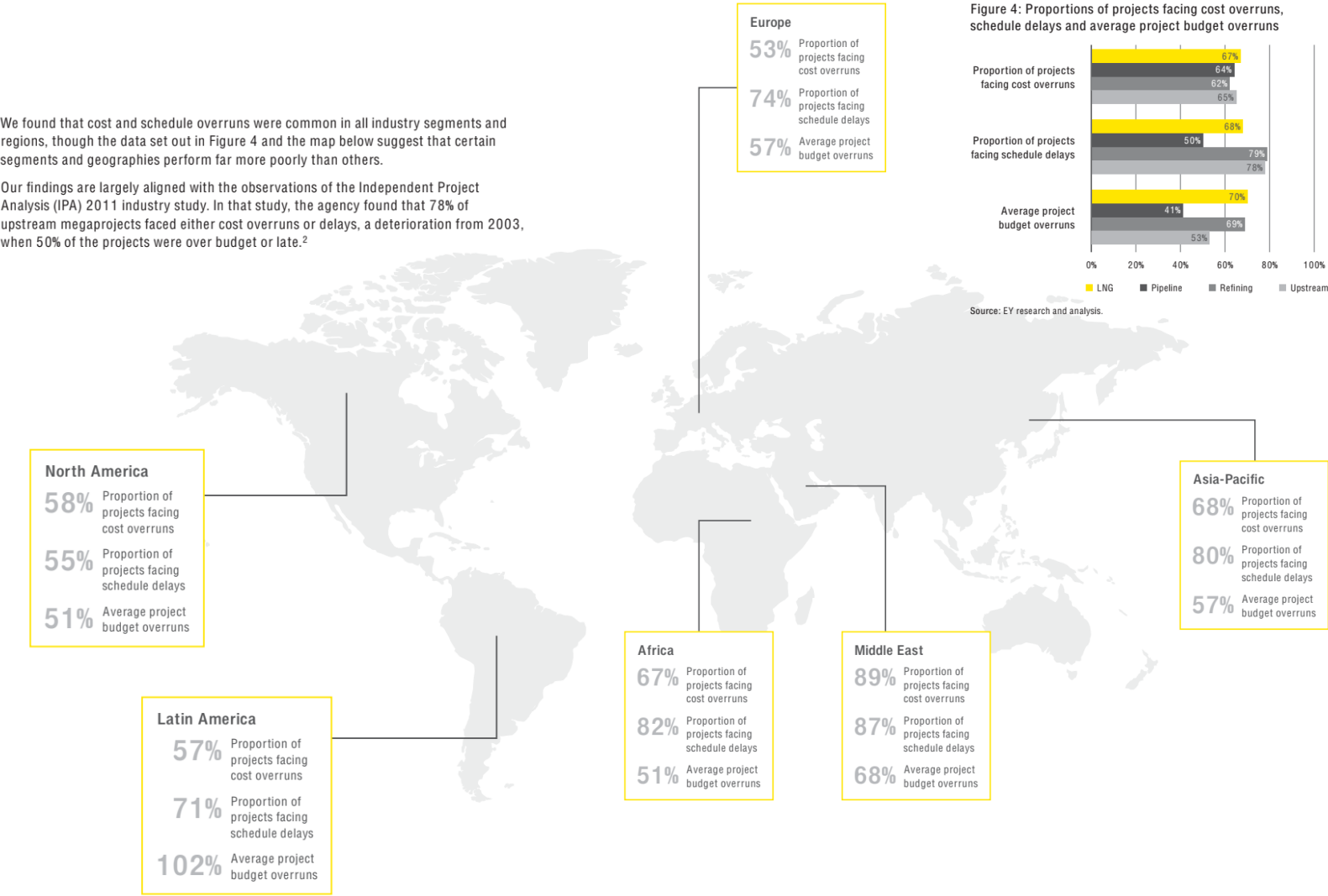
**73%** of the projects are reporting schedule delays.

We evaluated the performance of megaprojects on two criteria – cost and time – to gauge the proportion of projects that are forecast to fail to deliver on budget and schedule. Of the 365 megaprojects, cost data was available for 205 projects and time data for 242.

The study revealed that the majority of the projects were delayed and/or faced cost overruns when measured against estimates made during the initial stages of the project life cycle.

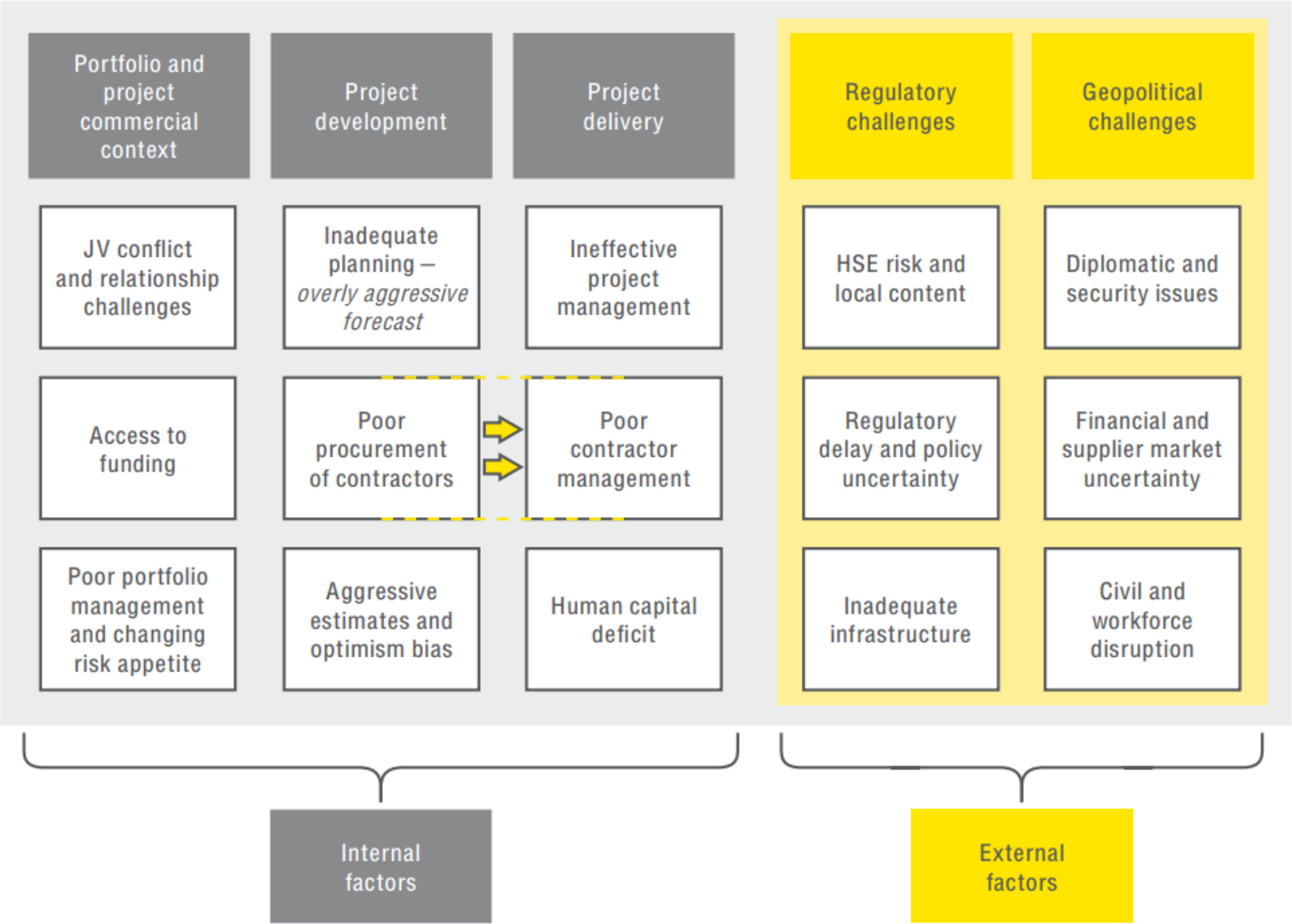
We found that cost and schedule overruns were common in all industry segments and regions, though the data set out in Figure 4 and the map below suggest that certain segments and geographies perform far more poorly than others.

Our findings are largely aligned with the observations of the Independent Project Analysis (IPA) 2011 industry study. In that study, the agency found that 78% of upstream megaprojects faced either cost overruns or delays, a deterioration from 2003, when 50% of the projects were over budget or late.<sup>2</sup>



<sup>2</sup> "Oil services & equipment, subsea perspectives from an industry observer," Jefferies, 24 January 2014, via Thomson One.

# Factors Responsible For Cost Overruns And Delays



# Opportunity Realization: Key Processes

## Strategic

The processes that enable the opportunity to be defined and enable plans and strategies to be developed to realize the maximum value of the opportunity

## Control

The processes that are used to plan and control the outcome of the Work Processes.

## Work

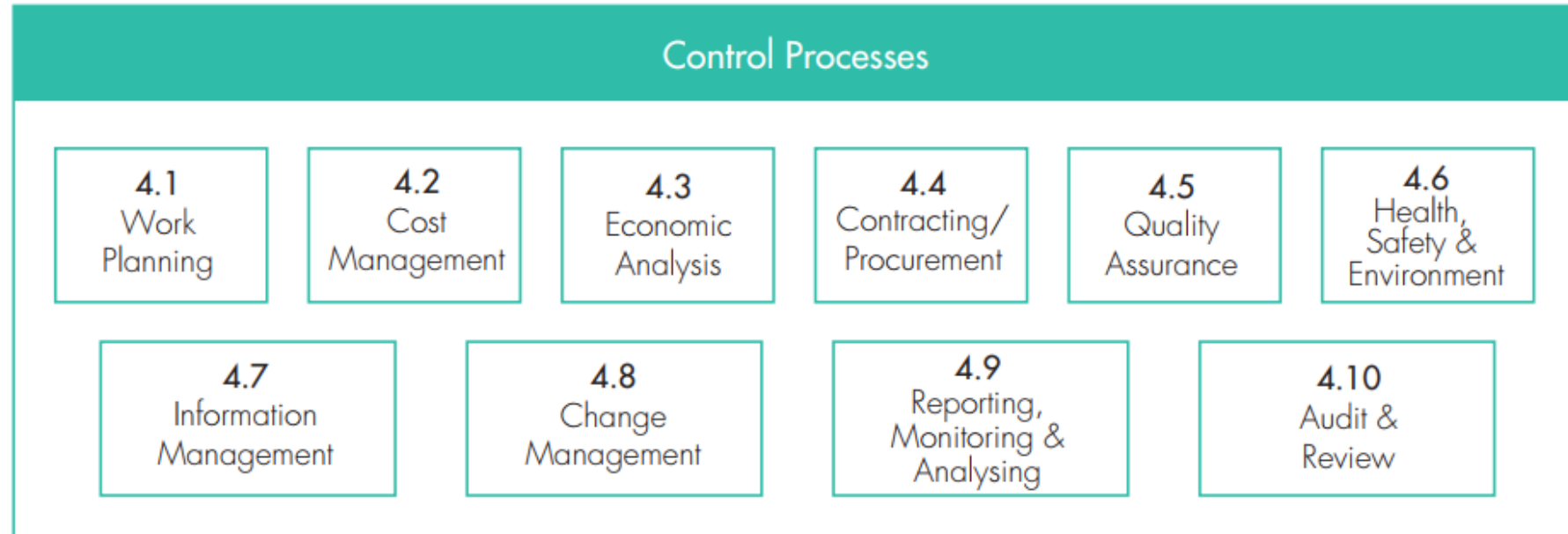
those processes that are used to get work done in each of the ORP phases



# Strategic Processes



# Control Processes





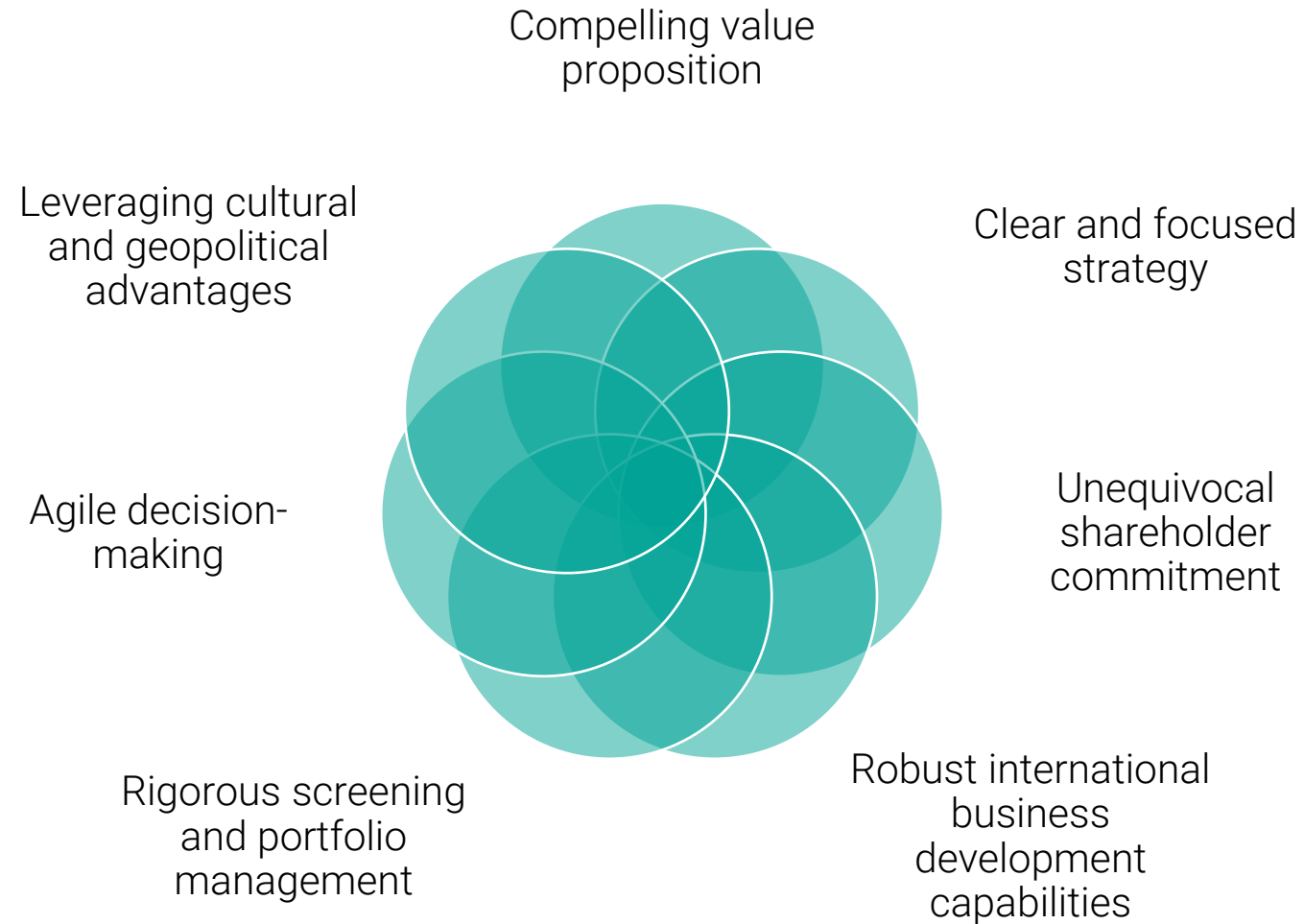
# Word Processes

Phase 1 Identify & Assess	Phase 2 Select	Phase 3 Define	Phase 4 Execute	Phase 5 Operate
Portfolio Management			Detailed Design	Start-up
Venture Generation			Procurement	Production
Exploration	Appraisal		Construction	Maintenance
Concept Identification	Concept Selection	Concept Definition	Commissioning	Inspection
			Prepare for Operations	Reservoir Management
Well Engineering	Well Engineering	Well Engineering	Well Engineering	Well Engineering
Materials Management	Materials Management	Materials Management	Materials Management	Materials Management
Logistics Management	Logistics Management	Logistics Management	Logistics Management	Logistics Management



# Business Strategies

# Key Success Factors for Internationalization of NOCs



# Main Decisions

## Business model

- What do we want to be known for in the future?

## Growth objectives & portfolio structure

- How big do we want to be?

## Operatorship targets

- What is our target balance between operatorship and non-operatorship of portfolio assets?

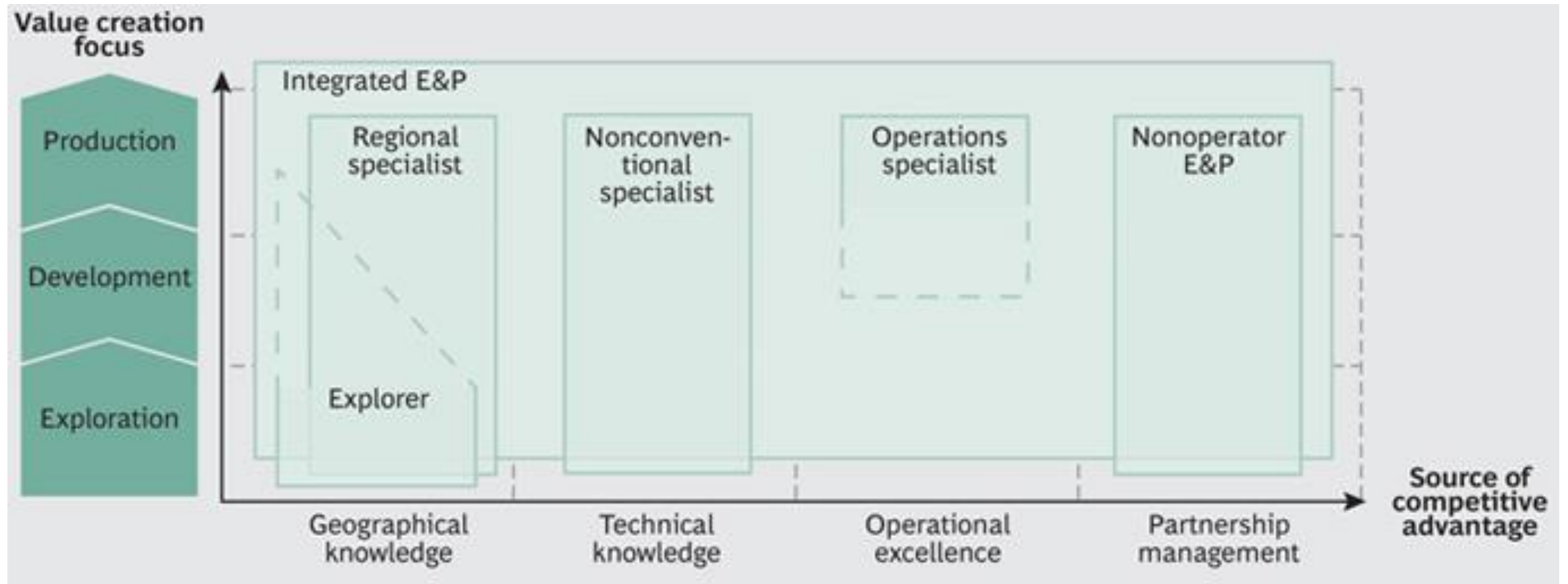
## Risk appetite

- What is our appetite for risk?

## Financing approach

- What financing approach is needed to support our growth strategy?

## 6 business models



## 6 E&P Business Models

### *Integrated E&P players* (Anadarko, Premier Oil, & Apache):

- Balanced portfolio across technologies, geographies, and phases life cycle.

### *Explorers* (Cairn Energy, Kosmos Energy, & Cove Energy)

- Concentrate on exploration of frontier areas and early monetization of discoveries.

### *Regional specialists* (Pacific Rubiales Energy, Afren, & Pluspetrol):

- Specific countries with established presence & high degree of familiarity.

### *Nonconventional specialists* (Chesapeake Energy, Canadian Oil Sands, & Husky Energy):

- Such as heavy oil, shale oil, and oil sands.

### *Operations specialists* (including Perenco, Black Elk Energy, & Occidental Petroleum):

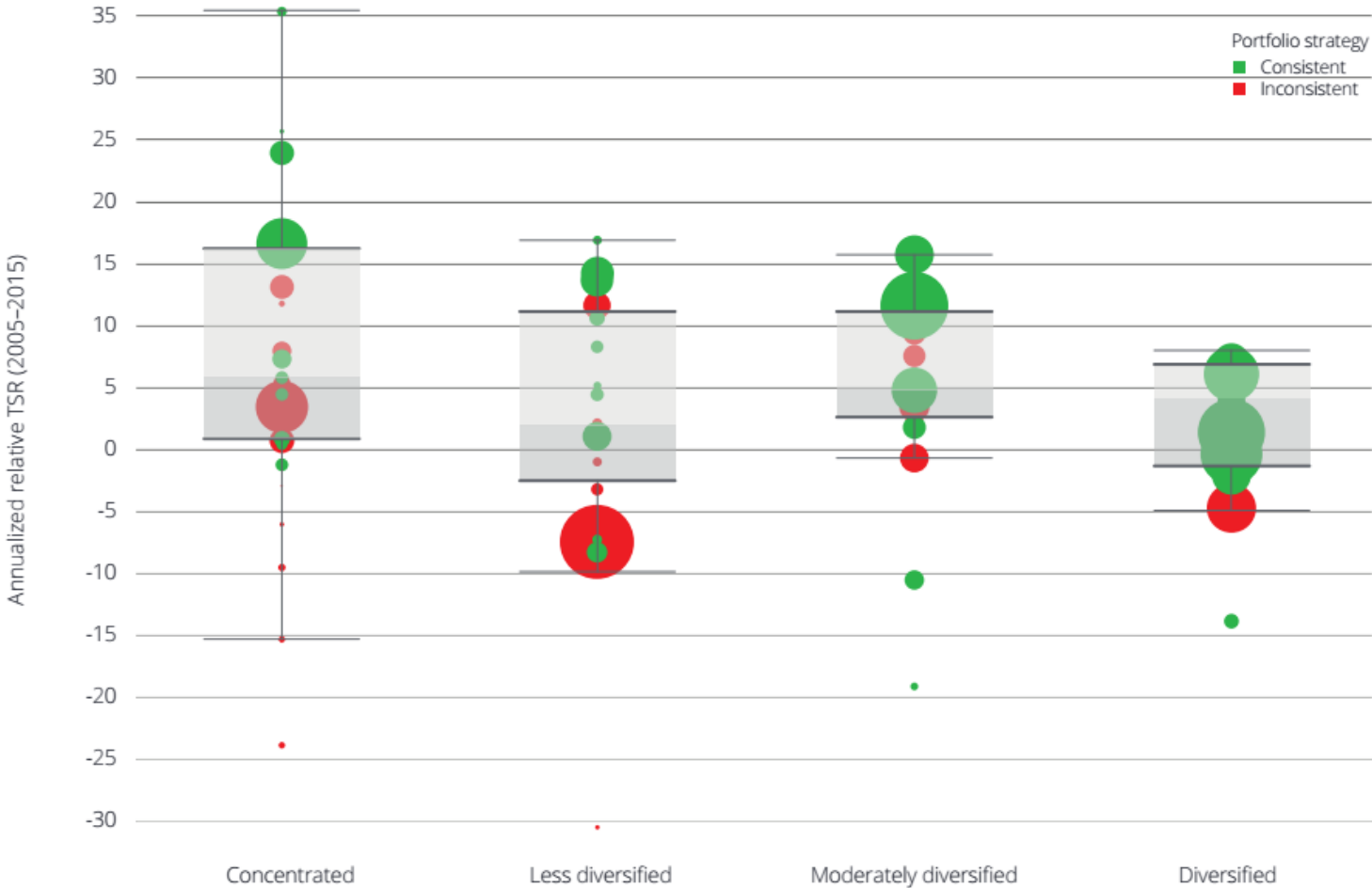
- Efficient extraction from existing fields.

### *Non-operator E&P players* (Mitsui & Co. & Galp Energia)

- Use their relationships with NOC's and governments to gain access to high-quality assets & manage those assets but do not act as operators.

# Deloitte Upstream Diversification Index

- Production Mix
- Region
- Resource
- Basin
- Investment Cycle

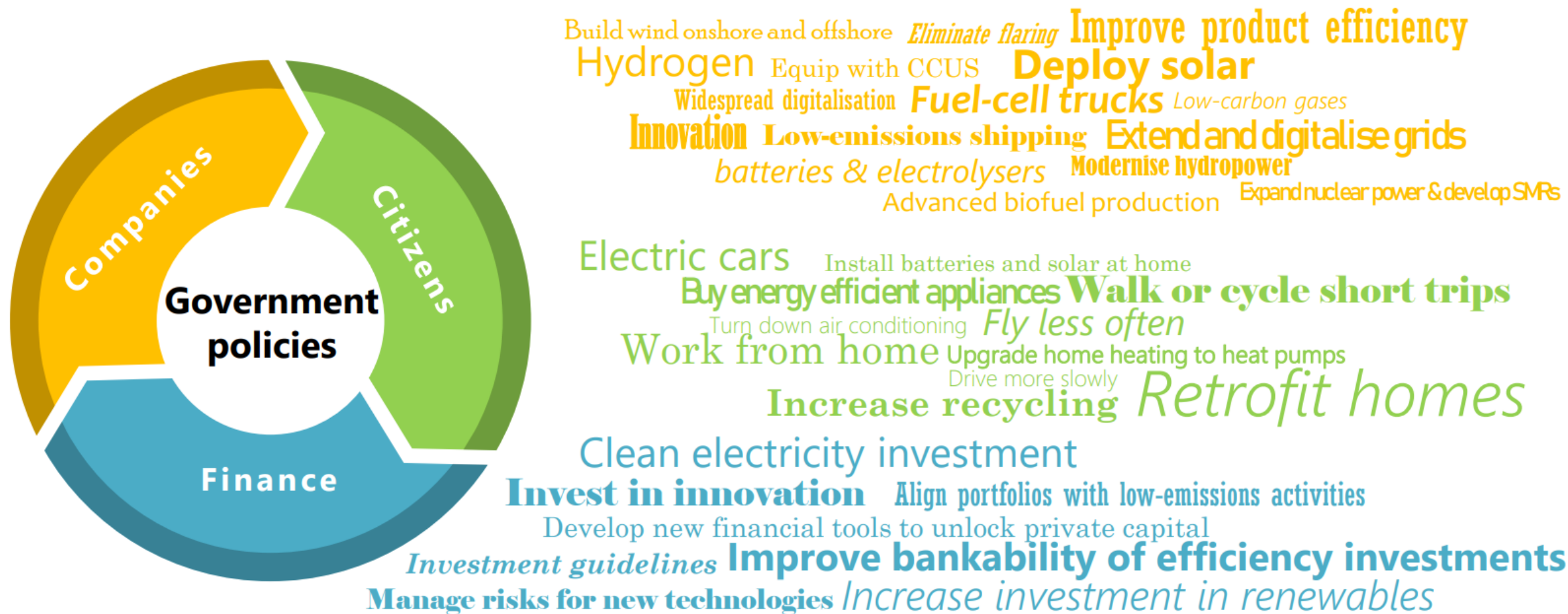


# Oil and gas capability areas

Capability Area	Description	Example
<b>E&amp;P value chain</b>	Capabilities with respect to a particular part of the E&P value chain	<b>Occidental</b> Enhanced oil recovery
<b>Core region</b>	Capabilities with respect to operating in a particular geographic area	<b>Lundin</b> Norwegian North Sea
<b>Play types</b>	Capabilities regarding exploration in particular geological play types	<b>Tullow Oil</b> Rift basins, stratigraphic traps
<b>Technology</b>	Capabilities in application of a particular specific technology	<b>Statoil</b> Harsh environments
<b>Operational</b>	Capabilities to combine various technologies and operating practices	<b>EOG</b> U.S. shale plays
<b>Product</b>	Capabilities relating primarily to one particular product	<b>BG</b> Gas value chain
<b>Partnerships</b>	Capabilities in establishing and leveraging partnerships	<b>Wintershall</b> Gazprom partnership
<b>Political situation</b>	Capabilities to operate under particular political circumstances	<b>BP</b> Russia
<b>Commercial situation</b>	Capabilities to secure assets in particular commercial situations	<b>Apache</b> Bilateral negotiations



# Net-zero by 2050 Demands Unprecedented Efforts



# Portfolio Management Components

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E&P  
corporate  
strategy

Portfolio  
management  
model

Portfolio  
strategy

Portfolio  
optimization

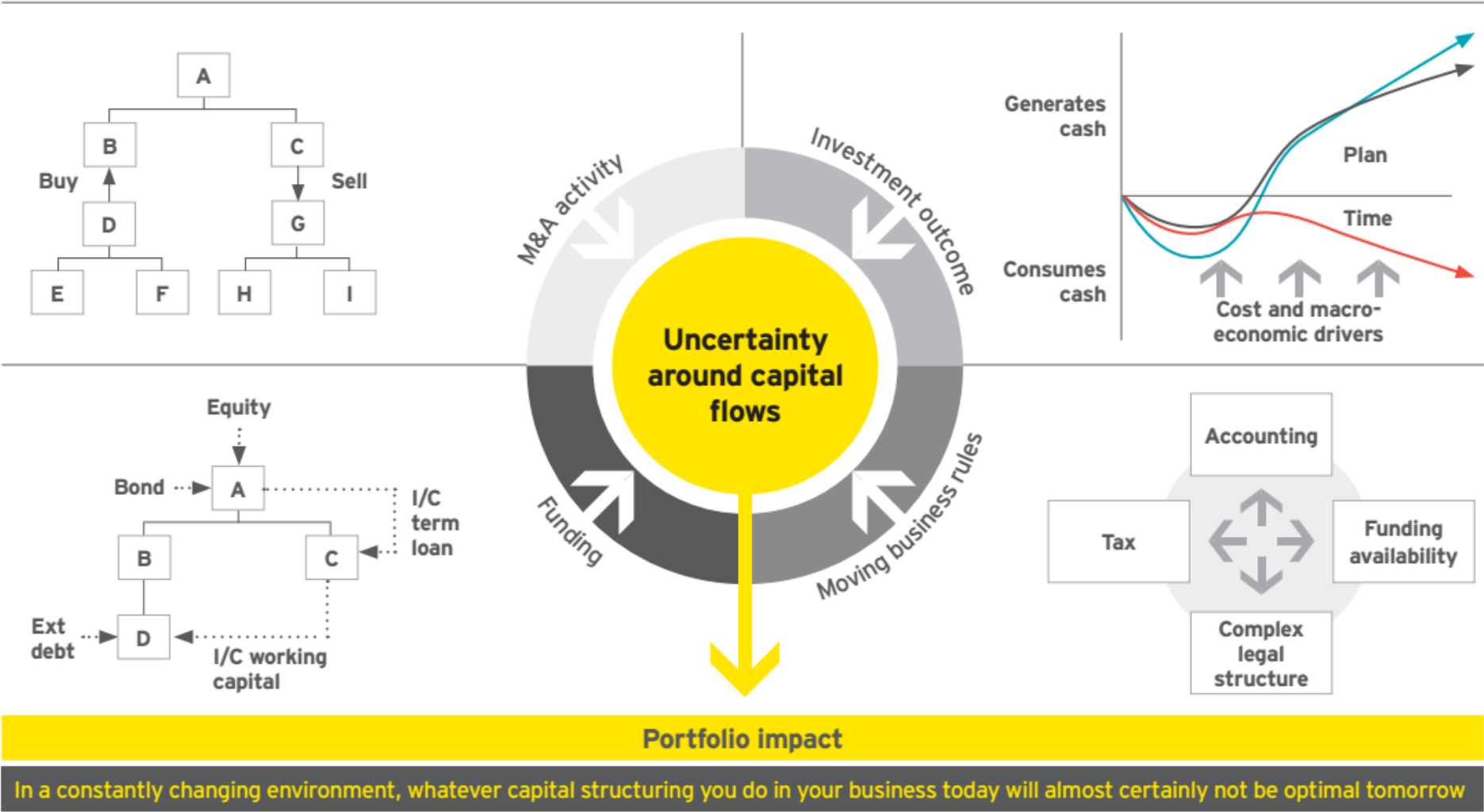
Performance  
management

# Optionality

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- A company has optionality if it can quickly, effectively & efficiently shift its focus from underperforming businesses, assets & projects to better-performing ones that fit with its current strategy and enhance the overall value of the portfolio.
- A company will best leverage its optionality if it can:
  1. Proactively identify potential changes in its operating environment and review the impact of these changes on its project and portfolio
  2. Rapidly decide on a suitable course of action that would at the very least preserve, but ideally enhance, the value of its portfolio
  3. Act in a timely, cost-efficient and effective manner

# Optionality at the corporate level



# Shifts in Business Strategy

Company	Enhancing traditional oil and gas operations			Deploying CCUS		Supplying liquids and gases for energy transitions		Transitioning from fuel to “energy companies”			
	Reducing methane emissions	Reducing CO <sub>2</sub> emissions	Sourcing renewable power	For centralised emissions	For EOR	Low-carbon gases	Advanced biofuels	Solar PV and wind generation	Other power generation	Electricity distribution/retail	Electrified services / efficiency
BP	●	●	◐	◐	◐	●	◐	●	◐	◐	●
Chevron	●	◐	●	●	◐	◐	◐	◐	○	○	◐
Eni	●	◐	●	◐	◐	◐	●	●	●	●	◐
ExxonMobil	●	◐	●	●	◐	◐	◐	○	○	○	○
Shell	●	●	●	●	◐	●	◐	●	●	●	●
Total	●	●	●	◐	◐	●	●	●	●	●	●
CNPC	◐	○	◐	◐	●	◐	◐	●	○	○	○
Equinor	●	●	●	●	◐	◐	◐	●	○	◐	◐
Petrobras	◐	◐	●	●	●	●	◐	◐	●	◐	○
Repsol	●	●	◐	◐	◐	◐	◐	●	●	●	◐

Notes: PV = photovoltaic. **Full circle** = growth area supported by observed strategic investments (e.g. M&A) and/or capital/operational expenditures in commercial-scale activities; **half circle** = announced strategy and/or minor investments, venture capital and/or research and development (R&D) spending; **empty circle** = limited evidence of investment activity. **For methane and CO<sub>2</sub> emissions**, which are not based on project and spending data, assessments reflect the presence and strength of methane reduction and emissions intensity targets, as well as evidence of their implementation, the emissions intensity trend of new investment, transparent reporting of absolute emissions and sources, and linking of executive and staff compensation to achieving goals. Power generation and efficiency investments in the Transitioning category pertain to projects destined for commercial sales (not own use). Electrified services include battery storage and EV charging. Low-carbon gases include low-carbon hydrogen and biomethane.

# Changes to Follow

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Resource abundance and importance of customer preference



More competitive and productive landscape for the industry



Major changes in global economy shape and living standards



Lower for longer prices and peak demand for liquid fuels



Digitalization of the world economy with effects on the industry



Increasing pressure from regulators and society to lower emissions



## Strategic Decisions

### Focus on Core Competencies

Deploying key internal capabilities and divesting non-core assets through bold M&A action (DNO, BP, Perenco)

### Diversification and Internationalization

Developing into other geographies and investment in new opportunities (QP)

### Low-carbon Investment

Investment in gas and renewables with a focus on carbon capture and hydrogen (BP)

### Integration and Consolidation

Mergers of several assets and building integrated companies (Aramco, OQ, ADNOC)

### Partnership

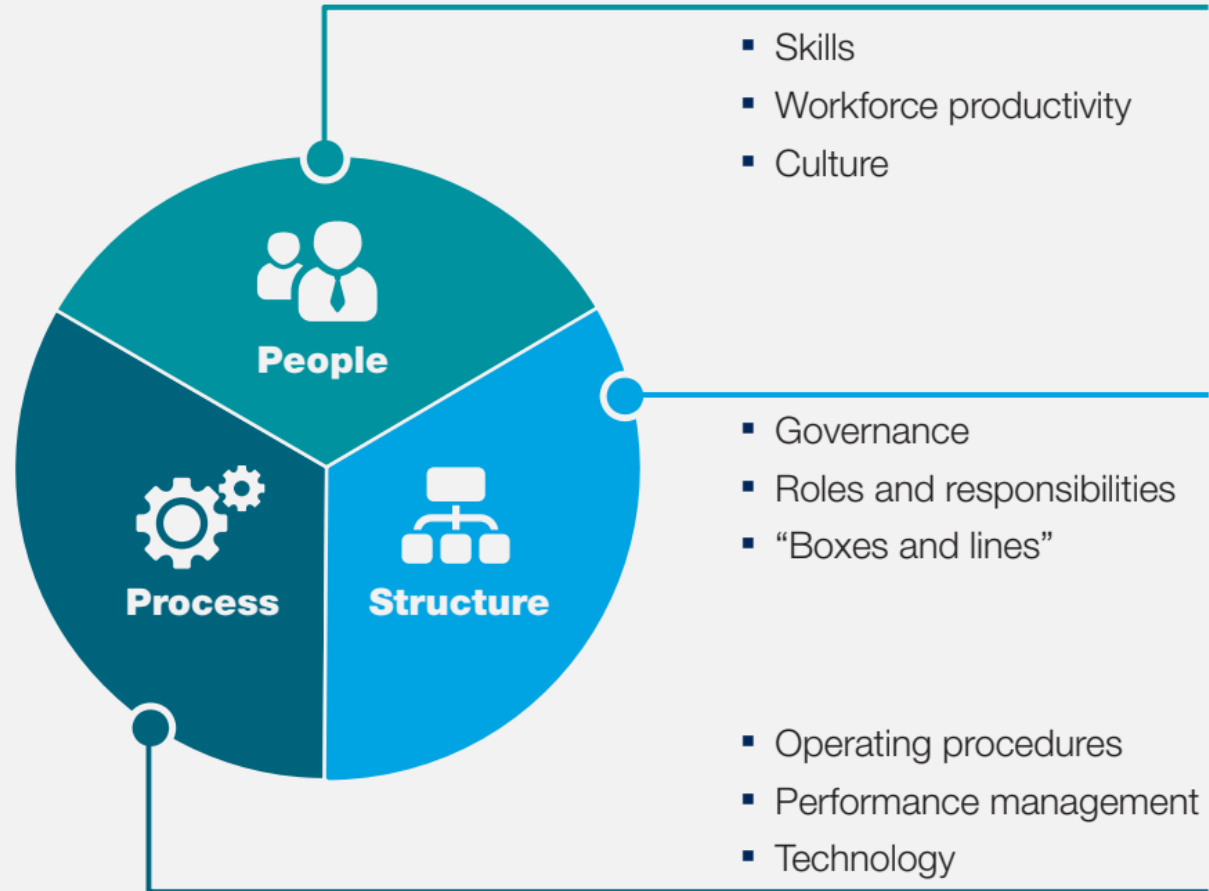
Leveraging technical and financial capabilities and securing supply chain from sourcing to sales (ADNOC)

# Strategic Tools

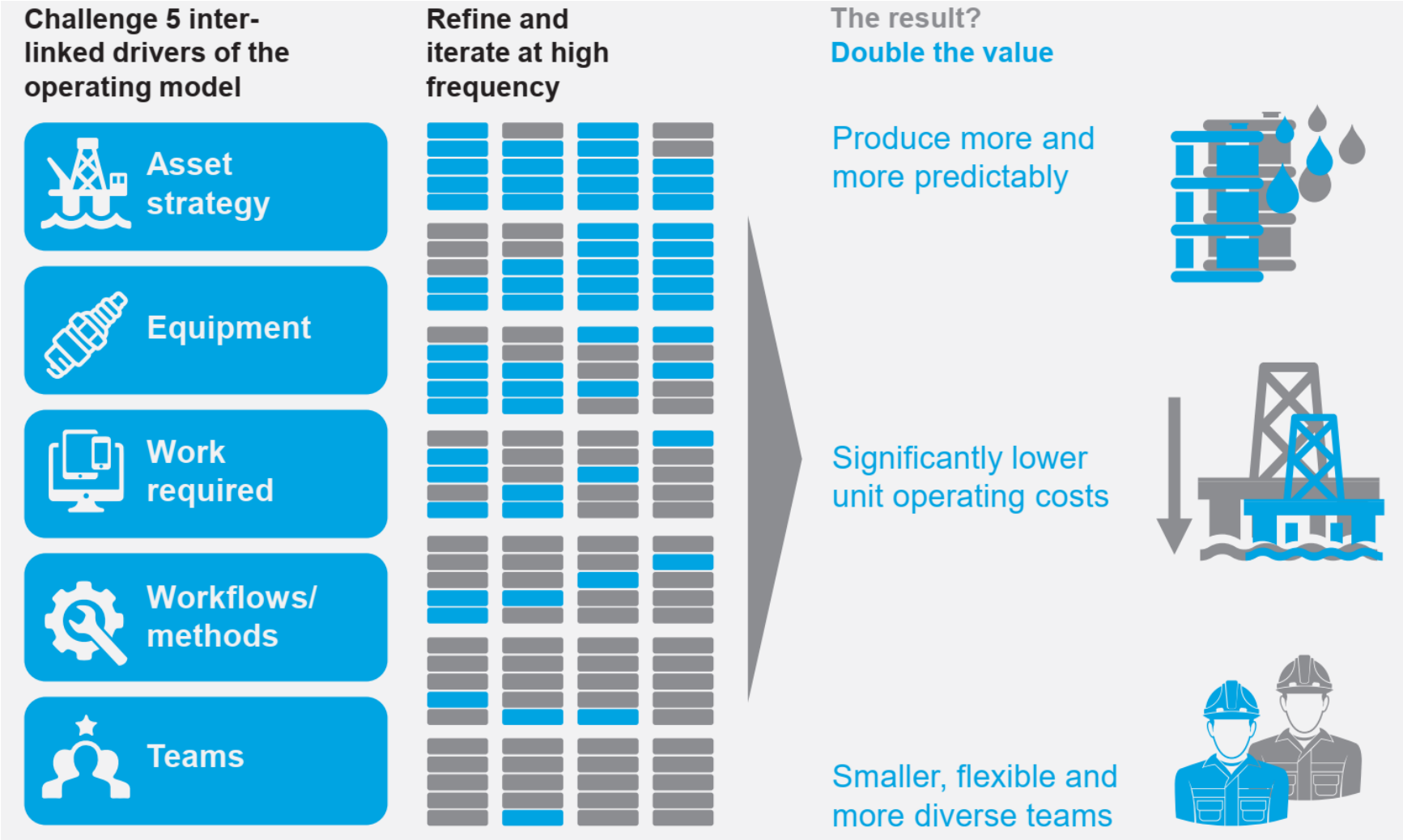


# Operating Model

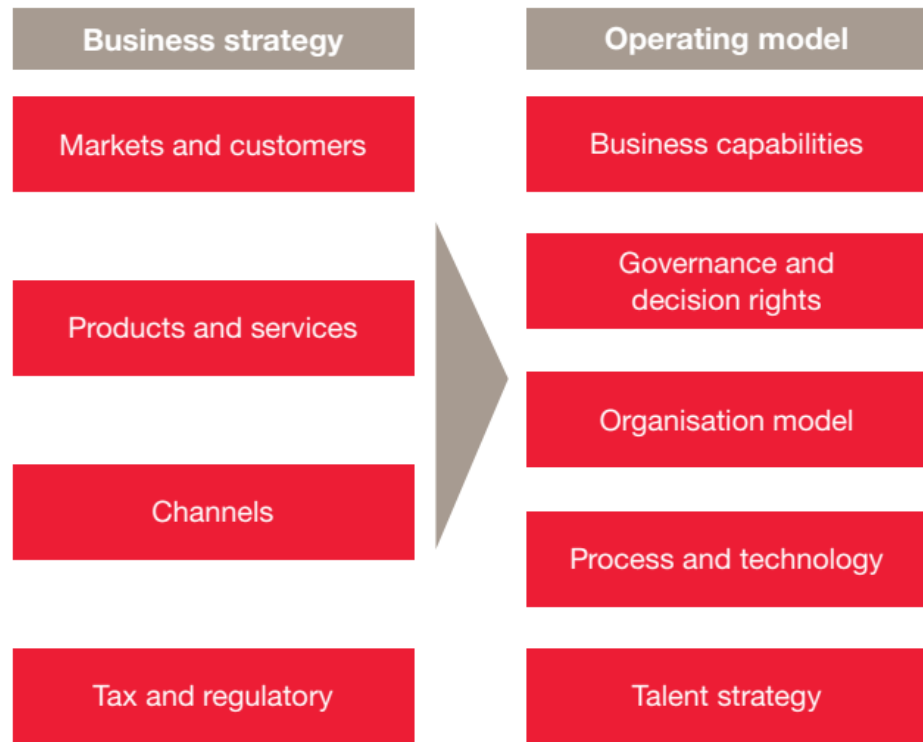
## Elements of the operating model



# Optimum Operating Model for Operators



# From Business Strategy to Operating Model



## Key questions

### Organisation strategy:

- What is your go-to-market strategy?
- To what extent should governance and decision rights occur at the global or regional level?
- To what extent do the organisation principles centre around product, geography, customer or function?

### Organisation capabilities:

- How important is it to develop experts across products, geographies, customers or functions?
- What are the required organisation capabilities and what is your talent sourcing strategy to fill critical gaps (such as build, buy or rent)?
- What is the degree of emphasis on product innovation?

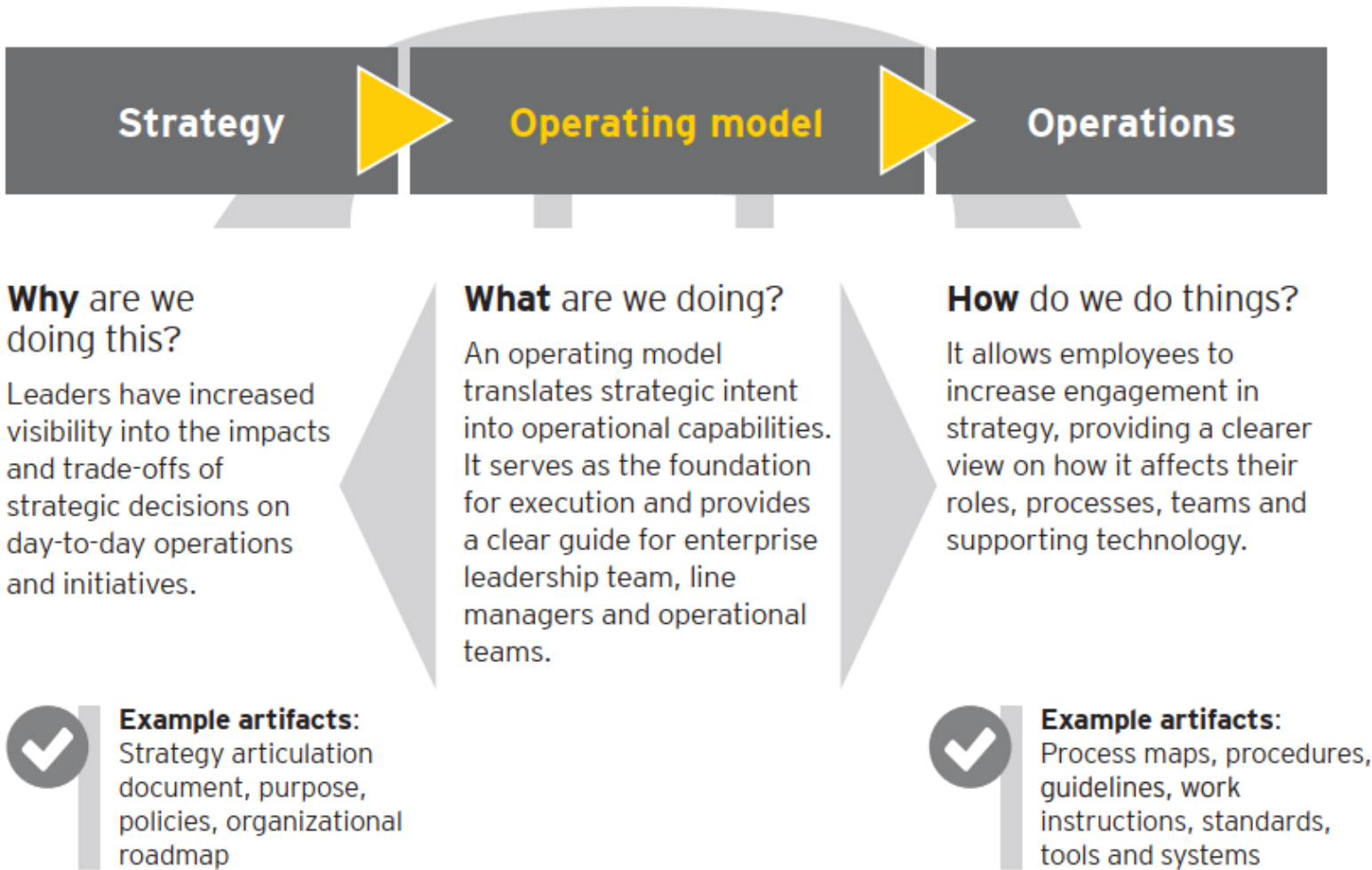
### Business performance objectives:

- To what degree is the overall organisation strategy focused on profitability vs. growth?
- To what degree is cost containment/reduction a priority?
- To what degree is operational excellence emphasized as a competitive advantage?

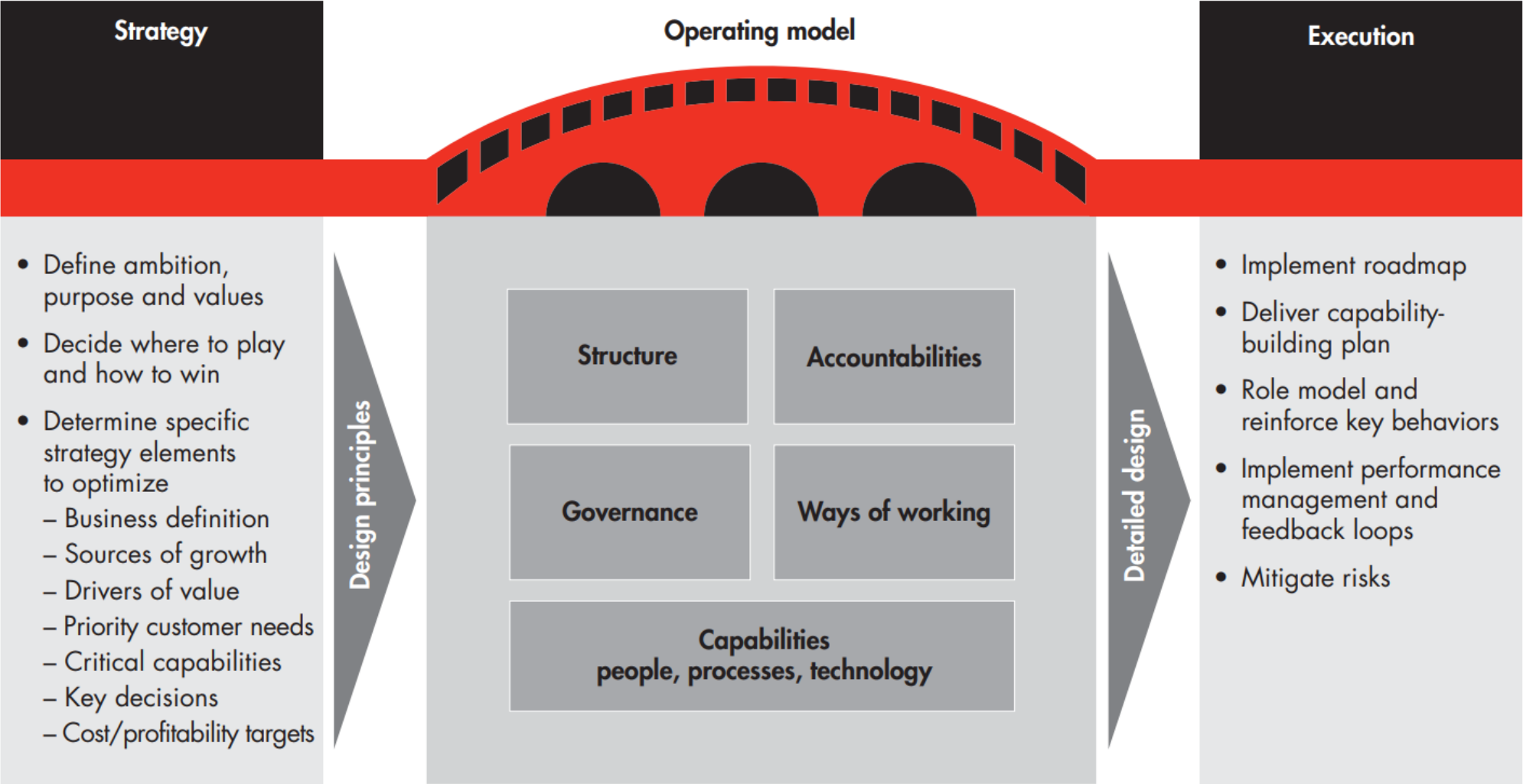
### Culture and management practices:

- To what degree do you empower employees to make decisions?
- To what degree is the organisation culture consistent throughout the organisation?
- Where are there inconsistencies in management practices that should be addressed?

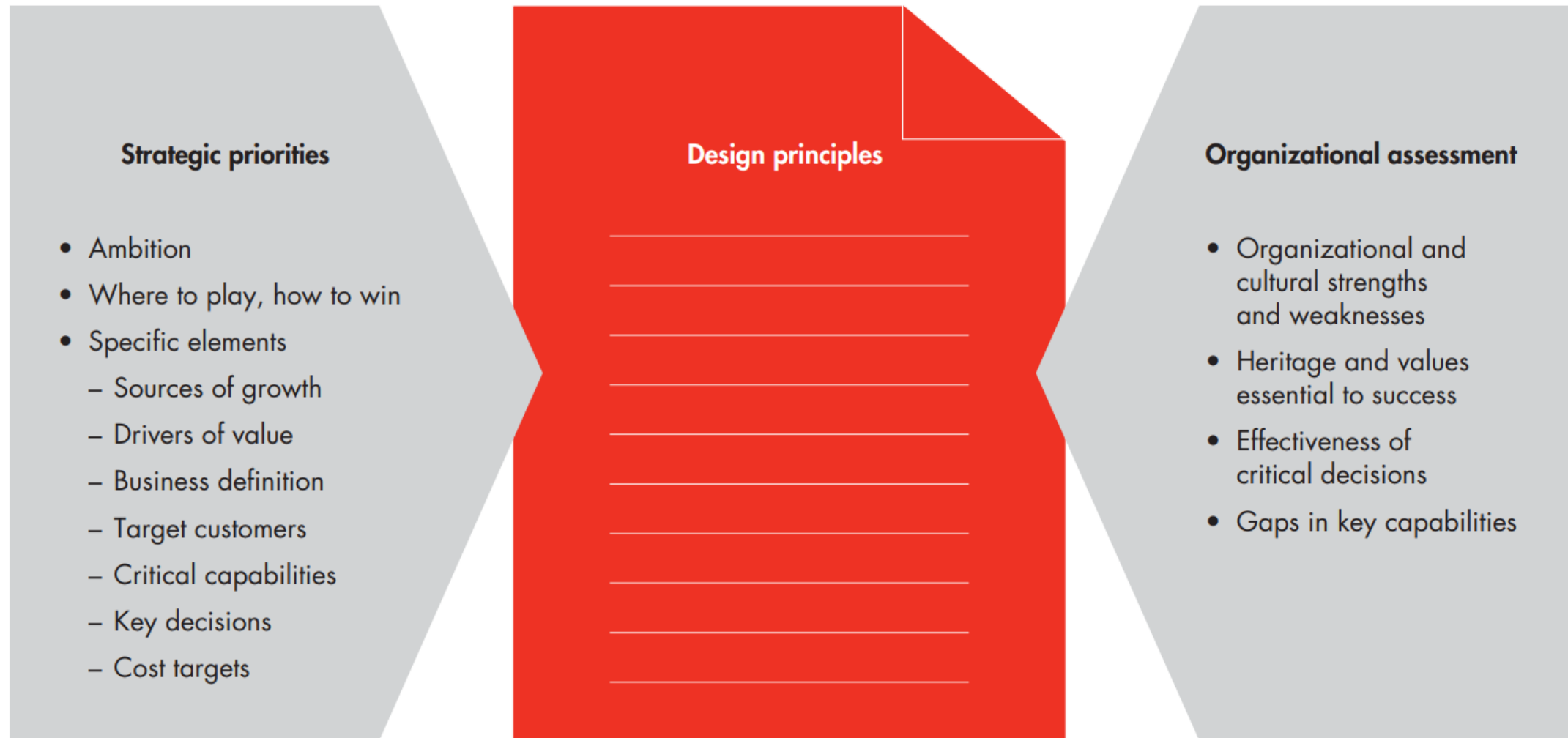
# Operating Model as a Bridge



# Operating Model as a Bridge



# Design Principles



# Operating Model Alternatives

Model 3 best satisfies the design principles

One service company's design principles	Model 1: Country-based	Model 2: Matrix, countries lead	Model 3: Matrix, functions lead	Model 4: Global functions
1. Leverage scale, pool capabilities and maximize benefits for all businesses.	<div></div>	<div></div>	<div></div>	<div></div>
2. Improve expertise, consistency and collaboration in marketing, sales and R&D.	<div></div>	<div></div>	<div></div>	<div></div>
3. Align organization behind needs of key global accounts.	<div></div>	<div></div>	<div></div>	<div></div>
4. Leverage scale in relationships with suppliers.	<div></div>	<div></div>	<div></div>	<div></div>
5. Improve or maintain local speed and flexibility, and customer responsiveness.	<div></div>	<div></div>	<div></div>	<div></div>
6. Eliminate unnecessary duplication of local activities.	<div></div>	<div></div>	<div></div>	<div></div>
7. Improve ability to influence regulators at all levels.	<div></div>	<div></div>	<div></div>	<div></div>

Easier
  Some improvement
  Harder

# The Persian Puzzle



# Key Issues



## Energy

- Efficiency
- Subsidies
- Sustainability
- Emission

## Oil & Gas

- Investment
- Fiscal Regime
- Governance
- Technology



## Power

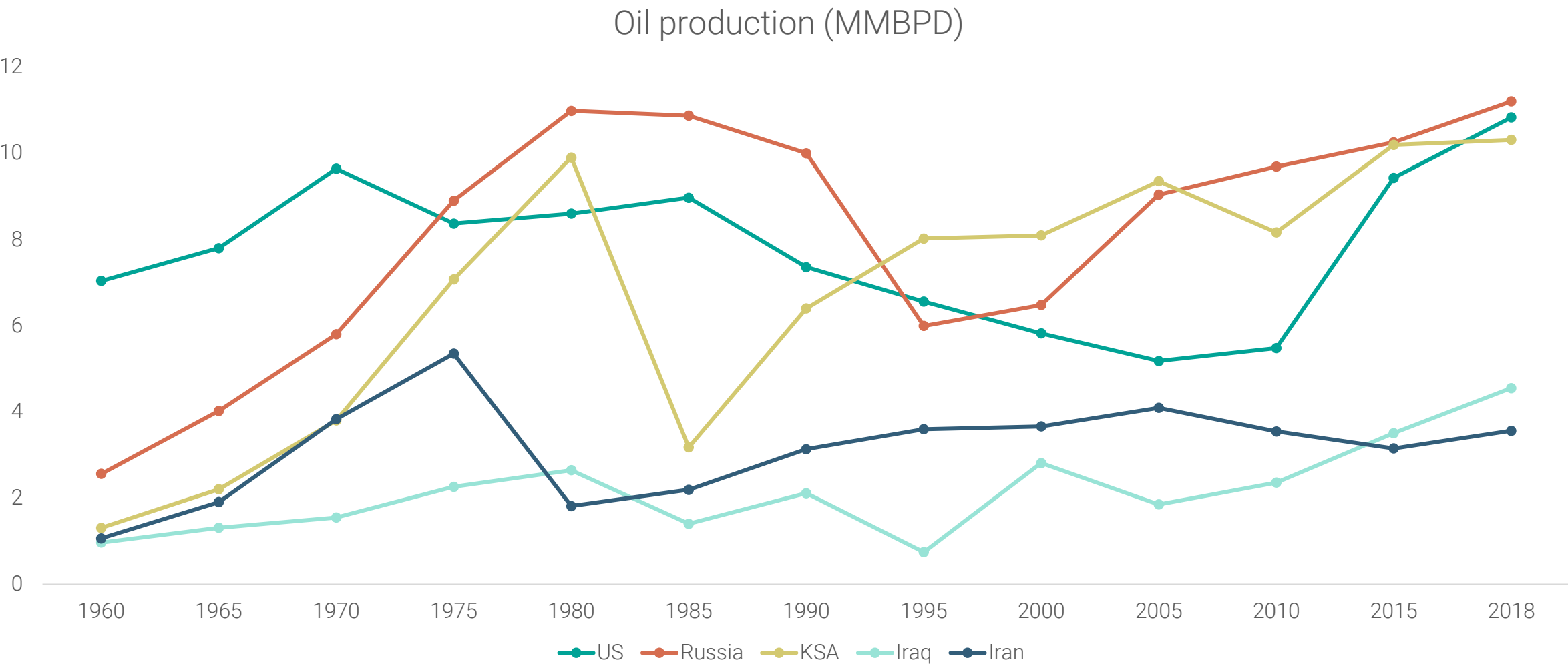
- Efficiency
- Emission
- Pricing
- Investment

# Iran's Oil Potential

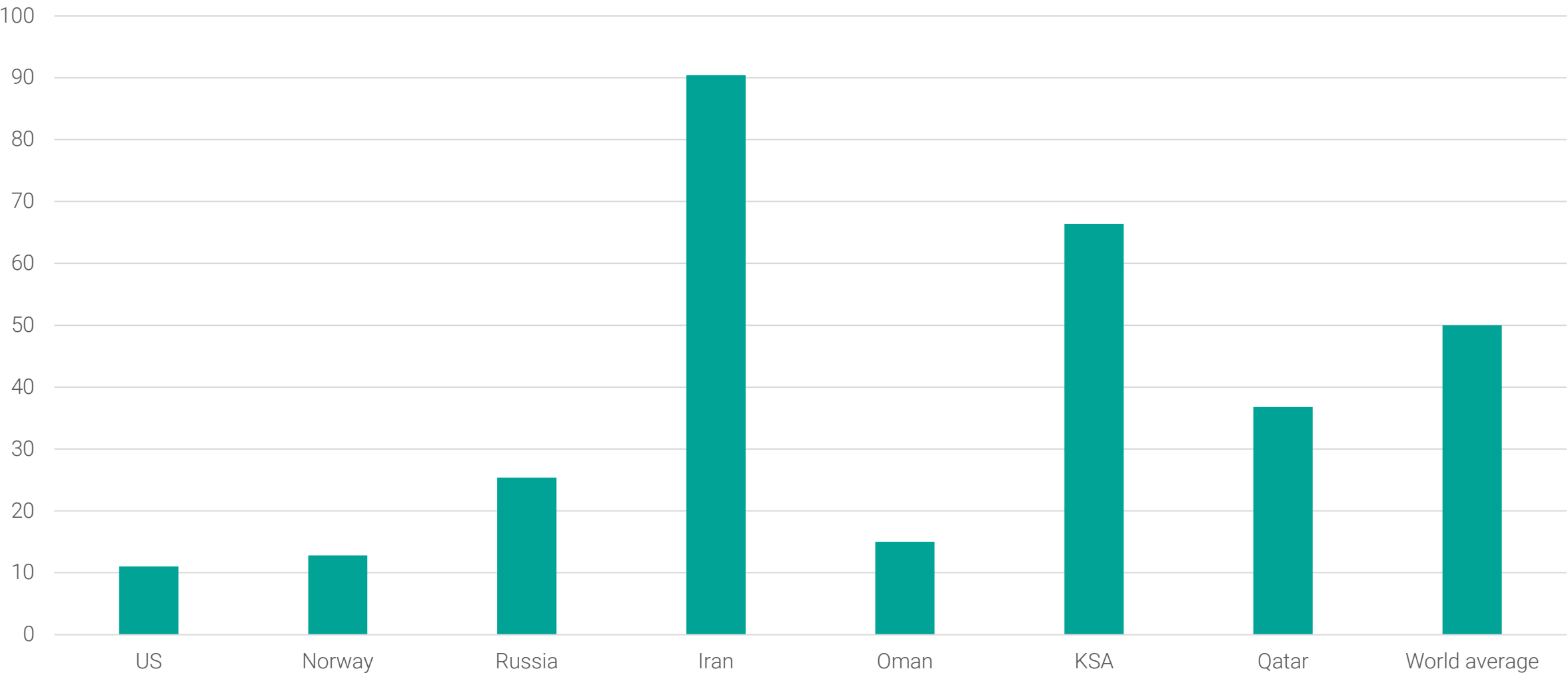
# Another Old Story



# Iran Oil Production vs. Competitors



# Reserve to Production Ratio



## Iran Upstream Asset Lifecycle Issues

### Exploration and Appraisal

- New Exploration Opportunities
- Shale Exploration
- Appraisal of Opportunities

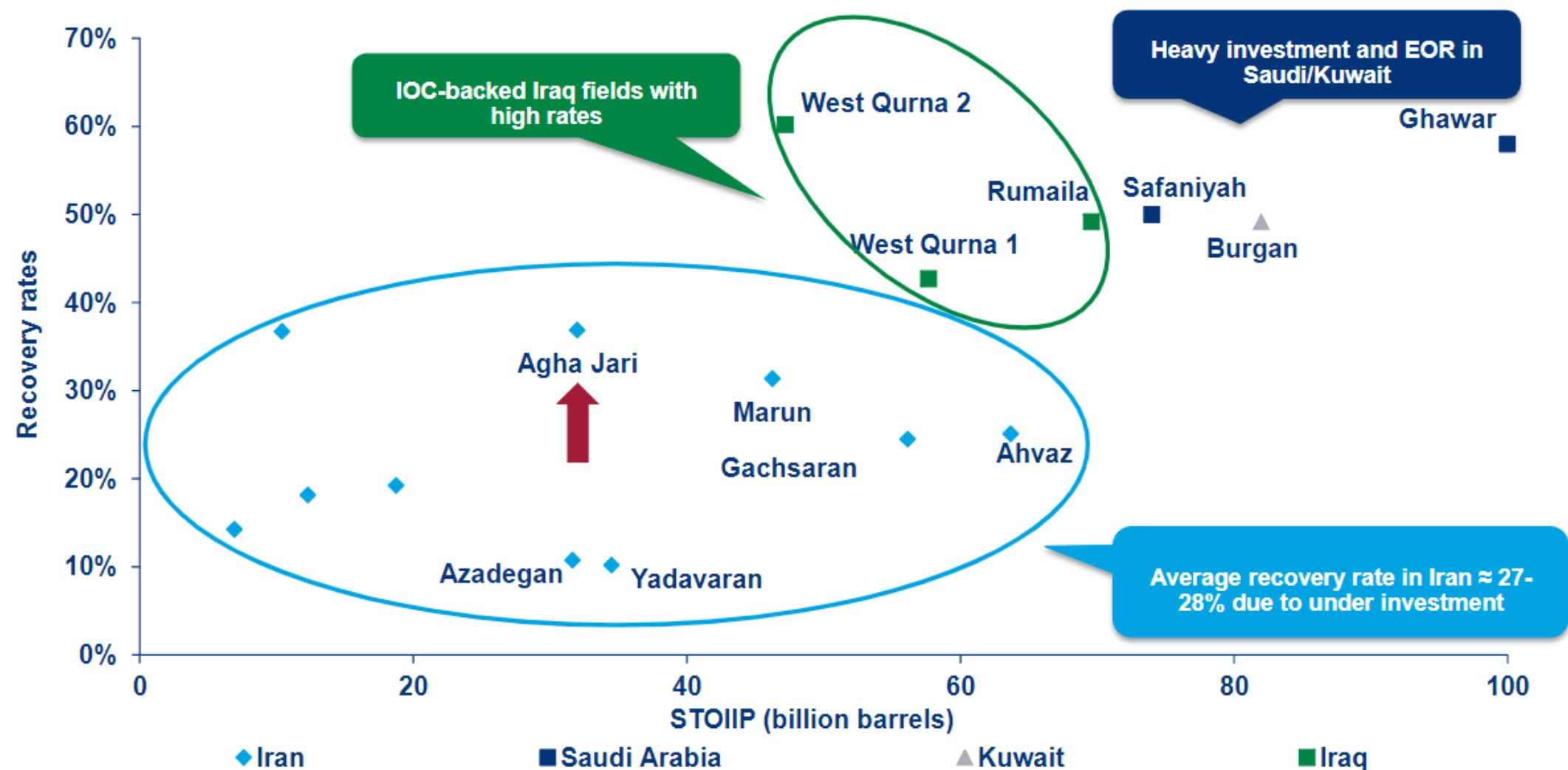
### Development and Production

- 200+ Undeveloped Assets
- Limited Production
- Low OPEX in Brownfields

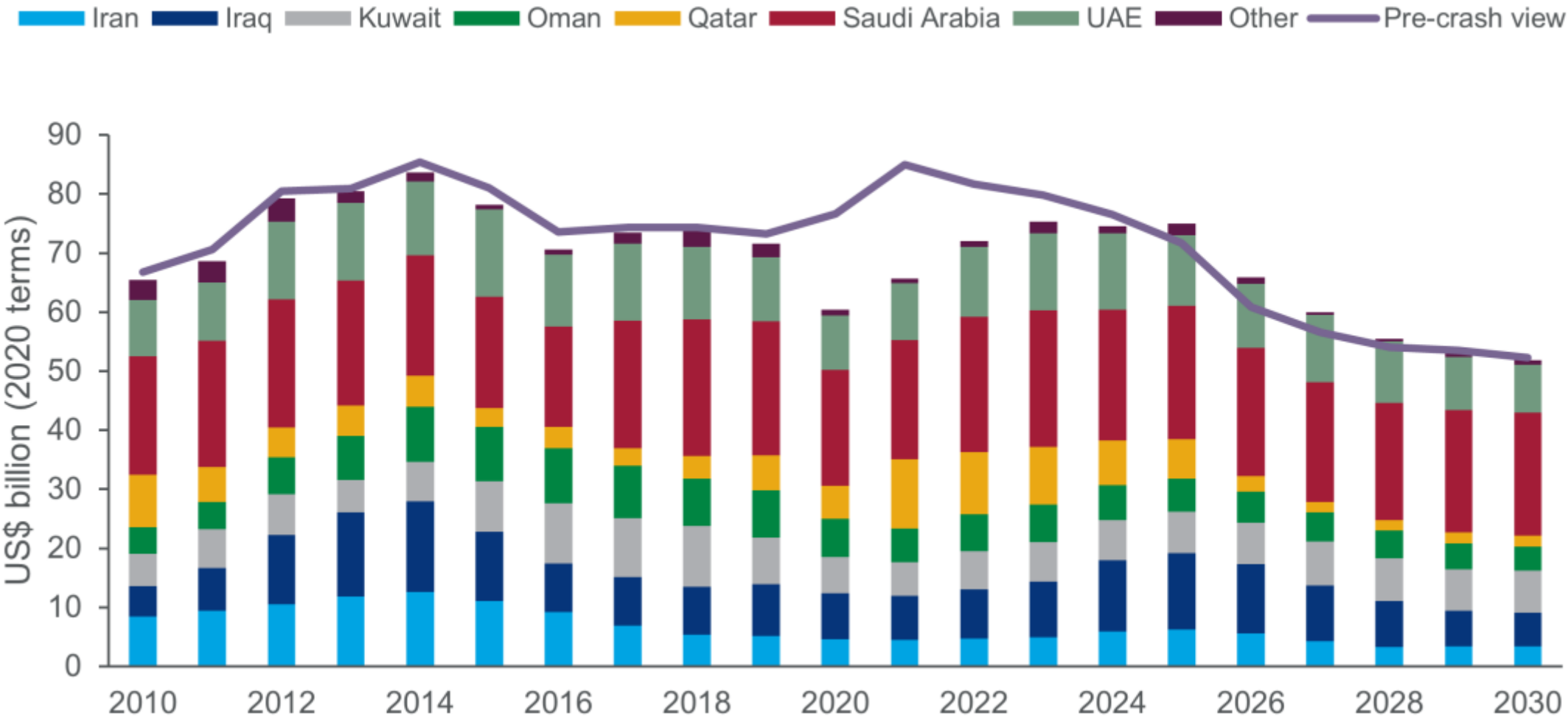
### IOR / EOR

- Recovery Factor Around 25%
- Focus on IOR/EOR
- Limited access to Technology

# Recovery Factor



# Middle East Upstream Investment





“The Stone Age did not end for lack of stone, and the Oil Age will end long before the world runs out of oil.”

Sheikh Zaki Yamani

